

"Make Dreams Real" News

Rotary District 5650—October 08—Governor's Newsletter—governor@rotarydistrict5650.org



In 2008-09, all Rotary clubs are asked to "Make Dreams Real" for children under five years of age by initiating either a local or international project before March 31, 2009.

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Profile Sheet

For the most up to date Profile Sheet, go to rotarydistrict5650.org.



Can We Afford NOT to Eradicate Polio?

In 1988, over 350,000 children were being paralyzed by polio every year. By 1999, the Global Polio Eradication Initiative had reduced annual polio cases by 99% and proven the feasibility of eradication. In 2003, eradication activities were cutback, due to religious and governmental opposition, which led to a huge resurgence of polio. In 2006, 4 countries—Nigeria, India, Afghanistan and Pakistan - still had indigenous poliovirus prompting some to propose that eradication be abandoned. Many felt that it might be too costly to continue to pursue total eradication.

A new study shows switching to polio 'control' would actually cost more than completing eradication. New analyses confirm that returning to routine immunization alone for polio control would result in over 200,000 children being paralyzed by polio each year.



New vaccines are reducing the risk and consequences of new outbreaks in polio-free areas. In the last four endemic countries, the heads of government are now directly engaged in completing eradication. In areas where new polio cases are found, response measures are quicker to clamp down on the spread of the disease.

Remember that since the polio eradication campaign began in 1988, over 7 million children have been prevented from being paralyzed by polio.

The biggest obstacles to eradicating polio are the underfunding of the global initiative and insufficient political commitment from the remaining polio-affected countries.

Rotary International believes the primary source for additional funds can and should be governments of polio-free industrialized countries.

Rotary's \$100 Million Challenge is a three-year fundraising commitment in response to the \$100 million grant from the Bill & Melinda Gates Foundation to help eradicate polio. Clubs are asked to give \$1000 per year for three years to meet the goal. Clubs are encouraged to fundraise in their communities to spread polio's story.

Nov - Foundation Month

Your Rotary International Foundation just received a four star rating making it one of the highest rated foundations in the world.

What makes our foundation so unique is that 100% of the monies donated are actually spent on projects and scholarships. Also, we can do programs where other organizations can't go due to political or religious constraints.

Further, Rotary members decide how donations are spent within our district

District 5650 Project CD

As clubs carry out their child mortality and polio projects this year, please be sure to take great close up pictures of the people you are serving and of the volunteers that make it happen.

Once you have some great pictures, email them to District Governor Sharon at governor@rotarydistrict5650.org so they can be put into a CD to showcase the depth and breadth of projects we do. CD copies will be distributed to clubs at the District Conference next May 1-2, 2009.



Calendar

October 2008

Vocational Service Month
11-Membership Seminar
Strategic Air and Space
Museum, Ashland

November 2008

Foundation Month
1- Rotary Leadership Institute,
Iowa Western Community Col-
lege, Council Bluffs

December 2008

Family of Rotary Month
15-Matching Grant appl due
31 - Cadwallader Nom are due
31-Club Officers 2009-10 due
31-Dist Gov 2010-11 app due

January 2009

12- District Simplified Grant
Applications Due to District
Foundation Chair

March 2009

Literacy Month
7- District Team Training,
Strategic Air and Space
Museum

April 2009

Magazine Month
2-4, Heartland Multidistrict
PETS/SETS, Salina, KS
6-5/4, GSE Team departs to
Taiwan
11-5/8, GSE Team from
Taiwan arrives in NE

May 2009

1-2, District Conference, The
Cornhusker Hotel, Lincoln

June 2009

21-24, Rotary International-
Birmingham Convention

April 2010

8-10, Heartland Multidistrict
PETS/SETS, Salina, KS

How to Make up a Missed Meeting

A club member must attend or make up at least 50 percent of regular club meetings in each half of the year (though some clubs may have more stringent requirements). Any missed meetings must be made up within 14 days of a regular meeting. If traveling, club members are encouraged to visit clubs in the new area to make up a missed meeting.

Check the *Official Directory* or use the [Club Locator](#) to get meeting and contact information. Be sure to call or e-mail before you show up for a meeting.

