



Mike Johns, Jr  
Editor

## DISTRICT 6630 NEWS

Stew Buchanan  
District Governor

June 2011

### Governor's Letter

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#### BIGGER, BETTER, & BOLDER

June is Rotary Fellowship month. This is what Rotary is all about. It is a good time to talk about the

fellowship within your club, your community, your district, and internationally. Fellowship becomes part of the fun of Rotary.

Fellowship was very apparent at the International Convention. It really becomes "Rotary International" when you go to the International Convention. This year was no exception! Twenty thousand Rotarians from around the world with 40 different countries represented.

Ron Burton from Oklahoma, was the Convention Chairman and was also the President's Representative to our own District Conference 5 years ago. Some of you may have met him then. Almost

all of the RI President's over the last 18 years were present also.

As I mentioned in my short memos from the Convention in New Orleans, the speakers and entertainment were first class. Most of the workshops I attended were very informative and the House of Friendship has everything you want to know about Rotary and then some.

There are over 800 restaurants in New Orleans. No matter what the cost or where it was, the ones we tried were good..

Lots of history in New Orleans as well and the Bourbon Street bands were great fun.

There were 16 Rotarians plus significant others from District # 6630 in attendance at the convention. Be sure and chat with them about their experiences.

Fellowship will also be apparent at

the Awards and recognition picnic.

We are having a farewell end of the year celebration and Awards picnic on June 18, 2011' The picnic will be at 3:30 pm at the Akron Rotary Camp on Rex Lake in Akron, Ohio This is free for all Rotarians and their family members and will include pontoon boat rides, swimming, games, food, and more. I would like to have some club officers and any others who would like to attend. This will include recognition of the AZ Baker awards, Presidential Citations, Best Clubs, Literacy Awards and other recognitions.

And fellowship was very apparent throughout my year as Governor. It is hard to believe that 365 days ago I wrote "Bigger, Better & Bolder" in the first article for the newsletter. That has been my mantra for this year--every speech at the official club visits and every article for the newsletter asked all of you to be "Bigger, Better and Bolder". And you heard me! (this was made very evident when I was presented with the bigger monster size gavel at the District Conference by the Mentor club).

I have received emails telling me of new members and participated in new member inductions. I have been able to participate in recognizing new Paul Harris Fellows. I have been present at important club anniversaries. I have watched clubs get excited about new projects, especially international projects. Outbound exchange students have increased dramatically. Membership in the District has increased.

During the past year I have met amazing Rotarians in District # 6630. Each club I visited displayed their community involvement for me. The amount of money and

time given to the local communities by the clubs is overwhelming. You should all be proud of yourselves. You have truly modeled the Rotary theme--Service above Self.

After driving many miles, early morning meetings, late night meetings, an outstanding conference, emails too numerous to count and many chicken dinners, it is time to pass the banner to Steve Zabor. I hope to see you at the ceremony on June 28th. We have "Built Communities" all year and now you will continue to "Reach within to embrace Humanity". District # 6630 is in good hands!

We owe a Big Thank You to all who participated in the recognition points match program for contributions to The Rotary Foundation. It was going to last for a month or until the points were gone. It turned out, the points were used before the end of May 2011. Thanks to Julie West, DGD, Steve Zabor, DGE, Roger Cram, and the District for the matching recognition points.

In connection with the Rotary Foundation,, we still need some more contributions before June 30, 2011 to reach our District goal of \$136,000. We are currently at \$125,049 through May 31, 2011. Remember that half of what we give to the Annual Fund comes back to the District to be used for scholarships, local grants, and International grants, plus matching money from the Rotary Foundation that we also contributed.

Thanks to everyone and especially my District Executive team. You all have been true Rotarians "Service Above Self". Let's continue to make Rotary "BIGGER, BETTER and BOLDER"

## Medina Sunrise Scholars

By David Paul Lariviere

Medina Sunrise Rotary Club Awards 4 - \$1,000 Scholarships to Outstanding Medina County High School Seniors.

Medina Sunrise Rotary Club hosted the annual Mark Sutherland Scholarship Award breakfast to honor 4 outstanding high school seniors in Medina County:

Cassandra Abbate - Highland High School

Allison Christy - Medina HS

Janelle Shaffer - Cloverleaf HS

Rachel Zacharias - Buckeye HS



"The Medina Sunrise Rotary Club 'Mark Sutherland Scholarships' are awarded annually to honor outstanding high school seniors in Medina County who were selected for their academic achievement, leadership in the community and commitment to the Rotary motto of 'Service Above Self,'" stated Dr. David Loeper, scholarship chairman. "The scholarship is named in memory of past school superintendent, Rotary District Governor Elect, Club President and Paul Harris Fellow - Mark Sutherland." Mrs. Judy Sutherland (wife) was present to congratulate the 2011 scholarship winners.

## Science Cafes

The first of the Science Cafes sponsored by North Royalton-Broadview Heights club and American Chemical Society, Akron local section, will be on June 22 with speakers Dr. Wiley Youngs and Dr. Judith Puskas of the University of Akron. More details will be posted on the Akron Section website or on the Rotary District 6630 website.

When: 6pm Wednesday June 22  
Where: Flair Restaurant  
12841 State Road North Royalton, OH 44133-3911 (440) 237-2212

The Event is Free and include hot appetizer, prizes for fun science trivia, but seating is limited so please make your reservation early by contacting: Jeff Ferrara via email at: [jeff@faulhaberfuneralhome.com](mailto:jeff@faulhaberfuneralhome.com).

Dr. Puskas will present: Green Polymer Chemistry for the Cure.

This presentation will discuss our research aimed at combining breast reconstruction with local chemotherapy to combat breast cancer.

As a co-inventor of the polymer used on the Taxus® coronary stent, Dr. Puskas helped the University of Akron generate more than \$5 million in license fees. With her business partner they founded Biopolymers International Inc. to supply research quantities of functionalized polymers using enzyme catalysis under license from the University of Akron.

