People Of Action NEWSLETTER

"Rotarians are People of Action Making a Difference"



Pledging **Support** of TRF

see pa<mark>ge 16</mark>



District Governor's **Message**

Rotary – A Category of One. Why I must and so willingly give to The Rotary Foundation

When I first heard Rotary described as "A category of one." at our Annual High-Country President Elects Training Seminar (PETS) this past weekend, I started to think how appropriate this description is for Rotary. Where else do you find so many productive people engaged in a collective effort worldwide to serve humanity?

Over this PETS weekend, I also hear Chad Stutsman, a Rotary International Foundation Annual Giving Supervisor speak about Rotary's challenge regarding worldwide needs in the Six Areas of Focus. He gave many facts and numbers regarding the need in each of these areas, but the one that hit me hard had to do with providing clean water. When Chad mentioned that about 1,000 children every day die from waterborne diseases, I was heartbroken. Why must this be when we have the technology to provide clean water anywhere?

I take comfort in knowing a Rotary Foundation area of focus involves providing clean water. Will we ever be able to save all those 1,000 children each day? I hope so, but even if we save just one, what a difference that will make to that child. A gift of life.

This month please read the article by Rotary Foundation Chair Jim Epstein. We are challenging every Rotarian in District 5440 to give to the Rotary Foundation. The sweet spot of giving is to become a Rotary Foundation Sustaining Member. This means you give just \$100 per year or \$8.33 per month.

Are you up for the challenge. Will your gift be the one that provides clean water and saves that child you will never meet?





Bill Emslie District Governor 2017-18

Fort Collins After-Work Rotary Club



A Tribute to a Life of Service

On February 14, the Rotary Club of Greeley celebrated the humanitarian achievements of PRID Grant Wilkins

by Tracy Emslie

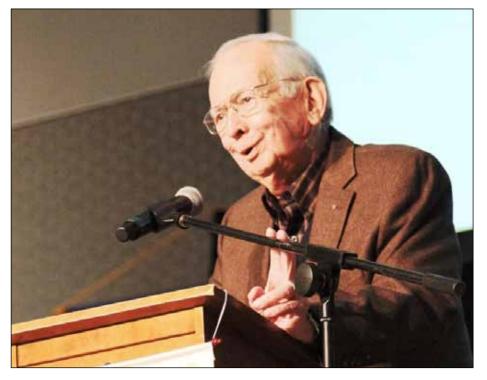
Rotary Club of Fort Collins, After-Work

The Rotary Club of Greeley and members of District 5440 held a celebration lunch on February 14 to recognize the enormous achievements of Past Rotary International Director Grant Wilkins in the eradication of Polio. A polio survivor himself, Grant was infected while on a business trip to Kansas in 1951. An experimental tracheotomy kept this father of three young children alive, but when he was moved from the isolation ward, his wife, Diane, came to visit him in the hospital and contracted the disease as well. She was confined to an iron lung for two and a half years, surviving for an additional eleven years with a portable respirator in their home.

A Rotarian since 1978, Grant served on the original RI Polio Plus Fundraising Committee in 1985, making him a literal up close and personal witness to the massive global effort that has reduced the incidence of polio from some 350,000 cases a year to three as of this writing in March of 2018.

Grant and his second wife, Marlene, have been tireless workers in the cause of polio eradication, both in fundraising and in participation in international immunization efforts that have immunized more than 2.5 billion children around the world. Grant, now 92, gave a fascinating and inspiring presentation on the history and progress of this mind-boggling

See WILKINS on page 4



Past Rotary International Director Grant Wilkins speaks with inspiration to the Rotary Club of Greeley (above). DG Bill Emslie presents the Rotary 5440 Polio Bank to PRID Grant Wilkins (below). This bank visited every Rotary Club in District 5440 and received donations of over \$10,700. \$1,000 came from the Rotary Club of Greeley that day. From Left to right are President Mike Bond, DG Bill Emslie, PRID Grant Wilkins, PDG Charlie Peterson and PDG Bryan Cooke



WILKINS from page 3

effort to eliminate a disease that has plagued mankind at least since the days of the Egyptians.

DG Bill Emslie and I have been traveling around District 5440 since July, visiting all our clubs. During each visit, we gave a presentation on the status of Polio Plus, passed around a little iron lung piggy bank, and asked for additional contributions to supplement what generous Rotarians have already given. That has been one hard-working little bank. We started with a goal of \$5,000, but quickly exceeded that. We announced that during this luncheon the bank would make its last trip around Rotary District 5440 tables.

That last pass around collected more than \$1,000, making more than \$10,700 that has been stuffed down the little slot on top. With the Gates Foundation matching money, more than \$32,100 over and above the traditional club fundraisers has been raised toward the total elimination of this terrible disease.

The Little Bank that Could was then presented to Grant as a tribute to all he has done for the children of the world. Words are inadequate to express the thanks that Rotary and the children of the world owe to Grant and Marlene.



Saturday, March 24th

AGAVE ROOM RIO GRANDE MEXICAN RESTAURANT

143 WEST MOUNTAIN AVENUE, FORT COLLINS

BINGO & SILENT AUCTION 7:00pm SOCIAL HOUR 5:30 to 6:30pm







If this Rotary of ours is destined to be more than a mere passing thing, it will be because you and I have learned the importance of bearing with each other's infirmities, the value of toleration."

~ *Rational Rotarianism,* The National Rotarian, *January* 1911

CONTACT US

GIVE US A CALL OR SEND AN EMAIL... For more information about advertising and/or placing articles in The Connection.

Kellie Tovar (970) 506-1036 rotary5440@yahoo.com

Visit us on the web at: www.rotary5440.org and www.facebook.com/RotaryDistrict5440

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Have You Planted a Tree?

An opportunity to help us meet our goal of planting a tree for every Rotarian in District 5440

by Bryan Davidson *Rotarian & Scout Professional*

Rotary Service Project: Tree Planting at Chadron State Park, Nebraska

Participate with Service Above Self. Bring the family. Stay for the day, or turn it into a memorable weekend.

Who: All Rotarians, family, and friends are invited to participate.

What: We will be assisting the Boy Scouts from the area, as they plant approximately 800 Ponderosa Pine tree plugs in selected areas of the park. This is an annual service project for the Boy Scouts, with a majority of the planting normally performed in the Fall, and remaining trees planted in the Spring.

Note: Please bring and wear long pants, boots if you have them, long sleeve shirt, and gloves. This is a forested area, with moderate to heavy terrain, where poison ivy can be found.

