



Mike Johns, Jr
Editor

Steve Zabor
District Governor

DISTRICT 6630 NEWS

September 2011

Governor's Letter

Inside this issue:

Governor's Letter Cont'd	2
TRC Mentor Gets Grant	2
GSE Member Wins Fulbright	2
Computer Lab Boosted by Rotary	2
GSE 2012	2
Goodwill & Better Friendships	3
Garrettsville/Hiram Moves	3
Youth Exchange & Shelter Box	4
Take Your Club to a Higher Level	5
Distr. Gov. Visits Berea	5
Relief For Refugees	6
Sept. is New Generations Month	6
Rotary de Emparo recebe estudantes	6
Public Image & Membership	7
It's a Party & You're Invited	7
Paul Harris Society	7
News From Lkwd/RR Sunrise	8
Burton/Middlefield MC Ride	8
We're From the District	8
Inbound Youth Exchange	9
Gift of Life NEO Update	10
Gift of Life NEO Update cont'd	11

WOW! I have a hard time suppressing my enthusiasm for my time serving you as District Governor. I have been traveling to the far corners of the district, seeing some areas of Northeast Ohio I had not seen before, and, most importantly, meeting Rotarians who are deeply committed to sharing their time, talent and resources to help those who are in need in their local communities and around the world. It is indeed a privilege and a unique opportunity to serve in this position.

So, for the first of three parts to this article, I would like to write about what it means to be District Governor and about choosing the District Governors to follow Julie West. It is truly an exceptional opportunity to be in a leadership position for District 6630. I have been able to get to know firsthand district leadership from around the world. We share common concerns and hopes for our districts. And I am just beginning to understand the strength of the 56 clubs in District 6630. I have found that when I approach Rotarians to help their clubs and their district they respond. In August we had a very successful Membership Seminar at Kent State University. Al Conners, PDG

and current District Membership Chair, has put together a series of opportunities to learn about recruitment, retention and involvement beginning with PETS-1 in January. One of my goals for this year is a 5% increase in membership and Al is creating the understanding and the team that will make this happen. His willingness to step up to help represents what so many are willing to do to make our District the best it can be.

This year we have to identify two people to serve as District Governors. After consulting with current club presidents, Assistant District Governors and Past District Governors I appointed a nominating committee that has membership representing every geographic region in the district and includes a wide variety of Rotary experience from immediate past presidents to past district governors. I encourage you to think of Rotarians who can build on the recent success of the district and challenge us to do more for our local and international communities than we thought we could. Stew Buchanan, past district governor, will chair the committee. If you, or someone you suggest for District Governor, is con-

cerned about the time commitment or the cost of serving please contact me. The district provides considerable financial support to cover the activities of the District Governor and the personal rewards from service are impossible to fully explain.

Second, September is New Generations month honoring the newest Avenue of Service and one of my three keys to a successful future for our district. During the month I encourage you to find ways to celebrate what you have done to create opportunities for young people to prepare for their future, the future of our communities and the future of Rotary. Think about starting an Interact Club in your local high school, a Rotaract Club in your community or at a local college or university, and work to build on your activities that support youth. If you provide awards and scholarships to high school seniors think about providing a scholarship that would support a local student to take part in the New Generations Exchange. If you support a Rotaract Club think about encouraging its members to apply for an Ambassadorial Scholarship or to take part in the New Generations Ex-



WE WILL NEVER FORGET!!



Cont'd on pg. 2

Governor's Letter Cont'd

change. If you provide dictionaries to 3rd graders think about how you might build on this by working to encourage learning in a variety of ways.

Finally, a small group is working on the November Foundation Event. November is Foundation Month in Rotary and it is appropriate to celebrate it with a district wide opportunity to come together to share our experiences, to celebrate our work in our communities, and to build awareness of how the Rotary Foundation enables us to achieve our goals. On November 13th we will come together at the Happy Days Lodge in the Cuyahoga Valley National Park. My goal for the event is to bring Rotary families together for an afternoon of fun

TRC Mentor Gets Grant

By Randy Carver

The Invest In Others Charitable Foundation chose Carver Financial Services as one of three Volunteer Team finalists for their work with the Mentor Rotary Leukemia Plus project. The Mentor Rotary club will receive \$1,200 from the foundation and if Carver Financial is chosen as the winner on September 14th the Mentor Rotary will receive another \$12,000 from the foundation. Carver Financials team was chosen from among hundreds of nominations. In the last decade Carver's team has raised over \$50,000 for the Rotary Club of Mentor.

General Information available at:

www.investinothers.org/events/community-leadership-awards

[Click here to meet Ambassadorial Scholar Alexander Hoffmann](#)

and fellowship in support of the work that we do. Rotary International President Kalyan Banerjee talks about our priorities being Family, Vocation, and Rotary and I hope that we can bring all three together as we create, in past RI President Ray Klingensmith's words, a Bigger, Better, and Bolder District 6630.

I have come to know that we are united in our commitment to "Service Above Self" and it is my commitment to help each and every club and Rotarian in District 6630 to achieve your hopes and dreams during the coming year. Celebrate New Generations - they are our future - and work to build a firm Foundation for Rotary.



GSE Member Wins Fulbright

By David Larivier

We were all proud to learn that Joyce Huang, 2010 GSE Team from Taiwan, had won a Fulbright Scholarship Award and has begun teaching at Pacific University in Orange Grove, Oregon. She plans to return to Medina and visit us over the Christmas Holidays.

Yesterday, her GSE teammate, Dr. Chang Peng Chen, contacted me to express concern about our recent East Coast earthquake. He has just returned from northern Japan with "Doctors Without Borders" to provide medical assistance to the victims of the nuclear disaster and tsunami caused by the massive 8.9 earthquake which struck Japan in early March of this year.

Reach Within to Embrace Humanity.

Lake County Computer Lab Boosted by Rotary Donation

By Abby DeLaMotte

Judge Karen Lawson announced today that the Lake County Juvenile Court Computer Lab is now fully equipped thanks to a generous donation from the Mentor and Painesville Rotary Clubs, and the Rotary Foundation. "I am blown away by the generosity of the Mentor and Painesville Rotaries, as well as the Rotary Foundation," Judge Lawson said. "Thanks to their contributions, our lab is now complete."

