

Rotary Service and Engagement

April 2021 Connect.Partner.Serve



You can support mothers and children

Rotary makes health care available to vulnerable mothers and children so they can live longer and grow stronger.

During Maternal and Child Health Month in April, you can get involved in these ways:

- Join the Rotary Action Group for Reproductive, Maternal and Child Health, which supports Rotary clubs and districts in planning, implementing, and co-funding projects that support maternal and child health.
- Join the Rotary Action Group for Clubfoot to support the Ponseti Method, which is an
 effective, nonsurgical treatment for children born with clubfoot.
- Look on Rotary Showcase to find out how Rotary and Rotaract clubs are bringing health care to mothers and children. You can post your club's success story or find international projects that your club can support.
- Find detailed project planning guidance for a club or district project to help mothers and children.

2021 Virtual Rotary Convention

The 2021 Virtual Convention: Rotary Opens Opportunities is being held 12-16 June and will feature general sessions with inspiring speakers, a virtual House of Friendship, and practical breakout sessions.

Two-day preconventions will take place 10-11 June and will focus on Rotary Youth Exchange Officers, Rotaract, and intercountry committees. The theme of this year's intercountry committees preconvention is how to open opportunities for peace.



You can protect the environment

The environment will be Rotary's newest area of focus. You can get involved in these ways:

- Join the Environmental Sustainability Rotary Action Group or the Rotary Action Group for Endangered Species.
- Ask for help from consultants at Ashoka, a Rotary service partner, if your club or district is considering a project focused on the environment.
- Join the Environment Fellowship of Rotarians or Rotary Fellowship of Wildlifers for Conservation.
- Help The Rotary Foundation support more global grants by giving to the Environment Area of Focus Fund.
- After 1 July, apply for a grant from The Rotary Foundation to support your club or district's sustainable projects to support the environment.





Programs of Scale

Backed by evidence. Strengthened through partnership.

Supporting high-impact service through Programs of Scale

The Rotary Foundation's first annual \$2 million Programs of Scale award supports a Rotarian-led effort to dramatically curtail malaria in Zambia. Learn more about this high-impact program and this year's finalists. Watch for upcoming webinars about how to expand, or "scale up," your club or district service projects, including tips on how to create a shared vision of success and impact with your partners.

Contact the Programs of Scale staff for more information. The next Programs of Scale grant application cycle will open in June.

Service in Action blog highlights

During March, the Service in Action blog featured stories for International Women's Day and for Water, Sanitation, and Hygiene month. Here are some highlights:

- ShelterBox and Rotary stand with women after disaster
- Habitat for Humanity: Women, housing, and the front lines of the COVID-19 pandemic
- Ten years of conflict in Syria
- Celebrate #WorldWaterDay
- Water, Sanitation, and Hygiene Rotary Action Group

FOLLOW OUR BLOG



RESOURCES & REFERENCE

- Community Assessment Tools
- Rotary Discussion Groups

- Project Lifecycle Resources
 - Rotary's Areas of Focus guide
- Rotary Showcase
- Rotary Service in Action blog

The Rotary Service newsletter provides information to help Rotary members plan effective and inspired service projects. The bimonthly newsletter is sent to subscribers, District Governors, District Community Service and International Service Chairs. Please forward this to anyone who may be interested.

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