



Mike Johns, Jr
Editor

ROTARY DISTRICT 6630 NEWS

Julie West
District Governor

April 2013

Governor's Letter

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Thanks to all the Rotarians who helped make our District Conference a success: the Planning Committee, the sponsors, workshop leaders and participants, and all the Rotarians and their guests who attended. You all are great! Please share what you learned and why you enjoyed the District Conference with your fellow Rotarians. And mark your calendars now for next year's conference, also being held at Quail Hollow, the weekend of April 25th-27th.

One of the District Conference highlights for me was honoring our 26 Rotarians with 50 years or more of service - and six of them have 60 years or more of service! Hard to beat that dedication to Service Above Self. It was also a treat to hear our first and second place winners in the District 4-Way Test Speech Contest. Our top finisher, Jimmy Miller, sponsored by the Rotary Club of Stow-Munroe Falls, spoke on Derogatory Speech and our second place finisher, Shanti Fencel, sponsored by the Rotary Club of Willoughby, spoke on Immersion in a Language.

Afterwards, Shanti was surrounded by a group of our Outbound and Short Term Youth Exchange students who were there attending our New Generations Conference. The Group Study Exchange team from South Korea not only spoke about their country and culture but shared some of their experiences while here. Our keynote speakers were well received with Michael Angelo Caruso taking top honors. The workshops provided information, new ideas, and good exchanges on a variety of topics. The wine tour was a big success and there was good food, beverage, and fellowship in the hospitality suites, and throughout the Conference.

A number of people have remarked to me that I must be feeling good now that my year as District Governor is coming to a close. Yes, the District Conference in many ways is the highlight of each Rotary year, but there are still over two months remaining in this Rotary year and we still have things to get done. One is to meet our Membership goals so we have a net

increase in members this year. Another is to complete our commitment in giving to The Rotary Foundation. And for those who will be in leadership roles next year, it's time to finish your planning and get ready to begin implementation.

We will have one more celebratory and fun District event this year. That is our District Awards picnic which will be held in Portage County on Sunday June 9th. It will be preceded by a bike/hike/walk event with activities for serious as well as those less serious, including families. So mark your calendars and plan to join us.

News From TRC Cuyahoga Falls

By Jill Kolesar The Cuyahoga Falls Rotary Club hosted its annual 4 Way Speech Contest on March 4 at the Silver Lake Country Club. Six contestants proudly represented both the Cuyahoga Falls High School and the Cuyahoga Valley Christian Academy. The students were well prepared and creative in sharing their mes-

sage in interpreting the 4 Way Test. At the conclusion Jon Ilcisko from Cuyahoga Falls High School was chosen as the winner. Jon represented our club at the District Competition at Aurora High School. It was a pleasure to welcome these high school students to our club!

TRC Twinsburg Speech Contest

By Rhoda Soclof

The Twinsburg Rotary Club devoted its March 2nd dinner meeting to a special speech contest. Participants were Twinsburg High School students; Bob Liu, Caroline Toth, James Banham, and A. J. Werney, selected as top communicators in their speech and English classes.

The speech contest, a Twinsburg Rotary vocational service project, was chaired by Beth Shriver, club literacy coordinator. Each contestant was asked to deliver a four-to-seven minute talk that involved the Rotary 4-way test principles: (1) Is it the truth; (2) Is it fair to all concerned; (3) Will it build goodwill and better friendships; and (4) Will it be beneficial to all concerned. Since 1932, Rotarians have adopted these principles, both personally and professionally. With a compelling dissection of the country's need for educational reform, Liu, THS senior, captured top honors and a \$100 award. His scholas-

tic achievements include: senior class president; senior captain of the football team; founder of the iLead student leadership group; and National Honors Society member. Liu looks forward to a financial curriculum at Washington University, St. Louis.

Second-place was secured by sophomore Toth. She presented a heartfelt plea to eradicate polio now. Among her school activities are: president of the Class of 2015; secretary of student government; secretary of the Pep Club; and cheerleader. Toth's future plans include elementary education studies at Ashland University. With topical presentations, Banham won the third-place spot and, closely matched, Werney was runner-up. Banham discussed the bullying issue while Werney took up the timely topic of gun control. Dennis Deegan, co-sponsor of the newly-launched Twinsburg Toastmasters Club, presided as lead contest judge.

TRC Strongsville to Race Ducks

The Rotary Club of Strongsville is proud to announce Pat Catan's as our exclusive title sponsor for the "Pat Catan's Craft Centers Duck Race, presented by the Rotary Club of Strongsville". The inaugural event will be held on Saturday, June 1st from 11 am to 3 pm at the Chalet in the Cleveland Metropark's Mill run reservation in Strongsville beginning with a FREE Kid's Fest and countless kids activities such as face painting, pony rides, Metroparks Naturetracks and Kids Club, Touch-a-Truck and much more.

This will be a family-friendly, kid's event with many activities planned beside the main event according to Bart James, the event's coordinator. "The Rotary is planning a FREE kid's friendly day partnering with many Strongsville and other community groups to have a fun, family filled day. "We will have the Boy Scouts doing demonstrations, Girl Scouts cooking hot dogs, crafts with Pat Catan's, face painting, an animal show and we are still adding more great kids events. All this from 11am to 3pm and the Ducks begin their race at 2pms" said James.

The unique part of this fundraiser is that the club will partner with other local organizations to sell the ducks. Organizations will be able to earn up to 30% of their duck sales for participating.

Sponsorships are also available ranging from "Duckling" level at \$250 to "Papa Quacker" for \$2500.

This promises to be a FREE fun-filled event with activities for children of all ages in addition to the Duck Race which starts at 2:00 pm. The race should take about a half hour according to club members Tom Gigliotti and Ken Dooner who recently did a test run and managed to stay mostly dry.

The first 10 Ducks to cross the finish line earn prizes from \$2000 for 1st. place and \$100 for 10th. Ducks are available for adoption for \$10 each or a "Flock of 3 for \$20.

Proceeds from the event will benefit the selling groups and organizations, the Cleveland Metroparks Wintergreen Cabin project and other Rotary projects.