What to do When You Can't Find a Meeting

Rotarians often wonder what to do if there's not a club where they travel or if an emergency causes them to miss a meeting. One option is to attend a regular meeting of a local [Rotaract club](#), [Interact club](#), [Rotary Community Corps](#) or [Rotary Fellowship](#). Attending one of these meetings counts as a make-up. Another option is to participate in an interactive activity on a [Rotary e-club Web site](#). Check with your club secretary and the e-club of interest to learn more. Find out more about [e-clubs](#). Refer to the [RI Bylaws](#) to learn about other options for making up a missed meeting.



The Rotary club of Bombay Metro and Rotary Club of Palo Alto, California, USA, used a Rotary International Matching Grant to help build a retaining wall so that the local wells wouldn't dry up. Here women come from miles away to fill up their containers with water to take back to their families.

Club President's Checklist

1. Club goals for the year include a new project to reduce child mortality, a plan to increase membership and to fundraise for polio eradication for the next 3 years.
2. Comply with Club Leadership Plan
3. Membership Retention plan "Rotary 104" communicated to all members.
4. Have a plan to ask each club member to give to the Annual Programs Fund of the Rotary International Foundation - "Every Rotarian Every Year".
5. Contribute to the District's Zambia Matching Grant project.
6. Mark Calendar for upcoming training. See dates on calendar to the left.
7. Aid the District Governor in establishing for your club a website, newsletter and a brochure for prospective members. Free templates are available.
8. Pay District and RI dues.
9. Offer to host the Group Study Exchange Team from Taiwan.
10. Check to make sure your club is on course to receive the Presidential Citation.
11. Consider sponsoring a Youth Exchange Student (outbound and inbound) if you didn't this year. Applications are due to the District by November 1st for next year for outbound students.
12. Read the District Newsletter monthly.
13. Send in your Profile report by the 10th of the month.
14. Be sure to file your revenue report with the IRS this year.

Working With the Media

Just as manufacturers market their products, Rotary club members must sell stories to the media. Understanding the media will help you market Rotary's message successfully.

- Identify your target media. Consider inviting a local journalist to speak to your club about how to work with the media.
- Develop a media list. After identifying media targets, put together a contact list for each story that includes the names, phone numbers, fax numbers, and e-mail addresses of journalists, editors, or news directors who might take a special interest in Rotary.
- Contact journalists. You can take your story to the media in several ways. Whatever approach you choose, be persuasive, persistent, and friendly, but not aggressive. The most effective methods correspond to the journalist's preferences.
- Conduct interviews. Work with your club to develop informed, articulate spokespeople who are easily accessible and well versed in Rotary's programs. Manage crises. Despite your best efforts, problems of a sensitive nature may develop. Be forthcoming if a reporter calls, but avoid initiating contact with the media about unflattering stories. If a situation arises that you think requires immediate attention, contact Rotary International at 847-866-3237; or you can e-mail: pr@rotary.org.



2008-09 District Officers

Sharon Wherry,

District 5650 Governor

Rich Rowland, District 5650
Governor Elect

Roger Carrell, DG Nominee

Mary Q. Garrison, Secretary

Merle Jansen, Treasurer

Bob Perrin, Trainer

Assistant Governors

Area 1—Prent Roth

Columbus, Columbus Morning,
Norfolk, Schuyler, Wayne

Area 2—Kevin Zadina

Aurora, David City, Seward,
York

Area 3—Jack Garrison

Fairbury, Friend, Geneva,
Hebron

Area 4—Todd Dierberger

Auburn, Falls City, Humboldt,
Nebraska City

Area 5—Allan Bash

Clarinda, Glenwood, Red Oak,
Shenandoah

Area 6—Cella Quinn

Avoca, Council Bluffs, Council
Bluffs Centennial, Omaha
Downtown

Area 7—Jim Dyck

Lincoln, Lincoln East, Lincoln
South, Lincoln Sunrise

Area 8—Carol Ebdon

Blair, Fremont, Omaha North,
Western Douglas County

Area 9—Carma Schaefer

Bellevue, Omaha Morning,
Omaha Suburban, Plattsmouth

Area 10—Judeen Holmolka

Beatrice, Crete, Pawnee City,
Wilber

Area 11—Wes Galusha

Ashland, Omaha Millard,
Omaha Northwest, Omaha West

Welcome New Rotary Club Members!

