ClubRunner™

Club Communication Made Easy

A Complete Package for Rotary...

ClubRunner is a complete online package of powerful software, all designed to maintain your member database, streamline communications, organize your events and volunteers, distribute your bulletin, and run your club more efficiently. Best of all, it is easy to use by all members of your club.

Discover the powerful features ClubRunner can bring to your club...

Membership Database

Maintain an up-to-date **member directory** with photos in a secure member area of your site. Each member can update their own profile, or download in Word or PDF.

Attendance Manager

Keep track of weekly **meeting attendance.** Report **make-ups, exemptions and leaves**, and generate **month end** reports. Upgrade to the Barcode Module for faster input.

Online Payment & eCommerce

Collect **credit card payments** online and deposit directly to your bank account. Integrate with Dues and Billing, event registrations, or online **donation forms**.

Message Center

Send **broadcast emails** using our secure email server. **Mail merge** fields, templates and custom signatures ensure that your correspondence always looks professional.

Website Manager

Publish a professional custom website, or integrate ClubRunner's tools into your existing site. Add **stories**, **links**, **photos**, and **documents** quickly and securely.

Photo Albums

Upload and **share photos** with your club, community and the world! Viewable online in multiple albums with **slideshows**. Automatic resizing keeps your site fast.

Committee Management

Set up your committee structures, list members and **generate reports** by year. Upgrade to the enhanced version, for secured **document folders** and email.

Dues & Billing

Create **invoices** for your members, and print or email personalized bills. **Track payments**, debits and credits, account statements, and accept online payments.

Custom Reports & Directories

Design your own **custom directories**, by selecting data groups, sections, and fields. Create unlimited directories that can be downloaded by your members.

eBulletin

Create your own professional **club newsletter**, personalized with reminders and announcements and emailed to all members and prospective members.

Event Calendar & Planner

Email invitations, and accept **registrations** and **payments**. Create forms to sell tickets or collect registrations from the public, included in the Payment Module.

Discussion Forums

Start **discussions** for your members to post their ideas and opinions. Brainstorm ideas, take a vote, or share experiences for increased fellowship.

What's New...

Online Payment for Dues and Billing

Integrated with the Dues and Billing Module, you can now track payments and apply debit and credit adjustments. Generate account statements and outstanding balances for each member and send notices by email. Members can view their personalized billing account statements, check their balance in real time, and even pay their invoices securely with a credit card. Online donations are also possible, giving your club an easy and convenient way to collect funds instantly.

MyEventRunner Lite

Included in the Online Payment & eCommerce Module, your club or district can now collect public event registrations online. Suitable for simple events, shopping carts, or selling tickets online. Need a more complex form with multiple pricing, options and questions? Upgrade to the Pro Edition. Visit **www.myeventrunner.com** for more details.

Dynamic Home Page Styles

Choose from fresh new styles and templates, and customize your layout. Create your own banner graphic, design your navigation menu with dropdown options, insert large custom graphics and flash, and much more.

Customizable Reports & Directories

Publish unlimited report templates by designing your own custom directories. Specify section headers, column items and fields to create the exact report you need.

For the most up-to-date enhancements, visit **www.myclubrunner.com**.

Revolutionize your club's communications with ClubRunner!

Created especially for Rotary, ClubRunner serves your club's member management needs, while drastically improving communication and public relations.

Discover the many time saving and membership boosting benefits ClubRunner has to offer your Rotary club!

Integration with Rotary International Databases

ClubRunner is fully integrated with Rotary International's database, so your club records at RI stay up to date without duplicate data entry!

ClubRunner keeps track of all updates made to your member list, whether the change was made by the member, the club secretary, or another executive. These changes get reported to RI, so your club effortlessly keeps its RI records **synchronized** and **accurate**.

District Integration

If your district uses ClubRunner, all data changes made by clubs automatically update the district site as well as Rotary International. Find out more about the district version at **www.clubrunner.ca/rotarydistrict**.

Join the thousands of Rotary clubs and districts worldwide that are using ClubRunner for their website, bulletin, and membership database.

Streamline Communications

Keeping members informed is now easier than ever. **Broadcast important announcements** and your club bulletin with the touch of a button. ClubRunner keeps track of all **member commitments** and generates personalized **reminders** automatically, resulting in a better organized club. Better communication makes for a more effective club, keeps members connected, and allows people to do more with their time.

Organize Fundraising Events

Spend less time administering your club and more time **serving your community**. Let ClubRunner handle **event invitations**, **online registrations** and **payment**, and **volunteer signup sheets** to keep your members organized. Keep in touch with members, friends of your club, event attendees, and volunteers with the touch of a button. Print name tags, up-to-date attendee lists, schedules and more. Easily integrate an **online payment option** and start accepting donations and payments for member dues and events.

Revitalize Your Club Website

You can choose to replace your club's website with ClubRunner's **easy to update website**, or integrate ClubRunner into your existing website. Editing contents online is **quick and easy** and requires minimal technical skill. Share responsibilities by having multiple website editors, or create subpages for each committee. With our new **dynamic homepage**, you can now easily customize your own site with graphics and flash.

Increase & Retain Membership

Improve the way your club welcomes **new members** by creating a **customized induction plan** and assigning various tasks to different members in your club. Maintain a prospective members list, and automatically send them a **personalized eBulletin** every week. Encourage all members to **get involved** by making it easy to access committee information and documents. Keep records of past members, honorary members, and exchange students to make it easier to keep in touch. Attract younger members with our new **dynamic website**.