**Introduction to the Maryborough Rotary 2021-2024 Strategic Plan and 2022-23 Action Plan:**

*The Strategic Plan consists of strategic priorities (general goals) and related strategies based on current Rotary International priorities, District Goals for the 2021-2024 period, the results of a* ***SWOT analysis*** *and member surveys. The Action plans that follow for 2021-22 list objectives in Governance committee* ***Focus areas****. This second page contains this Introductory statement, the purposes of Rotary International and this club's Unique, Competitive Advantages. The third page contains the club’s Strategic Plan for the designated planning period and includes* ***Vision and Mission*** *Statements,* ***Strategic Priorities*** *(General goals), (based on Rotary International's priorities)**with**general* ***Strategies*** *listed under each priority. Pages four and five contain the Board’s Action Plan including specific action objectives based on the Strategic Plan. Page six and onwards contains annual* ***Action Plans*** *for each Governance Committee area including Responsibility areas, related Objectives, the types of Objectives along with implementation details or metrics. The "How Much" column includes either the expected cost of a project/ event OR the money expected to be generated by an event along with the cause for which the funds are to be directed, or the activity or program from which funds will come.*

***The Vision of Rotary International 2019 - 2023***

Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.”

***The Mission of Rotary International 2019 - 2023***

We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

***The Object of Rotary International***

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

* FIRST: The development of acquaintance as an opportunity for service.
* SECOND: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian’s occupation as an opportunity to serve society.
* THIRD: The application of the ideal of service in each Rotarian’s personal, business, and community life.
* FOURTH: The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

***The Purpose of a Rotary Club*** (As Described in the RI Manual of Procedure 2016):

The purpose of a Rotary Club is to pursue the Object of Rotary, carry out successful service projects based on the Five Avenues of Service, contribute to the advancement of Rotary by strengthening membership, support The Rotary Foundation and develop leaders beyond the club level.

***Maryborough Rotary’s Unique, Key Competitive Advantages:***

* Maryborough Rotary is the only service club in this area that is part of, backed by, and trained by the world’s biggest and oldest service organization.
* We are the only service club in this area composed primarily of community and business leaders.
* We are the only service club in this area based around member’s vocations and high ethical standards in those vocations.
* We are the only service club in this area that operates in five separate avenues of service: Club, Community, International, Vocational, & Youth
* We are the only service club in this area that has been instrumental in almost ridding the world of Polio.
* We are the only service club in this area that was involved in the formation of the United Nations and has an agenda including World Peace.

***Explanation of Codes for the Types of Objectives (in the Action Plan on Pages 4-13):***

P = Project i.e., a new or new version of an activity / WC=Weekly custom / MC=Monthly custom / AC=Annual Custom / OC=Ongoing or as required custom

***MARYBOROUGH ROTARY STRATEGIC PLAN – 2021 to 2024***

***Our Club Vision:***

Together, we see a world where our members unite and take action to create lasting. positive change in ourselves, in our community and across the world.  
***Our Club Mission:***To provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders whilst having fun at the same time.

***Our Strategic Priorities (Goals) & Strategies*** (Priorities are the headings; strategies are listed underneath – all drawn from RI & District Strategies for 2021-24, and from the club’s 2021 S.W.O.T. Analysis)

