



# Rotary District 5790 Newsletter

## DG Sharron—Monthly Update

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2011-2012  
 DG Sharron Miles

### Fellow Rotarians,

Henry David Thoreau once said, "What lies behind us and what lies ahead of us are tiny matters compared to what lies within us." I think that as our year begins, it is time to reflect on what lies behind us, what lies ahead of us, and what lies within us.

The clubs in District 5790, led by Governor Paul Lucas accomplished some pretty astounding things this year. Over \$350,000 were provided to 15 matching grant projects and \$160,000 was raised throughout the district to eradicate polio. The New Generations avenue of service exploded with a record number of students participating in the Youth Exchange, and RYLA had the largest participation since its inception. Although this is behind us, we cannot forget how it strengthened the foundation of our district.

Now, it's a new year—a new page in history. What will we leave as our legacy of service? It is my hope that we grow membership, that we break records for giving to the Foundation, eradicating polio, and expanding and strengthening programs. It is my hope that we leave the district better than we found it. There are big shoes to fill, but we can do it. International President Kalyan Banerjee believes that this year will be **the year** that we can claim the eradication of polio. We must not grow weary because the children of the world are counting on us. We made a promise of a polio free world and we must keep it.

A new year offers bright hope for tomorrow and unlimited opportunities to improve the quality of lives in our communities and the world. There will be a myriad of leadership opportunities provided to equip our membership to rise to the challenge. Here are a few:

Sunday, August 28 End Polio Night at the Ballpark

Regional Foundation Seminars-coming to an area near you this fall:

- August 13 Arlington
- August 20 Mineral Wells
- September 17 Denton
- September 24- Abilene
- Date Pending - Wichita Falls

September 10, 2011-District Membership Seminar - Mineral Wells High School

October 29-30, 2011 – Institute for Leadership-DFW Marriott

Your leadership team has been planning these events for quite some time, so please make



## "DISTRICT GOVERNOR MESSAGE, Con't "

(Continued from page 1)

an effort to attend. You'll be glad you did.

The quote from Henry David Thoreau really interfaces with our 2011-12 Rotary International Theme selected by President Kalyan Banerjee. —"Reach Within to Embrace Humanity." He asks us to **"look within yourselves, to understand that all of humanity has the same dreams, similar hopes, the same aspirations and similar problems. Whoever we are and wherever we live, each of us yearns for the same peace and contentment and for the same fulfillment in our daily lives. What we work to bring to others, we must first find within ourselves because what we wish for ourselves is what others wish for themselves as well."**

I have challenged the District Leadership to be **Champions for Rotary** this year. I encouraged them to find the Champion within themselves, and become Rotarians committed to humanitarian projects in our local communities and throughout the world.

I am confident that we have the right leadership, attitude, and passion to have a successful year in District 5790!

## "ANNOUNCEMENT OF DISTRICT GOVERNOR NOMINEE - 2013-2014 "

On Sunday, June 26th the District 5790 Gov Nominating Committee interviewed a very strong field of 7 candidates and made their selection for the 2013-2014 Governor for our District. The candidate they selected is a successful entrepreneur and businessman. He has been Rotarian for 12 years with perfect attendance.

In Rotary he has been recognized for his accomplishments in a range of club offices and terms chairing important district committees such as:

- ◆ the 2008-09 District Conference
- ◆ District 4-Way Test Speech Contest
- ◆ Vocational Avenue of Service Committee
- ◆ He also chairs the Texas Region of the Fellowship of Scouting Rotarians. (He is a past Scout Master and still active as an adult leader)

Please welcome James W Giffin as the Rotary District Governor Nominee for 2013-2014. Jim is a member of the Southlake Rotary Club and Past President.

District Governor Paul Lucas (left) visited the Southlake Rotary Club for their annual installation and awards banquet on June 30<sup>th</sup> to make the announcement and congratulate DGN(N) Jim Giffin (right).





## “LITERACY—SOME SHOCKING STATISTICS ”



Daryhl Ramsey is District 5790 Literacy Chair for 2011-2012.

