



District 6630
Rotary
Home District of
Arch Klumph



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Be a gift to the world

Cheryl Warren
District Governor

ROTARY DISTRICT 6630 NEWS

Mike Johns, Jr
Editor

February 2016

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Governor's Letter

Make Your Club Meeting THE Place to Be!!

Member engagement in the club, its activities and programs is vital. By "engagement" we mean that a member is committed to one or more of the club's programs or activities as evidenced by his or her participation or monetary support – an investment of time, talents or treasures.

Attendance at the weekly meetings of the Club is one of the extremely important aspects of Rotary membership. Attending the meetings directly affects our Rotary experience. Good meeting attendance – if not perfect attendance – is important and a noble goal. It builds goodwill and better friendships and is beneficial to all concerned. I just happen to think that Rotarians should attend meetings because they want to and are interested in being there ---- not because of our rulebook! Members may not always realize that meeting attendance is an important measurement tool for club leaders. It reflects if members enjoy the club and the meetings.

Almost every Rotarian I know is very busy. We all have business or family obligations that make meeting attendance difficult at times. Most clubs tend to point fingers at non-attending Rotarians as "bad Rotarians." On the other hand poor attendance says as much – or more – about the club as it does the individual. Often clubs with poor attendance are not giving the members what they want and that is something clubs must recognize and can fix!

Club leaders – you should be paying attention to membership records - but use them to assess the club, not condemn the Rotarian. Then have the courage to make the changes that the members want and you will make them raving fans of the Club and all its meetings and activities.

Your club might just need to dust itself off and create a vibrant atmosphere. It can be done.

Is your club attractive enough – is it fun, does it provide value to members – to keep members coming to meetings?

Talk with the members - those who are and are not coming and ask them:

"What is the club *not* providing to members that it should be?"

"What can we do to *improve* your Rotary experience in our Club ?"

Focus on what you can change. And remember - one size does *not* fit all. What works for one club may not work for your club. Be flexible and open to trying new ideas.

Start by looking at:

- Location
- Meeting time
- Speaker lineup
- Communications

Here are examples of what some clubs are doing:

1. A lunch club offered an alternative breakfast meeting with great success. Members who had not been able to be at the lunch meeting for years showed up! Now they are considering a Satellite Breakfast Club.

...Rotarians should attend meetings because they want to and are interested in being there ---- not because of our rulebook!

Governor's Letter cont'd

2. A morning club meets at various locations each week - they "Rotate". To keep people informed they simply put it on their website and in their newsletters. Visitors are directed call before visiting the club for their "rotating" meeting location.

3. A lunch club holds cocktail parties at least quarterly and encourages people to bring a friend. There is no presentation, just a warm welcome and an opportunity to connect with one another.

4. Another morning club started a monthly after-hours gathering for emerging leaders in the community. Rotarians are encouraged to bring a non-Rotarians with them.

A well run Rotary club has meetings and events that members attend because they want to, not because they have to. They participate because they want to spend time with their friends, because the meetings are fun, because of good programs, or especially because they know they will be greeted warmly and made to feel welcome – which is increasingly unusual in our impersonal computer-based world!

Need more assistance or ideas to re-energize your meetings? Call Lance Chima, District Membership Chair at 330-388-8892 or via email lance@chimatravel.net or me at 330-495-9814 or at cawarren@neo.rr.com.

Watch for our upcoming District events - they are a great place to exchange ideas with fellow members from our 52 clubs!! www.rotarydistrict6630.org

Other resources for you: [Strengthen Your Club Video \(on Vimeo\)](#)

Your Partner in Rotary Service,



Cheryl Warren, District Governor 2015-15

Contributions to this article from my friends and fellow Rotarians: Brent Rosenthal, Assistant Rotary Coordinator (Membership) Zone 30; PDG, Membership Chair District 6690 and Lance Chima, Membership Chair, District 6630

Seniors Learn About ShelterBox

Past 6630 District Governor Jack Young last week was the guest lecturer for the Medina County Recreation Senior Center. PDG Young gave an update on Shelter Box deployments to disasters throughout the world and it's connection to Rotary International.

Jack served on the Shelter Box

USA Board of Directors from 2007-2014, Board of Director Emeritus for 2015, served as the chair of the Rotary Relations Committee for 3 years and was selected as Shelter Box 2015 Ambassador of the

year.

There were over 100 senior citizens present who asked all type of questions about Rotary and Shelter Box. Marsha Pappalardo, Past President of the Rotary Club of Brunswick



helped set up the Shelter Box tent and was pre-

sent to answer questions. There was also an inquiry from one of the attendees about becoming a SB Response team member.

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DESIGN | BUILD | INSTALL
INDOOR - OUTDOOR

SIGNS • BANNERS
TRADE SHOW DISPLAYS
VEHICLE GRAPHICS
DIGITAL DISPLAYS

OWNER - TOB COSS
CLUB OF MEDINA SUNRISE

2016 District Conference April 22-24, 2016

Click here for details and to register

ROCK 'N THE CHANGE
ROTARY DISTRICT 6630

April 22-24, 2016
700 Beta Center, Mayfield, OH

Special Weekend Guest/Presenter - Rotary International President's Representative:
Gregory B. Roche, PDG District 7950

Saturday Afternoon:
Bookcases for Children
Service Project
& Other Activities

Please Pass the Syrup

The month of March means Pancakes in Geauga County. Every Sunday in March (except Easter Sunday) the Burton-Middlefield Rotary Club puts on a delicious "ALL YOU CAN EAT Pancake Breakfast" at the Berkshire High School in Burton.

