

# People Of Action NEWSLETTER

*"Rotarians are People of Action Making a Difference"*



*Photo: © Rotary International/Alyce Henson*

## OCTOBER IS: **POLIO MONTH**

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**Rotary**  
District 5440



# District Governor's Message

## It All Starts With Our Members

### Bill & Tracey's Journal of Club Visits; Part 3: Aug 16 to Aug 31

From August 16 through August 31 Tracey and I continued our journey across the District and visited 10 more of our incredible Rotary Clubs. We continue to meet many fine Rotarians who are truly making a difference in their communities and across the globe. Come with us as we visited these nine clubs. You will probably recognize many of the folks in the photos.

#### Visit #20, August 16: The Rotary Club of Lander

After a peaceful night spent at the Lilygren's delightful over-the-garage apartment known as "The Lily Pad," we strolled around Lander, got them some flowers, and saw the neighborhood doe with her twin fawns.

Rather than having a short Board meeting before the regular club meeting today, we met the Board for dinner last night at the locally famous CowFish restaurant. As you can imagine, the menu was diverse. There we met **President Mike Lilygren** and a great group of caring, hardworking Rotarians who comprised the Board. We learned of the many local and International projects this club sponsored.

Established on September 21, 1935, this very active club has 95 members with 87 active and 8 honorary. Youth is a major focus for this club. There is a Cat in the Hat reading project for the elementary school, where the club members dress up as the Cat in the Hat and Thing One and Thing Two, and ride to the school on a fire truck, with sirens blasting. They also do a dictionary project, Rotary Read for 1<sup>st</sup> Grade, sponsor a student in Mexico, have an active Interact club, and sponsor YRYLA and RYLA students. They have used District grants for Pathways trails, kiosks, benches, and the Lander Visitor Center sponsored restrooms. They also do Honduras Doctor and Dentist support as well as a stoves project.

This club proudly claims to be the most enthusiastic club in the District. While we have no rubric for direct comparisons, their joy in Rotary was evident when we attended the Rotary Club meeting the next day. **Membership Chair Mandy Fabel** arrived early to orient a new

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**Bill Emslie**  
District Governor 2017-18

*Fort Collins After-Work Rotary Club*



# Where **Are We** Now?

by Tracey Emslie

Fort Collins Rotary After Work

I was sitting by a campfire last year with a flock of Girl Scouts during a multi-day horse-packing trip over Comanche Pass in the Sangre de Cristo Wilderness. The girls ranged from 13 to 16. The wranglers were in their twenties. The other leader and I were . . . older.

I looked around the young faces reflecting the flickering flames and did some mental math.

“How many of you kids know what polio is?”

Blank looks. A few commented that it sounded like some vaccinations they had to get as kids.

One girl said, “That’s what put FDR in a wheelchair.” (She was a sharp one. We had been tagging her as Lead Girl whenever we could.)

Some of the younger ones weren’t real sure who FDR was. They hadn’t gotten that far in American History at school, which was making me feel even older than usual.

As the sparks flew up and the stars looked down from the storied loneliness of time, I said, “Girls, let me tell you a story.”

I told them that Polio had been killing and crippling people—mostly children—throughout human history, and that thirty years ago (an almost incomprehensible stretch of time for most of them) there were 350,000 new cases of polio every year.

Then, a single person in a club called Rotary had an idea; a crazy idea. Polio could not be cured, but it

could be prevented by a simple inoculation. If every child on the face of the Earth received this inoculation, Polio could be wiped from the planet.

Other Rotarians decided it was worth the considerable effort that would be needed. The World Health Organization joined in. So did the Center for Disease Control, UNICEF, and the Bill and Melinda Gates Foundation. (Most of them knew who Bill Gates was.) Entire nations dedicated themselves to destroying this awful disease.

It had taken billions of dollars and the largest health initiative in human history, but new cases had gone from 350,000 per year to, as of that summer, 27. (As of September 27, 2017, it is down to 11.) But the world had to be completely free of new cases for three years for us to be able to declare we killed Polio.

During that time every child in the world still needed to be inoculated, because none were entirely safe as long as the disease was hunkering down in human carriers who might not even know they had it. That effort would need another 1.5 billion dollars, but the end was in sight.

It got very quiet around the campfire. The picketed horses shifted through the sage in the meadow beyond the trees. The Milky Way seemed close enough to touch as satellites zipped through the sky.

“Never, ever underestimate the power of a single idea, girls. It can change the world.”





*Visit 20, Rotary Club of Lander: Pictured here are the many members of the club who we met with on August 16. In the Center are President Mike Lilygren who is left of DG Bill Emslie and Tracey Emslie. AG Shurie Scheel is fifth from left.*

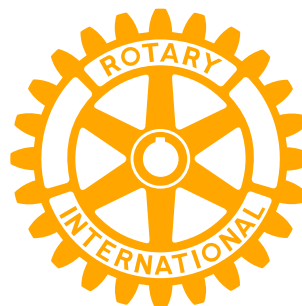


*Visit 20, Rotary Club of Lander: From left to right are President Mike Lilygren, DG Bill Emslie, Tracey Emslie and AG Shurie Scheel.*



*Visit 20, Rotary Club of Lander: DG Bill Emslie stands by a park bench provided by the Rotary Club of Lander.*

# Rotary



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Visit 21, Rotary Club of Greeley Centennial. From left to right are AG Julie Johnson Haffner, President Romia Pritchett, DG Bill Emslie, Scott Gattis, Tom Dunn, Glenda Haines, Serita Ready, Rochelle Mitchell-Miller and AG and club member Karoline Woodruff.

member. A “Secret Greeter,” who varies from week to week and may even be a visitor, ensures that all members greet each other with enthusiastic interaction every meeting. If someone fails to greet the Secret Greeter with a smile and handshake, that person faces a fine. After a rousing welcome from **President Mike**, there was an opportunity to exchange positive experiences from the previous day/week. As further evidence of their enthusiasm, two members of the Lander club completed their People Of Action Citations while we were there.

This club is, indeed, active and enthusiastic in the town of Lander. Congratulations **President Mike Lilygren** for all you and your club do in this community and beyond.

### Visit #21, August 17: Rotary Club of Greeley Centennial

Living in Fort Collins, it is very nice to visit local clubs as the drive is short. We do miss the road time together, however. The **Rotary Club of Greeley Centennial** was founded on May 21, 1976, coinciding with the Centennial of Colorado. Since that time, the club has grown to about 101 members, including 7 honorary members, and is the current home club of **DGN Chris Woodruff**. They are active in using Facebook Live. One of the club's proudest achievements is the Poudre Learning Center, which is funded in part through district grants and is undergoing a major expansion this year.

Bill was honored to present a Paul Harris Fellowship to Rotarian Ted Gilliland.



Visit 21, Rotary Club of Greeley Centennial. Ted Gilliland receives his Paul Harris Citation from DG Bill Emslie.

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Greeley Centennial has a strong board and rocks when it comes to fundraising. During this current year, the club funded 25 students to RYLA & YRYLA conferences! Some of the other projects this club sponsors includes recognition of a student of the month and an annual scholarship for a student of \$2,500 per year for four years. Board member **Serita Ready** commented on the importance of diversity and inclusiveness in the club's activities and projects. Additional projects and activities include an annual Trick or Treat Street, tailgating parties for added fellowship and fun. Board member **Glenda Haines** commented on the quality of the club's programs, which makes it fun to invite friends and prospective members.

Congratulations President Romia Pritchett and to your Board and membership for a strong, well-organized club that is making a difference in Greeley.

### Visit #22, August 22: The Rotary Club of Buffalo

Tracey and I had a marvelous trip from Torrington to Buffalo on Aug 21. This trip produced a rip-snorter of a Wyoming Rotary Story that is published as an article in the September newsletter: "The Four Way Test Plus One."