Dr. Youngs will present: Anticancer Properties of Silver (I) Carbene Complexes Encapsulated in Nanoparticles

Wiley J. Youngs, Distinguished Professor, Director Center for Silver Therapeutics Research, Departments of Chemistry and Biochemistry and Integrated Biosciences, University of Akron. Research from the Youngs' research group has shown that silver carbene complexes (SCCs) are very effective against a variety of cancers including lung cancer in animal studies.

## 53 Year Partnership in Bedford

By Colleen Jackson

Over 50 years ago, three Rotarians, Bernard Raimier, a business man, Warren Miller, Principal at Bedford High and Ernie Petrelli a teacher created a Vocational Education Program for high school students and established a recognition banquet for students who excelled in these curriculums.

This year's recognition banquet was held Tuesday May 17 at Birchwood Party Center. Ten Students were recognized for their outstanding achievements. Those students and their sponsors are: Vincent Tench, Automotive Technology, Penske Automotive Group; Ethan Clements, Biotechnology, Hukill Chemical Company; Dezoray Esparza, Business Academy, Huntington Bank; Javonté A. Colbert, Cisco Networking, Bailey Communications; Cody Jefferson, Financial Management, Sutherin-Melling Insurance; Otis Arnold, Health Sciences, Embassy Healthcare; Tramaine Blackwood, Marketing Education, Medical Services Company; Arian Stepter, Cosmetology, LaGra Jewelers; James

Jones, Home Improvement, Taylor Chair; and Zacari Lewis, Teacher Academy, Ben Venue Laboratories.

Javonté A. Colbert received the Ernest F. Petrilli Scholarship Award and was presented a \$500 check for his future college expenses.

The Petrilli Scholarship along with three additional \$1,000 scholarships are underwritten by the Bedford Rotary Club and Bedford Rotary Foundation.

Two Businessmen, Garth McAdoo/McAdoo Realty and Jim Sutherin/Sutherin-Melling Insurance received the Bernard Raimier Vision Award for their contributions to these vocational programs and the community.

Proceeds from the Rotary Pancake Breakfast held each spring and, The Rotary Rib Fest being held on June 3, 4 & 5<sup>th</sup> on the Bedford Square, are used to fund these scholarships and banquets.

Congratulations to this year's award and scholarship winners and best wishes to all in the graduation class of 2011.

## Shelter Box Responds to a Domestic Need

By Jack Young

I have just received word this morning that Shelter Box is responding to a small community in Arkansas with help for shelter and disaster relief. There is a small community that does not want to leave the storm/flooded area and therefore, with the help of State officials, 48 Shelter Boxes are on their way to this area

During the end of our International Rotary Convention in New Orleans, Shelter Box dispatched 2 assessment team members from the convention to the area to assess the area

and offer help. After going through the appropriate process and assessing the area and meeting with government officials, 48 Shelter Boxes have been dispatched to this specific area of Arkansas.

This substantiates that one never knows when and where a disaster will take place and who may be served by your efforts. A special thank you to all Rotarians, Rotary clubs and Friends of Rotary for supporting Shelter Box. If you have any questions, please contact Shelter Box Board Member, PDD Jack A. Young (440-759-400)

## Sunrise at Sunset Auction Big Success

By Michael Hamed

Nearly 200 Rotarians, friends of Rotary, Interact Members and American Youth Foundation students and their families packed Rocky River Emerley Memorial Hall on May 13 for the fifth annual

Sunrise Rotary Club's Sunrise at Sunset fund raiser. A special thank you to the members of the Noon Club and their partners who attended the event. In addition, the current District 6630 Governor, and the next two incoming Governors attended.

The net for the event was \$8,150, which is nearly \$1,150 better than 2010. Club members solicited 20 "Top Hat" raffle, and twenty Silent Auction items and packages. In addition there was a live auction of 13 items highlighted by a one-week get away at a Lake Placid, New York Vacation Home. Boat rides and dinners, Cleveland Indians tickets, seats in a special car on the Cuyahoga Valley Scenic Railroad, and valuable art objects

were just some of the great items donated and sold. American Youth Foundation members auctioned off their services for yard and inside home work, and will share in the proceeds of the event.

The new Noon and Sunrise Clubs sponsored Interact Club participated with a cake raffle. There were sponsorships by

club members and friends of Rotary including Brouse McDowell, LPA; Kushner &

Hamed, LPA; Gardens by Gaydos; Geiger's Clothing; Karen & Doug Cooper; Cathy & Chuck Drumm; Hospice of the Western Reserve; Flanagan & Giffels Co, LPA; and Larry and Rosemary Faulhaber.

Overall, it was a fun evening including dinner catered by Lakewood High School's Ranger Catering, but

the real winners were the many community agencies and projects of the Sunrise Rotary Club, including the Lakewood Charitable and Rocky River Assistance Programs that provide food for needy families, the Beck Center, the Literacy Dictionary project, the North Coast Health Ministry, and Providence House. Funds are also donated for Rotary International service projects such Shelter Boxes for homeless in disaster areas, Children of the Dump in Nicaragua, and the Polio Plus, polio eradication program.

Thank you again to Lakewood/Rocky River Rotary Club for its support.

**\*\*EDITOR'S NOTE\*\***  
**BE SURE TO MOVE YOUR CURSOR OVER THE GRAPHICS OR PICTURES FOUND IN THIS DOCUMENT... MANY OF THEM ARE LINKS TO VIDEOS, WEBSITES, PICTURES OR OTHER GOODIES**

## Membership Letter June 2011

HAPPY NEW YEAR!

Well, New Year's Day is only a few days away in our Rotary World so I hope all of you current membership chairs have made your mark on your Club by talking and showing the need for new members. If your Club didn't grow, do you sort of feel like the Club is

standing still or worse yet moving backwards? I have a little sign in my

home office, it says:

**" BE NOT AFRAID OF GROWING SLOWLY, BE AFRAID ONLY OF STANDING STILL" Chinese Proverb**

Over the years I have become more of a believer in that proverb in spite of the fact that our world is running so fast we run over each other. I believe we need to go slow in selecting potential members for our Clubs. At this time of the Rotary Year, things will get a little slower with members going on vacation. However that may be an advantage some of you will like, more opportunities to seek out new members and fewer members to compete with in bringing that new member in. Keep pushing yourself to find that new member who is out there looking to help people! You may remember me talking about the Business Expo we had in October, well I have been chasing five people and I may be ready to land one. He

just called me again for more information. Am I excited, you bet I am, after almost seven plus months, he is still interested. Yes, it is a long time to wait but some things take a little longer. I stayed in touch and it looks like it will be worth the wait. In those seven months I found others to approach.