Judge Lawson addressed the Painesville Rotary last October to update them on the various programs the Court is using to help children. Adam Sanden, of Brunner Funeral Home, was especially interested in the fact that the computer lab did not have enough computers to meet the needs of all of the children getting their education through the Juvenile Court. "Adam Sanden spearheaded the effort to raise the funds to make this donation possible," Lawson continued. "The children who come through Juvenile Court will benefit from Adam's efforts, and the generosity of Rotary, for years to come."

Given the difficult economic environment, it was anticipated that the Juvenile Court computer lab would not be fully equipped for years to come. "We were prepared to make do with what we had, as so many Lake County families have had to do. Up until now, it has been a balancing act for staff to give access to the computers to as many children as possible, while giving each one enough time to complete their work."

Mentor and Painesville Rotarians put together some of the funding for the computer donation from their local clubs, and then convinced the Rotary Foundation to offer a matching grant. "The motto of Rotary is 'Service Above Self'. The efforts of the Painesville and Mentor Rotarians exemplify that motto."

The computer lab was originally set up to allow juveniles to take advantage of online educational opportunities offered by many local school districts, and because an increasing number of students are attending school entirely online. Up until the time the donation was made, the lab only contained four desktops and two laptops. It will now have enough computers to fill the lab, and then some. "With Rotary's donation of 12 laptops, our lab will be able to operate at full capacity, and still have laptops for use by kids who, for security reasons, can't come to the lab," Lawson added. "We will make sure that the children in our detention center keep up with their education, whether they like it or not."

The computer lab services both the detention center and the Court's alternative school. Software has been installed on the computers to ensure that they are only used to do school work, and the juveniles are supervised at all times by either detention center or educational services staff. "Our lab was created to enable our children to keep up on their school work. Using the computers for any other purpose will not be permitted."

GSE 2012

By Stan Socha

The District is embarking on another successful GSE year. We will be exchanging with D3202 in Southern India. The D6630 Team will be departing for India on 19 JAN 2012 for 30 days of business and cultural education. The D3202 Team will arrive in our District on 19 MAR 2012 for a reciprocal visit. The District Committee needs the help of all Clubs and Rotarians to make this exchange a complete success. Spread the word in your clubs for Team Leader applicants and spread the word in your communities for Team Member applicants.

The Team Leader is a current Rotarian in good standing with knowledge of Rotary and an understanding of the RIF. Team members are young non-Rotarian (non blood relative of a Rotarian) business/professional people between the ages of 25 and 40 currently employed. These young

people will be ambassadors for Rotary, Northeast Ohio and the USA.

All applications are available by signing on to the District website and clicking on the GSE Team Leader spot. This will connect them to the RI website where they can download the application form and all information about the GSE program. Completed applications should be forwarded to:

Stanley Socha GSE Chair @ Sparent@aol.com or 66 Woodhollow Dr. Brunswick, Oh. 44212

I would suggest that clubs consider joint meetings during the time that the D3202 Team in here so that more people have the opportunity to meet our visitors to exchange professional and cultural experiences. This program is funded by the RIF and it is a good opportunity to see your Every Rotarian Every Year dollars at work.

Will it Build Goodwill and Better Friendships?

By Birkett Gibson

Yes it will! *It* is Rotary Group Study Exchange.

In the spring of 1984 District 663 (there was no "O" in those days) took a chance and appointed a youngish member of the Rotary Club of Cleveland to be District Governor Jim Cater's Representative for a Group Study Exchange (GSE) with District 365 in Seoul, Korea. Ever since, that youngish Cleveland Rotarian has been bitten by the GSE "bug".

My wife, Gloria, and I just returned from Amsterdam where we were guests of Dutch GSE alumnus Terence Douma, Jackson Naranjo, and the rest of the GSE team from District 1580 which comprises much of Amsterdam, and Northern Holland.

Gloria and I had the good fortune to have hosted Terence in our home when his team was in Northeast Ohio in April of this year. A bond soon formed between us. It grew stronger over the four weeks that the team was in our district, culminating with a tour to Niagara Falls and the District 6630 Conference. After 4 weeks of a whirlwind exchange in NE Ohio, Terence did some extra travelling in the USA before returning home to the Netherlands. Since his itinerary required him to head back through Cleveland, we were happy to pick him up at Hopkins and host him again in our home.

On the other side of the Atlantic, Clarence taught us about the cultural norms of the Netherlands, not to mention dozens of facts and figures. We attempted to do the same from our American viewpoint.

Each evening as we returned from the group's program, which was created by Cleveland Rotarian DGE Julie West.

Julie West, we would spend lots of time over dinner discussing what we had seen and learned that day. Yes, I learned a lot about Northeast Ohio serving as a host and driver for incoming GSE teams.

When saying good-bye to visiting GSE members, there is the usual, "If you ever get to my city,...." When someone says that to me, I take them at their word! Gloria and I were travelling this summer, and we made it a point to include Amsterdam on our list.



Clarence Douma and Gloria Ritter Gibson



Birkett Gibson and Jackson Naranjo

For starters, Clarence met us at *Schiphol* (unpronounceable by Americans) Airport and squired us to his condo on the west side of the city. Once ensconced in his home, we were presented with public

transportation passes, and a museum passes that were valid in nearly every museum in the country. We had queried Dutch Consul Arnie de la Porte of the Cleveland club on what to visit before we left. Even though this was not the first visit to Amsterdam for Gloria or I, we learned of many places to visit about

which we did not know. We began to tour....

This is when the

Dutch nation got even with the visitors from District 6630. It rained each of the six days we were in Amsterdam. It seems that when we went outside, the showers would commence, and when we entered a museum, the rain would stop of trickle off to a fine mist. The Dutch GSE team had the same weather experience during their visit to us in April 2011!

On Saturday, when he had the day off, Terence and Jackson took us to Den Haag (The Hague) to see the International Courts of Justice, and a fantastic museum featuring the works of M. C. Escher. We dined in the beautiful city of Leiden. One evening, we were met by Dutch team members André Scheirlinck, and Mark Bonne, who along with Terence regaled each other with stories of our GSE experiences.