The Rotary Club of Buffalo was established on February 3, 1925. The founders must have been very persuasive, because founding a Rotary club in a small community was not something Rotary International necessarily favored in those days. This was reflected by the Rotary Club of Greeley, which applied to become a club about 1916, but was turned down

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*Visit 22, Rotary Club of Buffalo. Pictured here from left to right are President Chris Jons, AG Norm Anderson and DG Bill Emslie.*



*Visit 22, Rotary Club of Buffalo. Back row left to right are guest Paul Pierett from Florida, Mark Gordan, Lynne Michelena, Dick Reimann, Greg Smith, Harvey Crowe (hidden) Gary Havens, Steve Adami, Tracey Emslie, AG Norm Anderson, Marilyn Novotny, Dennis Kirven, Cody Laird. Front row kneeling are Tucker Ruby, DG Bill Emslie and Luke Gay.*



Visit 23, Rotary Club of Gillette. Members of the club gathered for a photo. From Left to right are Heidi Gross, Member, Dr. Garry Becker – Director, Jennifer Tuomela - Director/Programs, Roxanne Witt – PEN, Richard Klein (in red) – Treasurer Mark Wagner (in front of Richard) – Secretary; Stacy Imus – President, DG Bill Emslie, Nate Kintz - Past President, Mark Englert – Member and AG Lyn Velle.



Visit 23, Rotary Club of Gillette. DG Bill Emslie receives a banner from Jinny DeAngelis, a Rotarian visitor from District 5240.



Visit 23, Rotary Club of Gillette. President Stacy Imus and DG Bill Emslie present a Paul Harris Fellowship plus one to Mark Englert.



Visit 23, Rotary Club of Gillette. DG Bill Emslie congratulates new member Jennifer Tuomela with President Stacy Imus.



Rotary Club of Gillette President Stacy Imus and DG Bill Emslie present a Paul Harris Fellowship plus one to Tyler Miller.

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because the community was too small. Perhaps there was a change of heart but, in any case, a Rotary club was born in the small community of Buffalo in 1925. To the great credit of this small community, the Rotary Club of Buffalo has been serving its community for 92 years. Well done!

With a current membership of about 37 Rotarians, this club is community and youth centered. Some of the annual projects include inbound and outbound exchange students, a scholarship, Meals on Wheels, and a Rotary Park they are hoping to augment with a labyrinth maze. The club is also a RYLA sponsor.

Fund raising activities include the Big Bucks Bingo and a football pool.

Assistant Governor Norm Anderson attended the meeting. We also met Rotarian Dick Reimann, who commented that he joined the club in 1962 and is celebrating his 55<sup>th</sup> year as a Rotarian.

Congratulations President Chris Jons for continuing the tradition of service to your community with the Rotary Club of Buffalo.

### Visit # 23, August 22: The Rotary Club of Gillette

The afternoon of August 22 we drove from Cody to Gillette where we met with the Rotary Club of Gillette board members Stacy Imus – President, Dr. Garry Becker – Director, Jennifer Tuomela - Director/Programs, Roxanne Witt – PEN, Richard Klein – Treasurer, Mark Wagner - Secretary, Nate Kintz - Past President and AG Lyn

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**Velle.** We then with the club.

Established on March 3, 1950, this club, with its 52 active members, is a powerhouse! They have been holding a Rotary Ball for 40 years. This last year they raised \$57,000 from it! 430 attended. The whole club pitches in. They have a live band, dinner, silent and live auctions. A donated rifle raised \$4,500.

A major emphasis for this club is Title 1 school support that includes a food/clothing “store” free for students and families, Christmas baskets, a clock on Main street, a Nicaragua project (with **Gillette Energy**), benches at the Energy Sports Complex, 3<sup>rd</sup> Grade Dictionaries, and they are working on providing a splash park on Main Street.

The club took advantage of a district grant and Centennial Grant at Rotary Point Park where projects included a Picnic Shelter and playground.

The evening we presented, the room was packed, without one seat remaining. We wish we could attribute this to the quality of the DG presentation, but these members really enjoy coming to Rotary meetings and being part of a high-performing Rotary Club. We presented four Paul Harris fellowships to Rotarians **Mark Englert**, **Tyler Miller**, **Dan Clouston** and **Michael J von Flatern**. Also receiving a Paul Harris Citation was **Arlyn Magnuson**. We welcomed 3 new members of the club including **Jennifer Tuomeila**, **Candice Crimm** and **Lisa Jackson-Eldridge**, giving them each a 4-Way Test coin. We also exchange banners with a visiting Rotarian from Indian Wells, Calif., **Jinny DeAngelis** who was in

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*Visit 23, Rotary Club of Gillette. President Stacy Imus and DG Bill Emslie present a Paul Harris Fellowship plus one to Dan Clouston.*



*Visit 23, Rotary Club of Gillette. DG Bill Emslie with new member Candice Crimm (center) and President Stacy Imus.*



*Visit 23, Rotary Club of Gillette. DG Bill Emslie congratulates new member Lisa Jackson-Eldridge as President Stacy Imus looks on.*



*Visit 23, Rotary Club of Gillette. DG Bill Emslie present a Paul Harris Fellowship plus four to Michael J von Flatern.*



*Visit 24, Rotary Club of Worland. PDG Dave Bostrom stands with DG Bill Emslie at the picnic shelter constructed by the club. Note the fire pit in the foreground is dedicated to PDG Dave.*





Visit 24, Rotary Club of Worland. Members of the club pose for a photo. Back Row left to right are Rotarians Gordon Newman, President Elect Allan Brown, and Mike Greear. Second row from back are Rotarians Xin Wang, Dan Frederick, PDG Dave Bostrom, President James Donahue, Marty Hinkle and Joe Kelly. Rotarians in the next row are Jan Davis, Cheryl Reichelt, and Doneen Wolf. Seated in the front are DG Bill Emslie and Rotarian Tracey Emslie.



Visit 24, Rotary Club of Worland. From left to right are AG David Brown, DG Bill Emslie, President James Donahue and President Elect Alan Brown.

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Gillette on business. Casting aside all modesty, we heard her exclaim that she was fortunate to be visiting the night the DG spoke!

Congratulations **President Stacy Imus** on a very energetic and capable club that is serving the needs of your community and beyond.

### Visit #24, August 23: The Rotary Club of Worland

After a beautiful drive over the Big Horn Mountains, we arrived in Worland, Wyoming for a lunch meeting with the **Rotary Club of Worland** at the community center. This club was established on March 31, 1948 and currently has 33 active members.

Prior to the club meeting, we met with the Board at 11 a.m. Board members included **President James Donahue, Nicki Donahue, Club Secretary Marty Hinkel, Ken Westfall** and **President Elect Alan Brown. PDG Dave Bostrom** and **AG David Brown** attended as well. We spent about 45 minutes hearing about how this club serves its community. It is truly making a difference in Worland. **President James Donahue** leads a dynamic club, which has a major focus on youth, with youth exchange scholarships being a significant way this club serves the Worland Community. Other community projects include Guatemala stoves, a Thank You Barbeque for EMS, Fire, Search and Rescue, Ambulance and Police, a riverfront park (now undergoing restoration after flood damage), highway cleanup, a picnic shelter at Sanders Park, Christmas tree pick up, & help with Hazardous Waste Disposal Day.

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This club has become a model in how to do fundraising well. The annual “Quick Draw” art auction done in partnership with the Washakie Museum & Cultural Center brings in over 450 people each year who enjoy the opportunity to watch artists create or finish a work of art in one hour. The auction allows them to purchase an original work of art they saw being created.

Thank you, **President James Donohue**, for your leadership this year.

After the meeting, member and **PDG Dave Bostrom** took us to some Rotary projects in the community. These included the Rotary Pavilion (with a plaque honoring him for Service Above Self) and the Rotary fitness trail along the river that had been damaged by a breaking ice dam this past winter.

We then went to the Washakie Museum & Cultural Center, where **Rotarian Cheryl Reichelt** is Executive Director. This is a dynamic museum with displays on archaeology (especially the nearby Mammoth kill site and prehistoric food cache), ghost towns, the cattle industry, etc. It also shed light on the Great Die Up when the horrendous winter of 1886-87 wiped out entire cattle herds, the Johnson County War, and the Japanese internment camp.

