



## June 2021 Zone 28 & 32:

two languages, four countries,  
six time zones; Rotarians in Ber-  
muda, Canada, France and the  
United States.



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June is upon us. The last month of the Rotary year and I could not be prouder of our leadership teams.

I have spent time with our District Governor class of 2020-2021 and have witnessed and celebrated their achievements. Well done! You put the mirror away and looked through a fresh lens to *Open Opportunities* to lead and inspire. Your leadership has not gone unnoticed, our Districts and Zones are better because of each of you. Your title may change on July 1, but this is just the beginning of your leadership journey in Rotary.

Our District Governors Elect and our leaders are poised and ready to take the reins. A big congratulations to all of you as you prepare to *Serve to Change Lives*. I know we will continue to find new ways to experience Rotary and support our members. I look forward to serving on your Team.

This is the time of the year when we need to say "Thank you".

On May 12<sup>th</sup> we celebrated our Foundation, an incredible event that raised over \$180,000 USD! This event would not have happened without the leadership of PDG Peter Schultz who was instrumental in conceptualizing this event, chairing this event and bringing it to each of us. Many districts, including my own D7010, had pre or post parties to celebrate District accomplishments, projects and partnerships. A chance to dress up and celebrate! Thank you!

I want to recognize our Beyond Borders editor Ariane Carriere who brings us a first-class edition each and every month. It is an incredible effort and is recognized by us all. Thank you!

I want to thank our Zone(s) Regional Leadership Team. These hardworking volunteers seized the chance to meet more often with their clubs and districts. Bringing inspirational speakers, relevant discussion topics and working to Grow Rotary. I know that the seeds you have planted will bear fruit in the future. Thank you!

There are so many more to thank and I am afraid of missing someone. Please know that as I write this, I have a huge smile on my face and send virtual hugs to each of you to recognize how each of you have supported Rotary, our Zones and me personally. Thank you!

*"None of us, including me, ever do great things. But we can all do small things, with great love, and together we can do something wonderful." – Mother Teresa*

I especially want to thank each of you, everyone reading this newsletter for your continued generosity and service this past year while the world was in crisis. You stepped up to serve your local and global community in many different capacities. You supported our Celebration of our Foundation and have been generously supportive of our fundraising efforts to assist India. I want to thank DGE Aruna Koushik and recognize her for coordinating this effort, we will update you in the coming weeks. Thank you!

The summer months bring hope. A time to get out, be with family and friends and celebrate in person. I hope we are together very soon.

Until then Be Safe and Be Well.

## The Kessler Report—Together We Can

We are in unusual times that call for us to do things differently than we may have done otherwise. While the pandemic has brought about many things that we hope to never have to do again, it has advanced technology by at least a decade when it comes to how we meet and the people we have access to. Creating an event in which thousands can participate in was not feasible a couple of years ago but today it is becoming common place providing a platform for the Zones 28 & 32 to create something incredible.

Director Valarie Wafer with the help of PDG Sue Goldsen have created a concept that we can all embrace: a virtual summit to be held November 2,3 & 4, 2021 titled TOGETHER WE CAN. Each night will be a 60-90-minute installment that will be open to all Rotarians, specifically the 65,000 that make up Zones 28 and 32. I have been provided the opportunity to be the General Chair of this innovative event and will have team leaders producing each night independently with an overall goal to connect, inspire and celebrate.

### **November 2 - "Together We Can - Connect"**

*The first installment of the virtual summit will provide for a high energy keynote address followed by a Beyond Borders cocktail hour. For those who wish to participate in a class dinner with your fellow Governor classmates an opportunity will be available during this reception. Look for more information regarding this night from PDG Sherry Chamberlain in the coming months.*

### **November 3 -"Together We Can - Inspire"**

*The second installment will provide inspiration from both within our organization and from the outside world. It is our hope and goal to have you leaving inspired to dream big, vision like you have never before and grow as a leader.*

### **November 4 - "Together We Can - Celebrate"**

*The final installment which will be led by PDG Peter Shultz will be a fun, upbeat event highlighting the accomplishments achieved during the past Rotary year. Look for special appearances from current and past Senior Leaders while we celebrate the success of our Districts.*

Just a short time ago I do not believe anyone could have imagined being able to hold an event that spanned 5 time zones and involved thousands of our members virtually but with the direction and leadership of Director Valarie we can accomplish this today. The Zone's communication team led by PDG Bruce Goldsen has created the registration link to allow all of us to register now at no cost for what is to be an amazing grouping of events. Please take the this opportunity to mark your calendars and register using the following [REGISTRATION LINK](#).