Birkett Gibson, André Scheirlinck, Gloria Ritter Gibson, Jackson Naranjo, Terence Douma, Mark Bonne

Another day, District 1580 Governor's Representative Ellen Sijm and her husband André Gillet took us on a tour of Zandvoort, Haarlem, and some small villages in northern Holland that we never would have found on our own. The day was capped with a fantastic dinner at the Ellen's home looking out on their beautiful garden.



Ellen Sijm, Gloria Ritter Gibson, André Gillet



Clarence Douma and Birkett Gibson

After 5 days in Holland, it was sadly time to return to Willoughby and we said our farewells to Clarence. We all said, "The next time you are in our town, please Skype or email us ahead of the time of your visit." We all knew we meant it.

****EDITOR'S NOTE****
BE SURE TO MOVE YOUR CURSOR OVER THE GRAPHICS OR PICTURES FOUND IN THIS DOCUMENT... MANY OF THEM ARE LINKS TO VIDEOS, WEBSITES, PICTURES OR OTHER GOODIES

The Rotary Club of Garrettsville-Hiram is changing meetings to Monday evenings at 5:30PM beginning September 11, 211. We will meet at the Hiram College Kennedy Center.

District Youth Exchange and Shelter Box

By PDG Jack Young

Two years ago, Ohio Rotary District 6630 was one of the first Districts in the United States to completely involve its Inbound Youth Exchange to participate in and promote the Shelter Box to Rotary Clubs, to their respective schools and the community as an international process during the year.

Last year under the direction of the Jack Young, PDG and Rotarian Marsha Pappalardo, Inbound youth exchange co-chairs, the 14 inbound youth exchange youth went through the exercise of putting up the tent in a free standing fashion. One has to understand that all that was done was to give them a shelter box with tent and contents spread on the ground and through their own efforts, had to assemble the tent without any instruction.



According to Young, "one of the neat thing is that some, but not all had limited English skills and somehow they were able to communicate." "Several interesting notes is that they learned how to effectively communicate with each other and the second point that there surfaced one or two natural leaders." "Almost like what Rotarians do".

As explained to the youth exchange students, Rotarians and Host Families who attended the weekend event at the Akron Rotary Camp in Akron, Ohio, there are three main reasons for this activity:

1. Is to have them work together as a team and begin the bonding process.

2. The second is to give them the tools and literature to go their school and educate their classmates, friends, host families and Rotary Club members about Shelter Box and how it helps those in need throughout the world when a disaster happens.

3. Work together with their school, community and Rotary Club to help raise some funds to support shelter Box.

Note: As for item 3, the success is not the amount of money they collectively raise, but the emphasis is that they work together and pool their money. Near the end of their exchange year the money will either be sent in as an exchange team or through their respective Rotary Club. Last year 2010-2011, one of the Exchange Students raised \$ 1,000 through the support of his club.



By the way, the Youth Exchange Students form last Rotary year, 2010-2011 put up the free standing Shelter Box tent in 9 minutes 48 seconds.

This Years' Results:

This year, even though the time this years Exchange Inbound team did not beat last years time (this year 13 minutes and 28 seconds) but they had a great time in putting up the tent and experiencing working together.

More importantly, according to Young, "It creates a bonding among these young people that will build upon their relationship that will last a life time." "They then will take the information and experience of Shelter Box back to their home country when they return next year." "More im-

portantly, what if every young person who participates in the youth exchange through Rotary, has this experience in learning about Shelter Box and its impact on the world, just think of the impact it will have on lives of individuals who have been affected by disasters."

This years Inbound Youth Exchange Students are Haruka from Japan; Juiana from Brazil; Carola from Germany; Rodolphe from France; Bayardo from Switzerland, Virginie from Belgium; Janosche from Germany; Aleksandra from Poland; Cara from Spain; Quenan from Spain; Chiara from Italy; Jenny May from the Phillipines and Nihat from Turkey.

For more information on how this process works, please feel free to contact Past District 6630 Governor Jack Young, JackIvill@aol.com or Marsha Pappalardo, cmpappa@aol.com, Co Inbound Youth Exchange Chairs for District 6630.

September 11 2001

We're Investing In Your Future

Offering a Wide Variety of Investment Service Solutions

- Investment Planning
- Risk Management
- Retirement Planning
- Estate Advantaged Investing

James D. Lechko, CFP®

Certified Financial Planner™ professional

Investment Adviser Representative

(216) 529-5625

jim.lechko@primevest.com



FFL Investment Services
LOCATED AT FIRST FEDERAL LAKEWOOD

Advisory services may only be offered by Investment Adviser Representatives in connection with an appropriate PrimeVest Advisory Services Agreement and disclosure brochure as provided.

PrimeVest Financial Services, Inc. is an independent, registered broker-dealer. Member SIPC. Securities and Insurance products offered by PrimeVest are:

Not FDIC insured - May lose value - Not bank guaranteed - Not a deposit
Not insured by any federal government agency.



ROTARY INTERNATIONAL®

Taking Your Club to a Higher Level

Strategy to gain new members

By: Tony Corrao, Membership Chair
The Rotary Club of Hillcrest Sunrise

Your club's ability to serve the community and offer additional humanitarian services is directly related to the size of your membership base. In addition, increased membership offers:

- ◆ Increased visibility and enhances Rotary's influence in the community
- ◆ New energy, ideas and friendships
- ◆ Ensures the future success of your Club

Our Club's action plan for recruiting new members was rolled out on February 1, 2011. I'm very pleased to say that it has resulted in 8 new members! We are now up to 30 members and continue to recruit. Our goal was to grow from 22 to 50. Here's how we did it:

Start with Vision - Where do you want your Club to be in 6-12 months?

Set Goals - Short and long term

Club Activities - Develop a list of both service accomplishments, fund raising and social activities

Classification of members - List members by profession, develop list to target

Introduce the benefits of Rotary to prospects in person

- approach is the key
- a. Goal is to schedule a face to face meeting with prospect
 - b. Done via phone call - no emails or letters!
 - c. Handouts - Review jointly the list from numbers 3 and 4 from above
 - d. Share with prospect the rewards of Rotary....the good feelings it provides
 - e. Share any personal special experiences
 - f. Discuss what's in it for new members - what they can expect

If you feel that there is a good fit on both ends, ask them to consider joining Rotary.

