



Mike Johns, Jr Editor

# **ROTARY DISTRICT 6630 NEWS**

Julie West
District Governor

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# Governor's Letter

Spreading the Word About Rotary

Welcome to 2013. I hope that your Holidays exceeded your expectations and that 2013 is off to a great start.

Have you had a chance to read this month's Rotarian magazine? In keeping with January's theme of Rotary Awareness, RI President Sakuji Tanaka talks about the importance of wearing your Rotary pin. It lets Rotarians know you are a fellow Rotarian, and it invites others to ask you about Rotary. When they do that you can use your Rotary elevator speech to tell them what Rotary is, what Rotary does, why it is important to you. You never know where that conversation may lead.

As I visited all the Clubs in our District I heard about the many ways that they are raising awareness about Rotary in their communities. One of the challenges is getting these ideas shared among our Clubs. Here are some of the ideas I picked up.

Some of the Clubs are fortunate to have members who work for community newspapers or even the main paper for their area. Garrettsville-Hiram has a local reporter that attends most all of their meetings. This certainly can make getting coverage of Rotary projects and events easier. Conneaut is partnering with their local paper to recognize outstanding students in the paper on a regular basis. Other Clubs like Medina Sunrise have

been successful in getting coverage by submitting press releases or articles with pictures. I've been told that providing both the content and photo(s) can increase the probability that your story will be published.

Club fundraisers can also be a good way to raise Rotary awareness if you draw participants who are not Rotarians and provide information about Rotary and the projects that the funds raised support. Some of our more widely known events would include the Akron and Strongsville Chili Opens, Burton-Middlefield's Pancake Breakfasts, and numerous "Taste" events such as Taste of Hillcrest and Bedford's Rib Burn-Off. A number of clubs have reverse raffles and/or silent and live auctions, or golf outings.

Another way that Clubs raise awareness of Rotary is by being active in their communities. This can be through service projects such as working with local food banks, building and/or maintaining local parks or gardens, hosting events for Senior citizens or physically or mentally challenged children or adults. Student scholarships, Four-Way Test Speech contests and awards given to Police and Fire personnel and other outstanding individuals in their communities also raise Rotary awareness. And a number of Clubs partner with other community-based organizations or participate in community events such as "Home or Heritage" days, Twinsburg's "Twins Days Festival", and centennials. Hosting larger events such as the Cleveland Tall Ships Festival can build awareness in the local community and beyond.

Other ways to spread awareness include using social media to "talk" about what your Club is doing. Speaking of talking, did you know that there is a weekly "Rotary Radio" show on WELW on Wednesday at 5pm initiated by Willoughby Rotarian Ray Somich? And, each club recently received three videos featuring Rotarians from our District talking about what Rotary means to them. These can be used at Club events or played on your local cable stations.

I know that I've only touched the surface of the many ways Clubs raise Rotary awareness. If your Club has a fundraising event or a service project or other activity that I've not mentioned that is also a good Rotary awareness raising event, share it with us via an article for this Newsletter or on our District website or Facebook page.

And, I ask all of you all, individually and in your Clubs, to take some action to increase the awareness of Rotary. It can help us attract new members, lead to the formation of partnerships with other organizations, identify new projects, or even bring in new revenues to support our projects.

Click on the photo below to read the Time Magazine article
"The Final Battle Against Polio?"





# How Important is Fellowship?

By Al Conners

Rotary International has surveyed a cross-section of Individuals who dropped Rotary membership and who "stayed on board". As you can imagine, there are many reasons for remaining in Rotary. The one most frequently mentioned is fellowship.

Fellowship begins with a warm greeting to other members attending a meeting and to guests. With a little effort, we can all contribute to the welcome extended to a new member prospect, a Non-Rotarian guest, and the speaker. A firm handshake, a warm smile, and eveball to eveball contact go a long way to convince non-Rotarians that we are "good people", members of a good organization. Your club may or may not use a "greeter"; either way, it's up to every member to extend "the right hand of fellowship".

Alumni Relations

An excellent source of prospective new members are Rotary Alumni. These include former outbound youth exchange students, RYLA participants, scholarship winners. Four Way Test Speech Contest participants, Rotaract and Interact participants, etc.

Rotary International is sponsoring a webinar on 29 January at 1:30 PM CST to discuss how to obtain and use alumni data and to share ideas about connecting with alumni.

You can register to attend by registering at http://attebdee.gotowebibar.com/register/1014077772162421760. After registering, you will receive an Email containing information about joining the webinar.

# District Speech Contest Update

The BIG DAY is now closer than ever! I have heard a great deal of enthusiasm from those of you who have called or emailed me to ask about the event. It's exciting to see so many Rotarians who really want their area students to come and participate in this event. Our event, by the way, is one of the larger events held in Ohio and the prize money is by far the highest of all of the five Districts. We have the premier event right here in Northeast Ohio within District 6630!!

Be sure to check out the videos of last year's winners and runner-ups that are posted on the District web site. If you are new to Rotary and the 4 Way Test Speech Competition, this information can be found on the home page of the web site. On the left side of the home page in the second blue column "Site Pages" is listed. Click under this heading where you will find another listing for the "4 Way Test" and the "4 Way Speech

Contest." Clicking on the "4 Way Speech Contest" heading will forward you to the page which contains all of the information regarding event location, registration as well as the videos of last year's winners. Students interested in participating should be encouraged to view all of these videos in preparation for this event.

Remember, the speeches are from 4 to 7 minutes in length and must attempt to incorporate the answers to all four questions of the motto.