Breakfast is served from 8 AM until 1:30 PM every Sunday in March 6, 13 & 20, 2016.

Berkshire High School
14510 Main Street
Burton, OH



The Pancake Breakfast includes:

- ♦ delicious "ALL YOU CAN EAT" pancakes
- ♦ real Maple Syrup
- ♦ sausage patties
- ♦ orange juice
- ♦ coffee or tea
- ♦ milk
- ♦ butter

Omelets can be added to the pancake breakfast as well:

- ♦ Western (eggs, onions, green peppers, mushrooms, cheese and ham)
- ♦ Ham & Cheese (what it says!)
- ♦ Vegetarian (same as Western, but without ham)

Pancake Pricing:

Children 3 and under -- FREE
CHILD'S pancake ONLY breakfast

Children 4 - 10 years -- CHILD'S pancakes ONLY breakfast \$5.00

Adult Pancakes -- \$8.00

Omelet with pancakes -- \$11.00

TRC Stow-Munroe Falls Makes Sleeping Mats for the Homeless

By Christina M. Gary

The Rotary Club of Stow-Munroe Falls has been busy this winter making sleeping mats out of used plastic shopping bags for the homeless in Summit County. Visionary and project coordinator, Rotarian Annie Hanson introduced the club to this service project after learning about the idea from the internet. She thought this would be an excellent service project for the winter months and a way to upcycle plastic shopping bags



to make something useful for our homeless community members. Annie's goal is to make 50 mats by April 1st. It was estimated that 35,000 bags would be needed to accomplish this goal. We have connected with the Homeless Outreach Program at Community Support Services to distribute the mats.

The Club, along with the Stow-Munroe Falls High School Interact



Club, started collecting plastic shopping bags in early January. There also was a designated drop-off site at the Corner Cup coffeehouse in Stow for residents to donate their plastic bags.

On January 16th, the club held its first mat making workshop at the Stow Rockne's restaurant. Over 30 people were in attendance, including students from the Interact Club, members from the Rotary Club of Cuyahoga Falls, and many communi-

ty residents who learned about the project from an article printed in the local newspaper.

At the workshop, individuals worked at different stations to either flatten the bags, cut the bags into strips, loop the strips to make "plarn" (plastic yarn), or crochet the plarn to form the sleeping



mat. Click on the links below to watch the Club's YouTube videos on how to make plarn and crocheting the mats.

Making Plarn:

<https://www.youtube.com/watch?v=SVnN7i2AvvQ>

Crocheting the Mats:

<https://www.youtube.com/watch?v=0TbyNE0Bkgw>

The Club hosted a second workshop on February 6th where over 50 people attended and joined in the efforts. It was exciting to see community members working alongside our high school students. Some of their students even brought their parents to volunteer. The outpouring of support and participation from the community has been tremendous and humbling. This project has brought the Club and community together to make the world a better place -- one plastic bag at a time.

****EDITOR'S NOTE****

BE SURE TO MOVE YOUR CURSOR OVER THE GRAPHICS OR PICTURES FOUND IN THIS DOCUMENT... MANY OF THEM ARE LINKS TO VIDEOS, WEBSITES, PICTURES OR OTHER GOODIES

News From TRC Nordonia Hills

"Rotary Club of Nordonia Hills salutes its partnering sponsors, who helped to build a permanent Safety Town facility at Rushwood Elementary School. Sponsors who contributed at least \$1,000.00 and attended the Annual Reverse Raffle on Feb. 6, 2016 received special recognition.

To date, the Rotary Club has developed partnerships with 18 community groups, businesses or individuals who have contributed funds to complete elements of the miniature town. If you would like to partner with us on this worthwhile project that teaches safety lessons to children entering Kindergarten, please go to our website at www.nordoniarotary.org for more details or call Lisa Ennis, president at 216-401-2560. Thank-you!



Pictured in the first row are Bill Klingenberg representing Nordonia Hills YMCA, Nicole Berlekamp with Paul Fike Builders, Kathy Turner with Specialty Lubricants, Jan Rudder representing Friends of the Library (Nordonia Hills branch), and Penny Graves representing Girl Scouts of North East Ohio.

Pictured in the 2nd row are Tyler Fike and David Fike from Fike Developing & Excavating and Paul Fike Builders, Inc. respectively, Steve Bugenske with Specialty Lubricants, Paul Jackson from Jackson Comfort Systems and Dr. Joe Clark with Nordonia Hills City School District."

Rotary Club of Nordonia Hills recognizes students at Nordonia Middle School & Nordonia High School each



High School Students left to right: Alexis Morley, Owen Dobbins, Emily Gedeon & Tommy D'Amico

month who exemplify outstanding leadership qualities. The following students were recognized last quarter of 2015 at their respective schools. These students were spotlighted at Jan. 26th Rotary club meeting.



Middle School students left to right: Mar'quez Hart, Hailey Karcic, Destiny Davis, Hallie Majoros, Carly Crevar, Colin Talboo

Jubilee of Rotarians Apr 30 - Rome, Italy

My dear friends,

It is my great pleasure to invite you to join me in Rome, Italy on 30 April as we celebrate the Jubilee of Rotarians, a special event hosted by Rotary District 2080 and the Vatican. His Holiness Pope Francis will celebrate a Jubilee mass at St. Peter's Square, where we will have 8,000 seats reserved for Rotarians, as well as friends and family.