July

Beatrice - Sandra Hoffman	Norfolk—Kevin Cunningham
Bellevue - Fred Simon	Om Downtown—
Columbus Morn—	Shawn Shea, Ben Wallace
Kelly Muchmore, Heather Hrouda	Om Millard—Amy Blumenthal
Columbus Noon—Susan Nelson	Om Morning—Patrick Fay
Fremont—Brian Kudma	Om Suburban—
Geneva—	Scott Kennedy, Terri Greenwood
Larry Norquest, Angie Hafer	Red Oak—Claudia Pilecki
Lincoln 14—	Schuyler—Glen Jedlicka
James Haynes, Amy Lehman,	Seward—Melissa Briggs
Dustin Bauer, Michael Timmins,	
Bruce Rippeteau, Kent Peterson, Andrew Pollock	

August

Avoca—Casey T. Stephens	Om Millard—Mark Engenmeir, Sean
Fairbury—Joe Parker	Ogar, Michael Kosalka, Melissa
Falls City—Mildred Marsh, Laura	Strikerz
Kottich, Mary Jane Weinert	Om Suburban— Michael Starkey,
Lincoln 14—Mitchell Locken, Dan	John Fleming, Todd Fishback
Friedman	Om West—Tim Riewer
Nebraska City—Bill Oliver	York—Michelle Ronne



Governor Greetings

I got mugged at the Seward club! It was after they presented me with a \$1000 polio check that I received a coffee mug and a packet of information on their town. Wayne Tanderup, a polio survivor from their club who is now deceased, really heightened the Club's awareness of the disease so, to honor him, they all made contributions each week until the goal was reached.

Recently, I attended the 80th anniversary of the Wilber Club and listened to Dorothy Zimmerman's talk of the Zambia trip we had been on. Her remarks reminded me that the reason the orphans have anemia is because they don't have shoes. Since they walk barefoot, they get hookworm which causes anemia.

So I thought right there and then that I would try to see if we could get 100 or so shoes to send to the orphans in Zambia. The best shoes would be the rubber crocs that I see people wearing. If you know where I could get crocs donated to these orphans, let me know.



There's nothing that is so appreciated as someone who steps forward to assume responsibilities which is what Kevin Zadina (ZADGE-in-awe) did when he offered to take over the Assistant Governor duties for Area 2. Here I'm presenting him with his AG pin in David City. Thanks, Kevin for showing us Service Above Self in action!

Health and Hunger Challenges

Health Challenges -

1. Three million people die each year from AIDS.
2. 300 million people contract malaria each year.
3. Childbirth kills over half a million women in developing countries each year.
4. Over 2 million children die each year of preventable or treatable diseases.

Hunger Challenges -

1. 852 million people are undernourished each day.
2. 300 million children will go to bed hungry.
3. 25,000 will die to chronic malnutrition.
4. Malnourished people tend to lose typically 5 -10% of their lifetime incomes.



Related Challenges —

1. Health and hunger challenges are often connected.
2. Chronic malnourishment weakens the immune system and makes people vulnerable to disease.
3. Many diseases caused by unsafe drinking water and poor sanitation tend to make people become malnourished.
4. Disease and hunger rob families of loved ones and communities of valuable resources—weakening their economies and impeding development.

Child Mortality Project Ideas –

Fund local immunizations for low income children.

Do a Food Drive for infant formula in your community.

Sponsor a Shelter Box.org program for a displaced family of 10 for two weeks.

Sponsor a water well in Zambia.

Purchase dehydration salts or mosquito nets for Zambia.

Donate layette bags/prenatal care - vitamins.

Sponsor a health fair to educate families.

Build public toilets in third world countries.

Start a school feeding program.

Donate car seats for low income families.

Send a story on child mortality to your local paper and ask the community for their input on potential project ideas.

Do a WHALE project (Geneva Club) with infant car seats.

Purchase smoke detectors for low income families.