For more information or to purchase ducks, visit www.strongvilleduckrace.com

SAVE THE DATE

...for our District Awards Picnic. Details so far are Sunday June 9th, Portage County, Bike/Hike/Walk followed by Picnic and Awards, Family Friendly

Rotary Club of Berea SPRING PLANT SALE

J & J Greenhouse
26249 Folley Road
Columbia Station

(Between Columbia West River Road and Station Road)
(440) 236-8762

Coupons are \$15 each

Sale runs NOW through the end of May

Contact Marilyn Deucher for coupons and more information
(440) 243-4592

midgwd@juno.com

March Foundation Giving

Dear Club President

The March report of Foundation giving has been issued. You or your Foundation chair can access your club's report on the RI website. If you are having trouble accessing your report, please contact me at mdavanzo@zoominternet.net.

I am pleased to announce that we, as a district, have contributed \$103,000 to the Foundation as of March. Our goal, as set by the clubs, is \$160,000. As of March 13 clubs have made or exceeded their goals. Forty-one clubs are still working on achieving their goals.

Let me remind you that in order to apply for a grant next year, your club needs to average at least \$10 per capita this year in Annual Fund Giving. In addition, two members of your club need to attend the grants management seminar. Two more seminars are being

schedule for early May. Please watch for the announcement. If you want me to inform you when the dates and places are set, please let me know and I will be happy to send you an email.

As you know, there are also two other incentives offered by the district for Foundation Giving. If you have any questions or concerns, please contact me.

Once again, I thank you for your generosity to the Foundation and continued giving.

Yours in Rotary

Michael P. Davanzo, Ph.D.

DGN, Annual Giving Chair
6630

TRC Hillcrest-Sunrise Awards Dinner

By George Hughes

On April 30, 2013 the Rotary Club of Hillcrest-Sunrise will hold its 35th annual awards dinner for the top students in each class of the Excel TECC Consortium Program housed at Mayfield High School in the Mayfield School District and Brush High School in the

South Euclid/Lyndhurst School District, with some classes taking place in the Beachwood, Orange, Chagrin Falls School Districts.

In addition to Culinary Arts, classes include, Photography, Visual Arts Design, Networking Electronics Technology, Cosmetology (4 classes), Early Childhood Education, Medical Technologies (2 classes), Medical Careers, Environmental Education, Information Technology and Programming, Marketing Education (2 classes), Construction Trades, Interactive Media, Audio & Video Production, Performing Arts Academy, Public Safety Academy, Business Academy, Job Training, Computer Aided Design, AP Studio Art/Photography, AP Studio Art/Drawing, Auto Mechanics, Metals Fabrication, Graphic Design, Photography, Wood Technology, and Advanced Ceramics.

These programs are for Juniors and Seniors and most of them will go on to higher education in their particular fields when they graduate from high school. We commend these students for their accomplishments and being at the top of their class. We wish them all the best of what is yet to come.

the Beachwood, Orange, Chagrin Falls School Districts. This year 34 students will be honored with a trophy as the top student in their class. The awards dinner will take place at St. Noel's Party Center, located at 35200 Chardon Road in Willoughby Hills, Ohio, at 6:30 PM. The dinner is cooked and served by the students in the Culinary Arts Program which is a part of the consortium. Each student can bring two guests and they will be joined by their teacher, a spon-

****EDITOR'S NOTE****
BE SURE TO MOVE YOUR CURSOR OVER THE GRAPHICS OR PICTURES FOUND IN THIS DOCUMENT... MANY OF THEM ARE LINKS TO VIDEOS, WEBSITES, PICTURES OR OTHER GOODIES

District Launches Membership Campaign

Thanks to a Rotary International Public Relations grant, District 6630 has begun a campaign to attract new members, using high tech methods. And don't be surprised if you see some familiar faces. The effort began with a social media campaign, which uses Facebook as well as other social media outlets to attract business profes-

sionals 25-50 years old. That is coupled with a billboard campaign highlighting actual Rotarians from the various clubs in District 6630. There are 15 billboards - each featuring a local Rotary member - located in the Akron and Cleveland areas. This is supplemented by a companion online campaign aimed at the target demographic in all seven

counties served by District 6630. Purchased through The Plain Dealer, the online portion, called audience targeting, will reach individual users as they access their favorite Web sites. The digital online campaign is set for more than 314,000 impressions. The billboard portion has a potential to be viewed more than 550,000 times in the next

30 days. The social media portion should have similar results.

The grant and the campaign were put together by the District 6630 Public Image Committee - Shon Christie, Bill Manby Jr., Cheryl Warren and Linda Kramer.

[Click here or on billboards to see the entire collection.](#)



Akron Rotary Foundation Creates \$500,000 Endowment

Fund will grant perpetual funding to Akron Rotary Camp

AKRON, Ohio (April 4, 2013) – On Friday, the Akron Rotary Foundation made a \$500,000 gift to Akron Community Foundation to establish the Akron Rotary Foundation Endowment Fund. The agency endowment fund will primarily help children who are financially disadvantaged attend the Akron Rotary Camp for Children with Special Needs in New Franklin. It will also fund stipends for foreign exchange students in the Rotary Youth Exchange program and other youth programs.

“Akron Rotary Foundation trustees realized we needed another respected vehicle for planned giving to support the primary recipient of our grants, Akron Rotary Camp in Portage Lakes,” said Dan O’Connell, president of the Akron Rotary Foundation board. “Akron Community Foundation has 57 years of prudent investment, administration and expertise in the field of philanthropy, which is important to our donors. This, combined with the exposure we will receive as a result of the collaboration, made the partnership a perfect fit.”

The Akron Rotary Foundation Endowment Fund was the 23rd charitable fund established during the community foundation’s 2013 fiscal year, which ended March 31. It is one of 70 other agency endowment funds started by local non-profit organizations seeking the community foundation’s financial stewardship, long-term investing, gift administration and planned giving capabilities. Agency endowment funds are protected and preserved by the community foundation and cannot be liquidated. Their assets are grown in perpetuity, ensuring a permanent, predictable stream of funding for their organization’s charitable cause.