Invite them to be your guest at a weekly meeting...OR, if they need any additional information schedule a meeting with your club President or Membership Chair.

Keep in mind - It's not what you have said, or how you have said it, but it's how you have made them feel!

Although all Rotarians are responsible for identifying prospects and proposing new members, the Membership Chair or President need to lead by example. This

means personally recruiting new members and encouraging each member of the Club to do the same.

Also during club assembly, sharing recruiting success stories, obstacles they overcame and recognizing members for sponsoring new members.

The above is just a brief summary of our strategy. To assist you in your membership plan, I will be available to offer this PowerPoint presentation to your club. It is participatory, discusses identifying and overcoming objections as well as internal barriers to recruiting. Duration 30 - 40 minutes.

Please let me know if I can be of service. Thank you and good luck to you!

For more information contact Tony via email: acorrao@homesavings.com
Or call 216.765.4312



District Governor Visits TRC Berea

By Linda Kramer

District Gov. Steve Zabor visited the Rotary Club of Berea on Aug. 2, meeting with the board and then addressing the club membership during their regular weekly meeting. Steve stressed innovation and growth, telling Rotarians that attracting and retaining new members is essential. The many international and local projects that Rotarians support can be a draw to veteran members and potential new members alike.

STEAK ROAST: Berea Rotarians and their families enjoyed the annual steak roast at the home of Bob and Sandy Hammer on Aug. 9. A summer thunderstorm shortened the evening but not before the First Pitch raffle winners were selected. The Berea Club was chosen to promote the raffle and sale of tickets to District 6630's Night at the Indians on Aug. 12. Past District Gov. Stew Buchanan did the honors as winners were selected to throw out the first pitch and for tickets to Indi-

ans games. Two-hundred Rotarians and guests attended the Indians vs. Twins game with the Tribe winning 3-2. We enjoyed a buffet picnic beforehand and Elvis-themed fireworks after.

ALL ABOARD!: Berea Rotarians took their meeting on the road Aug. 23, dining at The Station, a vintage railroad depot and sometime restaurant being renovated by Berea Rotarian Ellis Lovell. With the dining area very close to the tracks, diners could listen to passing trains as they dined on a catered meal by The Eastland Inn. Guest speakers were from the Western Reserve Model Railway Museum.

COMPUTER ROUND-UP: Berea Rotary conducted its first computer and electronics round-up in June and collected 9,500 pounds of obsolete and unused equipment. The project was so successful, the club will sponsor another round-up Oct. 1 at the German Club on Columbia Road in Olmsted Township. Olmsted Falls and Olmsted Township are part of the Berea

Club. The collection will run from 9:30 a.m. to 3 p.m. or until the truck is full. The equipment will be recycled by Ohio Drop Off of Columbus. No TVs will be accepted but recyclables can include computers, servers, monitors, keyboards, mice, speakers, printers, fax machines, copiers, scanners, stereo equipment, cameras, camcorders, cell phones, video game equipment, DVD players, CD player, floppy discs, microwaves, Li-ion batteries, computer parts, cables, AC adaptors, CRT monitors.

KIVA LOANS: Ken Weber, Berea Rotary Kiva chair, has made 188 loans to date. The latest went to Kusikoyllor Group of Peru (animal sales), Annie Rose Paye Group of The Philippines (farming), Aminahon Akbaralieva's Group of Kyrgyzstan (livestock), and Jeenbubu Toktokueva's Group of Kyrgyzstan (livestock). To learn more about Kiva loans, go to www.kiva.org.

Relief For Refugees

By Jack A. Young, PDG
Shelter Box USA Board Member

Somali Refugees have expressed their relief to Shelter Box how that they have somewhere to shelter their families. Nearly three thousands Shelter Box tents have been pitched at the IF02 refugee camp in Dadaab, Kenya. The tents will provide shelter and security for the families who have fled famine, drought and the conflict in Somalia.

According to one of the SB response team members it is almost impossible to imagine what many of these refugees have been through prior to reaching the refugee camp. They have lost everything.

Shelter Box has provided over 4,500 tents for refugee families in Dadaab and more are on the way. Each day teams from a range of organizations go out to identify and mark suitable sites, erect the tents and ensure that there are adequate water and sanitary facilities.

Shelter Box is helping on a huge scale and our tents are perfect for the tough conditions here, explained one of the response SB team members. Each tent can accommodate an extended family and offers protections from the harsh physical conditions of the camp.

Hundreds of Somali families continue to arrive at the refugee camp in Dadaab every day. Originally designed for 90,000 people it now host a population of approximately 440,000 refugees, 150,000 of whom have arrived in the last month alone.

According to Young "One of the challenges of Shelter Box is that we do not know when a disaster will take place in the world and how significant it will be." "This is why we need the continual efforts of all to deal with situations in which families have lost everything" "Providing temporary Shelter and basic items is just the beginning for people to help rebuild their lives."

For further information about Shelter Box and how you and or your Rotary club can help, please contact PDG Jack Young, Shelter Box USA Board of Directors (Jack1villa@aol.com) or 440-759-4000. For those who have supported Shelter Box in the past, thank you and most importantly the families who you may never meet thank you.

September is New Generations Month

By Rick Pollak

This month's Foundation Thoughts are about ...

Ambassadorial Scholarships.

Former Ambassadorial Scholar Chesa Boudin says: —Rotary has profoundly shaped the future of my life. The scholarship exposed me to a huge part of the world that I hadn't experienced. I became fluent in Spanish, and the service component gave me an appreciation for getting involved in people's lives. Boudin is the author of the book *Gringo: A Coming-of-Age in Latin America*.

Former Ambassadorial Scholar and Youth Exchange student Ryan Carrier says: "You can go on a trip somewhere, but that's not the same thing as living in a place and getting to know the people, seeing their perspectives, and gaining their trust and really being welcomed in a deeper way. It gave me a lot more confidence to do something bigger with my life. If I hadn't had both of those helping hands along the way from Rotary the exchange program and the Ambassadorial Scholarship I wouldn't have had the opportunities that I have now." Carrier is now working as a legal officer for the International Criminal Tribunal for the Former Yugoslavia.

