Rotary
District 5650

DISTRICT TRAINING ASSEMBLY

WHEN AND WHERE:

May 12, 2018   8:00 AM- 8:30 AM: Registration and Breakfast
Opening session at 8:30 AM.
Concludes by 4:30 pm.

Southeast Community College
8800 O Street
Lincoln, NE

WHO SHOULD ATTEND?

- ☐ **Club President Elects**
- ☐ Club Secretary Elects
- ☐ Chairs (and future chairs) of the following committees:

    - ☐ Membership ☐ RI Foundation ☐ Community Service
    - ☐ Youth Exchange ☐ Public Relations ☐ Social Media

    - ☐ Strategic Planning Team members (especially from clubs that have already been through the District Visioning program)

WHAT IS IT?

District Training Assembly is where club officers, chairs, and emerging leaders can learn more about what Rotary has to offer. We do this by offering different training tracks — so you can pick and choose which topics you want to learn more about. Stick with one track or get a taste of more than one.

Membership	Foundation	Club Building	New Generations	Support tracks
Recruitment	Foundation for Presidents Elect!	Building a better club meeting	Youth Exchange	Strategic planning
Diversivation	Vocational Training Teams	Public relations	Families in Rotary	Using My Rotary to expedite Club Planning
Retention	Foundation Basics I	Social Media	RYLA	Streamline reporting using District Club Runner*
Kick Start Your New Member Education	Foundation Basics II	How to talk about Rotary	Rotaract/ Interact	Making Better Use of Club Runner

	Sessions	Goals/Objectives
Membership		
	Recruitment	• Find new ideas for recruiting prospective members • Set goals for increasing their clubs' membership • Develop an action plan for attracting members
	Retention	• Understand your responsibilities as club membership committee chair • Learn new strategies for retaining members and increasing membership
	Diversification	• Strategies to diversify your club's membership: age, gender, others.
	Kick Start	• Using mentoring to engage new members • Suggested New Member training
Foundation		
	Foundation For Presidents Elect	• A fast paced session providing an overview of "all things Foundation" that are basic to the success of the PE's year
	Foundation Basics I	• History • Mission and Areas of Focus • Programs • Types of Grants
	Foundation Basics II	• Funding and Fundraising • Individual and Club Recognition • The "Mystery" of Recognition Points • Grants and Funds Distribution
	Vocational Training Teams	• The concept and origin of VTT's • Discussion of successful VTT's in District 5650 • How you can form and implement a VTT
Club Building		
	Public relations	• Understand your responsibilities as club public relations committee chair • Learn new strategies for engaging with the media and your community
	How to talk about Rotary	• Understand the public perception of Rotary Clubs • Telling Rotary's Story • Appealing to Young Professionals
	Social Media	• Social Media for Rotarians
	Building a Better Club Meeting	• Identify tips for running effective meetings • Share ideas for changing meeting formats and for making them interesting and productive

	Sessions	Goals/Objectives
New Generations		
	Youth Exchange	• A 'How To' of Youth Exchange • How can I get my club involved / more involved • New District structuring
	Rotaract/ Interact	• What is Rotaract/Interact • What is needed to get a Rotaract/Interact club started • Success stories
	Families in Rotary	• How to make family friendly meetings • Involve families in projects • Increase member satisfaction & retention!
	RYLA	• What is RYLA • How can I get my club involved • Success Stories
Support tracks		
	Strategic Planning	• Our club went through District Visioning, how can we go to the next level and make this into a Strategic Plan
	Using My Rotary to expedite Club Planning	• For all club administrators, presidents, treasurers and secretaries: how you can get the most out of My Rotary
	Streamline reporting using District Club Runner	• (For clubs not currently using Club Runner)
	Making Better use of Club Runner	• For those clubs currently using Club Runner

Rotary District 5650

DISTRICT TRAINING ASSEMBLY

May 12, 2018 | Southeast Community College

Lincoln Campus
8800 "O" St

Rotary District 5650 Assembly
Phone number day of event:
402-429-2789

Southeast Community College

Holdrege Street

84th Street

O Street

Southeast Community College

College Park Apartments

SUNRISE HILLS

MEADOWLANE

MAPLE VILLAGE/ WEDGEWOOD

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