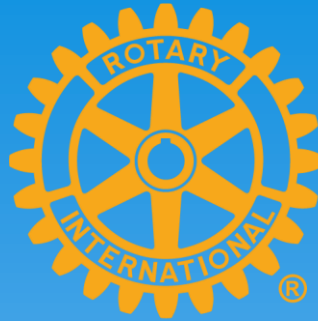


Rotary



ROTARY
SERVING
HUMANITY

Striving to be a Vibrant Club

Utilizing the PETS Planning
Worksheet to Enter your Clubs
Goals in Rotary Club Central



Rotary Club Central

What's in it for clubs?



One-stop shop



Eliminates paper forms



Fosters continuity in leadership



Enable clubs to track their progress



Creates transparency



Showcases the important work that
Rotary clubs do worldwide



Your Club

Service

Foundation Giving

[Club View](#)

[District View](#)

[Club Group View](#)

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Print Page

Brief Introduction to Rotary Club Central

Entering Goals

Questions

MY CLUB SNAPSHOT

CLUB NAME

Kalamazoo

WEBSITE

www.kalamazoorotary.org

MEETING LOCATION

Radisson Plaza Hotel
100 E. Michigan Ave., Kalamazoo, MI, 49007,
United States

MEETING DATE AND TIME

Monday 12:00 PM

MEMBERS

230

CHARTER DATE

1-Apr-1915

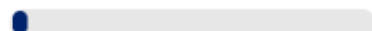
CLUB PRESIDENT

Sandra J. Bliesener

CLUB GOALS SET: 96%



CLUB GOALS ACHIEVED: 4%



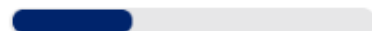
SERVICE GOALS SET: 0%



SERVICE GOALS ACHIEVED: 0%



FOUNDATION GIVING GOALS SET: 33%



FOUNDATION GIVING GOALS ACHIEVED: 50%



[Visit Rotary Club Central >](#)

Exchange
Ideas

Take
Action

Learning
& Reference

Manage

The Rotary
Foundation

Member
News

GIVE

MY MESSAGES

Your inbox is currently empty.

[Go to messages >](#)

ANNOUNCEMENTS

[Download 2013 Convention speeches, reports, and resources](#)

1-JUN-2013

[RI Board recognizes new Rotarian Action Groups](#)

6-FEB-2013

[See more >](#)

GROUP DISCUSSIONS

MY GROUPS ALL GROUPS

Sorry, no discussions have been started for this group yet.

[View My Groups >](#)

MAP

City or region



Your Club

Service

Foundation Giving

Club View
[District View](#)
[Club Group View](#)
[Rate Clubs](#)
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Your Club

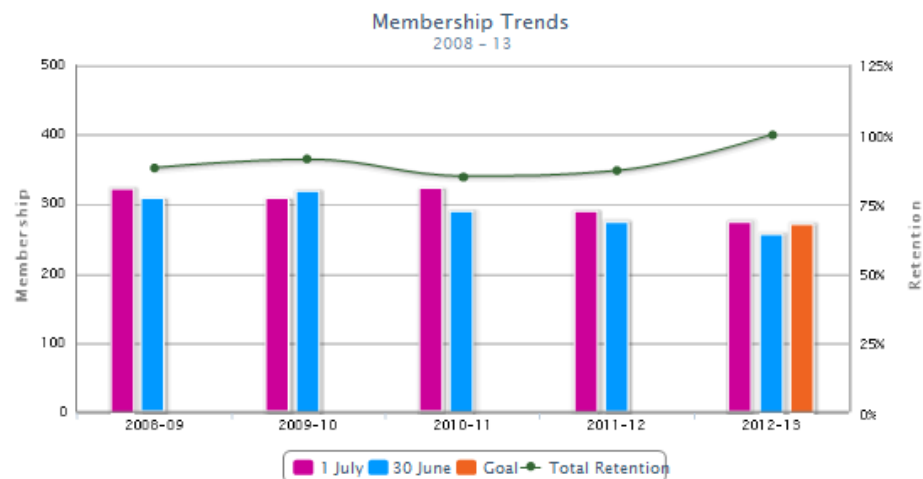
Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

Club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

Trends

This chart shows your club's membership over five years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars or lines in the chart to see details.





Your Club

Service

Foundation Giving

[Club View](#)

[District View](#)

[Club Group View](#)

[Rate Clubs](#)

[Resources](#)

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Introduction to Rotary Club Central

Entering Goals

Questions

Who can enter goals?

2011-12

2012-13

2013-14

CLUB LEVEL

President
Secretary
Treasurer
Foundation Chair
Membership Chair
Executive Secretary

DISTRICT LEVEL

District Governor
***Assistant Governors**
Committee Chairs
Executive Secretary

Entering your Goals



Welcome **John Pokorny**

Club View

Set goals in each of these 3 tabs

Your Club

Service

Foundation Giving

District 5790 | Club **Lewisville (Morning)**

Print Page

Club View

District View

Club Group View

Global View

Resources

Reports

Your Club

Successful clubs achieve their goals by staying vibrant, flexible, and innovative. This tab provides you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.

Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

Scroll down past various trend screens to enter goals

Trends

Goals and Progress

Current, incoming, and immediate past club leaders can click "Edit" to set goals and achievements. All club members can click "View" to see goal details.

Select the year you want to edit or view.

2014-15

2015-16

2016-17

Membership

 EDIT

- 1 JULY 2016	- 2016-17 GOAL	25 2016-17 YEAR TO DATE
------------------	----------------------	-------------------------------

 Details

2016-17
GOAL

Membership

Rotarian Engagement

 EDIT

- 2015-16 YEAR TO DATE	- 2016-17 GOAL	2016-17 YEAR TO DATE
------------------------------	----------------------	-------------------------

 Details

2015-16
YEAR TO DATE

2016-17
GOAL

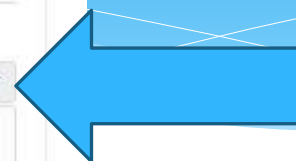
2016-17
YEAR TO DATE

Members participating in
club service activities

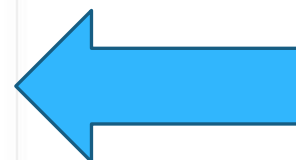
27

-

-



To enter goals,
Click the
Button



Entering Membership Goals

Membership

Set a goal for the total number of members you would like your club to have by the end of the year. Base your number on the 1 July start figure below, which is RI's official member count for your club.

✓ A dash(-) indicates the official 1 July start figure for your goal-setting year is not yet available.

Set and Edit Your Goals

	1 JULY START FIGURE	MEMBERS	GOAL TOTAL
Membership	-	25	<input type="text" value="-"/>
Achievement			25
2016-17 Goal Total			

Save

Clear all

Cancel

^ Back to top

Rotarian Engagement

 EDIT



—
2015-16
YEAR TO DATE

—
2016-17
GOAL

2016-17
YEAR TO DATE

▼ Details

	2015-16 YEAR TO DATE	2016-17 GOAL	2016-17 YEAR TO DATE
Members participating in club service activities	27	—	—
Members sponsoring new Rotarians	4	—	—
Members in leadership development programs or activities	4	—	—
Members in Rotarian Action Groups	3	—	—
Members in Rotary Fellowships	3	—	—
Members attending district conference	—	—	—
Committee chairs attending district assembly	7	—	—

Set your goals as a percentage of membership

	PREVIOUS YEAR	MEMBERS	PERCENTAGE	GOAL TOTAL
Members participating in club service activities	27	25	<input type="text"/> %	<input type="text"/> -
Achievement				<input type="text"/> -
Members sponsoring new Rotarians	4	25		<input type="text"/> -
Achievement				<input type="text"/> -
Members in leadership development programs or activities	4	25	<input type="text"/> %	<input type="text"/> -
Achievement				<input type="text"/> -
Members in Rotarian Action Groups	3	25	<input type="text"/> %	<input type="text"/> -
Achievement				<input type="text"/> -
Members in Rotary Fellowships	3	25	<input type="text"/> %	<input type="text"/> -
Achievement				<input type="text"/> -
Members attending district conference	-	25	<input type="text"/> %	<input type="text"/> -
Achievement				<input type="text"/> -

Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Our club has a strategic plan	YES	YES ▼
Achievement		- ▼
Our online presence accurately reflects current activities	YES	YES ▼
Achievement		- ▼
Number of social activities for members outside of club meetings per year	3	3
Achievement		-

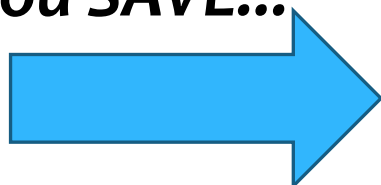
Public Relations

Effective public relations campaigns build positive and strong relationships with their audiences. Creating a positive image for Rotary is the responsibility of every Rotarian, both locally and globally.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Number of times we update our website or social media accounts per month	4	<input type="text" value="4"/>
Achievement		<input type="text" value="-"/>
Number of media stories (broadcast and/or print) covering our club's projects per year	1	<input type="text" value="1"/>
Achievement		<input type="text" value="-"/>
We use RI produced advertising/public service materials	YES	<input type="text" value="YES"/>
Achievement		<input type="text" value="-"/>

Make sure you SAVE!!!



Save

Clear all

Cancel

^ Back to top

Your Club

Service

Foundation Giving

 Print Page

Service

Effective service projects can translate into effective clubs. By carefully selecting, planning, and evaluating a project, a Rotary club can successfully carry out service projects that address community needs.

In the Service tab, club officers can set goals for service projects, Youth Programs, and Youth Participation.

To enter Service Goals scroll past your clubs 3 year trends

Trends

These charts show the resources your club has dedicated to service projects during the current Rotary year and the previous two years.

Click on the labels in the legend to add or remove features in the chart. Hover over bars to see details.