My best to all, Scott Pease Rotary District 6630 Four Way Test Speech Competition Chair

Euclid Rotary Club is mourning the loss of three of our members who passed away, all in December. We honor the memories of John Telich Sr, Arthur Schultz, and Warren 'Red' Jevnikar. Many of you in the District would surely remember John for his involvement in District committees and Curling events. We will miss these friends of Euclid Rotary.

# **District Photo Contest**

The second section has started and we are ready to accept your Rotary photographs.

Please follow the instructions that are available on the District website.

The judges for the first section will soon make their decisions and the results will be announced via the website.

Please send your entries and

paper work to:

Zack Hoon

zackhoon@wowway.com

Pick up your camera, click the shutter and send Zack your Rotary Photos

Fran Bayless PDG and Zack Hoon

# TRC Berea Hosts Two Students

By Linda Kramer

The Rotary Club of Berea is sponsoring both a long-term and a short-term Youth Exchange student this year.

Zachary Oncale, a sophomore at Berea High School, has applied for the long-term program and is hoping for an assignment to Germany.

Claudia Sladick is a junior at Midpark High School and is looking for a short-term stint in a Spanish-speaking country. The students will learn their assignments at the end of January.

Zachary will spend 11 months overseas and in exchange a student from that country will spend 11 months in this coun-

tion form. They must be between 15 and 18  $\frac{1}{2}$  and must rank within the top  $\frac{1}{3}$  of their class.

Once accepted, the students must agree to no driving, no drinking, no drugs and no dating while on their exchange assignment. Rotary International enforces a zero toler-

ance policy for both the inbound outbound students in the program.

BE SURE TO MOVE YOUR CURSOR
OVER THE GRAPHICS OR PICTURES
FOUND IN THIS DOCUMENT... MANY
OF THEM ARE LINKS TO VIDEOS,
WEBSITES, PICTURES OR OTHER
GOODIES

\*\*EDITOR'S NOTE\*\*

Bob Huge and Judy Stull are the District 6630 co-chairs for the Short-



try, attending Berea High School. Zachary has already arranged for three host families for that student.

The short-term exchange program for Claudia will be 3 ½ weeks. She will live with a family, which will in turn send their student back to the U.S. with Claudia. That student will live with the Sladicks for 3 ½ weeks.

There is a rigorous application process for the Rotary Youth Exchange programs. Students and their families are interviewed and the students must complete a detailed applicaTerm Youth Exchange and Club Youth Exchange officers/counselors.

Kiva: Berea Rotary has made 351 Kiva loans to entrepreneurs around the world. The latest \$25 loans went to Indonesia (pigs), Georgia (farming), Guatemala (livestock), Peru (animal sales), Cambodia (farming), Honduras (agriculture), Samoa (farm supplies), Kenya (farming), Paraguay (farming), and Bolivia (pigs).

Ken Weber is the Berea Rotary's KIVA chair. To learn more about KIVA, go to www.kiva.org.

# Kiva Loans Help Entrepreneurs Worldwide

By Ken Weber

Kiva is a non-profit organization based in San Francisco that aims to alleviate poverty in the United States and in 69 countries around the world.

Since its founding in 2005, Kiva has facilitated more than \$390 million in loans to small business enterprises. The repayment

rate is around 99 percent.

Most of those loans are \$25 per client. That may seem like a tiny sum to us, but to a

farmer in Ecuador or to a merchant in Samoa, it can mean independence and self-reliance.

The Rotary Club of Berea has been actively involved with Kiva and has made more than 350 of those \$25 loans. It has meant 400 people have been helped to realize their dream of owning their own business.

Kiva works with microfinance organizations to provide the loans to people who do not have access to traditional banks. There are 183 of these field partners who work with 450 volunteers around the globe to administer the program. For example, one such field partner is Xac Bank of Mongolia, which has worked with Kiva for four years. It has a five-star rating and a 0.2 percent delinquency rate on loans.

This is how Kiva works:

Kiva connects with a field partner in a local community. They do all the leg work to make sure information about potential borrowers gets to the Kiva Web site. They also disburse the loan when it is granted. Once the borrowers' stories are posted on www.kiva.org, lenders can peruse them and choose those they wish to support. Kiva then authorizes the loan amount through the field partner, which also collects repayments. Kiva passes the repayments along to the lender. In the past seven years, Kiva has worked with 873,400 such lenders.

Ken Weber is the Kiva chairman for the Berea Rotary Club and says the program is not only helpful to people in remote areas of the world but is another option for Rotary Clubs looking for an international project. Instructions for setting up a Kiva account are on the Kiva Web site and all transactions take place online. First step is getting seed money from the sponsoring club. A start-up account could begin with as little as \$500, for example, which would enable 20 loans of \$25 each.

In the past, Weber has made loans to entrepreneurs in Peru for animal sales, Kenya for farming, and Indonesia for pigs, for example. Sometimes the loans are made to individuals, sometimes to groups.

The process is simple and takes little time. For more information, go to www.kiva.org or contact Weber at fairtoall@gmail.com or (216) 299-2449.

Club President training will begin in January with President Elect Training Seminar (PETS) 1 on January 28th. Registration is now open on our District website – www.rotary6630.com. It will continue with All Ohio PETS March 9th-10th which brings together Presidents-Elect from all five Ohio Districts. Registration for All Ohio PETS will open January 15th. Presidents-Elect training will conclude with the District Assembly on April 14th. The District Assembly includes training for Club Officers and Committee Chairs, and is part of the District Conference.

# Christmas Fellowship Breakfast

By: David Lariviere

A holiday fireside breakfast was prepared by Rustic Hills Country Club for the Christmas Service-Club Fellowship Meeting of Medina Sunrise Rotary and Medina Breakfast Kiwanis.