He can be reached by e-mail at:

If you are reading this, you don't have the problem that millions of Americans have – illiteracy. You are the one of every three adults who can read this article. As I prepared for the task of leading District 5790's literacy campaign for the 2011-2012 year, I was shocked at some of the statistics concerning illiteracy in the US today. I had no idea that literacy problems cost Texas \$9.6 billion dollars. In the United States, non-productivity in the workforce, crime and loss of tax revenue cost the country at least \$225 billion dollars. In addition to that figure, low health literacy costs the US between \$106 and \$238 billion each year. That equates to 7%-17% of the annual personal health care spending. Of the juveniles who are involved with the Juvenile Court System, 85% are illiterate. (One source you can use to motivate your club is [http://www.literacytexas.org/index.php/resources/literacy\\_facts](http://www.literacytexas.org/index.php/resources/literacy_facts))

With such enormous figures looming over us, it falls to volunteer services to help bridge the gap. Rotary is one of those organizations. Each of us through our individual Rotary clubs can make a difference in our community. Our focus has been on dictionaries over the past few years, and those have no doubt made a difference. We must be careful not to get complacent about the literacy needs and continue the fight to improve.

Our primary area of focus continues to be in the area of our children. Helping teachers help students to become good readers is an easy way for Rotarians to become involved in tackling the illiteracy problem. Two-thirds of students who cannot read proficiently by the end of the fourth grade will end up in jail or on welfare. Become a volunteer to read stories to children in an elementary school in your community. Provide books or money for books for the library or the scholastic book programs so that youngsters know the pleasure of reading. Your club can sponsor summer reading programs for youngsters so that they spend less time in front of the television or computer and more time reading.

But children are not the only ones who have a reading issue. Adults in our communities also are unable to read. Adults are more often a more difficult group to help with reading issues because they are embarrassed to admit to the world that they cannot read well and because of the lack of materials available for that age group. But, when they are willing to make that leap, Rotarians need to be there to help libraries and schools with adult literacy programs. Volunteer to read with adults so that they can practice reading, writing and using language to better themselves. Rotarians can provide materials to help adults become more proficient readers in their specific job areas.

Rotarians have the laudable reputation of “stepping up to the plate” when they see a need. Literacy is one of those needs that we all need to help eradicate. Do what you can do, and then find a way to do a bit more to help make this a better world.



## WHAT IS ROTARY'S "BRAND?"

Branding is not new. Egyptians did it in 2700 B.C. For decades in the USA, large live-stock, mostly cattle and work animals such as horses and mules, had the owner's brand seared onto their hip to identify the stock until alternative techniques such as freeze branding, ear tagging or marking became more common. When microchips became available, these began to be used for all types of animals, small and large, from work animals to pets and endangered species that are being monitored.

A brand always has been a form of identification, but the term now has a broader connotation as the identification of a product or any type of organization, commercial or not. In this context, the brand may be a symbol, such as a logo, and it can also be words.

Rotary has a symbol that some people recognize, but not all. And, Rotary has a word identification but it's not short. Perhaps that is why American Express uses: "a civic and social association" to identify charges on an account.

Is the American Express identification of Rotary accurate? Generally, yes, but it in no way conveys what Rotary does and the humanitarian role it plays in society worldwide.

Here is Rotary's identification statement: *Rotary International is the world's first service club organization, with more than 1.2 million members in 33,000 clubs worldwide. Rotary club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, promote peace, and eradicate polio under the motto Service Above Self.*

The job of each of us, and especially each club's public relations chair, is to call attention to what we do, so by our work Rotary will have a different meaning in the public mind.

NOTE: Club Presidents, please send the name and contact information of your club's public relations to me, [d.newsom@tcu.edu](mailto:d.newsom@tcu.edu). Thanks

## POLIO UPDATE

I would like to share a video message with you that Bill Gates taped during his visit to the Rotary Convention in New Orleans on 24 May 2011. It is an inspiring message whether you were at the convention or not. The video may be viewed [here](#).

As Bill Gates said during his plenary speech at the New Orleans convention "You're the people who are capable of mobilizing others. You are the people who leaders listen and respond to. With your credibility, you are the world's most important advocates for polio eradication. I've seen the incredible commitment you've brought to raising money — charity bike rides, a charity swim, climbing mountains, projecting the End Polio Now message in many, many places."



