



Mike Johns, Jr

Editor

Stew Buchanan

District Governor

DISTRICT 6630 NEWS

February 2011

Inside this issue:

TRC Chagrin Valley Sets Record	2
Astronaut Visits TRC Berea	2
Rotary, A Family Affair	2
DisCon Sponsor Application	2
Indian Physicians in Ohio Organize Vatra	2
Collaborate to Navigate	3
Understanding Makes a Difference	3
Get Your Pancakes	3
Database Integration wi ClubRunner	4
Grants Committee Report	4
On to New Orleans	5
TRC Parma Demonstrates Passionate Persistence	5
25 Membership Tips	6
Empowering You—A Special Rotary Fndn Seminar	6
Presidents Elect Training	7
Coming Soon...DisCon	7
Rockin wi Rotary Charity Ball	7
TRC Geneva Chocolate Fest	8
Corn Hole Tourney Registration	8
Masters Tourney Raffle Info	8
News From TRC West Shore	8
International Service Projects	8
TRC Fairlawn Speakeasy Info	8

Governor's Letter

For the last 7 months I have been asking Rotarians to Be Bigger, Better, Bolder. We are now on the last 5 months of the 2010-2011 Rotary year and "Building Communities, Bridging Continents". It is time to look back and see how far we have come.

The goals set for 2010-2011 are, to be more visible, increase membership, increase local and international presence, and to have FUN! As we prepare for the District Conference, where we can celebrate the year and our accomplishments, it is time to relook at the Presidential Citations and the A.C. Baker Award. Where is your club in meeting that criteria and the goals set at the beginning of the year?

Look at your club—are there new members? Many of you have added people to your membership and who are trying to become true Rotarians. It is not easy to increase membership, but I have found that the clubs have gone out of their way to seek people who might be interested. There have been meetings where people have been invited to see what goes on, people have invited neighbors and co workers to meetings, and clubs have used social networking.

Many of you have combined goals into one event. You have been "visible" in your communities, increased your local presence and had fun! And there

are many more events coming up in the next few months accenting these same goals. Please make sure these events are noted for the year end activities at the District Conference.

Want to know how to help your club receive a District Matching Grant to help fund your project? February 26, 2011 at the Doubletree on Rockside Road in Independence beginning at 8:30am, Roger Cram is doing a special presentation. This will be our District Rotary Foundation seminar for any Rotarian in the District. Especially for your club's Rotary Foundation chairman and committee in conjunction with the club's local and international funding. When you have finished the seminar, you will have all of your paperwork completed for the Grant's Committee to approve. Sign up now on the web or call Roger Cram at 330-569-5104.

The District Foundation giving for the District is far short of our 2010-2011 goal. We are only at \$58,000 through January, so we need everyone to be part of EREY (Every Rotarian every Year) and support the Foundation. The District will receive back half of our annual giving for the District matching grants, scholarships and projects. Let's see how many sustaining members and Paul Harris fellows we can add in the next 5 months.

International presence is also evident as clubs continue with their projects. It is important to make sure that you use the avenues that Rotary International can provide you to make sure that the money and goods get to the people in need. As an example, I have mentioned the needs of Haiti in my talk which is just one of the ways to impact the international avenue of service. But, it is important to use Rotary to make sure the project gets to the people and not lost and not do the greatest good.

Another way you can get some idea of the international presence of Rotary, is to work with the current exchange students being hosted in our district. Our youth exchange students have been having some outstanding experiences with their host families, clubs and the District. Be sure to get involved with them as they are a real fun bunch. The District needs your help for host families next year, so be sure to let Jack Young know if you can help.

Be more visible! Come to the District Conference and celebrate your / our year at the Hilton in Beachwood on April 29 through May 1, 2011. The District Assembly will be part of the conference on April 30, 2011. Save the date and sign up on the District website (www.rotary6630.org) We are planning a great program. We are Building Communities and Bridging Continents.

TRC Chagrin Valley Raises Record Donations

By Lori O'Neill

Chagrin Falls, January 31—Mr. Gerry Hartley of the Chagrin Valley Rotary Club announced today the record-setting results of the club's annual Red Kettle Campaign to raise money for the Salvation Army.

"Thanks to fellow committee members Dave Lavalette, Dave Simko and Dick Pitcher, Rotary members, and Kenston High School Interact Club students, we raised a record \$8,400 this year to help families in our area!" declared Mr. Hartley, who chairs the Red Kettle committee for Chagrin Valley Rotary Club. "That's a 24% increase over 2009. Even in a difficult economy, area residents dug into their pockets to help others. The generosity of our volunteers and the people who donated truly made the holiday special."

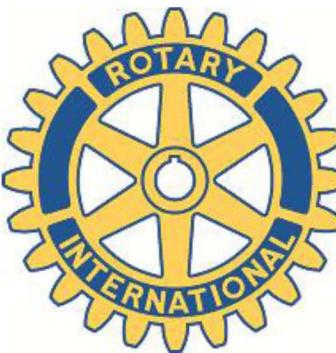
On December 11th and 18th, Chagrin Valley Rotarians and their families, and 57 Kenston Interact students rang bells and sang holiday songs to encourage shoppers to drop a donation in those familiar red kettles. They braved the cold at locations outside Giant Eagle stores in Chagrin Falls and Bainbridge, Starbucks in Chagrin Falls, and Drug Mart in Bainbridge.