|  |  |  |  |
| --- | --- | --- | --- |
| **Increase our impact on the local community and wider world** | **Expand our reach and raise interest in Rotary’s work in Maryborough** | **Enhance member engagement and make effective use of members’ skills and interests** | **Increase our ability to adapt and keep pace with global trends in delivering service** |
| In 2021-22, Maryborough Rotary will:   1. Promote giving to the Rotary Foundation as each Rotarian's charity of choice. 2. Support Polio Plus with regular club donations. 3. Use District and Global grants to extend the reach of club projects where applicable. 4. Collaborate with other local and District service clubs to increase our impact. 5. Make optimal use of current Rotary branding on all our products and activities. 6. Seek input about community needs from community organizations as a basis for new project ideas. 7. Provide funds for at least one new overseas project. | In 2021-22, Maryborough Rotary will:   1. Seek members in a diverse range of community groups and age groups including alumni, friends, and corporations. 2. Promote our Rotary activities as widely as possible using Facebook, Instagram, Twitter, and other current Social media platforms. 3. Explore ways of engaging our members in non-traditional ways. 4. Explore new ways of raising funds to expand our reach. 5. Generate local projects that will raise interest in Rotary’s work in Maryborough | In 2021-22, Maryborough Rotary will:   1. Includes a range of fun events in our program each year. 2. Provide a wide range of learning and leadership development opportunities for members. 3. Ensure each member feels engaged in a range of Rotary projects to their own optimal level. 4. Encourage members to collaborate with others within and outside the club. 5. Endeavour to make all Rotary activities family friendly. 6. Institute built in succession plans in each area of the club to avoid burn out of all office bearers. 7. Limit the number of club projects to a number the members can manage well. 8. Celebrate club and Rotary successes at every opportunity. | In 2021-22, Maryborough Rotary will:   1. Promote a culture of inclusion and respect in our club across ages, genders, beliefs, and backgrounds. 2. Encourage members to be more innovative, creative, and flexible. 3. Use technology with best practice to increase and maximize effective communication between the club and members, and between members in the club. 4. Provide a range of flexible ways members can engage with Rotary in meetings and projects. |

***Perspectives:*** Benefits for Other People Finance Issues Member Growth & Development Internal Management

## Board Action Plan Why (we exist as a committee): To be responsible for and manage or oversee all aspects of club life.

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| **What (we want to do) – Our Objectives** | **Type** | **How (to do it - specific steps)** | **Who (drives it)** | **When** | **How much** | **For/From** |
| **Strategic Priority: Increase our impact on the local community and wider world** | | | | | | |
| Promote giving to the Rotary Foundation as a charity of choice regularly at weekly meetings. | MC | President gives a reminder at least once each month. | Foundation Committee/ President | Foundation month |  |  |
| Conduct a special meeting on the Foundation during Foundation month | AC |  |  |  |  |  |
| Donate at least $2000 to Polio Plus during May/June | AC |  |  |  |  |  |
| Attempt to use District and Global grants to extend the reach of our projects. | AC |  | Foundation Committee |  |  |  |
| Collaborate with other local and District service clubs to increase our impact. | OC | Seek joint meetings with Group 7 clubs |  |  |  |  |
| Make optimal use of current Rotary branding on all our products and activities. | OC |  | Public Image Committee |  |  |  |
| Seek input about community needs from community organizations as a basis for new project ideas. | P |  | Program team |  |  |  |
| Provide funds for at least one new overseas project. | P | Use “Rotary Showcase Select” project | Rotary Showcase select committee |  |  |  |
| **Strategic Priority: Expand our reach and raise interest in Rotary’s work in Maryborough** | | | | | | |
| Seek members in a diverse range of community groups and age groups including alumni, friends, and corporations. | OC |  | Membership committee |  |  |  |
| Promote our Rotary activities as widely as possible using Facebook, Instagram, Twitter, and other current Social media platforms. | C |  | Public Image committee |  |  |  |
| Explore ways of engaging our members in non-traditional ways. | P | Brainstorms at Board and Club meetings |  |  |  |  |
| Explore new ways of raising funds to expand our reach. | P |  | Fundraising committee |  |  |  |
| Generate local projects that will raise interest in Rotary’s work in Maryborough | P | \*Set up Project Expo as part of planning process  \*Encourage program team to include local speakers with possible project needs | Planning team  Program team |  |  |  |
| **Strategic Priority: Enhance member engagement and make effective use of members’ skills and interests** | | | | | | |
| Includes a range of fun events in our program each year. | OC | \*Have fun event at least every two months | Fun Co-ordinator and Program Committee |  |  |  |
| Provide a wide range of learning and leadership development opportunities for members. | OC | \*Always promote upcoming events at meetings encouraging members to attend | Membership committee |  |  |  |
| Ensure each member feels engaged in a range of Rotary projects to their own optimal level. | OC | \*Regularly monitor or survey members about engagement | Membership committee |  |  |  |
| Encourage members to collaborate with others within and outside the club. | OC | Regular comments by President at meetings and in bulletin |  |  |  |  |
| Endeavour to make all Rotary activities family friendly. | OC |  | Public Image committee |  |  |  |
| Institute built in succession plans in each area of the club to avoid burn out of all office bearers. | AC |  | Planning committee/ all chairs |  |  |  |
| Limit the number of club projects to a number we can manage well. | OC |  | Planning committee |  |  |  |
| Celebrate club and Rotary successes at every opportunity. | OC |  | President |  |  |  |
| **Strategic Priority: Increase our ability to adapt and keep pace with global trends in delivering service** | | | | | | |
| Promote a culture of inclusion and respect in our club across ages, genders, beliefs, and backgrounds. | OC |  | All members |  |  |  |
| Encourage members to be more innovative, creative, and flexible. | OC |  | President |  |  |  |
| Use technology with best practice to increase and maximize effective communication between the club and members, and between members in the club. | OC | Combine Membership and Public Image committees | Public image committee/ Administration committee |  |  |  |
| Provide a range of flexible ways members can engage with Rotary in meetings and projects. | OC | Set up a Zoom link for every standard meeting | Administration committee |  |  |  |