TOGETHER WE CAN be part of something amazing and historical.

In the coming months look for additional information on speakers and presentations and let's see what attendance records we can break for a Zone event.



# Celebrating our



*By Peter Schultz, Past Governor & Innovative Club Advocate, D5060*

A pandemic may slow down or stop many things, but not Rotary! In the past year increasing need for help all over the world has mobilized Rotarians to do more than ever before, and approved requests for support to our Rotary Foundation have *more than doubled!* This of course has put the World Fund under more strain than ever before, and the Foundation Trustees have worked tirelessly to come up with ways that Rotarians can keep being supported. Ways for Rotarians to keep on “*Doing good in the world!*”

The Rotarians from across our Zones 28 & 32 have responded to this call-to-action! More than 1000 of us and our guests came together for a virtual fundraising gala for the Rotary Foundation on 12th of May 2021. This event was a first of its kind, and it was a huge success! A fast paced, variety-style show that lasted just under 90 minutes and featured Rotary dignitaries including:

Our Director Valerie Wafer and Trustee Dean Rohrs as Co-hosts,  
Past Director Jeffry Cadorette as Master of Ceremonies,  
Rotary International President Nominee Jennifer Jones as host of the Red Carpet,  
Past President Barry Rassin in conversation with MC Jeffry,  
Polio Plus Chair Mike McGovern with an update on our goal to eradicate polio.

In addition, the gala featured high profile non-Rotarian celebrities and entertainers, including:

Rock & Roll Hall of Fame guitarist Alex Lifeson from RUSH,  
Award-winning New Zealand actor Sam Neill,  
World champion flair bartender from London UK Tom Dyer,  
Camilo the Magician originally from Colombia!



We raised more than \$180,000 (USD), and we all enjoyed the mix of Rotary Foundation stories, inspiration, and entertainment. In all 5 time-zones from coast-to-coast, many districts hosted our own virtual or hybrid events before or after the Gala, celebrating district awards and foundation achievements for the past year. If you missed the Gala this year, you can catch up on some of the fun with this video link – <https://vimeo.com/551510015>. But there is no substitute for being there live, so don't miss it again!!

Save the date! We will be doing this again on:

**Wednesday February 23, 2022**

This is a great day to celebrate, being rotary's 117th birthday! If you would like to contribute your talent to the 2022-Gala Organizing Committee, please contact me at [Peter.Rotary5060@gmail.com](mailto:Peter.Rotary5060@gmail.com)



## Calendar of Events

**April 17-June 10**—Great Lakes Watershed Cleanup



### Registration is open

**September 23, 2021**—Virtual GETS Graduation

**November 2, 3, 4, 2021**—Zone 28/32 Online Summit

**June 4-8, 2022** — RI Convention, Houston, Texas

**May 27-31, 2023** — RI Convention, Melbourne, Australia

**June 8-12, 2024** — RI Convention, Singapore

**June 21-25, 2025** — RI Convention, Calgary

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### **Find the answers**

Don't forget our electronic and social media communications tools for the Zone.

Website:

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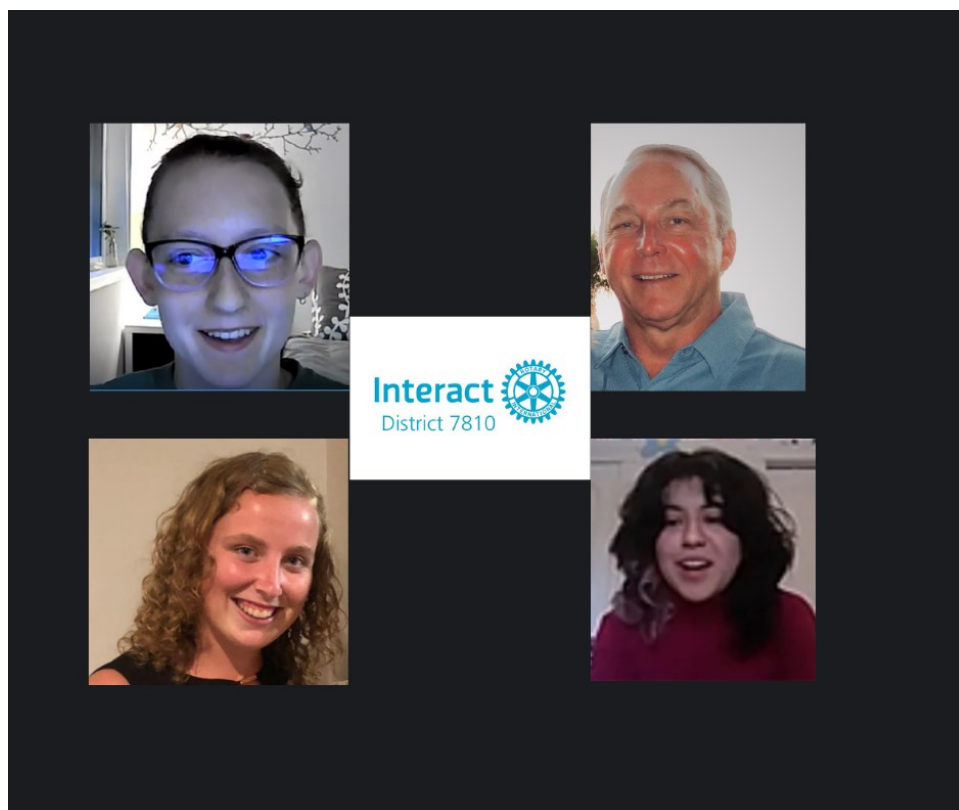
Facebook:

[Rotary Zones 28 and 32](https://www.facebook.com/RotaryZones28and32)

## Spring Interact Roundup District 7810

*By Paula Hiltz, District 7810 Interact Chair*

This year on May 1, 2021 district 7810 held its first conference for Interactors. We also invited the Interactors from our neighbor district of 7820. We were very pleased with our registration numbers and attendance for the first time holding such an event and achieving all of this during a very difficult year with COVID.



Our guest speakers talked about their experiences as Interactors and how they became more aware of community needs and school needs. Also, the personal development in public speaking, organizing meetings, fund raising, making friends and most important having fun. Also, an information section on RYLA and Youth Exchange was presented.

The Interactors spoke about their clubs and even during COVID some were able to meet virtually and work in their community by cleaning flower beds, some did projects with their sponsor club to help collect for food banks, some did a drive through Halloween trick and treat for the young children of the area.

Although everyone struggles with COVID the Interactors have achieved much during a difficult year and they all look forward to making progress in the coming Rotary year.

# SPARKING CHANGE—SHIFTING THE DEI LANDSCAPE IN ROTARY



**Time to act is now!**

**Are you doing  
Diversity, Equity and  
Inclusion (DEI) work  
in your District?**

**Tell us about it!**

**Reach out to Lori Anne  
Jones - Zone 28 DEI  
Resource Chair and  
share your story.  
[latjones@outlook.com](mailto:latjones@outlook.com)**

## Friction

*By Lori Anne Jones - Zone 28 DEI Resource Chair – 2021/22*

Since January 2021, I have delivered over 85 presentations to Rotary club within our Zone on a Systemic Racism Tool kit. For the most part, they have been positive conversations, but some were challenging and had particularly charged, uncomfortable, and friction-edged moments. I was expecting this. Discussions about race are difficult and become even more edged when the dimension of injustice is introduced and there is an underlying call to action for Rotary to be an active participant in creating meaningful change.

Where does this friction come from and is it a bad thing? In my opinion, the friction comes from a misalignment of understanding and perspective, and perhaps a little anxiety about not fully knowing what the impact of change will be. While it may feel like a negative thing, for me, both in relation to my Rotary and professional work, friction is the first indication of growth. In some cases, this friction is the catalyst to spark change.