Doug Newsom is PR Chair for Rotary District 5790, and is a member of the FW South Rotary Club. She can be reached by e-mail at:

[Doug.n@att.net](mailto:Doug.n@att.net)



Conrad Heede is Polio Plus Chair for D5790. He can be reached by e-mail at:

[ccheede@aol.com](mailto:ccheede@aol.com)



## “GLOBAL NETWORK BLOOD DRIVE”



Ellen Kurtzman is the wife of PDG Chuck Kurtzman.

She can be reached by e-mail at:

[samepenny@hotmail.com](mailto:samepenny@hotmail.com)

I grew up in Nebraska, the actual middle of the United States as far from salt water as is possible. So, you may wonder how I have come to having friends on all the inhabited continents of the world? The answer is simple. It all started with blood. As a teenager I volunteered in a local blood bank with the task of telephoning former donors to ask them to donate again and soon. I was good at it. People said that I had a nice, clear voice. I've been talking ever since.

The decades passed and I moved on with my life and to Texas. I began to attend international Rotary conventions as the spouse of a Rotarian. At the San Antonio Texas convention in 2001 we had our first booth in the House of Friendship showing the results of the Governor's Challenge Blood drives in North Texas. This became an international project when the district in Johannesburg, South Africa challenged Texas district 5790 to a blood drive competition. Johannesburg won the challenge but the world won the day as we began to understand that Rotarians were very devoted blood donors.

I helped Rotarians toss a pebble into the water and the ripples spread out over the world. Convention after convention came and closed: Chicago, Salt Lake City, Los Angeles, Montreal and New Orleans and the Global Network for Blood Donation grew out of those dreams and connections. Each convention meant 5 days of time in the GNBD booth greeting people, handing out information, introducing people one to another.

When we got back home the work was just beginning with emails and telephone calls from all over the world. Fundamentally the questions started with "How can we be successful in our club?" The GNBD grew and success stories posted on its WEB site gave inspiration to many. My inspiration came from the friends I'd made along the way. People like Joe Ridley (Texas), Haagen Cumlet (Denmark), B J Smith (Texas), P T Prabhakar (India) and Cees Smit-Sibinga (Netherlands) who worked so hard in the GNBD booth and told the success stories and solved problems. How many times did we explain that we don't ship blood around from one country to another, we ship statistics? Please work with your local blood bank where you or a family member might need a unit of blood in an emergency. And, of course, how can we help you, your Rotary club and your district succeed with this worthwhile project.

I have been very happy with all this and thrilled at the success of the GNBD. I've come a long way from Nebraska.



These Men in Capes are Haagen Cumlet (Denmark), Cees Smit-Sibinga (Netherlands), Chuck Kurtzman (Texas), B J Smith (Texas), and Joe Ridley (Texas). Each worked so hard in the GNBD booth in the heat of it all in the midst of the 2011 Rotary International Convention, Rotarians from all over the world reported seeing caped Vampires in the House of Friendship.



## “NEED FOR BLOOD INCREASES IN SUMMER”

Walter Ott is District 5790 Blood Drive Chairman.

He can be reached by e-mail at:

[WOtt@carterbloodcare.org](mailto:WOtt@carterbloodcare.org)

As you make plans this summer, remember that the need for blood never takes a holiday. In fact, during the summer months the need is the greatest. The Texas Department of Transportation reports that July is one of the busiest traffic months of the year. This translates to increased opportunities for accidents and injuries. The blood supply must be there for patients when they need it.

Carter BloodCare's supply continues to meet these needs, but we are counting on blood donors like you to help maintain the supply to meet the needs of our community throughout the summer.

And to help boost our summer supply, we have joined forces with three great partners - Whataburger, Blue Bell, The Texas Rangers and Fox Sports Southwest. In June, all donors received a coupon for a free Whataburger apple pie. July offers refreshing Blue Bell to our donors – and August we are offering buy-one-get-one-free Rangers ticket vouchers, plus a chance to win a pair of home game tickets.