For more information, please visit the [Jubilee of Rotarians website](#), which has been provided by our friends in District 2080. The registration deadline is 15 March.



This Jubilee, as established by Pope Francis, is a commitment to serve with joy and in peace across the world.

As you work hard to Be a Gift to the World, I do hope you will make the effort to be in Rome with as many members of your district as possible. I look forward to seeing you there.

Regards,

A handwritten signature in blue ink, which appears to be "Francis", written in a cursive style.

District 6630 Newsletter Policy

Submit story suggestions to

Mike Johns, Jr.

at stonecut@sbcglobal.net.

We accept article ideas about club and district successes, including fundraisers, publicity efforts, service projects, and membership drives. Please include descriptions, high-resolution photos, and contact information in your email. Due to the high volume of submissions, we cannot promise to feature your story. PLEASE USE "ARTICLE FOR DISTRICT NEWSLETTER" IN THE SUBJECT LINE

Nordonia Hills Inducts 5 New Members

We are very Proud that for the first time since our Nordonia Hills Rotary Club Chartering April 16, 1979, 37 years ago that we had the opportunity to induct five new members at one time.

Also it was an honor and a special occurrence for us to have a Father, Past President Robin Bugenske Pin his own son Steve Bugenske as a new member in the Induction Ceremony.

We were also fortunate to have our District 6630 Membership Chair Lance Chima From the Akron Rotary Club join us in the Induction Ceremony.



Two of our three Charter Members, Past President Dr. David Koncal and Past President Howard Etchel were present for the ceremony. Dr Koncal was a Co Sponsor for Steve Bugenske and Howard Etchel was our photographer

Our Other New Member Sponsors were Past President David Fike, Past President Robin Bugenske, Past President and Secretary Peggy Spraggins, Past President and Charter Member Bill Klingenberg, and Club President Lisa Ennis

It was an honor and a privilege for me to conduct the Induction Ceremony.

Sincerely,
Bob Prevette

Membership Research and Programs

Effective 1 April 2016, distribution of the pins and backers created for the New Member Sponsor Recognition Program to honor Rotarians who sponsor (admit) new members will be discontinued.

Sponsorship activities will continue to be tracked. Sponsor names reported by club officers will continue to be recorded in the RI database, and clubs and districts are encouraged to continue recognizing the sponsorship of new members.

RECOGNITION LEVELS AND PINS:

After 29 February 2016, recognition levels such as blue, bronze, silver and gold will no longer be recorded. Distribution of recognition items will stop after all the pins and backers achieved on or before 29 February are processed. Club officers are encouraged to report sponsor information by 29 February in order to claim recognition items.

FUTURE OF SPONSORSHIP:

Responding to feedback from many Rotarians, here are some exciting changes that we are exploring:

- Referring a new member admitted to another club may be considered "sponsorship" *
- Recruiting new members to charter a new club may be considered "sponsorship" *
- Recruiting transferring or returning members will continue to be considered "sponsorship"

- Honorary members may be sponsors
- More than one sponsor may be recorded for each new member by club officers

* Officers of the clubs where new members join will be asked to report their sponsors.

FUTURE OF SPONSOR RECOGNITION:

Clubs are encouraged to present recognition items to sponsors on their own and no longer need to wait for the shipment from RI. Please contact your local licensed vendor for options: <https://www.rotary.org/myrotary/en/member-center/licensed-vendors>

In addition, Rotary will continue to recognize Rotarians who have sponsored new members. Membership Development Award and Presidential Citations will continue to include new member sponsorship activities as achievements eligible for certificate recognition. Highly prolific sponsors may be honored at the reception during the International Convention for their outstanding achievements.

Thank you for your support for membership development. Please contact MembershipAwards@rotary.org for any questions.

Best regards,
Membership Recognition Team

Westlake-Bay Village NCAA Tournament Challenge

The Westlake-Bay Village Rotary Club is kicking off its annual NCAA Men's Basketball Tournament Challenge. Join the fun and the millions of fans that participate in spring's most exciting sporting event. The best bracket takes home a grand prize of \$2,000! Second and third place finishers will earn \$500 and \$250. This year's tournament begins on March 17th. You can register at rotarymadness.com. Register by selection Sunday (March 12th) and you will be entered into a drawing for \$100. All Rotarians are encouraged to participate as well inviting friends, family and co-workers to join them.





District 6630 Needs You!

By Edward G. Thomas, Member of the District 6630 Centennial Celebration Committee



As has been noted in several articles in the District 6630 Newsletter over the past few months, the district will be honoring the memory of Arch C. Klumph, Past Rotary International President and Founder of The Rotary Foundation, at a special Cleveland Orchestra concert on October 23 of this year. Rotary dignitaries from across the Rotary world will be in attendance, including 2016-17 RI President John F. Germ and 2016-17 Rotary Foundation Chair Kalyan Banerjee.

Obviously, we need to put on a great show for the attendees. To do so, we will need help from every Rotarian in District 6630. What is the nature of the help? Well, it comes in several forms.

1. We need your help in identifying potential corporate sponsors for the event. There are various levels of sponsorships available, with numerous benefits attached to each. To see the corporate sponsorship package that has been designed, go to the District 6630 home page, click on the Centennial Celebration link at the top of the page, and then click on the "Sponsorships" drop down at the top of the Celebration page. Now, think about who you know in local, regional, or national companies that we should contact about this opportunity.

