Membership Retention

Why Are You Here?





your purpose and expresses interest in participating in the organization's activities.

Perceived Value

There is a strong and undeniable <u>connection between engagement and value</u>. When you feel involved you feel valued and in-turn view the organization as valuable.

The first couple of months their excitement and commitment levels are high



Orientation

- Introductions
- Get them plugged in
- Make it easy
- Remember why THEY joined

ENGAGE 1st Year Membership Retention Plan

Assign a "buddy", a mentor to help navigate

Special invites - CONTACT

First 30 days are critical in order to establish relationships and routines



Remember why they joined – 5 Avenues of Service

Understand and Know Why They Leave

Know your stats

- What is your retention rate?
- What are the trends – you can't fix a problem when you don't know exactly what the problem is

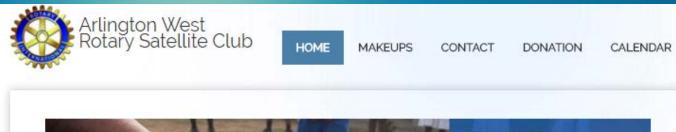
CONTINUITY

"...but I don't have time, and THEY don't get it."

A potential solution – add a hybrid e-satellite club – 2 per district

Arlington West Satellite

- A combination eClub/Satellite
- Meetings online
- Website for make up meetings
- They can still participate in community events









Established in 1911, The Rotarian is the official magazine of Rotary International global community.

more



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Rotary's Community where leaders join to exchange ideas and take action at home and around the globe.

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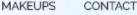
When you have missed a meeting at your home club, we offer the best and easiest way to complete a makeup. Search our extensive library of makeup materials. Choose one of interest. We'll take care of the rest

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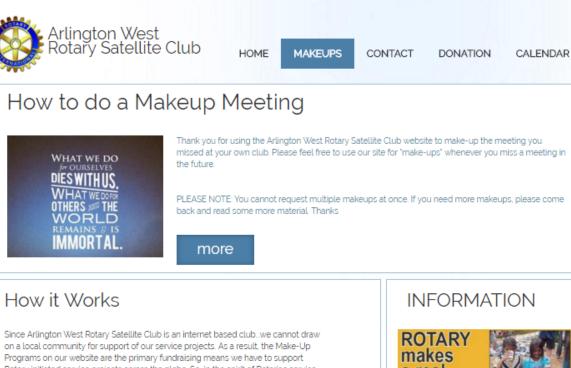
- Retain Rotarians that would otherwise be lost to Rotary
- Attract new Rotarians
- Facilitate meetings
- Manage service projects
- Offers on-line education & club make-up program
- Provides diverse new member opportunities
- Supports multiple projects
- Developed to grow both District and Club
- http://www.awrsatelliteclub.com/



HOME



DONATION CALENDAR



Rotary initiated service projects across the globe. So, in the spirit of Rotarian service, we ask that you please consider making a donation that would be equal to the price of your Weekly Rotary Meeting.

To start, choose a makeup program to read or watch. Upon completing your makeup program, fill out the form on the bottom and click submit.

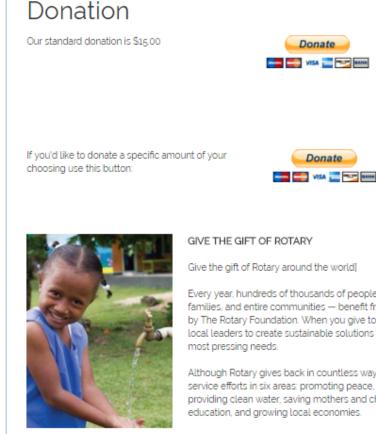
Once you have spent at least one-half hour on our website, use the link below to request a makeup confirmation. Please use your 30 minute visit to review a variety of articles from our Programs section and/or information from our web site pages. As always, Rotarians should apply the 4-Way Test to the time they spend on the Rotary eClub One site for a make-up.



Arlington West Rotary Satellite Club

Founded: 2006

Mission:



Give the gift of Rotary around the world]

Every year, hundreds of thousands of people - children, families, and entire communities - benefit from projects funded by The Rotary Foundation. When you give to Rotary, you enable local leaders to create sustainable solutions to their community's

Although Rotary gives back in countless ways, we focus our service efforts in six areas: promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, and growing local economies.

With your support we can do even more. By making a gift of any size, you can be part of this positive change.

makeup programs

- Expectations why did they join, what do they expect/want
 Involvement Engage them from day one
 It's Still About Relationships Buddy system
- Small Group Involvement Five Avenues of Service