What did I learn about pushing Membership in my year in the chair? I didn't push hard enough and believed that it wasn't necessary to get in the face of people. That was a mistake on my part. **You need to be out in front of the people waving at them** and getting in their face in a nice way! **For all of you new membership chairs starting July 1, 2011, get out there now and wave the flag of membership.**

As part of getting you help, our district will be doing some Cluster Meetings to help the smaller Clubs in each District. Al Conners is directing the action and I am happy to be a part of the group.

In closing, it was fun and I met some very nice people along the way both at meetings and the district meeting. I missed the International Convention due to a business schedule conflict but heard enough to say to all of you, as I said to my Strongsville Club, until you attend an International Convention your Rotary career will not be complete! Plan for it and do it!

Respectfully submitted,

Jack Miaskowski

Strongsville Rotary Club

## ClubRunner Mobile App Now Available!

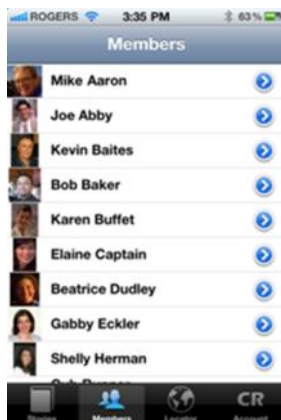


We're very excited to announce that the **ClubRunner Mobile App** is now available for **download!** Released on May 4, 2011, the ClubRunner Mobile App is your key to connect to your ClubRunner website on the go! Completely, **free** to download and use, this app will let you do what you need to run your club effectively while you're on the go. Password protected just like your website, the ClubRunner Mobile app is **comprised of 3 main modules.** You now will have the ability to **view your member directory**, view the **articles posted to your website** and **locate the nearest club** right from your iPhone or iPod, bringing you even closer to being able to **connect, collaborate and communicate!**

To download the app from the App Store, simply type in 'ClubRunner' in the search bar. Our mobile app is compatible with all versions of the iPhone, iPad and iPod Touch sets that have iOS 3.1 or later.

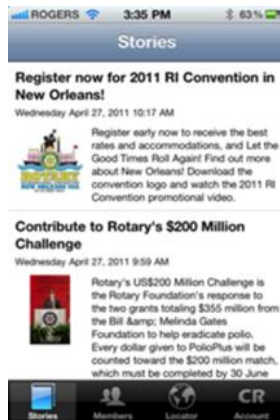
Released as Version 1.1, the app currently features the following modules:

### Member Directory



Immediately view the most up to date member directory, upon login. You can browse your member profiles which give you the necessary contact information you need to connect with just one click. Make a call to any of their phone numbers, email them directly from your iPhone, or even add them to your iPhone/iPod contacts.

### View Posts on Your Website



View the latest feed of home page stories that are on your website, directly on your phone, so you never miss any information!

### Club Locator



Based on your current geographic location, ClubRunner's Club Locator will instantly show you a map to visually locate the closest clubs near you. Click on a drop pin to expand and view more information on the club, including their meeting day and time and address. Perfect for doing makeups anywhere in the world!

We would love to hear your thoughts about our app. To provide us with feed-

back, please e-mail [feedback@clubrunner.ca](mailto:feedback@clubrunner.ca).

*Currently only available for the iPhone, iPod and iPad sets, we will also be releasing the ClubRunner Mobile App for Blackberry and Android phones in the near future. Please note that the Stories and Members features are only available to clubs that are direct subscribers of ClubRunner. The Club Locator is available to all.*

The 6th Annual Motorcycle Run

For Completion of Veterans' Memorial

## ROTARY RIDE

The Last Sunday in June  
**June 26, 2011**

Sponsored by: Burton-Middlefield Rotary Club

**HARRINGTON SQUARE**  
Between McDaniel's and W. Main St.  
13501 Kramers Road (W. High Street)  
St. Rt. 87 6 miles east of St. Rt. 44  
Middlefield, Ohio

"Rain or Shine, because the Veterans didn't stay home when it rained."  
Dan McClelland

**\$25.00** registration, passenger free  
**50/50 Raffle**, winner must be present to win  
Lunch at the end of the ride compliments of sponsor Dave Harrington.

REGISTRATION:  
8:00 - 10:00am  
**10:00am Start Ride**  
Register and Pay Online  
All pre-registrations receive a "FREE GIFT"

Register and Information:  
[www.bmrmotorcyclierun.com](http://www.bmrmotorcyclierun.com)

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Not insured by any federal government agency.

## Civility – The Vast Untapped Resource

By Ronald E. Schmidt

Article Abstract for Chief Executive Magazine

Published April, 2011

*How you – and everyone in your organization – treat others affects your company's reputation, relationships, and bottom line. Put civility to work for you and your company and see the amazing results.*

Treating people well is not just a good principle to live by. It leads to better relationships, strengthens careers, increases productivity, and even improves profitability.

Treating others poorly affects everything: it diminishes business relationships, reputations in the community and the bottom line. Harsh remarks or expressing opinions in sarcastic or cynical ways can destroy the fabric of an organization.

In short, it pays to be civil.

Who says so? Dr. John Lentz and Ron Schmidt, co-authors of *How Am I Treating You? Living With Civility & Dignity*. Their concise, thought provoking book provides insights into business relationships that can benefit every top executive in the world. Chief executives are in a unique position to lead a civility revolution that will benefit their organizations and society at large in a massive trickle-down effect.

In business, instituting civility throughout an organization can act almost like the simple tapping of a vast untapped resource. For example, Montage Hotels and Resorts began teaching, reinforcing, and rewarding grace and humility in the workplace. According to CEO Alan Fuerstman, the behavior resulted in zero turnover in the senior management team in 5 years, 10% turnover in management, and 25% in non-management – resulting in a 50% advantage in the industry.