“The work of the Akron Rotary Foundation is so vital to our community, and Akron Community Foundation is uniquely positioned to enhance this work through the power of endowment,” said Akron Community Foundation President and CEO John T. Petures Jr. “That includes giving even more children with disabilities the opportunity to experience all the friendship, fun and excitement of Akron Rotary Camp, and helping students become immersed and educated in different cultures. We are grateful to be empowering them to do this work forever in our community.”

The Akron Rotary Foundation Endowment Fund welcomes gifts of all kinds, including cash, bequests, stock, real estate, life insurance and retirement assets. Gifts can be made online at www.akroncf.org/give/AkronRotaryFund or by calling 330-376-8522.

About Rotary Club of Akron

Founded in 1914, the Rotary Club of Akron is an international community service organization built on fellowship whose members include entrepreneurs, business executives and community leaders. The Rotary Club of Akron’s tradition of civic involvement is best demonstrated through its support of the Rotary Camp for Children with Special Needs. Located at Rex Lake in Summit County, Ohio, the 6-acre camp has been operational since 1924. The Rotary Camp provides a traditional camping experience for children and adults with disabilities while emphasizing socialization, independence and recreation. The Rotary Club of Akron meets at noon every Tuesday at Portage Country Club. For those interested in getting involved with the club or the Rotary Camp, please contact Bill Manby Jr. at 330-644-4512 or bmanbyjr@paradigmequity.com.

About Akron Community Foundation

Celebrating 57 years of building community philanthropy, Akron Community Foundation embraces and enhances the work of charitable people who make a permanent commitment to the good of the community. In 1955, a \$1 million bequest from the estate of Edwin Shaw established the community foundation. Today, it is a philanthropic endowment of more than \$140 million with a growing family of more than 400 funds established by charitable people and organizations from all walks of life. The community foundation welcomes gifts of all kinds, including cash, bequests, stock, real estate, life insurance and retirement assets, just to name a few. To date, the community foundation’s funds have awarded nearly \$105 million in grants to qualified non-profit organizations.

For more information about Akron Community Foundation or to learn more about creating your own charitable fund, call 330-376-8522 or visit www.akroncf.org.

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ROTARY INTERNATIONAL®

Spreading the Rotary Word

As you are driving around in Cuyahoga and Summit Counties be on the lookout for photos of fellow Rotarians on billboards. These will be supplemented with similar ads in newspapers in other counties in our District. This is all part of our Public Image campaign, funded in large part by a grant from Rotary International, to spread the word about Rotary and our District.

A photo of one of the billboards was posted to our District Facebook page on Sunday. You can also help spread the word by sharing that photo on your Facebook page or via other social media. Also, let us know if you get comments from family or friends that they have seen the billboards or ads.

BW Rotaract Supports ShelterBox USA

ShelterBox USA was the focus of the annual silent auction fundraiser hosted by the Rotaract Club of Baldwin Wallace University on April 16. The club is affiliated with the Rotary Club of Berea.



The Rotaracters each year select a non-profit organization to support. This year, their efforts raised funds for ShelterBox USA, part of the worldwide organization that provides temporary shelter for disaster victims. Berea Rotarian Jim Walters, just returned from a medical mission to the Dominican Republic, reports that colleagues told him of Rotary-sponsored Shelter Boxes still in use in Haiti, following the earthquake in 2010.

At the dinner meeting, the students presented a multi-media program on Shel-

terBox and passed out literature on the project. Rotarians bid on silent auction items such as Captains baseball tickets, cat toys, a basketful of candy, children's games and a "date night" basket. There also was a 50/50 raffle, which was won by Berea Rotary President Cons Templeman, who donated the funds back to Rotaract.

BW Rotaract is involved in many activities on campus and in the community. It hosts a special Halloween party for children, distributes cookies and cocoa during Berea's Light Up Berea Holiday Parade, and helps Berea Rotary with its Shred Fest and Computer Round-up. Club adviser is Berea Rotarian Marc West.



8th Annual Motorcycle Run in Burton This June

Ride and Raise funds for our local Veterans.

Motorcyclists can participate in a 2-hour scenic ride through beautiful Geauga County on Sunday, June 30, 2013. The ride starts at Geauga County Fairgrounds in Burton, OH (14373 N Cheshire St) and will be led by Sheriff Dan McClelland and his dog, "Midge". Registration opens at 8:00am and the \$25.00 per motorcycle fee includes breakfast. Onsite food vendor and other fun activities will be available upon return to the fairgrounds and include:

- ▣ New Location at Geauga Co. Fairgrounds
- ▣ Live Band
- ▣ 50/50 Raffle
- ▣ Drag Races
- ▣ Motorcycle Pull
- ▣ Sandwiches, Beverages & Ice Cream
- ▣ Public Welcome - Donations at the Door

Become a Sponsor of the ride to help Geauga County Veterans who qualify

with home repairs and renovations. Sponsor Levels include: Master Builder-\$1,000; Hammer Swinger-\$500; Construction Buddy-\$250; and Helping Hand-\$100. The funds raised from this year's event will go to purchase building materials and supply quality construction supervision courtesy of Geauga County Habitat for Humanity. Registration and sponsorship information can be found at www.bmrmotorcyclerrun.com.

Gauga County Veterans in need of a home repair or renovation may mail their letters to Burton-Middlefield Rotary Ride, P.O. Box 516, Burton, OH 44021. The letter should explain in detail their needs to see if they qualify for help from the new Veterans' Housing Fund supported by the Burton-Middlefield Rotary Ride in collaboration with Geauga County Habitat for Humanity.

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Visit www.bmrmotorcyclerrun.com or www.habitatgeauga.org for details.

News From Chagrin Valley

By Dale Arvay

Chagrin Valley Rotary Club hosted our local 4 way Speech Contest on March 19th. Our winner, Christopher Dobeck from Chagrin Falls High School spoke about "The American dream is still alive." He competed at the District Contest at Aurora High School 3/23/13. Dale Arvay accompanied him and his parents to the competition.

