

## Upcoming Events

Find out the latest classes at [rli-heartland.org/calendar](http://rli-heartland.org/calendar) or scan the QR Code



## Registration information

on line at [www.rli-heartland.org](http://www.rli-heartland.org).

All course days begin at 8:00 am with registration. Classes start at 8:30 am and conclude by 3:30 PM. Participants are expected to attend the entire day in order to receive credit for the session.

Registration fee is \$50.

Course materials, lunch and breaks are included in the fee. You are asked to provide information about dietary needs at registration.

## When and Where is RLI?

The sessions will be offered two or three times a year. This may change as the program expands. Courses are held at convenient locations throughout the District 5650 and District 6000.

"I thought I was an active Rotarian but participation in Rotary Leadership Institute really helped me understand the value of Rotary. It is much more than attending meetings and having a nice lunch and social time. It is about changing the world, and we can start with our community.  
— Five-year Rotarian after participating in Rotary Leadership

The format provides an opportunity to forge alliances across clubs of all sizes and geographic areas. Rotary Leadership Institute makes the exciting world of Rotary come to life.

"I am grateful for the opportunity to learn more about Rotary in general and to get inspired by my peers. We learned as much from each other as we did from the program, not just in ideas, but also in how we can help each other.  
— Eight-year Rotarian, Club President-elect

## Contacts

The Rotary Leadership Institute - Heartland U.S.A. Division

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# ROTARY LEADERSHIP INSTITUTE

creating

**Extraordinary  
Rotary Leaders**

and

**Vibrant Clubs**



"Having leadership skills does not alone assure good Rotary leadership. An effective Rotary leader must ALSO have Rotary knowledge, perspective about where Rotary has been, where it is now and a vision of what Rotary can be."

—International Leadership of Rotary Leadership Institute

# What is RLI?

Rotary is a worldwide organization of business and professional leaders that provides humanitarian service, encourages high ethical standards in all vocations, and helps build goodwill and peace in the world.

Rotary needs a constant influx of leadership, especially with the annual change in club officers. It is difficult at the club level to learn enough about the exciting world of Rotary. Furthermore, leadership skills in a voluntary organization are often different from business leadership skills.

It is important that club leaders have every opportunity for education because the success or failure of our clubs depends in large part on the quality of their leaders. Meet that need through enrollment in the Rotary Leadership Institute.

If your club cares about its future...  
RLI needs to be a top priority.



## Rotary Leadership Institute Course Sessions

### PART I THE ROTARIAN

Part I courses focus on the basics of being a Rotarian

### PART II THE CLUB

Part II builds on Part I and seeks to increase your effectiveness in your Rotary club

### PART III MY ROTARY JOURNEY

Part III opens the door to higher Rotary service and critical examination of more complex issues.

#### Leadership Spiral

My Leadership in Rotary

Effective Leadership Strategies

Team Building

Club Communication

Public Image

Strategic Planning

#### Service Spiral

Our Foundation

Creating Service Projects

Targeted Service

Rotary Opportunities

International Service

Making a Difference

#### Membership Spiral

My Rotary World

Engaging Members

Ethics & Vocational Service

Attracting Members

Building a Stronger Club

What's next