According to Donald Keough, past-president of the Coca-Cola Company, and author of *The Ten Commandments of Business Failure*, civility is the bedrock for successful leadership. Keough visited associates in over 140 countries and found one universal reality: People respond to common courtesy in every language and return it with joy. *How Am I Treating You?* makes it lucidly clear that living with civility and dignity is the centerpiece of a congruent leader.

Treating one another as mere pawns in the game creates its own negative context; trapping people like so many mice on so many tread mills. Robert Sutton's book *The No Asshole Rule* vividly describes how extreme personalities adversely affect the productivity of those in the workplace as well as the businesses themselves.

Jeffrey Krames' book, *Inside Drucker's Brain*, details Peter Drucker's insights on Jack Welch, the famed former head of General Electric. Drucker stated that while Welch had many good instincts, his most valuable quality was that he was a great listener. In addition, he asked the right question at the right time of the right person. For the executives of the world, the job is to be the best listener and ask the right question, to affirm and respect employees.

Creating meaningful relationships lies at the core of a successful organization. Treating employees well translates into their treating customers as they would want to be treated, and results in long-term organizational success. According to Walker Information, workers are six times more likely to stay on the job when they believe their company acts with integrity.

Towers Perrin reviewed 25 companies that are renowned for public integrity and consistently rated as desirable places to work. These companies gave their shareholders a 43% return, more than double the S&P 500.

David Batstone details the success of Odwalla, a highly successful subsidiary of Coca-Cola, in *Saving the Corporate Soul*. Their companywide exercise resulted in employees' determination to act with "honesty, integrity and respect" in their relationships with suppliers, vendors and customers.

This notion of respect for one another may sound "old school," but think about companies that live this truth...Southwest Airlines had 69 straight quarters of profit before the global financial melt down. Howard Behar of Starbucks, in his book *It's Not about the Coffee*, prioritizes the relationship when he says Starbucks is in the people business selling coffee, not the coffee business serving people.

Compare that to recent challenges of Toyota where market values have seen substantial declines. The *Wall Street Journal* reported that the current chief executive, Mr.

Toyoda, inherited a company weakened by non-family predecessors who sacrificed quality for faster growth and fattened margins. A former executive stated the root cause of their problems was that the company was hijacked some years ago, by anti-family, financially oriented pirates. Those executives didn't have the character to maintain a customer-first focus, with civility as a foundation.

Also consider BP's situation in which 11 lives were lost in a drilling platform explosion that reportedly occurred as a result of cost cutting measures to enhance investor returns. Maximizing profit prevailed over worker safety – a decidedly uncivil measure. As weeks turned into months without a solution to plug the leak, BP's CEO, Tony Hayward, exclaimed "I want my life back!" BP's market value dropped 40%. *WSJ* reported that Hayward's inability to generate empathy from the American people led to calls for his ouster.

These examples illustrate Don Keough's concern that the goals and tactics that organizations implement to improve their bottom line in the short run have replaced the focus on the person, the consumer or the employee, who enhances an organization for the long run.

So what to make of the connection between how people are treated and the bottom line? A sound connection and respect for the customer and business partners will always act to the benefit of the organization in the long run.

Every chief executive in every facet of life: At work, home, and in the community, should not only take responsibility for their own actions but also take the steps to demonstrate appropriate behavior to neighbors, colleagues, teammates, and family members. It makes a difference. And what is true in one neighborhood is true in neighborhoods from Spain to Bangladesh. Civility matters and how we should treat one another is the most fundamental issue.

For more information on actual transformations that have occurred within businesses, government and the educational world, and ways your organization or business might improve your working environment and even raise your bottom line, please visit <http://civilitypress.org/>

## Camp Paradise

By Brian Feron

The Medina Rotary clubs supported the construction of a new year-round cabin at Camp Paradise, a facility run by the Society for Handicapped Citizens. This camp was built in the 1960's spearheaded by Donald Tubbs a charter member of the Medina Rotary club. Don was a huge advocate of helping the handicapped citizens. Camp Paradise was the first respite care facility built in Medina County.

In 2010 ground was broken and many volunteers came forward to help construct a year-round building for camping and recreation. The new cabin boasts over 1700 sq. ft. 2 restrooms with handicapped accessible showers, washer /dryer, HVAC, sprinkler system and room for over 14 beds. It will be a great addition to this "crown jewel" of Medina County.

Rotarians Ron Quine, and Brian Feron spent many hours with the block and concrete work. and other construction tasks. The club allocated \$5000 to the project. Our RYE student Tomasz Zywalewski was "recruited" by host dad Brian Feron to help insulate, drywall and move gravel as part of earning money for the western bus trip. He now has higher career aspirations. :)

The Medina Rotary club continues to be a driving force in improving the quality of life at home and internationally. This was a great demonstration of service above self.

## Akron Aeros Day

By Lance Chima

On Saturday April 23, 2011, our Akron club sponsored the Akron Aeros Day at Canal Park Stadium in downtown Akron. There were 22 Rotarians, exchange students, family, and friends who attended on a beautiful sunny afternoon, the day before Easter. Exchange students representing Brazil, Ecuador, Argentina, and others, observed some American traditions such as a children's Easter egg hunt on the field, an all-America picnic buffet

lunch, and a baseball game. Although the Aeros lost to the Reading Phillies, the exchange students experienced a little bit of Americana. The only thing missing was the apple pie.



## Gift of Life Int'l – PDG Jim Frame Director

The June 6th Attached photo of PDG Jim Frame's Gift of Life Presentations By Bill Currie Gift of Life International Chairman & Rob Raylman Executive Director Gift of Life International 6-6-11 Noon at the Bertram Inn Aurora, Ohio

Both Rob and Bill are from the New York City area. They traveled to Cleveland 6-6-11 solely to make their presentations to Jim due to Jim's past illness being unable to attend the presentation planned previously in New York City. The presentation represents the 6 children that our District 6630 Gift of Life North East Ohio directly funded and saved through open heart surgeries supported in Hospitals around the world as part of Gift of Life International's Our "Hearts are in... El Salvador" campaign as the annual country focus for 2010-11 rotary year.