Service Projects and Activities
2013 - 16



Set and Edit Your Goals

PREVIOUS YEAR	GOAL TOTAL
Service Projects and Activities	<input type="text"/>
Achievement	-

[Expand All](#) | [Close All](#)

1

 Delete

Title
(maximum 50 characters)

 Achieved

Summary
(maximum 100 characters)

100 - characters remaining

PROJECTED RESOURCES

[^ Back to top](#)

PROJECTED RESOURCES

Total volunteer hours Number of volunteers Cash contributions (USD)

<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------

In-kind donations

Type Quantity Total value (USD)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input data-bbox="1139 406 1168 428" type="button" value="+"/>
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[Details](#)

ACTUAL RESOURCES

Total volunteer hours Number of volunteers Cash contributions (USD)

<input type="text"/>	<input type="text"/>	<input type="text"/>
----------------------	----------------------	----------------------

In-kind donations

Type Quantity Total value (USD)

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input data-bbox="1139 969 1168 991" type="button" value="+"/>
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Project Status

Note: At least one "actual resource" is required before the project can be marked "Achieved."

☐ Achieved

[Details](#)

Project Category

- ☐ Community
- ☐ International
- ☐ Vocational

Partners

- ☐ Interact
- ☐ Rotaract
- ☐ Rotarian Action Groups

**Click Expand project
view to enter
Your Projected Goal**








**Actual Resources used
When project is complete**

Service Projects and Activities

 EDIT

<p>7</p> <p>2014-15 TOTAL</p>	<p>7</p> <p>2015-16 GOAL</p>	<p>7</p> <p>2015-16 YEAR TO DATE</p>
-----------------------------------	----------------------------------	--

▼ Details


	PROJECT NAME	ACHIEVED	
1	Household Hazardous Waste – Monthly		Share on Showcase
2	CCA Food Pantry Support – Monthly		Share on Showcase
3	Quarterly Blood Drive		Share on Showcase
4	Distribute dictionaries at 11 Elementary Schools		Share on Showcase
5	Science, Technology, Engineering & Math Bike Gen		Share on Showcase
6	Pancakes with Santa		Share on Showcase
7	Keep Lewisville Clean		Share on Showcase

Clubs for Young Leaders

 EDIT

After entering Service Project Goals, enter your clubs New Generations Goals


Clubs for Young Leaders

 EDIT

▼ Details

	2015-16 YEAR TO DATE	2016-17 GOAL	2016-17 YEAR TO DATE
Number of Rotaract clubs	0	–	0
Number of Interact clubs	1	–	0

Youth Program Participants

 EDIT

▼ Details

	2015-16 YEAR TO DATE	2016-17 GOAL	2016-17 YEAR TO DATE
Number of inbound Youth Exchange students	–	–	–
Number of outbound Youth Exchange students	1	–	–
Number of RYLA participants	–	–	–

Don't forget to save each goal you have edited before leaving screen for next goal...

[Club View](#)[District View](#)[Club Group View](#)[Rate Clubs](#)[Resources](#)[Reports](#)[Feedback](#)

Annual Fund

Every Rotarian, Every Year encourages clubs to set an Annual Fund each year.

For each goal, enter the number of contributions you anticipate receiving. The total amount for that goal will be calculated automatically. The total amount for all goals should only reflect the Annual Fund giving, not PolioPlus contributions. Each club member is counted in only one category.

Last Step –
set
Foundation
Goals

Foundation programs and to make a financial contribution to the

contribution you anticipate receiving. The total amount for al should only reflect the Annual Fund giving, not PolioPlus

Set and Edit Your Goals

	5-YEAR HIGH	NUMBER OF INDIVIDUAL DONORS	AVERAGE CONTRIBUTION AMOUNT	GOAL TOTAL
Paul Harris Society (1000 USD or more)	27248 USD	<input type="text" value="3"/>	<input type="text" value="2000"/> USD	6000 USD
Achievement				19319 USD
Sustaining Members (100 USD or more)	7649 USD	<input type="text" value="6"/>	<input type="text" value="500"/> USD	3000 USD
Achievement				0 USD
Every Rotarian, Every Year (Up to 100 USD)	875 USD	<input type="text" value="42"/>	<input type="text" value="50"/> USD	2100 USD
Achievement				0 USD
Other Contributions (Fundraising events, corporate and community gifts)	12800 USD		<input type="text" value="6000"/> USD	
Achievement				5319 USD
2012–13 Goal Total				17100 USD

Presidential Citation

**Eligibility for a Presidential Citation will be tracked
by Your Clubs Rotary Club Central Records**

Membership & Foundation

- Membership Attraction and Engagement
 - Rotary tracks member records
 - You report engagement
- Foundation Giving
 - Rotary tracks giving
- On line tool Adoption
 - Membership reports skills
 - You prepare Rotary Showcase & report members in discussion Groups

Humanitarian Service, New Generations & Public Image

- Rotary tracks member involvement in RCC & RAG
 - You report member involvement in foundation seminar and working with partner clubs and agencies
 - Rotary tracks Interact & Rotaract but you report member activity
 - You report Public Image Progress in Rotary Club Central



Questions?