When: April 21st, 2018

Time: The Boy Scouts will begin the day with a flag ceremony at 7:30 AM (not mandatory), followed by area assignments and demonstrations between 8:00 – 9:00 AM. Tree planting will take place between 9:00 AM – 12:00 PM, followed by lunch.

Where: Chadron State Park | 15951 Hwy 385 | Chadron, NE 69337-7353 (9 miles south of Chadron, NE) The Boy Scouts have a designated area for the day, just off the Black Hills Overlook Trail, on the west side of the park. This is where all operations will be based for the morning, and lunch.

Cost: Lunch will be provided for \$6 per person attending. This will include burgers, brats, chips, cookies, and drinks. If desired, patches from the event can be purchased for \$2 each.

To Participate, Please Contact:

Bryan Davidson, Senior District Executive, Longs Peak Council, BSA

Phone: (970) 580-4738

Email: bryan.davidson@scouting.org

Information About Chadron State Park

Nebraska's first state park, Chadron State Park was founded in 1921 and is nestled among the distinctive buttes and canyons of Nebraska's Pine Ridge.

Since its founding a century ago, it's remained a popular spot for camping, family reunions and old-fashioned vacations where guests can escape and enjoy spending time in one of the state's most famous landscapes. Chadron State Park is an especially great destination for hikers and mountain bikers.

Hike-bike trails for all skill levels lace the park and adjoining Forest Service lands. Between the trails in the park and on the adjacent Nebraska National Forest, a hiker or biker will find more than 100 miles of beautiful trails and old roads suitable for a variety of experience levels.

The park offers paddle boats, archery, tennis and sand volleyball courts, horseshoe pits, softball field, playgrounds, historical programs, and a disc golf course.

Lodging/Camping: Chadron State Park has 22 cabins available for rental. Cabins are air conditioned, heated and furnished with blankets, towels, stoves, refrigerators, silverware and cooking utensils.

The park also has 70 camping pads with 30-amp electrical hookups, as well as 18 primitive sites. Amenities for campers include showers, dump station, laundry, picnic tables, grills and a playground for the kids.

They offer reservations for cabins and half of the electrical campsites up to one year in advance. The remaining campsites are available first-come, first-serve.

Guests can plan vacations, check for availability and make their reservations online 24 hours a day, seven days a week or can call the Nebraska State Parks reservation call center at 402-471-1414, Monday through Friday between 9 a.m. and 6 p.m.

Contact Information for the Park:

Phone: (308) 432-6167

Website: www.outdoornebraska. gov/chadron/

Race Across America Against Polio

An opportunity to support a team of fellow Rotarians who are competing in the Race Across America to Raise \$1-million to help eradicate polio.

by Bob McKenzie Race Team Member, Rotary Club of Tulsa **and DG Bill Emslie** Rotary Club of Ft. Collins After-Work

There are many opportunities to support Polio Eradication. Please consider this opportunity. The goal is to raise \$1 million for Polio Eradication by giving to The Rotary Foundation Polio plus effort. The funds are being raised by a Rotary Team competing in the Race Across America.

All funds given through the link below count toward our district's giving for the year. It also counts toward each person's club giving and their Paul Harris giving. When you click on the link it will ask you to sign in to Rotary International's website.

The funds you give go directly to PolioPlus. You may also just give to PolioPlus in the normal way our district uses and report to DG Bill what has been given. Several districts did this last year.







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Team Rotary RAAMs Polio

THE RACE

The Rotary Club of Tulsa has entered a four-person bicycle team in <u>Race Across America</u> (<u>RAAM</u>) <u>www.raceacrossamerica.org</u> for 2018...our third year in a row. Members of District 5440 followed last year and gave to PolioPlus in support of our effort to eradicate Polio. RAAM is one of the 25 most difficult events in the world and about 30 countries are represented in the race. With 3,000 miles distance and over 170,000 feet of climbing (that's six times Mt. Everest), it is an intense, grueling, and challenging bicycle race. However, it is not as grueling or as challenging as living with polio. The race starts June 16th, 2018 in Oceanside, CA and ends in Annapolis, MD hopefully less than **seven** days later. The Rotary Club of Tulsa's team name is "<u>Team Rotary RAAMs Polio</u>". They will be riding around the clock in shifts through 12 states with 55-time stations to make. The team will consist of four riders, 12 crew, and four vehicles that will move across the country at 18 to 20 mph. You will be able to follow and keep up with progress at:

- Facebook: www.facebook.com/RotaryRAAM/?ref=hl
- <u>Website</u>: <u>www.raampolio.com</u>

THE CHALLENGE

As you know, when Rotary started this campaign there were 127 endemic countries in the world with 350,000 cases per year. Today there are only three countries left and we only had 3 cases so far in 2018! Although we only have the three countries left, we still use over 400 million doses of vaccine per year at 60 cents each.

So, here is the CHALLENGE: \$1,000,000 for Rotary's PolioPlus program.

Contributions can be made at our Rotary International site: https://goo.gl/Z95g7X

Come to **District Conference** in Estes Park and **Adopt a Duck**...

... To Support PolioPlus!

by Kathy Groesbeck

President, Rotary Club of Estes Park and Kathy Groesbeck Secretary, Rotary Club of Estes Park

If you are planning to attend the District 5440 Conference in Estes Park, CO on May 3-5, 2018, you are going to enjoy some bonus rewards! In addition to visiting the mountain paradise of Estes Park to experience incomparable networking and educational opportunities that District Conference can deliver, Rotarians will have the opportunity to see how the famous Estes Park Rotary Duck Race Festival operates to achieve outstanding success.

On top of that, Rotary International's PolioPlus is listed on the Duck Adoption Form as #1 on the list of 69 participating charities in the 30th Anniversary Rotary Duck Race Festival.

Our goal is to raise \$10,000 for PolioPlus by asking every Rotarian attending District Conference to purchase a \$20 Duck Adoption. With the 2:1 match from the Bill and Melinda Gates Foundation, District 5440 can raise \$30,000 for PolioPlus, in honor of the 30th Anniversary of the Estes Park Rotary Duck Race Festival on Saturday, May 5, 2018.

The Rotary Duck Race Festival continues a tradition started in 1989 to support local charities of the Estes Valley.