The honor was for more than these 6 children pictured as Jim's work has impacted several hundreds of children world wide through Jim's international leadership for expansion and establishment of more than 60 Gift of Life programs around the world and 80 affiliated hospitals as well as establishment of the children heart surgery center in Assiut Egypt and new efforts to expand heart surgeries in Nairobi Kenya.

Jim founded our Districts Gift of Life North East Ohio in 2003 and has also served on the International Gift of Life Board since its founding in 2005.



Also in Attendance from District 6630: PDG Jim Frame Mantua Club 2000-01 Gift of Life International Board Member Governor Stew Buchanan Akron Club 2010-11 DGE Steve Zabor Mantua Club 2011-12 DGND Julie West Cleveland Club 2013-14 Ken Fogle Chagrin Valley Club Gift of Life PDG Gordon Keller Kent Club 1995-96 PDG Al Conners Aurora Club 2004-05 PDG Bob Prevette Nordonia Hills Club 2007-08

These District 6630 Leaders were very pleased to have been invited by Jim to have had the opportunity to be present with Jim and his friends for this well earned Gift of Life International Presentation. Bill and Rob's Presence was well appreciated by all as a Tribute to Jim's devoted Work for Gift of Life International directly supported by Ken Fogle.

This was a great tribute for Jim as he is still recuperating from his recent illness. Jim continues to keep all his breath, efforts, and action continuously focused on participating with the Gift of Life International saving Children's lives.



## TRC Solon Celebrates First Anniversary

By Matt Liebson

The Rotary Club of Solon passed its first birthday on May 28 and continues to become more involved and active in the Solon community. Chartered with 25 members, the club inducted a 31st member at its June 1, 2011 meeting, in addition to formally inducting its new board for the 2011-2012 year. Incoming District Governor Steve Zabor was on hand to pin new President Kevin Cox, President Elect Bud Thomas, Vice President Ned Bergen, Treasurer Scott McRill, Secretary Matt Liebson, Sergeant at Arms Jim Hyde and Director at Large Betty Hickle.

With help from sponsor clubs Hillcrest and Bedford, the Solon club had a busy first year. The club's first fundraiser, the "Bowl for Water," was held last October and featured Northeast Ohio native rowing phenomenon Katie Spatz. It raised \$6,000. The Solon club also hosted 4-Way Speech Contests in 2010 and 2011, ran a food drive in December 2010, presented Solon police and fire awards in January 2011, and has instituted a "Student of the Month" pro-

gram for the Solon Schools. Most recently, the club sponsored its first student for the 2011 RYLA leadership camp. The club is also in the process of establishing a non-profit foundation, and looking forward to creating an Interact club in the Solon school district.

The Solon club continues to add programs and events to its calendar. The club's next fundraiser, "A Night at the Races," to be held at the Solon Community Center starting at 6pm on Saturday, June 25, will feature an evening of simulated horse racing, raffles, and a full dinner buffet for \$35. Proceeds will be dedicated to supporting the club's local mission of "enhancing and protecting the minds of our children" through support of the Solon Recreation Department and the Solon Center for the Arts." The club additionally expects to have a presence at the upcoming Solon Home Days and to host its second annual "Bowl for Water" in October 2011, and looks forward to additional community projects in Solon and elsewhere as it continues to mature and to grow.

District 6630 Grants Committee 2010-2011 Available Funds		Budget as of 06/06/11	
	Grant Amount	Balance	
Initial DDF Budget		\$85,085.24	
Rollover Amount from 2009-2010		\$20,416.46	
<b>Total Combined DDF Budget</b>		<b>\$105,501.70</b>	
<b>Less Committed PROJECT FUNDING:</b>			
Ambassadorial Scholarship	\$25,000.00	\$80,731.70	
District Simplified Grants (2009-2010)	\$16,959.00	\$63,772.70	
GIS: Team	\$ 6,500.00	\$57,272.70	
<hr/>			
<b>International Projects Budget</b>			
Beginning Balance		\$87,272.70	
Jamaica - Jamaica - laptops/tablet/disk	\$3,594.00		
Huakon - Zambia - water walls	\$4,814.00		
Barton-Middlefield - Argentina - info technology	\$3,584.00		
Ken - Demencia - Diabetic Foot Clinic	\$3,000.00		
<b>Current Balance</b>		<b>\$40,476.70</b>	
<hr/>			
<b>Local Projects DSG</b>			
Beginning Balance		\$16,959.00	
Medina Square - Build A Bear - Juvenile Court	\$1,000.00		
Lakewood-Rocky River Starline - Freezers	\$1,200.00		
Orange-Clinch - Pleasant Hill Home	\$2,500.00		
Painesville-Mentor - Justice Center Computer Lab	\$2,200.00		
Geneva - Liberia Water Well Project	\$2,500.00		
Alison - Playground	\$2,500.00		
<b>Current Balance</b>		<b>\$1,759.00</b>	
<hr/>			
District Donations to RI:			
Pulse	\$5,000.00		
World Peace Fellow	\$5,000.00		
<b>Carryover to 2011-2012:</b>		<b>\$17,037.00</b>	

## Rotary Shred Fest Sets Record

By Linda Kramer

The Rotary Club of Berea jointly hosted its semi-annual Shred Fest with the City of Berea on May 7. The drive collected a record 9,600 pounds of paper documents, which were shredded by Cintas Corp. Rotarians also collected more than 300 pounds of outdated and unwanted prescription medications, which were destroyed by Southwest General Health Center. New this time, the Rotary Club collected eyeglasses and cases to be distributed by Lions International to needy children and adults here and abroad. The drive collected more than 400 pairs of eyeglasses plus cases and other eyeglass parts. Those who donated to the Shred Fest were given Goody Bags filled with items from area merchants.

**COMPUTER ROUND-UP:** The Shred Fest has been such a success, Rotarians have decided to conduct a Computer and Electronics Round-up, also a joint project with the City of Berea. The Round-up will be June 18 from 9 a.m. to 2 p.m., or until the truck is full, in the parking lot of Berea High School, 165 E. Bagley Road. No television sets will be accepted, but most other electronic items will be loaded onto the truck - from computers and servers to microwaves and telephones.