The Salvation Army's Red Kettle campaign donations are kept in the community to help needy families with medical, utility and housing costs, Christmas baskets, and to provide food and clothing throughout the year.

Chagrin Valley Rotary Club
participates in the Red Kettle

campaign each year as part of its commitment to make a difference in the community.

"I've been working on the Red Kettle campaign for ten years and I've never seen such generosity and volunteerism," said Mr. Hartley. "The Kenston Interact students, led by Brody Leon, were truly amazing. They could have found other things to do on Saturdays during the holidays, but they gave their time and enthusiasm to help others. They are the Rotarians of the future!"



Rotary, A Family Affair

By James Snider

As you may know I am active in our Rotary Club and try to bring my family to appropriate events to keep them involved in the club as well.

While driving from our home community of Brunswick, Ohio to visit my parents in Parma, Ohio we passed the local Rotary Club's sign about their meeting place.

My 4 year old daughter saw it, and recognized the Rotary logo.

With great EXCITEMENT like Rotary was there to save the day - she says, "Look Daddy - Rotary is here! Rotary is here!"

Astronaut visits TRC Berea

By Linda Kramer

Astronaut Michael Foreman was the guest speaker at the Rotary Club of Berea on Jan. 4 to give the club just the right boost into the New Year. Foreman is a 1975 graduate of Wadsworth High School in Medina County and is a retired Navy captain. He showed a video of a space shuttle mission and answered questions from Rotarians. Foreman, who is now chief of external programs at NASA Glenn Research Center, flew on two shuttle flights - STS-123 Endeavour in 2008 where he performed three space walks, and STS-129 Atlantis in 2009 where he performed two space walks.

Past and future programs: Other January programs included a talk by Natalie Leek-Nelson of Providence House, a shelter for abused and abandoned children in Cleveland. The non-profit agency provides help for families in distress including counseling and parenting classes. We also heard from Rotarian Russ Hill on his hobby of flying gliders. Russ presented a multi-media explanation of the various types of aircraft and how they are launched. Another January speaker was Jen Brown with the cardio rehab unit at Southwest General Health Center. That meeting was held at Bucci's restaurant in Berea, just for a change of pace and scenery.

Upcoming programs include talks by a representative of the Federal Reserve Bank of Cleveland and by a professor from Baldwin-Wallace College.

Membership breakfast: A new project for the Rotary Club of Berea is a free membership breakfast designed to attract new members to the club. The breakfast was Feb. 2 at Tony K's restaurant in Berea. The buffet breakfast was free to all prospective members and to Rotarians who brought a prospective member as a guest. Guest speaker was Nathan Kelly, assistant economic development director for Cuyahoga County. The project was spearheaded by Rotarians Ken Weber and Sally King.

Browns to host fundraiser: The Cleveland Browns training facility and headquarters in Berea will host the Berea Rotary's annual Silent Auction and Reverse Raffle fundraiser on March 26. This is the first time the team has allowed another organization to use the facility. Tickets are \$100 each and include a four-course catered dinner plus sideboards, a 50/50 raffle, silent auction and reverse raffle. To preview and bid on auction items, go to berearotary.org beginning on Feb. 10. Tickets are limited and are going fast. Call Rotary President Kathy Olmeda at (440) 234-7174.

<p>Please reserve the following:</p> <ul style="list-style-type: none"> — Rotary International President's Spouse level - \$5,000 <ul style="list-style-type: none"> • Seats availability and/or name display at the conference • Recognition in the District newsletter • Recognition in the District monthly newsletter (1/2 page) download and on the website <p>Rotary International Director Spouse level - \$1,000</p> <ul style="list-style-type: none"> — Rotary International Director Spouse level - \$1,000 <ul style="list-style-type: none"> • Seats availability and/or name display at the conference • Recognition in the District newsletter • Recognition in the District monthly newsletter and on the website <p>District Governor Spouse level - \$500</p> <ul style="list-style-type: none"> — District Governor Spouse level - \$500 <ul style="list-style-type: none"> • Seats availability and/or name display at the conference • Recognition in the District newsletter • Recognition in the District monthly newsletter and on the website <p>Clubs/Programs Spouse level - \$100</p> <ul style="list-style-type: none"> — Clubs/Programs Spouse level - \$100 <ul style="list-style-type: none"> • One (1) registration to the conference • Seats availability and/or name display at the conference • Recognition in the District newsletter • Recognition in the District monthly newsletter and on the website <p>Rotarian Spouse level - \$50</p> <ul style="list-style-type: none"> — Rotarian Spouse level - \$50 <ul style="list-style-type: none"> • Seats availability and/or name display at the conference • Recognition in the District newsletter • Recognition in the District monthly newsletter and on the website <p>We see what's in it for you... clubs, districts, regions, our international, understanding & fun!</p> <p>Total amount: _____</p> <p>*For guaranteed inclusion in the event program, please respond by April 1, 2010.</p> <p>Spouse Name: _____ Contact: _____ Program being attended (check all that apply)</p> <p>Address: _____ City, State, Zip: _____ Phone: _____ Email: _____</p> <p>Check one should be made payable to Rotary District 6630 and sent with the completed application form to:</p> <p>Rotary District 6630 c/o Century Bank & Trust, Division of First Financial National 1000 Main Street • Suite 100 • Toledo, OH 43604-2800</p> <p>For more information, please contact Jon at 419.268.5620 or jroberts@centurybank.com</p>	<h1 style="text-align: center;">Rotary District 6630</h1> <h2 style="text-align: center;">2011 Annual Convention</h2> <p style="text-align: right;">April 29-May 1, 2011 Hilton Cleveland East</p>
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Indian physicians in Ohio organizing Medical Yatra