### Visit #25, August 24: The Rotary Club of Gillette, Energy

We drove from Buffalo to Gillette for the second time to visit the **Rotary Club of Gillette, Energy**. This club, established on June 17, 1988, is a high-energy club of 53 members, active in Rotary Ser-

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*Visit 24, Rotary Club of Worland. Tracey Emslie and DG Bill Emslie showing Rotary muscle at the clubs Fitness Trail.*



*Visit 25, Rotary Club of Gillette Energy. From Left to right are President Laura Besler, DG Bill Emslie, Nachele McGrath and AG Lyn Velle*



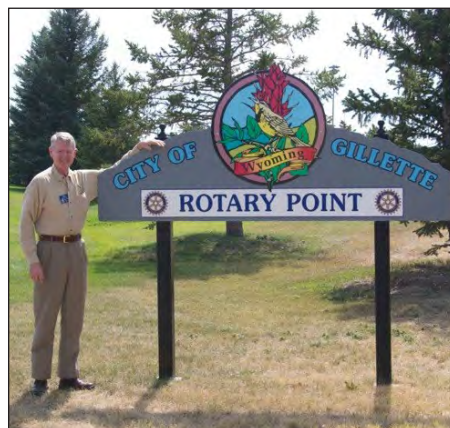
Visit 25, Rotary Club of Gillette Energy. From left to right are Rich Halloran, Samantha Granat, Dan Barks, Mary Meleragno, Jessica Seders, Club Secretary Stefanie Crawford, Linda Parker, DG Bill Emslie, President Laura Besler, AG Lyn Velle, Andy Fitzgerald, Jaelene Ritterhouse, Sonja Merryman, Michelle Butler, Kim Strub, Joe Fischer, Paul Roberts and Club Treasurer Randy Warrington.



Visit 25, Rotary Club of Gillette Energy. Welcome new members Rich Halloran, Sonya Merryman and Paul Roberts left to right.



Visit 25, Rotary Club of Gillette Energy. Nachele McGrath receives her first Paul Harris Fellowship.



Visit 25, Rotary Club of Gillette Energy. DG Bill Emslie shows off the club's sign at Rotary Point, part of the park in Gillette.

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vice. This club takes advantage of District Grants, Centennial Grants, and Global Grants to achieve projects such as Boots for Kids, a Secret Santa project, trash pick-up and Salvation Army Bell ringing, as well as an extensive list of projects in Nicaragua.

The club supports students at Title 1 (low income family) schools, a child development center, serves lunch at the high school and the senior center and provides two \$1,000 scholarships to high school students. The club also sponsored a highly visible Disc Golf Course at the Gillette park.

Their annual fundraiser is a Cajun Dinner, where the club members do all the cooking. It raises \$11,000 per year to support their projects.

During our visit we awarded a Paul Harris fellowship to **Nachele McGrath**, co-president of the club. We assisted in the induction of 3 new members including **Rich Halloran, Sonya Merryman** and **Paul Roberts**.

This board is energetic and efficient while having fun and conducting the business of the club. Congratulations to co-presidents **Laura Besler** and **Nachele McGrath** for your leadership of the **Rotary Club of Gillette, Energy** and making a difference both in your community and beyond.

### Visit #26, August 28: The Rotary Club of Ranchester-Dayton

After a five and one-half hour drive from FC, we arrived in a beautiful small town in Northern Wyoming. The 2016 population

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of Ranchester is 944 and Dayton is 822. These towns are blessed with two service clubs, which originated about the same time. A School Benefit Club offers meals and other assistance to individuals throughout the community. The Rotary Club of Dayton has an expanded role that includes service projects throughout both communities.

Dayton was also the site of the first female mayor of a town in Wyoming (and almost the USA—by a matter of hours), and home of Wyoming’s first rodeo.

This club is an icon in the Ranchester and Dayton communities. Established on April 7, 1947, the club now has 27 active members. Whenever the community needs help, Rotary is there to lend a hand.

Some of the clubs’ projects and fund-raisers include scholarships, RYLA an YRYLA, Christmas Senior Dinner and the M.S. Bikathon. We hope to come back for their senior citizen dinner on December 4, a long-time tradition in this storybook community.

The club has completed 41 years of serving a pancake breakfast, serves hamburgers during Dayton Days and sells hamburgers on July 4 and a local flea market.

**AG and club members Norm and Jean Anderson** hosted us overnight and provided their backyard for a club BBQ that featured smoked prime rib and fantastic home-made goodies. They also hosted a meeting where Tracey and I sat in with **AG Norm Anderson** and the board before the barbecue.

This included board mem-

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*Visit 26, Rotary Club of Ranchester Dayton. AG Norm Anderson hosted a club barbecue and meeting at his home the afternoon of October 28. The weather was perfect and so was the food and fellowship.*



*Visit 26, Rotary Club of Ranchester Dayton. Club members and spouses pose for a group photo during the picnic. From left to right are Ward Cotton, Merle and Dale Koch, Jean Anderson, Pete Hager, AG Norm Anderson, DG Bill Emslie, Eric Lofgren, President Elect Jackie Allen, Barb Ransbottom, Judy Taylor, Pete Kilbride, Vicki Cotton, John Maronick, Roger Ruff, Matt Tremain, George Taylor, Bob Allen, Linda Steadman, Barb Maronick, Club Treasurer Don Steadman, and Star Heady.*



Visit 26, Rotary Club of Ranchester Dayton. Left to right are President Carl Beavers, DG Bill Emslie and AG Norm Anderson.



Visit 26, Rotary Club of Ranchester Dayton. Standing behind the club sponsored park bench are DG Bill Emslie, Rotarian Jean Anderson and AG Norm Anderson.

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bers **President Carl Beavers, Past President Eric Lofgren, President Elect Jackie Allen, Club Treasurer Don Steadman, and Club Secretary Bill Henderson.**

Congratulations to **President Carl Beavers** for the service this iconic club provides for these two communities.

### Visit #27, August 29: The Rotary Club of Thermopolis

After a beautiful drive over the northern tier of the Buckhorn Mountains and passing through several small, well-kept Wyoming communities, we arrived in Thermopolis just in time for a meeting with the board.

This included board members **President Sharon Skiver, Club Secretary Mitch Homi, President Elect Phillip Scheel** and **AG and Club Treasurer Shurie Scheel.**

We met many very fine Rotarians and learned about what this club does for their community. **AG Shurie Scheel** and **President Sharon Skiver** explained to us that this club raises funds through their famous turtle race. It is much like a duck race, but with turtles in an irrigation ditch.

These funds are used to do good in the Thermopolis community with projects such as scholarships valued at \$2,000 each, a handicap swing in the park, Christmas baskets, Friends of the Library Book Sale, Fireman of the Year Award, Books for Babies, and Master Gardeners. The Rotary Club of Thermopolis was established on June 5, 1952 and now has 25



Visit 27, Rotary Club of Thermopolis. Club members and guests pictured left to right all the way across are Mr. & Mrs. Tobi Homi, Allen Braaten, Jacque Michel, Brad Basse, Karen Sinclair, President Sharon Skiver, Club Secretary Mitch Homi, Margie Molitor, Bobbie Overfield, Sam Needham, Michael Wright, AG and Club Treasurer Shurie Scheel, Belenda Willson, President Elect Phillip Scheel and Wedge Taylor.



Visit 27, Rotary Club of Thermopolis. DG Bill Emslie congratulates member Allen Braaten for his recognition as a Paul Harris fellow plus four.



Visit 27, Rotary Club of Thermopolis. DG Bill Emslie and President Sharon Skiver try out the swings sponsored by the Rotary Club of Thermopolis.

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active members.

We also had the privilege and honor to recognize Paul Harris Fellow plus 4, **Allen Braaten**.

Following the meeting, we visited with **President Sharon** to see the Rotary sponsored handi-capped swings in the local park next to the hot springs.

