

Saturday, April 13, 2019

<b>SATURDAY</b>						
7:15 A.M.	Check in/Registration, Lobby					
7:30 AM	<b>Meet and Greet, Breakfast – Ballroom</b>					
8:15 A.M.	Welcome, Moment of Inspiration, Pledge of Allegiance - Rotary International President's Theme - Overview of DLA Program - Ballroom <b>All District Leadership Assembly Attendees Welcome</b>					
	<b>Ballroom</b>	<b>ROOM TBA</b>	<b>ROOM TBA</b>	<b>ROOM TBA</b>	<b>ROOM TBA</b>	<b>ROOM TBA</b>
9:00 - 9:50 A.M.	Presidents-Elect (Required) Overview of the Year, Working with District Leaders and 2018-2019 Budget Meeting	Panels of Club Leaders in respective areas sharing their experiences - prompts include what were the goals, how they identified the goals, how they planned their efforts, how they engaged current and future members and how they measured success.				
		<b>Community Service Projects</b> Panel of leaders of successful projects that have reached beyond the club - these could be local or global projects and may or may not be grant funded.	<b>Youth Programs</b> Engaging families, recognizing students - panel of youth leaders of programs that have successfully engaged club members and community families in the family of Rotary.	<b>Unique Fundraising Ideas</b> Panel of clubs that have had successful fundraisers that have engaged their club members and raised the local community's awareness of the club's programs through sponsorships, attendance, publicity and organization of the event	<b>Best Membership Practices</b> Panel of clubs that have successfully engaged current members, promoted meeting attendance, created a list of prospects and a plan to engage with the prospects and a member development plan.	<b>What is the club's Brand???</b> Panel of clubs that have creative and successful public image efforts beginning with engagement of club members and utilizing a variety of media.
	<b>The following sessions will all be open ended moderated brainstorming.</b> <ul style="list-style-type: none"> <li>What are the goals?</li> <li>What are the challenges/obstacles to success?</li> <li>What are possible responses?</li> <li>Learning the passions of current and prospective members.</li> </ul>					
10:00 - 10:50 A.M.		<b>Community Service</b> - How might the design and implementation of community service projects impact public image and membership development? What are the steps to creating a successful community service project?	<b>Youth Services</b> - Learning the passions of current and prospective members. How might the design and implementation of youth services programs impact the design of community service projects, public image and membership development? What are the steps to creating a successful youth program?	<b>Fundraising projects</b> - How might the design and implementation of a fundraising project impact public image, youth services, community service projects and membership development? What are the steps to creating a successful community service project?	<b>Membership Development</b> - How might the design and implementation of a membership development plan benefit from improved, community service and fundraising activity and youth services? What are the steps to creating a successful membership development plan?	<b>Public Image</b> - How might the design and implementation of a public image plan depend on successful community service projects, fundraising activity and youth services? And how does public image affect membership development? What are the steps to creating a successful public image campaign?
11:00 - 11:50 A.M.	Club Leadership Meetings - Clubs sitting together at round tables of 8. Formulating a comprehensive plan to create a more Vibrant Club. What is the vision for the club in five years and how do you move toward achieving that vision? What are the intermediate steps necessary? Who is responsible? What is the timeline?					