



End Polio Now

June 2021

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New polio eradication strategy takes aim at remaining challenges

Rotary and our Global Polio Eradication Initiative (GPEI) partners have launched the **Polio Eradication Strategy 2022-2026: Delivering on a Promise** to overcome the remaining challenges to ending polio, including last year's increase in polio cases caused by a pause in vaccination campaigns due to the COVID-19 pandemic. Leaders from Pakistan and Afghanistan — the last two countries where wild polio remains endemic — have recommitted to working with the GPEI to improve vaccination campaigns and reach at-risk children. As long as polio exists anywhere, it remains a threat everywhere.

In addition to providing a roadmap to eradication, the new strategy calls for renewed political and financial commitments from governments and donors to achieve a polio-free world. [Learn more](#) about the action underway to eradicate polio.

Why vaccinations matter

Scientific breakthroughs with vaccines have led to fewer measles outbreaks, the eradication of smallpox, and a reduction in worldwide polio cases by 99%. Building on our decades of experience supporting polio vaccinations, Rotary clubs are helping increase public trust in COVID-19 vaccinations and working toward the equitable distribution of these vaccines.



[Learn more from this infographic](#)

Understanding herd immunity

Herd immunity occurs when most of a community becomes immune to a disease, making its spread more unlikely and protecting those who remain vulnerable to it because they cannot receive a vaccination. Rotary's success in helping stop the spread of the wild poliovirus in nearly every country through mass immunization campaigns is proof that community vaccination can achieve and maintain herd immunity.



[Learn more about herd immunity](#)

Talking to someone who is vaccine hesitant

As COVID-19 vaccines become available, vaccine hesitancy may remain one obstacle to achieving greater protection for all members of a community. Discussing the facts about vaccines can ease people's anxiety and enable them to make informed decisions about getting vaccinated. As an organization with experience fighting polio, Rotary offers conversation tips that you can use to help people overcome vaccine hesitancy.



[Get tips for discussing the](#)

[benefits of vaccinations](#)

Rotary in the news

As Rotary and our partners launch a new polio eradication strategy, Aziz Memon, a trustee of The Rotary Foundation and chair of the Pakistan PolioPlus Committee, makes the case to Al-Jazeera about [why we can't give up on the fight against polio](#). Hear from Memon on the steps being taken to fulfill the promise of a polio-free world.

Following World Immunization Week, 24-30 April, Dr. Tunji Funsho, chair of the Nigeria PolioPlus Committee, spoke with the Voice of America's Africa 54 channel about [reducing vaccine hesitancy and strategies for carrying out immunizations in Nigeria](#). He notes that advocacy is one of Rotary's strengths and a key component in immunization campaigns.

The Canadian Broadcasting Corp. featured a lengthy segment with Gord Ley, chair of the Rotary Club of Cobourg, Ontario, Canada's COVID-19 vaccine committee. Ley describes how the [club worked with medical facilities and government agencies to develop a mass vaccination site](#) and explains how Rotary's historic role in global polio vaccine distribution is inspiring Rotary members across communities to mobilize in support of COVID-19 vaccination efforts.

Help Rotary reach our PolioPlus fundraising goal

Rotary is committed to raising \$50 million per year to end polio. With donations matched 2-to-1 by the Bill & Melinda Gates Foundation, every contribution goes even further to eradicate polio. Make your donation to PolioPlus and help us deliver vaccinations to communities around the globe.

