

**TRI-DISTRICT MEMBERSHIP WORKSHOP**

**Tuesday, September 15, 2020**

**SCHEDULE AT-A-GLANCE**

**5:50 – 6:05 P.M. Admittance to OPENING GENERAL SESSION**

**Attendees will be admitted to the OPENING GENERAL SESSION from the Waiting Room - please log in prior to 6:00 p.m. All must remain muted during the Opening and Closing General Sessions; when transferred to your assigned Breakout, you will be given further instructions at that time. There will be no admittance once the Opening Session begins to not interrupt the presentations; “late arrivals” will then be brought in at approximately 6:30 p.m. and directed to their assigned Breakout Session.**

*(Please be advised that all sessions are being recorded; if you are inadvertently logged out any time during the Workshop – simply use your personal link provided in your registration confirmation to be readmitted.)*

**6:05 – 6:30 P.M. OPENING GENERAL SESSION**

**PDG Sieglinde Warren (D-6650), MC  
Assistant Rotary Coordinator, RI Zone 30**

**Call To Order and Introduction of Zoom Co-Hosts  
PDG Sieglinde Warren, MC**

**Zoom Etiquette**

**PDG Cheryl Warren (D-6630) and PDG Greg Maciolek (D-6780)  
ZOOM Co-Hosts**

***“Rotary Membership Part 1”***

**Video**

**Introduction of Zones 30-31 Director  
PDG Sieglinde Warren, MC**

**Welcome Remarks and Introduction of Speaker  
Floyd Lancia, Director, Rotary International, 2019-21  
Rotary Club of Anthony Wayne, Indiana**

***“Membership Cheerleader”***

**Barry Rassin, President, Rotary International, 2018-19  
Trustee, The Rotary Foundation, 2020-24  
Rotary Club of East Nassau, Bahamas**

**Questions & Answers with PRIP Barry (questions are to be placed in the Chat Room ONLY)**

**Adjournment to Breakout Rooms  
PDG Warren, MC**

*(The transfer to Breakouts is an automatic process though in a few cases some may see a prompt to “click on” if they are a subscriber, or “launch” – please follow those instructions.)*

**6:30 p.m. BREAKOUT SESSIONS**

**Keeping Clubs Vital  
Making Rotary Work  
Sharing the Joy of Rotary  
Building on Your Momentum**

*(If you have any issues or concerns upon entering the Breakout, please communicate with the Room Host via the Chat Room. At 7:38 p.m. a two-minute warning will appear and promptly at 7:40 p.m. all will be automatically returned to the Closing General Session – please remain muted upon entering.)*

**7:40 – 8:00 P.M. CLOSING GENERAL SESSION**

**PDG Sieglinde Warren (D-6650), MC  
Assistant Rotary Coordinator, RI Zone 30**

**Recognitions and Thank You's  
Announcement of Winners of Paul Harris Fellows  
Highlights of Breakout Discussions  
Announcement of Polling Questions and Sharing of Results  
Closing and Adjournment**

**8:00 p.m. ADJOURNMENT OF TRI-DISTRICT MEMBERSHIP SEMINAR**

**Thank you for joining us! You will be notified when  
Session Recordings are posted to your District website.**



**TRI-DISTRICT MEMBERSHIP WORKSHOP**

**Tuesday, September 23, 2020**

**SCHEDULE AT-A-GLANCE**

**5:50 – 6:05 P.M. Admittance to OPENING GENERAL SESSION**

Attendees will be admitted to the OPENING GENERAL SESSION from the Waiting Room - please log in prior to 6:00 p.m. All must remain muted during the Opening and Closing General Sessions; when transferred to your assigned Breakout, you will be given further instructions at that time. There will be no admittance once the Opening Session begins to not interrupt the presentations; “late arrivals” will then be brought in at approximately 6:30 p.m. and directed to their assigned Breakout Session.

*(Please be advised that all sessions are being recorded; if you are inadvertently logged out any time during the Workshop – simply use your personal link provided in your registration confirmation to be readmitted.)*

**6:05 – 6:30 P.M. OPENING GENERAL SESSION**

**PDG Sieglinde Warren (D-6650), MC**  
**Assistant Rotary Coordinator, RI Zone 30**

**Call To Order and Introduction of Zoom Co-Hosts**  
**PDG Sieglinde Warren, MC**

**Zoom Etiquette**  
**PDG Cheryl Warren (D-6630) and PDG Greg Maciolek (D-6780)**  
**ZOOM Co-Hosts**

**“Rotary Membership Anytown”**  
**Video**

**Introduction of Rotary Coordinator**  
**PDG Sieglinde Warren, MC**

**Welcome Remarks and Introduction of Speaker**  
**PDG Bob Callahan, Jr., Rotary Coordinator, Zone 30**  
**Rotary Club of Fairhope, AL (D-6880)**

**“Rotary Happy”**  
**Jenny Stotts, District Membership Chair (D-6690)**  
**Rotary Club of Athens Sunrise, OH**

**Questions & Answers with DMC Jenny (questions are to be placed in the Chat Room ONLY)**

**Adjournment to Breakout Rooms**  
**PDG Warren, MC**

*(The transfer to Breakouts is an automatic process though in a few cases some may see a prompt to “click on” if they are a subscriber, or “launch” – please follow those instructions.)*

