



**Mike Johns, Jr**  
**Editor**

## **DISTRICT 6630 NEWS**

**Stew Buchanan**  
**District Governor**

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### **Governor's Letter**

For the last 7 months I have been asking Rotarians to Be Bigger, Better, Bolder. We are now on the last 5 months of the 2010-2011 Rotary year and "Building Communities, Bridging Continents". It is time to look back and see how far we have come.

The goals set for 2010-2011 are, to be more visible, increase membership, increase local and international presence, and to have FUN! As we prepare for the District Conference, where we can celebrate the year and our accomplishments, it is time to relook at the Presidential Citations and the A.C. Baker Award. Where is your club in meeting that criteria and the goals set at the beginning of the year?

Look at your club—are there new members? Many of you have added people to your membership and who are trying to become true Rotarians. It is not easy to increase membership, but I have found that the clubs have gone out of their way to seek people who might be interested. There have been meetings where people have been invited to see what goes on, people have invited neighbors and co workers to meetings, and clubs have used social networking.

Many of you have combined goals into one event. You have been "visible" in your communities, increased your local presence and had fun! And there

are many more events coming up in the next few months accenting these same goals. Please make sure these events are noted for the year end activities at the District Conference.

Want to know how to help your club receive a District Matching Grant to help fund your project? February 26, 2011 at the Doubletree on Rockside Road in Independence beginning at 8:30am, Roger Cram is doing a special presentation. This will be our District Rotary Foundation seminar for any Rotarian in the District. Especially for your club's Rotary Foundation chairman and committee in conjunction with the club's local and international funding. When you have finished the seminar, you will have all of your paperwork completed for the Grant's Committee to approve. Sign up now on the web or call Roger Cram at 330-569-5104.

The District Foundation giving for the District is far short of our 2010-2011 goal. We are only at \$58,000 through January, so we need everyone to be part of EREY (Every Rotarian every Year) and support the Foundation. The District will receive back half of our annual giving for the District matching grants, scholarships and projects. Let's see how many sustaining members and Paul Harris fellows we can add in the next 5 months.

International presence is also evident as clubs continue with their projects. It is important to make sure that you use the avenues that Rotary International can provide you to make sure that the money and goods get to the people in need. As an example, I have mentioned the needs of Haiti in my talk which is just one of the ways to impact the international avenue of service. But, it is important to use Rotary to make sure the project gets to the people and not lost and not do the greatest good.

Another way you can get some idea of the international presence of Rotary, is to work with the current exchange students being hosted in our district. Our youth exchange students have been having some outstanding experiences with their host families, clubs and the District. Be sure to get involved with them as they are a real fun bunch. The District needs your help for host families next year, so be sure to let Jack Young know if you can help.

Be more visible! Come to the District Conference and celebrate your / our year at the Hilton in Beachwood on April 29 through May 1, 2011. The District Assembly will be part of the conference on April 30, 2011. Save the date and sign up on the District website ( [www.rotary6630.org](http://www.rotary6630.org)) We are planning a great program. We are Building Communities and Bridging Continents.



## Collaborate to Navigate

[Click for photos](#)

## Understanding will Make a Difference

By Eileen Smotzer

The Rotary Club of Cleveland's Project YESS and John Carroll University came together to present "Collaborate to Navigate", Saturday, January 22 at Dolan Science Center on John Carroll's beautiful campus. And, what a collaboration it was!

Dr. Brendan Foreman, Chairman of JCU's Department of Education and Allied Studies, approached Team YESS after hearing about our award-winning youth sail training program at the 2010 Tall Ships Festival. He shared his vision of collaborating with YESS to advance the team building and leadership we provide within his network of educators, but additionally to create a STEM component within our curriculum. STEM (science, technology, engineering and math) has a great tie-in to the YESS theme of "navigation". Programming was designed by Team YESS and our JCU partners, and invitations went out in mid-December to teachers from Cleveland area public, private and charter middle and high schools.

After an invigorating morning "wake-up" session, our 28 Rotary volunteers, Dr. Brendan Foreman and Dr. David Shutkin lead 65 area students and their 10 teachers and counselors in "The UnKnot", "Rain gutter Regatta", "Speed Dating", and "Navigation". Each exercise called upon the students to engage their skills in physics, math, geometry, engineering, and in all instances, communication. Our lunch break highlight was a keynote speech by Michael Johns, Past RI Director, focusing on how to apply the Rotary 4-way Test to the decisions we make as students and leaders. Before our afternoon session, the students lead the

adult guests and volunteers in a very spontaneous game of "Ninja" - photos to follow!

