

## 2021-2022 DISTRICT CONFERENCE OF CLUBS



**Friday, April 22 – Saturday, April 23, 2022**

**Sheraton Suites Akron Cuyahoga Falls, 1989 Front Street, Cuyahoga Falls, OH 44221**

### 2022 DISTRICT LEADERSHIP ASSEMBLY (DLA)

**Friday, April 22, 2022**

8:00 a.m.	<b>Registration</b>	Foyer, River Front Ballroom
9:30 a.m.	<b>Celebration of Life</b>	Falls Library
10:30 a.m.	<b>District 6630 Annual Business Meeting</b>	Summit
12:00-2:00 p.m.	<b>Serve to Change Lives Opening Luncheon</b>	River Front Ballroom

### **2:30-4:20 p.m. Afternoon District Leadership Assembly (DLA)** **Education Sessions**

#### **2:30-3:20 p.m. Maternal and Child Health (Physical and Emotional)** Portage

Our Partners in Service will discuss how they support children and families in crisis and who are in need of a safe haven. Take away ideas of potential service projects and partnerships you can adapt for your clubs.

**Moderator: Ryan Knotts, District LEAD Committee Chair, Rotary Club of Hillcrest Sunrise**

**Panelists: Danica Zeise, Board Member, Battered Women's Shelter of Summit and Medina Counties**  
**Abby Szabo, Foundation Relations Manager, Providence House**  
**Carol Carbary, Chief Development and Engagement Officer, Journey Center for Safety and Healing**

#### **3:20-3:30 p.m. Transition to Next Session**

#### **3:30-4:20 p.m. Each One Bring One (Back)** Summit

Come learn about District 6630's new program to grow Rotary. Learn how to tell your Rotary story, invite prospective members to Rotary, welcome them, recognize hosts and re-engage existing members.

**Moderator: Shawn Gordon, District Membership Committee, Rotary Club of Kent**

**Presenter: Dale Smith, District Governor Nominee-Designate, Rotary Club of Mentor**

6:00 p.m.	<b>Serve to Change Lives Reception</b>	Foyer, River Front Ballroom
7:00 p.m.	<b>Serve to Change Lives Dinner</b>	River Front Ballroom
Evening	<b>Hospitality – Rotary Club of Geauga West</b>	

**Saturday, April 23, 2022**

**DISTRICT LEADERSHIP ASSEMBLY (DLA)**

The 7:30 a.m. session is a ticketed event inclusive of breakfast

<b>All Day</b>	<b>House of Friendship and The Rotary Attic</b>	Cascade Overlook
<b>7:15 a.m.</b>	<b>Registration</b>	Foyer, River Front Ballroom
<b>7:30 a.m.</b>	<b>Meet &amp; Greet, Breakfast</b>	River Front Ballroom

**8:15 a.m. District Leadership Assembly (DLA) Kick-Off** River Front Ballroom

Welcome and Introductions: David Jones, District Governor-Elect,  
Rotary Club of Northampton-Cuyahoga Valley  
Pledge of Allegiance: Fred Jackson, President-Elect, Rotary Club  
of Northampton-Cuyahoga Valley  
Moment of Inspiration: Jacob Karnow, President-Elect,  
Rotary Club of Nordonia Hills  
2022-2023 Rotary International President's Theme: DGE David Jones  
Overview of DLA Program: Ryan Knotts, District Trainer and  
LEAD Committee Chair, Rotary Club of Hillcrest Sunrise

**9:00-9:50 a.m. Leadership Education Sessions I**

<b>Presidents-Elect Session I (Required)</b>	River Front Ballroom
Overview of the Year	
Working with District Leaders	
2022-2023 Budget Meeting	
Each One Bring One (Back)	

**Maternal and Child Health (Food and Security)** Summit North

Our Partners in Service will discuss the critical need for food and nutritional support for families and how it is impacting our children with current educational trends brought on by the COVID pandemic. Opportunities for service projects and partnerships adaptable for clubs.

Moderator: **Julie Brouhard, District LEAD Committee, Rotary Club of Cleveland**

Panelists: **Annie Guy, Co-Chair, Rocky River Assistance Program of the Rocky River Women's Club**  
**Candace Curtis, Co-Founder and Executive Director, Ben Curtis Family Foundation**  
**Nathan Kreis, Manager, Network Programs and Partners, Akron-Canton Regional Foodbank**

### **Flipping Your Pancakes: Adapting Fundraisers in a Pandemic**

Summit South

Panel of clubs that have adapted their fundraisers during the pandemic.  
In addition to some new ideas, audience participation is key so come prepared to share how you have “made the leap” or “if you are now able to go back.”  
Electronic resource of fundraising tips along with list of companies and software.

Moderator: **Steve Warren, District LEAD Committee Vice Chair, E-ClubNEO**

Presenter: **PDG Bob Johnson, Grants Subcommittee, Rotary Club of Burton-Middlefield**

**Kevin Lauterjung, President-Elect, Rotary Club of Medina Sunrise**

**PDG Jim McKee, District Membership Committee, Rotary Club of Northampton-Cuyahoga Valley**

### **How does Community Service Survive in a Pandemic – Just Ask a Rotary Club!**

Portage North

Learn about District and Club Service Projects benefiting the Environment that have evolved over the last two years and others that simply “were adapted to serve.” Electronic resource of club service projects throughout District 6630.