Will this friction be present in the conversations around DEI? Yes, I would be worried if there wasn't some tension as it may mean you are not asking the right questions or having right conversations. The key is to remember that this work is not about the 'one solution'. This is not a linear exercise. It is about organic co-creation that will take time and many voices. In one of the presentations, one of the participants commented that addressing racism and creating a vibrant DEI culture in Rotary is a journey, not a destination. There may be bumps in the road and the occasional need to pull over and check the engine to make sure everything is working properly, but ultimately, as long as we are all committed to the journey and oriented in the same direction, we can begin to see progress.

Depending on where you are in your DEI journey for your district, you may have already experienced friction. How did you manage it? Did you call it out? Did you ignore it? Did you deal with it quietly? The good news is that there is no one right way to deal with friction. What is important to remember is that it is a natural aspect of this work. Try to embrace it and leverage it into a force to advance the change instead of derailing the conversation.

As we proceed with our DEI work the Zone, District and local levels, holding space for these conversations is key while recognizing that not every conversation is going to go smoothly – that's ok it's part of the journey. It just makes the experience richer and the result more meaningful.

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## Secrets of Club Growth Through the Pandemic

*By Marty Peak Helman, Zone 32 Innovative Club Advocate*

How have clubs remained strong and even grown during the pandemic? How can clubs best position themselves for a return to “normalcy”? To find out, we decided to ask clubs that have actually grown their secrets of success. Herb Klotz (incoming Zone 32 Rotary Coordinator), Karin Gaffney (Assistant Coordinator) and I reached out to the presidents of 14 clubs that had reported net growth of at least four members in the first nine months of this Rotary year.

Of the 14 clubs we studied, one had grown by +10 members by starting a satellite club. Certainly, a new satellite – which pulls in people who are drawn by a different value proposition than the existing club – is the most effective way to increase membership. The other 13 had grown the old-fashioned way – by reaching out and engaging members. We defined six attributes of success in the clubs we studied:

- **Strong leadership.** In each of the clubs we researched, the president worked well with his/her leadership team, and typically had a strong membership chair as well. We were impressed with how many of the clubs had a president who had been president or other Rotary officer previously – one president was a past District governor. However, even though it’s clear that experience counts, one of the presidents was a newbie Rotarian. Newbie – but unafraid to lead and make change.
- **Club stays busy.** The growth clubs may have been meeting virtually, but that didn’t hinder them from involvement in both service projects and fundraisers. Typically, these high growth clubs inked one or more activities each month and, in many cases, moved from check-writing to hands-on service in their communities. The growth presidents were undeterred if a large project had to be re-scaled or eliminated – “small is better than not at all” was a common theme. And another mantra: “Don’t say no.” Even if an idea seemed a bit unusual, if a member is excited, and others want to join in, what’s the concern?
- **Engagement with the community.** The clubs we surveyed had taken advantage of the pandemic to strengthen relationships with community leaders and other non-profits. Sometimes this resulted in more focused projects; always it resulted in opportunities to spread the word about Rotary.
- **Effective communications.** At a time when we are all “stuck” at home, the high growth clubs used Facebook and social media to publicize their events and activities to a larger community. They also realized that people communicate via different methodologies, and so they communicated across a range of media as well. Key to their communications strategies was to ensure that club activities showed members’ passion for Rotary.
- **Flexibility.** All of the clubs had changed their meeting format and venue to “fit” with COVID, and all were planning to change again to a hybrid model as the pandemic wanes. Flexibility also means flexible expectations to “meet members where they are” – if a Rotarian is juggling family or work obligations, that’s okay, and Rotary can wait. It also means that if a member is uncomfortable leaving the house, for example, the club found a service activity they could do from home. And flexibility also means that clubs were experimenting with new membership levels and arrangements.
- **Creativity and Persistence.** None of the presidents we spoke with thought the year had been easy, and all thought that there was much more they could do. But they were united in finding new ways to do their traditional projects – or coming up with new ones. They all took the opportunity to begin projects of interest to their newer members, and move away from same old/same old. And they were unafraid to ask for involvement rather than cash donations.

It’s worth noting that none of these six attributes to success is specific to the pandemic – and all are attributes that can be employed by any Rotary Club at any time. Clearly, growth is a matter of setting priorities, sticking with it, and making change happen!

The data we used to identify the high growth clubs are preliminary – they are only from the first nine months of the Rotary year. What’s more, some of the clubs we looked at were large and others were small; we recognize that the benchmark of net four new members is arbitrary. That said, it’s a start: Our plan is to continue this research and come up with more definitive findings once the final membership numbers are tallied for the Rotary year. Stay tuned.