We wrapped up our day with division "global debriefs" where our Red, Yellow and Blue subdivisions came together to share what they learned. Team leaders were chosen to present these insights to parents in attendance at the closing session. The parents also heard from our YESS Class of 2010 ambassadors during a panel discussion where they shared their YESS experiences and called for recruits for YESS 2011.

"Collaborate to Navigate" was remarkable opportunity for diverse student populations to come together to communicate, lead, and grow, and to learn about YESS 2011. Elaine Turley, an attendee and E-Prep's director of development and programming said it best:

"It was really terrific, Eileen . . . even though E Prep students are on the younger end of the spectrum I was THRILLED to see that although they were among the few who answered questions in the opening session, they led two of the three group presentations at the end. They were very energized by the day, and one in my group said 'I learned that I can work in a team with strangers.' We will be working with interested students to get applications in for the summer program. You clearly assembled a great team. Please extend our thanks to all of the Rotary volunteers."

Team YESS, our JCU partners, and Rotary: mission accomplished!

By Ryan Hyland

A basic understanding of poverty is the inspiration Rotarians need to eradicate it, keynote speaker Deepa Willingham said during the second spouses' plenary session at the International Assembly.

Willingham, a member of the Rotary Club of Santa Ynez Valley, California, U S A , t o l d a u d i e n c e s t h a t 1.3

billion people around the world live on less than US \$1 a day and the 10 million children die each year

before they reach their fifth birthday due to extreme poverty, NI find these numbers staggering and overwhelming. "My heart aches with sadness she said.

Figures like these led Willingham to form PACE Universal (Promise of Assurance to Children Everywhere) in 2003. The organization's mission is to nurture the education, nutrition, health, and social

development of young girls in the slums of Kolkata (formerly Calcutta), India, and other

areas around the world.

I am just a simple Rotarian from a small town in Southern California, but I believe that I can make a difference by doing my share, however small that may be, Willingham said.

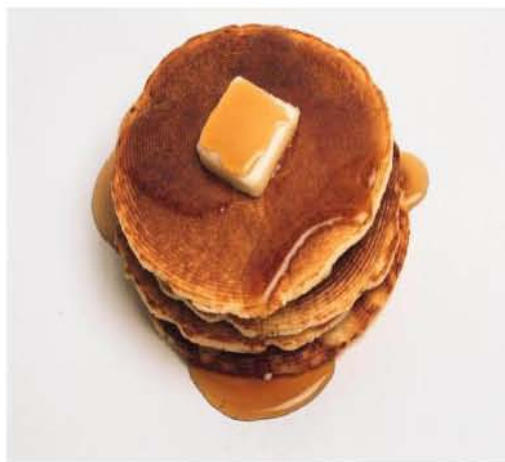
Her club partnered with the Rotary Club of Calcutta Metropolitan to build a permanent building for the Piyali Learning Center, which will eventually serve 1,200 girls and 500 boys from impoverished villages around Kolkata.

The center will also help provide clean water, sanitation, and solar ovens to the community of Piyali Junction. "The aim of the center will be to bring about sustainable changes to the lives of citizens," said Willingham.

Those living in extreme poverty "live with no hope in their hearts, they have no voice in their destiny or the ability to determine their future," Willingham told the audience.

It's up to Rotary to make a difference in the existence of extreme poverty, Willingham added.

Rotarians' actions are a perfect example of how the power of one can work, changing the life of one child, one community, one village at a time.









## 25 Membership Tips

By Jack Miaskowski

Dear Fellows Rotarians, it appears to me now that the only way to help with the growth of membership is to go out and make noise in person. So I will be visiting as many Clubs as possible starting next week. HOWEVER TO HELP IN THAT EFFORT I AM BORROWING OFF OF THE CLUB RUNNER SITE SOME HELP.

