

Best Practices Recognition points

This best practice is about how to use Paul Harris recognition points to encourage club members to participate in giving to the Rotary Foundation Annual Fund.

The points that are available to used by the club come from two sources:

- Points that the club has accumulated from donations by the club to Polio Plus or Global Grants
- Points from club members that have a lot of points and are willing to donate them to other members.

The ideas described below can be used as part of an annual campaign to meet a specific giving goal or they can be used standard practice every year.

Helping members achieve their next Paul Harris Fellow

In October, our club finds members who are over halfway toward reaching their next Paul Harris Fellow. They are offered a match in points for their cash donation so that they only need to contribute half as much as they expected to reach their next Paul Harris Fellow. These members are then recognized during our foundation program in November.

Matching any donations to the annual fund between \$100 and \$300

We had a campaign to increase our clubs per capita giving to the annual fund to over \$100. We matched every donation to the annual fund between \$100 and \$300 with an equal number of points. It was very successful and we easily exceeded \$100 per capita.

Encouraging members to sign up for Rotary Direct

We found that it was easier on our club Treasurer if we could get members to sign up for Rotary Direct. We offered 200 points for every member who signed up for Rotary direct during the month of November. We had people demonstrating how to do this right after our club meeting. This also had the benefit of increasing the amount donated to the annual fund that year.

Getting new members to their first Paul Harris Fellow

We offer every new member 500 points towards their first Paul Harris Fellow. We found this is a good way to introduce new members to the foundation and how the annual fund is used. There is usually good acceptance of this program.

Another variation of this is to offer all first time Paul Harris Fellows an additional 1000 points.

Hold a raffle for PH recognition points

At a club meeting, have a raffle to give away club PH recognition points to club members. The winners can use them to complete their next PH Fellow or they can donate them to someone else.