It has returned more than \$2.4 million to local charitable organizations. Our Estes Park Duck Race, one of the oldest continuous duck races in the country, has now grown into a full Festival, with an array of live entertainment, food vendors, sales of duck merchandise, and fun family activities from 10 a.m. – 4 p.m. in Bond Park and George Hix Riverside Plaza, with the Duck Drop at 1 p.m. at Nicky's Resort on Fall River.

The Rotary Club of Estes Park, with the generous help of the other two Rotary clubs, Sunrise and Longs Peak, as well as many other dedicated, long-time volunteers, is proud to carry on the storied tradition of the Duck Race.

Generous financial, in-kind, and prize contributions from sponsors and businesses in our community offset the costs of operating the event, so that an impressive return of 95% of the Duck Adoption proceeds benefit the 69 Participating Organizations and Charities who are carefully selected to be officially listed on the Duck Adoption Form.

Duck Adoptions are purchased for \$20 (\$22 for on-line adoptions), with \$19 of the purchase fee credited to the organization circled by the customer on the form.

How To Adopt a Duck:

- On-line and "paper" Duck Adoption Forms are used to make purchases.
- Personal checks and cash are accepted for "paper"

Adoption Forms [\$20 per Duck Adoption].

- Duck Adoption Forms will be provided in meeting packets distributed at District Conference.
- Easiest way to buy a Duck Adoption is to go to the website and purchase online ahead of the District Conference by credit card: <u>https://</u> www.epduckrace.org
- One online Duck Adoption is \$22. Multi-packs are 3 for \$62, 5 for \$102, and 10 for \$202.
- Duck Adoptions will be sold at the "House of Friendship" table hosted by the Estes Park Noon Club at the Events Complex (District Conference site). Paper adoptions can be turned in and online sales will be available.
- Sales Opportunities: Friday
 6 p.m. 9 p.m. at the Dinner and Dance
- Last Chance to Buy a Duck Adoption: Saturday 7:30 a.m. – Noon
- You can Adopt a Duck even if you aren't at District Conference . . . go to the website at: <u>https://www.epduckrace.org</u>
- You might win a wonderful prize AND you can support PolioPlus with your Duck Adoption. Estes Park Rotary Clubs and District 5440 thank you!



Rotary Donates **\$21K** to Veterans

The Rotary Supper Club handed over a \$21,000 check to Honoring Our Veterans February 13 to Honoring Our Veterans, a sum that makes up "probably a quarter of the annual operating budget," said Sandy Sandberg, the nonprofit's executive director.

"It's a huge donation," she said. "That means that we can provide housing and flights and maybe increase the number of sessions that we're going to have."

Honoring Our Veterans is a Jackson-based non-profit that provides recreational rehabilitation therapy sessions for wounded veterans.

During the summer and fall months, veterans visit Jackson Hole for fly-fishing trips, gu9ided hunt trips or photography workshops.

The heart of the program is group healing, bringing together a small number of vets for a week in the Tetons.

The largest challenge is finding and paying for housing. "We don't want to put them in hotel rooms, we want them in a house or a condo" she said. "Finding places



Members of the Jackson Hole Supper Club presented fly-fishing rods to four veterans at a recent banquet honoring their service.

that are affordable and available is difficult."

The Supper Club Rotarians raised the money during their "Sips on the Square" event. Money was also collected at the wine, beer and spirits tasting to provide fly-fishing rods for veterans to take home. The photo shows the presentation of the rods to four of the women veterans. The Supper Club also made donations to the Jackson Hole Children's Museum for its Book Nook, scholarships for two Central Wyoming College nursing students, and Jackson Hole High School's RoboBroncs to offset travel costs to competition. In addition, they distributed 260 dictionaries to the six area third graders and to the students in Meeteetse, WY.



Jackson Hole Supper Club **Celebrates 13 Years!**

Known at "The Centennial Club," the Jackson Hole Supper Club was formed on the 100th birthday of the first Rotary Club.

Every year the club invites other Rotarians in the area to celebrate and honor new Paul Harris donations. In recent years, members have enjoyed the short drive

north along the Tetons to the famous Triangle X Ranch. This year the dining room was full of members from the Club and guests from the "Noon" Jackson Club and Teton Valley Club.

After a prime rib or halibut dinner, and a few speeches, the guest speaker. Megan O'Brien,

Executive Director of the Community Resource Center of Teton Valley, gave a very informative visual talk on "Trauma." She related it to many Rotary projects in communities and around the world. Our relationship with Honoring Our Veterans has shown us how PTSD is a life threatening.



#ROTARYHISTORY

For more than 110 years, Rotary members have been addressing challenges around the world.



Grassroots at the core, Rotary links 1.2 million members to form an organization of international scope. It started with the vision of one man - Paul Harris. The Chicago attorney formed the Rotary Club of Chicago on 23 February 1905, so professionals with diverse backgrounds could exchange ideas, form meaningful, lifelong friendships, and give back to their communities.

Rotary's name came from the group's early practice of rotating meetings among the offices of its members.

Whatever Rotary may mean to us, to the world it will be known by the results it achieves.

Join these sponsors:

Silver

CHEYENNE



TACO JOHN'S RPET

Join us at our **Rotary Club of Cheyenne 100th Anniversary Banquet**

Saturday, November 3, 2018 Tickets - \$125

Call Bob at 307-630-2536 for more info

Be a Sponsor!

\$10,000 Attilio Bedont Gold Level 8 Person Table

 2 Person Private Meet & Greet Cocktail Hour w/ Speaker
 Facebook listing on Rotary Club Page w/ Link to Your Business Half Page Ad in History Program Book
 Monthly Newspaper Advertisting Starting Jan. 2018 · Monthly E-Mail Blast with Your Name & Logo to all Cheyenne Club Members 8 Drink Tickets for the Table

> \$2,000 Club President Level 8 Person Table

 Listing in History Program Book Monthly E-Mail Blast w/ Your Name & Logo to all Cheyenne Club Members \$5,000 Frank J. Trelease Silver Level

 8 Person Table Facebook Listing on Rotary Club Page with Link to Your Business 1/4 Page Ad in History Program Book Monthly E-Mail Blast w/ Your Name & Logo to all Cheyenne Club Members • 8 Drink Tickets for the Table

\$1,000 Auburn W. Dowdy Bronze Level · Listing in History Program Book Monthly E-Mail Blast w/ Your Name & Logo to all Cheyenne Club Members • 4 Dinner Tickets

WyomingTribuneEagle IONAH **BANK** Cheyenne Regional Medical Center

San Juan Del Sur, Nicaragua Revisted

by Lyn Velle

District #5440 Assistant Governor Gillette Energy Rotary

The San Juan Del Sur, Nicaragua Rotary Club once again invited the members of both Rotary Clubs of Gillette, Wyoming, to assist with "Education and Literacy" projects in their community.

