



## **DISTRICT 7300 MEMBERSHIP REWARDS PROGRAM**

**Membership continues to be a high priority as we strive to turn the tide toward a positive growth rate in new Rotarians, while increasing the retention rate of our existing membership. The rewards program has played a major role over the past two years in helping to keep our membership relatively stable.**

**The District is offering the following incentive programs to encourage all Rotarians to take an active role in growing each of our clubs to serve more people in need of our support. The program offers you the opportunity to be creative, meet new friends, and to have a fun time in inviting old friends to be a member of a great organization.**

**Program will be effective from July 1, 2017 to June 30, 2018.**

### ***REWARDS***

- **Members who sponsor 3 new members are eligible for a PHF.**
- **Members who sponsor 6 new members are eligible for a PHF plus a complimentary dinner at the District Conference.**
- **Top 3 clubs in sponsoring new members will receive a PHF to award to a recipient of their choice.**
- **Clubs that conduct a “Member Satisfaction Survey” with a 70% membership participation and implemented at least one suggestion coming from the survey will receive a PHF.**
- **Clubs that conduct special membership drives program that results in 3 or more new members will receive a PHF to award to a recipient of their choice.**
- **Clubs that conduct “Exit Interviews” and saves 1 member from resigning from the club will receive a PHF.**
- **Clubs that has each of their members bring in one potential new member to their meeting or the names of two potential new members to be added to a list of potential candidates for future contact will receive a PHF.**

**THANK YOU FOR YOUR SUPPORT**

**Bill Segar, PDG  
District Membership Chair**