Joining us for this annual event, were our program speaker Father John Lee - St. Francis Xavier Parish, Rhonda Wurgler - Children's Center, US Navy Petty Officer Dan Dowling, US Army ROTC Cadet from Kent State University - Joshua Brown, Nate Bowman - new graduate from the University of Akron and VP SIFE, and the Honorable Alan Penn - President of Kiwanis International, with his wife and First Lady Jeri Penn.

"In honor of the First object of Kiwanis and Rotary International which states 'to give primacy to the human and spiritual



- □ Build peace
   □ Prevent disease
   □ Provide clean water
- ☐ Improve health
- Improve health
- ☐ Promote literacy
- Support community development
- Sign up at www.rotary.org, and make





New Year's

rather than the material values of life," stated President Penn, "I offer these thoughts about the Christmas season."

"Christmas is not just a time or a season, but a state of mind. From home to home, and heart to heart, from one place to an-



other; the warmth and joy of Christmas brings us closer to each other as a family and a community. The gladness of Christmas is hope, the spirit of Christmas is peace and the heart of Christmas is love."

"Let us cherish peace and goodwill, be plenteous in our giving and service to others, and have the real spirit of Christmas not just one day a year, but all 365."

Rotary Club President Vance Truman thanked Dr. Mike Carlson for the invocation, our representatives of the US Army and Navy for their service and leading us in the salute to the Flag, Keith Rasey for leading us in song, Father John Lee for his inspirational Christmas message and blessing, Kiwanis International President and First Lady Alan & Jeri Penn, Rhonda Wurgler of the Children's Center, Chef Marc Simak and his staff at Rustic Hills, and all Kiwanians and Rotarians, and wished every one, "a very Merry Christmas."



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#### TRC Cleveland East Announces New Meeting Location

Wednesday at 12:00 PM DoubleTree Hotel's Canopy Restaurant 10660 Carnegie Avenue Cleveland OH 44106

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	Street	
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GOLFING FOR A GREAT CAUSE	Suret	
Voor participation to the 2015 Alone Soury Clafe Open Golf Classic will help record from L200 children and adults	City/State/Tip	
with disabilities spond a work at the Aircan Rotary Casip, operated by the Aircan Area VMGA. Each year, children with special movth come from all over Olice to enjoy a	Day Phone	Errorg Phon
teech of camping, crafts, some bedding, frax and rarrer. For some information regarding Alexes Rotary Camp, call the camp office at 350,644,8512.	Email	
	PLAYER 4	
EVENT DETAILS	Foll Name	
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For more information sisk chiliopes.com or rail 100.646.4512.	Email	
* 0	Tee times are between 8 am and 1 pc (8 minute interale). If a tee time can be uses, the cappain will be notified to an alternate tee time.	ROL Book Photos
WHOMES Camp	Med Form & Payment to Alarma Rosary Chill Open 400 Rex Lake Drive	For Fire O' Code Cod Egleropian In 330,644,1813

# Casting a Wide Shadow

As Rotarians, by pooling our resources, we are able to do more with less.

Make your reservations NOW for this Rotary year's Foundation Celebration being held February 2, 2013, 6-9pm at the Hilton Garden Inn Downtown Cleveland. Yes, that is Ground Hog Day and as a part of the fun and fellowship there will be a few surprises in honor of the occasion. Come and help us celebrate our participation in The Rotary Foundation and the resulting good that we are accomplishing. Marcus Walter, Channel 3 Meteorologist will be our guest MC. Registration and ticket purchase available on District website, www.rotarydistrict6630.com.

> District 6630 Foundation Celebration "Castina A Wide Shadow"



Fun and Fellowship - Rotary Bingo Celebration - Top Giving Club Awards, Paul Harris Fellows Education - Projects that our Contributions Support Guest MC - Marcus Walter Channel 3 Meteorologist February 2, 2013

6pm- 9pm Hilton Garden Inn - 1100 Carnegie Avenue Cleveland, OH 44115

Tickets include choice of Entrée and Parking; Cash Bar ans \$75.00 (includes \$25 donation to The Batary Faundation in your name) Guests Register NOW and purchase tickets at <u>www.rotarydistrict6630.com</u>

# TRC to Hold a Night at the Races

The Rotary Club of Solon will hold its third annual "Night at the Races" fundraiser event at the Solon Community Center on February 3, 2013, starting at 6 p.m. Proceeds will be dedicated to the Solon Rotary Foundation's local charitable works, consistent with the club's mission of "enhancing the minds and bodies of our children." Current local projects include funding of Solon's monthly mobile food pantry and a "Student of the Month" program that alternates between Solon High School and Solon Middle School. Prior "Night at the Races" events hosted by the club have raised over \$12,000.

Tickets are \$40 person. The event includes a buffet dinner, soft drinks and beer (bring your own wine or liquor), plus simulated horse racing, charitable wagering opportunities, and associated raffles. The fun will continue until at least 11pm!

Race sponsorships are available for \$100 (sponsors will have their name associated with the race, be entitled to a display advertisement in the event program on their sponsored race page, and the right to name a horse). Individual horse sponsorships and business card advertisements (each \$25) are also available. Tickets and sponsorships may be purchased online, with no service charges, by visiting http:// solonrotary.eventbrite.com. For additional information, contact Ned Bergen at 216-798-0811.



#### A Night at the Races

oin The Rotary Club of Solon Saturday, February 2, 2013 at t Solon Community Center from 6:00 pm until 11:00 pm for an evening of fun and excitement!! Proceeds benefit the Solor Rotary Foundation and will be dedicated to projects in Solon.