Four members of the Gillette Energy Rotary Club and two non-members went to Nicaragua on February 4th for a week of work and renewed friendship.

Activities to assist the elementary schools of their district were arranged by Jane Mirandette, who is from Loveland, Colorado, but owns a couple hotels in San Juan Del Sur and is the Chair of the "Hester J. Hodgdon, Libraries for All" Foundation.

Thanks to a district matching grant, we were able to send funds to Jane and her staff to purchase school supplies in Managua for all the elementary school teachers and students, provide backpacks and shoes for the students and we also took "lovingly worn" uniforms donated by John Paul II Catholic School in Gillette.

With help from the Gillette Evening Rotary we were able to purchase the necessary solar equipment for a school currently without electricity or water.

Another use of the grant and matching funds is to support four "Saturday School" teachers.

These teachers conduct classes in the rural areas for secondary students not provided with a means to receive a high school education. They each receive \$500 for the year teaching "Saturday School".





This was the eighth year to assist in San Juan Del Sur, delivering school supplies and uniforms, doing repairs on the school buildings and latrines, painting inside and the outside of the buildings, digging a huge hole for a septic system and playing with the children. One of our group members took a duffle bag full of soccer balls and a couple pumps, which the children loved. We always plan the trip the early part of February because that is when school starts there, but the trip isn't all work! We attended a local Rotary meeting and received a

See SAN JUAN DEL SUR on page 13

ROTARY DISTRICT 5440 / MARCH 2018

SAN JUAN DEL SUR from page 12

"Spanish" Rotary pin, attended a Rotary Wine Tasting fund-raiser event, had a birthday party and visited a surf beach for a few minutes. We also visited a few sights in Managua, visited Messiah Volcano (active) and a pottery shop on the way to San Juan Del Sur. Plans are to continue to work on this project as long as possible.





Rotary





"Rotarians are People of Action Making a Difference"

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ROTARY PEACE CENTERS

Dear 2017-2018 district officers,

Greetings from Evanston! As the 2019 fellowship application cycle continues, we would like to share important reminders about the 2019 application cycle.

Timeline

February-May: Districts recruit and mentor potential Rotary Peace Fellowship candidates31 May 2018: Applications due to districts for endorsement consideration1 July 2018: District endorsement decisions due to The Rotary Foundation (Please note that all candidates must to be interviewed by the district in order to be approved for district endorsement)

Mid-November: Selection decisions released

Upcoming district officer trainings

Rotary Peace Centers will offer a webinar training on March 6 at 10:00 AM CST to review the endorsement process and familiarize officers with the Embark platform. The webinar is called, "The Important Role of Rotarians" and will be offered in English and Spanish. You can register for the English webinar <u>here</u> and the Spanish webinar <u>here</u>.

Thank you for the important role you play as a district officer involved in the Rotary Peace Fellowship endorsement process. If you have any questions about the role of the district or the endorsement process, please contact the Rotary Peace Centers at<u>rotarypeacecenters@rotary.org</u>.

Best, Rotary Peace Centers



Save the date!

Rotary Gold April 14, 2018 Gering Civic Center 1050 M St. Gering, NE 69341 6:00 p.m.

Mark your calendars Tickets \$65.00 Call Sandy 308 631-3624

Enjoy a continental buffet, live and silent auctions along with live music.

Hope to see you there!

Pledging to support **The Rotary Foundation**

by Jim Epstein District Foundation Chair Rotary Club of Loveland

The Rotary Foundation is unique in many ways. The seven Rotary Peace Centers around the world are good examples and so is the campaign to end polio. Also, the many international projects are very important. But the way that affects us most directly is that Rotary Foundation grants fund many community projects and scholarships here in district 5440. This year alone, the Rotary Foundation provided \$121,275 in grants to local district 5440 projects. This was allocated as follows:

- Rotaract/Interact grants \$1,500
- Centennial grants \$20,000
- Local district grants \$37,775
- Local global grant \$35,000
- Undergraduate scholarships \$12,000
- Graduate scholarship \$15,000

The service projects came about because Rotarians in the clubs

determined that these were the best way for them to contribute their time and money to their local communities.

Similarly, the scholarships were awarded to students whom Rotarians decided were most deserving.

The other keys to making these projects and scholarships happen are the donations to the Rotary Foundation Annual fund by you, the Rotarians in the district, based on annual pledges.

Many Rotarians are already pledging annually either by joining the Paul Harris Society or with pledge forms developed by their clubs.

In order to make sure every Rotarian has the opportunity to make a pledge, April has been designated as Rotary Foundation pledge month.

During the month of April, each club is encouraged to have a short 5-minute Foundation update by their own club's Rotary Foundation person and to pass out very simple pledge forms to everyone.

These pledge forms will be used by your club to help set annual fund goals and by the district for planning purposes. If your club already has a form that allows members to pledge an annual donation at one of the three levels listed below, it can be used instead.

EREY = any amount/year

Paul Harris Sustaining level = at least \$100/year

Paul Harris Society level = at least \$1,000/year

We had a great response to the Paul Harris Society challenge this year. We are close to making our goal of 50 new members. Not everyone is ready to join the Paul Harris Society and pledge \$1,000/year. However, we hope that most of the Rotarians in the district will consider becoming a Paul Harris Sustaining member by pledging to give at least \$100 annually to the Rotary Foundation Annual Fund. This is less than \$2 per week but will go along way towards helping improve your local community as well as communities around the world.

Your support of the Rotary Foundation can make this happen.

Thank You Rotarians!

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Rotary



DISTRICT 5440 ROTARY FOUNDATON DINNER

5:45-9 p.m. Saturday April 7, 2018 Little America Cheyenne

Register now at <u>www.rotary5440.org</u>



*Registration cost is \$50 per person. (Separate registration cost from District Training Assembly)

*Plated Dinner provided

ISTORY

*Rotarians, Rotaract & guests invited

What to Expect:

-Recognition of Members -Recognition of Clubs



-Keynote by PRID Phil Silvers -Piano and Vocal Entertainment

Schedule: 5:45-6:30 p.m. Reception 6:30-9 p.m. Dinner and Program

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FOR CLUB PRESIDENTS & MEMBERSHIP CHAIRS PLACE: Poudre Valley REA, Windsor, CO 10:00 am to 3:00 PM

March 17, 2018

A SUMMIT TO CREATE A CLUB MEMBERSHIP PLAN!

