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AUGUST 2018**

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Dear Fellow Rotarians,

I want to talk this month about the diversity of our clubs. But let’s start by defining what diversity means. For a lot of Rotarians, the simple answer may mean looking at our classifications, while others think about religions or cultures, and still others think about age diversity. For many clubs, it means gender diversity, and while we think we are doing well because twenty-five to thirty percent of our clubs consist of women, we need to remember that women have been recruited into our Rotary Clubs for thirty years now, and our population in the United States consisted of fifty-one percent (51%) women.

The complex answer to the question of diversity is that it includes all these parameters. Diversity is inclusion of people from many groups. But the real question we need to answer is, why is diversity in our clubs even important? Why does it matter if we have gender balance or if younger adults are joining Rotary? Why do we want different job classifications represented in our clubs?

The answer is simply that diverse groups of people, working together, are a deep source of innovation. Having members with different backgrounds and viewpoints gives your club a greater understanding of your community, its problems, and potential solutions. We should work to have a group of members who offer the club diverse skills, talents, and experiences.

If your club includes different ages, ethnicities, and cultures, as well as a good gender balance, it will have a greater capacity to serve your community. It will also create a culture of inclusion, where differences are respected, supported, and valued. If your club doesn’t represent the diversity of your community, especially as our communities’ change, we run the risk of becoming irrelevant. For this reason, I urge every club to assess their diversity as it relates to the demographics of your community and decide whether or not changes are needed.



*Chuck*

**Charles Rutenberg**  
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# Rotary Club of Sheridan



District Governor visit on July 19, 2018

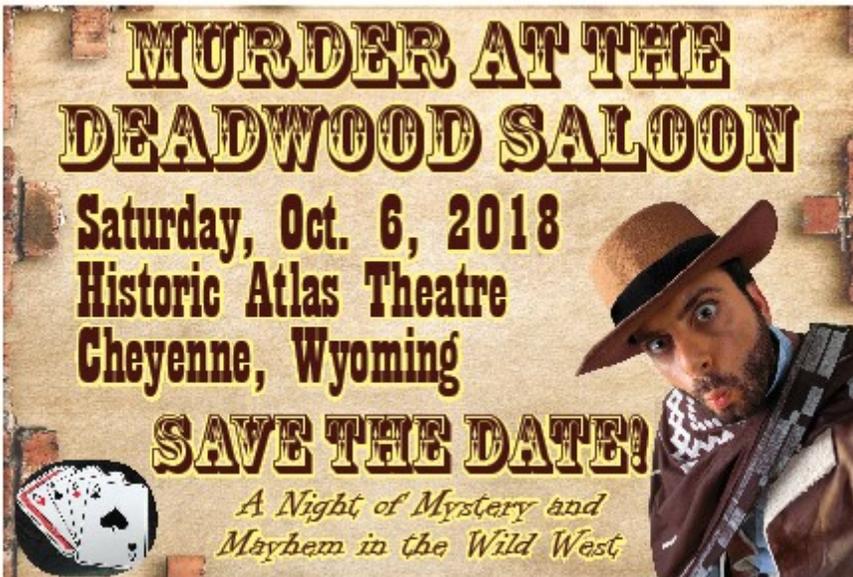
Pete Olson, at podium

Chuck Rutenberg, center, District Governor

John Grote, left, a new member

## Upcoming Events

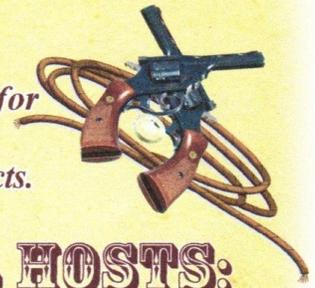
### Rotary Club of Cheyenne After Hours



*Follow us on Facebook for details and tickets. This event will sell out fast!*

*Email [cheyennerotaryafterhours@gmail.com](mailto:cheyennerotaryafterhours@gmail.com) to get on the mailing list for priority sales.*

*Proceeds benefit local community projects.*



- Murder Mystery
- Dinner tickets \$50.00
- Cash bar
- Live and Silent Auctions
- 50/50 Drawing

**YOUR HOSTS:**

Cheyenne  
**Rotary**  
After Hours



## Upcoming Events



Please join us for the third annual

### **DISTRICT 5440 INTERACT FALL ASSEMBLY**

**Saturday**

**October 6, 2018      9 a.m.– 3 p.m.**

**Triumph High School**

**1250 W. College Drive Cheyenne, WY**

**Come and get great ideas for your club! Leadership Development! Awesome team building ! Participate in a community service opportunity!**

**Design a presentation board about your club and share it!**

**Load up a car or van and make your way to Interact District Assembly!**

**Free Registration! Please Register before October 1, 2018!**