PEOPLE AND PLACES The Association of Indian Physicians of North America (AIPNA) has been organizing Medical Missions at home for private health care for nearly 30 years.

Since 1992, AIPSO has organized an Annual Endowment Fundraiser "Chicago" and has targeted this fundraising event to local charities that are

Urgent letter
In the past 200-300 days we
have been forced to steadily
adjust our work in Mexico to
the political situation existing
in that country. One of the con-
cerns has been the recent
governmental measures intro-
duced to combat inflation.

Collaborate to Navigate

[Click for photos](#)

By Eileen Smotzer

The Rotary Club of Cleveland's Project YESS and John Carroll University came together to present "Collaborate to Navigate", Saturday, January 22 at Dolan Science Center on John Carroll's beautiful campus. And, what a collaboration it was!

Dr. Brendan Foreman, Chairman of JCU's Department of Education and Allied Studies, approached Team YESS after hearing about our award-winning youth sail training program at the 2010 Tall Ships Festival. He shared his vision of collaborating with YESS to advance the team building and leadership we provide within his network of educators, but additionally to create a STEM component within our curriculum. STEM (science, technology, engineering and math) has a great tie-in to the YESS theme of "navigation". Programming was designed by Team YESS and our JCU partners, and invitations went out in mid-December to teachers from Cleveland area public, private and charter middle and high schools.

After an invigorating morning "wake-up" session, our 28 Rotary volunteers, Dr. Brendan Foreman and Dr. David Shutkin lead 65 area students and their 10 teachers and counselors in "The UnKnot", "Rain gutter Regatta", "Speed Dating", and "Navigation". Each exercise called upon the students to engage their skills in physics, math, geometry, engineering, and in all instances, communication. Our lunch break highlight was a keynote speech by Michael Johns, Past RI Director, focusing on how to apply the Rotary 4-way Test to the decisions we make as students and leaders. Before our afternoon session, the students lead the

adult guests and volunteers in a very spontaneous game of "Ninja" - photos to follow!

We wrapped up our day with division "global debriefs" where our Red, Yellow and Blue subdivisions came together to share what they learned. Team leaders were chosen to present these insights to parents in attendance at the closing session. The parents also heard from our YESS Class of 2010 ambassadors during a panel discussion where they shared their YESS experiences and called for recruits for YESS 2011.

"Collaborate to Navigate" was remarkable opportunity for diverse student populations to come together to communicate, lead, and grow, and to learn about YESS 2011. Elaine Turley, an attendee and E-Prep's director of development and programming said it best:

"It was really terrific, Eileen . . . even though E Prep students are on the younger end of the spectrum I was THRILLED to see that although they were among the few who answered questions in the opening session, they led two of the three group presentations at the end. They were very energized by the day, and one in my group said 'I learned that I can work in a team with strangers.' We will be working with interested students to get applications in for the summer program. You clearly assembled a great team. Please extend our thanks to all of the Rotary volunteers."

Team YESS, our JCU partners, and Rotary: mission accomplished!

Understanding will Make a Difference

By Ryan Hyland

A basic understanding of poverty is the inspiration Rotarians need to eradicate it, keynote speaker Deepa Willingham said during the second spouses' plenary session at the International Assembly.

Willingham, a member of the Rotary Club of Santa Ynez Valley, California, USA, told audiences that 1.3 billion people

around the world live on less than US \$1 a day and the 10 million children die each year

before they reach their fifth birthday due to extreme poverty, NI find these numbers staggering and overwhelming. "My heart aches with sadness she said.

Figures like these led Willingham to form PACE Universal (Promise of Assurance to Children Everywhere) in 2003. The organization's mission is to nurture the education, nutrition, health, and social development of young girls in the slums of Kolkata (formerly Calcutta), India, and other

areas around the world.

I am just a simple Rotarian from a small town in Southern California, but I believe that I can make a difference by doing my share, however small that may be, Willingham said.