- Free beer and soft drinks BYOR ex

- Super Bowl Square pool

Gates Open 6:00 pm

Dinner 6:30 pm

Post Time 7:30 pm

# TRC Akron to Host Chili Open

By: Bonnie Lass Wojno

I have something very exciting to announce. As many of you know, every year the Rotary Club of Akron holds the Chili Open, a winter golf event that raises money for the Akron Rotary Camp for children and families with disabilities. This year we have another great raffle. Prizes are as follows:

1st 2012 Chevrolet Sonic LS Donated by the VanDevere Bunch

2nd 55" Edge LG Led TV donated by MAS

3rd Ultimate Cleveland Indians/Sports Time Ohio Package (includes four tickets to a game, private behind the scenes access including field access during batting practice, dining in the Indians Press Dining Room and spending an inning of the game in each the scoreboard control room, TV announcer's booth and radio announcers booth.

4th Ultimate Bridgestone Invitational Package. Two weekly Clubhouse Badges (golf and clubhouse access and valet parking Also includes behind the scene's tour of the facilities, television coverage and other amenities.)

Tickets are only \$20.00. New for this year: every ticket can be redeemed for a free entrée up to a \$15.00 limit at Summit Mall Bravo, with a purchase of a second entrée of equal or greater value!

This is truly a great deal! Please consider buying 5 tickets for\$100 (5 dinners). All the money goes to a great cause. Last year the camp served over 1700 campers and provided \$106,000 in scholarships for families that needed our services but could not afford them.

The easiest way to buy a ticket is to click on this link and select buy raffle ticket. Or you may send me a check made out to the Akron Rotary Foundation and I'll mail you the tickets.

On behalf of the kids, thank you for your generous support!

# Regards From Germany

Hello Friends.

With the best wishes for the New Year (more good wishes are in the report) I send you the last monthly report. A lot happened and now I am at the brink of a new chapter in my life:

http://ambassadorial-scholaralex.wikispaces.com/December+2012

I also look back to a wonderful time in the US during the last 1.5 years. It was really great studying at a great school, but it was even greater meeting and getting to know you all. You all made my time. I thank you for your friendship and I hope we will stay in touch!

I hope everything is well and everyone had a great start of the New Year?!

Best regards from Germany

Alex

# Rotary Rings the Bell

By: Gerry Hartley

For more than ten years now, the members of the four Rotary clubs of Geauga County, Burton-Middlefield, Chagrin Valley, Chardon and Chesterland have dedicated the two middle Saturdays of December to ringing the bells and collecting money for the Salvation Army.

This year was no exception, though the major difference was the weather. Normally, we collect in 15 to 20 degree temperatures, with wind gusts of 30 miles per hour, but this year we had the mildest weather we have ever had which made collecting much more enjoyable.

The Chagrin Valley Rotary Club is especially appreciative of having the help of the Kenston High School Interact Club with the Red Kettle campaign. The young men and women of Interact take over the responsibility of collecting at two locations in Bainbridge on the first Saturday, and you can tell the difference between the efforts of the "Old Guys" in the club and the energy of the high school students, who sing and dance to Christmas carols and add quite a wonderful atmosphere to collecting, much to the enjoyment of the shoppers.

This year, local citizens were especially generous, and we collected \$7,039! All of the money collected during our local Red Kettle campaign goes to the Geauga County Salvation Army and 100% of the money is used to help needy families in Geauga County. We hope to keep on helping the Salvation Army for many years to come.





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# ClubRunner Newsletter Rotary Edition



Hello Mike Johns Jr, Rotary Club of Hillcrest-Sunrise (Cleveland),

# Persuading Qualified Potential Members to Join Rotary

Many clubs find it challenging to recruit new members. It no doubt is a challenge but what it comes down to is the power of persuasion and to a certain degree, selling. You might not realize it but the fact is that every day you unconsciously...

Read More

#### 4 Steps to Achieve Your Goals

Very often we tend to overestimate what we can do in a year but underestimate what we can do in a few years. By looking ahead and planning for the future, we can set our strategies to accomplish our goals as well as plan for any uncertainties that...

Read More

# Connect to the Cloud with ClubRunner Version 3.0

The third generation of ClubRunner will feature a revolutionary new designer, far more intuitive and modern than what you are currently used to. Starting with increased security to being able to support your website in various languages, ClubRunner Version 3.0 is the solution you have been

Read More

#### <u>5 Ways to Motivate Club</u> <u>Members to Stay</u>

There comes a point for every club when some of its best members begin getting de-motivated and plan to leave the club. Clubs need to motivate their members in order to be able to maintain retention rates. In fact, motivation is no longer an option...

Read More

#### 2012 - A Year in Review

We had a great year here at ClubRunner and we'd like to thank each and every one of you in helping make our success possible. With your support by our side, we hit many milestones in 2012. To recap...

Read More

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#### ClubRunner News

- Feature Updates
- <u>ClubRunner Satisfaction</u>
   <u>Survey Results</u>
- ClubRunner Mobile App for Androids

#### **Fun Facts**

- Rotary Firsts
- Polio Status Results
- History of the Rotary
   Foundation
- Top 5 Rotary Stories of 2012









# **District Membership Statistics**

By Al Conners

D6630 clubs are sub-divided into 11 clusters of 4-6 clubs per cluster. Cluster members are determined geographically, i.e. Geauga County has 4 clubs in the Geauga County cluster. Club membership is reported twice per year; once on the SAR (semi-annual report) dated July 1, and again on an SAR dated January 1. These SARs are accompanied by dues payments to Rotary International and the names and addresses or the club members. These reports serve as the basis for 2 snapshots of District membership.

I have collected data for the July 1 membership "snapshot" for the past 5 years, 2008, 2009, 2010, 2011and 2012. The total number of Rotarians reported on the SARs for July 1, 2008 is 2,379. The numbers for 2009, 2010, 2011 and 2012 are 2308, 2265, 2228, and 2184. The math indicates a loss of 195 Rotarians or 8.2%.