FEATURING: Kelly Atkinson, Rotary Zone Coordinator, Zone 27 & Nancy Hobbs, District 5440 Membership Chair

WHO SHOULD ATTEND: Club Presidents & Club Membership Chairs

WHAT WILL BE ACCOMPLISHED: Those who attend will be working participates to develop a realized Club Membership Plan with specific goals to achieve club growth as well as retention of existing members. This is NOT a lecture series but a hands on working summit where everyone who attends will be expected to participate and contribute. When it comes to membership, no one person has a monopoly on the good ideas and suggestions to grow club membership and engage existing members.



Because this issue is of paramount importance to our District and because membership is *joh one* in every club, please make sure you have at least one person from you club attend this IMPORTANT SUMMIT.

Register to attend at www.rotary5440.org 10 am to 3 pm.

COME WITH AN IDEA & WALK AWAY TO WITH A PLAN TO ACCOMPLISH IT!

THIS SPECIAL FORUM WAS EXCLUSIVELY DEVELOPED TO ENSURE THAT YOU WILL HAVE ALL THE TOOLS & SUPPORT NECESSARY TO GROW & RETAIN MEMBERSHIP IN YOUR CLUB!

DISTRICT 5440 TRAINING ASSEMBLY 3-5 p.m. April 7, Little America, Cheyenne 9:00 a.m. – 2:30 p.m. Grant Writing Workshop 3-5 p.m.







PDG Kelly Atkinson

PRID Phil Silvers

Dr. William Timpson

Meet our Speakers, Peacebuilders, and Workshop Leaders

OUR FIRST PEACEBUILDING WORKSHOP

PEACE AND CONFLICT RESOLUTION ARE ESSENTIAL ROTARY ROLES

- ✓ OUR WORKSHOP WILL BE TAUGHT BY TWO EXPERENCED PEACEBUILDERS - PAST RI DIRECTOR PHIL SILVERS AND ROTARIAN DR. BILL TIMPSON
- ✓ PRACTICE PEACEBUILDING TECHNIQUES YOU CAN USE AT HOME, IN YOUR CLUB, AND IN YOUR COMMUNITY.

Grant Writing Workshop 3-5 p.m. Learn how to write effective and successful District and Global Grants.

• Peacebuilding Workshop

What to expect...

Learn about RYLA, Rotaract & Satellite Clubs

*Registration cost is \$50 per person.

*First timers register

*Rotarians, Rotaract, Interact and guests

for only \$25

invited

*Lunch provided

- Lunch Keynote Speaker Kelly Atkinson, RI Zone 27
- Membership Strategies
- Fundraising Successes
- The Rotary Foundation
- Your Club's Public Image
- "Assuring your Presidential Citation" by Kellie Tovar
- Dialog with DGE Chuck
- Dialog with DG Bill

Rotary



TAKE ACTION & REGISTER: www.rotary5440.org



2018 District 5440 Conference

Have you signed up for our 2018 District Conference? If no, you may do so at http://www.rotary5440.org/ Here are some good reasons why you should do this now. This will be a celebration of our members and clubs and their accomplishments this year.

The conference will be held at the Estes Park Events Center, located at 125 Rooftop Way, Estes Park, CO 80517. You can register at http://www.rotary5440.org/ or on the conference website at https:// www.2018rotaryconference.com/

The conference hotel is the newly renovated Ridgeline Hotel, 101 South Saint Vrain Ave, Estes Park, CO 80517 \$149 per night + tax. Call 844-744-5525 Mention District 5440 Conference

Alternate Lodging has been arranged at The Stanley Hotel, 333 East Wonderview, Estes Park, CO 80517

\$179 per night + tax. Call 970-577-4040 Mention District 5440 Conference

Registration costs have been kept low:

- Full registration for first time attendees: \$135
- Full Registration all other Rotarians and guests until March 31: \$185

- Full Registration after March 31: \$250
- Youth and Rotaract registration: \$135

See registration page for ala carte registration rates at

If you have any questions, please call DG Bill at (970) 217-6340 or send an e-mail to Chair Julie Phares phares.julie@yahoo.com or District Secretary Kellie Tovar rotary5440@yahoo.com at or me at emslie.bill@gmail.com.

Conference Schedule and Highlights

Thursday, May 3

• Home Hospitality: 5:30 - 7:00 p.m.

• Ice Cream Social and Reception at the Ridgeline Hotel: 7:30 - 10:00 p.m.

Friday, May 4

• PDG Brunch, Stanley Hotel, (For PDGs): 9:00-10:30 a.m.

• Conference Opening Lunch at *EPEC: 11:30 a.m. Note the conference opening is at 11:30 a.m. which allows you to drive to the conference Friday morning if your schedule is tight. You are most welcome on Thursday evening of course.

• Conference General Sessions 12:30 - 5:00 p.m.

• General & Rotary Foundation Reception, Ridgeline Hotel, 5-6 p.m.

• Western Dinner and Dance at EPEC: 6-9 p.m.

Saturday, May 5 at noted locations

- Conference Breakfast and Opening at EPEC: 7-8 a.m.
- Conference General Sessions at EPEC: 8 a.m. 1:00 p.m.
- Optional Free Time Activities at various locations: 1 - 5 p.m.
- Evening Reception at EPEC: 5-6 p.m.
- Conference Awards Banquet & Closing Keynote at EPEC: 6-9 p.m.*
- Hospitality Suite

We have put together a group of exceptional speakers. Here is the lineup:

Speakers and Topics

Friday, May 4 in order of appearance

• EMCEE Don Day, President Rotary Club of Chey-

See **CONFERENCE** on page 21

CONFERENCE from page 20

enne

 President's Representative Duane Benton - Welcome Remarks

• Rotarian Sudip Koirala, Kathmandu Nepal—Club Partnerships

• Father Ubald - Rawnda - The Secret of Peace Father Ubald has an amazing story of Peace following the civil war in Rwanda in 1994. Don't miss his presentation.

