

February 2021

Ideas for strengthening membership



## Achieve your professional development goals in the new year

Become a more effective presenter, communicator, and leader by taking a series of courses developed exclusively for Rotary by the experts at Toastmasters International. These courses in Rotary's Learning Center will help you grow professionally and personally. They include:

- **Develop a Speech**, on developing content based on your topic, audience, and goals
- **Deliver a Speech**, on the basics of giving a speech
- **Inspirational Speech**, on how to engage, persuade, or inspire an audience
- **Interpersonal Communication and Networking**, on building and maintaining professional relationships and networks
- **Leadership Basics**, on topics like motivating others, integrity, and team inclusiveness
- **Leading a Team**, on creating a positive environment, setting goals, and delegating
- **Collaboration**, on understanding and developing leadership and collaboration skills
- **Building Consensus**, on developing the skills needed for effective and inclusive leadership

Expand your opportunities by building your skills!

## Rotary Award for Excellence in Service to Humanity

The Rotary Award for Excellence in Service to Humanity recognizes non-Rotarians, including the partners or spouses of Rotarians, who have demonstrated exemplary humanitarian service in accord with Rotary's ideals. District governors can [nominate](#) candidates from 1 to 31 March. Candidates selected for the award will receive an engraved crystal and lapel pin. Write to [riawards@rotary.org](mailto:riawards@rotary.org) if you have any questions.

## World Rotaract Week

World Rotaract Week is an annual celebration of the success and the importance of Rotaract in communities around the world. Join the experience 8-14 March to connect with others and share your celebrations. Learn four ways that you can take action and observe World Rotaract Week this year on the [Rotaract Facebook page](#).



## State of Rotary's Membership

Newly Updated!

### 3 ways to create a harassment-free zone in Rotary

To have a harassment-free environment, it's essential that we create a culture that confronts and rejects offensive behavior. Rotary leaders receive annual training on preventing harassment, but it's everyone's responsibility to help build a safe and welcoming environment. Find out how you can [create this atmosphere](#).

### RYLA fuels the creation of new clubs

Rotary program alumni make ideal members because they're already part of the Rotary family. Find out how alumni from District 5830 were inspired to [start their own Rotary club](#) after they participated in Rotary Youth Leadership Awards camps. The group hopes to be a bridge to help young leaders move from Rotary programs into Rotary membership.

## More from our blog

- [How we held our speech contest on The Four-Way Test online](#)
- [3 ingredients to keep members happy](#)
- [Nigeria conference celebrates youth, collaboration](#)

**ANNUAL  
REPORT  
2019-2020**

ROTARY INTERNATIONAL  
THE ROTARY FOUNDATION

## Read the 2019-20 Annual Report



Membership Minute is a bimonthly newsletter that provides the latest membership trends, strategies, best practices, and resources to help strengthen membership in your clubs. The newsletter is sent to Rotary coordinators, district governors, district membership chairs, club membership chairs, club presidents and subscribers. Please forward this to anyone who may be interested.

One Rotary Center, 1560 Sherman Ave., Evanston, IL 60201-3698, USA

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