Speakers Bureau 2008

November – Rotary Foundation Month

Anne O'Hara, Amb Sch, Mexico, Omaha, nebraskanne@gmail.com

Brady Beecham, Amb Sch, India, Omaha, bradybeecham@gmail.com

Doris Heineman, District Found Chair, C Bluffs, djheineman@cox.net

Dan Wherry, All Programs Fund Chair, dew@mattsonricketts.com

Mark Duey, Amb Scholar, Barcelona, Blair Club, out of country now.

Richard Beal, District Polio Plus Chair, bealsfo@aol.com

Gretchen Bren, Om Dwntwn Ex Dir, Polio, director@omaharotary.com

Cadwallader Nominations Due 12/31/08

Know a Rotarian from District 5650 who has made a monumental contribution in one or more of the Four Avenues Of Service: Community, International, Vocational, and Club? Consider nominating someone for the Cadwallader Award. Applications are available on the District web site, www.rotarydistrict5650.org. 2009 Applications are to be mailed to: PDG Lloyd Gnirk, Cadwallader Award Chair, elgn52@cox.net, 209 Sunset, Valley NE 68064 402-359-8915.

District Governor Applications Due 12/31/08

Want the BEST job in the world? Consider applying to be District Governor for 2011-12. Applications are due December 31, 2008 to Dr. Cheryl F. Blue, PDG, 19422 Davy Jones Circle, Plattsmouth, NE, 68048.

You may email questions or comments to drcfblue@windstream.net or call if you have questions, 402-296-6916. Applications are available on the district website.

CARE is one of the largest and oldest humanitarian organizations which began 60 years ago by sending "CARE Packages" to war torn Europe. CARE now focuses on a wide range of international development activities in over sixty countries. You can find out more about CARE at www.care.org.



Women are at the heart of CARE's community-based efforts to improve basic education, prevent the spread of HIV, increase access to clean water and sanitation, expand economic opportunity and protect natural resources because women, when equipped with proper resources, have the power to help whole families and entire communities escape poverty.

Want to know more? Contact—Suzanne Berman, Field Coordinator, email at sberman@care.org or call 512-853-9079 in Texas.

Congrats to the New Chartered Rotaract Club at UNL !



District Simplified Grants Applications

Due Jan. 12, 2009. Please note!!!!

Rotary Clubs IRS Filing Requirements

NEW! Starting in 2008, clubs or districts with gross receipts of \$25,000 or less will be required to file Form 990-N, which is an electronic e-Postcard report.

This report is required annually starting 15 November 2008. Failure to meet the annual filing requirement for three consecutive years will result in **revocation of the tax-exempt status of the club or district** in question.

To learn more about this requirement, and to obtain the necessary e-postcard report form, visit the US Treasury web-site at: www.irs.gov/efo, or call the toll-free number: (877) 829-5500.



FYI from Rotary Internat'l:

THE 4-WAY TEST,
of the things we think, say or do:
Is it the TRUTH? Is it FAIR to all concerned?
Will it build GOODWILL and BETTER FRIENDSHIPS?
Will it be BENEFICIAL to all concerned?

Directory Updates

Edwards, Staci, Pres of Avoca new email is bsjedwards@iowatelecom.net

McNichols, Eli new email is elimci@cox.net

Miller, Darrell, new Vice President of the Wayne Club

Warner, Cathy, President Elect of Avoca Club, 1610 20th Street, Harlan, Iowa 51537

CathyW@iowatelecom.com
(h) 712-755-3402, (w) 712-343-1224

Wherry, Art, Sec of the Humboldt Club new email is awherry@neb.rr.com

Zumbrunn Rourke, Lana, new Vice President of the Seward Club, P.O. Box 205, Seward, 68434, 525-4891, w) and 5939 . Bartholomew, Lincoln 68512.

Super Club Ideas !

The Fairbury Club makes their club meetings fun by asking members to put a dollar into the bucket and then they spin a wheel asking the winner to identify which club project they'd like the money to go to.

The Columbus Club is looking for ways to increase their coffers so at each meeting they ask members to put money in the pot and each table competes to guess the right answers to the questions posed. The week I visited, they learned about Spam. Who knew there was so much to learn?