Dale Arvay is also working on the Teacher of the Year award with upcoming interviews 4/23/13. The 3 person committee will pick one teacher from each school district (Chagrin & Kenston) that best exemplifies "service above self" and the 4-way test. The winners will get a plaque and \$500 each for their respective libraries/classroom needs. The award ceremony will be May 21st. Thanks to Joe Talty, Scott Henry, and Karen Stroup for their assistance.

Word from an Exchange Student

Here is a short note and picture from Ole Schudwitz, Brunswick Exchange Student from Germany.

My favorite part of the eastern trip 2013...

The Trip started in Washington DC, where we saw all important buildings and memorials. The next stop was New York City. That was an awesome experience for me. We saw ground zero, Wall Street, Times Square, Rockefeller Center, Chinatown and the empire State Building. The last stop was Boston. Boston is a beautiful city. It is almost like Europe. My favorite part of the trip weren't the big cities. Seeing the other exchange students and making new friends was my favorite part. I want to say thank you to Bill McMurray and the other Rotarians.



TRF-DIRECT USA
makes giving to The Rotary Foundation as easy as 1, 2, 3

TRF-DIRECT USA

I hereby authorize The Rotary Foundation to debit:

- Checking/savings account (US\$ 10 minimum)
- Credit card (US\$25 minimum)

US\$ _____ for ProFitPlus

US\$ _____ for Annual Programs Fund

Set of every month Set of every month

Set of every quarter Annually

If you choose to support both ProFitPlus and the Annual Programs Fund, your contributions will be debited from your account in two separate transactions.

Banking Information

Bank Name _____

City _____ State _____ Postal Code _____

Account Number _____ Routing Number _____

Account Type _____

Checking (check a voided check)

Savings (check a voided check)

Credit Card Information

Please charge my: (check one below)

Visa MasterCard American Express

Account Number _____

Security Code _____ Expiration Date _____

Signature _____

I understand that each transaction will appear on my regular bank or credit card statement. I further understand that if

1. Indicate the account you want to debit.

2. Select the amount you want to contribute and the frequency.

3. Choose whether you want to support ProFitPlus, the Annual Programs Fund, or both.

Learn more at www.rotary.org, or call 847-896-3352.

This service is only available in the United States. Funds will be used for TRF-DIRECT USA. American members should contact their international club for information. Corporate members can contact the TRF-DIRECT USA office at www.rotary.org.

It is my responsibility to notify The Rotary Foundation if there are any changes to my bank or credit card that will affect my TRF-DIRECT participation. The information remains in effect until I notify The Rotary Foundation in writing and the Foundation has had reasonable amount of time to bill my request. The Rotary Foundation can terminate this agreement at any time.

Name _____ Date _____

Address _____

City _____ State _____ Postal Code _____

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Rotary Club _____ District (R000) _____

Rotary Membership ID _____

Non-Rotarian: Please credit the Rotary Club of _____

Alumnus/ine: Please credit the Rotary Club of _____

Rotator: Please credit the Rotary Club of _____

Mail or fax this completed form to:

The Rotary Foundation of Rotary International
TRF-DIRECT, 150420
One Rotary Center
200 Sherman Avenue
Evanston, IL 60201-3698
Phone: 847-896-3352 Fax: 847-536-2350
E-mail: info@rotary.org

The Coming Changes with Future Visions

As most in the district are aware Rotary International has made dramatic changes to our Foundation and the grants process. 100 districts throughout the world were chosen as "Future Vision (FV) Pilot Districts" three years ago. Unfortunately, district 6630 was not one of them. The lucky 100 have been piloting these changes for the last three years and have had a chance to work most of the bugs out of their programs. Beginning at the end of January, RI has basically finalized the model based on these pilots. There are however, many details in the system that have been left up to the districts to implement.

The district 6630 FV committee has spent many hours analyzing RIs model and how surrounding FV districts have addressed some of the necessary decisions. We have developed what we feel is a plan that best addresses the needs of our members and clubs. This has not been an easy process, especially considering the fact that there is much more responsibility for finances, reporting and record keeping in the new model, for both the district and the clubs, than has been present in RI grants before. Instead of three years to prepare for the changes effective 7/1/2013, we have had enough detail since only the end of January. We, and the remainder of the Rotary world will go live on 7/1/2013.

Very basic information on the New Grants Model was given at the President Elect Training Seminar (PETS 1) in Beachwood on January 26th. This was followed by a plenary training session at the District Assembly and was then addressed at All Ohio PETS (AOP) in Columbus on March 8/9. During this time the FV Committee has been finalizing the information to be presented at the next step, the first Grants Management Seminar (GMS) which will be held on Saturday, April 13th. at the District Conference. All of the information that we will use during our first year of the New Grants Model in 2013/2014 should be available at this time. We assume that other GMSs may be scheduled to ensure that all clubs who wish to participate in the grants process can receive appropriate training on grants as well as the club/district responsibilities that go along with receiving a grant. As thorough as we feel we have been in planning out this first year, there may be problems that arise that will have to be addressed, just as the pilot districts found during their trial periods.

The fact that we have to be ready for the upcoming changes on July 1 means that the Presidents Elect need to plan out their training if they think their club may be doing a grant project next year, either district (local) or global (international). This includes getting their club qualified to be eligible for the grants process next year, before they actually take office as club president. We want to make it clear that PEs do not necessarily have to attend the training, but they will still have to sign the Memorandum of Understanding as they hold ultimate responsibility for their clubs. With that in mind, the PE (President for 2013-14) and the PN or VP (President for 2014-15) might be very appropriate as the two club representatives being trained for your club.

This year presents particular challenges due to a compressed window of opportunity for training. This should be easier to address as we move forward and get more club members trained and at an earlier time of the year. We hope that everyone understands that this process is as new to the district FV Committee as it is to all of you and that we are working hard to make this transition as easy as possible for all of us.