We also learned about the free hot springs bath house that encloses the perpetual right for all to the spring given by Chief Washakie. This "Gift of the Waters" is one of the few treaties that is still honored to this day.

Congratulations to **President Sharon Skiver** for all your club does to improve the lives of people in your community.

### Visit #28, August 30: The Rotary Club of Powell

After a long day of driving and meetings, we had a chance to rest up for a few hours. Today we headed from Cody to Powell (22 miles). We had never been to Powell, but everything about this town makes us want to come back.

The **Rotary Club of Powell**, established on October 7, 1943, has 24 members and meets in a beautiful, mid-century home used by the local college. The meeting room was quiet, comfortable, and the food delicious.

On entering, we were met by **President Sharon Earhart**, a wonderful, caring person who feels deeply about her Rotary Club and community.

We met with Board members **President Sharon Earhart**,



Visit 27, Rotary Club of Thermopolis. DG Bill Emslie and Tracey visit the gardens in the local hot springs park.



Visit 28, Rotary Club of Powell. Tracey Emslie receives a check from the club for polio eradication from Club Treasurer Janci Baxter.



Visit 28, Rotary Club of Powell. Left to right DG Bill Emslie and President Sharon Earhart inducting new member Stan Lundberg with his sponsor Lynn Richardson.



Visit 28, Rotary Club of Powell. From left to right are Tomoka Hasegawa (exchange student from Japan), Terry Collins, DG Bill Emslie, and Michal Tomasik (exchange student from Slovakia). Welcome exchange students

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*Visit 28, Rotary Club of Powell. Members and guests relax for a photo. In the back row left to right are Jennifer Prentiss, President Sharon Earhart, Terry Collins, AG Dave Brown and new member Stan Lundberg. In the front row are Secretary Deb Bush, Treasurer Janci Baxter, exchange student Tomoka Hasegawa, exchange student Michal Tomasik, Cindy Rose, Lynn Richardson and Rene' Swienlink who is a visiting Rotarian from The Netherlands.*



*Visit 29, Rotary Club of Cody Board members. From left to right are Club Secretary Tammy Torczon, Luke Hopkin, Club Treasurer Amanda Stevens, Mark Westerhold, President Lynda Brown, Carole Wiltse, special guest Buffalo Bill, DG Bill Emslie, Past President Rick Manchester, Kathy Thompson, Leisa Wilson and AG Dave Brown*

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**President Elect Greg Jones, Secretary Deb Bush, Treasurer Janci Baxter, Youth Exchange Coordinator Terry Collins, and AG and club member Dave Brown.** This meeting lasted about an hour and we soon realized that this is an active, fun club.

The Board members painted an elegant picture of how this club serves the Powell community. Some of the projects include: the Happy Feet program that provides shoes to kids, Santa's Workshop, an alumni breakfast and scholarships for graduating high school students, but a strong emphasis is student exchange.

The club recently obtained a food trailer from another service club and will use this for food service activities.

A fun fund-raising event is the annual tennis ball drop.

During the meeting, we had the privilege of inducting a new member, **Stan Lundberg**. We also met two inbound foreign exchange students: **Michal Tomasik** from Slovakia and **Tomoka Hasagawa** from Japan. We also had a chance to visit with **Terry Collins**, who **DG Bill** worked with when chairing the District Summer Youth Exchange committee.

After the meeting, we had a nice visit with **President Sharon**, who recommended the Homesteader's Museum, which is well worth a visit.

Congratulations **President Sharon Earhart** for an active, community-focused club that is recognized and appreciated in the town of Powell.

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### Visit #29, August 31: The Rotary Club of Cody

Northern Wyoming has some amazing Rotary Clubs. After yesterday's visit to the **Rotary Club of Powell** and a restful night in Cody, we had the pleasure of visiting the **Rotary Club of Cody**. This club and its leadership truly show the Rotary spirit in everything they do. We met with the board in the Board Room of the Buffalo Bill Center of the West. (Impressive room and they even had cookies!)

Here we learned what this club does to make an impact on the Cody community. This club was established on March 18, 1949 and currently has 59 active and one honorary member.

Some of the Board and club members who attended this meeting included **Club Secretary Tammy Torczon, Luke Hopkin, Club Treasurer Amanda Stevens, Mark Westerhold, President Lynda Brown, Carole Wiltse, Past President Rick Manchester, Kathy Thompson, Leisa Wilson, Jack Wagner** and **AG Dave Brown**.

Some of the more recent projects include a wheelchair project in Guatemala, Shelter Box, water projects in Mexico and Belize, dictionaries, Happy Feet and their crowning achievement, an amazing Play Park to accommodate children and adults of all physical and mental abilities from wheelchair-accessible rockers to an orb for autistic children.

This park attracts the fully abled as well as the disabled because it is just such fun. This park is the first of its type in the State of Wy-



*Visit 29, Rotary Club of Cody. Front row left to right are AG Dave Brown, Rick Manchester, President Lynda Brown, DG Bill Emslie, Kurt Hopkin, Luke Anderson, Jen Talich (and daughter). In the second row left to right are Kay Drury, Club Treasurer Amanda Stevens, Mark Westerhold, Howard Thompson, Club Secretary Tammy Torczon, Betta Paganini, Kathy Thompson, Gina Morrison, Dave Treick, Ken Markert, Jack Wagner. In the back row left to right are Jim Landers, Andrew Allgier, Malcolm Blessing, Deanna Blessing, James Klessens, Ray Schukte, Roger Kearns, Alan Swenson, Luke Hopkin, Katie Harvey, Todd Currier, not identified wonderful person (sorry for that) and Barry Reiswig.*



*Visit 29, Rotary Club of Cody Youth Exchange. Left to right are Dave Teick (YEO), Exchange Student Betta Paganini, DG Bill Emslie and Kathy Thompson (club counselor)*

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Visit 29, Rotary Club of Cody. DG Bill Emslie presents a Paul Harris Fellowship to Todd Currier (left) and to Roger Kearns.



Visit 29, Rotary Club of Cody. DG Bill Emslie presents a Paul Harris Fellowship to President Lynda Brown (left) and to Deanna Blessing (right).



Visit 29, Rotary Club of Cody. DG Bill Emslie presents a Paul Harris Fellowship to Jim Landers (left) and to Alan Swenson (right).



Visit 29, Rotary Club of Cody. DG Bill Emslie presents a Paul Harris Fellowship to Dave Treick (left) and to Kathy and Howard Thompson. Both Kathy and Howard are Major Givers to the Rotary Foundation. Congratulation and thank you to Kathy and Howard for this achievement.



oming and was funded in part by the Rotary Club of Cody at a level of approximately \$100,000. Other participants helped meet the total funding requirement of \$405,000.

The club also has a very successful Youth Exchange program, and we met exchange student **Betta Paganini** from Italy. They also have aggressive membership and foundation programs.

For example, today alone, the club gained 14 new Paul Harris Fellows as well as new members, thanks to foundation and membership chairs **Howard Thompson** and **Cathy Thompson**.

Paul Harris fellowships were awarded that day to members present included **Todd Currier**, **Deanna Blessing**, **President Lynda Brown**, **Roger Kearns**, **Jim Landers**, **Alan Swenson**, **Dave Treick**, **Kathy Thompson** and **Howard Thompson**.

Of note are that both **Howard Thompson** and **Kathy Thompson** are major givers to the Rotary Foundation and the Paul Harris fellowships each received that day represented this very generous level of giving.

Young professional members **Luke Hopkin** and **Amanda Stevens** made an effective presentation on the club's corn hole toss fund raiser, which netted \$3,600 this year. They also discussed the more recent Happy Feet fund raiser.

This club not only contributes to the Rotary Foundation, but has its own foundation, both of which are strongly supported by the club members.

The Board also has an innova-

■ See **TRAVEL LOG** on page 18

## TRAVEL LOG

from page 17

tive procedure to include a new member as part of the Board for a 1-year term.

