



## CITATION FOR MERITORIOUS SERVICE

The Trustees of The Rotary Foundation hereby bestow the Citation for Meritorious Service on

# Brian Moon

in recognition of outstanding service to The Rotary Foundation and embodiment of the motto Doing Good in the World



Brian Moon  
Council Bluffs Centennial Rotary Club  
Presented July 25, 2020

Describe how this candidate demonstrated outstanding active service to The Rotary Foundation for more than one year.

- Major accomplishment was the Million Dollar Journey
  - Goal was to raise an additional Million Dollars in contributions to The Rotary Foundation
  - 31 Rotarians participated
  - 19 were new Major Donors (6) or Bequest Society Members (13)
  - Individual Participation was as high as Level 4 Major Donor and Level 5 Bequest Society
  - Total donations and commitments - \$1,182,875
- Prior to / in addition:
  - 2015-16 Co-Chair of the District 5650 The Rotary Foundation (Joe Roberts was chair)
  - 2016-17 through 2018-19 Chair of the District 5650 The Rotary Foundation
  - During that time Brian presented at every District training event and conference
  - Organized, promoted and manned TRF promotions bringing in thousands of dollars in donations during the district conferences
  - He also traveled to speak to nearly all of the Clubs in Rotary District 5650
  - Even with a decline in membership in the District, total giving over 2015-16 has increased
  - Through Brian's work we transitioned our Grants Management Seminars to be available to more Clubs and Members by creating an online offering
  - Introduced Receptions for The Rotary Foundation donors (bequest, benefactor, major donor) in conjunction with the District Conference – held now for 3 consecutive years
  - Recruited and trained the new TRF Chair and continues to support and advise as we transition to the new chair leadership