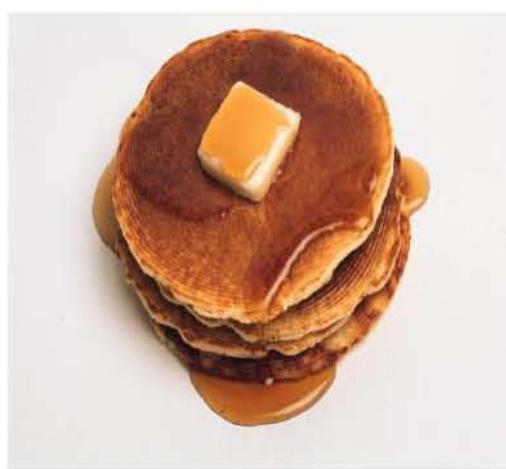
Her club partnered with the Rotary Club of Calcutta Metropolitan to build a permanent building for the Piyali Learning Center, which will eventually serve 1,200 girls and 500 boys from impoverished villages around Kolkata.

The center will also help provide clean water, sanitation, and solar ovens to the community of Piyali Junction. "The aim of the center will be to bring about sustainable changes to the lives of citizens," said Willingham.

Those living in extreme poverty "live with no hope in their hearts, they have no voice in their destiny or the ability to determine their future," Willingham told the audience.

It's up to Rotary to make a difference in the existence of extreme poverty, Willingham added.

Rotarians' actions are a perfect example of how the power of one can work, changing the life of one child, one community, one village at a time.



True Database Integration with ClubRunner

November 1, 2010, Oakville, Ontario, CANADA - ClubRunner, the leading provider of Rotary Club administration and communications software, is pleased to announce today the integration of its databases with Rotary International - one of the largest humanitarian service organizations in the world with 33,000 clubs in more than 200 countries and geographical areas.

In a joint effort to unify and streamline member records, ClubRunner and Rotary International, the Evanston, IL based administrative entity that supports Rotary clubs and districts, have been working closely for the past year to establish a secure connection to completely automate member updates while maintaining full control and privacy to Rotary clubs and districts.

Until now, all software vendors have been issuing email notifications to Rotary International's Data Services division, resulting in countless hours of manual data entry. ClubRunner and Rotary International had a common goal to increase overall effectiveness of each club by taking away administration overhead. Each club with ClubRunner today now can worry less about data integrity between multiple data-

bases. When a club database is updated with, for example, a member's new contact information, that change would automatically be incorporated into Rotary International's database, eliminating the need for clubs to formally notify Rotary International or make the change manually through Member Access.

Both ClubRunner and Rotary International have agreed that this long awaited feature will drastically improve productivity and costs for Rotary clubs and districts, everywhere. In addition to improving the quality of the information Rotary International uses to provide support to clubs and districts, it would also eliminate duplicate data entry efforts and give Rotary clubs more accurate semi-annual reports, saving clubs both time and resources.

"There's a lot of opportunity for potential growth in reducing the administrative overhead of being in Rotary," says Peter Markos, Chief Information Officer and General Manager of Information Services for Rotary International. "Rotary clubs are largely autonomous and we want them to be flexible, dynamic and manage their affairs in the way that they need, while seamlessly providing us with all the information we need to be able to support

them."

As discussed in an interview with ClubRunner during the Montreal convention in June, Peter Markos also acknowledges that this milestone represents an integral move as he believes "any investments that ClubRunner and Rotary International make to minimize club administrative overhead will benefit the club, Rotary International, and all parties. It really holds together a key theme which is that even though the clubs are autonomous, the reality is they all want to be able to connect, communicate and collaborate."

As the Past President of the Rotary Club of Mississauga-City Centre and founder of ClubRunner, Adel Asterbadi recognizes that "since accuracy of data is an important factor in effective communications, this project will empower both Rotary clubs and Rotary International to make better use of existing resources and technology to further promote Rotary and its mandates."

The integration feature is now available for all ClubRunner customers. For any questions, please visit ClubRunner's Subscriber Community site to access information on how to get started.

District 6630 Grants Committee 2010-2011 Available Funds

Initial DDF Budget

Rollover Amount from 2009-2010
Total Combined DDF Budget

Less Committed PROJECT FUNDING:

Ambassadorial Scholarship	\$25,000.00	\$80,731.70
District Simplified Grants (2009-2010)	\$16,959.00	\$ 63,772.70
GSE Team	\$ 6,500.00	\$57,272.70

Budget as of 01/03/11

<u>Grant Amount</u>	<u>Balance</u>
	\$85,085.24
	\$20,646.46
	\$105,731.70

International Projects Budget

Beginning Balance		\$57,272.70
Aurora: Jamaica – laptops/satellite dish	\$3,594.00	
Hudson: Zambia – water wells	\$4,816.00	
Burton-Middlefield: Argentina – info technology	\$3,584.00	

Current Balance

\$45,278.70

Local Projects DSG

Beginning Balance		\$16,959.00
Medina Sunrise – Build A Bear – Juvenile Court	\$ 1,000.00	
Lakewood-Rocky River Sunrise – Freezers	\$ 1,200.00	
Geauga Cluster: Pleasant Hill Home	\$2,500.00	

Current Balance

\$12,259.00

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On To New Orleans

By Steve Zabor

There are many wonderful ways to experience the fellowship and work of Rotary International. Certainly your own club meetings are a source of fellowship and fun. And the projects you do in your communities provide you with a sense of accomplishment and pride. Whenever you can become involved in a hands-on project the sense of fulfillment is greatly enhanced. Opportunities to interact with your fellow Rotarians outside your own club - cluster meetings, president elect training opportunities, District Conference, Indians games - provide new stimulation and new friendships.