2. We need your help in convincing your Rotary club to become a sponsor of the event. There is a special sponsorship package for Rotary clubs, which is also described in the "Sponsorships" page mentioned above. Make your club leadership aware of this opportunity and encourage them to join with other district clubs as sponsors.

3. We need you to consider becoming a sponsor yourself. The Rotary sponsorship package contains opportunities for individual Rotarians to become sponsors. Not only would you be directly helping make this a successful event, but you would also be able to share the experience with family and friends.

To share corporate sponsorship contacts, just send an email with the details to PDG David Skrzynski at dnb9899@aol.com. You can also contact PDG Dave if you need additional information about corporate, club, or individual sponsorships.



Don't miss out on matching grant \$ in 2016-17!

By: Jim Lechko
Foundation Chair
Rotary International
District 6630

Will your club be qualified to participate in the matching grant process in the 2016-17 Rotary year? We offer a dollar for dollar match for local grants in amounts ranging from \$500 - \$3,500. Much more significant dollars are available for Global Grants.

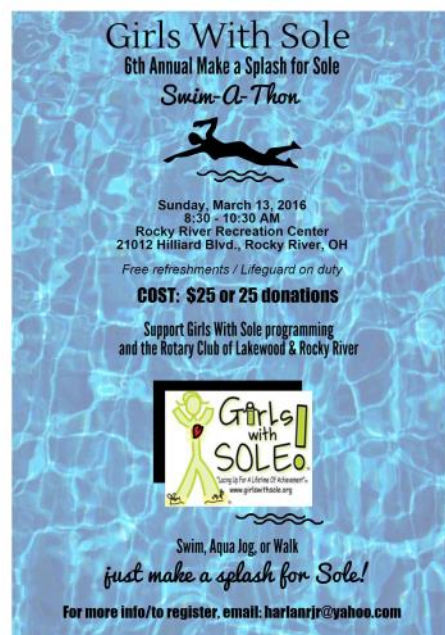
Here is what you need to know:

Two members of your club must attend a Grant Management Seminar (GMS). Seminar dates are January 25, February 25th and March 5th. Register on the District 6630 website.


Your 2016-17 President and President Elect along with any other club members who attended the GMS must sign and submit a Memorandum of Understanding (MOU) and MOU Addendum.

Your club average per capita giving to The Rotary Foundation Annual Fund in the 2015-16 Rotary year must be \$35 or greater.

Your club must be current on its Rotary International and District 6630 dues.



Girls With Sole
6th Annual Make a Splash for Sole
Swim-A-Thon




Sunday, March 13, 2016
8:30 - 10:30 AM
Rocky River Recreation Center
21012 Hilliard Blvd., Rocky River, OH

Free refreshments / Lifeguard on duty

COST: \$25 or 25 donations

Support Girls With Sole programming
and the Rotary Club of Lakewood & Rocky River



Swim, Aqua Jog, or Walk
just make a splash for Sole!

For more info/to register, email: harlanjr@yahoo.com

Your club must be current on its reporting for any existing grants.

Don't miss out on this great opportunity. Fourteen of our clubs participated in local grants during this 2015-16 Rotary year obtaining grants totaling \$48,250.

Annual Fund Update:

Through January we are at \$114,141, 48% of our total Annual Fund giving in 2014-15 of \$238,346. We have time to catch up. Be sure to be a part of our Every Rotarian Every Year effort by making your contribution now.

Polio Plus Update:

Through January we are at \$7,585, far behind our 2014-15 giving of \$106,936. Don't forget Polio Plus in your charitable giving plans for the year. Your Polio Plus contributions count toward your Paul Harris points.

Membership Minute

The majority of Rotary Clubs have a membership committee which sets goals, develops a plan, communicates the plan with the members, and evaluates periodically to gauge where improvement is needed. And while this committee most likely leads the effort in recruiting new members, we must remember that it is the responsibility of each and every member to actively recruit new members for induction. Let's encourage one another to ask our friends, colleagues at work, family members, and other business leaders to see how Rotary is changing lives around the world. I am reminded of a ten word phrase consisting of two letter words:

IF IT IS TO BE IT IS UP TO ME

We must all do our part to ensure the legacy of Rotary continues.

Lance Chima
District Membership Chair



Interact Video Awards shows the global impact of Interact

This year Interact clubs from 25 different countries submitted videos showing how they learn leadership and share the magic of Interact. They showed the world how they make a difference in communities locally and globally. The award for "Best Video" went to the Interact Clubs of Aquinas, Central, Logan, Holmen and West Salem for their video, "iFeed." These five Interact clubs, usually fierce competitors in sports, united a community to help end hunger. The judges also recognized three runners-up—The Interact Clubs of Geethaanjali, Hugh Boyd Secondary, and North Balwyn—for sharing their inspiring stories.

Watch all the finalist's videos and learn how to get a head start on recording a video for next year's campaign.

News From TRC Chardon

On Saturday January 30, 2016 The Rotary Club of Chardon delivered "Starter Baskets" to Job & Family Services of Geauga County. Melanie Becker oversees the Independent Living Program and was very grateful to receive the starter sets.



These starter sets will supply 10 young adults who have aged out of foster care and begin independent living with some basic necessities.

She said the agency has never had anything like these baskets for this population and they fill a need not currently being met. These baskets are designed to help them get a better start to Independent living and include basic kitchen and bath items, cleaning products and more.

This project was supported by a District 6630 matching grant.