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| **Expected Costs of All programs for this Committee:** | **$0** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Administration Action Plan Why we exist as a committee: To ensure that club meetings have an interesting program, appropriate venues and meal arrangements and run smoothly, that communication flows effectively between the Board, Committees and Club members, that club property and records are managed well, and that the club complies legally.

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| --- | --- | --- | --- | --- | --- | --- |
| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| **Responsibility Area: Manage The Elements of the Club Meeting Program** | | | | | | |
| Manage the MEETING PROGRAM and RUNNING SHEET | WC | \*Ensure program is prepared at least six weeks in advance  \*Ensure an effective, up-to-date running sheet is provided for each meeting | M James/ A Teese  A Ohlsen |  |  |  |
| Monitor the VENUE & MEALS | MC | \*Establish a permanent base  \*Develop protocols for efficiency |  |  |  |  |
| Manage THE BAR | WC | \*Appoint Bar Manager  \*Develop a system for obtaining and paying for drinks |  |  |  |  |
| Manage SET UP for Meetings | WC | \*Develop systems for ensuring that all key components are in place for each meeting: Meals/ Seating/ Chair / Sound/ Video/ Zoom option/ Anthem/ Photos and Story  \*Develop/ monitor a set-up team roster |  |  |  |  |
| Manage PRIZES & GIFTS for Speakers | WC | \*Ensure there are prizes for competitions and gifts for guests speakers at every meeting. |  | Ongoing | $10.00 per gift for speakers |  |
| Manage Meeting TECHNOLOGY/ZOOM | WC | \*Develop/ monitor a Technology Roster for club and Board meetings and special events  \*Facilitate ZOOM options | G James/ A Ohlsen  D Marsden |  |  |  |
| Appoint MEETING CHAIRS | MC | \*In conjunction with Program Team | M James/ A Teese |  |  |  |
| Facilitate FUN EVENTS | MC | \*Include regular fun events in Program | Program committee and Fun Co-ordinator | Throughout |  |  |
| Manage MEMBER TALKS | MC | \*Set a Roster for short member talks on a relevant Rotary related topic e.g. What advice would you give a young person about their vocation? | M James/ A Teese  A Ohlsen |  |  |  |
| **Responsibility Area: Manage Communication Between Members** | | | | | | |
| Provide an ANNUAL REPORT | AC | \*Collect reports from all Chairs & Directors  \*Provide best practice templates |  | July |  |  |
| Provide a weekly BULLETIN | WC | \*Produce and email bulletins each week with a story report, images and calendar  \*Ensure relevant stories from bulletin are added to the Web site | A Taylor  G James |  |  |  |
| **Responsibility Area: Manage Club Assets, History and Records** | | | | | | |
| Manage the ASSET REGISTER | OC | Update Current Asset Register |  |  |  |  |
| Manage MAINTENANCE of assets | OC | Use current asset register to establish assets that require maintenance |  |  |  |  |
| Monitor ATTENDANCE | WC | \*Appoint an attendance officer  \*Ensure records are placed on Web site |  | July  Ongoing |  |  |
| Ensure a CLUB HISTORY is maintained | OC | \*Prepare a Club History eBook for June 2022 | G James | April 2022 |  |  |
| Ensure CLUB RECORDS are stored securely | OC | \*Digitize all Annual Reports  \*Digitize all flags |  |  |  |  |
| **Responsibility Area: Manage Legal Compliance and Safety** | | | | | | |
| Monitor RISK MANAGEMENT | OC | \*Appoint Club Risk Manager  \*Obtain report on potential risks for events in month to come at each meeting |  |  |  |  |
| Manage FOOD HANDLING Compliance | AC | \*Explore local or online options available  \* Promote to members |  |  |  |  |

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| **Expected Costs of All programs for this Committee:** | **$0\*** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$o** |  |

## Fundraising Action Plan Why (we exist as a committee): To co-ordinate all fundraising efforts in the club, ensure members are not overloaded with functions and assist co-ordinators in conducting fund-raising events.

