



DEFYING THE DRIFT!

WHAT?

DtD is a program designed to empower young people to:

- Identify and explore agriculture and agribusiness career opportunities
- · Build communication skills
- Develop career networks

WHO?

DtD is for year 10 and year 11 students

WHY?

Because there are great, high paying professional, entrepreneurial and trade careers in agriculture that young people need to know about!

WHEN?

Monday September 22, 2025 to Wednesday September 24, 2025

WHERE?

Longerenong Ag College, Horsham

HOW MUCH?

\$250 Early bird price - pay by July 31 \$350 per student, sponsorship available.

Applications open Term 2

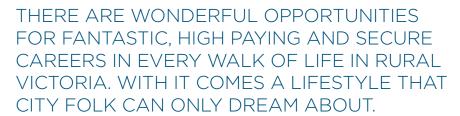
For more information, go to www.rotary9780.org/sitepage/defying-the-drift



DtD starts with a 3 Day residential program at Longerenong Ag College. There will be lots of new friends to make, inspiring agriculture role models to meet, places to visit and lots of fun.

The second part is a presentation by each participant at their sponsoring Rotary Club - a great chance to meet community leaders.





Agricultural careers have a bright future. The fact is the world's growing population needs to be fed and clothed and, with the average age of farmers approaching 60 years, young people are worth their weight in gold. Employers are screaming out for them. Jobs are often going begging.

While the traditional patterns of family farm succession are giving way to corporate style farming and land prices seem prohibitive for new entrants, there are great opportunities for careers in agriculture across the broadest range of personal skills, as well as the many professions, trades and vocations needed in every community.

With the huge interest in where our food comes from, the time is ripe for organic and innovative food production start-ups.

Since its inception in 2010 Defying the Drift has helped young people discover pathways through further education and work experience to great careers in agriculture.

Don't wait for the future - make it happen!

Early bird closing date for applications is July 31 2024. Final closing date is August 31 2024 unless all places are filled prior. Places are allocated in order of application received, however the DtD Committee reserves the right to limit applicants per school if program is oversubscribed to allow students from a greater number of locations to attend.

More information at www.defyingthedrift.org





