

## Sample Elevator Speeches

### Famous Rotarians:

ANNE L MATTHEWS, Rotary Foundation trustee, USA

Rotary is the most prestigious non-political, non-sectarian service organization in the world. It's a little over 100 years old. Our purpose as Rotarians is to promote peace and understanding through a wide array of educational and humanitarian programs under the auspices of The Rotary Foundation. The heart and soul of the Foundation is to help people who are less fortunate all over the world.

JOHN F. GERM, RI President 2016-17, USA

Rotary is a service organization dedicated to high ethical standards and promoting service projects to enhance the lives of people in the community and around the world. The purpose of Rotary is to improve lives through educational and humanitarian programs. Sometimes I take people who want to know more about Rotary to club meetings. I give them a copy of The Rotarian to let them read about what Rotary is doing.

ANTONIO HALLAGE, RI director, Brazil

Rotary is a worldwide organization of professionals with high ethical standards. We are involved in our communities with professionals and with youth.

WILLIAM B. BOYD, Rotary Foundation trustee chair-elect, past RI president, New Zealand

We exist to serve people. The best example of this is the polio eradication campaign. A lot of people you meet don't understand Rotary, so you need to make the point that it is a service organization with an international aspect. When I come through U.S. immigration and tell them I'm here on Rotarian business, they ask me, "Are you coming for business purposes?" say, "No way. I'm a Rotarian. Rotary is a volunteer organization. I don't get paid to make speeches. and I'm not very good at it anyway."

KALYAN BANERJEE, past RI president, India

Rotary is a volunteer organization with 1.2 million business and professional leaders from around the world who get together in friendship, provide humanitarian service, and work for peace. They conduct projects to address challenges such as illiteracy, disease, hunger, poverty, lack of clean water, and environmental concerns. One of the cornerstones of Rotary is our firm belief in maintaining high ethical standards in our business, professional, and personal lives.

SAMUEL F. OWORI, RI director, Uganda .

Rotarians believe in helping those who are less fortunate. We make acquaintances with good-quality people, people with good morals, people with influence. In business and professional life, Rotary is a big advantage. You meet people you ordinarily would not meet. You make an impact by promoting peace and understanding. Polio eradication is a big selling point. We need to leave the world a better place than we found it.

EKKEHART PANDEL, RI director, Germany

In Germany, Rotary is one of the biggest volunteer non-profit service organizations. We have a lot of diversity in our clubs – diversity in gender, religion, profession, and business. Our worldwide network is very good at reacting to needs in less developed countries. We do many projects in Africa since it is at our front door.

DONG KURN LEE, Rotary Foundation trustee, past RI president, Korea

Rotary gives you the opportunity to build relationships, but more important, it gives you the opportunity to contribute to society. Rotary means the chance to help those who are less privileged. Weekly meetings allow you to meet with friends, to think about others, and to make donations. Everyone needs this.

### From a Membership Seminar

*The following are "30-second elevator speeches" to get someone interested in Rotary. These were developed by different teams during a Membership Development breakout session in District 7450 during 2005*

#### ALPHA TEAM

Rotary is a worldwide group of 1.2 million dedicated business and professional men and women that meet in local clubs to develop activities to make our local community and the world a better place. We feed the hungry, work to rid the world of polio, educate the illiterate and respond to disaster. We make friends and have fun while serving others. Be my guest on \_\_\_ for \_\_\_ to find out for yourself what Rotary is all about.

#### THE SIZZLERS

Rotary is a global organization of business, professional and community leaders devoted to the concept of service above self through involvement in community, vocational and international projects. 1.2 million people globally share the vision of a world free from disease, poverty and illiteracy, promoting world peace and understanding.

## QUATTRO

- People helping people in community and worldwide
- Making differences in our communities: eg. Do literacy programs, help to eradicate polio, golf outings
- Tell what our club is
- Not a secret handshake
- Social events of fun, friendship and fundraising
- Networking opportunities

## BETA

Rotary is a service organization consisting of business professionals and community leaders in 31,000 clubs around the world, active in their communities and united on a global mission to promote world understanding and peace. Some of its success stories are polio eradication, scholarship grants, humanitarian relief, literacy and water projects.

## EAGLES

Rotary saves and changes lives in our community and throughout the world. Rotarians work on .....(fill in club projects). If you won the lottery where would you focus your charitable giving? You can make a difference through and with Rotary!

## OMEGA

Rotary is a fun way to help the world your way. I'd like you to be my guest for lunch/breakfast(etc.) to experience Rotary. Will next Wed. at 12 be good for you?

## EGGBERT

Rotary is a century-old global network of 1.2 million men and women leaders in business and the professions, joined in fellowship and friendship in 32,000 clubs in 167 countries., making a difference in our communities, vocations, and internationally. And we have collaborated in raising 600 million dollars to inoculate 2 billion children to wipe out polio everywhere. We are motivated by Service Above Self. What's important to you?

## 4-SCORE

Rotary is an organization that makes you feel good by helping others! And works in communities locally, nationally and internationally. We're a group of local business and professional women and men, who use their skills to make the community a better place to live. Rotary has led the global effort to eliminate polio. We currently strive to feed, clothe, and educate a diverse population. We have weekly meetings filled with fun, friendship, fellowship, and interesting programs. We meet on \_\_\_ at \_\_\_. Here is my card. Please be my guest and enjoy a lunch with our club.

## Other Examples

PDG SCOTT CLIFFORD – District 5280

### *30 Second Reply :*

Rotary is the world's oldest and most important service organization with over 1,200,000 members in more than 30,000 clubs spread throughout 160 countries. Rotary provides clean water to those without it, feeds the hungry, battles crippling, debilitating and disfiguring diseases and helps people learn to read and write so they can compete in the modern workplace. Rotarians are business and professional leaders who aspire to the highest ethical standards in their vocations and who not only help those in need in their own communities but who also seek to advance the cause of peace, understanding and goodwill worldwide through scholarships, youth and adult exchanges and humanitarian projects."

### *10 Second Reply :*

"Rotary is the world's oldest and most important service organization. It provides clean water to those without it, feeds the hungry, battles crippling and disfiguring diseases and helps people learn to read and write so they can compete in the modern workplace."

PDG GEOFF JAMES – District 9780

Rotary is the World's oldest and biggest service organization that seeks to do good in the world on four levels – for individual members, it provides opportunities to develop leadership skills, debate ethical business practices and give back to the community, at the inter-personal level it provides an enjoyable support and business network, at the community level it provides local projects to help those in need and address injustices, and at the global level, it works for world peace and a sustainable environment. Locally, we're raising awareness of family violence issues and providing scholarships for community development and to promote good citizenship in schools.