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| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| Stimulate FUNDRAISING IDEAS | OC |  |  |  |  |  |
| Co-ordinate FUNDRAISING CALENDAR | MC |  |  |  |  |  |
| ASSIST Fundraising Sub-committees | OC |  |  |  |  |  |
| Conduct PYRENEES BIKE RIDE | P | Sub-committee |  |  |  |  |
| Manage ENERGY BREAKTHROUGH Participation | AC | Sub-committee |  |  |  |  |
| Manage BUNNINGS Barbeque events | OC | Sub-committee |  |  |  |  |
| Organize MARYBOROUGH WALK | P | Sub-committee |  |  |  |  |
| Organize OAKS DAY event | P | Sub-committee |  |  |  |  |
| Organize BOOK FAIR with MEC | P | Sub-committee |  |  |  |  |
| Organize HARNESS RACING FUNDRAISER | P | Sub-committee |  |  |  |  |
| Manage participation in SWAP MEET | AC | Sub-committee |  |  |  |  |
| Manage MARQUEES HIRE | OC | Sub-committee |  |  |  |  |
| Manage BBQ HIRE | OC | Sub-committee |  |  |  |  |

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| --- | --- | --- |
| **Expected Costs of All programs for this Committee:** | **$ 0** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Membership Action Plan Why (we exist as a committee): To promote the recruitment and retention of members and promote the training and development of members.

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| **What (we want to do) Focus Areas/ Sub Committees** | **Type** | **How (to do it - specific steps)** | **Who (drives it)** | **When complete** | **How Much** | **Done** |
| Manage ALUMNI CONTACT | OC | \*Assist in the development of a full list of Alumni  \*Promote and Host an event for Alumni contacts |  |  |  |  |
| Manage FRIENDS OF ROTARY | OC | \*Confirm a Friends of Rotary policy |  |  |  |  |
| Promote MEMBER DEVELOPMENT through District Training | OC | \*Encourage members to attend District and RI Training events |  |  |  |  |
| Promote MEMBER DEVELOPMENT through INK Spots and Club Training | OC |  |  |  |  |  |
| Manage MENTORING | OC | \*Appoint a mentor for every new member |  |  |  |  |
| Promote MEMBER RECRUITMENT through a considered, published annual aim | AC | \*Aim at Net member increase every year |  |  |  |  |
| Promote MEMBER RECRUITMENT through an annual set of strategies | AC | \*Develop suitable strategies for recruiting new members |  |  |  |  |
| Manage WELFARE & ENGAGEMENT of members | OC | \*Develop a system for effectively monitoring the welfare and engagement of all members  \*Develop protocols for dealing with a lack of engagement |  |  |  |  |
| Promote CORPORATE MEMBERSHIP | P | \*Explore what is involved in recruiting a corporate member  \*Explore local businesses to see if there is interest |  |  |  |  |
| Maintain MEMBER INDUCTION Process through an annual review | AC | \*Review current Induction process and tweak as required  \*Develop a system with maximum support for, and minimum time before members are inducted |  |  |  |  |
| Monitor FOCUS GROUPS process | OC | \*Conduct Focus group meetings with selected groups of similarly aged community members to seek their honest opinions of Rotary |  |  |  |  |
| Encourage member ELEVATOR PITCHES | AC | \*Encourage members to develop their own Elevator Pitches about their understanding of what Rotary is |  |  |  |  |

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| **Expected Costs of All programs for this Committee:** | **$0** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Public Image Action Plan Why (we exist as a committee): To promote a positive image of our club and Rotary in general in our local and district communities, to monitor and promote the club's online presence (including Social media) and monitor the correct and effective use of Rotary branding materials.