Of course, the greatest reason to give is because of the lives saved; lives like Kaitlyn Wade's. During the summer of 2007, the car she was riding in was hit by a drunk driver. Then 14-year-old Kaitlyn sustained life-threatening injuries and the first 24 hours of care received 12 blood transfusions. Her road to recovery has been long, but her family will always be grateful for the medical care she received – and for the routine blood donors who made those lifesaving transfusions possible.



As you make plans for the summer, please remember to give. There's a [donor center or drive](#) near you. Have a great summer, and stay in touch!

For more information go to [www.carterbloodcare.org](http://www.carterbloodcare.org) or [www.carterbloodcare.info](http://www.carterbloodcare.info)

[Facebook.com/carterbloodcare](https://www.facebook.com/carterbloodcare); [Twitter.com/carterbloodcare](https://twitter.com/carterbloodcare)



## "SPEAKERS BUREAU " "A Tool To Help Membership"

Amy Jackson is District Chair—Speakers Bureau.

She can be reached by e-mail at:

[Amy@MOWJEC.org](mailto:Amy@MOWJEC.org)

*Look for a survey on the Speakers Bureau on the district website in the next week or so.*

Promoting membership and retention in Rotary is largely influenced by the quality of programs and speakers your club has each week. Everyone has a busy schedule with several things to do and places to go, so it is important to give members good reason to attend club meetings and make Rotary a priority.

You can educate, inform and get members involved through promoting attendance with a variety of timely topics and well made presentations that are properly organized, interesting and enjoyable.

It is our goal to help you bring quality programs to your club by utilizing the **Speaker Bureau**.

District 5790 maintains a file through its website <http://www.rotary5790.org/> of people available to bring programs to your club within the district. This has been referred by fellow Rotarians, and we are always looking for additional programs and topics to be added. We need fresh, new ideas, as well as a diverse group of members to speak to their expertise or interests.

We have talented Rotarians (new and seasoned) in this District that may have never thought about being a presenter. A few questions to ponder:

- ◆ Who do you know within your own club?
- ◆ Who in your community?
- ◆ What programs have you heard in the last year that has interested you?
- ◆ Perhaps YOU are just that person!

For the coming Rotary year, we would like to make the Bureau more valuable and accessible to each club. Here are goals we have laid out:

1. We'd like to market the Speakers Bureau as an opportunity to bring "popular" speakers and interesting programs to your club, that, in turn could be a **recruitment/outreach opportunity** for Rotarians, and potentially attract new members.
2. **Market & Promote!** Better organize the online tool by projects and topics of interest. Make this tool more prominent and promote its use among members. Utilize current publications, District Newsletter, and social media (i.e. Face book) for potential program ideas and referrals. District 5790 has a FB page, as well as several clubs. Does yours?
3. And in order to meet these objectives, we need to **survey** members about programs and their utilization of the S.B. Generate input and ideas of what they like or dislike in regards to topics and gather names of those willing to participate. We would like to have varied topics and expertise that is a good representation of our District membership.



# "YOUTH EXCHANGE" "Goodbye to Texas"



Jim Aneff is Youth Exchange Officer for District 5790 and PDG.

He can be reached by e-mail at:

[jimaneff@aol.com](mailto:jimaneff@aol.com)

He can be reached by phone at:

325-692-3700 (H)  
or

325-829-5334 (C)

Henrik Nylander from Finland living in Abilene for the past 10 months spends one of his last days as an exchange student in our district by visiting the fantastic cattle drive sculptures near Dallas City Hall and also contrasting that with a lunch at a great 21<sup>st</sup> century restaurant at the Galleria.



Henrik Nylander by the Cattle Drive sculptures in front of Dallas City Hall

### Time of Change

Our exchange students who have been with us this year are all on their way home. Our students overseas have either just returned home such as Patrick Curran sponsored by the Flower Mound Rotary Club who was in Italy for a year or others who are also on the "move" returning from Chile, Denmark and Argentina! All these students keep with them memories that will last a lifetime.