The Beatrice Club puts a sticker on the name tag of each member of their club that becomes a Sustaining Member of the Rotary International Foundation. President Verdella has a BIG jug that members are invited to put spare change in at each meeting and so far they've collected \$250 toward their polio goal.

The Omaha Club is raising money for Polio Plus with a multi-family garage sale and two wine parties—Pinot and Pampering and Holiday Wine Tasting.

Lincoln Club 14 has a series of mini auctions (game tickets, golf clubs and lessons, etc.) at each club meeting leading up to their Annual Community Service Auction Oct. 10 (La Soiree Francaise) where they will raffle off a trip for two to Paris and bid on such items as family fishing trips, a black tie Valentine's dinner, canoe trips, etc. Bid at <http://www.rotary14auction.org/index.php>.

The Plattsmouth Club is in its 18 year of putting on the Happy Camp (Have a Positive Plattsmouth Youth) for 6th graders at the Platte River State Park. Around 140-160 kids attend this yearly camp which teaches manners, health, character development and more amidst fun games and food.

Council Bluffs Centennial has their Youth Exchange student write a column in their weekly newsletter.

Omaha West and Suburban give speakers bookmarks which say that a book has been donated in their name to the library. What a nice touch!

Rotary Club of Omaha North

A unique panoramic view of the busy runways of Eppley Airfield provides a dramatic backdrop for the Rotary Club of Omaha North meetings on Mondays at noon. The Eppley Conference Center in the north terminal serves the club great lunches and validates free parking. Each speaker has a children's book donated in their name to the Omaha Public Library.

Our club members are active in many community projects including serving meals, The Open Door Mission, and supporting three Omaha north schools. For many years, they presented Sherman Elementary with hats, gloves, mittens and an assortment of school supplies. The club also awards two scholarships annually to North High School seniors. During the holiday we participate in Salvation Army bell ringing and the Toys for Tots program with the U.S. Marine Corps. Annually, we also look forward to entertaining members of the visiting GSE Team.

Our club ranked third in the District for annual giving and was awarded a plaque at the Foundation Seminar August 9th. One hundred percent of our members are sustaining supporters of the Foundation.

Our small club has one past District Governor, Larry McNichols, three past Assistant Governors and one current Assistant Governor Carol Ebdon.

Our primary fundraiser is the cruise down the Missouri River on the River City Star (Sept. 7th) which presents amazing views of the impressive Omaha riverfront development. Proceeds benefit our scholarships.

Sadly, our club founder and Past District Governor Burrell Beck passed away this past February.

Omaha North will celebrate their 20th Anniversary next June. Festivities will take place at the historic General Crook House. *By Club President Jim Ross*

Polio Eradication Fundraising Ideas

Ask new Rotarians since 2003 to give a donation to Polio Eradication.

Hold a pancake feed/school carnival to raise money and awareness.

Sell pop at a high school sports game.

Have a town movie showing /hold a community auction.

Conduct a community garage sale.

Purchase a \$6 subscription to The Rotarian for your local library.

Ask local media to play the free PSAs from

Rotary's Humanity in Motion IV available at Rotary.org.

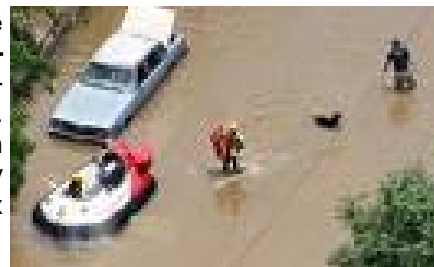
Contribute to the District Zambia project

which is providing clean water so kids won't get sick.

Participate in a National Immunization Day.

Texas Floods—As you know Rotary District 5910 was hit very heavy by Hurricane Ike as the District contains Texas City, Galveston, Port Arthur, Beaumont and Orange along the South and all the way North to Palestine, TX.

Want to donate? Checks should be made to: **Texas Area Fund Foundation, Inc.** for credit to Rotary District 5910 Donor Advised Fund. Please mail to: PDG-5910 A. Hugh Summers, District 5910 Emergency Response Chairman, P O Box 1399, Palestine, TX 75802-1399.



How Much Money Can You Raise with a Rotary Tattoo?