Congratulations **President Lynda Brown** for your outstanding leadership of this highly effective Rotary Club.

### Visit #30, Rescheduled, The Rotary Club of Sheridan:

We rescheduled this club visit for the 29<sup>th</sup> of September. Stay tuned.

Next month we will continue featuring club visits. Each of our district clubs is unique in what they do in their community and how they raise funds to accomplish their projects. The common thread is that we are all Rotarians, doing what Rotary does so well, service to humanity.



Visit 29, Rotary Club of Cody. Left to right, DG Bill Emslie, Past President Rick Manchester, President Lynda Brown and AG Dave Brown try out the new playground equipment sponsored by the Rotary Club of Cody.



Visit 29, Rotary Club of Cody. DG Bill Emslie, Past President Rick Manchester and AG Dave Brown take a spin on the new Aero Glider sponsored by the Rotary Club of Cody.



# shelter BOX

## DISASTER RELIEF

### Greetings from ShelterBox

As many of you know, ShelterBox is a front line disaster relief organization that was started by a Rotary Club in Cornwall, England back in 2000.

Since then we have expanded our reach and our operations to have helped well over one million people in 95 countries around the world. I am a ShelterBox Ambassador and a member of the Rotary Club of Aurora Fitzsimons in your neighboring District 5450. I am reaching out to you because of the exciting developments at ShelterBox and our need for an expanded base of dedicated supporters.

I am inviting you to join me as an active supporter for ShelterBox. There are a number of ways that you can get involved either on your club level, district level or active in delivery of our aid. I mentioned above that over the past 17 years we have impacted about 1.2 million people. ShelterBox has looked at the needs and has set a goal of being able to assist one million people per year by 2025.

I am available to discuss ShelterBox with you and what it means to be a club liaison or an ambassador. Please see my contact information below.

As an Ambassador, I get timely updated from ShelterBox USA about the current deployments around the world. We have a dedicated staff who promote and support the efforts of ShelterBox and will work closely with you should you decide that ShelterBox is something that you choose to support. As Rotarians you know the call to service. This is one opportunity.

Thank you,

*David R. Addor*

David R. Addor

ShelterBox Ambassador  
Rotary Club of Aurora Fitzsimons  
Aurora, Colorado - District 5450

(303) 884-3744  
daddor@engineeringserviceco.com



## DONOR ADVISED FUND The Gulf Coast Disaster Relief Fund

The Gulf Coast Disaster Relief Fund (DAF) account within The Rotary Foundation has been established to streamline the flow of contributions from Rotarians looking to assist hurricane victims. The fund will be directed by the account-advisers listed below.

The account-advisers will work with local Rotary clubs and districts, as well as relief agencies, to address the needs of people in affected areas. Account-advisers may make grant recommendations for projects providing longer-term support and recovery (e.g. funding for Rotary Foundation Global Grant projects).

### The Gulf Coast Disaster Relief Fund Account-Advisors

Greg Podd, Past Director, Rotary International  
Barry Rassin, President Elect, Rotary International

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### Frequently Asked Questions

- **How can I contribute?** Please see the detailed instructions on page 2. You may contribute via check, credit card, wire transfer, or stock transfer. All contributions must go directly to the DAF account and be in U.S. dollars. Only U.S. tax receipts will be issued. On all contributions, please be sure to reference **The Gulf Coast Disaster Relief Fund, #608**. Misdirected contributions to The Rotary Foundation lock-box (or a Rotary Association foundation) will benefit the Annual Fund—SHARE.
- **What amount of my contribution will actually go to the relief effort?** Nearly 100% of contributions to The Gulf Coast Disaster Relief Fund will be granted to IRS-approved charitable organizations helping to provide relief and recovery. There is a small fee of 1% which covers the administrative and investment costs. Additionally, on 1 July of each year, 1% of the fair market value of the The Gulf Coast Disaster Relief Fund is contributed to The Rotary Foundation's Annual Fund to support the programs of the Foundation.

Please note that The Gulf Coast Disaster Relief Fund will make grants to other charitable organizations that may have other costs; however, efforts will be made to provide grants to organizations that directly support the needs of individuals and communities through the Rotary volunteer structure and other aid organizations. Additional fees may apply depending on the method of your contributions.

- **Will I receive recognition for my contribution?** Contributions to TRF DAF accounts are not eligible for Paul Harris or Major Donor recognition.
- **Where can I learn more about The Rotary Foundation Donor Advised Fund and how it works?** Please visit [www.rotary.org/daf](http://www.rotary.org/daf) for more information.

For assistance, please send a message to [plannedgiving@rotary.org](mailto:plannedgiving@rotary.org) or call (847) 866-3100.



DONOR ADVISED FUND  
 Ways to Contribute  
 The Gulf Coast Disaster Relief Fund

You can contribute to the Donor Advised Fund by following the instructions below.

Check	Credit Card
Payable to: The Rotary Foundation DAF In the Memo Line: The Gulf Coast Disaster Relief Fund #608  Mail to: Rotary DAF c/o NRS 12 Gill Street, Suite 2600 Woburn, MA 01801	Contribute online at <a href="https://www.your-fundaccount.com/rotary/HowToContribute.asp">https://www.your-fundaccount.com/rotary/HowToContribute.asp</a> .  You will be asked to enter the account name (The Gulf Coast Disaster Relief Fund) and the account number (608).

Wire Instructions
<p>In addition to authorizing the wire, you must fax a copy of the wire authorization to (781) 658-2497 to complete the transfer.</p> <p>Please wire funds to: Boston Private Bank &amp; Trust Company                      ABA Number: 011002343                      For credit to: The Rotary Foundation                      Account number: 943423732                      For Further Credit: TRF DAF                      Account Name: <b><i>The Gulf Coast Disaster Relief Fund #608</i></b></p>

Stock Instructions
<p>In addition to authorizing the trade, you must fax a copy of the trade instructions to (781) 658-2497 to complete the transfer.</p> <p>DTC Shares to: SEI Private Trust Company                      DTC Participant ID: 2039                      Agent Bank ID: 94952                      Credit to: Rotary Clearing/Liquidation Account                      Account Number: 755Z0007                      Agent Internal STC Account Number: 11110-C</p>

Please note:

- All accepted contributions are irrevocable assets of The Rotary Foundation.
- Contributions must be made in U.S. dollars and cannot be by money order or cashier’s check.
- Donors will be issued a U.S. charitable tax receipt.
- The Rotary Foundation does not award recognition for contributions to this account; contributions do not earn Foundation Recognition points (toward Paul Harris Fellows) or count toward Paul Harris Society, Major Donor or Arch Klumph society status or district giving goals.
- Non-U.S. contributions may be subject to additional information to meet U.S. guidelines for international fund transfers.
- Contributions sent to The Rotary Foundation lock-box will benefit the Annual Fund—SHARE.
- For more information about the Donor Advised Fund, please visit [www.rotary.org/daf](http://www.rotary.org/daf) or contact the Planned Giving Team at [planned.giving@rotary.org](mailto:planned.giving@rotary.org) or (847) 866-3100.



## The Windsor Rotary Club has had a busy summer!

A successful golf tournament and beer sales at the Harvest Festival for our annual fund raising (over \$12,000).

Much of this money goes to send our group of young people to RYLA and Young RYLA .

A great representation from our club to volunteer to help with the Hops for Hunger fundraising event to support the Food Bank of Windsor.

A great time at all events with a lot of fun and getting to know each other better.



# District Governor **2020-21** Applications Now Available

Candidates to serve as District Governor in 2020-21 will be interviewed by the District 5440 Nominating Committee on Saturday, January 13<sup>th</sup>, 2018 in Cheyenne, Wyoming.

Applications must be received by the district office on or before December 15<sup>th</sup>. Go to <http://www.rotary5440.org/SitePage/nominating-committee-dgnd-candidate-info> for a detailed description about the position and links to the formal application.

If your club has a past president with excellent leadership qualities, this is the time to bring their name to your board for possible submission as a governor candidate.