The end result of these changes will be that clubs will be able to do larger projects, that the projects will demonstrate a sustainability component, and not just a "flash in the pan" impact. Vocational Training Teams may replace our traditional GSE teams and provide specialized training either here in the US or abroad. Global scholars will replace Ambassadorial scholars and be able to apply for multi-year scholarships. The Rotary Peace Fellowship Program remains in place and RI is developing a Package Grant program in conjunction with worldwide educational and medical organizations.

As you can see there are many issues to be addressed during this time of transition and change. I feel that district 6630; as it has in the past; will meet these challenges and soon be back as a leader in community and international work through the grants process as it has in the past.

Bob Johnson

Dist. Gov. Elect - Dist. 6630

Membership Recruitment

Is your club, like most service organizations in the U.S., experiencing slow or even no growth in your membership? Maybe it is time you step back and take a look at the many areas of your club that effect membership and see what might need to be changed, tweaked, or possibly eliminated. That's what the folks at the Rotary Club of Akron did, and the momentum from making some positive changes continues to attract new members every month.

Until a couple of years ago, our Tuesday noon Rotary meetings were held in a downtown Akron restaurant. While the venue was a landmark restaurant, it was cold, dark, and only open for our meeting, so most people outside the club, barely knew we existed. Meetings were not very interesting, not well attended, and the attitude of members was that since it wasn't very exciting, why invite anybody? Communication was minimal at best and the induction ceremony was almost more of an afterthought than a celebration. Is anyone asking if your own members are having these same feelings? Possibly it is time for you and your members to think outside the box.

In Akron, a membership committee was formed consisting of a cross-section of members: two new members, three members who have been in the club for 7-10 years, and two senior members. We discussed and dissected anything that could possibly do with membership. A list that we used to begin the process, but certainly not limited to membership included:

- Initiation fees and annual dues
- Meeting day of week, time of day, length of meeting
- The venue, the menu, the price of the meal, a meal prepayment plan option
- How to better recruit indi-

viduals, minorities, women, younger members, diversity concerns

- Contact local organizations to determine why they do not have an employee represented in our club
- The meeting itself, the program, the guest speaker
- The Red Badge Program, the induction process
- Mentoring program

Engaging the new member and assigning them to a committee
The membership committee met a few times and discussed the above topics. From these discussions, we set realistic short and long term goals and made some minor as well as significant changes:

A goal to induct (at least) one new member per month

Changed venues from a restaurant downtown to a bright, warm, friendly country club with exposure to outsiders

Changed menus from a hot buffet to soup and sandwich for less money

Contacted leaders in various corporations not represented in our club asking for assistance in identifying and recruiting a key employee for membership

Made the meetings more fun and interesting with more interesting programs and speakers

Have New Member Recruitment Nights-we reserved a meeting room at the local Hilton for an evening and asked members to invite a guest. Guests met Rotarians, viewed a short video, enjoyed food and beverages, and members shared from their hearts what Rotary means to them

Make the induction ceremony a celebration-make it a party with party hats, horns, champagne toast, cake and make sure the new inductee brings along their spouse, family members, colleagues, and anyone near and

dear to them, as this is their big day

Induct some younger members as they will help bring in other younger members

Once you have a few new members, hold a New Member Information Night where new members learn about RI, the history of Rotary, the history of your club, have committee chairs speak about their committee, and make sure everyone is assigned to a committee

Assign a mentor to a new member as a key contact for follow-up and encouragement

Discontinued the Red Badge Program-we had members wearing a red badge for over one year, but were not awarded a blue badge because they were afraid to give the invocation at a meeting, for example. For whatever reason, they were unable to complete a list of tasks, so we brandished them with a scarlet letter, and not let them feel like they were a true member or part of the club

Created a Rotary Service Plan which lists the many activities available. Before a prospective member joins, they review and complete their personalized service plan with a membership committee member to determine the new member's strengths and interests, thereby helping to engage them in the club from the beginning.

Once we made some positive changes and received the blessing of the board and club's members, the response has been tremendous. More and more people began attending meetings. Meetings became fun. The results speak volumes for the vibrancy of the Akron Rotary Club. From July 2011 to June 2012 we inducted 24 new members and July 2012 to date; another 16 new members have joined our ranks. The momentum created with the influx of

new members continues to propel us onward and upward.

Final thoughts:

1. We found that just because something has been done the same way for many years, doesn't necessarily mean you must continue doing it the same way. Are you going to upset some people? Possibly. Might you lose an existing member by making some changes? Maybe. But the key to the future viability of your club is attracting and inducting new members as well as retaining existing ones. You might have to make some changes to attract some new folks.

2. Communication is the key-send thank you notes for prospects who visit, follow-up with any visitors, direct them to your club's website or Rotary International's site for more information, invite them back. Make sure the inductee is aware of the induction date and knows what is expected.

3. Make sure any new member is engaged and involved in a committee and the activities of the club. We found that most people, who don't stay in Rotary left because they never felt like they were a part of the club, were not included in the activities, all because they were never engaged.

4. Make Rotary fun-don't be afraid to let loose a little bit and smile, be friendly, positive and encouraging, especially to any visitors or speakers.

5. Make it COOL to be a Rotarian again

Lance Chima

Membership Chair and President-Elect

The Rotary Club of Akron

Successful Pancake Breakfasts

The end of March marks the end of Geauga county pancake breakfasts and the end of RC Burton-Middlefield's fund raiser. Attendance wise, this year was about even with last year, down about 1.7%. We have a good cooperative relationship with our local competition and were able to determine that they showed about the same attendance trends as we did. It's somewhat comforting to know that we didn't trend down at their expense. We always try to analyze what impacts these numbers and obviously competition is a key factor. Depending on what direction you come from, most people have to drive past at least 3 or 4 other breakfasts just to get to ours. To combat this we try very hard to maintain our advantages of quality, free seconds, our omelets and our long history. This year marked our 61st. year of pancake breakfasts, a tradition we are very proud of. Our 40 member club would not be able to pull off this labor intensive undertaking without the dedicated help we get from our spouse/partners, our friends, members of the local Kiwanis Club (they help us and we help at their fish fries later in the year as their membership is off like ours), and last, but not least, our hard working Interact club. Managing our diverse labor force has become one of the biggest jobs. It was good to see so many Rotarians supporting us this year! I tried to get around and visit with all of you but may have missed some. If I did, I apologize but thanks for coming! According to our treasurers numbers we served about 6100 meals this year. That breaks down into about 25,000 to 30,000 pancakes, 14,000 to 16,000 sausage patties, 125 to 150 gallons of maple syrup and 700 to 800 omelets! Hope to see you next year. We'll be here!