The International aspect of Rotary can also be experienced in many ways. Without leaving our own district we can learn from our Youth Exchange students, the Ambassadorial Scholars who come to our universities and the Group Study Exchange teams from other countries. Some of our district Rotarians have been able to travel to other countries to help with a service project or a national immunization day. They most certainly return with a greater appreciation for Rotary's work in the world.

Having attended only two Rotary International Conventions - Chicago and Montreal - I can still affirm that the New Orleans Convention will be an experience that will inspire you, inform you about Rotary on an international level, provide you with resources and motivation to move your club forward and give you an opportunity to make new and lasting friendships. During the convention you will truly experience the international nature of Rotary. You will meet people from all over the

world who share with you the passion for service and improving the quality of life for those in need. In Montreal I met Eric Kimani from Nairobi Kenya. He too is a District Governor Elect and was in San Diego in January. There we spent time together talking about mutual concerns and interests. I am sure that he and I will continue to build our friendship as time goes by.

You can learn about how to become a better Rotarian and about how to strengthen your club. You can discover ways to identi-

experience the international nature of Rotary and its global impact.

As indicated on the Rotary International webpage "here are some other great reasons to attend a convention:

Service projects. Find out how fellow Rotarians developed their service projects by visiting club and district project booths. You can also partner with other Rotarians in an international project or exchange.

The Rotary Foundation. Learn more about PolioPlus and other Foundation programs during plenary sessions and workshops that show how Rotarians take humanitarian action and promote peace and understanding throughout the world.

Development of future club leaders. Expand your network of international contacts by getting to know Rotary leaders and members from your own district, and become more involved in district plans.

Club administration. Attend a special workshop for incoming presidents and the Presidents-Elect Luncheon, where you can meet and exchange ideas with fellow leaders.

Family fun. With so much to do around the event, you and your family can plan a memorable vacation around the convention."

Visit <http://www.rotary.org/> and click on the Rotary International Convention logo to register soon and save. Stew and I hope to see you there. Let's have a real presence of District 6630 Rotarians. If you have any questions please feel free to contact me.



fy international service projects and to make connections that will help with the design, funding and implementation of your project. and fellowship opportunities by attending an RI Convention and listening to speakers, participating in workshops, visiting the Club and District Projects Exhibition, and talking to fellow Rotarians and other members of the family of Rotary.

New Orleans is the last time the Rotary International Convention will be in the United States for a few years. The next stops include Thailand, Portugal and Australia. This is an opportune time to gain

TRC Parma Demonstrates Passionate Persistence

By Veronica J. Kovach-Dodd

The Rotary Club of Parma was very busy over the holidays helping out in the community. They provided gift baskets to residents in need at the Greenbriar Nursing and Retirement Center and also rang the bell for the Salvation Army. Providing help to the Parma Hunger Center was another activity that proved to be very successful and very much appreciated. Upcoming Events: Paul Harris Fellow Awards Banquet: The PHF is Parma Rotary's highest and most prestigious honor recognizing one of our Club mem-

bers for their service and leadership contributions. The PHF Awards Banquet will be held on Tuesday evening, February 1, starting at 6:00 PM and lasting until approximately 7:30 PM, at Carrie Cerino's Restaurant.

Four Way Test Speech Contest is scheduled for February 8th at the Holy Spirit Church/Party Center.

Reverse Raffle: The Parma Rotary Club will be holding our Annual Reverse Raffle on Saturday, March 26, 2011, at the Holy Spirit Church/Party Center, located at 5500

West 54th Street, in Parma. There will also be Dinner, Dancing, and an Open Bar. Cocktails at 6:00p.m. and Dinner at 7:30p.m. Ticket prices are \$135.00 for two numbers and two dinners, \$110.00 for one number and two dinners, and \$75.00 for one number and one dinner. Tickets are available now. Any questions or concerns please contact Rotary Pres. Tom Mastroianni at 440-783-3395 or Secretary Vita Schmidt at 440-888-5952. We are looking forward to everyone having a wonderful time!!!