On a cluster by cluster basis, the numbers are as follows:

OX X YORKEN	D 0 DY 1 . Y 0
CLUSTER	R <u>OTARIANS</u>
GAINED/LOST	5 YR DIFF
ASHTABULA	
-3	-1.6
CUYAHOGA COU	JNTY NE
-30	-12.0
CUYAHOGA CO.	NW-LORAIN
-32	-13.5
~ ~	JNTY SE-SUMMIT
+7	+6.7
CUYAHOGA COU	JNTY SW
-4	-1.5
GEAUGA COUNT	ГΥ
-8	-3.6
LAKE COUNTY	
-16	-6.6
MEDINA COUNT	Y
-43	-24.8
PORTAGE COUN	TY
-18	-8.1
SUMMIT CO SOL	TH
-28	-11.2
SUMMIT CO NOI	
-20	-8.4
20	0.,

-8.2

**TOTALS** 

195

The easy explanation is the poor economic times we've faced over the last 5 years. This has to be a factor in the District performance. But there are examples of Rotary clubs that shrugged off the "hard times" and grew their membership over the measurement period.

A listing of some of these successful achievers:

**CLUB** 

<u>"08-12"</u>	% Increase
RC of Conneaut 39-47	20.5
RC of Geneva 44-53	20.5
RC of Hillcrest , SR 23-34	47.8
RC of Lakewood/RR 22-43	SR 100.0
RC of N. Royalton-Br 16-22	oadview Hts 37.5
RC of Hudson-Clockt 31-35	ower 12.9
RC of Tallmadge 24-32	33.3
RC of Aurora 25-35	40.0
RC of Chardon 66-70	6.0
RC of Chagrin Highla 22-26	ands 18.2

The growth of the RS of Hillcrest SR and Lakewood/RR SR has probably been spurred by transfers from an existing club that meets or met at another time. This does not diminish the excellent results achieved. Of course, the above list overlooks clubs whose membership was not diminished by the economics of the last 5 years. Hats off to those clubs, too! The point to be made, of course, is that there are clubs that did not let "hard times" stop them!

What needs to be done to make certain that D6630 does not look back on an 8+ percent decline in membership 5 years from now? A couple of thoughts: We have not had an extension since 2011. The record of clubs chartered over the

past 10 years is very good. We need to find areas where a new Rotary Club makes sense-we also need help from existing clubs to make the extension a reality.

It never hurts to take a hard look at your current situation. Is the meeting place pleasant, accessible, and, if meals are involved, is the food good and reasonably priced?

Membership is EVERY ROTARIAN'S responsibility! Each of us should strive to identify one or more potential members every year! The buck stops here-with you and I. Our attitude needs to be "if I don't do it, it won't get done". The surest way for a club to lose its' charter is "to let someone else worry about membership".

People usually join Rotary to make a difference in the world we inhabit. To retain a new member, we must commit to helping that member achieve his/her service goals. Even if their goals are less altruistic, the service ideal in Rotary is infectious. Making a difference that can be perceived is a tremendous reward—a touch of intoxicant that cries for more! Let's make certain that new members experience the thrill of making a difference!

One of the strongest bonds that a new member can experience is good fellowship. Again, every Rotarian is responsible for making new members welcome, listening to their ideas, and making certain that they know how glad we are to have them on board. Break up your meeting cliques and include that new face into your group.

Rotary should be fun as well as rewarding! We need to laugh as we enjoy one another. If the new member looks forward to the fun and the purpose of the club meeting, the retention piece gets a lot easier.

Finally, if the fuel in your Rotary tank is getting a little low, that will be apparent to new members. Don't turn them off, do what it takes to turn them on! Read "The Rotarian" and learn about the exciting things others are doing and refuel!



# Rotary & Interact Enjoy Polar Express

By: Larry Faulhaber

It was unusually "warm' – 40 degrees –on November 19th at the "North Pole" in Peninsula, when an enthusiastic group of Sunrise Rotary and Lakewood High School Interact Club members were on the platform to meet the Polar Express trains of the Cuyahoga Valley Scenic Railroad. Dressed as snow men, ginger bread cookies, and, of course elves, they enjoyed seeing the faces of hundreds of children looking out from the train cars as the arrived at the "North Pole." Marty Harris and Barb Sabal arranged for rides for the



three current Rotary International exchange students from France, Equator, and Russia, and other Interact Club members and were helped by Bill Gaydos and Jim Harris who also drove. Todd Kick looked very tasty as a Ginger Breadman, and Bill and Jayne Gaydos, Jim and Marty Harris, Karen Clark, Doug Cooper, and Larry and Rosemary Faulhaber looked very authentic in their Elf costumes. Over the last five years members of the Sunrise Rotary Club of Lakewood Rocky River have volunteered for the Polar Express adventure of the Cuyahoga Valley Scenic Railroad. Former President of the CVSR, and Past Sunrise Club President, Doug Cooper introduced the idea to the Club five years ago and Interact Club members joined in three years ago. The Polar Express is in its seventeenth year of providing thousands of young people an opportunity to ride the train through the Cuyahoga Valley from Independence and Canton, as the Polar Express is read to them. As they reach the "North Pole" they are greeted, and Santa Clause comes on the train to ride back home with them. Hot chocolate and cookies are also part of this memorable treat.

