

Fundraising Ideas That Work

At the 2010 High Country PETS five Rotary Districts shared fundraising ideas. For more information, contact the clubs directly.

1.	Our best fundraiser is a raffle. We put together a prize pack for the winner and then donate the proceeds to a local organization.
2.	Our best, and only, fundraiser is to sell peaches from the Palisade region of Colorado. We sell over 1000 boxes and earn about \$10,000 for the year.
3.	Rotary Club of Anaconda (D5390) In our historic Washoe Theatre, we had a wonderful concert. We brought in the band, The Cold Hard Cash Show. They are a tribute band to Johnny Cash. They come from Montana and have appeared on the David Letterman Show. Our net was approximately \$8,800. We raised the money for our Sharing is Caring project making sure no child in Deer Lodge County goes without a gift on Christmas.
4.	Douglas Rotary Club (D5440) We run a food booth at the Wyoming State Fair for an entire week. Requires every member to work at least 5 shifts. We make somewhere around \$18,000. It is a great team building experience and really puts Rotary in the public eye for a week. We also display a Shelter Box and collect donations for the project.
5.	Ranchester/Dayton Rotary Club (D5440) : \$600.00 We put on a pancake breakfast during Dayton Days. It is a community celebration, and our breakfast is a staple on Saturday morning.
6.	Carbondale (Colorado) (D5470) THE HAPPENING, A CARBONDALE CLASSIC EVENT. 12th year, we raise \$65,000. 500 Tickets, Dinner, Dancing Auction. Now established as "THE EVENT" to attend in our valley. It has evolved over the years into a well greased wheel... we have sponsors who cover all the costs of the event - ticket sales are profit and everything from Auction is profit...
7.	Peach sales.
8.	Loveland Rotary (D5440) does a great job with the Governors art show, even though we haven't ever seen the governor there. We partner with the Thompson Valley club and make quite a bit of money, meet lots of great people and facilitate a great community event.
9.	The Loveland Rotary Club (D5440) has sponsored the Colorado Governor's Art Show for the past 18 years. It is held at the Loveland Museum and features professional painters and sculptors that live and work in Colorado. It raises \$40-50K per year and attendance has been as high as 5600 over the month long show. It funds our art and academic scholarships and other Rotary programs.
10.	Cheyenne Sunrise Rotary (D5440) does an annual Black Tie Bingo, which nets about \$8,000 but takes a lot of work. We're reconsidering, given the fact that we only have 35 members. We also have a golf tournament which raises about \$5,000 and is much easier to run.
11.	Rocky Ford (Colorado) (D5470) The golf tournament was our best fund raiser. Receiving \$2235.00.
12.	Our club uses a Bratfest as our main fundraiser, which raises about \$10,000 and clears \$8,000. It has been established for many years and is well-known in the community. It also is relatively easy for a small club to implement. We have enough experienced participants that the event almost runs itself. Our greatest challenges are to promote and sell the tickets successfully. We do a good job, but could do better.
13.	Durango Evening Club (D5470) - Red Ball Express - 4 clubs and area not-for-profits jointly raise \$30K to 45K. This help draw the clubs in the area together while raising funds for a good cause. Ball adoptions are sold for a 2 ball sequence. Numbered red exercise balls are rolled down the hill into a chute and the winning numbers are read off. The software is the key which makes this possible.
14.	Presently it is our Red Ball Express. Although the funds are split among the four local clubs it generates a lot of Rotary Club interaction and camaraderie.
15.	We have a local artist that has donated an original, plus 5 large prints and 5 smaller prints. The original has not been sold yet, but is valued at around \$15,000. One of the prints was raffled off raising \$5000. Two other prints were sold at non-profit auctions for \$1200 each. The 5 smaller prints will be displayed at branches of a local bank and raffled off as a fund raiser for each community. So, the total raised is yet to be determined.
16.	Missoula Sunrise (D5390) Our Who's Who Review- A talent show in conjunction with the repertory theatre program at the University of Montana. 18K split so 9 K for the club.
17.	Cheyenne Rotary (D 5440) Our best fundraiser is the Cranium Cup, a team trivia contest. Teams of eight compete in answering trivia questions like team trivial pursuit. The event should raise \$15,000 this year.
18.	Lakewood Foothills (D5450) Peach sales, \$10,000
19.	Rotary Club of Brighton - Noon Club (D5450) Our best fundraiser is our peach, pear, and sweet corn sale each August/September which raises \$3,500 - \$5,000.
20.	St. Paul, NE, Rotary Club (D5630) Collect scrap iron and sell it. Cleans up the community and helps us fund projects.
21.	Smoky Hill Rotary (D 5450) hosted a putt-putt golf evening. Putts for Polio. The course was donated to us for a week night in August. We raised nearly \$3,000 - charging \$5 a person for unlimited golf. Also sold mulligans and had hole sponsors for \$50 each. Wanted to get (OPM) Other People's Money for this fundraiser.
22.	The Peak to Peak Rotary Club (Colorado) (D5450) has an annual Duck Race with participation from our area casinos. The event features special "fleets" of dressed up ducks floating down the creek in addition to sales of non-racing rubber ducks and competing ducks in the water. We raise approximately \$1500 per year.
23.	Winter Park Fraser Valley's (D5450) Comedy night was by far the best yet. We worked with the Winter Park Resort