Peace Builder Panel

Past RI Vice President Greg Podd—The Future of Rotary

Saturday, May 5

• Cornelia Weiss - Rotary Peace Fellow - World Peace, A Rotary Quest

- Young Professionals—Why I Love Rotary
- Club Success Stories
- Past President Dave Boon RYLA and Young RYLA
- Rotaract and Interact Meet the Future of Rotary
- RI President's Representative Duane Benton
- Past RI Vice President Greg Podd Call to Action



District 5440 Conference

A Celebration of Members & Clubs

Dear Rotarians and Friends,

Our 2017-18 Rotary year will be coming to a close. In order to celebrate the accomplishments of our 3,000 Rotarian, 53 Rotary Clubs, Satellites, Rotaract Clubs and Interact Clubs, we want to invite you to attend our annual District Conference to be held in Estes Park on May 3-5, 2018. Not only will we celebrate the achievements of our clubs, we will create opportunities for fellowship, hear inspirational speakers, and provide a forum to discuss matters of interest to Rotarians, our clubs, our District & Rotary International.

Speakers will include Past Rotary International Vice President Greg Podd, RI Presidents Representative PDG Duane Benton, Peace Scholar Cornelia Weiss, a Polio Plus update & Peacebuilder Father Ubald from Rwanda. We will enjoy member and club recognition and stimulating presentations. Our youth exchange students will present their experiences. There is a concurrent conference for Interactors who will also participate in the District conference. Please join us for this unique opportunity to celebrate our People of Action.

Bill & Tracey Emslie

2017-18 District 5440 Governor and Spouse

Conference Highlights

Thursday, May 3

- Home Hospitality: 5:30 7:00 p.m.
- Ice Cream Social & Reception at the Ridgeline Hotel: 7:30-10:00 p.m.

Friday, May 4

- PDG Brunch, Stanley Hotel, (For PDGs): 9:00-10:30 a.m.
- Conference Opening Lunch at *EPEC: 11:30 a.m.
- Conference General Sessions 12:30 5:00 p.m.
- General & Rotary Foundation Reception, Ridgeline Hotel, 5-6 p.m.
- Western Dinner and Dance at EPEC: 6-9 p.m.

Saturday, May 5 at noted locations

- Conference Breakfast and Opening at EPEC: 7-8 a.m.
- Conference General Sessions at EPEC: 8 a.m. 1:00 p.m.
- Optional Free Time Activities at various locations: 1 5 p.m.
- Evening Reception at EPEC: 5-6 p.m.
- Conference Awards Banquet & Closing Keynote at EPEC: 6-9 p.m.*
- Hospitality Suite

EPEC is the Estes Park Events Complex, 1125 Rooftop Way Estes Park, CO 80517







Conference Hotel:

Ridgeline Hotel 101 S St Vrain Ave, Estes Park, CO 80517

\$149 per night + tax.

Call 844-744-5525 Mention District 5440 Conference

Alternate Lodging

The Stanley Hotel 333 E Wonderview Estes Park, CO 80517

\$179 per night + tax. Call 970-577-4040

Mention District 5440 Conference

Other Lodging

www.visitestespark.com/

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District 5440 Conference





Speakers and Topics

Friday, May 4 in order of appearance

- EMCEE Don Day, President Rotary Club of Cheyenne
- President's Representative Duane Benton Welcome Remarks
- Rotarian Sudip Koirala, Kathmandu Nepal Club Partnerships
- Polio Update
- Father Ubald Rwanda The Secret of Peace
- Peace Builder Panel
- Father Ubald
 Past RI Vice President Greg Podd—The Future of Rotary

Saturday, May 5

- Cornelia Weiss Rotary Peace Fellow World Peace, A Rotary Quest
- Young Professionals—Why I Love Rotary
- Club Success Stories
- Past President Dave Boon RYLA and Young RYLA
- Rotaract and Interact Meet the Future of Rotary
- RI President's Representative Duane Benton
- Past RI Vice President Greg Podd Call to Action
- Awards

Cornelia Weiss





Past President Dave Boon



Dr. Bill Timpson

oon Rotarian Sudip Koirala





Sharon Guli

Entertainment

- Western Dinner and Dance at EPEC: 6-9 p.m. with Sharon Guli
- Saturday Evening Entertainment
- Prize drawing for two nights at the Stanley Hotel for those who register by March 31

Services

- Day Care to be provided for families with children
- Trolley Service between Hotel and Conference Center

Registration includes:

- Thursday Ice Cream Social
- Friday Lunch
- Friday Western Barbecue and Dance
- Saturday Breakfast
- Saturday Lunch
- Saturday Dinner

Costs

- Full Conference is \$185 by March 31
- \$250 after March 31
- Youth & First time Rotarian cost \$135
- Saturday only Youth \$60

Register at: http:// ww.rotary5440.org/





Hey Rotaractors and Interactors

Do you want to do good and have fun?

We want to help with an RI (Rotaract/Interact) Grant from District 5440

<u>Overview</u>

Develop your own service project in your community or internationally and apply for an RI grant of up to \$500 from Rotary District 5440. The top three projects submitted will be funded and the top project selected will also be guaranteed another \$500 grant next year and be recognized at our foundation dinner on April 7, 2018. Projects will be judged on their humanitarian nature and the involvement of Rotaractors/Interactors and community members.

Project requirements

- The project must be humanitarian
- The members of your Rotaract or Interact club must participate in the project
- Your host Rotary club must review and OK the project
- Your club must raise at least one third of the total cost of the project (For example, if the project budget is \$750, your club must raise \$250 of this budget)
- Project must be completed by the end of 2018

Grant funds can be used for:

- Project materials
- Transportation to the project location

Selecting a project

Start by finding out who in your Rotaract or Interact club would like to investigate the possible projects and propose them to the rest of your club for final selection. Brainstorm projects that would be of benefit to the community being served and will also fit well with the skills and interests of your club members. Determine a time when you can do the project and a budget for how much it will cost. Determine how much money you can raise and how you will raise it. Get final approval from your Rotaract or Interact club members and then submit the project to your club's advisor for review.

My 2018 Rotary To-Do List

by Bill Emslie

District Governor 5440 Rotary Club of Fort Collins After Work

It happens to all of us. We get busy doing the most pressing tasks and feel pretty good that we are keeping up with everyday demands. But then we realize that amid the clutter of the routine, there are some bigger and longer-term things we have not yet taken care of. Rotarians have many responsibilities. We have family and friends. We have our jobs, our careers. We have personal needs like our health and education. No matter which way we turn there is something that we need to get done; maybe not today or tomorrow, but it is lurking out there, like a big iceberg in unfamiliar waters, ready to surprise us if we do not pay attention at some point. This sounds a little scary. For myself, I realized long ago that if I do not write it down on my checklist, it probably will not get done. I have lists for home and business, personal and family and somewhere in the stack of paper on my desk is my list of things to do for Rotary.