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### Zone 28 May 2020-2021

District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)
5010	38	37	23	1215	1546	1500	-2.98%
5040	49	49	49	1414	1287	1335	3.73%
5050	57	56	45	2053	2389	2368	-0.88%
5060	58	58	45	2212	2460	2425	-1.42%
5360	46	45	26	1287	1631	1630	-0.06%
5370	61	61	48	1728	1869	1871	0.11%
5550	46	46	10	344	1220	1221	0.08%
6290	58	58	58	2664	2621	2546	-2.86%
6310	32	32	26	1288	1350	1370	1.48%
6330	56	57	39	1300	1628	1646	1.11%
6360	53	53	42	2128	2226	2164	-2.79%
6380	50	50	21	928	1561	1520	-2.63%
6400	52	52	15	598	1517	1537	1.32%
7010	40	40	30	1140	1423	1400	-1.62%
7040	65	65	51	1377	1611	1663	3.23%
7070	55	55	47	1622	1872	1903	1.66%
7080	48	48	21	909	1452	1476	1.65%
7090	66	66	42	1539	1960	1928	-1.63%
7790	49	49	19	843	1550	1530	-1.29%
7810	39	39	24	750	976	954	-2.25%
7820	45	45	12	425	1392	1345	-3.38%
	1063	1061	693	27764	35541	35332	-0.59%

### Zone 32 May 2021

District	# Clubs Last 1 July	# Clubs Current	# Clubs with membership goal *	District Membership Goal **	01 July Membership	Current Membership	Membership Net Growth (%)
7120	66	66	31	1228	2219	2199	-0.90%
7150	41	41	24	682	1042	1046	0.38%
7170	44	44	43	1274	1236	1219	-1.38%
7190	39	39	32	1069	1028	976	-5.06%
7210	55	56	43	1271	1522	1584	4.07%
7230	44	46	27	725	1093	1152	5.40%
7255	68	67	19	479	1522	1513	-0.59%
7390	42	43	21	1386	2169	2070	-4.56%
7410	42	42	9	344	1083	1100	1.57%
7430	46	46	43	1901	1821	1796	-1.37%
7450	51	51	28	793	1283	1264	-1.48%
7475	82	81	48	1362	1986	1936	-2.52%
7490	49	48	28	827	1118	1112	-0.54%
7505	74	74	31	1024	1994	1940	-2.71%
7780	41	41	34	1262	1527	1493	-2.23%
7850	41	40	8	265	1223	1238	1.23%
7870	58	58	21	794	1868	1851	-0.91%
7890	56	56	34	1146	1765	1696	-3.91%
7910	49	49	24	696	1232	1220	-0.97%
7930	47	47	27	1008	1660	1613	-2.83%
7950	65	65	46	1521	1963	1891	-3.67%
7980	57	57	35	1226	1946	1906	-2.06%
	1157	1157	656	22283	34300	33815	-1.41%

# From Success to Significance through a Rotary Foundation Charitable Gift Annuity

*by Past Rotary International Director Jack Best, with the help of the Planned Giving Team at RI*

## Charitable Gift Annuity

*the gift that gives back*



Rotarians have a marvelous opportunity to diversify their retirement resources through The Rotary Foundation's Charitable Gift Annuity program. A charitable gift annuity is a simple contract whereby The Rotary Foundation agrees to pay you and one other person a fixed amount for your lifetimes in exchange for your immediate gift to The Rotary Foundation of at least \$10,000. You win by getting a tax deduction, lifetime payments, major donor status and the comfort of knowing you have provided for your financial future and your favorite Rotary program.

Let's look at a specific example:

Imagine if Rotarians Joseph (age 70) and his wife Eileen (age 67) are planning to retire from their successful business or profession. They have met with their accountant, estate attorney and financial advisor to determine how they can diversify retirement resources and eventually make a major contribution to The Rotary Foundation. Among their assets is \$100,000 in appreciated stock with a cost basis of \$50,000. They can meet both objectives by donating the stock to fund a Charitable Gift Annuity with The Rotary Foundation.

