



# ROTARY RESOURCES

We've put together this collection of web pages to serve as a great resource in all your Rotary efforts. Scan each QR code with your mobile device and you'll go directly to each page.

*Note: To properly use these QR codes, you must be logged into your myrotary.org account.*

## The Rotary Brand Center

Your centralized location to develop brand compliant marketing pieces, understand Rotary International brand policies and produce business cards, letterhead, club and district logos and so much more!



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## Rotary Service Project Center

The Service Project Center (formerly Rotary Showcase) is a dynamic and feature-rich hub for all Rotary service projects. Thousands of service projects and grant-related projects have been accomplished by many Rotary members and clubs. You can share the stories of your projects while searching what others have done for inspiration.



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## Rotary Basics Brochure

A quick and easy guide to the basics of being a Rotary member. Who we are, How we started, What do we stand for. A nice tool to use when referencing questions from outside media outlets or non-members.



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## The Learning Center

An incredible catalog of on-line courses you can take through Rotary. Some are very specific to your role, while others are courses designed as tools to help you lead groups, brand compliance and so much more.



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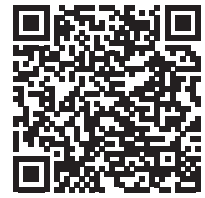
## Rotary Regional Magazines

A collection of links to the many regional publications Rotary produces around the world. The magazines are full of stories on service projects and the people behind them.

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## Enhancing Public Image Resources

This section gives you quick background into the importance of why we need to protect our brand, how our clubs need to utilize social media and traditional media to deliver our stories to the general public.



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## Rotary International Licensing Department

The Licensing Department will give you rules regarding the use of the brand. It also has a handy state by state listing of approved vendors for Rotary products.



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## People of Action Photo Editor

Create your own People of Action image. Upload your own photo, crop it, resize it. Add a POA template from a number of choices and so much more!



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## ROTARY VOICES BLOG

The blog allows you to read stories of services from around the world AND gives you the opportunity to SHARE YOUR STORIES!



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## ROTARY VOICES PODCAST

A large menu of various length podcasts about Rotary around the world. From topics about polio, human interest stories, service projects, rotary leaders and so much more. Great for listening to in the office or on the go.



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## Zones 30 & 31 Website

We are here for you! Be sure to visit the Zone 30 & 31 website for more information, news, events, and resources.