This summer we now have students from various countries arriving for a short 3 to 4 week stay in our district and our students will live with be with that student in their home. What an experience. The students from the two countries will spend a total time together of 6 to 8 weeks. This is a true exchange! Our outbound students just completed their summer orientation camp at the University of Central Oklahoma and leave for Italy, Germany, France, Brazil and Chile next month.



Henrik Nylander at the RI Convention in New Orleans.

### Now Is The Time!

We cannot have an exchange program if clubs and more importantly Club members will not step up and help us find families in your community to host the incoming exchange students. This has been a difficult time due to the new State Department requirements. We can get the job done. But only with your help. This is not an exercise in theory about how nice a program this is. We have students to place. Without you taking personal responsibility and Lending a Hand it will not get done. Will YOU help? NOW? Call me today.

Reach Within to Embrace Humanity ... and the exchange students waiting to receive their placements in our District.





## "ABILENE SOUTHWEST ROTARY" "Fireman of the Year"



Ross Bennett is President, Abilene Southwest Rotary Club for 2011-2012.

He can be reached by e-mail at:

[rosseben-nett@clearwire.com](mailto:rosseben-nett@clearwire.com)

*Will Speight is Executive Secretary of Abilene Southwest Rotary Club and provided the content for this article.*



Pictured (L- R) PDG Jim Aneff, Fireman Guy Workman and RI Rep, Helen Reisler.



Pictured (L-R) PDG Dave Mason, Police Chief Stan Standridge, Police Officer Aron Bryan and Pres. Roberto Aguirre.

Abilene Southwest recently sponsored Abilene Firefighter Guy Workman to attend the District Conference Banquet held on May 7, 2011, in Hurst, Texas, to be honored along with approximately 30 other First Responders in our Rotary District. Guy Workman has been a firefighter with the Abilene Fire Department for more than 20 years and was recently selected as Fireman-of-the-Year in Abilene. An outstanding young man, Workman is married with three children.

Not only did we help honor an Abilene Firefighter, but we had scheduled the Abilene Police Chief to speak at our club, accompanying him was the Abilene Police Officer-of-the-Year. PDG Dave Mason seized the moment and just before Chief Standridge presented his program, Police Officer Aron Bryan was presented a Paul Harris Fellow Award for all she does as a First Responder. Aron is married to an Abilene Firefighter and has two children.

When Chief Standridge finished his presentation, President Aguirre and PDG Dave Mason presented each with a First Responder 911 Commemorative Medal to show our appreciation for serving on the front lines, protecting our community and preserving our freedom.



## **"ROTARY CLUB OF ARLINGTON" "Webb Elementary—Money for College"**



Walter Virden is President, Rotary Club of Arlington for 2011-2012.

He can be reached by e-mail at:

[wvir-den3@swsfinancial.com](mailto:wvir-den3@swsfinancial.com)

A schoolteacher's daughter, Veronica Rodriguez grew up hearing the importance of a good education and knew she would attend college, but didn't know how to pay for it. The Rotary Club of Arlington had part of the answer. All students who finish sixth grade at Webb Elementary and go on to graduate from an Arlington high school are eligible for \$750 a semester in scholarship money. Over four years, that's \$6,000 for books and tuition in a time of fast-rising college costs.

After getting an associate degree at Brookhaven College, Rodriguez, 23, attended the University of Texas at Dallas and earned a bachelor's in international political economy. Now she's working on a master's in public policy and was chosen for a different Rotary scholarship, the Rotary Ambassadorial scholarship to study abroad.

Rotary Club leaders point to her story as an example of how the Webb program works. The club -- which adopted Webb and supports it in numerous ways -- started the scholarships in the mid-1990s to help break the cycle of poverty at the north Arlington school, where 94 percent of students are considered economically disadvantaged.

The Rotary Club has an \$850,000 endowment for the scholarships but wants to reach at least \$2 million to fully endow the program. Rotarians are proud of the program and believe that community members who hear about it will want to support it.

### **Making a difference**

Breaking the cycle of poverty is a big challenge, but the scholarship program seems to be helping. According to statistics the club cites, of the 90 or so students who finish sixth grade at Webb in a typical year, only 30 will graduate from high school. The good news is that about 20 of those, or 67 percent, will start college -- almost the same as the 70 percent rate says. Webb's demographic breakdown includes 77 percent Hispanic and 12 percent African-American, according to May figures on the school district's website.

