

Hello Rotary District 5650!

We here with Launch Leadership are thrilled to work alongside you to present the Rotary Youth Leadership Awards Powered by Launch Leadership experience this fall.

The global perspective of Rotary International, paired with Launch Leadership's homegrown methodology, will make for a one-of-a-kind experience - one where students can unlock their potential to become change-making leaders in their schools, communities, and beyond. What an amazing opportunity for our organizations to support the growth of these future leaders.

We are honored to lend our experience in planning and executing youth leadership development events to this collaboration, starting with the recruitment, selection, and registration process. Our team has built a framework that the Clubs of Rotary District 5650 can use to recruit and select applicants for RYLA Powered by Launch Leadership. Once you have selected an applicant, our team will ensure each student is fully registered and ready to attend.

Please feel free to reach out to a member of the Launch Leadership team with questions or suggestions. Let's make the world a better place!



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About Launch Leadership

Launch Leadership, Inc. is a 501(c)3 nonprofit organization based in Lincoln, Nebraska, that has been serving young leaders since 1961. Originally members of the Nebraska Association of Student Councils, Launch Volunteer Staff Members incorporated Launch Leadership as its own organization in 2013. Our mission is to empower young leaders of all backgrounds to transform their communities, making our world a better place one community at a time. We achieve our mission by engineering youth leadership development services with supportive environments, engaged facilitators, and experiential curriculum, all carefully designed to bring out the best in every student. *We light sparks in young leaders, so that they can light the way in their homes, schools, and communities. Learn more at www.launchleadership.org.*

RECRUIT



ONLINE APPLICATION
FORM

INTENTION

Effectively communicate this opportunity to high school students residing in District 5650, successfully capturing 100+ total applications.

TIMELINE

The online application form will be open from May 11 to August 30. Rotarians should leverage personal connections to solicit applications; schools have received the program information, and Rotarians should use existing relationships with schools to encourage promotion with students. Launch Leadership will also promote the service to their audience via email and social media, and will send a dedicated email to all school administrators in District 5650.

TOOLS

Online Application Form: <https://forms.gle/GjWM9tHRGryyucpZ>

Printable Flyer: <https://drive.google.com/file/d/1h5vfV2AllxWZsTw69fMUdW1u-KLnmAmg/view?usp=sharing>

SELECT

1. ON AUGUST 31, CHECK
YOUR EMAIL FOR
APPLICATIONS LOCAL TO
YOUR CLUB

2. DETERMINE WHICH
STUDENTS WILL ATTEND

3. COMMUNICATE
SELECTION DECISIONS
BACK TO COMMITTEE

INTENTION

Select 50-70 high school students representing a variety of grade levels, schools, communities, and backgrounds within District 5650 to participate in RYLA Powered by Launch Leadership.

TIMELINE

The student application will be open from May 11 to August 30. When the application closes, the District RYLA Committee will forward each application to the correct Rotary Club based on the applicant's city, zip code, and school. These emails will also include instructions and best practices for selecting students.

Rotary Clubs will determine which applicants will be invited to attend RYLA Powered by Launch Leadership. When complete, all selection decisions should be reported back to the Committee as soon as possible.

REGISTER

1. COMMUNICATE DECISION
TO APPLICANT

2. INFORM SELECTED
STUDENTS THAT THEY WILL
RECEIVE A MANDATORY
REGISTRATION FORM
FROM LAUNCH LEADERSHIP

INTENTION

Seamlessly convert selected applications to completed registrations that meet Launch Leadership's legal and safety standards.

TIMELINE

For each application received, Rotary Clubs should communicate to the student whether or not they are selected to attend the service. For students who are selected, Rotary Clubs should include in their communication that a mandatory registration form will be sent to the email address(es) provided on their application no later than September 11, and must be completed by September 18.

Launch Leadership will email registration forms to all selected students and ensure they are completed.

TOOLS

Questions about the registration form can be sent to registration@launchleadership.org.