Thanks again for the support.

Bob Johnson

RC of Burton-Middlefield

Dist. Gov. Elect - Dist. 6630

Reminders For Clubs Interested in Grants

As we approach the 2013/2014 Rotary year, Foundation Chair Jim Lechko and District Grants Committee Chair Dave Skrzynski would like to remind everyone of two of the most important changes in the new grants model.

First is the qualification or certification process. Many of you have completed the Grants Management Seminar (GMS) and have signed and submitted your Memorandum of Understanding (MoU) back to Foundation Chair Jim Lechko, and are already qualified. If none of your club members, or only one (2 attendees are required), have attended a GMS, there are two additional GMSs scheduled for the afternoons of 5/9 (Brunswick Library) and 5/16 (Gates Mills Library), from 4:00 PM to 8:30 PM. A total of two members of each club have to have attended one of the three seminars. Please remember that the 2013-2014 President and President Elect are the ones who must sign the MoU. Therefore, it might be reasonable to expect that at least one of those two attends the GMS.

The second change involves clubs selecting and developing District (local) grant projects. A Grant Inquiry form must be submitted to and entered on a list by the Grants Committee. We hope to have all potential projects submitted to the Grants Committee and entered on the list, or Spending Plan, by no later than July 15th, 2013. This is different than before as spontaneous projects used to come up throughout the year and could be applied for at any time as long as district money was available. Now a rough project outline and budget must be developed and

submitted for entry onto the Spending Plan. Once the potential projects are reviewed by the Grants Committee and determined to be legitimate fundable projects, they will be added to the Spending Plan.

If a project is determined to not be fundable by the Grants Committee that would be based on Rotary International's Funding Guidelines. In that case, a member of that committee will communicate with the club and project rep. to develop possible changes to make the project eligible. After July 15th., the total amount of funding of the projects on the Spending Plan will be requested by the Grants Committee from RI. RI will make these funds available (probably within a month) to us and projects can be formally applied for on a District (local) Grant form. This form will be available on the district WEB site at: rotarydistrict6630.org or by contacting a member of the District Grants Subcommittee.

Please submit your Grant Inquiry form to the Grants Committee to make sure you are on the right track.

As has been past practice, Global (international) grants can be applied for at any time during the year and will be approved as completed paperwork and funding allow.

BOB JOHNSON goracerbob@aol.com
JIM LECHKO jlechko@ffl.net
DAVE SKRZYNSKI dnb9899@aol.com

[Click here for the District Grant Inquiry Form](#)

http://www.clubrunner.ca/Data/6630//HTML/67394//Grants_Inquiry_Form_2012-13.docx



Rotarian Milestones

Please take a moment to read through the list below of fellow Rotarians who have 50 or more years of service and who were honored at our District Conference. Then join me in thanking them for their many years of "Service Above Self".

Charles "Chuck" Marcy, RC Conneaut, 65 years

Ralph Waite, RC Medina Evening, 64 years

Carl Abell, RC Medina Evening, 63 years

Wilbert "Wib" Leopold, RC Lkwd/RR, 62 years

Milton C. Robinson, RC Ashtabula, 62 years

Charles Billow, RC Akron, 61 years

John Gander, RC Burton Middlefield, 61 years

James Dean, RC Geneva, 60 years

James Sutherin, RC Bedford, 60 years

Dr. Carl K. Brandeberry, RC Rock Creek Grand Valley, 58 years

Charles C. "Chuck" Parsons, RC Cleveland, 58 years

Al Rom, RC Lodi, 58 years

John H. Weitz, RC Cleveland, 58 years

Dr. Donald Kwait, RC Chagrin Valley, 57 years

Robert M. Stevenson, RC Kent, 57 years

Garth McAdoo, RC Bedford, 55 years

Stuver "Stu" Parry, RC Akron, 54 years

Daniel F. Sazima, RC Hillcrest Sunrise, 54 years

James K. Collins Jr., RC Willoughby, 52 years

Jack Harig, RC Akron, 52 years

Roger Edwards, RC Northampton Twp, 51 years

James Fiedler, RC Bedford, 51 years

Robert "Bob" Marcy, RC Conneaut, 51 years

Ed Pellegrin, RC Shaker, 51 years

William "Bill" Beyer, RC Berea, 50 years

Leonard Caminer, RC Twinsburg, 50 years

GSE 2013

By Stan Socha

This morning, Friday 19 APRIL, brought to an end the hosting process of GSE 2013. The Team from District 3640 departed for home via Chicago. I would like to take this opportunity to thank all of those in District 6630 for their help in making this hosting portion of the GSE experience a success.

The Team from Seoul, South Korea, D3640 spent the past four weeks in D6630 experiencing our culture, vocational experiences, friendship and hospitality. The Team was led by Rotarian Seong-Hoon Yang (Steve) who also is involved in the Gift of Life project in Korea. Steve had the opportunity to learn firsthand the involvement of D6630's involvement in the Gift of Life Northeast Ohio project. The Team members also experienced vocational and cultural experiences in Northeast Ohio. The Team members are non Rotarians who have the opportunity to learn about Rotary and experience a different life style. The Team members were: Mr. Jun-Ho Nho (Kevin), Ms. Jyee-Sun Kwon (Jessica), Ms. Hyung-Sook Kim (Soo), and Ms. Sin-Duk Kim (Sindy). The Team assumed simple names to make it easier to identify each of them.



The Team had the experience of meeting PDG Dong-Hyuck Won (Oil) who now lives in the Toledo area. PDG Oil met the Team upon their arrival at Cleveland Hopkins Airport and again at the District Conference. PDG Oil also had another connection to our District by being the Liaison to PRID Mike Johns on his official visit to D3640.

