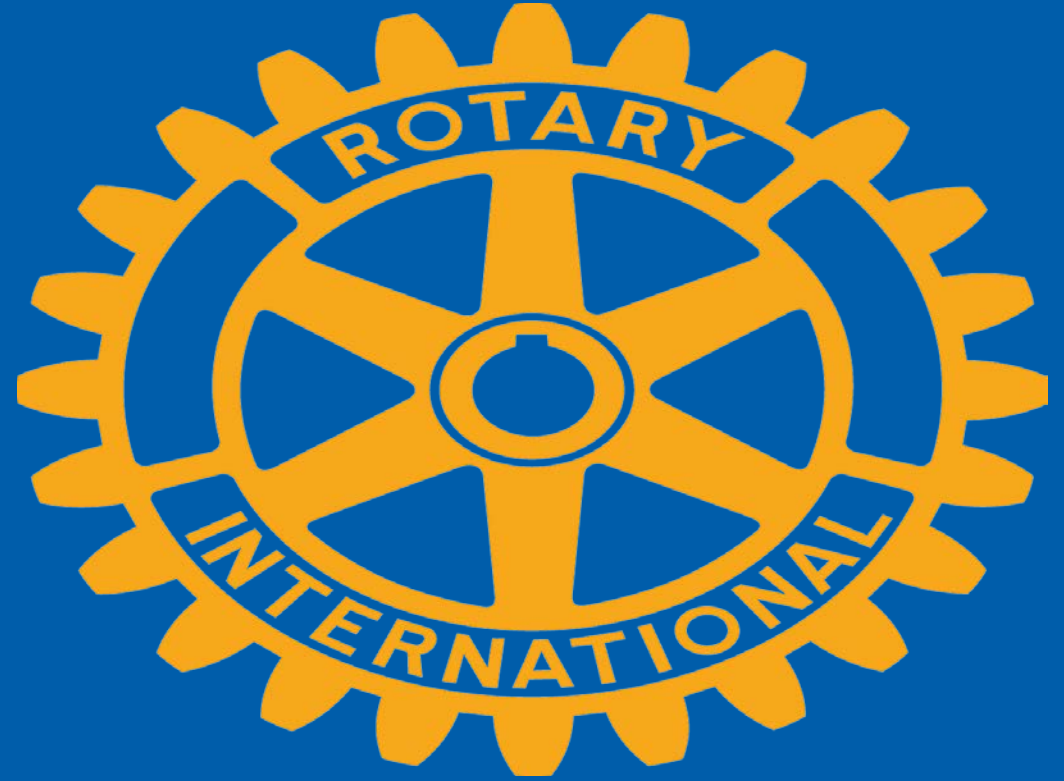


What Are Some Different Types of Clubs?



Flexible Options For Clubs

Some of the feedback about existing Club formats:

- My club does not reflect our community when it comes to gender, profession, ethnicity and age.
- People have trouble making it to our meeting because of its time or location.
- We have trouble attracting members because people are too busy, or the cost is too expensive.
- We are losing members because they have different interests and experience levels.
- We have trouble finding new members because we do the same service project every year.
- We lose potential members because family members aren't welcome at our meetings and events.
- It is challenging to find new people to lead our club.



Group Exercise

1. Select one of these options that describes the most pressing challenge your club faces.
2. What are some of the flexible options open to you to find solution to your challenge?

CLUB MODELS

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves. The criteria for membership are simple. For Rotary clubs, a member needs to be an adult — or for Rotaract clubs, a person age 18-30 — who demonstrates good character, integrity, and leadership; has a good reputation within their business or profession and community; and willing to serve in the community or have an impact elsewhere in the world. All clubs share similar values and a passion for service, but no two clubs are the same because each community has its own unique needs.

Club Model	Description	Appeals to	Minimum number of charter members
Traditional Rotary Club	Professionals and aspiring leaders who meet regularly for service, connections, and personal growth	People looking for connections, service opportunities, and traditions Learn more at Start a Club .	20
Satellite Club	A Rotary club sponsored by a traditional club but with its own meetings, projects, bylaws, and board	Those who want a club experience or meeting format or time other than what's offered by the traditional clubs in the area Learn more in the Guide to Satellite Clubs .	8
E-Club	A Rotary club that meets primarily online	People who travel frequently, whose schedules make it difficult to meet in person, or who prefer an online experience Learn more about online club meetings .	20
Passport Club	A Rotary club that allows members to attend other Rotary club meetings as long as they attend a specified number of meetings in their own club each year	People who travel frequently, or those who enjoy trying a variety of club experiences and meeting lots of new people Learn more in the Guide to Passport Clubs .	20
Corporate Club	A club whose members (or most of them) work for the same employer	Employees of an organization who want to come together to do good in their community	20
Cause-Based Club	A club whose members are passionate about a particular cause and focus their service efforts in that area	People who want to connect with others while addressing a particular set of problems.	20
Alumni-based Club	A club whose members (or most of them) are former Rotary or Rotary Foundation program participants	People who have participated in Rotary outside of a club	20
Rotaract Club	A club of members ages 18-30 that is sponsored by a Rotary club and often works with that club on projects	Younger people who want to serve their communities, develop leadership and professional skills, and have fun through service. Learn more in the Rotaract Handbook .	n/a

All club models meet at least twice each month. With exception of Rotaract clubs, all active members pay US\$68.00 in annual dues, are counted in Rotary International's database, and have voting privileges.

Resources:

- [Rotary club models](#) (PDF)
- [Guide to Corporate Membership](#) (PDF)
- [Guide to satellite clubs](#) (PDF)
- [Guide to passport clubs](#) (PDF)
- [Start Guide for Alternate Membership Types \(includes sample bylaws\)](#) (DOC)
- [Practicing Flexibility and Innovation](#) (online course)
- [Story – A club built from scratch focuses on service \(Rotary Club of Seaford, Australia\)](#)
- [Club models FAQs](#)