25 Membership Tips

By Jack Miaskowski

Dear Fellows Rotarians, it appears to me now that the only way to help with the growth of membership is to go out and make noise in person. So I will be visiting as many Clubs as possible starting next week. **HOWEVER TO HELP IN THAT EFFORT I AM BORROWING OFF OF THE CLUB RUNNER SITE SOME HELP.**

I AM ONLY USING 25 REASONS FOR STARTERS... HERE WE GO:

1. Ask someone
2. Bring a Guest
3. Contact your Chamber of Commerce
4. Have a booth at malls, fairs, etc.
5. Host an Open House
6. Invite family members to join
7. Print business cards with Club Meeting location and time
8. Hold high profile meetings
9. Have a special guest day
10. Build a Club Website
11. **ASK THE DISTRICT FOR HELP**
12. Use Word of Mouth
13. Advertise at Sporting Events
14. Participate in Community Events
15. Design a Club brochure
16. Hold recruiting events with other Clubs
17. Have members give talks at other organizations
18. Provide free meals
19. **LEAD BY EXAMPLE** how many members have you recruited?
20. Create more fun
21. Have new member kits
22. Give the membership chair one minute at each meeting
23. Hand out invitation cards for a "Free" meal
24. Have incentives for recruitment
25. **MEET AT A GOOD LOCATION**

AS ALWAYS HELP IS ONLY A CALL AWAY
440-572-4744

Empowering You... A Special Rotary Fndn Seminar

By Roger Cram

A most unusual Foundation Seminar will take place on February 26, 2011, at the DoubleTree Hilton in Independence off Rock Side Road and I-271. After going to Foundation Seminars for years, many Rotarians understand the concept of the wonderful Foundation programs like Polio Plus, Group Study Exchange (GSE) Teams, Ambassadorial Scholars, and the revolutionary master degrees in peace and conflict resolution. These topics will not be mentioned in the upcoming seminar. Instead, this seminar/workshop will focus on only the international matching and local grant process. Many actual projects, ready to be adopted as well as existing grants looking for partners, will occupy the morning hours of this unique workshop. The complete grant process will then be discussed with emphasis on how Rotary International (RI) increases a club's money by 350%. Attendees will be divided into District clusters where actual projects will be selected. When the workshop ends, individual clubs and clubs partnering together will have selected actual projects and filled out Grant Inquiry forms to be submitted to the District Grants Committee for consideration.

In my opinion, the grants process is the least understood and yet most beneficial and exciting opportunity offered by RI. It enables clubs to make their project dreams a reality. We are members of Rotary to serve the world's destitute and make a positive difference in other's lives. The Rotary grant process empowers individual Rotarians to do just that. Whether funding mountain schools in Jamaica, putting water wells in African villages, feeding the children on the city dumps in Nicaragua, or supplying wheel chairs to the crippled in Brazil, the RI grant process will drive your humanitarian project into reality. How about feeding the homeless in your local area? How about fighting human trafficking and slavery in Cleveland? I hope that last one got your attention; you do not need to look to third-world countries in order to find critical needs and atrocities needing your attention!

This workshop should be attended by PEs (President Elects) for it is designed to flow from PETS I into PETS II in Columbus. New club members should attend this workshop to get a realization of how powerful RI really is and each Club's foundation representative will be provided with the knowledge and tools to serve their clubs in an extraordinary manner. Rotarians who really want to get started making a significant difference in the world will find this workshop very satisfying. It's time to get involved and learn how RI provides individuals and Clubs with the infrastructure to accomplish magnificent undertakings!

This workshop will start with coffee and sweet rolls at 8:30 am and have a special lunch consisting of healthy salads. Coffee and various refreshing drinks will be provided throughout the day. The cost to you - nothing! Governor Stew Buchanan and incoming governor Steve Zabor are making this day possible for our District.

WHERE: Doubletree Hilton Cleveland South
6200 Quarry Lane Independence, Ohio 44131
Phone: 216-447-1300 **WHEN:** Saturday, February 26, 2011 8:30 am to 4:30 pm **WHAT:** A most unusual Rotary Foundation workshop designed to empower you and your Club to benefit millions of people. **COST:** \$0.00, that's zero dollars.

HOW TO REGISTER: Call Roger Cram at 330-569-4912 (Cell) or 330-569-7962 (Home). State your name and club and that you want to register for the Foundation Workshop. You may email me at rfcram@aol.com if you prefer. Please remember, when you register, your meal count will be forwarded to the Doubletree Hilton; therefore, your District will be charged for your lunch and refreshments even if you don't show up.

For directions to the Doubletree click on the below link:

http://doubletree1.hilton.com/en_US/dt/hotel/CLEHSDT-Doubletree-Hotel-Cleveland-South-Ohio/index.do

Presidents Elect Training

By Steve Zabor

This is a season in the Rotary calendar that at times is potentially a bit contentious. We have 57 people with an 'E' after their title. Presidents-elect (PEs) and District Governor Elect (DGE) are being trained for their positions and are beginning to set goals for their year of leadership. At the same time the current presidents and District Governor are working hard to achieve their goals for the year.

As District Governor Elect I recently completed my training, though I still have a lot to learn. I spent one week in San Diego with the other 529 DGEs from around the world learning about what we need to do and being inspired by some phenomenal speakers. It was amazing to meet and talk with men and women from over 120 counties.

This past weekend, Saturday January 19th, the president elects came together for their first training session. A panel of current and recent club presidents (Patti Koslo, Shawn Mueller and Mike Scruggs) shared their experiences and thoughts about what they wished they had done to prepare for their year. Their comments were humorous, thoughtful and very helpful. We then heard from Bob Prevette, John Kaniecki, and Mike Johns, Sr. who talked about three key initiatives for the coming year: membership, new generations, and the Rotary Foundation. Tim Wright talked about leadership and superb club meetings. And every PE participated in two breakout sessions to learn

more about how to prepare for their year of club leadership.