A former Ambassadorial Scholar at the University of North Carolina in the United States, Rinko Kinoshita is using the public health degree she earned with Rotary's help to aid people in the Democrat-

ic Republic of the Congo, where more than 250,000 people were displaced in 2008 when violence flared between rebel fighters and government forces. Kinoshita says that without Rotary, she would not be where she is today working with UNICEF to help those fleeing conflict.

Every Rotarian, Every Year.

The Rotary Foundation enables clubs all over the world to develop and accomplish self-sustaining projects that change lives and change the world for the better. When you support The Rotary Foundations Every Rotarian, Every Year initiative, you personally help fund one of those life-changing projects. Support your Rotary Foundation! Advance world understanding and peace. ... Its a role you were born to play! — Past District Governor Mike Montgomery, District 5030

Foundation programs.

Which Rotarian did not have the frequent opportunity to meet or host a member of a visiting Group Study Exchange team? Which Rotary club did not have the opportunity to submit a request for a District Simplified Grant or Matching Grant? Which Rotarian did not have the opportunity to be recognized as an EREY contributor, Paul Harris Fellow, or Rotary Foundation Major Donor or Benefactor? The Rotary Foundation provides all of these opportunities and much, much more every day to those in need as well as to those donors who step up and meet those needs. — Rotarian Tom Mackin

26 de agosto de 2011 **A TRIBUNA** Cidade - A11

Rotary de Amparo recebe estudantes

O Rotary Clube de Amparo está recebendo quatro estudantes que participam do Programa de Intercâmbio. Estão em Amparo, Anna Azarova, da Rússia, I-Suree Srirotok, da Tailândia, Camille Eckel, dos Estados Unidos e Birte Lohff, da Alemanha. Todas vão permanecer por um ano no Brasil e terão a oportunidade de conhecer a cultura e costumes brasileiros bem como passar informações sobre os seus respectivos países. Elas estão estudando nas escolas: Alternativo, Villa Lobos, Integrado e Colégio Phoenix.

Na terça-feira, dia 23 de agosto, elas estiveram visitando a redação de *A Tribuna* acompanhadas do rotariano, Paulo Saragiotto, coordenador do programa em Amparo. Num primeiro momento, a maior dificuldade para todas está sendo o idioma, já que conhecem muito pouco o português. Porém lembraram que com o auxílio das famílias anfitriãs e dos colegas de escola desenvolvem em breve falar nossa língua.

Atualmente, dentro do programa desenvolvido pelo Rotary Club Internacional, o Brasil é o segundo país que mais conta com jovens participantes do programa, cerca de 7 mil jovens, ficando apenas atrás dos Estados Unidos e à frente da Alemanha, que está em terceiro lugar. Atualmente, o Brasil recebe cerca de 6.500 jovens vindos de vários países do mundo e que estão fazendo parte do Programa de Intercâmbio do Rotary. Quatro jovens de Amparo também estão participando do programa e vão para o Canadá, Estados Unidos e México.



As estudantes Birte, Camille, I-Suree e Anna com o rotariano Paulo Saragiotto

Public Image & Membership Retention

By Dave Perkins

The health of your Rotary club, and of Rotary International, is in many ways dependent upon the public image that your club projects. A good public image is crucial when you mount a program to entice new members to join Rotary. It is equally important in efforts to retain your current members.

An article in the January 2008, *Rotary World* stated that public relations efforts help increase membership recruitment. About half the respondents to a survey conducted by RI's Membership Development and Public Relations divisions said that PR also helps with retention, and 87 percent credited their club's public relations work with raising community awareness of Rotary.

PDG Mark Kriebel of District 7170 is the newly appointed Rotary Public Image Coordinator for Zone 29. Mark states "Rotary Clubs need to effectively tell the story of Rotary. We need to make a compelling case to outsiders to join us and for insiders to remain with us. Our target is to build a positive, well-known Rotary brand in our local communities. A successful public image initiative will enable Rotary clubs to lay the foundation for membership growth, promote The Rotary Foundation's partnership programs and increase pride among current members."

Rotary International has developed many very polished public image tools to help you tell the story of Rotary and why it is relevant to the lives of present and prospective club members. Go to www.rotary.org to review and

download public image materials such as the "Humanity In Motion" series which offers print ads, billboards, radio and television PSAs, and the "This is Rotary" video.

Use these materials for public image work in your communities and within your clubs. Run video PSAs for the membership at your meetings as a pre-program "Rotary Minute." This will build pride and understanding within the membership, and possibly reactivate a Rotarian who has lost his passion for the club.

Potential Rotarians are much more likely to join your club, and present members are more likely "to stick" if they are aware of what Rotary is. The more thoroughly they understand what Rotary's "Service Above Self" motto means, and the growth it offers to its members, the better your chances are to execute a successful membership campaign.

Remember, Public Image is important to you and your Rotary club. A good public image will help you grow your club's membership and increase the loyalty of those who are already a part of your club.

For public relations support, contact ...

Zone 29 Rotary Public Image Coordinator PDG Mark Kriebel

markkriebel@prodigy.net or

Assistant Rotary Coordinator
Zone 29 - Ohio PDG Dave Perkins

dwperkins@roadrunner.com

Cell phone: 419-783-9993

It's a Party and You are All Invited!

By Susan Schwartz

On October 1, 2011, the Rotary Club of Cleveland will wrap up the celebration of its 100th year of "Service Above Self" with a gala event at the Cleveland Renaissance Hotel. Join members of the Club for an evening of dinner, dancing, fellowship and memories. The program will be highlighted by a musical trip through the decades - spotlighting the last hundred years of the history of the Club, and the world.

What: The Rotary Club of Cleveland - 100 Years of "Service Above Self"

When: Saturday, October 1, 2011

Where: Gold Room, Renaissance Cleveland Hotel

Details:

Reception and Cash Bar~ 6:00 pm
Dinner and Program ~ 7:00 pm
Dancing and Fellowship to follow
A selection of wines will be served with dinner

Black Tie Optional

RSVP by September 20, 2011

Please send in the reply card below to make your reservation.