# Doing Good in the World, Doing Good in District 6630

By: Michael P. Davanzo, PH.D. Annual Giving Chair

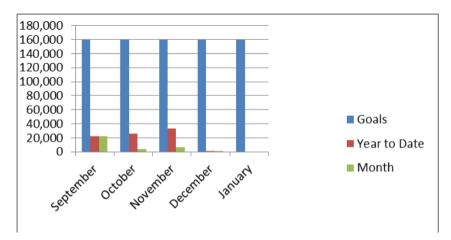
The Foundation report for the month of November is in. I am pleased to announce that our district has increased its giving to \$32,793.81. I congratulate and thank you as you continue to work toward our goal of \$160,000 for Our Rotary Foundation. In addition to this, we have now 34 clubs that have contributed to Our Foundation. As you know, it is Governor Julie's goal that each member contributes something each year to the Foundation.

In Romania, children have eggs, milk, and meat because of a Foundation grant that enables local farmers to buy animal feed, packaging materials, and other supplies. The farmers agree to donate a portion of their products to children's hospitals, schools, and orphanages.

In Alaska, USA, the Rotary Club of Anchorage East is also <u>fighting hunger</u> by distributing food to low-income families through a mobile food pantry.

#### 2. Reducing child mortality

The Rotary clubs of Jaela-Kandana, Western Province, Sri Lanka, and Madras Northwest, Tamil Nadu, India, are helping to reduce child mortality by providing improved sanitation facilities for 15 families in a small community in Sri Lanka. With a



I encourage you to continue to strive for 100% participation. Please mark your calendars for February 2, 2013 for our Foundation Event.

Why contribute? (from the RI Website)

By donating to The Rotary Foundation, you support Rotary's six areas of focus, which help advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Contributions to the Every Rotarian, Every Year (EREY) initiative, are the primary source of funding for Foundation programs. By giving US\$100 a year through EREY, you become a Rotary Foundation Sustaining Member.

Here are a two ways your contributions are changing lives around the world.

#### 1. Fighting hunger

Rotary Foundation grant, the clubs have built 14 toilets, helping to prevent the spread of diarrhea-causing diseases related to poor sanitation.

According to the World Health Organization, 1.8 million children die of diarrhea every year, making it the second leading cause of death among children under five. Proper sanitation can reduce the child mortality rate in many communities by more than 30 percent. Water and sanitation is one of the areas of focus.

### TRC Euclid Distributes Dictionaries

By: Joyce Hribar Fiebig

For the past seven years, The Euclid Rotary Club has been very proud to present dictionaries to third graders within the City of Euclid. In year one, our members visited each third grade class in the Euclid public schools. During year two, that distribution was expanded to include parochial schools. Now, our distribution



includes all public, private and charter schools within our city.

Our club is able to provide dictionaries at a low cost thanks to The Dictionary Project, a non-profit organization whose mission statement is "To assist all students in becoming good writers, active readers, creative thinkers, and resourceful learners



by providing them with their own personal dictionary." Their website contains all the information that is needed to establish a dictionary program of your own. It is accessed by simply typing "the dictionary project" in your search engine.

The Euclid Rotary Club has distributed approximately 3,500 dictionaries during these seven years and we will continue to do so. The enthusiasm and smiles of the third graders is very rewarding. Some of the students tell us their older siblings are still using their dictionaries. Some people

might think that the Internet has replaced the need for hard copy dictionaries. The third grade students and their teachers do not think so. Having a book of their very own that helps them with vocabulary building, reading and writing is still very relevant and important.

If you have any questions regarding the project, let us know. We'll be glad to spread the word!



# Geneva Rotarian Travels to Zimbabwe

By Jack Hopkins January 10, 2013

Flight took us from Cleve. to D.C. to Dakar Senegal to Johannesburg South Africa to Bulawayo Zimbabwe in short hours counting lavovers. Amazing!! Thanks to all for your birthday greetings and words of encouragement, and of course prayers. Had meeting this morning with well digging contractor. We will be drilling this coming Tuesday at the Insizimi School about 30 miles from my host's home. This well will supply potable drinking water to eight new student housing units and a new clinic for the area yet to be built. One of my teammates got hung up in customs at Dulles airport for two days because he had no more room for stamps on his passport. Big old hassle! For any of you with concerns about my hair, not to worry, still fabulous!! Thanks again for all your support and prayers, Peace Jack. P.S. Happy Birthday Mom!

January 19, 2013

The good news is South African Airways has only on group of workers that are on strike. The bad news is it's the 1,700 pilots. Hopefully they'll get it ironed out before my team and I have three different connections to make this coming Tuesday. Well drilling crew finally showed this afternoon after a week of unwanted rain, making it impossible to navigate a 50 ton drilling rig into the bush where well is being drilled. Built a brick chicken coup with students and are buying 150 chicks and feed on Monday. Browns make the playoffs? Will make contact late next week, pilots willing. Thanks for all your prayers and support, Peace ~ Jack.

### Rotarian Continues Service to ShelterBox

Past District Governor, Jack A. Young, 2005-06 and past president of the RC of Conneaut, 1999-2000, was recently elected for another 2 year term (2013-2014) as a Board Director for Shelter Box USA. The election took place at their annual Board Meeting/Retreat in Golden, Colorado. He has been on the Board of Shelter Box USA for over 7 years.

He is one of the longest serving U. S. members on the Board of Directors and will be serving for the 2013-2014 year. Young has been a speaker at the North American Youth conference held in California, various Rotary District Conferences and club meetings throughout the country representing Shelter Box.

Shelter Box was founded in 2000 in England by a Rotarian

and has provided Shelter, Warmth and Dignity to well over a million individuals throughout the world. In addition to the being a board member, PDG Young Chairs the Rotary Relations committee for Shelter Box USA. and serves on its governance committee. He also chairs the Human Resource Committee for the Board of Directors.

