

Todd Morgano has more than 30 years of experience developing and managing strategic communications and crisis plans for large and complex B2C and B2B companies.

He has held leadership positions in corporate environments (Progressive Insurance, National City/PNC, The Federal Reserve Bank of Cleveland) and within top independent PR and advertising agencies (Falls & Co., Marcus Thomas, Dix & Eaton, Northlich, Hitchcock Fleming, and Zero-G Strategy).

As an early adopter and practitioner of generative AI, Todd also counsels companies on how to maximize human-led AI practices that elevate their capabilities and make them more efficient.

Before joining the corporate world, Todd was a television journalist, anchor and managing editor.