Send to: The Rotary Club of Cleveland Centennial Gala, 1122 Prospect Ave., Cleveland, OH 44115.

CLICK FOR REPLY CARD & MORE INFO

Paul Harris Society

By DG Steve Zabor

In 1917 Arch Klumph, Rotary International President and past President of the Rotary Club of Cleveland, created the Rotary Foundation. Beginning with a contribution of \$26.50 from the Convention in Kansas City the Foundation has grown to be one of the most respected philanthropic organizations in the world. Charity Navigator gives the Foundation its highest possible ranking of four stars; a ranking that is reserved for only the absolute best of foundations. We should be proud.

The Rotary Foundation provides the resources, the fuel that enables us to achieve our goals. If a club, or a combination of clubs, wishes to do a local humanitarian project it can double its funds through the district's grant committee. If a club wishes to complete an international project it can increase its impact by 350%. \$10,000 quickly becomes \$35,000 to provide safe drinking water, provide for child and maternal health, increase literacy, or a variety of other goals. This is the power of the

Rotary Foundation.

Contributions to the Rotary Foundation are recognized in a variety of ways. One way is the Paul Harris Society named after the founder of Rotary International. Membership involves a commitment to give \$1,000 a year to the Rotary Foundation. Your commitment to support the Rotary Foundation will advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

If you, or someone you know, might be interested in committing to this level of support to the work that we do in our local and global communities please contact me at zaborsl@gmail.com or 330-569-4936, and I will provide you with the necessary forms. Please join me as we seek to provide safe drinking water, secure infant and maternal health, build sustainable economic communities, and eliminate poverty. Together we can make a difference.

CLICK HERE FOR APPLICATION

By Larry Faulhaber

Root Beer Float Stand Fund Raiser at Lakewood Arts Festival

For several years the Lakewood – Rocky River Sunrise club has talked about having a table at the Lakewood Arts Festival but could not decide on the right product to sell. New member Dave Schaeffer suggested making root beer floats, something his father’s Rotary club in Pennsylvania found to be very popular. An Application Form was completed and Health Department Permit acquired, and fifteen members stepped forward to volunteer to make the project a success.

The Arts Festival takes place from 10 until 6 on the first Saturday in August each year.

It was decided to split the shifts into two hour sessions. Four people worked each shift – one scooped ice cream, one poured the root beer and added the spoon, one took care of the money and one helped sell and convince people in the crowd they wanted a root beer float. Club Members, Bill Gaydos donated the tent and Dave Schaeffer’s wife made the signs advertising the floats. Those working the first shift arrived early to help with the set up. Extra people are needed for both set up and tear down.

There were a lot of details to be covered by the Booth Committee under the direction of Sunrise Club President, Kathy Berkshire. Ice Cream was purchased from Pierre’s Ice Cream. Pop & ice was purchased at the Lakewood Marcs. Dry Ice was purchased at Checkers in Cleveland. Cups and spoons were donated by Costco. Extra ice cream was stored at the Root Café across from the booth. Hand & utensil washing containers & sanitizer were donated by Nature’s Bin in Lakewood. Tables & chairs were provided by Lakewood-Rocky River Noon Club member, Curt Brosky of the Westerly Apartments and the donation of gloves & hand sanitizer by Lakewood Hospital was arranged for by new Club member, Mary Osburn. Marc’s was extremely helpful with the pop and other supplies. They stored the pop for us until the day of the festival then brought it to the Booth on a pallet. They took back all the unused pop and refunded our money. It was truly a coop event between the members and local business, all of whom were very helpful, generous and easy to work with. The total profit was over \$540, but more importantly many new and old members got to work together on a hands on project that will benefit, and call attention to the community and international service projects of the Club. The Sunrise Club was founded in 2007 with 20 members and has grown to 35 members as of July 2011.

By Tracy Jemison

On June 26th Burton-Middlefield Rotary’s 6th Annual Motorcycle "Rotary Ride" was a huge success. The designated purpose for this year's Ride was to finish paying off the Geauga County Veteran's Memorial that honors over 13,000 Geauga County Veteran's from every war since the Revolutionary War. The memorial cost over \$400,000 to construct. The debt remaining was a \$7,000 loan that two members of the Veteran's Memorial committee personally guaranteed with a local bank to pay. While our club had already raised \$67,000 towards the construction

of the Memorial through Car Shows and previous Rotary Rides, we did not feel that it was right that Veteran's whom we are trying to honor should personally have to pay for this memorial that honors them. Therefore we again sponsored the Rotary Ride with the proceeds going to pay off the memorial. We had an overwhelming response from Motorcycle Riders and sponsors. With over 150 riders we raised over \$8,000 to pay off the memorial. On September 7th our club President will present the Veteran's Memorial Committee with a check for the proceeds raised from the Ride and the Memorial after 10 years since first conceived will be paid off.

Hi, we're from the "District" and we're here to help you!

As you may or may not know, within District 6630 there are 11 cluster groups each made up of 4-6 individual clubs. Each cluster group has an Assistant Governor (AG) assigned to the group as a liaison between the District Governor (DG) and the Club.

The District exists for no other reason than to assist individual clubs achieve their goals and objectives. To assist with that effort, the DG appoints AGs to assist with communications between him/her and the individual clubs. Listed below is a list of our current AGs and the cluster groups they are assigned to:

Last	First	Club	Cluster
Wilkinson	Ron	Ashtabula	Ashtabula
Minotas	Jackie	Hillcrest Sunrise	Cuyahoga NE
Mueller	Shawn	North Ridgeville	Cuyahoga NW-Lorain
Weiss	Philip	Twinsburg	Cuyahoga SE-Summit
Bryski	Ron	Parma	Cuyahoga SW
Black	Joy	Chesterland	Gauga
Nelson	Lisa	Mentor	Lake
Davanzo	Mike	Medina Sunrise	Medina
Lykins	Joe	Aurora	Portage
Hedrick	Shelia	Cuyahoga Falls	Summit-North
Farrell	Brenda	Barberton	Summit-South
Ashtabula:	Andover, Ashtabula, Conneaut, Geneva, Jefferson, Rock Creek-Grand Valley		
Cuyahoga NE:	Cleveland, Cleveland East, Euclid, Hillcrest, Hillcrest Sunrise, Shaker Hts.		
Cuyahoga NW-Lorain:	Westshore, Lakewood-Rocky River, Lakewood-Rocky River Sunrise, North Ridgeville, Westlake-Bay Village		
Cuyahoga SE-Summit:	Bedford, Chagrin Highlands, Nordonia Hills, Twinsburg		
Cuyahoga Southwest:	Berea, Middleburg Hts., N. Royalton-BH, Parma, Strongsville		
Gauga:	Burton-Middlefield, Chagrin Valley, Chardon, Chesterland		
Lake:	Mentor, Painesville, Wickliffe, Willoughby, Willowick-Eastlake		
Medina:	Brunswick, Lodi, Medina, Medina Sunrise, Wadsworth		
Portage:	Aurora, Garrettsville-Hiram, Kent, Mantua, Ravenna, South Portage		
Summit-North:	Cuyahoga Falls, Hudson, Hudson Clock Tower, Northampton Twp., Stow-Munroe Falls		
Summit-South:	Akron, Barberton, Fairlawn, Port Summit, Tallmadge		

Please contact us with any questions, concerns and ideas you may have. We look forward to working with you throughout the year.

Jim Lechko
AG Coordinator

CONTACT JIM jlechko@ffl.net

Inbound District 6630 Inbound Youth Exchange

By Jack A. Young, PDG District Youth Exchange Inbound Co Chair

Pictures by Marsha Pappalardo, District Youth Exchange Inbound Co Chair

All 13 Inbound Youth Exchange Students are in and have arrived safely in our district and attended the Inbound Orientation this past weekend at the Akron Rotary Camp. The students were greeted this weekend by John Kanieski, District General Youth Exchange Chair and Marsha Pappalardo, District Inbound Youth Exchange Co Chair early Saturday morning.

The required attendance at the orientation session gives the students an opportunity to meet one another and begin the bonding process for their year with us while spending the next year away from their country and family. Time was also spent on going over the rules and requirements of the youth exchange process with the students outlining expectations of their exchange and those of the club counselors and club chairs. John Kanieski also met with the club counselors and club chair for a mandatory meeting which is required by the State Department for all club counselors and chairs.

Marsha Pappalardo, Past President of the RC of Brunswick was also responsible for providing and preparing the food for 20 plus the students, Rotarians, Inbound and rebound students who attended the weekend event.

On Saturday afternoon, Jack Young, Inbound Co Chair conducted a team building exercise in which the students assembled a Shelter Box Tent. The tent is sent to areas of the world in which a disaster has taken place. Each student will share the story of Shelter Box with their community, school and Rotary Club throughout their school year.

A second group project for the inbound students in our district during this school year is to collect the unused soaps, shampoos, combs, etc. that we are given in hotels when we travel. In the spring of next year, we will go to the Veterans Hospital and give them to the nursing staff for distribution to the veterans. Therefore, host families, Rotarians and friends are encouraged to help collect these items and give them to the students. A date will be established for a Saturday in May/June to take them to the VA Hospital.

Later in the afternoon, PDG Jack Young, took them on a relaxing boat ride on Rex Lake. When they returned a cookout with all of the fixin's was held at the pavilion by the lake. For some, it was their first exposure to corn on the cob. Later in the evening, each student sang their countries National Anthem around the camp fire. S'mores were also prepared for the students.

On Sunday morning, Jack conducted a mandatory training/educations session for the host families who had not gone through the training. Sessions for host families and club & district officials is a requirement by the US department of state.

In addition upcoming district/club activities for the students include but not limited to visiting Amish Country, Downtown Cleveland tour, canoe trip, Indians baseball game, Visit with Santa, sled riding event along with tours of the United States with other Rotary Districts.

We are great full to the following clubs for hosting our Inbound Students.

Country	Rotary Club
Japan	Akron
Brazil	Ashtabula
Germany	Aurora
France	Chagrin Valley
Switzerland/Belgium	Lakewood/RR
Germany	Lakewood/RR Sunrise
Poland	Lkwd/RR Sunrise & Stow Munroe Falls
Spain	Mantua
Spain	Medina
Italy	Medina SR
Philippines	Strongsville
Turkey	Westlake/Bay Village

A special thank you for District Governor Stephen and Kathryn for attending and spending time with the youth exchange students. Special thanks to Roger Cline, Rebound Chair, for attending, Sonny Kanieski for setting up the technical part of the presentation and to Pat Kelly, Outbound Chair, who stayed overnight in the newly renovated Cabins with Jack as advisors for male inbound students and to Marsha Pappalardo, Inbound Co Chair who

stayed with the female inbound students.

An extra special thank you to Marsha who purchased the food and cooked/prepared breakfast, lunch, and dinner so that all could have something to each. And finally, we give our appreciation to the Rotary Club of Akron and the Akron Rotary Camp staff, for allowing us to use this extremely great facility. We are very fortunate to have this type of facility in our district to bring our youth exchange together as they begin their exchange year.

Your Help is Needed for the next Rotary Year 2012-2013

ONE FINAL COMMENT: In my opinion, the youth exchange process is one of the greatest programs that we, as Rotarians can be involved in. The experience that Rotarians, Rotary Clubs, Club and District Officials, host families, schools and community members cannot be duplicated. The opportunity to be part of sharing a small part of your life with a young person from another country is a once in a life time experience that will last the rest of your life. More importantly, it will change the life of the exchange student for the rest of their life, whether it be an inbound student or an outbound student.

To make either program (Inbound or Outbound) successful, we need Rotary Clubs, Rotarians, and Host Families to participate in the program. Unfortunately, we have had to turn away inbound students due to the lack of support by Rotary Clubs, Rotarians and/or host families.

Therefore, in the future, we need your help to help make sure we can have this great opportunity available to more young people. For more information on the Inbound Program, please fell free to contact anyone of the following.