Moderator: **Jim Lechko, District Foundation Chair, Lakewood-Rocky River**

Panelists: **Dean Thayer, Member, Rotary Club of Northampton-Cuyahoga Valley (Plastic Bags to Park Benches)**

**Maria Kaiser, Past President, Rotary Club of Heights of Greater Cleveland (A fundraising idea with Eco-based products)**

**Katy Fuerst, Executive Director, Feeding Medina County (Adapt to Serve)**

**9:50-10:00 a.m.      Transition to Next Session**

**10:00-10:50 a.m.      Leadership Education Sessions II**

### **Presidents-Elect II (Required)**

Falls Library

Hear from R.I. President’s Representative PTRFT, PRID Mary Beth Growney Selene

Hear from past club presidents about their experiences

Hear some tips and suggestions from former club leaders

**Each One Bring One (Back)**

Summit North

Learn about District 6630's new program to grow Rotary, tell your Rotary story, invite prospective members to Rotary, welcome them, recognize hosts, and re-engage existing members.

Moderator: **Steve Warren, District LEAD Committee Vice Chair, E-ClubNEO**

Presenter: **Dale Smith, District Governor Nominee-Designate, Rotary Club of Mentor**

**Today's Rotaract – A Whole New World of Rotary and Collaboration**

Summit South

Learn about unique approaches to organizing and partnering with a Rotaract Club and learn how to embrace our Rotaractors as members of Rotary International. Find out what makes one incredibly successful Rotaract Club tick.

Moderator/Panelist: **Larry Lohman, District 6630 Governor, Rotary Club of Kent**

Panelist: **Kaylee McKee, President, Rotaract Club of Baldwin Wallace**  
**Marc West, Rotaract Advisor, Rotary Club of Berea**

**Impact of Covid on Clubs, Groups and Volunteerism**

Portage North

Gain some insight about the internal struggles people face as we emerge from the COVID Pandemic as we come together for in person meetings, service

Moderator: **PDG Cheryl Warren, District Webmaster, Rotary Club of Akron**

Panelists: **Bill Russell, Chief Officer for Behavioral Health in Portage County, Coleman Health Services**  
**Tara C. Smith, Ph.D., Professor of Epidemiology at Kent State University College of Public Health**

**10:50-11:00 a.m. Transition to Next Session**

**11:00-11:50 a.m. Leadership Education Sessions III**

**Membership Retention Strategies**

Falls Library

Learn how to develop a mentorship program that matches prospective members with current Rotarians. Club Roundtable discussing best membership retention strategies.

Moderator: **Steve Warren, District LEAD Committee Vice Chair, E-ClubNEO**

Presenter: **Dale Smith, District Governor Nominee-Designate, Rotary Club of Mentor**

**Honoring Our Rotarians and Others Who Serve - Have We Gotten Away From This and Why?** Summit North

Learn from a panel of clubs on how they recognize Rotarians and honor those who serve us. Electronic Resource of recognition initiatives throughout District 6630.

Moderator: **Kathy Berkshire, District Executive Vice Secretary, Rotary Club of Lakewood-Rocky River Sunrise**

Panelists: **PDG Jack Young, District Fellowship Chair, Rotary Club of Conneaut (Recognition Program for Veterans)**

**Kathy Myers, President, Rotary Club of Kent (Club Recognition Awards)**

**Masroor Malik, President and Jim Hyde, President-Elect, Rotary Club of Solon (Safety Forces Awards)**

**Public Image – Tell Your Club’s Rotary Story** Summit South

Learn about how to get your Rotary story out to the community through the media by sharing your successes that demonstrate how you are “doing good in the world.” How attractive are your stories to potential members? Electronic Resource of Public Image/Relations initiatives throughout District 6630.

Moderator: **PDG Pat Myers, Transition Team for District Governor Chair, Rotary Club of Hudson Clocktower**

Presenter: **PDG Keith Hodkinson, Assistant Rotary Public Image Coordinator (ARPIC), RI Zone 30, District 6600**

**Is it Change You Need or Simply a Different Way of Looking at Things?** Portage North

We have all been confronted with a lot of change! Learn from a panel of clubs how we can re-energize and re-engage our members with creative Rotary meetings or membership categories. Electronic Resource of meeting structures/membership categories throughout District 6630

Moderator: **RI President’s Representative PTRFT, PRID Mary Beth Growney Selene**

Panelists: **David Jones, District Governor-Elect, Rotary Club of Northampton-Cuyahoga Valley**

**Jennifer Kelly, President-Elect, Rotary Club of Cleveland**

**Joshua Hamilton, Member, Rotary Club of Jefferson**

**Steve Bosso, President, Rotary Club of Twinsburg**

**11:50 a.m.-12:00 p.m.      Transition to Lunch**

12:00 p.m.	<b>Celebration of Youth Luncheon</b>	River Front Ballroom
2:30 p.m.	<b>Interactor Carnival</b>	Cuyahoga Room
6:00 p.m.	<b>Serve to Change Lives Governor's Reception.</b>	Foyer, River Front Ballroom
7:00 p.m.	<b>Serve to Change Lives Governor's Dinner</b>	River Front Ballroom
Evening	<b>Hospitality – Rotary Club of Kent</b>	