[Donate today](#)

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One Rotary Center, 1560 Sherman Ave., Evanston, IL 60201-3698, USA

25 June 2021

A roundup of Rotary news



How Rotary works to alleviate refugee crisis

In 2019, 79.5 million people worldwide were forcibly displaced. An estimated 40% were under the age of 18. On World Refugee Day, held every year on 20 June, people worldwide salute the strength, courage, and contributions of refugees who abandon their homes in a desperate search for safety. Rotary clubs have demonstrated how we are people of action by assisting refugees in a variety of ways. Learn how Rotary clubs in Switzerland created a program that supports the professional integration of young refugees into society. [Read more.](#)

This week's stories

Hope for Venezuelan refugees

Roughly one in seven Venezuelans have left their homeland since the country's economic crisis began, prompted by hyperinflation, lack of jobs, rising crime, corruption, and a monthly minimum wage of just \$2.40. Every day, thousands of caminantes stream into Colombia through "trochas," or improvised crossings trails along the Colombia-Venezuela border. Learn how Cristal Montañez Baylor and members of her Rotary E-club of Houston, Texas, USA, are helping provide food, sanitation, and supplies to those refugees through the project Hope for Venezuelan Refugees. [Read more](#)



Stopping the spread of COVID-19 in Bangladesh

The rate of infection from COVID-19 has slowly been dropping in Bangladesh, but in April the death rate was frighteningly high. Members of several Rotaract clubs in Dhaka banded together to distribute face masks and provide safety information in the city's populated market places and public areas. Learn more about their efforts, one of the ways Rotary [has been addressing the pandemic](#) and collaboration to promote vaccinations. [Read more](#)



Rotary magazine's What Would You Do?

This issue's dilemma: Your club president is on the board of a local organization, but it doesn't have many resources that will enhance your club's projects. Your club president is persistent about creating the partnership and wants you, as service chair, to find a way to make it work. What would you do? Send your response to magazine@rotary.org