Result:

- No tax is due on the capital gain at the time the stock is donated

- Charitable first year income tax deduction of **\$28,344**, which is what the IRS expects will be available for charitable purposes at the end of the agreement.
- The donor will receive Rotary Foundation recognition of the value of the donation
- Fixed annual payments through both their lifetimes of **\$4,000** (paid monthly, quarterly or annually).
- A portion of annual payments free of federal income taxes for a calculated period
- Payments are a general obligation of The Rotary Foundation.
- Proceeds after both have died will go to The Rotary Foundation Endowment Fund to focus on the cause most important to them, Basic Education and Literacy. If the remaining value is more than \$25,000, the fund in the Endowment will be named after them.
- Note that the tax deduction and lifetime payments are based on current tax regulations and life expectancy tables.

To recognize how age impacts the payments, note that fellow Rotarian Virginia and spouse Jack, both 80 years old, would receive guaranteed lifetime annual income of **\$5,400** and a charitable income tax deduction of **\$41,868**. The other benefits would remain the same.

**How to start:** Ask your District Rotary Foundation Committee Chair to request an illustration that calculates the financial benefits you would receive. Be sure to review the numbers with your accountant, estate attorney and financial advisor to be sure that the Charitable Gift Annuity meets your tax, legacy, and planning needs.

Visit [www.rotary.org/plannedgiving](http://www.rotary.org/plannedgiving) to learn more and use the handy calculator.



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**Reports from D5050, D5060**

*By Malcolm Kennedy, DFC, Liberia Global Grant in D5050*

Rotary Club of Langley Central and Rotary Club of Sinkor with Non-profit Agency Cooperative Feed the Nations. Location: Kparblee Town in the Lower Nimba County, Liberia

**Food Crop Production of Swamp Rice and Plantain Farms**

This project is to convert 450 acres of swamp land into rice fields and plantain farms. This project will enable 400 farmers to return to their community after being displaced through civil war. This food source and farming practice will provide a livelihood for the members of the cooperative and surrounding community. 11,947 farmers and families will benefit from the project. The project started in January 2021 with land clearing and business training. Even though the rainy season has begun, work will continue as best as possible. The project has had other support by way of a bridge being built and the 2 km stretch of road from the town to the farm has been paved. Club members hope to visit in late 2021 or early 2022.



*By Sherry Chamberlain, PDG*

Rotary Club of Wenatchee and Rotary Club of Kamloops West in collaboration with HANWASH, Haiti Outreach, Operators Without Borders and Northwater.

Host Club: RC of de Cap-Haitien, Location: Artaud, Ferrier Commune in NE Haiti.  
Haiti Global Grant in D5060 #2123289

**Potable Water System for Artaud-Ferrier**

This grant will provide clean potable drinking water to homes in the town of Artaud to start. Future Grants will extend the water service North and North West to cover 5 communes totalling over 5000 people.



The result will be piping to individual property lines with water meters installed, such that homes will be able to have a water spigot in front of their homes. The system will be chlorinated and will have an established procedure for water-quality testing at the source and at various points in the system to ensure clean water at the homes.

Local operators will be trained to manage, sustain, and collect fees for service.

This grant is being funded by 21 Rotary Clubs, personal contributions from D.7680 and the following districts DDF at the time of this writing. We extend our sincere appreciation to Districts 5060, 7870, 7280, 7020, 7680, 7890, 7305 and 6940.

Grants Management Committee, District Sponsored and Encouraged Project:

Sherry Chamberlain, PDG [sherry@adobie.com](mailto:sherry@adobie.com)

Carin Smith [carin@smithvet.com](mailto:carin@smithvet.com)

**JOIN US on this large project to bring clean water to all of Haiti by 2030!**

# Rotary

Zones 28 & 32

## GOVERNOR TRAINING & ONLINE SUMMIT

Virtual Governor-Elect Training Seminar Graduation—  
September 23, 2021

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Zone 28-32 Online Summit—  
November 2nd, 3rd & 4th, 2021

## JUNE IS ROTARY FELLOWSHIPS MONTH

MAKE NEW FRIENDS  
AROUND THE WORLD  
THROUGH A FELLOWSHIP!