I AM ONLY USING 25 REASONS FOR STARTERS... HERE WE GO:

1. Ask someone
2. Bring a Guest
3. Contact your Chamber of Commerce
4. Have a booth at malls, fairs, etc.
5. Host an Open House
6. Invite family members to join
7. Print business cards with Club Meeting location and time
8. Hold high profile meetings
9. Have a special guest day
10. Build a Club Website
11. ASK THE DISTRICT FOR HELP
12. Use Word of Mouth
13. Advertise at Sporting Events
14. Participate in Community Events
15. Design a Club brochure
16. Hold recruiting events with other Clubs
17. Have members give talks at other organizations
18. Provide free meals
19. LEAD BY EXAMPLE how many members have you recruited?
20. Create more fun
21. Have new member kits
22. Give the membership chair one minute at each meeting
23. Hand out invitation cards for a "Free" meal
24. Have incentives for recruitment
25. MEET AT A GOOD LOCATION

AS ALWAYS HELP IS ONLY A CALL AWAY  
440-572-4744

## Empowering You... A Special Rotary Fndn Seminar

By Roger Cram

A most unusual Foundation Seminar will take place on February 26, 2011, at the Double-Tree Hilton in Independence off Rock Side Road and I-271. After going to Foundation Seminars for years, many Rotarians understand the concept of the wonderful Foundation programs like Polio Plus, Group Study Exchange (GSE) Teams, Ambassadorial Scholars, and the revolutionary master degrees in peace and conflict resolution. These topics will not be mentioned in the upcoming seminar. Instead, this seminar/workshop will focus on only the international matching and local grant process. Many actual projects, ready to be adopted as well as existing grants looking for partners, will occupy the morning hours of this unique workshop. The complete grant process will then be discussed with emphasis on how Rotary International (RI) increases a club's money by 350%. Attendees will be divided into District clusters where actual projects will be selected. When the workshop ends, individual clubs and clubs partnering together will have selected actual projects and filled out Grant Inquiry forms to be submitted to the District Grants Committee for consideration.

In my opinion, the grants process is the least understood and yet most beneficial and exciting opportunity offered by RI. It enables clubs to make their project dreams a reality. We are members of Rotary to serve the world's destitute and make a positive difference in other's lives. The Rotary grant process empowers individual Rotarians to do just that. Whether funding mountain schools in Jamaica, putting water wells in African villages, feeding the children on the city dumps in Nicaragua, or supplying wheel chairs to the crippled in Brazil, the RI grant process will drive your humanitarian project into reality. How about feeding the homeless in your local area? How about fighting human trafficking and slavery in Cleveland? I hope that last one got your attention; you do not need to look to third-world countries in order to find critical needs and atrocities needing your attention!

This workshop should be attended by PEs (President Elects) for it is designed to flow from PETS I into PETS II in Columbus. New club members should attend this workshop to get a realization of how powerful RI really is and each Club's foundation representative will be provided with the knowledge and tools to serve their clubs in an extraordinary manner. Rotarians who really want to get started making a significant difference in the world will find this workshop very satisfying. It's time to get involved and learn how RI provides individuals and Clubs with the infrastructure to accomplish magnificent undertakings!

This workshop will start with coffee and sweet rolls at 8:30 am and have a special lunch consisting of healthy salads. Coffee and various refreshing drinks will be provided throughout the day. The cost to you - nothing! Governor Stew Buchanan and incoming governor Steve Zabor are making this day possible for our District.

WHERE: Doubletree Hilton Cleveland South  
6200 Quarry Lane Independence, Ohio 44131  
Phone: 216-447-1300 WHEN: Saturday, February 26, 2011 8:30 am to 4:30 pm WHAT: A most unusual Rotary Foundation workshop designed to empower you and your Club to benefit millions of people. COST: \$0.00, that's zero dollars.

HOW TO REGISTER: Call Roger Cram at 330-569-4912 (Cell) or 330-569-7962 (Home). State your name and club and that you want to register for the Foundation Workshop. You may email me at [rvcram@aol.com](mailto:rvcram@aol.com) if you prefer. Please remember, when you register, your meal count will be forwarded to the Doubletree Hilton; therefore, your District will be charged for your lunch and refreshments even if you don't show up.

For directions to the Doubletree click on the below link:

[http://doubletree1.hilton.com/en\\_US/dt/hotel/CLEHSDT-Doubletree-Hotel-Cleveland-South-Ohio/index.do](http://doubletree1.hilton.com/en_US/dt/hotel/CLEHSDT-Doubletree-Hotel-Cleveland-South-Ohio/index.do)