“Serving as district governor is one of the most rewarding experiences one can have in Rotary,” according to past district governor and current nominating committee chair Mike Forney. Forney’s candidacy was submitted by the board of the Rotary Club of Steamboat Springs. He served the district from July, 2012 to June, 2013.

“Not only will you see the amazing work of our 54 Rotary clubs first hand, but you also create wonderful, long-term relationships with other governors from Rotary districts throughout the western United States and around the world,” he said.

Bryan Cooke from the Rotary Club of Greeley Centennial was district governor in 2010-11. “I loved learning from my fellow Rotarians about the passions they had for their local and international projects,” he said.

Nominations for the position must be submitted by the candidate’s home club. While the proposed candidate must agree to their club’s submission, campaigning for the position is prohibited by Rotary International by-laws.

## TEN REASONS TO BECOME ROTARY DISTRICT GOVERNOR

1. Meeting people from all over the world who share your commitment to service.
2. Enhancing leadership skills that will follow you in your business, profession or volunteer endeavors.
3. Experiencing the true meaning of Rotary through exposure to countless community, regional and international projects and initiatives.
4. Making a real difference by inspiring clubs and leaders in your district to use the power of Rotary to serve their community.
5. Finding true “Rotary moments” and lasting friendships while participating in extensive governor’s training, assemblies and international conferences.
6. Discovering the “essence” of Rotary from Rotarians within your own district, other districts in the North America, and Rotary leaders throughout the world.
7. Freeing up the “inner you” through fun and craziness created by your class of fellow district governors at regional conferences and seminars.
8. Sampling exotic cuisine during your visits to clubs in Wyoming, Idaho, Nebraska and Northern Colorado, along with international fare at Rotary International Conventions in Hawaii (2020) and Taipei (2021).
9. Honoring your club as a possible host of a district conference and giving them district-wide recognition as the Home of the District Governor.
10. Beginning a leadership cycle within Rotary while preparing to be district governor, but continuing to serve and grow in Rotary for years to come.

# Rotary **District 5440** Conference- Estes Park May 4 & 5, 2018

**by Julie Phares**

*Past District Governor,  
Rotary District 5440  
District Conference Chair*

## **Estes Park Event Center: Conference Site**

**Ridgeline Hotel** is offering a special group rate: **\$129 - per night. Rate is good until December 1, 2017, and then the rate jumps up to \$149.00 per night. Book NOW, you have 48 cancellation policy prior to arrival.**

Greeting from Estes Park CO, I would like to formally invite you to the 2018 District Conference in Estes Park, May 4 & 5<sup>th</sup>, 2018.

I promise you, it will be a conference that you will be talking about in years to come. We are going to try a new format for the 2018 District Conference. On Thursday evening we will be offering Home Hospitality and the traditional Ice Cream Social.

What's new is, that the actual conference will not begin until Friday morning at 11: 30 a.m. This gives the Rotarians time to enjoy the surrounding area of Estes Park, or for our Rotarians close to Estes Park, you only need to take a half day off work on Friday.

We are in the final stages of finalizing our guest speakers and Saturday afternoon sponsored events. We hope to have our registration online by the 2<sup>nd</sup> week of October BUT it's not too early to make your room reservation at Ridgeline Hotel. Please visit their website at [www.ridgelinehotel.com](http://www.ridgelinehotel.com) and make sure you ask for the Rotary conference rate. **Reservations Office: 1-844-744-5525.**

In this edition of the District Newsletter I am reaching out to the YOU for assistance with the 2018 District Conference.

DG Bill wants the 2108 District Conference to be a team approach. This is your DISTRICT CONFERENCE and we want to get as many Rotarians involved with the planning of the conference. Here is the ask: If you would like to help serve on a committee or head of a committee for the conference, please reach out to me.

We all have special talents that could offer a helping

hand for the 2018 district conference. I need people to help with photography, decorations, welcome bags, silent auction, club banners, stage manager, and the lists goes on.

I would be honored to have you a part of the committees and work with you this Rotary year in preparing for our District Conference in Estes Park. I look forward in hearing from you and I can't wait to see you in Estes Park May 3, 4,5th 2018.

ALL MY BEST and THANK YOU for being a Rotarian







# District 5440 Launches **NEW** Satellite E-Club

by Julie Phares  
Past District Governor,  
Rotary District 5440

District 5440 is looking for members to join the Satellite E-Club.

We are asking YOU to help us find those members. We are looking for members that have left Rotary because of work, family, or time commitments that don't fit into a regular schedule Rotary club meeting. I am sure each one of you know of person that has left your club because of these reasons. We want to find a way to bring these past Rotarians back into our Rotary family.

The sponsoring club for the Satellite E-Club will be the Rotary Club of Fort Collins, After Work. In order to launch the satellite e-club, we need 8 people who might be interested in being a charter member of this club.

If you know of anyone that might want to be a part of the newest Rotary club in District 5440 or if you have any questions, please get contact PDG Julie Phares at 970-689-9453 or phares.julie@yahoo.com. Our goal is to have this club up and going by the end of October, BUT we first need MEMBERS. Email Julie

for an application.

## SATELLITE E-CLUB FREQUENTLY ASKED QUESTIONS

### What is a Satellite E-club?

Satellite clubs provide a new option for creating Rotary clubs.

### Is there a minimum or maximum number of members for a satellite club?

New satellite clubs must have at least eight members at the time they form in order to satisfy the requirements of Article 13, Section 6(b) of the Standard Rotary Club Constitution. There is no maximum number of members.

### Can satellite clubs create a separate board with a different set of officers from the sponsor club?

Satellite clubs set up their own board and have their own officers. However, instead of a president, a Satellite E-Club has a chair.

### If there are two boards, how are disagreements handled?

The board of the sponsor club has the final authority when there are disagreements.

### Can a Satellite E-Club have separate bylaws?

Yes. The satellite E-Club determines its bylaws in collaboration with its sponsor club.

### Does the satellite club meet together with the sponsor club?

The satellite E-Club will have their meeting online, although it may meet jointly with the sponsor club from time to time or any club of their choosing. The Satellite E-Club will try and meet once a quarter in person with the sponsoring rotary club, which will include social or community service projects.

### Cost

The quarterly dues will be \$55.00 per quarter - \$80.00 per quarter if you contribute to the R.I Foundation. One of the goals for the Satellite E-Club would be have all their members Paul Harris members.

DG Bill has set a goal of trying to have this new club up and established by the end of the month.

PLEASE reach out to your former members of your club, and see if this might be an avenue where we can have the former member a part of one the most incredible service organizations in the world.

# My Rotary Story



by **Dr. Delwin E. Benson**  
*Rotary Club of Fort Collins*

“You are now in world competition” the Rotary letter stated about my application for the Rotary International Ambassadorial Scholarship. Could this be like how Miss Universe contestants must feel when nominated?

I was sponsored by the Wet Mountain Valley Rotary Club and received the prize to study human and wildlife conflicts in Germany during the early 1970s. I declined the opportunity to take an amazing job in Ontario Canada working with wildlife and people.

In 1985, I was nominated again by Fort Collins Rotary Club and received the Ambassadorial Scholarship for vocational study of socio-economic values, uses, and management for on wildlife on private lands in South Africa. The work with Rotarians and conservation professionals changed my life.

Research and ambassadorial connections enabled me to complete a Ph.D. in 1989 comparing private wildlife management systems in South Africa with the United States. I “paid back” survey participants and Rotarians in Africa by speaking about my experiences at their meetings and published several articles in African professional journals, farmer’s magazines, and user outlets. I spoke with Rotarians in Color-

do and published for professionals in US, Canada, Europe, Chile, and Australia.