**KIVA LOANS:** Berea Rotary has made 172 Kiva Loans so

far. They include loans to projects in Nicaragua (agriculture), Cambodia (farming), Peru (agriculture), Vietnam (livestock), Armenia (cattle), Kyrgyzstan (cattle and livestock), Pakistan (dairy), El Salvador (land rental), Tajikistan (cattle), Mongolia (livestock). Rotarian Ken Weber oversees the Kiva Loans.

**GUEST SPEAKERS:** Interesting guest speakers recently have included Sante J. Ghetti of the State Treasurer of Ohio's office. Ghetti, who is based in the Cleveland-area office, explained various programs available to residents, including ECO-Link, which can provide reduced-rate financing for energy improvements to homes. He also explained Save NOW - a higher interest savings account that rewards savers with a 3 percent interest rate bonus. Both programs are available through participating banks. For more information, go to [www.ohiotreasurer.gov](http://www.ohiotreasurer.gov).

Rotarians also were visited by Berea Police officer Tim Milter and canine officer Lobo. The dog is trained to detect drugs and also can track people.

Dennis Madden, executive director of the Medical Mart, explained the ongoing construction project in downtown Cleveland and how the new Medical Mart will affect the area economically.



## An Essay By Yeonmin Kim (a Rotary Ambassadorial Scholar – Kent club)

America was an oppressive colonial state that presumptuously meddled in domestic affairs of a foreign country like Korea. Coercively demanding the South Korean government to sign up for Free Trade Agreement, which seriously trampled Korean agricultural industries, the U.S. government had an irresistible impact on Korean economy as well as on politics with regard to the relationship with North Korea. Joining a huge demonstration against import of the U.S. beef, I marched along the streets with Korean citizens holding a candle at night. With those antipathies toward the American government, I came to America in 2009 as a Rotary Ambassadorial scholar with my wife and a three-month-old baby to study literature at Kent State University.

However, my prejudices against America started to be shattered as I met American individuals face to face. At several Rotary club meetings, I found that there were many people who had participate in the Korean War in the 1950s. It was hard to deny for me that they indeed had sacrificed their youth and lives in a foreign land to save the

Korean, aside from economic and ideological grounds. Moreover, talking with parents who adopted a Korean boy, I realized that the American against whom I had had an enmity took the social responsibility for the victims instead of me and Korean citizens. I was ashamed that my communities and I were irresponsible for the problems that we had to solve, and were easy to criticize the American blindly without considering their humanitarian struggles. Although I do not equalize America as a nation with individuals in America, and I am still skeptical about American military and economic policies for Korea, I come to a conclusion that the American individuals have approached a Korean community with an unselfish love.

I could tell you more about Korean culture and politics, in which you may be interested, with regard to how many kinds of Kimchi, a fermented cabbage food effective for preventing a cancer, we can make, or how scientifically Korean letters, Hangeul, were invented and registered in UNESCO world heritages. Or you may be familiar with Kore-

an traditional martial art, Taekwondo, played in Olympic Games. However, I worry about whether I am commodifying or fossilizing Korean culture by suggesting some “representative” cultural artifacts, saying “Here is Korea!” or “This is the authenticity of Korea!” Through my presentation at each club of District 6630, I hope that Korea is represented not as one of the mystified oriental countries, but as a truthful one reflecting voices of the real individuals living in Korea who have been striving to gain a more democratic and peaceful society that Rotary International pursues. Also, I am hoping that we can lay foundations of GOODWILL and BETTER RELATIONSHIP between your people and my people, based on TRUTH. I believe the bridge that connects you and me is not the states, the United States or Korea, but the Rotary community, which is beyond national or political interests inseparable from the power structure of the world. We are a model of an ideal human network, transcending bigoted ideological interests of races, nations, and states, to be BENEFICIAL TO ALL CONCERNED.

## North Ridgeville Rotary Club Shores Up Safetyville

By Traci Purdum

The Rotary Club of North Ridgeville put service above self as its members rolled up their sleeves to spruce up the city's Safetyville area, which teaches children about safety issues including traffic, school buses, bicycles, fire safety and how to use 911.

A dedication ceremony completed the project on June 3 as Rotarians, North Ridgeville Police Officers, area teachers and city officials were on hand to commemorate the event with a proclamation and ribbon-cutting ceremony. (You can watch the ceremony by visiting the North Ridgeville Rotary's YouTube page: <http://www.youtube.com/RidgevilleRotary>)

North Ridgeville Safetyville has several buildings that represent area businesses. Over the years, these buildings fall in disrepair and much of the surrounding landscape becomes overgrown. That's where the North Ridgeville Rotary comes in. Members volunteer to shore up rooflines and apply fresh paint to ensure children have a positive experience.



This year's efforts were led by Rotarian Kimberly Cromwell, who not only rallied members to join the clean-up efforts by enticing them with dinner and fellowship during work sessions, she also served as the maintenance fee collector of all the buildings in Safetyville (area businesses pay a nominal fee that goes toward the upkeep of their "property.") Additionally, she designed the new sign that welcomes Safetyville guests. The sign features a map of all area buildings.

According to Cromwell, the real workhorse behind this project was Pietro Trunzo, who chaired the committee since its inception in 2006 under the presidency of Paul Harris Fellow Patricia Blakely. Trunzo also helped fund the new sign along with Rotarian James Lechko, District Governor for 6630, and First Federal Lakewood. Cromwell, who took over in 2010, also credits Rotarian Doug Maurer as being her hammer and saw for the project stating she doesn't know a thing about building maintenance.

Blakely, who saw the need for this project and put the plan in motion, attended the work

parties along with her husband Warren, also a Paul Harris Fellow and past president. Rotarian Emil Bagi, Paul Harris Fellow, was also instrumental in the success of the project and lent his time and experience to make sure the children of North Ridgeville have a positive experience.

This was truly a team effort. Kudos to all who participated, including members of the North Ridgeville High School's Rotary Interact club and numerous volunteers.

