



The Rotary Foundation

Motto

Doing Good in the World.



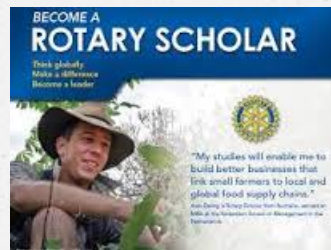
How can supporting the Rotary
Foundation help increase
humanitarian service?

What are some of the programs of the Rotary Foundation?

GRANTS

District and Global

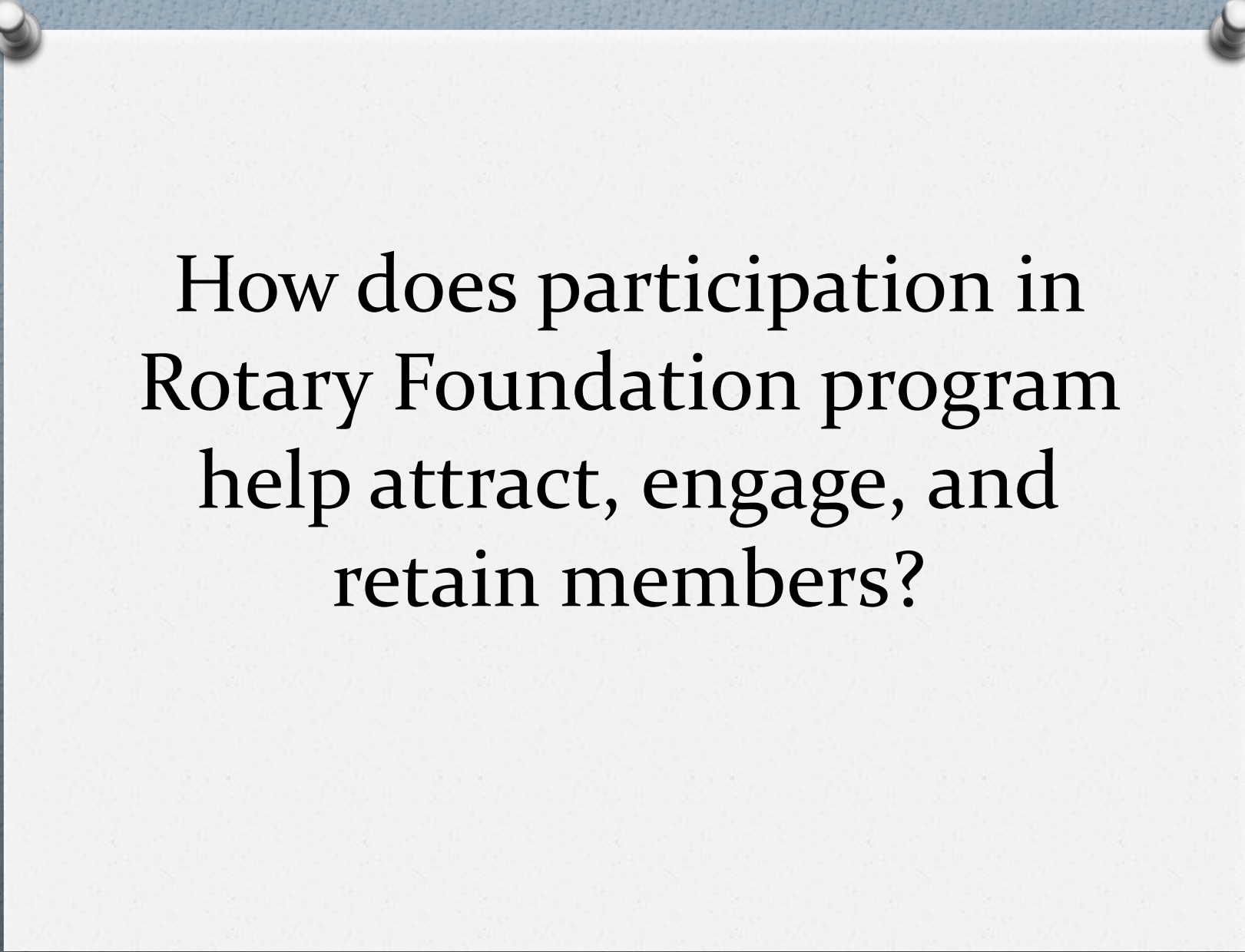
ROTARY SCHOLARSHIP PROGRAMS



WHAT IS A VOCATIONAL TRAINING TEAM (VTT)?



A VTT is a group of professional who travel to another country either to learn more about their profession or to teach local professionals about a particular field



How does participation in
Rotary Foundation program
help attract, engage, and
retain members?



What are some of the good
works accomplished through
our Foundation?

Six Areas of Focus



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development

Fundraising





What is the purpose of
fundraising?



What is the role of the
President in fundraising?

What do you consider to be some “best practices” in fundraising?