The first week the Team visited the Central Sector of the District, the second week they were in the West Sector, the third week the East Sector and the fourth week the South Sector. Each sector captain put together a vocational and cultural experience that was distinctive of their area. Also during the third week the Team participated in our District Conference. On the evening of APRIL 17th the Team, along with host families and District Leadership, attended a farewell dinner. After the dinner the Team and the host families spoke of the experiences of the past four weeks and tears were shed during the Team relating their personal experiences with their hosts.

The Team from D6630 will depart on Friday 3 MAY for their four week visit to D3640. Please keep the Team in your thoughts for a safe and meaningful experience in Seoul.

Grants Management Seminars

By Jim Lechko

Our District's first Grant Management Seminar (GMS) was held at our District Conference of Clubs Saturday, April 13th. We had over 50 attendees representing about 19 clubs for the one-half day seminar. Attendance at a GMS by two club members is a requirement to qualify your club for participation in the Rotary Global and District Grant process starting in the 2013-14 Rotary year.

Other requirements include a \$10 per capita average contribution to the Rotary International Annual Programs fund, being current on your RI and District dues and being current on reporting requirements for any open grants.

Two more GMSs are scheduled for May 2013: Thursdays, May 9th (West) and May 16th (East). Watch for your invitation.

Requests for District (local) Grants for the 2013-14 Rotary year need to be submitted to the Grants Committee no later than July 15, 2013. Go to the District web page and click on District Grants to find the Grant Inquiry form to start the grant process. Applications for Global Grants will be accepted throughout the year.

Lyle Franklin Pohly



plant manager at Diamond Crystal Salt Company and as the area coordinator for Companies For Christ. He served as a pilot in the U.S. Army and the U.S. Air Force during World War II. He was a member of First Congregational Church of Tallmadge and Hudson Rotary, serving as District Governor in 1982/1983. Lyle was a member of the Stephen's Ministry and Warriors Journey Home. He also served on the Summa Pastoral Care Team and was a charter member of the Akron Silver Softball League.

Memorial services will be held 1 p.m., Tuesday, April 9, 2013 at The First Congregational Church of Tallmadge, 85 Heritage Dr., Tallmadge with Rev. Dr. John Schlupe officiating. Family will receive friends following the service at the church. Interment will be at Ohio Western Reserve National Cemetery at a later date. In lieu of flowers, donations may be made to The First Congregational Church of Tallmadge, Atrium Fund.

Lyle lived the life of his favorite Bible verse, Proverbs 3:5-6.

TALLMADGE ~ Lyle Franklin Pohly, 90, passed into the arms of the Lord that he so loved on April 5, 2013.

Lyle graduated with a chemical engineering degree from Michigan State University in 1948. He has lived in the Hudson area for most of his life while working as the

He was preceded in death by one sister and three brothers. He is survived by his wife, Wilma; daughters, Sue Ann (Ted) Salsburg of Navarre and Beth Ann (Duane) Ewing of Collierville, Tenn.; sons, Lyle Richard (Terri) Pohly of Tallmadge and Daniel Alan (Kathy) Pohly of Hartville; ten grandchildren; and three great grandchildren.

ShelterBox Chair Receives Presidential Award

John A. "Jack" Young, who heads District 6630's ShelterBox Committee, has received a Presidential Volunteer Service Award for his volunteer efforts with ShelterBox USA. Young is a member of the Conneaut Rotary Club and a member of the board of ShelterBox USA, which works with Rotary to provide temporary housing for disaster victims.

ShelterBox is an international organization, founded in 2000, that provides large green metal boxes filled with survival gear to the victims of disasters such as the earthquake that devastated Haiti in 2010 or Typhoon Bopha in The Philippines. Shelter Boxes are also aiding refugees from the Civil War in Syria.

Young is a past district governor

(2005-2006) and was Zone 29 Literacy Coordinator (2009-2010). He lives in Brunswick with his partner, Marsha J. Pappalardo, who is a member of Brunswick Rotary and is a past assistant governor for Medina County. Young and Pappalardo also are In-Bound co-chairs for Rotary Youth Exchange.



The President's Volunteer Service Award is presented on behalf of President Barack Obama to recognize those who contribute a significant amount of time to volunteer activities. The award was created in 2003 through the President's Council on Service and Civic Participation.

Since its founding, ShelterBox has provided millions of boxes for the victims of more than 200 disasters in 85 countries.

West G Interact Fashion Show

By Libby Watson

Are you interested in fashion? Are you also interested in helping starving children? The West Geauga Interact Club is! Their Interact Fashion Show is the event of the season. This fun and charitable fashion show and raffle will be held on May 11th, 2013 from 1 to 4 p.m. at the Mayfield Church in Chesterland. The show will feature senior students and faculty of West Geauga High School. The proceeds will go to a nonprofit organization called Project Peanut Butter, which has already done an incredible job of lessening the effects of malnutrition in developing countries by creating a peanut paste full of nutrition and vitamins necessary for growth and development. The Interact Club of West Geauga would love to be able to raise as much money as possible for this wonderful organization. You can help out by attending

the event for only twenty dollars a ticket! This includes a lunch catered by Mangia Mangia; guests will also be able to buy raffle tickets for a chance to win some amazing prizes! If you are interested in donating prizes of any kind for this raffle or buying tickets, please contact the Interact Club advisor at Chelsea.arnold@westg.org or send them to West Geauga High School at 13401 Chillicothe Road in Chesterland. Tickets will also be sold at the door the day of the event. Bring family and friends for a great event, and feel great about doing it!

Gift of Life NEO

April 2, 2013

I wanted to share the rapidly changing effort to help repair the hearts of two little children from Haiti that we have accepted as our second year of partnership with Global Initiatives of Akron Children's hospital. Dr. Kempf from Akron Children's called me yesterday to let me know that 2-1/2 years old Naiderson had his surgery on Good Friday, March 29th, 2013.

