A yellow and blue logo

Description automatically generated3 Year Top Priority Goals for my club

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **EXPAND OUR  REACH** | **ENHANCE PARTIPANT ENGAGEMENT** | **INCREASE OUR IMPACT** | **INCREASE OUR IMPACT** | **INCREASE OUR IMPACT** | **INCREASE OUR ABILITY TO  ADAPT** |
| **Area** | **Membership** | **Club Service Activities** | **TRF Annual Fund** | **Polio Plus Fund** | **TRF Endowment** | **Develop Rolling Strategic Plan** |
| **Current** |  |  |  |  |  |  |
| **2025-26 Goal** |  |  |  |  |  |  |
| **2026-27 Goal** |  |  |  |  |  |  |
| **2027-28 Goal** |  |  |  |  |  |  |
|  |  |  |  |  |  |  |

* How many total members does your club want by the end of the Rotary year?
* How many members will participate in club service activities during the Rotary year?
* How much money (in US$) will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?
* How much money (in US$) will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
* During the Rotary year, how many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or make an outright gift of US$1,000 or more to the Endowment Fund?
* Does your club have an up-to-date strategic plan? – Remember, you can use this worksheet to help develop your strategic plan!

This is not set in stone! You and your successors can update the goals as needed.

Please return this worksheet by July 20th to Gretchen Bren (RotaryGretchen@gmail.com) or enter your information directly in Rotary Club Central. If you enter in Rotary Club Central, be sure to SAVE each change, and advance to the additional years to set the other goals.