Chances are, your Rotary list has some different items on it. Your club and my club are different in what we focus on. Youth, health care, seniors and a myriad of community service activities, are just of few of the subjects my club and your club can choose to focus on. The monthly travel log Tracey and I have been writing in your People of Action Newsletter is a journal of what each club is doing in our district. But I bet there are some things we have on our lists that are the same. Here is an opportunity to update your Rotary to do list for 2018 and a chance to navigate around that iceberg before it is too late to do something about it. Here we

go.....

1. Have you completed your People of Action Citation or nominated a Rotarian you know for this recognition?

This is an opportunity to tell your Rotary story and to invite a friend or associate to learn more about Rotary. As a Rotarian, you are the best advocate for why others should become Rotarians. We will publish these stories with your permission so that we can spread the word about Rotary. You can find the nomination form attached to this newsletter or on our District 5440 Website at www.rotary5440.org.

2. Sign up for the 2018 Spring District Training Assembly to be held Saturday, April 7.

You can do this at <u>www.rota-</u> <u>ry5440.org</u>. Why? We will present the first ever district Peace building workshop. World peace is a goal of Rotary. You have an opportunity to stretch your knowledge of what achieving world peace really involves.

- Past RI Director Phil Silvers and our own District 5440 Rotarian, Dr. Bill Timpson, will give us firsthand knowledge of peace building efforts. This workshop is just part of the District Training assembly, but will help you gain a better appreciation for what it takes to achieve peace in this complicated world.
- We will hear about The Rotary Foundation and the good you and other Rotarians in our district are doing in their communities and in the world. The Rotary Foundation is one of the best anywhere. Spring is the start of a new

funding cycle. How can you and your club take advantage of the many grants that are available? These include the District Grants, Global Grants, Centennial Grants and the new Rotaract Interact (RI) Grant.

The agenda will be out soon, but I can promise you that there are several great topics where you will learn something new.

3. Register for the District 5440 Rotary Foundation Recognition Dinner to be held Saturday evening, April 7.

- Past RI Director Phil Silvers, who is also assisting in teaching the Peacebuilding workshop at the District Training Assembly that afternoon, will be our Keynote Speaker.
- Many of our clubs and district Rotarians will receive recognition for their support of The Rotary Foundation.
- Registration is available now on our District 5440 website at <u>www.Rotary5440.org</u>.

4. Register for the District Conference to be held on May 3-5, 2018 in Estes Park.

With a new format and great program, here are some of the highlights:

We will focus on the clubs. This will be a celebration of our district's Rotary Clubs, Satellite Groups and Clubs, Rotaract Clubs and Interact Clubs. We will highlight some of your achievements during this past year.

See **TO DO** on page 26

TO DO from page 25

- We have a great line up of speakers, including Past RI Director and Vice President Greg Podd, Peace Scholar Cornelia Weiss. We have two other invited speakers who will inspire us and one surprise guest speaker.
- The format has changed to accommodate your busy schedule. You can come Thursday evening or Friday morning. You can spend one, two or three nights at the conference hotel or accommodations of your choice. The conference officially opens at 11:30 a.m. on Friday, May 4.
- The Conference hotel is the newly renovated Ridgeline Hotel. We have the ice cream social here on Thursday evening and the Saturday evening pre -banquet receptions. We have a special rate of \$149 per night available by calling the Ridgeline Hotel directly at (844) 744-5525.
- A special Stanley Hotel Package is available on a first come basis. We have negotiated a special rate of \$179 per night. Reservations can be made by calling the Stanley Hotel at (800) 976-1377 and mention the Rotary District 5440 Conference discount.
- Of course, you are welcome to stay at any other Estes Park area hotel as we have no minimum blocks to fill.
- Registration is available now on our District 5440 website at <u>www.Rotary5440.org</u> for the entire conference or as an ala carte registration if you cannot attend all sessions. Here are some of the scheduled events and activities:

Thursday evening, May 3 -Home hospitality with Estes Park Rotarians and the Ice Cream Social at the Ridgeline Hotel.

- Friday Morning, May 4 Free time activities or travel to the conference.
- Friday 11:30 a.m. The conference officially opens with a buffet luncheon and all-plenary sessions.
- Friday evening Western barbecue and dance featuring dance caller Sharon Guli accompanied by a three-piece country music team of the Grandview Victorian Orchestra. Sharon provides a beginner-friendly program, with good-humored instructions. It is fun! Come play!
- Saturday afternoon Free time activities will include an opportunity to sponsor and follow the Estes Park Rotary Club Duck Race or, if you prefer, experience several other optional activities such as High Tea at the Stanley Hotel, a Stanley Hotel historic tour, hiking, fishing, horseback riding or just relaxing in our conference hotel.
- Saturday evening is our closing, with keynote speaker Greg Podd, an impressive banquet and the special awards we have all been waiting for.
- This promises to be a funfilled and meaningful weekend. If you have young children in your family, we are offering licensed day care at a local facility. Please plan on joining us where, as Rotarians and People of Action, we will Take Action in Estes Park.

5. Register and attend the Rotary International Convention in Toronto, Canada.

This will be an amazing experience. Those of you who have attended a Rotary International convention in the past will want to let your Rotarian friends know about this opportunity. One of the highlights is a reception with your neighbors from our own district held during the convention. You can find out more about and register for this exciting experience at <u>http://www.riconvention.</u> <u>org/en</u>. Some of the convention highlights and reasons to attend include:

- Learn best practices from successful projects
- Share unforgettable experiences at exhibits and events
- Immerse yourself in diverse cultures and develop rich relationships

Some of the program highlights include:

- Unparalleled lineup of speakers, entertainment, and events
- Preconvention events
- House of Friendship
- Breakout sessions
- And finally, you can discover Toronto with highlights such as:
- Tour Casa Loma, Toronto's renowned Gothic castle
- Explore Kensington Market, the legendary outdoor market
- Delight in traditional bakeries and delis in Roncesvalles Village
- Register now while hotels near the conference center are still available.



Inspiration Around Every Corner

2018 RI CONVENTION TORONTO, CANADA

23-27 June www.riconvention.org

There's a world of opportunity waiting for you at the Toronto Convention!

