

## Rotary District 6650 2011-12 Award Summaries

### **Jack Vogel Award for Public Relations**

This award is named for Jack Vogel who was president of the Salem club in 1973 and district governor in 1985. Effective public relations efforts include promoting club activities and obtaining coverage in local media outlets.

Winner: Girard / Liberty

Runner up: Austintown

The Rotary club of Girard / Liberty is recognized for its impressive public relations initiative. The club demonstrated a consistent effort to publicize its programs, projects and fundraisers in their community newspapers. Many of the articles featured pictures of members and detailed information about the respective Rotary projects, which in turn informed the readership of the club's service to their community.