It's no secret that people with college degrees generally have higher income and lower unemployment rates. In 2010, for example, the median weekly income for full-time workers age 25 and up with a bachelor's degree was \$1,038, compared with \$626 for a high school diploma and \$444 for a dropout, according to figures posted May 4 on the website of the Bureau of Labor Statistics.

Principal Michael Martin, also a Rotarian, said the scholarship program has helped lower the school's mobility rate, the number of students moving in and out during the school year. It has also drawn families from outside the school's attendance zone. "Webb is a school that wouldn't ordinarily get a lot of transfer requests," he said. "But because of the Rotary program, there is a higher demand for transfers from across the district."

(Continued on page 11)



## **"ROTARY CLUB OF ARLINGTON, Can't" "Webb Elementary—Money for College"**

(Continued from page 10)

### **'Unique' commitment**

The scholarship program can help take a bite out of ever-rising college costs. At the University of Texas at Arlington for the 2010-11 academic year, tuition, books, and room and board started at about \$14,700 for a Texas resident living in a dorm. At Texas A&M University, undergraduates living on campus can expect to pay about \$20,782 in 2011-12.

Rotarians even help high school students apply for other financial aid, like Pell Grants. "The Webb scholarship program is a commitment by the downtown club to children that is unique," said Jeff Provence, principal of Lamar High School. "Members from the club come to Lamar to help any student, including those from Webb, complete the [federal financial aid application] forms."

Ten Webb scholarship recipients are expected to graduate from college this year. They'll join the 25 others who have already done so, including Rodriguez, who grew up in a single-mother household with two sisters. Her family is well acquainted with the Rotary program. Damaris, the oldest of the three sisters, and Vanessa, the youngest, used the scholarship to help pay for their studies at the University of Texas at Arlington, where Vanessa is still a student.

For Alma Lozada's three children, that's a possible \$18,000 in financial aid from the Rotary Club. "That's a big help," said Lozada, who herself worked at Webb for two years as a bilingual fourth-grade teacher. "I'm very grateful to the Rotary."

— *Patrick Walker, contributed to this article. He can be reached at 817-390-7423*



## "FLOWER MOUND ROTARY" "A Whirlwind Year!"



Lori Fickling is President, Flower Mound Rotary Club for 2011-2012.

She can be reached by e-mail at:

[lorifickling@verizon.net](mailto:lorifickling@verizon.net)

Under the leadership of President Paula Kratochvil, Flower Mound Rotary Club's annual Vine & Dine dinner and wine stroll in January raised more than \$50,000 with all proceeds benefiting the club's charities, civic service projects and Rotary International. Guests enjoyed several courses of gourmet food, from appetizer to dessert, paired with a specially matched glass of wine to complement each service. A wine stroll completed the evening's affair, where guests were able to sample wines from a wide variety of wineries.



Another successful fundraiser, Rotarians For Fighting Aids, silent auction made it possible for the club to adopt several AIDS orphans. Club members brought items to be auctioned and then the club matched the money raised by the auction.

Through the club's grant application process more than \$30,000 was awarded to local non-profit organizations, which in accepting their grant told the club how the money will be used. The club also honored four high school seniors with scholarships and had five students participating in RYLA.

Their Interact Club's Thanksgiving Basket Brigade. collected supplies and food to fill more than 60 baskets with a complete Thanksgiving meal, which then were distributed to local refugee families who are newly settled into our neighboring community. The families were overwhelmed by their generosity and the Interact club received a Presidential Citation at the District Conference.

The club's Four-Way Speech Contest attracted contestants from both local high schools. Additionally, Carter Blood Care's mobile unit brought to a meeting was kept busy several hours by club members' donations

The club participated at the District Assembly and at the District Conference were awarded a Presidential Citation with Distinction. President-elect Lori Fickling also attended PETS and the International Conference in New Orleans.



## **"VERNON ROTARY CLUB" "Great Western Trail Project: Sustainable Impact"**



Sylvia Mahoney is a member of the Vernon Rotary Club and has been co-chair of this project.