## Chance Visit-International Project

By Steve Bidgood

The Chardon Rotary Club as well as the Chardon Rotary Club have supported a school that was initiated in the early 2000's by a chance visit between Christine, a Uganda, Africa resident and Dave Weir in Chardon. Through many fund raising efforts and trips to Malinda, Uganda to help build the school, there are now nearly 400 students attending a very effective school. The local Rotary clubs have been instrumental in supporting individual students as well as health care activities at the school. David & Donna Weir (as well as others of us) have spoken at numerous churches, Rotary Clubs, and other venues to tell the story.



## Some Rotary History

By Howard Etchell

Sponsoring a new Rotary club, Nordonia Hills Rotary (1979), Fighting RI, and getting it chartered. Not simple...

Bedford Rotary Club accepted the challenge to sponsor a new Rotary club in Nordonia Hills, Ohio. Where is Nordonia Hills? I don't see it on the map! The two club members taking the challenge were Vern Cooper, a Prosthodontist, and Marty Johnson, co-owner of Johnson-Romito Funeral Home. The entire process, to form a club and charter it, started around October 1978 and did not culminate into a charter until April 24, 1979. During those six months, yes, I said six months, Vern explained rules, bylaws, the Rotary manual, how to propose a new member, attendance, classification description and acceptance, the importance of Club Assembly, demands from RI, and many other issues. The introduction and education went on so long I thought we were chartered when they said the charter was turned into RI; we were not, they had to approve it. We received word that RI approved our charter in March 1979. We started planning our Charter Night at the, now torn-down, Brown Derby at Rt 8 and the turnpike. All planning stopped when we received our charter - it said "Northfield", Ohio. That is not what we wanted; Northfield only represents one community. Our club would represent five communities: Northfield Village, Northfield Township, Sagamore Hills, Macedonia, and Boston Hills - the school system. We wanted to have a rotary club that represented the school system and that was Nordonia Hills.

Our charter night was postponed until we could straighten out the club name; we were adamant that Nordonia Hills would be our name. We would not accept anything else. RI fought us, the fight went on; they were very unhappy with us. We were not complying with RI standards. They complained there was no city, town, or village with the name Nordonia Hills on a map and they were correct: not good enough for us. Eventually we won and the final charter was approved with the name "Nordonia Hills (Northfield), Ohio, U.S.A. issued in April 1979. We were the first club, but not the last, to have a club name not representing a city. We set the standard for future club names. Once we received our corrected charter, we were able to plan our charter night: moved from April 16 to May 16, 1979 at, you guessed it, The

Brown Derby. Over 200 were in attendance from more than 10 local clubs.

Our finalized charter was lost for years and caused our club to request another charter. Again, this upset RI. They were furious with us and they were not going to issue us another charter. They believed the loss of our charter was irresponsible; issuing another charter was never done before - standard procedure. In time they were convinced to issue another charter: carrying only the name Nordonia Hills, Ohio, U.S.A.

The announcement of our charter night was posted in our April 24, 1979 newsletter by charter member and editor Dick Kluge. The speaker that day, Jim Lawton, spoke on his favorite topic "Macedonia". Fines were popular back then and not having your pin was an instant fine as stated in the newsletter.

In 1979 our newsletters were about the only way to communicate with members along with attending a meeting. Anyone who accepted the duty of newsletter editor took the job for one year, as it was the norm for any other chairperson: speaker chair, club activities chair, directors of any sort, etc. Dick Kluge was our editor for 3 years (1979-1981), Tim Bales for 2 years (1982-1983), and Howard Etchell for 7 years (1988-1994); there were other editors. Of these 12 years of newsletters, most exist today. The newsletter progressed over time from one page to two pages. Many articles and activities were highlighted in the newsletter, later called the bulletin; reporting information on members, club activities, new member proposals, prior week's speaker notes, current week speaker, birthdays, projects, and other info as it became available.

The formation of our club preceded the entry of women into Rotary - 1987. We wanted to involve "Rotary Anns" (a term started from two Rotarian greeters, in the early 1900's, whose wives were named Ann) participating in Rotary, we created multiple yearly events for members and spouses: special luncheons, musicals, Christmas parties, raffles, auctions, craft shows, etc. These events helped to get all members and spouses engaged in Rotary. In 1985 our club had 71 members, including wives, an event would have between 100 to 200 participants.

## Solon Students of the Month

By Matt Liebson

The Rotary Club of Solon has announced its first two students of the month. Selections of the monthly "service above self" award alternate between Solon High School and Solon Middle School and are made with the assistance of the Solon Schools' guidance personnel.

May's initial award was presented to Mycah Wells, a 17-year old senior at Solon High School. Mycah is an active board member for the Solon High School Diversity Acceptance Program, a club that celebrates and embraces diversity at SHS. Mycah's leadership this year has elevated awareness of the DAPs club and encouraged a growing number of SHS students to participate in the learning opportunities the club sponsors. In addition, Mycah has excelled at the Culinary Arts career tech study program based at Beachwood High School. Mycah earned a bronze medal in the national competition for culinary arts students and applies her skills in her own baking business. Her future plans after graduation include attending Culinary School in Charlotte, N.C., in the fall. Mycah said that "I never thought doing something I love would get me here."



June's award was presented to Cierra Haupert, an 8th grade student at Solon Middle School. She was selected because of the wide range of activities she participates in at the middle school, from athletics and music to service. She is on the track team and is an active member of Student Council. In addition, she sings with the mixed and chamber ensembles and was selected for the honor choir. Her teachers describe her as sweet, a hard worker and someone who is always kind to others. She has an exemplary attitude toward school and her extra-curricular activities and always carries herself with dignity. She is an "absolute treasure to have in class," her teachers report.

## Developing Friendships Through Rotary

By Barry Becker

One comes to Rotary to give back, but also to develop friendships.

The ways this is accomplished are myriad, but by so doing your friendships and acquaintances will enhance and strengthen your membership. If you don't get involved you are just finding a place to have a meal. That will not keep you coming back. Those whom come to just enhance themselves, are not true Rotarians. They are referred to as RHLNOs.

So, let's enumerate a few of the ways you can become more involved.

Attend meetings on a consistent basis, and try to vary where you sit. This will get you somewhat acquainted with the membership.