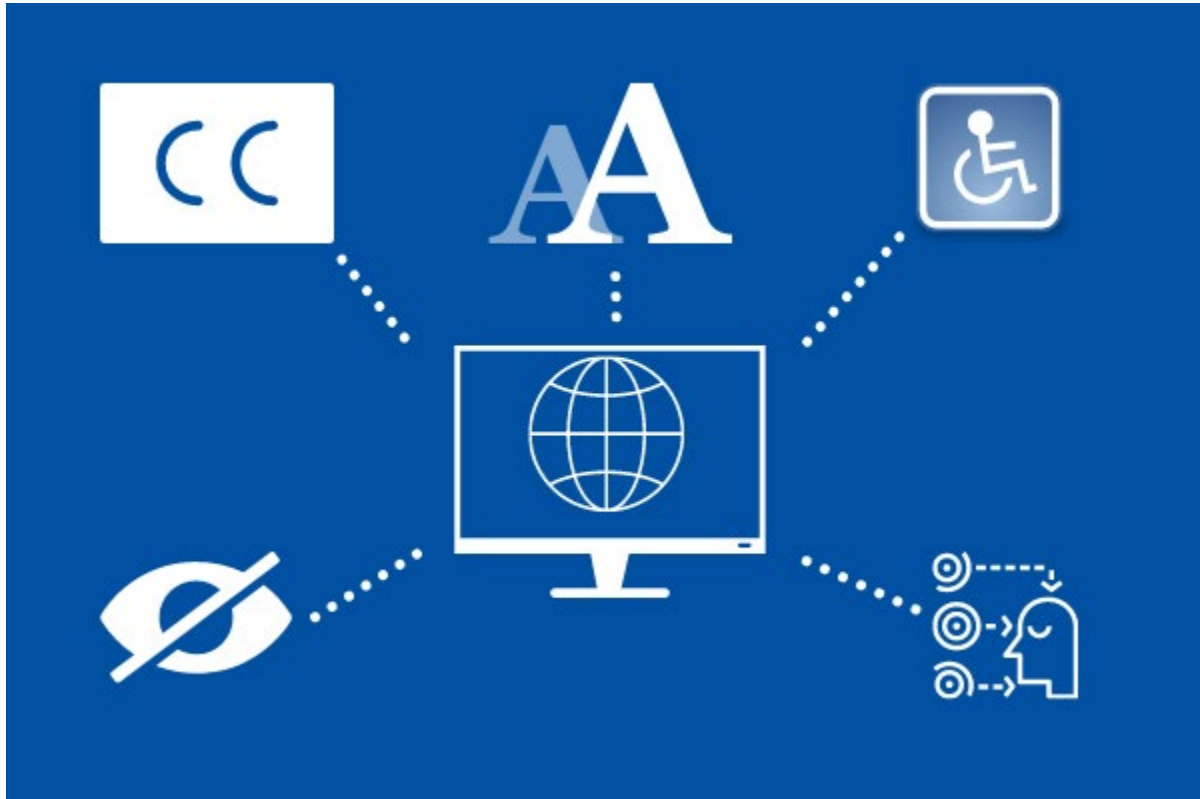
Programs of Scale

The application process for the 2021-22 Programs of Scale grant is now open! [Learn more](#)



June 2021

Training Rotary leaders around the world



5 tips for making your training accessible

What are you doing to accommodate members with disabilities at your training events? According to the World Bank, about 1 billion people, or 15% of the world's population, experience some form of disability. So it's quite likely that there are members in your district who have one. What can you do to make your next training event accessible? Try these five tips:

1. **Add captions to videos and turn them on during online training.** This helps people who have hearing impairments know what the speaker is saying, and you can do it easily on YouTube and Zoom. Members who have cognitive issues may also be able to process the information more easily.
2. **Make sure to have video transcripts available on request.** That way, people with hearing or cognitive impairments can read the script and refer to it later if they need to. This can also help non-native speakers and anyone else who needs more time to process the content.
3. **Use contrasting colors in your presentations or other visual content.** Some people have difficulties distinguishing between certain colors. Make

sure there's sufficient contrast between the font and the background colors you're using in presentations and other materials. You can review it at contrastchecker.com.

4. **Choose your fonts carefully.** For people who have cognitive issues like dyslexia, certain font types and colors may be distracting. Avoid using red, orange, and yellow, and use simple fonts, such as Arial, Calibri, Helvetica, Tahoma, Times New Roman, and Verdana.
5. **Use short paragraphs.** This also helps people with cognitive issues process information.

**Send your stories and
tips to
learn@rotary.org**

Learn about our new service-learning approach

Each year, Rotary supports the development of more than 350,000 young leaders through our youth programs. Now, we're combining community service and learning objectives that empower young people to develop real-world leadership skills. This is service-learning, Rotary's approach to youth service!

You can find interactive courses and downloadable workbooks about service-learning for both adult advisers and youth program participants who are 16 and older in Rotary's Learning Center. Click the banner below to find out more.



Featured courses

Before incoming club and district leaders take office this July, remind them to complete their role-based courses in the Learning Center. Explore the [District Leadership](#) and [Club Leadership](#) catalogs to find new courses that are designed for specific roles, like [Get Ready: District Rotary Foundation Committee](#).

Accountability and Inclusion: A DEI Webinar Series

Are you looking for materials on diversity, equity, and inclusion? Explore how Rotary supports our DEI Statement by reviewing these webinar recordings:

- [Design an Inclusive Plan for Your Organization](#)
- [The Power of Connection With Diverse Communities](#)
- [Exploring the Black Experience in Rotary](#)
- [Building Strong Intergenerational Relationships](#)
- [Building a Welcoming Community for People With Disabilities](#)

ROTARY'S DEI STATEMENT

Training Tip

Downloading course materials from the Learning Center

If you download course materials from the Learning Center to your computer, you may likely find them in your Downloads folder — unless you've designated another folder for files you download from your browser. From there, you can open the files or move them to a folder of your choice.

Like the [Rotary Learning Center](#) on Facebook to get the latest updates to share with members. Do you have a training tip? Send it to learn@rotary.org.

Training Talk is a monthly source of information on Rotary training events and resources for trainers wanting to improve their skills.

Send questions and story ideas to learn@rotary.org.

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