

GOVERNOR'S CITATION

Introduction

In an effort to encourage more clubs to participate in the awards process, and be recognized for the tremendous efforts of each club, we have established the following criteria for 2015-2016 as "Governor's Citation". To qualify, each club must complete one mandatory activity and additional activities as described in each section. We thank you in advance for your efforts this year!!

Criteria

MANDATORY ACTIVITY

- Record and track your club goals in Rotary Club Central

MEMBERSHIP DEVELOPMENT AND RETENTION

Your club will verify that all membership data reported through My Rotary is accurate by checking the Members in a Club report in Rotary Club Central

Clubs must achieve 2 of the following 3 goals:

- Achieve a net gain in membership of at least 1 member
- Improve the member retention rate by at least 1 percent from last year
- Increase new member sponsors by at least 1 percent from last year

FOUNDATION GIVING

Your giving and recognition data for your club and club members will be recorded on the contribution and recognition reports available to club officers via My Rotary.

Clubs must achieve 1 of the following 2 goals:

- Attain a minimum Annual Fund contribution of \$100 per capita.
- Increase the total number of Benefactors, Bequest Society members, or Paul Harris Fellows in the club by at least one.

ONLINE TOOL ADOPTION

All data for these goals will be automatically recorded when the actions are undertaken.

Clubs must achieve 2 of the following 3 goals:

- Have at least 50 percent of club members registered in My Rotary
- Have at least 50 percent of club members registered to use the District 5790 Website
- Have at least 2 club members participate in Discussion Groups on My Rotary

HUMANITARIAN SERVICE

Clubs must achieve 3 of the following 7 goals:

- Ensure that at least one club member belongs to a Board-recognized Rotarian Action Group (www.rotary.org/actiongroups). Clubs must report in Rotary Club Central
- Have at least one club member attend a grant management seminar. Clubs must report in Rotary Club Central.
- Sponsor at least one project funded by a global grant or a district grant.
- Get 75 percent of club members involved in hands-on project participation. Clubs must report in Rotary Club Central.
- Establish partnerships with one or more corporate or government entities and conduct a project together. Clubs must report in Rotary Club Central.
- Enhance a project's scope and visibility by partnering with at least one other Rotary Club in our district. Clubs must report in Rotary Club Central.
- Provide a program/project where you recognize Veterans, and in particular Viet Nam Veterans.

YOUTH SERVICES

Clubs must achieve 3 of the following 7 goals:

- Sponsor at least one student to attend RYLA
- Hold a 4 Way Test Speech Contest in your club
- Host an inbound Youth Exchange student (may partner with other clubs in your area)
- Sponsor a Youth Exchange outbound student
- Club sponsors an Interact Club
- Club sponsors a Rotaract Club
- Sponsor a Youth Project and explain

PUBLIC IMAGE

Clubs must achieve 1 of the following 2 goals:

- Update club website and social media using Rotary's visual identity guidelines (visit the Brand Center at www.rotary.org/brandcenter). Clubs must report in Rotary Club Central.
- Update club brochure and newsletter using Rotary's visual identity guidelines (visit the Brand Center at www.rotary.org/brandcenter). Clubs must report in Rotary Club Central.