Some of the key speakers have already been announced, including Helen Clark, former New Zealand prime minister, Caryl M. Stern, President and CEO of UNICEF USA, Rotary global grant scholar Anja-Nikolova, WASRAG ambassador Dr. Isis Mejias and Jane Nelson, Corporate Responsibility Director at the Harvard Kennedy School.

Director Elect Larry Dimmitt also announced a special dinner cruise for Zone 21b and 27 attendees on Sunday, June 24th.

A Rotaract pre-convention event begins on Friday, June 22nd. Two full days of general sessions, workshops, discussions and networking opportunities are scheduled, as Rotaract celebrates its 50th anniversary! Plans are underway to honor those who paved the way for the organization and inspire continued involvement in Rotaract.

Orientation for first-time convention attendees will be held on Saturday, June 23rd. Opening ceremonies begin on Sunday morning at 10:30 in the Air Canada Centre. A second opening is scheduled at 3:30 pm. The convention continues through Wednesday, June 27th.

The 2018 convention offers a variety of events including the House of Friendship, youth program sessions, general sessions and a wide variety of breakout sessions. This is also a great opportunity to discover Toronto, including the leg-endary outdoor market, Casa Loma, Toronto's renowned Gothic castle and wonderful shopping that will take advantage of Canada's attractive exchange rate against the US

dollar.

Early registration continues through March 31. The cost to attend a full schedule of activities is \$335 online for Rotarians and guests. Rotaractors and non-Rotarian alumnus are only charged \$70. Youth Exchange students and Interactors can register for \$10! Go to www.riconvention.org/en/ toronto/register

See these great videos about Toronto and the 2018 Rotary International Convention:

2018 Rotary Convention Promotion <u>https://vimeo.</u> <u>com/198229501</u>

Toronto-Edgewalk with RI President <u>https://www.you-</u> <u>tube.com/watch?v=vg5bRC-</u> <u>670BE&feature=youtu.be</u>

Canada's Pastime-Hockey Museum <u>https://www.you-</u> <u>tube.com/watch?time_contin-</u> <u>ue=42&v=WLti6e4CyQY</u>

Welcome to Toronto! <u>https://</u> www.youtube.com/watch?time_ continue=14&v=e4m1p0y6C4A

Explore Toronto's Outdoors https://www.youtube.com/ watch?time_continue=2&v=Vmiclav19KA_

REGISTER EARLY AND SAVE!

Our convenient online system makes registering easy for all Rotary members, Rotaractors, and Rotary club and district employees.

${\bf Register \, today \, at \, riconvention. org.}$

Deadlines

Deadline	Fee (US\$)	
	Rotarians	Rotaractors
15 December 2017	\$345	\$70
31 March 2018	\$420	\$100
After 31 March 2018 until the convention closes	\$495	\$130
Cancellation deadline: 30 April 2018		

New this year! Receive \$10 off your full adult registration fee if you register online by 31 March 2018.

The entire convention in the palm of your hand

Our Rotary Events app helps you plan your schedule, connect with new friends, and uncover the best of what our convention and host city has to offer.

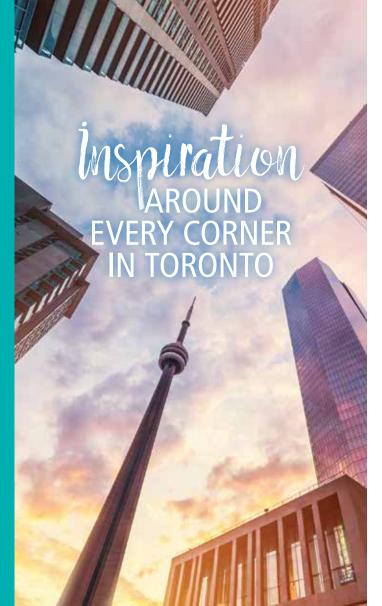
Download the Rotary Events app.

Share what inspires you about Rotary conventions on social media with #Rotary18



Register today at riconvention.org

EN—(517)







riconvention.org

Clothing Drive and Fundraiser Street's Hope | Denver, CO

Fort Collins HS Interact



Who Are We?

Interact Club has only recently started at Fort Collins HS (this year, to be exact), but we have already built a solid base, with around 15 regular members. Our members chose a yearlong community outreach focus of combatting human trafficking in our local and larger communities. We are excited to announce our first effort, a drive for victims of trafficking through the Colorado-based organization 'Street's Hope.'



About Street's Hope

Safehouse in Denver, Colorado

Mission: Street's Hope provides holistic restorative services to women escaping sex trafficking, nurturing the resilience needed to heal and thrive.

Vision: Street's Hope envisions a healthy community void of sex trafficking and the commercial sex industry where every woman is empowered and restored to her humanity.





Make a Difference in your Community with a Local Global Grant from District 5440 and the Rotary Foundation

<u>Overview</u>

In partnership with the Rotary Club of Shimoga, India and the Rotary Club of Bangalore North West, India, district 5440 will offer a global grant opportunity to one club in the district to do a \$35,000 project in their community for an investment of \$4,000 from the club or clubs.

Project requirements

- The project must be in the local community of the district 5440 club or clubs applying
- The project must be in one of the following six areas of focus:
 - Water and sanitation
 - Disease prevention and treatment
 - Peace and conflict resolution
 - Economic and community development
 - Education and literacy
 - Maternal and child health
- The project must be sustainable it can't just be providing supplies or remodelling structures. There should be training, long-term management and a maintenance and support plan. Sustainability means providing long-term solutions to community problems that community members themselves can support after the grant funding ends.

Selecting a project

Start by assembling a small group of people in your club and other clubs in the community to make a community assessment. Also, look for partner organizations working in the community that have a track record of successful projects. Next, investigate where Rotary and the partner organization can make a long lasting improvement in the community. Define a project that is doable in a year or two with a budget of \$35,000. Examine the sustainability of the project using the district 5440 Sustainability Score found on the district web site at http://www.rotary5440.org/SitePage/global-grant-training under Files.



UPCOMING EVENTS



Share your club's projects, events, and milestones with the rest of Rotary District 5440, by sending your photos and stories to Kellie Tovar at rotary5440@yahoo.com

2018 Spring Assembly

Apr. 7, 2018 Little America Resort Cheyenne, WY

2018 Foundation Dinner

Apr. 7, 2018 Little America Resor Cheyenne, W

2018 District 5440 Conference

May 3-5, 2018 Estes Park, CC