PDG Young and Rotarian Marsha Pappalardo, past President of the RC of Brunswick have also had the opportunity to visit the founding location of Shelter Box in Cornwell, England and were guest of its founder. For more information and information on securing a speaker for your conference or club meeting, please contact PDG Young at 440-759-4000 or Jack1villa@aol.com.

# Twinsburg Breakfast wi Santa

By: Rhoda Soclof

The Twinsburg Rotary Club recently hosted its annual Breakfast with Santa event at Brewster's Cafe, 2681 Creekside Drive. Eager children, joined by beaming relatives, partook of the bountiful breakfast and festive activities. Saint Nick navigated among the participants, with elf helpers, spreading holiday cheer and sharing good tidings with young and old alike. Christmas lists were delivered as children sat down with Santa. Songs were sung inspired by the holiday spirit. Photos were snapped capturing the enthusiasm and energy of the celebratory season. And enthralled little faces lit up. Local youth volunteers were omnipresent as food servers and Santa helpers, including Kourtney Paul, Kalyn Osborne, Natalie Tarchick, Colleen Clunn, Caroline Tom, Marisu DiPenti, Neha Sharma, Nicole Scaffide, Jake Krieger, Jared Midlik, Anthony Paul, and Kyle Rosselot.



December is Rotary Family Month, with particular focus on child and maternal health. Breakfast with Santa serves as one of the ways local Rotarians commit to family, bringing together parents, grand-parents, and children in a joyous holiday tradition. All proceeds from this fundraiser support Rotary Club service activities, including scholarships awarded to Twinsburg High School students.

Club members represent a cross-section of business men and women who volunteer for worthy literacy and humanitarian projects. For membership information, contact Philip Weiss at 216-536-1737. For additional 'Breakfast with Santa' photos, check out Rotary of Twinsburg's Facebook page or website.

# Rotary Peace Fellow Named

While the world hopes for peace, Rotary works to make it a reality. Abdalmageed Haroun has been named as one of 60 Rotary World Peace Fellows to study peace building and conflict resolution. Haroun was nominated by the Rotary Club of Akron. The program was created as part of Rotary's ongoing effort to promote greater tolerance and cooperation among people worldwide.

Haroun is awaiting confirmation that he will attend The University of Bradford in West Yorkshire, England one of six Rotary Centers for International Studies in peace and conflict resolution. He will be studying a disciple associated with peace and conflict resolution.

The more than 680 Rotary Peace Fellow alumni are now working in high-level positions at prestigious organizations such as the United Nations, the European Parliament, Interpol, USAid, Organization for Economic Co-operation and Development, and the Organization of American States. While war, famine, poverty and disease remain serious challenges worldwide, the Rotary Centers program gives Peace Fellows the knowledge and tools to address them.

"Rotary believes, as I believe, that it is possible to have a world without war," said Nobel Peace Prize laureate Archbishop Emeritus Desmond Tutu. "By educating future peace-builders and working to ease the conditions that breed violence and conflict, Rotary is demonstrating to the rest of the world that peace is attainable."

Ten years ago, Rotary decided to take a direct approach to world understanding by providing future leaders with the tools they need to "wage peace" on the global stage. Since 2002, Rotary clubs, each year sponsor up to 60 scholars who embark on one to two years of study to earn master's-level degrees in peace and conflict resolution at Rotary Centers for International Studies at leading universities in England, Japan, Australia, Sweden, and the United States.

- Uppsala University, Sweden
- University of Bradford, UK
- University of Queensland, Australia

- International Christian University, Japan
- Duke University and the University of North Carolina at Chapel Hill, USA

Established in 2004, the Rotary Peace Center at Chulalongkorn University in Bangkok, Thailand offers a three-month professional development certificate in peace and conflict studies each year for up to 50 mid-level professionals from related fields, such as public health, education, international law, economic development, journalism, and social justice.

The organization's emphasis on world peace and understanding is especially prominent during the term of current Rotary International President Sakuji Tanaka, of Japan. Under the theme of Peace through Service, Tanaka will convene peace forums in Berlin (30 Nov. – 2 Dec. 2012), Honolulu (25-27 Jan. 2013) and Hiroshima (17-18 May 2013) during his one-year term to inspire Rotary club members and community leaders in each region to work for peace in their daily lives...

"As a member of the first generation to grow up in Japan after World War II, I understand the importance of peace and its connection to our well-being," Tanaka said. "Peace is not something that can only be achieved through agreements, by governments, or through heroic struggles. It is something that we can find and that we can achieve, every day and in many simple ways."



# Rotary International & The Rose Parade

By: John Turnbull

In bed before 9pm on New Year's Eve? The Rotary Club of Strongsville participated in the "Dollar a Flower" program the Rotary Rose Parade Float Committee has, and were drawn as the lucky club selected to send a member to Pasadena to walk in the Rose Parade as one of the 16



Rotarians with the float. That entailed a 3am wakeup call New Year's Day to get up and ready to be at the float before the crowds really got going.

I arrived at lunch time on the 30th, and met the float committee, and saw the float in it's almost completed state, work was still in progress, thousands of spectators lined up to view the floats being decorated. The 40,000 hours of volunteer work decorating the float were coming to a culmination, and excitement and desire to make things perfect was palpable.

RI President Tanaka and Vice-President Schuppert also arrived, and I was fortunate enough to join them on a tour of the pavilion where several of the other floats were being built. We were afforded a close up view of the floats, as well as background on their design and construction. The Rotary float was the first float declared complete in that pavilion.

The next day, New Year's Eve, the main focus was the judging, although many of the other floats were still being decorated up to the last minute. As an out-walker with the float I was technically part of the float, and so needed to be present for the judging, in the uniform I would be wearing during the parade.