Victoria L. Dailey
Clerk of Court
Chardon Municipal Court

Rotary at the Auto Show

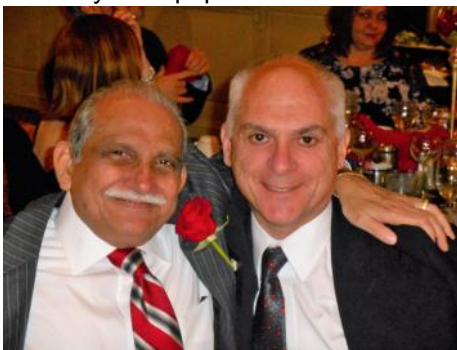
The Rotary Club of Cleveland will hold its weekly meeting on March 3, 2016 at noon at the IX Center, 1 IX Center Drive, Cleveland, OH 44135. Our featured speaker will be Lou Vitantonio, President of the Greater Cleveland Automobile Dealers Association. Lou's message will be about the strength of the Cleveland and national automotive industry. Lunch begins at noon, the program will start promptly at 12:30 and the meeting will conclude at 1:30pm. Parking is free. Rotarians and their guests should RSVP to the Rotary office at Clevrotary@aol.com no later than February 22nd. This continues a long tradition of holding our meeting during the auto show.

Medina Sunrise Wine & Roses Dinner Dance & Auction

"Welcome!" -- greeted Master of Ceremonies Dr. Mike Carlson and Event Chair Lisa Hamilton,

"to the 17th Annual Medina Sunrise Rotary Wine & Roses Dinner Dance and Auction to benefit the Children's Center of Medina County and other organizations which make a difference in the lives of children in our community and beyond."

Long-stemmed red roses, cocktails and hors d'oeuvres were accompanied by the popular musical selec-



Dr. Thain Jain & Dr. Tom Tulisiak

tions of the Bruce Walker band "Midnight Blue" and his lovely vocalists, while many danced and bid on the silent and live auction items. The 317 guests enjoyed an elegant 4-course peppercorn prime rib dinner plus a selection of fine wines, a champagne toast and sumptuous desserts.

This evening was made possible through the many friends of Rotary and the generous sponsorships of: Pride One, Redwood Living, RICO, Carlson Funeral Homes, The Shotwell and Morse Families, Minuteman Press, FASTSIGNS, ABC Supply, GAF Roofing, Famous Supply, Graves Lumber, First Energy, North Gateway Tire, Westfield Bank, Medi-

na Auto Mall, The Hassler Group, Spooner, Loeper Vision and First Federal of Lakewood; our Military Table of



U.S. Navy - Dianne DePasquale-Hagerty - Dr. Mike Carlson

Honor Sponsors: ROOT Candles, Olson Products and Tire Source; and through live auction donations from: Drs. Than & Shail Jain, The Shotwell Family, The Riley Hotel Group, Santo Suosso's Restaurant and Executive Chef Jason Elkins of Rustic Hills Country Club.



Mike Cunningham - Dr. Shail Jain - Rev. Reid Miller

A special thanks to Chief Petty Officer Thomas Bender and Andrea Bender, Petty Officer First Class Eric Bayer and Rebecca Burkey, Petty Officer Second Class Ian Clark and Elizabeth Clark, and the U.S. Navy Operational Support Center of Akron Color Guard Team.



Rotary Youth Leadership Camp
SCHEDULE 2016
(Tentative)

DATES for Camp RYLA Sunday, June 12 - Thursday, June 16, 2016

Tech Talk

Rotary

Newsletter of The Rotary Foundation Cadre of Technical Advisers • February 2016

2015-16 Technical Coordinators

CADRE CHAIR & VICE CHAIR

Philip J. Silvers (USA)
Francis F. Tusubira (Tanzania)

BASIC EDUCATION & LITERACY

Maurice V. Duncan (USA)
Jan W. Geddes (Scotland)
William F. Stumbaugh (Ecuador)

CHILD & MATERNAL HEALTH

Himanshu K. Basu (England)
Catherine Noyer-Rivseau (France)
Deepak M. Purohit (India)

DISEASE TREATMENT & PREVENTION

Rajaratnam T. Arasu (Malaysia)
Babu Chacko (India)
Frederick W. Hahn Jr. (USA)

ECONOMIC & COMMUNITY DEVELOPMENT

Cecelia D. Bobbitt (USA)
Chalermchai Chun-In (Thailand)
Jean-Claude Piers de Ravesschoot (France)

PEACE & CONFLICT RESOLUTION

David L. Clifton Jr. (USA)
Simona Pinton (Italy)
Mark Zober (Israel)

WATER & SANITATION

Gedson J. Bersanete (Brazil)
Kenneth W. Grabau (USA)
John Kavan (Australia)

FINANCIAL AUDITORS

Graciela Marchesano (Argentina)
Alan Michael Pollard (France)
Peter Wan (Hong Kong)

Message from the Chair

Phil Silvers

Dear cadre members and Rotary senior leaders:

We're off to a busy start in 2016.

In partnership with The Rotary Foundation Programs Committee and Rotary's strategy and evaluation team, cadre members are completing reports on about 100 site visits for Rotary's grants model evaluation (GME). Most of these visits focus on sustainability, some on areas of focus, and still others on beneficiary perspectives or vocational training teams.

In November, I met with the programs committee on the implementation process. I believe the evaluation is going well. The Qualtrics reporting system is easy to use, and we continue to learn from all aspects of the evaluation, although logistics are sometimes challenging and additional guidelines would have been helpful. It's important to note that this GME is building an evaluation model for years to come. We will be asking cadre members to help strengthen it with their feedback.