**6:30 p.m. BREAKOUT SESSIONS**

**Keeping Clubs Vital  
Making Rotary Work  
Sharing the Joy of Rotary  
Building on Your Momentum**

*(If you have any issues or concerns upon entering the Breakout, please communicate with the Room Host via the Chat Room. At 7:38 p.m. a two-minute warning will appear and promptly at 7:40 p.m. all will be automatically returned to the Closing General Session – please remain muted upon entering.)*

**7:40 – 8:00 P.M. CLOSING GENERAL SESSION**

**PDG Sieglinde Warren (D-6650), MC  
Assistant Rotary Coordinator, RI Zone 30**

**Recognitions and Thank You's  
Announcement of Winners of Paul Harris Fellows  
Highlights of Breakout Discussions  
Announcement of Polling Questions and Sharing of Results  
Closing and Adjournment**

**8:00 p.m. ADJOURNMENT OF TRI-DISTRICT MEMBERSHIP SEMINAR**

**Thank you for joining us! Please see the list of membership resources below and on the following page.  
You will be notified when Session Recordings are posted to your District website.**



***Additional Membership Resources***

**1. YouTube**

**Type in the name of the desired video.**

- a. Rotary Membership Part 1 (shown on 15 September)
- b. Rotary Membership Anytown (23 September)
- c. Top 5 Rotary Membership Myths

**2. Rotary Central has a wealth of information focusing on Membership. Below are just a few examples. (If you do not have an account yet, it is easy to set up one.)**

- a. [Strengthening Your Membership: Creating Your Membership Plan](#)
- b. [Be a Vibrant Club](#) Learn 10 best practices shared by vibrant clubs worldwide, along with regional versions featuring local success stories
- c. [Club Planning Assistant](#) Answer some questions about your club and get specific advice to address your club's challenges. Then build the suggested strategies into your club's membership plan.

- d. Is Your Club Healthy? — Take this [Learning Center](#) course to help your club improve its member experience, service and social events, public image, and club operations.
- e. [Rotary Club Health Check](#) — Identify your club's problem areas and make changes to help it stay relevant for members and the community.
- f. [Membership Assessment Tools](#) — Analyze your member profile to identify prospective members and diversify your membership.
- g. [Connect for Good](#) — Encourage members to get involved in their club, community, and the Rotary world for a more meaningful experience
- h. [Enhancing the Club Experience](#) (in Membership Assessment Tools) — Tailor this member satisfaction survey to get opinions on your club's future. Then act on the results and consider implementing your members' ideas.
- i. [Learning Center](#)

## CLUB MODELS

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves. The criteria for membership are simple. For Rotary clubs, a member needs to be an adult — or for Rotaract clubs, a person age 18-30 — who demonstrates good character, integrity, and leadership; has a good reputation within their business or profession and community; and willing to serve in the community or have an impact elsewhere in the world. All clubs share similar values and a passion for service, but no two clubs are the same because each community has its own unique needs.

Club Model	Description	Appeals to	Minimum number of charter members
<a href="#">Traditional Rotary Club</a>	Professionals and aspiring leaders who meet regularly for service, connections, and personal growth	People looking for connections, service opportunities, and traditions Learn more at <a href="#">Start a Club</a> .	20
<a href="#">Satellite Club</a>	A Rotary club sponsored by a traditional club but with its own meetings, projects, bylaws, and board	Those who want a club experience or meeting format or time other than what is offered by the traditional clubs in the area Learn more in the <a href="#">Guide to Satellite Clubs</a> .	8
<a href="#">E-Club</a>	A Rotary club that meets primarily online	People who travel frequently, whose schedules make it difficult to meet in person, or who prefer an online experience. Learn more about <a href="#">online club meetings</a> .	20
<a href="#">Passport Club</a>	A Rotary club that allows members to attend other Rotary club meetings as long as they attend a specified number of meetings in their own club each year	People who travel frequently, or those who enjoy trying a variety of club experiences and meeting lots of new people Learn more in the <a href="#">Guide to Passport Clubs</a> .	20
<a href="#">Corporate Club</a>	A club whose members (or most of them) work for the same employer	Employees of an organization who want to come together to do good in their community	20
<a href="#">Cause-Based Club</a>	A club whose members are passionate about a particular cause and focus their service efforts in that area	People who want to connect with others while addressing a particular set of problems	20
<a href="#">Alumni-based Club</a>	A club whose members (or most of them) are former Rotary or Rotary Foundation program participants	People who have participated in Rotary outside of a club	20
<a href="#">Rotaract Club</a>	A club of members ages 18-30 that is sponsored by a Rotary club and often works with that club on projects	Younger people who want to serve their communities, develop leadership and professional skills, and have fun through service Learn more in the <a href="#">Rotaract Handbook</a> .	n/a

All club models meet at least twice each month. With exception of Rotaract clubs, all active members pay US\$68.00 in annual dues, are counted in Rotary International's database, and have voting privileges.