

Rotary
District 5440



IN THIS ISSUE

JULY 2018

Message from the New District Governor	1
Rotary Club of Fort Collins	2
Rotary Club of Scottsbluff/Gering	3
Rotary Club of Sheridan	4-5

Dear Fellow Rotarians,

Rotarians come from all walks of life join and stay in Rotary for a variety of reasons. At the heart of Rotary is service, after all, our motto is service above self. The more we serve, the bigger the difference we make in our communities, making them a better place to live for everyone. We do this selflessly day after day, week after week, year after year. Indeed, each of us are truly servant leaders for humanity.

The kind of service we perform as Rotary Clubs and individuals will always be the decision of each club and each individual Rotarian. That decision will determine what kind of difference we make in our communities and how relevant we remain

to those we serve. But no matter what, we need to enhance our image in the community, strengthen our clubs, and sharpen our focus on humanitarian service, both at home and around the world. In the year ahead, we've been given the flexibility to do whatever is necessary to accomplish these goals, all we need do as Rotarians, is accept the challenge, and be innovative while adhering to the values of Rotary.

For over a hundred years, Rotarians have been making a difference in the lives of those we serve. Sometimes that difference is large, sometime small, sometimes what we do is plant the seed for change, knowing that we may never see the fruit of our labors. But regardless of the size and scope of your projects, your service is equally important. If your projects are sustainable and impact your communities, then we will remain relevant and our legacy will be strengthened throughout the district.

This coming year, I'm asking each of you to make this the year you re-dedicate yourself to serving humanity. **Be the Inspiration** for your club, your fellow Rotarians, your family and your community.

I'm looking forward to visiting each of your clubs to learn what exciting projects you have planned for the coming year.



Chuck

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District Governor 2018-2019
Rotary District 5440
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Rotary



BE THE
INSPIRATION

Rotary Club of Fort Collins



CAFÉ GROVE DEDICATION

At the Gardens on Spring Creek, 2145 Centre Ave.

JULY 18, 2018

5:00 p.m. - 7:00 p.m.
(Ceremony at 6 p.m.)

*Please join Rotarians and friends for a reception and fellowship to
celebrate the Rotary monument and service.*

*Fort Collins Rotary Club members - no charge (lunch charge covers),
and no Wednesday noon meeting that day
List the name of your guest below (if you have one) and pay \$15 per guest*

Rotarian: _____ Phone _____

Guest(s): _____

Total paid guests attending: _____ x \$15 each = \$ _____

Payment:

_____ Check attached (payable to Rotary Club of Fort Collins)
_____ Charge credit card on file
_____ Credit card # _____
Exp. Date _____ 3 digit code _____

Submit this form no later than July 12th

Questions? Call Bill West at 970-690-0505

Rotary Club of Scottsbluff/Gering



ROTARY CLUB OF SCOTTSBLUFF/GERING

2017 Scottsbluff/Gering Rotary Awards



Bob Pile
Rotarian of the Year



Katy Anderson-Reickert
Rookie of the Year

Rotary Club of Sheridan



Justin Sheely | The Sheridan Press The DonorTrail app will allow users to support local nonprofits while score discounts and deals at local establishments

SHERIDAN — The Fort Collins Foothills Rotary club found a way to promote local businesses, support local charities and award local beer connoisseurs while simultaneously fundraising for themselves through one simple application — Donor Trail. Sheridan's local Rotary club bought into the idea and created a trail for Sheridan County, which officially opens for "walkers" July 1.

The Sheridan Pub Trail developed from a visit to a training in Denver by Sheridan Rotary Club President-elect Pete Olson. During the president-elect training, Fort Collins Foothills Rotary Club presented its fundraiser called Donor Trail.

Initially, though, "walkers" make a \$20 donation to a charity of their choosing from a list provided by the local Rotary club.

The donation is then broken into two sectors: \$13 goes directly to the charity of choice and the remaining \$7 goes back into the administration of the app and website, run by Fort Collins Foothills Rotary Club. It gained enough traction that they hired people specifically to maintain the application.

Walkers on the Sheridan Pub Trail may choose to give their donation to Habitat for Humanity of the Eastern Big-horns, The Food Group, Big Brothers Big Sisters Sheridan branch, Sheridan Rotary Club or split it equally among all.

The main objective of Rotarians in bringing the idea to Sheridan was to keep a hyper-local focus for donations.

"Sheridan Rotary gives out about \$7,000 a year to local charities, so by donating to the foundation (through the app), that money again stays local in Sheridan," Sheridan Rotary Club treasurer Terry Weitzel said.

The idea reflects the concept of a traditional pub crawl, but instead of promoting binge drinking, the application encourages incentives to be earned over the course of a year.

"We're not promoting drinking and all that," Weitzel said. "It's more about raising money for local charities."

While the charities benefit, so do local businesses. Eighteen local pubs throughout Sheridan County agreed to participate and likewise chose to give back to patrons participating in the trail walk by providing discounts for visiting.

As an incentive to complete the entirety of the trail, walkers earn a bottle opener after 10 visits and may redeem the earned prize at Sheridan County Chamber of Commerce. If walkers visit all 18 locations, they may return to the Chamber and receive a Sheridan Pub Trail commemorative glass.

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Rotary Club of Sheridan (continued)

Without giving a donation at all, the app still serves the purpose of a tourism draw by providing a map of the 18 participating pubs along with information about each location and directions specific to the user's location at that moment in time.

Typically, Sheridan Rotary Club members host fundraisers throughout the year and then distribute the funds to local charities. By starting the app, Rotarians were hopeful to keep perpetuating funds for local charities without having to host as many fundraisers.

"This way, it's fun and we're hoping it's going to be on automatic pilot on raising money," current club President Dave Alden said. "All we have to do is keep on promoting it, so we don't have to have an event."

The club also allows walkers to gift the experience to others by purchasing a \$20 gift card through a local Rotarian.

Before launching the product in Sheridan, Olson and colleagues went through a fact-finding process to see if the idea would translate well in Sheridan. With the official app set to launch Sunday, only time will tell. Until then, Sheridan Pub Trail committee members are already thinking of how to improve and expand the experience next year. The club hopes to rotate charities and add additional pubs to the list.



This article credited to The Sheridan Press.