Naiderson was the more complex issue of our two children currently in Akron as he had Tetralogy of Fallot. My laymen's understanding is this is a complex abnormality that includes 4 problems that all need to be fixed. 1st is hole between the heart chambers causing a mixing of old and new blood diluting the oxygen carried throughout the body. The 2nd is a Stenosis or narrowing of the artery to the lungs to re-oxygenate the blood. This narrowing reduces what blood makes it to the lungs and puts back pressure on the heart. 3rd is the right side of the heart works so hard to push the blood out that the muscle becomes hard and enlarged reducing the size of the chamber to hold blood heading to the lungs and finally the Aorta valve is misaligned too close to the hole letting old blood into the system further reducing the oxygen. Together these 4 problems mean a very short life if not corrected and can only be fixed by surgery. I'm sure my description has many errors the Doctors will understand but this is the basic idea.

Naiderson did incredibly well. He was off the ventilator by the late evening and was back to his host home on Monday, April 1st. Children are resili-

ent but this is incredible considering how complex his repairs were.

Kimsy, also 2-1/2, did not have her surgery yet because the doctors were concerned that she is underweight and malnourished. Dr. Kempf says she is getting lots of peanut butter and they are working to give her little body the energy and strength she will need for her surgery, hopefully in the next 10 days or so. Her surgery is an ASD Arterial Septal Defect, though less complex is still open heart surgery with all its risk. I need to look this one up to learn more about it.

If all goes well, these kids may be able to reunite with their families before the first of May and be able to enjoy the life of a regular kid. Thanks to all of you for your support of these children and those we were able to have seen in Haiti.

We are hoping that the Kemp's and the Clark's will be able to host an open house over the next few weeks so many of us will have the opportunity to meet these children and see what Gift of Life North East Ohio has been able to do to support the work of St. Damien's hospital and Akron Children's Hospital and the children of Haiti.

Truly the Gift of Life for them and a very special Easter and Passover. Please share our story with your network and let others know how much their support matters.

You can also visit www.GoLNEO.org and see stories of our other heart surgery centers in Egypt, Nicaragua and support for children heart surgery medical teams elsewhere in the world. Lots more to come in the future so stay tuned!

April 9, 2013

I thought I would share with all of you that our second child, 2-1/2 year old "Kimsy" had her surgery yesterday at Akron Children's Hospital. Dr. Jeff Kempf called me about 4:00 pm to let me know that not only did her morning surgery go well but the medical team had already removed her vent tube and she was hollering at anyone who would listen. She wanted a drink of water and she wanted to go home! I guess all that peanut butter worked to build up her strength for the surgery. It is always a good sign when the heart and lungs are strong enough to allow a kid to fight while still in the PICU.

Today we also received a donation from the H.H. Davis Family Foundation that will cover one of the children's costs for payments we make to Akron Children's to cover their consumables for the surgery. Akron Children's donates the rest! Red Davis and his family have been long time supporters of our Gift of Life and I know how much Red enjoys the smiles he can put on these little faces. The Davis Family has done extraordinary work in support of our Haitian children. I also was surprised by a donation received in the mail last night from an individual from Ann Arbor Michigan to go towards our Haitian children. I have no idea how she knew of us and the children from St. Damien's Hospital in Haiti. Her contributions will join our other Corporate, Rotary Clubs of District 6630, and so many others around the country in making these surgeries possible.

Lastly I have clipped and copied the email below that I received yesterday from Dr. Jeff.

I am always amazed how this program has taken on its own life. I feel we do so little but the outcome for so many is truly the Gift of Life for a regular childhood and the opportunity for a family to dream again about their Child's future.

And as my friend and our founder Jim Frame always says now for the most important child, ... the next child.

Thanks to all for your support. Take a look at our web site (a work in progress) and see programs in Asyut Egypt, Kenya and Nicaragua as well.

Ken Fogle, Chair

Gift of Life North East Ohio, Inc.

216-861-5151

www.golneo.org

Ken,

Happy to let you know that Kimsy is out of the OR and in the PICU recovering from a very successful surgery. On behalf of the family, myself and everyone here at Akron Children's Hospital I can't thank you and rotary enough. You have improved the lives of these children who can now lead full lives that would not have been possible without your help. Three years ago you, Jim Frame, RJ Bochoven and I set down and had a dream. Now four children are fixed and we are moving in a direction to provide support and training for the children of Haiti at St. Damain Children's Hospital.

Thanks for all you do. I will keep you informed of Kimsy's recovery and plan a time for the rotary family to meet these remarkable children whose lives you have changed.

jeff

RI Director Nominating Committee Delegate

Every three years, the Districts in our Zone (29) each select a member and an alternate to represent them on the Zone 29 RI Director Nominating Committee.

The requirements for the member and alternate to serve on this Committee are:

Must be PDG at time the Nominating Committee meets (September, 2013)

Must have attended two Zone 29 Institutes during the period 2010-2011, 2011-2012, 2012-2013 (for us that will be Zone Institutes in 2010, 2011, 2012)

Must have attended one RI Convention during the period 2010-2011, 2011-2012, 2012-2013

Cannot have already served on Director Nominating Committee twice

The alternate serves only if the member is unable to serve.

A ballot by mail will be conducted to select our delegate and alternate. Each club will be entitled to one vote for each 25 members or major fraction thereof based on their January 2013 semi-annual report of membership. Ballots will be sent to each Club President and Club Secretary by May 1st and must be returned to District Secretary Dave Harper by May 11th.

DGN, Annual Giving Chair 6630

New Twinsburg Interact

Calling all youth - 7th to 12th graders - to join Interact, the newly-formed youth group sponsored and guided by the Twinsburg Rotary Club. The inaugural meeting was March 11th at the Twinsburg Library, with Natalie Tarchick, Twinsburg High School senior, as presiding officer. Socialization and refreshments were on the agenda, along with a discussion of service projects.

The new teen club provides area youth the opportunity to fulfill community service requirements in a group setting. For additional Interact information, contact Laura at 330-963-4017; e-mail leonardla@twinsburglibrary.org or Beth at 216-570-3823; e-mail bethee10@roadrunner.com.