While the GME wraps up over the next months, cadre members continue to provide grant development assistance in their clubs and districts and to conduct mandatory desk reviews, site visits, and audits around the world. Within the past few months, we have implemented a feedback protocol, requiring all cadre site visitors to conduct a site visit feedback meeting, sometimes called an exit interview. This conversation provides project sponsors with some general findings about the project's strengths and challenges. We feel strongly that these general findings should be shared with Rotary sponsors, and these sessions have been well received. The official report to TRF, however, remains confidential.

Continued on page three



PRIO and cadre chair Phil Silvers makes a point during cadre training at the Rotary Institute in Antalya, Turkey.

The Rotary Foundation • www.rotary.org

Rotary

ENGLISH (EN)

Instructions: How to Register for TRF's Cadre of Technical Advisers

Congratulations on your decision to further serve Rotary International by joining the Rotary Foundation Cadre of Technical Advisers!

Let's get started!

1. Determine how you best fit into the cadre.

The Rotary Foundation Cadre of Technical Advisers is composed of volunteer Rotarians from around the world who are familiar with the Rotary grant program, have professional experience in community development, and/or have professional expertise in one or more of Rotary's six areas of focus.

Use the chart below to determine how you can best serve in the cadre as a project development adviser, an area of focus adviser, or both. If you find that your expertise and background meet either of Project Development Adviser roles below, please list those skillsets on your application. There will be boxes in the Sector Membership section of the application to check if your expertise matches any of the Area of Focus Adviser roles.

You do not need to have the expertise listed below to become a cadre member. However, please note that if your experiences do not match any of the cadre roles outlined, it is unlikely that you will be selected for a cadre assignment. Nevertheless, you are welcome to participate in cadre trainings and we encourage you to update your application as you gain future experiences and skills.

CADRE ROLES	PREREQUISITES
Project Development Advisers	
Rotary Grant Adviser	Has application writing experience and has significantly contributed to the planning and/or implementation of at least five Rotary grant projects.
Project Development and Management	Has at least two years of professional experience in community development projects. Emphasis placed on performing community needs assessments, monitoring and evaluation skills, and sustainable development.
Area of Focus Advisers	

HOW TO REGISTER FOR THE CADRE (September 2015)

TRC N Royalton Broadview Hts Lunar New Year

The Rotary Club of North Royalton Broadview Heights will hold their 11th annual Lunar New Year fundraiser on Sunday March 6, 2016 from 4-6 pm. This is the Year of the Monkey and will be celebrated at the Kumo Japanese Seafood Buffet, 14415 Pearl Road, Strongsville, Ohio, in the Strongsville Pointe Plaza. \$30.00 for adults and \$12.00 for children entitle you to the buffet, silent auction, souvenir and the Kwan family famous Lion Dance which sends out the old year and brings in the new. For tickets or additional information please call Don Fauhaber at 440-343-0231 or e-mail Don@faulhaberfuneralhome.com.



Warriors' Journey Home Gala



February 9, 2016

Dear Friends

Please accept this invitation to be a part of the 2016 Warriors' Journey Home Gala. This year's event will be held at Guy's Party Center on Thursday, April 7, 2016. If you have supported our programs in the past, "Thank you" and if you are new to this invitation "Welcome!"

Our mission at Warriors' Journey Home (WJH) is to **Embrace the Warrior's Journey**, providing a safe, supportive grassroots environment for our veterans their families, and community find wellness.

This year we are pleased and delighted to have as our keynote speaker, Ohio Supreme Court Justice, The Honorable Evelyn Lindberg Stratton, (Retired). We will also recognize and honor the work of Valor Courts presided over by Judge Amy Corrigan-Jones and Judge Gerald Larson, of Summit County and Akron, Ohio; and the Honor Court in Canton, Ohio presided over by Judge Taryn Heath. Our veteran guest speaker is Sgt. Andrew Mull, USMC who served as a member of the Peace Keeping Force in Beirut, Lebanon. Mr. Mull is an active member of WJH.

Approximately 125 people attended last year's Gala and we are confident we can double that number this year! The evening includes a Silent & Live Auction, dinner, speakers, "Get Your 6" Recognition, and "Pass In Review" (a video presentation of the year's activities and future plans.) We hope that you will support this special evening by becoming a **Sponsor or Patron; donate to the auction; and attend the Gala Dinner.**

Your donation will be publicly noted and each donation is tax deductible. Donations may be dropped off at the First Congregational Church of Tallmadge, UCC at 85 Heritage Dr. Tallmadge, Ohio 44278, or we will be happy to pick up your donation. If you have any questions or concerns, please contact us.

We hope that we can count on your support to make this event a success to heal the invisible wounds so that our veterans can come home "All The Way!" Thank you for your consideration and generosity. We remain,

Sincerely,

John M. Schlupe, D.Min.
Founder

News From TRC Berea

By Linda G. Kramer
Public Image Chair
Rotary Club of Berea

Berea Rotarians visit the library

As part of the Cuyahoga County Public Library's first-ever Reach Out and Read project, members of the Rotary Club of Berea collected 75 children's books, which were taken to the Brook Park Branch Library to be sorted and labeled. Rotary volunteers sorted these and hundreds of other donated books by category and type and put in stickers inviting the children and their parents to read together. The



Dottie and Jim Walters insert dedication stickers into children's books

project, on Martin Luther King Jr. Day, was aimed at encouraging families to read. The books were donated to physicians' offices in the inner city of Cleveland, where young patients were offered one of the books to take home.