Lee Anne Goldberg sold her husband to the highest bidder! Then others joined the fray to raise polio dollars. Pictured above are the tattooees: Zone 27-28 Polio Chair Frank Goldberg, Rotary Pres Elect John Kenny, Director Elect Tom Thorfinnson, Director Mike Johns and Trustee Sam Okudzeto. The foreheads brought in \$25,000 in donations to the Rotary International Foundation for polio.



ZONE 27-28 REPORT—It will be less costly to eradicate polio that it will be to simply maintain a minimal amount of immunizations throughout the world Zone 27-28 District Governor Elects and current Governors were told September 3-7, 2008 at the Zone 27-28 Meeting in Sandusky, OH.

Zone 27 District Governors spearheaded a project where over 200 snack and activity packs were sent to an all girls school in India, through PACE Universal. Included in those packs were hair pins and ribbons for the girls and dozens of bottles of shampoo, soap, cream, and school supplies. They hand made 32 blankets for the women and children of the Safe Harbor Domestic Violence shelter in Sandusky, OH. (left) *Frederick Maguire III*—Arch Klump's 64 year old grandson

Disaster Relief Rotary Action Group

DRRAG is a very new Rotarian Action Group whose purpose is to provide opportunities for response and to enable Rotarians to effectively participate in disaster management preparedness, response, recovery, and rebuilding worldwide and to educate, help, save lives, reduce suffering and foster fundamental humanitarian principals and world peace.

There are an average of 600 major disasters every year in the world and thousands of minor ones. If Rotarians want to be in the disaster "business" it must begin with each Rotarian and their Clubs and then involve near-by Clubs, District (s), Zone(s), RI and DRRAG. For more information go to: WWW.RGHF.ORG/DRRAG

Quote: "It is an unfortunate human failing that a full pocketbook often groans more loudly than an empty stomach." by former U.S. President Franklin D. Roosevelt.

Metro Area Rotary Luncheon

Tuesday, October 21st
Embassy Suites
12520 Westport Parkway
La Vista, NE 68128

Featuring Dr. Louis Sullivan
Former US Secretary of
Health and Human Services
Founding Dean of
Morehouse School of Medicine

\$30 per person
2 Rotary attendance credits given

11:30am registration desk open
12pm-1pm program

Reservations by Oct. 14th to:
Leigh Sittenauer
Omaha Morning
402-763-8705
lsittenauer@cox.net

International Marathon Fellowship of Rotarians

New York City Marathon
November 2nd, 2008
150 Rotarians so far are signed up for the Nov. 2nd Marathon so far. If you plan to run with the group email:

Jean-Claude BROCARD
PDG 2004-2005 District 1700
(France)
Rotary-Club Toulouse-Ovalie
1 Chemin du Taur, 31320
PECHBUSQUE
Home : + 33 5 62 19 09 29
Mob : + 33 6 09 18 36 19
e-mail : jc.brocard@free.fr

In past years, the group ran the Paris Marathon in 2005, Berlin 2006 and Amsterdam 2007



Sharon Wherry
District 5650 Governor
governor@rotarydistrict5650.org

November—"Every Rotarian Every Year"

Recently all Club Presidents received information from District 5650's Foundation Co-Chair of the Annual Program Fund, "*Every Rotarian Every Year*" suggesting that we "*Get Your ASK In Gear*". Dan Wherry is suggesting that each Club put together a "Phone Calling" committee.

- **Be Creative.** Get on the phone and "ASK" a very simple question, "What can we put you down for as a donation to the Annual Program Fund this year?"
- **"Do you have guest speakers in place for Foundation Month?"**
"Does your Club have a supply of Foundation Materials ready to give to each and every Club Member for Foundation Month?"

Help with all your Foundation needs is just a phone call away.

- **FREE materials are available from the Rotary International Materials Center by calling 1-847-866-4600.** District Information Chair Darrell Miller is available to help secure printed material. You can contact Darrell at kdarrellm@msn.com.

To show what can be done in a very short time, from July 1, 2008 to August 31, 2008 District 5650 has raised \$35,897.76. Only you as a Rotarian can help this figure grow.

So, **"Get Your ASK In Gear!"**

PDG Doris J. Heineman
District 5650 Foundation Chair