New Year's Day saw the early wake up call, arriving to the float by 5am so we could beat the rush, and then spend our time greeting spectators and the press as they prepared for the float to begin. We were fortunate that our float started lined up outside Tournament House, so many

of the pre-parade interviews had the Rotary float as a backdrop.

At 8am the parade itself got under way, and we made our way along the crowded streets, past television corner, and then another 5 miles of streets lined with people packed several deep up to the blue



line that marked the separation between spectator and parade. The side streets were also packed with people who were too late to get a prime viewing spot, that often included sleeping bags and gas grill. Two and a half hours later we arrived at Victory Park, having wished about 700,000 people a "Happy New Year from Rotary".

# Celebrate World Rotaract Week

Happy New Year from your District 6630 Rotaract chair!

We now have a section of the District website devoted to Rotaract. It is full of information and ideas for Rotary and Rotaract clubs. Please take a look and give me your comments and suggestions.

This year's World Rotaract Week will be upon us soon so I wanted to get the following to your to share with your Rotary and/or Rotaract club:

Celebrate World Rotaract Week March 10 through 17, 2013

Every year, Rotaractors, Interactors, and Rotarians around the world celebrate World Rotaract Week during the week of 13 March to commemorate the founding of the first Rotaract club in 1968.

World Rotaract Week is a time for celebrating the success and importance of the Rotaract program. This event is also an excellent opportunity to inform members of your community about the amazing work that Rotaract clubs do, and give them an opportunity to get involved.

Rotaract clubs and their sponsor Rotary clubs have the freedom to explore a variety of methods of participating in World Rotaract Week. Rotaractors can decide the best way for their club to celebrate the Rotaract program – completing one, two or an entire week's worth of activities. Suggestions for these activities include:

Conduct a joint project with a Rotary club.

Plan a literacy day to be held annually

Invite Rotaractors to Rotary club meetings and vice versa.

Give a presentation about Rotaract to a Rotary club that does not sponsor a Rotaract club.

Publicize Rotaract in local media.

Conduct a fundraiser for Rotary's US\$200 Million Challenge.

Encourage cross-promotion between Interact, Rotary Youth Exchange, RYLA, and other community youth organizations.

Partner with international Rotaract clubs.

Establish mentoring programs between Rotaractors and Interactors, as well as, with Rotarians. Introduce potential members to Rotaract by inviting them to a meeting or a project.

After your Rotaract club has completed its World Rotaract Week commemorative events, send a write up of your accomplishments to your sponsoring Rotary club or district Rotaract chair so that other clubs can learn from your events and your Rotaract club will be presented with a certificate of recognition.

Please let me know if you have any questions, if there is anyway I can help you with your Rotaract club, or if you want to start a new Rotaract club. You can e m a i l m e a t Rotarct6630@gmail.com - looking forward to hearing from you,

Arne van der Heyde District Rotaract Chair

# 2013 Council on Legislation

The Constitution of Rotary International provides that a Council on Legislation shall meet every three years and in 2013 the Council is scheduled to meet from April 21st through April 26th in Chicago, Illinois.

The Council on Legislation is the legislative body of Rotary International and is the only body that amends Rotary International's Constitution, By-Laws, and Manual of Procedure.

Click here to find out about the ject of Rotary, Avenues of 150 proposed enactments being considered by the 2013 Rotary International Council on Legislation

Proposals have been divided into two types. The first are proposed enactments, which would physically change the Constitution and By-Laws. The second are resolutions, which are request either the RI Board of Directors or the Trustees of the Rotary Foundation consider a pro-

The enactments are divided into proposals to amend the Constitution and By-Laws for club administration; attendance; club meetings; membership; districts; ob-

Service and annual theme; the Rotary Foundation; RI officers and elections; RI International and its corporate government, operations, finances and per

capita dues, meetings and legislative procedures.

### Shining Stars

6:00 pm to manight St. Noel Banquet Center 35200 Chardon Road Willoughby Hills, 44094

Fabulous Dinner-Top Shelf Open Ba Chance for a Grand Prize of \$1000

# TRC Akron and Literacy

By: Cheryl Warren

Improving literacy is a very important objective of Rotary. Up through grade three, children are learning to read. After grade three, children are reading to learn. If a child fails to gain competence in reading during the first three grades, the potential for a successful education outcome is greatly diminished.

Last year the Club's first Dictionary Project was initiated, and dictionaries were provided to about ½ of the third grade students in the Akron Public School system. Much was learned from this initial effort. This year under the leadership of Sarah Buccigross, and thanks to the generosity of Akron Rotary Club members, the Akron Rotary Foundation, Kiwanis members, and the Akron Community Foundation, dictionaries will be provided to every third grader in the Akron Public School system. The distribution is planned for February. It will require volunteers from Rotary and Kiwanis, and will engage the assistance of ACES (an organization of faculty and students at the University of Akron's College of Education) who will teach a lesson on the use of a dictionary. We are excited!!!!

Last summer, under the leadership of Louise Mazur, Rotary volunteers worked with The Salvation Army on a weekly program to improve the reading skills of elementary school students. When school restarted last fall, the volunteers shifted their focus to assisting the students with homework. The tutoring sessions take place most Monday afternoons at the S.A. Citadel.

Keep Akron Beautiful: We plan to support the Beautification Watch Awards Program again this year. Volunteers will be needed to drive specified routes and nominate residences, businesses and organizations for a 2013 award. It takes some time, but it is a lot fun.

# Interact Club Gets Involved

By: Arne van der Heyde

I just received the following update from the adviser of our new Interact Club at Revere HS sponsored by the Rotary Club of Fairlawn. They are raising money to plant trees which provide complete nutrition in a village in Haiti. They are also



raising awareness of the on-going need for nutrition in earthquake devastated Haiti. Pretty impressive for a club that started three months ago!