Get involved in activities and projects. Working as part of a group will put you with people on a more intimate basis. People open up and you learn of shared experiences and interest that just don't happen at a meal and a presentation. This also tends to bond relationships where shared labor and involvement create memories. Go to events as a group and include your significant other. If he or she has an enjoyable evening this will validate Rotary to them. When they enjoy Rotary with you they will understand why Rotary is important to you.

Attend board meetings to get a better idea of how the club functions and conducts business.

Proudly wear your Rotary pin all the time. It designates you

are a Rotarian. To those whom don't recognize it this might arouse their interest. Spotting another Rotarian will almost assuredly start a discussion and possibly a new friendship ensues!

Attend make-ups at another club. You never know whom you might encounter. Also, you might pick up something you can bring back to share with your fellow club members.

Get involved at a district level by attending workshops, district conferences, and committee work. The more people you meet whom are Rotarians the more you will value your membership.

Members who do not get involved stagnate and lose interest. Any relationship requires one get involved and shares themselves with others. Neglect a relationship and inevitably you become estranged.

You can get more out of your membership when you extend yourself in getting involved in activities that are outside of your normal envelope.

This new stimulation gets you more informed, more interested and better able to have fun. After all if Rotary is not fun you need to re-evaluate how you are approaching it!

Clubs that have few if any shared projects and community involvement inevitably become complacent. Check writing has an important place, but activities with good levels of membership stoke the fires of the Rotary experience.

## Programs Fund Match Huge Success

By Stew Buchanan

Wow! Your response to our offer to match new or additional gifts to the Annual Programs Fund of the Rotary Foundation with up to 250 recognition points has been outstanding. So outstanding, that all available 8000 points have now been allocated.

We thank all of you for your generosity and hope that you will continue to participate in Every Rotarian Every Year with an annual donation to The Rotary Foundation. Your donations enable us to multiply our impact both locally and internationally.

## News From TRC Wickliffe

By Charles Haskell

In April, the Wickliffe Rotary Club helped sponsor Wickliffe High School's Student Government Day. The Club sponsored a breakfast for the students and public officials and has done so since the inception of this program. Selected students are assigned to shadow public officials from the City and Board of Education for the day and sit in and participate in actual City Council and School Board meetings.

Also in April, the Wickliffe Rotary Club sponsored the City of Wickliffe's Arbor Day Celebration by providing a lunch for all in attendance. This was the 31st year the club has sponsored this event

which honors the City of Wickliffe being named a Tree City USA. Trees were planted and young trees given out to area pre-school children in attendance.

In May, the Club distributed 164 Dictionaries to second and third graders at Wickliffe Elementary School and at Mater Dei Academy as part of our annual literacy project.

Also in May, the Club's Foundation awarded a \$500 College Scholarship to Miss Samantha M. Hopton a senior at Wickliffe High School. Samantha is the daughter of John & Diane Hopton and plans to study Pharmacy at Ohio Northern University in the Fall.

**\*\*TRC Cleveland East Announces New Meeting Location\*\***

*Nighttown Restaurant  
12387 Cedar Road  
Cleveland Hts. OH 44106  
Still Wednesdays at Noon*

## Don't Lose the Crown Jewels

By Al Conners

The “Crown Jewels” of any Rotary club are new members. We all recognize the importance of replacing ourselves in our Rotary Club; so what are we doing to retain these new people as members? Rotary statistics indicate that one of every three new members is lost within 3 years; in the front door and out the back door! It appears that some of us aren't doing a good job of safeguarding the “crown jewels”.

What should we do to retain our newly acquired members? There is nothing more important than giving the new member a sense of belonging.

He/she needs to be welcomed by all members; included in club project and social activities; assigned to a Committee or activity of his/her choosing; given the opportunity to bring new ideas and thoughts to the Rotary club. It's helpful to assign a mentor for a new member. The mentor not only “shows the ropes” to the newcomer but also does introductions, offers help by explaining club policies, and makes certain the person mentored joins the ranks of the “included” as quickly as possible.

Another important tool for the retention of new members is “The ABC's of Rotary”. It's

surprising how many Rotarians have not been thoroughly grounded in Rotary lore. Most successful Rotary clubs establish a program for helping new members understand the organization's history, objectives and accomplishments. We need to know the stories of Paul Harris, Arch Klumph, and AZ Baker as well as the organizational facts concerning the District, Zone, The Rotary Foundation, and Rotary International. A frequently overlooked facet of new member retention is the induction. This should be a well planned and meaningful ceremony. Including domestic partners, siblings, and other family members adds a nice

touch to the induction. Remember, the new member will be expected to join in activities that may require some time away from the family; including them from the outset can help justify the occasional absence for Rotary activities. Of course, INCLUDING family members in Rotary activities is desirable whenever possible.

As we approach a new Rotary year, most clubs need to develop a strategy for recruiting new members. These clubs need to recognize that the job is NOT done when a new member is inducted. A well thought through plan for retention is just as necessary as effective plans for recruitment.

### Enjoy a Fun Night out for a Good Cause “A Night at the Races”

~ An evening to benefit the Rotary Club of Solon's Mission to Enhance the Minds and Bodies of Our Children



Join The Rotary Club of Solon Saturday, June 25, 2011, from 6:00 pm until 11:00 pm at the Solon Community Center for an evening of fun and excitement!!

*A Night at the Races is an audience-participation event where actual races are shown to re-create the atmosphere of being at the race track. We hope you attend and consider supporting our event by sponsoring a race, buying a horse, placing an ad, or making a donation. The evening includes:*

- A delicious buffet dinner
- Free beer and soft drinks
- Wagering on action-packed video horse-racing
- A 50/50 raffle
- Fun music

Tickets are \$35 per person - price includes dinner. Race wagering is \$2 per wager - Unlimited wagers per race. Own a horse for \$25!! Winning horse owner wins \$50. Horses in the final race will be auctioned off with winner receiving 50% of the proceeds raised selling horses in that race.

#### Order of events:

Gates Open 6:00 pm  
Dinner 6:30 pm  
Post Time 7:30 pm  
Fun will be had 'til 11:00 pm

To sign up, go to:  
<http://solonrotary.eventbrite.com/>

Questions? Call Ned Bergen at 216-798-0811.