

ROTARY INTERNATIONAL DISTRICT 5500
JOB DESCRIPTION

DISTRICT MEMBERSHIP CHAIR

ROLE:

The District Membership Chair, with the assistance of the District membership Committee, is responsible for identifying, marketing, and implementing membership development strategies that are appropriate for the district.

RESPONSIBILITIES:

Encourage clubs to develop and implement innovative membership development strategies to develop and retain members.

Plan, promote, and conduct a District membership seminar with the District Governor and District Trainer.

Coordinate District-wide membership development activities.

Work and communicate regularly with the District Governor and club leaders to ensure that the clubs and the District achieve its membership goals.

Assist clubs' recruitment efforts, paying special attention to small and weak clubs. Manage RI Membership Lead process.

Assist in organizing and establishing new Clubs.

QUALIFICATIONS:

Have significant knowledge of, commitment to, and experience with membership attraction and engagement activities.

Rotarian in good standing of a Rotary club in District 5500.

Ability to inspire others.

Good communication skills.

Some level of skill with technology. The ability to follow up with inquiries via email. Ability to access appropriate information in Rotary International websites.

TERM OF OFFICE:

Three-year appointment with the documented agreement of the District Governor, District Governor-Elect, and District Governor Nominee. The appointment is subject to review annually.