Ed and Diane White sort through the many offerings. Berea Rotary donated 75 books



Rotarian Dale Lange receives the Spirit of Community Award from Berea Mayor Cyril Kleem

Berea Rotarian receives Spirit of Community Award

The 7th annual Spirit of Community Dinner at the Garrity Center, St. Mary Catholic Church on Tuesday, Jan. 19 honored hundreds of local volunteers including the Rotary Club of Berea. One of our own, Rotarian Dale Lange received the Spirit of Community Award.

Dale has been a Rotarian for 16 years and has been supportive of Rotary projects and fundraisers. He is a Paul Harris Fellow. He also has been very active in the community. A retired financial planner with American Greetings, Dale served for 12 years on Berea City Council as a councilman-at-large until his retirement in December.

"Every group has a jokester. Dale was that guy on City Council," Mayor Cyril Kleem said. "But he has a serious side, too. He was born and raised here and has lived here all his life." At his last City Council meeting Dale asked, "What can I do to help," the mayor said.

Rotary works to beautify RTA Red Line

Since 1977, Lenny Stover has worked to clean up a small section of the RTA Red Line in Cleveland. It's become a major project for the Rotary Club of Cleveland with Stover brokering partnerships with other organizations such as the Metroparks.

What began as a one-quarter mile volunteer effort has mushroomed into a plan to create a 3-mile linear park atop what used to be railroad tracks. The greenway abuts a portion of the Red Line from West 53rd Street to downtown Cleveland. It would end near the Stokes Federal Building.



Ed White greets Lenny Stover of Cleveland Rotary's Greenway project

"This will be the only greenway in Cleveland that goes directly downtown – two blocks from Public Square," Stover said.

Selling the old tracks as scrap metal earned the project \$50,000 and there have been grant monies, too. Total cost could top \$14 million, Stover says. Phase 1 would extend from W. 41st Street to the Viaduct; Phase 2 is W. 41st to W. 53rd; and Phase 3 would take the greenway over the Viaduct to downtown. If the money is in place, completion date could be six to eight years down the road.

The work is done by volunteers. Of 580 volunteers this year, around 400 were new to the project, Stover said. They pull weeds, operate equipment, plant flowers. In fact, Pettiti's Garden Center donated 10,000 hydrangeas for a perennial garden. Berea Rotary's Dave Skrzynski is in charge of the mower crew.

Not only will the Greenway be a hiking and biking trail but it will have an economic impact, Stover said. "The track divided neighborhoods for decades," he said. "This trail will connect them." Those neighborhoods include the Flats, Ohio City, Tremont and Gordon Square.

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News From TRC Berea cont'd

Stover offers tours of the area. The 45-minute ride is made by truck. Since April 2014, 900 people have taken the tour. Hay rides are offered in summer and fall.

"If it weren't for Rotary, this would be just another eyesore," Skrzynski said.

Congratulations to the graduate



Marc West receives his certificate from PDG Dave Skrzynski for completing the Rotary Leadership Training course

Rotarians help Children of the Dump

Ten years ago, Jack Young was asked by a district governor in Michigan to help send supplies to children who live atop landfills in Nicaragua. That's when he made his first trip to Central America and he's been going every year since.

"When we talk about poverty in America, it's 10 times worse there," Jack said.

Jack, with help from Marsha Pappalardo, organizes the collection of items for the Shoebox Project – small items of clothing, toys and personal hygiene products, that are sent to kids from kindergarten age to 18 in Chinandega, Nicaragua. He then takes fellow Rotarians with him to distribute the boxes. The next trip will be during the first week of January

2017. The Shoeboxes need to be filled and ready to ship by August.

Not every child receives a Shoebox, Jack said. They must first have good grades, good attendance at school and be recommended by a teacher. For most, it's the only Christmas gift they'll get.

The goal is to encourage the children to pursue their educations and to move away from their destitute living conditions. Jack said the first real success story is Maria Jose, who has earned a master's degree in business and lives in Managua, the country's capital. She returns each year, to help with Shoebox distribution.

Not only does Rotary give the children a Shoebox full of things to make their lives better, "we give them hope," Jack said.

District Four Way Test Speech Contest 2016

The District's 4 Way Test Speech Competition is just about a month and a half away! That's right! There are approximately 50 days left until this exciting annual event takes place.

Are you ready? Have you set the date for your local school event? Have you decided who from your Club will chaperone the student to the District event? Have you reviewed all of the details that are posted to the District's web site?

REMINDER! There are videos on the District's web site which contain many of the past years contestants' speeches. These videos provide excellent examples of what the current students can anticipate during the competition. Please encourage your students to review them.

It is important to be prepared for this event. Each Club is responsible for the registration and lunch fees for both the Rotarian and the student. Clubs are not responsible for pay-

ment for family or friends that come to the event unless your Club specifically decides to cover those costs.

This is one of the best annual events that we, as Rotarians, have the opportunity to participate in and enjoy! I hope to see all of the Clubs at this year's competition that came last year and I would like to encourage all of the Rotarians in our District to come and support this event. In the past we have had about 27 to 30 Clubs represented and this year I am hopeful that the number will be 35!

The day begins with registration and a tour of the classrooms for the contestants. First round speeches start around 9am and continue until approximately 10:30am. The 5 finalists will present their speeches in the school's auditorium after a twenty minute break. Each of these speakers will be videotaped and their presentations will be posted to the District's web site.