She presented on this at the 2011 annual RI convention in New Orleans in May.

She can be reached by e-mail at:

[sgma-honey@sbcglobal.net](mailto:sgma-honey@sbcglobal.net)

Vernon Rotary Club's project, "Marking the Great Western Trail from Mexico to Canada," started in 2004 as a Rotary Centennial project. Oklahomans challenged the Vernon Rotary Club to mark the trail across Texas. The Vernon Club accepted the challenge not knowing that its popularity would grow to include the complete length of the trail from Matamoros, Mexico, to Saskatchewan, Canada. Thanks to Rotary's network, it was a success. Now, elements have been included to sustain its impact on preserving history, promoting heritage tourism, and promoting cowboy ethics and logic.

Today, the 20-counties in Texas have had dedication ceremonies. Seven of the nine U.S. states, Matamoros, Mexico, and Regina, Saskatchewan, have dedicated posts. The posts have a bronze Rotary wheel embedded in each.

The Rotary project raised the awareness of its importance, so Rotarians along the trail uniformly raised their voices in support of a Congressional Bill for a three-year Feasibility Study to consider designating the GWT and the Chisholm Trail as national historic trails. The Bill passed in March 2010.

To support tourism, history preservation, and the Feasibility Study, a National Great Western Cattle Trail Association (GWCTA) was organized. Texas, Oklahoma, Kansas, and North Dakota organized state chapters. Montana is organizing one. To encourage young people's interest, the Texas Chapter is seeking nominations for the Young Texas Trail Blazer Award. A Boy Scout Eagle Badge now includes trail activities.

A \$1 million pledge was made to launch a Western Trail Heritage Center addition to the Red River Valley Museum in Vernon. A District Simplified Grant funded a video of the project.

Music forever captures an era. Rotarian Michael Babb's CD with his song, "The Great Western Trail," has been aired on 400 stations worldwide. Profits go to Polio Plus. It was played 123 times in Australia and reached #42 on the Country Chart in Norway. I have signed a book contract with Texas Tech University Press to write about Rotarians making 21<sup>st</sup> century trail history.

International Rotarians heard Babb sing and a summary of the GWT project on stage at the RI Convention in New Orleans. The project is building communities along the trail, connecting countries, Mexico, Canada, and the U.S.A, and bridging continents.

RI Past President Ray Klingensmith's message of Cowboy Ethics and Logic dovetailed with the project to emphasize Paul Harris' mission to create a sense of community while promoting ethics. RI President Kalyan Bennerjee of India said at the convention, "If there is anything better than a cowboy, it is a cowboy and Indian."



## May 2011 Attendance

RotaryClub	Members 5/1/2011	%	Mtgs	Members 5/31/2011	Add/Loss
Abilene - F	99	46.53%	4	97	(2)
Abilene Southw est - T	60	83.67%	5	60	-
Abilene Wednesday	20	60.00%	4	20	-
Arlington - TH	121	64.65%	4	121	-
Arlington GSW - W	38	84.33%	4	39	1
Arlington North - M	38	77.47%	5	38	-
Arlington South - F	20	60.00%	3	20	-
Arlington Sunrise - F	66	91.94%	4	66	-
Arlington Sunset - T	8	71.43%	5	9	1
Arlington West - T					-
Azle - TH					-
Bow ie - W	24	59.90%	4	23	(1)
Breckenridge - T					-
Brow nw ood - W					-
Burkburnett - T					-
Burleson - F	51	89.29%	4	50	(1)
Burleson Area Mid Day - M	27	87.19%	4	28	1
Cisco - TH					-
Cleburne - TH	84	70.89%	4	82	(2)
Coleman - M					-
Colleyville - T	14	63.00%	5	14	-
Crow ell - W					-
Decatur - TH	21	63.00%	4	21	-
Denton - TH	83	63.14%	4	83	-
Denton South - T					-
Dublin - T	23	61.00%	5	23	-
Eastland - TH	19	42.11%	4	19	-
Flow er Mound - TH	79	86.80%	4	75	(4)
Fort Worth East - M	35	63.00%	4	34	(1)
Fort Worth International - W	15	60.00%	1	15	-
Fort Worth North - W	20	70.00%	4	20	-
Fort Worth - F	465	60.00%	3	465	-
Fort Worth South - T	64	61.98%	4	64	-