Jack Young, PDG Inbound YE Co Chair
JackIvillia@aolo.com 440-759-4000

Marsha Pappalardo, Inbound YE Co Chair
Cmpappa@aol.com 330-273-9515

John Kanieski, District General YE Chair
John@aztecimport.com 330-725-0770 ext. 106





Gift of Life Northeast Ohio-Update

“For every child in Africa with HIV/aids, there are 6 to 8 children born with congenital heart disease, most of whom can be cured with just one surgery”. **Dr. Hanı Hennein**, (past Chief of Pediatric Cardio Thoracic Surgery at Rainbow Babies and Children’s Hospital Cleveland Ohio) 2003

How does a pediatric cardiothoracic surgeon from Georgia end up performing open heart surgery on children in Africa with a medical team from Cleveland?

It happens when you get involved with Gift of Life Northeast Ohio, Inc., a 501(c)(3) organization originating international children’s heart surgery projects from within **Rotary District 6630**.

Dr. Mohsen Karimi is leading Rotary District 6630’s **Gift of Life Northeast Ohio** (<http://web.me.com/golneo/>) medical brigade to **Mater Hospital in Nairobi, Kenya**.

When Gift of Life Northeast Ohio started in 2003, we partnered with University Hospital’s Rainbow Babies & Children’s Hospital and a team of generous pediatric surgeons and medical team members, to bring children and their families from the developing world to Cleveland for life-saving heart surgeries. Through the years, Gift of Life treated more than 50 children who have gone on to lead healthy lives, rather than have their lives cut short due to lack of medical care in their home countries.

As time passed, our surgical partners grew to include Dr. Hanı Hennein, Dr. Ahmed Forouk, Dr. Mohsen Karimi and Dr. Alex Golden. They helped us realize that we could vastly increase our ability to save children’s lives by taking the care to them. So, we set a goal to establish and equip World Children’s Heart Surgery Centers in regions of the world where we could partner with local teaching hospitals, and train the local centers to operate on their own.

The first opportunity came about when Dr. Ahmed Farouk, a young pediatric cardiothoracic surgeon and professor from Assiut University in Egypt came to Case Western Reserve University as a PhD fellow in connection with Dr. Hanı Hennein, then head of Pediatric Cardiothoracic Surgery at Rainbow, and a Gift of Life supporter. Dr. Farouk got involved with Gift of Life NEO and conceived the idea to make Assiut University the site of the first World Children’s Heart Surgery Center.

Last year, Gift of Life NEO set up Assiut University in Egypt as the first World Children’s Heart Surgery Center. Dr. Ahmed Farouk led the effort. Thanks to our partner, MedWish International, which repurposes used medical equipment and provides it to health care providers around the world, the center at Assiut University is fully stocked with equipment to perform cardiothoracic surgeries for the children of Egypt. Additionally, the center has received two medical brigade visits, made up of trained pediatric cardiac surgeons and nurses, teaching the Assiut team through more than 30 children’s surgeries. Egypt’s Children’s Heart Center is now performing close to 100 pediatric heart surgeries each year on its own with success ratios comparable to operations performed in Cleveland.

This spring, Gift of Life NEO began establishing its second World Children’s Heart Surgery Center, at Mater Hospital in Nairobi, Kenya. It started with the shipment of a 40’ container filled with MedWish medical equipment, which began its long voyage in April. The shipment was organized and packed by members of the Chagrin Valley Rotary Club, who take a team of volunteers to MedWish each month to sort and pack medical equipment and supplies.

After crossing the Atlantic, Mediterranean and Indian oceans, the shipment arrived in late July.

Enter Dr. Mohsen Karimi, now Chief of Pediatric Cardiothoracic Surgery for MCG Health and a professor of Surgery & Pediatrics at Emory University in Georgia. Dr. Karimi co-authored many research papers over

the years with Drs. Hennein, Farouk, and Golden, and was inspired to join the Gift of Life team. He carries on the work of Dr. Hennein, who died unexpectedly last year, and will lead a team of medical professionals arriving on Saturday August 27th to dedicate the new heart surgery suite and new equipment in Dr. Hennein's honor. Dr. Karimi's team will continue the teaching and training process at Mater hospital and report back to Gift of Life NEO in the Fall to suggest additional equipment and skills needed to sustain the surgical team at Mater and children's heart surgery in Kenya.

With our second children's heart surgery center a reality in Kenya, Gift of Life Northeast Ohio is making a difference in many more children's lives than we ever dreamed. Our sincere thanks to Drs. Hennein, Farouk, Golden and Karimi for their generosity, support and dedication to saving the lives of children around the world; and to MedWish International for helping equip the centers.



Dr. Mohsen Karimi's team includes Cardiologist Alex Golden, pictured at left, and several ICU and surgical nurses from the Cleveland Clinic.

ambassador for Chair of District East Africa. East District 9200's to support the District has when surgery. She and DGN Geeta hold a ceremony 2011 honoring work in previous brigades to Nairobi, accepting the equipment for East Africa's Gift of Life program and make a donation of 700,000 Kshs towards Gift of Life East Africa.



Grace Agwaru is Rotary's global Gift of Life and 9200's Gift of Life Africa's Rotary team has raised funds children much as our they come for heart DG Eric Kiman and Manek 9200 will on September 2, Dr. Hani Hennein's



Gift of Life North East Ohio, Inc. is a Rotary District 6630 501(c)3 that provides life-saving heart surgeries to children from around the world. Established in Northeast Ohio in 2003, Gift of Life NEO has brought more than 50 children and their families to Cleveland for open heart surgery at University Hospitals Rainbow Babies & Children's Hospital. Gift of Life NEO is supported by more than 30 Rotary Clubs in District 6630, led by the Hudson, Geneva, Port Summit, Cleveland, Mantua, Chagrin Valley, Chardon, Burton- Middlefield, Lakewood, and Rocky River clubs, many of which have supported this effort for multiple years.

If you want to learn more about Rotary District 6630's Gift of Life Northeast Ohio program and how your club can participate y sorting medical equipment at MedWish or linking with Gift of Life NEO surgical teams in the developing world, call PDG Jim Frame, 330-2740-2482; Ken Fogle 216-861-5151; or Jim Kamer at 216-789-3462. Or, email at ken.fsa@sbcglobal.net.

