



Cheryl A. Warren  
Rotary District 6630  
District Governor 2015-16

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Rotary Club: Akron, Ohio



It has been an amazing adventure and a long, fun ride from her childhood in St. Louis, Missouri to the time when Cheryl Warren was elected to serve Rotary International District 6630 as Governor for the 2015-16 Rotary year. After spending the first decade of her life just a few miles from the Mighty Mississippi, Cheryl moved to North Canton, Ohio in 1969 when her father's company was purchased by the Hoover Company and he was transferred to head up their marketing efforts.

You would never know it today, but Cheryl was an extremely shy and quiet child especially after being bitten in the face by a neighbor's dog. She attributes her outgoing personality and strong drive in volunteerism to her parents – after healing from the dog bite, they purchased a puppy for Cheryl to care for and train. At first she was even afraid of this little puff of French Poodle fur called Jacque, but he soon brought her out of her shell.

Her parents encouraged Cheryl to become involved in her mother's delivery of meals to the elderly, assist her father with the Junior Achievement club he mentored and work with Special Olympics and local animal groups. The youngest of three sisters, the family spent their summers on her great uncle's multiple working farms where she developed her love for fishing, gardening and nature – and learned first-hand about hard work, dedication and how to work with a team to accomplish a common goal.

After graduating from Hoover High School in North Canton, Cheryl attended and received her B.A. in Mass Media Communications from the University of Akron, where besides keeping a full-time schedule of classes, she kept herself busy with several internships, a full-time job as well as being selected for and participating as a member of the cheerleading squad and dance team.

Since college her career has spanned the areas of Sports & Corporate Broadcasting, Marketing, Strategic Planning, Branding, Corporate & Public Communications and Social Media. Cheryl currently owns and operates a marketing consulting business and also serves as a speaker, trainer and facilitator for corporations and non-profit organizations globally.

She is grateful to have been mentored by, continue to learn from and work with outstanding individuals from several of Northeast Ohio's most respected companies.

Cheryl joined the Rotary Club of Akron in 1995, serving as Club President in 2002-2003, a Board Trustee from 1996-2001 and 2011-2014. She has also served the Akron Club as Co-Chair of the Chili Open Fundraiser; Board Administration Chair; Program Committee Member; Website & Newsletter Chair and Co-Chair of the Akron Rotary Centennial Celebration.

Cheryl has served District 6630 as a member of the District Conference Committee; Website Committee and Public Relations Committee which included oversight of the production of

three videos for the District. She has been a presenter at District Training Assemblies and other Rotary functions.

Outside of Rotary, Cheryl has or does serve on boards and committees with: The Summit County Historical Society, The Canton Ballet, ABCD of Canton, The Greater Akron Chamber, The American Marketing Association, the National Association for Accounting Marketing and The Legal Marketing Association. She is a proud recipient of the Sales & Marketing Excellence Award and numerous broadcasting and advertising awards.

Cheryl has been married to Steve since 1991. He is currently the Director of Operations for Fox Sports Ohio and SportsTime Ohio. Prior to SportsTime Ohio's acquisition by Fox Sports in 2012, Steve spent 12 seasons with the Cleveland Indians managing their Broadcasting and Scoreboard operations before helping to launch SportsTime Ohio in 2006. A regional and national Emmy Award-winning Producer and Director, he has been involved in sports broadcasting and production for over 30 years covering everything from high school lacrosse to the Olympics. Steve is a Freemason, actively involved with Scottish Rite, York Rite and has served as Master of William H. Hoover Lodge in North Canton. Without any pressure from Cheryl, Steve recently became a dues-paying member of the Rotary Club of Akron.

Steve and Cheryl have several four-legged "kids" and still reside in North Canton so they may care for both of their elderly fathers. Her mother passed away in 2003 and her siblings reside in North Carolina and Chicago, so Cheryl's father who served in WWII now lives with them and remains an inspiration to her – he will turn 90 in January, 2016.

They love to travel, cook, boat and shoot sporting clays.

As advocates of the Rotary International Foundation, Steve and Cheryl are each members of the Paul Harris Society and Bequest Society.

Cheryl said "attending the International Convention in Sydney, Australia transformed my life and sharpened by vision of Rotary through examining the width, breadth and complexity of the organization. I hope everyone gets to experience and International Convention especially the one coming to Atlanta, Georgia in 2016." She and Steve now have a goal to make the annual convention trip each and every year.

Cheryl is humbled and honored to be serving the District as Governor during the 2015-2016 Rotary year. She is excited to be working with a superb leadership team that recognizes the need to build on the good works of those who served before us and chart a course forward for those who will follow. She looks forward to working with all the Clubs and Rotarians of District 6630, visiting with old friends and making some new ones as we all work together to Be A Gift To The World.