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| **What (we want to do) Focus Areas/ Sub Committees** | **Type** | **How (to do it - specific steps)** | **Who (drives it)** | **When complete** | **How Much** | **Done** |
| Promote Public Image Guidelines |  | A copy of the brand image guide and Public Image resources 2021-2022 would be emailed to all that week. | AT |  |  |  |
| Monitor Existing Branding |  | Discussion centred on checking other items for incorrect branding such as Pull up banners and disposing of obsolete/outdated ones. | AT |  |  |  |
| Establish Rotary Presence at Entry Points to Town |  | Austin updated the members on what has been done in terms of updating the club’s visual image at the entry points into the town and emphasised the need to make sure our branding was up to date and correct | AT |  |  | Y |
| Promote through BBQ’s Marquee |  | Austin presented the artwork for the new marquee which is now in production. | AT |  |  |  |
| Monitor Compliance of Name Badges |  | The issue of name badges not having correct branding was raised by Martin and it was agreed to check out the cost of replacing all members v new members. | AO |  |  |  |
| Promote Club Image Through Social Media |  | Max offered to assist with social media, Toby offered his writing skills. |  | As required |  |  |
|  |  |  |  | Throughout |  |  |
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| **Expected Costs of All programs for this Committee:** | **$0** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Rotary Foundation Action Plan Why (we exist as a committee): To manage and promote the support of Rotary's own Charity including support for Rotary's designated project, Polio Plus, and manage Recognition process

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| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| Promote Foundation GIVING | AC | Promote donating to RI Foundation on club anniversary/birthdays –to reinstate a Club habit.  1. Announce Foundation contributions regularly.  2. Add to Meeting Running Sheet and in the Bulletin that the number of Rotarians gave $X to Foundation.  3. Present a card to members on their Rotary  birthday with an item about the work of the  Foundation | Th A/ Austin | Nov |  |  |
| Promote Foundation GIVING by encouraging the Board to make an annual donation to the Annual Fund | AC | \*Facilitate club donation to ANNUAL FUND |  |  |  |  |
| Share regular FOUNDATION INFORMATION to members - on what Foundation funds have been used for | MC | 1. Promote Foundation in every month  2. Extra Promotion of Foundation Month –  November 2022  3. Rotary to host an afternoon tea for every living  PHF in the CGSC Shire (at the Golf Club  4.30-6pm).  4. Investigate Foundation Display on Banner. To be discussed. | AT / AO |  |  |  |
| Encourage members to give to the CENTURION Program on an ongoing basis | MC | Centurion Coin Collectors to be distributed ($5.00 per unit) at September 29th Meeting and explain the role  of Centurion. | AT / Th A |  |  |  |
| Manage PHF RECOGNITION annually | AC | 1. Update Club Guidelines for PHF Process.  2. Promote eligibility for PHFs  3. Confidential note about Foundation points to members.  4. Seek Club and Community Nominations to the  Board for consideration.  Develop a Certificate of Appreciation for Community  Service. In progress. | AO / AT  AT / Austin |  |  |  |
| Secure GRANTS QUALIFICATION | AC | \*Have at least one member attend District assembly for training |  |  |  |  |
| Promote use of DISTRICT GRANTS by club | AC | \*Explore currently proposed service projects for grant possibilities  \*Negotiate with chairs about possible grants – can only have one per year |  |  |  |  |
| Promote POLIO PLUS donations | AC | Aim for Club to raise $500.00 for Polio Plus annually |  |  |  |  |
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| **Expected Costs of All programs for this Committee:** | **$0** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Club Planning Action Plan Why (we exist as a committee): To handle all aspects of club strategic planning and documentation.

**Committee Responsibility areas: Conduct STRATEGIC PLAN, Manage STRUCTURE of Committees, Provide & Promote understanding of CLUB ROLES, Manage DIRECTOR'S Handbook, Manage CONSTITUTION & BYLAWS Documents**

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| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| Ensure members know their committees and roles |  | Promote in July | Geoff (Committees) | July | X |  |
| Ensure Club Roles and Directors' Handbooks are kept up to date |  | Review at Board Meetings | Geoff/ Thea (Roles) (Guidelines) | Throughout | X |  |
| Update Constitution and By Laws in response to required changes |  | Publish 2020 Revision in June-July | Geoff/ Thea (Rules) | Throughout for other changes | X |  |
| Manage Strategic Plan update process |  | See Plan Overview document | Geoff | May-June 2020 | X |  |

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| **Expected Costs of All programs for this Committee:** | **$0** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Community Service Action Plan Why (we exist as a committee): To research and initiate projects that will support needs in the local and district communities.