Club Attendance is to be submitted to the District Secretary within 15 days after the last meeting of the calendar month. Club Secretaries should submit their attendance to District Secretary Richard Sherman at the following e-mail address: [rsherman5790@sbcglobal.net](mailto:rsherman5790@sbcglobal.net)



## May 2011 Attendance, Can't

RotaryClub	Members	%	Mtgs	Members	Add/Loss
	5/1/2011			5/31/2011	
Fort Worth Southw est - TH	23	87.00%	4	23	-
Gainesville - W					-
Graham - F					-
Granbury - TH					-
Grapevine - W	93	66.79%	4	92	(1)
Hamlin - W	23	73.00%	4	23	-
Haskell - TH	21	55.95%	4	21	-
HEB - T	66	75.00%	5	66	-
Highland Village	28	75.86%	4	30	2
low a Park - W					-
Keller - T					-
Kennedale	28	69.30%	5	28	-
Lake Ray Roberts - T	16	84.00%	5	16	-
Lew isville Morning - TH	28	96.30%	4	27	(1)
Lew isville Noon - W	54	90.74%	3	54	-
Mansfield - T	36	74.07%	4	33	(3)
Mansfield Sunrise - TH	20	79.01%	4	21	1
Metroport - F	28	83.04%	4	28	-
Mid-Cities Pacesetters - F	47	56.22%	4	46	(1)
Mineral Wells - W	45	74.44%	4	46	1
Nocona - T					-
Sanger - T					-
Southlake - T					-
Stamford - T					-
Stephenville - TH	24	87.75%	4	24	-
Vernon - T	41	53.17%	5	41	-
Weatherford - T	116	61.67%	5	116	-
Western Fort Worth - T	66	79.78%	4	65	(1)
Wichita Falls North - F	33	91.00%	4	32	(1)
Wichita Falls - TH	85	100.00%	4	86	1
Wichita Falls Southw est - M	29	91.38%	4	29	-

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# PHOTOS FROM AROUND THE DISTRICT

**ROTARY5790.ORG**

The District 5790 Newsletter is edited monthly by Chuck Chambers, Arlington North Rotary.

Chuck Chambers  
900 E. Copeland Rd., Suite 130  
Arlington, TX 76011

817-265-7446 (Office)  
817-459-1000 (Fax)  
817-721-0546 (Cell)

[chuck@signsnowarlington.com](mailto:chuck@signsnowarlington.com)

To submit articles please send them to the editor at the e-mail address above. Submissions are requested by the 20th of the month.

Comments and suggestions welcome.



Arlington North Rotary President Kelly Lewis (left) with Boy Scout Marcus Zeiler (right), with a check presented to the Boy Scout Troop 520 for their campership program.



Arlington Sunrise president Chris McLucas and DGN Hollis Lackey are shown with the two students and their families from Thornton Elementary who were presented new bikes as part of the "Never Miss a Day" program the club and the school have participated in this school year.



DGE Hollis and Virginia Lackey (left) are pictured with Arlington Sunrise President Dwayne Lee (center) and PDG Bill and Julie Harnagel (right) after Bill and Julie presented the club with a banner designating Sunrise as the home club of the District 5790 Governor Elect.

## HAVE SOMETHING TO SHARE???

Does your club have an upcoming event that you want to share with other Rotarians? Did you just complete a project or fundraiser? Let others in the district know!

Please send us a write up and pictures to include in the newsletter. See the contact information to the left.

## COMING IN THE AUGUST NEWSLETTER...

August is Membership and Extension month. DG Elect Hollis Lackey will help us with Membership and Development & Retention. PDG John Miller will provide an article on Extension, Sid Johnson will provide an article on the District Conference and PDG Paul Geisel will have an article on Group Study Exchange.

Arlington South, Cleburne, Grapevine, Iowa Park and Metroport will let us know what is going on with their clubs.