

**Connecting People Worldwide** everyday and enabling Rotarians to connect, communicate and collaborate is our mission.

ClubRunner today connects hundreds of thousands of Rotarians daily and is proud to be a critical partner providing thousands of Clubs and Districts the means to achieve their goals.

As we get ready to roll out **ClubRunner 2.0**, we are excited to unveil some of the exciting new features that will empower your Club, Districts and members.

“ClubRunner’s new look, usability and more importantly, its Website Designer is exactly what Rotarians and their clubs need...No one else listens and knows us more.”

~Brenda M.

## Website Designer 2.0

Now you can easily personalize your web presence to reflect your club’s unique style.

### ➤ Flexible layouts & themes

You have the power to decide your website’s layout, number of columns, and what to display where. Different available themes will drastically change the look and feel of your site, and soon, upload your own customized stylesheet.

### ➤ Customizable banner graphic & header

Choose from the available background images, or upload your own custom image. Superimpose logos and format your banner text.

### ➤ Configurable drop down navigation menu

You can now decide exactly what your top navigation menu will look like, including drop down items that point to internal or external pages, or to other sites. Use this to organize your site map, and target the content to match your varied audiences.

### ➤ Custom website components

Custom components allow you to drop in simple text or large graphics, anywhere within your site. Move these custom parts around the rest of your site, to draw attention to upcoming events, fundraisers, or have a flash or video piece to introduce your club to the world.

With Website Designer 2.0, the sky’s the limit with the level of customization you can achieve. And we’re staying true to ClubRunner’s mission by keeping it simple and easy.



More personalization

More dynamic

More intuitive

## Welcome to ClubRunner 2.0!



## New Features

### ↘ Customizable Reports and Directories

There will be several report styles available to choose from to gain a better overview of your club and members activities. Complete with charts and graphs, you will be able to:

- View age and gender distributions
- Enhanced birthday/anniversary report
- View Years of Service
- Committee involvement and history
- Track attendance history and trends

Or, build your own reports by designing the format, layout and data groups. Create multiple sections within a report, and specify the fields, including member photos!

### ↘ Synchronization with Rotary International Databases

ClubRunner will soon be much more closely integrated with Rotary International's databases, with the rollout of the highly anticipated real time API integration upgrade.

ClubRunner has been working closely with RI over the past year to synchronize the two databases seamlessly. This will allow the two databases to "talk" with one another and make updates in near real time. Projected release date is August 2010. For more information, contact a member of our team.

### ↘ Email Merge Fields and Templates

Create email templates using mail merge fields, including member and club information! Customize your greetings with nick names, spouse names, titles, and dates; send personalized birthday greetings, new member welcome emails, and more! All part of one cohesive communication module.

## Enhancements

We've completely redesigned the navigation menu to make it even easier to find the tools you need.

### ↘ New intuitive ribbon menu

You're now only two clicks away from the next feature you need to access. With the new ribbon menu layout, it's easier than ever to find the modules you need.

### ↘ Multi-lingual Capability

To our global customers, you asked and we listened. Version 2.0 is fully multi-lingual, so you can switch your administration modules to any supported language. Don't see your preferred language? Talk to us about our user translation project.

### ↘ Easier upload of larger and multiple photos

You can now drop in larger graphics, and easily modify their size and position without having to touch any HTML code. Upload multiple pictures within our new Photo Albums module, and view them in a slideshow format. Keep commonly used logos and photos in your own image library for faster retrieval.

### ↘ Easier integration with social media

Add Rotary International's RSS feeds in a few simple clicks, and soon easily plug in social media apps with ease. Insert YouTube videos, Twitter feeds, and Facebook links easily with a few clicks, and make the most of your online presence.

Want to stay in the know with the latest updates with Version 2.0?



[youtube.com/clubrunnerguru](http://youtube.com/clubrunnerguru)



[iloveclubrunner.blogspot.com](http://iloveclubrunner.blogspot.com)



[twitter.com/clubrunner](http://twitter.com/clubrunner)

Want to connect with other ClubRunner users? **Join the Community. Visit [community.clubrunner.ca](http://community.clubrunner.ca)**