**Committee Responsibility areas: SERVICES - Manage BOWELSCAN, Manage BREAKTHROUGH Participation, Manage CAROLS Involvement, Manage DOWIE PARK, Liaise with MDHS, Liaise with PROBUS. PROGRAMS - Manage BABY BOOKS, Develop a Maryborough HISTORY BOARD, Manage #SAYNO program, Provide LOCAL DONATIONS, Preserve PLANET EARTH, Provide BUDDY BENCHES**

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| --- | --- | --- | --- | --- | --- | --- |
| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| Expand support for the Family Violence Program in relation to a specific thrust |  | Champs of Changes for Cultural Change | Garry & FV Committee (Family Violence) |  |  |  |
| Monitor and assist the club’s involvement in the Bristol Hill Tower Project |  | Conduct a series of meetings | Garry H |  |  |  |
| Prepare a history board of the Maryborough Community |  | Negotiate with MB History committee about text/ get quotes for construction/ Seek sponsorship | John W, Leigh W |  |  |  |
| Provide Baby books for the Hospital |  | Check with hospital about their supply/ check we have the donation stickers for the covers (see Derrick) | Baby books – Derrick |  |  |  |
| Provide buddy benches for a selected number of schools |  |  | Buddy benches - Trace |  |  |  |
| Conduct 2 Club Working Bees at Brian Dowie Park this year |  |  | Dowie Park |  |  |  |
| Increase the number of members involved in Service projects |  |  | Martin |  |  |  |
| Conduct a family-oriented Service project |  | Support for #sayNO2Family Violence | (Family violence) Garry H |  |  |  |
| Develop a roster to supervise a checkpoint at the Energy Breakthrough |  | Work in conjunction with BBQ roster |  |  |  |  |
| Provide a donation to the local Garden Club Competition |  | Determine annual amount | (Local Group support) Treasurer Graeme |  |  |  |
| Provide a donation to the local Probus Bowls Day in November |  | Determine the annual amount | (Local Group support) Treasurer Graeme |  |  |  |

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| **xpected Costs of All programs for this Committee:** | **$5,050** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$5000** |  |

## International Service Action Plan Why (we exist as a committee): To research and initiate projects that will support national and overseas communities in need

**Committee Focus areas: Promote INFORMATION, Support DISASTER AID, Support OVERSEAS PROJECTS, Promote PEACE ISSUES, Promote WOMEN’S ISSUES, FUNDRAISE for Projects**

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| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| 01 International Toasts each meeting by members |  |  |  |  |  |  |
| 02 Have a Skype Meeting with an International Club |  |  |  |  |  |  |
| 03 Explore other Clubs with whom we could undertake an international project – eg Group 7 Clubs |  |  |  |  |  |  |
| 04 Conduct a Day For Girls event with Zonta members |  |  | LHD |  |  |  |
| 05 Provide One Aqua Box or Equivalent this year |  |  |  |  |  |  |
| 06 Provide One Disaster Aid Box or Equivalent this year |  |  | SD |  |  |  |
| 07 EDUCATION - Conduct a public display using a vacant shop of a Disaster Aid Box or a ShelterBox during disaster periods to help raise funds |  | OR have prepared a presentation for new members of Club visitors slides/speech about Disaster Aid  Box – to raise funds and awareness |  |  |  |  |
| 08 DISASTER AID BOX fundraising – draw attention of Club to the Shelter Box Australia Book Club Project |  |  | LHD |  |  |  |
| 09 OVERSEAS PROJECTS – Ukraine /Russian war |  | Sunflower Seed program | LHD |  |  |  |
| 10 OVERSEAS PROJECTS – Support the Surabaya orphanages in Indonesia with an annual donation |  |  |  |  |  |  |
| 11 OVERSEAS PROJECTS – Cleft palate program |  |  |  |  |  |  |
| 12 OVERSEAS PROJECTS – Sri Lankan Project |  |  |  |  |  |  |
|  |  |  |  | On Hold due to Covid-19 | Raise $500 | Int/l projects |
| 13 OVERSEAS PROJECTS – Donations In Kind |  |  | RR | Whenever | ?? |  |
| 14 INTERNATIONAL COMMITTEE Fundraising Priorities And Style |  |  |  | Through the year | Raise $150 | Int/l projects |

|  |  |  |
| --- | --- | --- |
| **Expected Costs of All programs for this Committee:** | **$4000** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$2650** |  |