A group photo of all of the contestants will be taken at the end of the day's activities so please plan to have the student remain at the event until this photograph has been completed.

Thank you all for your interest and attendance in the past and I look forward to seeing everyone again this year on Saturday, April 2nd.

Scott Pease
District Chairman
4 Way Test Speech Competition
mail to:
scottpease@roadrunner.com

Self-Interest, Rightly Understood

By Mark Bowles, Ph.D.

Professor of History at American Public University System

In a departure from a traditional career article, I want to address civic engagement. We are not building social capital--our physical connections with other people--at rates we once did as a society. There is a cost for this loss.

My interest in this began when I first read Robert D. Putnam's book, *Bowling Alone*, in 2001. In it he argues that as a society we have become disconnected from each other. We no longer know our neighbors, we are physically separated from our friends and family, and we do not participate in civic groups anywhere near the rate we once did in the 1950s. Putnam's title comes from his observation that people are now even bowling alone, as opposed to the team spirit that once thrived in ubiquitous bowling leagues.

We risk not only a diminishing investment in helping the less fortunate in our society, but we lose something of ourselves too. Reciprocity is at risk, a give and take that satisfies self-interest on one hand while also a giving expression of altruism on the other.

The former is *quid pro quo* "I will do this if you return the favor." Yogi Berra broke it down like this: "If you don't go to somebody's funeral, they won't come to yours." The latter represents the more altruistic, generalized reciprocity, "I will do this for someone without expecting anything in return." This is the Golden Rule, present in some form in every religion on the planet.

Why should we care about the diminishing social capital and reciprocity? And if we do, how might we recapture what we once had?

One model is Rotary International. Putnam wrote, "service clubs, like Rotary...mobilize local energies to raise scholarships or fight disease at the same time that they provide members with friendships and busi-

ness connections that pay off personally."

When I first read that roughly 15 years ago I recalled those types of clubs that people belonged to when I was a kid and wondered if they still existed.

Indeed they do. Rotary is a 110-year-old organization that has membership in 200 countries and territories, 1.2 million active members, and thousands of clubs in the United States. Putnam said, "In other words, Rotary alone has nearly twice as many chapters as all eighty-three public-interest groups."

I am now learning about this first hand.

I recently published a book with Katie Spatz. She is notable in part for being the youngest person to row a boat alone across an ocean. The row was not just a 70-day endurance test, it was a charity endeavor to raise funds to support those impacted by the global water crisis.

Her local Chagrin Valley Rotary Club, in Ohio, helped to fundraise to make her journey possible. The Dakar, Senegal Rotary in West Africa served as her host family before she began to row. And the Guyana Rotary in South America was waiting for her when she completed her voyage.

Now that our book, *Just Keep Rowing*, is out, Katie and I have started a Rotary Club speaking tour, with the support of Rotary International District 6630 Governor, Cheryl Warren, as a way of giving back.

What have I learned through my Rotary speaking engagements?

I have seen first-hand the value of a group of civically minded people meeting together on a regular basis. They form friendships, laugh, and share fellowship over breakfast, lunch, or dinner. They take time for an invocation and recite the Pledge of Allegiance. They support each other professionally, and they enrich each other educationally by bringing in compelling speakers.

The bottom line though is that the personal benefit is a byproduct of making the world a better place. This sounds trite, but it is true.


What Rotary does is not simply *quid pro quo*, it exemplifies generalized reciprocity in action. Here is one example. Rotary began to fight polio globally in 1979 with a project to immunize 6 million Philippine children. This vaccination program has been so successful that today only three countries remain polio endemic. I can recall several excited Rotary discussions about what's next after we defeat polio.

The bottom line is that, for me, visiting a Rotary Club is like returning to a patriotic moment in the 1950s, and yet at the same time it has a global dimension that resonates perfectly with today's modern citizen of the world. It is a blend of old and new, in a way that provides hope for the future--as long as people keep attending.

What can we learn from this? First, from a personal level as a teacher, we should consider looking at ways to invest our time and talents back into the community where we physically reside. Becoming civically engaged not only helps to lessen local and global problems, it also does much to energize us as human beings.

I know that the reaction is often that there is not enough time to serve with the demands of work, family, and other obligations. I cannot speak for anyone but myself, however I have found when I literally schedule my civic activities over long blocks of time, I find it becomes part of my routine.

Rotary members are a perfect example of this as members make time to connect weekly. As Putnam pointed out, in Texas, Rotary members are required to attend 60 percent of the weekly meetings, while most aim for perfect attendance.

The second take away comes from my perspective as an online professor. The danger is [Cont'd on pg. 14](#) 

Self Interest cont'd

that we are learning alone in our classrooms. Our online students do not meet in the same room with their professors. Students are not forming study groups at the local library because quite often they live in different countries with vastly diverse time zones. We should look for online opportunities to bring a sense of technologically mediated community to our classes.

The other positive classroom byproduct is that we serve as good role models when we share our civic-minded experiences with our students. If they see us giving back, then they might find a similar desire to look beyond themselves. This is an important lesson in global citizenship.

As a historian, I naturally want to conclude with a historical observation. In the early 19th century, Alexis de Tocqueville eloquently wrote on a central characteristic of American democracy. He said, a person "will be led to do what is just and good by following his own interests, rightly understood."

This sounds very much like Rotary's combination of reciprocal self-interest with altruistic generalized reciprocity. Rotary's official motto even echoes this: One Profits Most Who Serves Best.

Self-interest, rightly understood, works. It is the perfect antidote to our selfie generation.