The Rotary experience provided early career motivations and formative insights for my work with people, wildlife and the land as Professor at Colorado State University (CSU). Ideas and research were formalized into a book entitled “Wildlife Stewardship and Recreation on Private Lands” through Texas A&M University Press earning The Wildlife Society Award for writings in 2000. I have organized inter-

national meetings on the private wildlife management theme, spoke at others, and revisited Africa over 10 times, several times with student or other guests. Without Rotary International support, I doubt whether I would have had this amazing trajectory and wonderful connection with Africa, other places in the world, other people, and other insights about wildlife. I also fulfilled a childhood mentor’s vision



that I would one day become an ambassador. He nicknamed me “Amby.”

From early connections to Rotary in 1970s until 2003, no one asked me to join. Recruitment works that way...if you ask you have a chance to gain a

■ See **BENSON** on page 27

## BENSON

from page 26

member...if you don't ask, then nothing will likely progress. Since 1975, I was busy traveling and away from home as a Professor at CSU and Extension Wildlife Specialist, so I might have declined the offer if asked. The stars lined up in 2003 when our 4-Way Test guru, Max Getts, invited me to be part of the Rotary family. I accepted with joy. My travel was becoming less and less, owing to less institutional support, so Wednesdays could be relatively available for Rotary meetings. And I had to think, whether to join a group with great leadership, compelling ideas, administrative abilities, projects at home and away, and constant motivation, or to invest maturing resources where support is diminishing?

For the past 15 years, I've worked on international projects, held Sargent-at-Arms duties, serve on a committee to select and award college scholarships, help with 4-Way Tests, work with the fellowship committee, created and lead a Connecting People with Nature fellowship, play percussion at social events, participate in intellectual fellowships, and generally help when asked. I received the

Max Getts 4-Way Test Service Award with its special significance since Max asked me to join.

I am most happy to be the CSU faculty and Rotary advisor to Fort Collins Rotaract Club at CSU. These active young leaders engage in more projects than they have time and expertise to carry out perfectly, but they learn and they improve, and they make me proud. Over recent years we were awarded as best club at CSU, best officer, and best service project. We earned funds to support dental hygiene in South America, a school in Kenya, orphans in Nepal, and built a pre-school room in Zambia. We gather and distribute cans for food drives, hygiene supplies for homeless, make blankets for poor children, help clean yards for older folks, support American Cancer Society fundraisers, take students home who had too many beers, have new peace initiatives including a "human library," and work with four Rotary Clubs in Fort Collins who now all sponsor and want to work with us. We received District Rotary Club of the year and the RI President Citation.

Would there have been a similar story had I never received Rotary financial and moral support or joined Rotary when asked? I

doubt it. I'm in awe of the capable Rotary leaders and their dedication to community wherever I go. Thanks Rotary for giving me support so that I can be an ambassador with others.

A few links to Del Benson's work:

New Integrated Online Graduate Certificate: [Conservation Actions with Lands, Animals, and People](#)

Take courses at home: <http://www.learn.colostate.edu/certificates/natural-resources.dot>

Learn about land, wildlife and people management: [www.Land-Help.info](http://www.Land-Help.info)

See PowerPoints from the 9<sup>th</sup> International Wildlife Ranching Symposium held in Namibia Africa 12-16-September 2016: <http://hdl.handle.net/10217/180913>

See over 100 videos from the 8<sup>th</sup> International Wildlife Ranching Symposium about wildlife and livelihoods on private and communal lands: livestock, tourism, and spirit that was held Sept 7-12, 2014, Estes Park Colorado: <https://dspace.library.colostate.edu/handle/10217/100283>

Colorado State University Department Affiliation: <http://warnercnr.colostate.edu/fwcb-home/>

# Rotary

## District 5440





## Fort Collins Foothills Rotary Ale Trail

The Fort Collins Foothills Rotary Club began planning a new fundraiser in 2016. Various organizations around the US have created “Ale Trails,” but never in support of charitable contributions. Usually an Ale Trail is sponsored by a city’s PR efforts, or the local brewing industry. It’s a way to encourage people to visit all the brewpubs and tasting rooms in town.

Fort Collins is known for great brewing, so ... why not? A great Rotary fundraiser - and let’s make it easy!

Here’s how it works:

A person downloads the FCAT (Fort Collins Ale Trail) app on their smart phone (Android or IOS).

Once they decide to join the trail, they contribute \$20 and designate which of four charities they want to benefit from their money.

The user then gets a dollar off their first pint at each of the 19 breweries in town

They get a prize after visiting all the breweries.

People love the charitable contribution part of this, and beer drinkers can basically get their \$20 back by going to all the different locations. Some of those businesses are being even more generous, such as letting the dollar discount apply to everyone in that person’s party.

Rotary loves it because it’s a quick infusion of donations which are put to great use.

The breweries love it because they’re attracting additional customers, for a discount they often extend for many reasons.

The users love it because it gives them a reason to travel around the city enjoying great beers, their contributions are used well, and they can win stuff.

The club’s “Fort Collins Ale Trail” has been up and running now since the end of May 2017. This would not be possible without the hard work from all the Rotarians who have helped make this a success!

Most of our work to date has been on gaining ex-

■ See **ALE TRAIL** on page 29

## ALE TRAIL

from page 28

posure of the Ale Trail to the community. We have done this several ways, primarily by placing material in our partner Breweries and by attending events throughout the summer.

### Extraordinary results

- Over \$7,000 raised for charity since inception
- Over 800 downloads to date
- Nearly 400 Trail Passes sold
- 49 Rotarians have worked festivals, provided marketing support, and committee support
- The Club's evening group has been engaged in critical aspects of this fundraiser
- 6 Events attended, more to come throughout the fall!
- Extremely active FCAT Facebook page
- iHeart Radio (94.9), teamed up with FCAT & the Breweries for Ale Trail days
- We even developed an FCAT video!
- Our Charities are why we do this! Here is how people have selected their contribution:
- Food Bank of Larimer County 24%
- SAVA - Sexual Assault Victim Advocate Center 23%
- Coalition for the Poudre Watershed 25%
- The Rotary Foundation – PolioPlus 28%

### Supporting Events

- We've attended the following events with great results:
- Prost Kickoff Party – Over 230 attendees – 205 Trail Passes sold
- Taste of Fort Collins – 1300 contacts made – 18 Trail Passes sold
- Breakfast Club – Golf Tourney 100 contacts made – 22 Trail Passes sold
- Fort Collins Brewfest – 1500 contacts made – 39 Trail Passes sold

- New West Fest – 800 contacts made – 18 Trail Passes sold
- Peach Festival – 1000 contacts made – 66 Trail Passes sold
- Fortoberfest – Sept 16
- Ale Trail Days are special events we do with each brewery, building visibility and great relationships:
- Odell Brewing with iHeart radio August 30
- Intersect with iHeart radio Sept TBD
- McClellan's with iHeart radio Oct TBD

### Upcoming programs

#### Gift Card Program

We're creating a credit card looking gift card to sell to individuals. This is basically the Trail Pass, but looks much better than our paper version.

#### Corporate employee incentives and team builders

Once the gift cards are ready we plan to sell the Gift Cards to companies for employee incentives and team building incentives! If you want to buy some for your company or know of a company you can market to, please talk to the Ale Trail Committee!

#### Brewery Blitz

We will continue to put marketing material (framed posters, table tents and coasters) at the Breweries. We also plan to continue the Ale Trail Days at a Brewery each month of the year!

#### Sponsors

The next version of the app will allow us to include Corporate Sponsors, so we can use that as an additional fundraising mechanism.

### A wonderful team effort!

Our entire Rotary Club contributed to this amazing project, led by our new and fast-moving evening group. And of course, our gratitude goes out to all the supporting breweries and cideries in the area!

If you want to find out more about the Fort Collins Ale Trail, please contact the team at [fcailetrail@fc-foothillsrotary.com](mailto:fcailetrail@fc-foothillsrotary.com). If you're interested to leverage the app for your own fundraising efforts, contact [info@donortrail.com](mailto:info@donortrail.com).



# Why Toronto

## June 23-27, 2018

**by Bryan Cooke**

*Past District Governor,  
Rotary District 5440*

Our first Convention was Nice, France in 1995, the year that I became President of the Greeley Rotary Club. We took Ian, our 15 year old son with us. We first stopped over in England to see our relatives. The bonus was taking the train under the English Channel and returning from Calais on the Hovercraft!