## Vocational Service Action Plan Why (we exist as a committee): To encourage members to serve other people through their vocations, education, and skillsets, whilst encouraging high ethical standards as exemplified by the Four Way Test

**Committee Focus areas: Manage VOCATIONAL AWARDS, Promote ETHICAL LIVING, Promote GLOBAL NETWORKING, Manage VOCATIONAL TALKS, Manage PRIDE OF WORKMANSHIP, Promote SHINE ON, FUNDRAISE for Programs, Organize VOCATIONAL VISITS**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| Conduct 2 vocational visits to local work places this year |  |  |  |  |  |  |
| Conduct the Pride of Workmanship event |  |  |  |  |  |  |
| Invite careers teachers to speak to the club |  |  |  |  |  |  |
| Promote truth in modern business practices using the 4-Way test |  |  |  |  |  |  |
| Conduct “Classification” talks by members or guest speakers |  |  |  |  |  |  |
| Pass on members 3 pieces of vocational advice to young people and the community |  |  |  |  |  |  |
| Encourage support for and participation in Rotary Fellowships and Action Groups |  |  |  |  |  |  |
| Nominate a local recipient for the Shine On Awards |  |  |  |  |  |  |

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| --- | --- | --- |
| **Expected Costs of All programs for this Committee:** | **$3700** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$0** |  |

## Youth Service Action Plan Why (we exist as a committee): To develop leadership skills in youths and young adults

**Committee Focus areas: PROMOTE YOUTH programs, Support RYLA, Support RYPEN, Organize LIFT, Support SCIENCE PROGRAMS, Support MOCK INTERVIEWS, FUNDRAISE for Projects, Promote LITERACY, Support DEFY THE DRIFT, Provide SCHOLARSHIPS**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **What (we want to do) – Our Objectives** | **Type** | **How (to do it; steps to take) – Our Tactics** | **Who (drives it)** | **When to complete** | **How Much for/from** | **Done** |
| Sponsor 1 student to attend Rypen |  |  |  |  |  |  |
| Sponsor 1 young person to attend RYLA (1.3/5) |  |  |  |  |  |  |
| Sponsor 1 student to attend NYSF |  |  |  |  |  |  |
| Participate in Oaks Day to raise funds for specified youth programs |  |  |  |  |  |  |
| Conduct 1 Leadership instruction for teens program |  |  |  |  |  |  |
| Conduct a LIFT program for Indigenous children |  |  |  |  |  |  |
| Promote joint meetings with Youth groups e.g., Guides, Scouts, Youth Club |  |  |  |  |  |  |
| Support two students to attend Defying the Drift |  |  |  |  |  |  |
| Conduct mock interviews involving industry leaders |  |  |  |  |  |  |
| Provide Mentoring L2P for young people |  |  |  |  |  |  |
| Provide school bursaries to schools as per our club policy |  |  |  |  |  |  |
| Conduct a Great debate with students |  |  |  |  |  |  |
| Conduct Literacy Encouragement Award to district Primary schools |  | Books for Grade 4 students - Books delivered to 6 schools over a 2 week period due to school camps |  |  |  |  |

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| --- | --- | --- |
| **Expected Costs of All programs for this Committee:** | **$7414** |  |
| **Expected Fundraising Generated or Facilitated by this Committee:** | **$2300** |  |

## Programs Budget Summary

|  |  |  |
| --- | --- | --- |
| **Committee** | **Income $** | **Expenditure $** |
| Board |  |  |
| Administration Projects & Activities |  |  |
| Fundraising Efforts |  |  |
| Membership Recruitment, Retention, & Development |  |  |
| Club Public Image and Awareness |  |  |
| Rotary Foundation Efforts |  |  |
| Community Service Projects |  |  |
| International Service Projects |  |  |
| Vocational Service Projects |  |  |
| Youth Service Projects |  |  |
|  |  |  |
| **TOTALS** |  |  |