I am so thankful for the support of past district governors who share their experience and wisdom with me and with the presidents elect.

Our next major training event will be All-Ohio PETS which will take place March 11 and 12 in Columbus. We are fortunate to have Dr. John Savin, who was one of the principles encouraging Rotary International to take on the project of Polio Eradication in the early 1980s, and Hannah Warren, who was a youth exchange student to India, an Ambassadorial Scholar and is currently a principle with a non-governmental organization helping women in India, speaking with us. This will be a time to share thoughts with presidents elect from around Ohio and to learn more about activities of Rotary International.

As some of us look forward to our responsibilities for the coming Rotary year it is also a time to provide support for our current club presidents and our current District Governor. Preparations are on the way for the 2011 District Conference and I look forward to seeing you there. I ask you to help them achieve their goals for the year, to build on their aspirations for your club and district and to work to make this year, and the next, the best we have experienced. For the first time we are combining the District Assembly of Club Leadership with the District Conference and we are working to create a program that will appeal to many, stay tuned.

Coming Soon... District Conference

DG Stew and the Committee have scheduled a number of exciting and interesting speakers and DGE Steve Zabor and the "District Assembly" team are hard at work to make this year's Assembly outstanding.

Yes, this year BOTH "events" are being held simultaneously at the Hilton !!!!

THIS is a perfect example of TEAMWORK at its finest hour AND of the desire to assist you, your fellow Rotarian and your club !!! 28 April to 1 May, 2011 !!!

the Hilton in Beachwood !!!

all the Rotarians of RD 6630 !!!!

For those of you who desire to spend the night (or two) at the

Hilton, please contact the Hilton directly at (216)464-5950 to make the necessary arrangements - let them know you are with "Rotary" as DG Stew Buchanan has made excellent arrangements for you, "you", and your fellow Club members !!!

We hope to have the Registration forms not merely prepared, but, DISTRIBUTED to you by end of January and the Agenda for the weekend all set by the middle of February !!!

Sincerely,

DG Stew Buchanan, PDG Jay Dzurilla Conference Co-Chair, DGN Jim Lechko Conference Co-Chair and the Conference Committee

Rockin' With The Rotary Charity Ball #25

By Ray & Mary Jo Somich

On a perfect October Saturday evening, the Willoughby Rotary Club celebrated its 25th annual charity ball at the Rock and Roll Hall of Fame in Downtown Cleveland. All seven floors of the world-renowned museum were rented exclusively for this private party, as over 180 Rotarians and guests enjoyed seeing the memorabilia and hearing the music of the greatest legends of music, while also celebrating a night of fellowship with old and new friends. After cocktails and hors d'oeuvres beside classic cars on the lower level, all enjoyed a wonderful meal prepared by Executive Caterers at Landerhaven and took a trip back to the Fifties and Sixties with the live music of Turnaround. Then as all exhibits opened, the crowd was treated to a fabulous ice cream bar with a variety of toppings, fruits, nuts and candies, fresh brownies and cookies, as well as a delicious coffee bar and three cakes decorated and baked especially for the event.

The rest of the evening gave attendees the opportunity to tour all aspects of the museum, bid on silent auction items, dance and listen to the live band, and enjoy each other's company. The only interruptions were for the drawing of a \$4,150 winner of the 50/50 raffle and to close out over seventy silent auction packages, which generated a total of over \$6200 in donations.

Shortly after the event, many members purchased a commemorative souvenir of the 25th anniversary event, a 2-CD compilation of the music and trivia information from the years 1965-1989. This generated over \$500 in additional revenue for the event, pushing us way past \$15,000 in net profits. All funds will be distributed to local charities by the Willoughby Rotary Foundation early in 2011.

This massive undertaking can only be successful with the support and charity of many people. In particular, we want to acknowledge Mr. Terry Stewart, President and CEO of the Rock and Roll Hall of Fame and Museum, for giving us very special rental rates and Mr. Harlan Diamond and his superb staff at Executive Caterers, for providing us special pricing, a delectable menu and superb service. These gentlemen, all the generous attendees who donated prizes and cash, and the hard-working committee made this a superb event, and one that will long be remembered as the night that we "rocked with the Rotary!"



TRC Geneva Chocolate Fest

By Terri Vincent

Fundraising is one of those committees most people dread because of the job of coming up with something new and exciting which won't take ton's of work and expense but makes a lot of money. The idea of a Chocolate fundraiser was presented to us in 2006 by then Rotary Club of Geneva President Rhonda Rich and five years later it is still going strong. This years Rotary Club of Geneva's Chocolate Fest is slated for Tuesday April 5, 2011 at Geneva Area High School from 5:30 pm to 8:00 pm. We chose our regular meeting night for this fundraiser and it has worked out well. We will have around 30 to 35 vendors ranging

from bakeries and chocolatiers to jewelry and other small businesses. It is like a business expo with a fun twist. The vendors will make or bring 250-300 chocolate samples ranging from chocolate covered strawberries to cannolis to cupcakes and fudge. There is no limit to their imagination and every year the vendors try to do bigger and better. The tickets are \$5.00 for which you will receive a take out box and 5 chocolate samples of your choice. Want more chocolate?... you can buy as many tickets as you want. There is also a Chinese and silent auction with items donated by the vendors and other businesses. What a fun way to make money after all, who doesn't like chocolate?