Since the Convention Hall only sat 20,000, we had two Plenary Sessions to accommodate the 38,000 Rotarians from around the world. We were in awe of the great speakers, entertainment and lifelong friends that we made from England, France, Australia, India, Korea, Pakistan, Scotland & New Zealand

Of all the exotic venues that Rotary International Conventions have been staged, our favorites are Birmingham UK,

Sydney, Bangkok, Montreal, Los Angeles & New Orleans.

In addition to getting the latest information from Rotary International and The Rotary Foundation, we learned of the amazing projects representing the Six Areas of Focus, the inspirational accomplishments of Rotarians, Peace Fellows, Rotaractors, Interactors, Youth Exchange Students and Rylarians.

The House of Friendship is a hive of activity of hundreds of Rotary booths from Rotary Action Groups & Fellowships ranging from Wine and Ballroom Dance to Yachting and indoor & outdoor activities.

Over the years we've been privileged to hear great speakers like Bill Gates, Desmond Tutu, Jane Goodall, Banki Moon, Ambassador Andrew Young and entertainers from

London's West End, Broadway, Cirque du Soleil, The Welsh Male Choir, The Mormon Tabernacle Choir to stars like Natalie Cole, Glenn Campbell, Dolly Parton and Rotarian Michael Martin Murphy!

The cross-cultural bonanza at RI Conventions is transformational! Carolyn & I were volunteers at Registration in New Orleans and Flag Bearers in Sydney for the Opening Ceremony. There was no need to speak English, French, Portuguese, Japanese, Chinese, Korean or Spanish. The Rotary smile was the universal language! Every year it is an absolutely mind blowing Fashion Show to see all the colorful costumes from Brazil, Nigeria, Korea, Thailand, the Philippines, Scandinavia, Eastern Europe, the Middle East and Asia!

Many of you have made the leap from your Club to attend a District Conference and have been wowed at the wonderful things so many Clubs and individual Rotarians have done and continue to do in our little corner of the world.

But once you've attended a Ro-

■ See **TORONTO** on page 31

# Does **Your Club** Have a Satellite Group or Club?

by **Jim Lutey**

*Greeley After-Hours Rotary Club,  
District Membership Committee*

If your club does not have a Satellite, are you considering establishing one?

Satellite groups or clubs can be a creative and alternative way for Rotary to foster membership growth.

A satellite is a great alternative to offer to people thinking of Rotary membership, but can't do the meeting time of the sponsoring club.

A Satellite Group is a group under the umbrella of the sponsor Rotary club.

A Satellite Club, on the other hand, is a more formal entity with its own board, officers and by-laws.

Both Satellite Group and Satellite Club members are members of the sponsoring Rotary club, however.

Satellite Clubs require at least eight members initially. A Satellite Group can start with any number. When a Satellite Club membership reaches 20, they may choose to become their own Rotary club.

A Subcommittee under the District Membership Committee worked on ways to promote Satellite groups in the 2016-2017 Rotary year.

The Subcommittee developed a "Road Map for Satellite Groups" and the document was debuted at a breakout session at the Spring Assembly on April 29, 2017 in Cheyenne. The "Road Map" offers some ideas, concepts, and suggestions for Rotary clubs in the District thinking about establishing a Satellite group.

The "Road Map" document was widely distributed in hard copy, emailed to each club president,

and posted on the District website.

Here is a link to the document on the District website: <http://rotary5440.org/SitePage/membership>. Click on the Road Map document for a pdf version.

Rotary clubs in District 5440 that have established a Satellite group or club include Casper-Five Trails, Evanston, Fort Collins, Loveland, Torrington, and Fort Collins After Work who established a Satellite Club in Wellington. The Greeley Centennial Club, and perhaps others, are exploring the possibility of a Satellite group.

Please let us know if there are other Satellites in the District that we have not listed here.

The "Road Map" can also be emailed upon request to [jimlutey@gmail.com](mailto:jimlutey@gmail.com).

## TORONTO

*from page 30*

tary International Convention you get an expanded global appreciation of what Rotarians from Developed and Developing Countries are doing so much more with so little! And

you realize what a privilege it is to belong to the Best Service Organization in the World.

So, dust off your Passport, get out your credit card & register to attend the Rotary International Convention in Toronto, Canada (you don't even need a Visa!).

Come join us, DG Bill & Tracey & RI President Ian Riseley June 23 – 27, 2018 in Toronto!

Cheers!

Bryan Cooke DG 5440 (2010-'11) End Polio Now Zone 27 Coordinator (2012-'15)



**Make a Difference in your Community  
with a  
Local Global Grant  
from  
District 5440 and the Rotary Foundation**

**Overview**

In partnership with the Rotary Club of Shimoga, India and the Rotary Club of Bangalore North West, India, district 5440 will offer a global grant opportunity to one club in the district to do a \$35,000 project in their community for an investment of \$4,000 from the club or clubs.

**Project requirements**

- The project must be in the local community of the district 5440 club or clubs applying
- The project must be in one of the following six areas of focus:
  - Water and sanitation
  - Disease prevention and treatment
  - Peace and conflict resolution
  - Economic and community development
  - Education and literacy
  - Maternal and child health
- The project must be sustainable - it can't just be providing supplies or remodelling structures. There should be training, long-term management and a maintenance and support plan. Sustainability means providing long-term solutions to community problems that community members themselves can support after the grant funding ends.

**Selecting a project**

Start by assembling a small group of people in your club and other clubs in the community to make a community assessment. Also, look for partner organizations working in the community that have a track record of successful projects. Next, investigate where Rotary and the partner organization can make a long lasting improvement in the community. Define a project that is doable in a year or two with a budget of \$35,000. Examine the sustainability of the project using the district 5440 Sustainability Score found on the district web site at <http://www.rotary5440.org/SitePage/global-grant-training> under Files.



# District 5450 Invites You to the Rotary International President's Dinner & Polio Plus Fundraiser

JANUARY 6, 2018



**Keynote Speaker:** RI President Ian Riseley speaking on the 2017-2018 Theme  
*"Rotary Making a Difference"*



**ROTARY:  
MAKING A  
DIFFERENCE**

**Special Guest:** Rachel Lonsdale –  
Senior Program Officer  
Bill & Melinda Gates Foundation

All Net Proceeds from the Dinner and your additional contribution will be donated to the **End Polio Now** campaign. Those funds will be matched \$2 for every \$1 by the Bill and Melinda Gates Foundation.

**Saturday, January 6, 2018**

5:30 pm Cash Bar | 6:30 pm Dinner

Denver Marriott South, 10345 Park Meadows Drive, Lone Tree

*Special \$99.00 Hotel Rate Available!*



**Dinner - \$75.00 per person. Please plan to make an additional contribution to Polio Plus which will be credited to you & your club.**

***Please bring cash or check for your contribution.***

Everyone must register individually – club members can request to be seated together.

**LIMITED SEATING! EVENT SOLD OUT THE PAST TWO YEARS!**

**REGISTER NOW! [www.rotary5450.org](http://www.rotary5450.org)**

# Rotary

## District 5440



### UPCOMING EVENTS

#### **2018 District #5450 President's Dinner**

Jan. 6, 2018  
Denver, CO

#### **2018 High Country PETS**

Mar. 2-4, 2018  
Denver, CO

#### **2018 Spring Assembly**

Apr. 7, 2018  
Little America Resort  
Cheyenne, WY

#### **2018 Foundation Dinner**

Apr. 7, 2018  
Little America Resort  
Cheyenne, WY

#### **2018 District 5440 Conference**

May 3-5, 2018  
Estes Park, CO

# SEE YOU SOON

Share your club's projects, events,  
and milestones with the rest of  
**Rotary District 5440**, by sending  
your photos and stories to Kellie Tovar at  
[rotary5440@yahoo.com](mailto:rotary5440@yahoo.com)