Manage funds appropriately

Organize volunteers

Publicize the event

Clearly identify where your funds will go

Comply with all local, state, and federal guidelines regarding non-profits

Tell us about your club's
signature project



What are the benefits of a signature project?

Provides service to the community

Increases visibility of the club

Attracts new funding sources

Provides hand on service by members

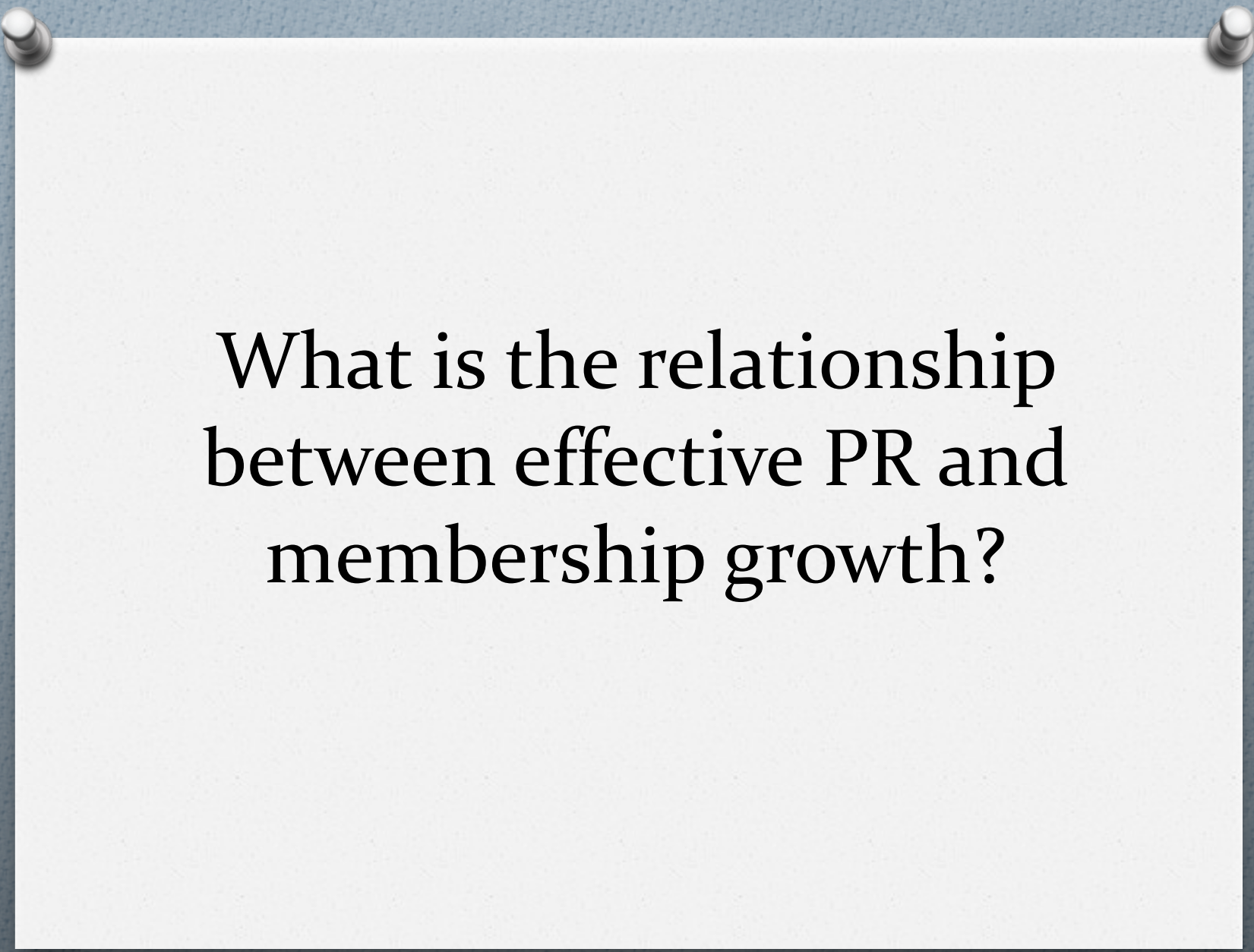
Motivates non-Rotarians to become engaged

Provides an opportunity for a club grant

Promoting Your Rotary Club



PUBLICIMAGE



What is the relationship
between effective PR and
membership growth?

What are some ways to create a positive public image and public perception?



How would you rate your club's
current public image?



What are some steps you could
take to enhance your club's
public image?



Branding Guidelines



**Rotary Club of
International Drive
Orlando**

Rotary
Club of Huntsville, Texas



What are some ways that all club members can enhance the image of Rotary?

Wear your Rotary pin

Wear your Rotary cap or shirt

Rotarian Magazine in your office

Rotary 4 Way Test signage

How will you answer the
question:
What is Rotary?