The advertisement features the "BLASTER" logo with the tagline "Hitting harder faster than PV Blaster". It highlights the "20th Annual chili open golf classic" and "A Chance to Attend the 2011 Masters Golf Tournament in Augusta, Georgia on April 9th and 10th, 2011". It includes details about the tournament package, including admission tickets, private residence, and hospitality venue access. It also mentions a \$1000 scholarship for the 20th Anniversary Scholarship Program. The event is held at the Chippewa Country Club in Berea, Ohio, hosted by the Strongsville Rotary Club. The registration form includes fields for name, address, city, state, zip, phone, email, and payment method (check or credit card). It also includes a section for payment amount and a note about the right to cancel the offering if minimum call participation is not met.

CONNEAUT ROTARY CLUB PRESENTS:
MARCH MADNESS CORN HOLE TOURNAMENT

Saturday March 19, 2011 at St. Mary's Gymnasium – Corner of Rte 20 and Chestnut Street in Conneaut, Ohio

12:30 p.m. Registration, 1:00 Tournaments

Competitor's Division
Master's Division
\$40 per 2 Person Team
Double Elimination
Pizza, Snacks and Refreshments Available for Purchase

Age: 13 and Up
\$6750 Raffle
Prize Money for 1st and 2nd Place in Each Division
NCAA Men's Basketball Tournament Games Playing on the BIG Screen

Break Away from the Winter Blues!
All Proceeds benefit the Conneaut Rotary Club's continued support of Youth Programs.

Deadline to Enter is March 11, 2011
To enter, fill out in its entirety the attached form and mail with check payable to: Conneaut Rotary Club, P.O. Box 652, Conneaut, Ohio 44020

Team Captain Name _____
Team Name _____
Phone Number _____
Email Address _____
Mailing Address _____
Division Desired (Master's or Competitor's) _____
Call Rick Furmage 440-862-0906 or Chris Joslin 440-228-6088 for more information.

By Luisa Heimberger

Fairview Park Mayor and West Shore Rotary member Eileen Patton and Tom Eble give a check for \$1,000 to the Director of the Fairview Senior Center, Regina Sillasen. The West Shore Rotary club is working with the city of Fairview Park on a grant to secure a new van for the senior center.

The Senior Center uses the Senior van to pick up seniors for doctor visits, church visits and a variety of other destinations

that they just can't find a way to get to. Mike Aerni, and Dan Fronczak present a check for \$2000 to Mary Sue Claus, Director of OMNI International. This organization helps orphans in Zambia, Africa by feeding the mind and the body. OMNI builds schools, trains teachers and brings beans to help the children of Zambia. Dan is quoted, "With only 30 or so members, our West Shore Rotary Club can move mountains...we should be proud of our good work!"

Some International Service Projects

As February is World Understanding Month, it could be a good time to think of the international service provided by Rotarians, clubs, and districts. Several of these projects include:

District 9800 (Australia) has allocated an amount of its district grant funds to send a medical team to Timor-Leste to implement a training program for midwives to help reduce the mortality of mothers and infants during childbirth. The district has also budgeted an amount to install a solar-powered water pump for a school and neighboring community in Tanzania.

District 2070 (San Marino; Italy) is planning for a number of large district grant activities, including sending medical volunteers to humanitarian projects in Kosovo, Peru, and Madagascar, medical equipment to Congo, and a vocational training team to District 7490 (New Jersey, USA)

The Rotary Club of San Ignacio, Belize (District 4250), is host sponsor together with the international sponsor Rotary Club of South Cowichan (Mill Bay), B.C., Canada (District 5020), on a project to construct an open drainage system on the campus of Sacred Heart College

(high school) in Belize to prevent flooding of the school and the breeding of mosquitoes that transmit dengue fever. There is also being implemented a multi-platform public health education campaign in cooperation with school authorities, the municipality, and community leaders, which will make the project sustainable.

These are a few of the good projects being implemented in many places throughout the world.

Taken from article by Carl-Wilhelm Stenhammar, Foundations Trustee Chair

The advertisement features the words "PAYOUTS that PAY OFF" in large, bold letters. Below this, it says "ROTARY CLUB of FAIRLAWN INVITES YOU TO A FUN-FILLED EVENING OF DELICIOUS FOODS, CASH BAR AND GAMES OF CHANCE. ALL PROCEEDS BENEFIT CHILDREN IN OUR COMMUNITY." It includes the date "MARCH 5, 2011", the location "PORTAGE COUNTRY CLUB", and the entrance fee "\$75.00 PER PERSON". It also features a graphic with the number "21 & UP".