

<b>Saturday, April 13, 2020</b>						
7:15 AM	Check in/Registration - <b>Lobby</b>					
7:30 AM	Meet and Greet, Breakfast - <b>Ballroom</b>					
8:15 AM	Welcome, Moment of Inspiration, Pledge of Allegiance - Rotary International President's Theme - Overview of DLA Program - <b>Ballroom</b> All District Leadership Assembly Attendees Welcome					
	<b>Ballroom</b>	<b>Cuyahoga</b>	<b>Lorain</b>	<b>Ontario</b>	<b>Medina</b>	<b>Erie</b>
9:00 - 9:50 AM	Presidents-Elect (Required) Overview of the Year, Working with District Leaders and 2019-2020 Budget Meeting	<b>Panels of Club Leaders in respective areas sharing their experiences - what were the goals, how they identified the goals, how they planned their efforts, how they engaged current and future members and how they measured success.</b>				
		<b>Community Service Projects - Panel of leaders of successful projects that have reached beyond the club.</b> Cleveland Club's Youth Empowered to Succeed through Sailing program - YESS tudents work to develop teamwork and leadership, Chagrin Highlands Veteran and Wade Park Veteran's Administration Support, and Solon's Police and Firefighter Awards	<b>Youth Programs</b> Engaging families, recognizing students - panel of youth leaders of programs that have successfully engaged club members and community families in the family of <b>Rotary</b> . Rotary Club of Chesterland and West Geauga Interact, Akron Rotary Engaging your club and community members through Youth Exchange, and Engaging immigrant North Hill High School students and their families as they transition from a school to work environment.	<b>Unique Fundraising Ideas</b> Panel of clubs that have successful fundraisers engaging their club members and raised the local community's awareness of the club's programs through sponsorships, attendance, publicity and organization of the event. Port Summit's Quarter auction, Strongsville's Duck Race combined with Kids Fest, Solon's Police and Firefighter Awardss	<b>Best Membership Practices</b> Panel of clubs that have successfully engaged current members, promoted meeting attendance, created a list of prospects and a plan to engage with the prospects and a member development plan. Westlake – Bay Village - Recruiting new members and retaining existing members. Aurora's membership plan, Northampton-Cuyahoga Valley, Identifying, connecting with and informing prospective members.	<b>What is the club's Brand???</b> Panel of clubs that have creative and successful public image efforts beginning with engagement of club members and utilizing a variety of media. Public Image leaders from the Rotary Clubs of Akron, Berea and Medina Sunrise will share their experiences and others develop a successful public image campaign.
		<b>The following sessions will all be open ended moderated brainstorming.</b> <b>What are the goals?</b> <b>What are the challenges/obstacles to success?</b> <b>What are possible responses?</b> <b>Learning the passions of current and prospective members.</b>				
10:00 - 10:50 AM		Community Service - How might the design and implementation of community service projects impact public image and membership development? What are the steps to creating a successful community service project?	Youth Services - Learning the passions of current and prospective members. How might the design and implementation of youth services programs impact the design of community service projects, public image and membership development? What are the steps to creating a successful youth program?	Fundraising projects - How might the design and implementation of a fundraising project impact public image, youth services, community service projects and membership development? What are the steps to creating a successful community service project?	Membership Development - How might the design and implementation of a membership development plan benefit from improved, community service and fundraising activity and youth services? What are the steps to creating a successful membership development plan?	Public Image - How might the design and implementation of a public image plan depend on successful community service projects, fundraising activity and youth services? And how does public image affect membership development? What are the steps to creating a successful public image campaign?
11:00 - 11:50 AM		Club Leadership Meetings - Clubs sitting together and formulating a comprehensive plan to create a more Vibrant Club. What is the vision for the club in five years and how do you move toward achieving that vision? What are the intermediate steps necessary? Who is responsible? What is the timeline?				