# Modest Expansion in IPA Programs is Successful after Six Months

By Marty Pease (La Conner), Walt Guterbock (Fidalgo), Catherine Riordan (Bellingham) International Project Alliance

The **International Project Alliance (IPA)**, a consortium of eleven Rotary Clubs in District 50/50, is proud share that we have been successfully launched our new program, [Adopt a Village](#), with 10 Rotary Clubs or Rotarians, each sponsoring one of ten villages Honduran Copán region. Prior to funding, these villages were prequalified based on previous work with the IPA, community need and commitment, and the feasibility of affecting the desired outcomes within a reasonable time. The program's name, [Adopt a Village](#), reflects its geographically targeted approach and our hopes for ongoing stewardship by sponsors in particular small villages.

These sponsors are hoping for more than a short-term relationship with the villages they sponsor. They have been impressed with how far their money goes in Honduras. All but one of the eleven prequalified villages now has a sponsor. The one remaining village that has been prequalified and is still seeking support is La Vegona.

La Vegona is at 3,000 feet elevation, in a lush valley, surrounded by coffee plantations, above one of the rivers that flooded badly during the Hurricanes of 2020. The bridge to the village was washed away and the IPA's hurricane relief fund is sponsoring a replacement bridge to carry pedestrians and cyclists to homes, villages, and a medical clinic on the other side of the river. Villagers have begun work on this large project. More generally, through various previous programs, village leadership and La Vegona's two teachers have been actively engaged with IPA to strengthen quality of life and support continued prosperity for the village's roughly 300 residents, including 30 school children. The Adopt-a-Village Program is the next step in that relationship.

In this program sponsors of villages pledge each year, for three years, to provide school supplies and uniforms to kindergarten and primary school kids, materials for the teachers, sec-

ondary school scholarships, health insurance, and new books for the Mobile Library. Sponsors also agree to support up to \$4,000 annually for community construction or other village infrastructure programs. The average annual Adopt-a-Village sponsorship is between \$3,000 and \$4,000 and La Vegona, with its 300 residents, is expected to be in that range.

Sponsors are encouraged to visit sponsored villages, and some did in April. Visiting however is not a requirement as IPA volunteers visit all affiliated villages every three months. Some sponsors are using social media to communicate with residents of the villages they sponsor.



The IPA has felt a need to diversity its programs in this way response to the changing needs in the region and the interests of Rotarians in longer term relationships and impacts. The Adopt-a-Village Program complements other successful programs of the IPA, which support education and economic development throughout the region. Sponsorship and other gifts to the program are 100% tax-deductible, with 100% of the gift going to benefit villages, thanks to the U.S. and Honduran Rotary volunteers who administer the program and supervise the local contractors.



So far, we see this program as potentially successful model for collaboration and for that reason are sharing it. We also know the inspiration we can gain from seeing each other's work. We are proud of the partnership of Rotarians in Copán and our District, and success stories we see in the daily life and resilience of some of the poorest residents of Central America.

More information about Adopt a Village can be found [here](#) and from [Marty Pease](#)



The  
**Rotary**  
Foundation



# THANK YOU





## Call for Nominations for Donald MacRae Peace Award

Do you know a Rotarian or Rotary organization that deserves plaudits for the international work it does?

Every year, a Rotarian or Rotary organization is celebrated in each of our Zones for outstanding achievement consistent with the ideals expressed in the Fourth Object of Rotary: “The advancement of international understanding, goodwill and peace through humanitarian activity of international significance. “

Each Rotary Club and District in Zones 28 and 32 is encouraged every year to nominate a candidate for the ***Donald MacRae Peace Award***. Is this the year for you to honor one of your Rotarians?

Candidates for the awards will have demonstrated the advancement of international goodwill, understanding and peace through peace-making efforts or humanitarian activity of international significance. The award is open to Rotarians and non-Rotarians, but the applicant must have a relationship with the Club or District that is nominating him/her.

The award honors the contributions of Halifax Rotarian Donald MacRae who, at the International Convention in 1918, proposed that Rotary become an agent for the promotion of goodwill and peace among nations. This was the first time that an international vision of Rotary was publicly expressed.

Who has won the Donald MacRae Peace Award in the past? The list reads like a who’s who of our two Zones’ most active internationalists. The last two years winners include:

**Dr. Benjamin Doz**, Rotary Club of Edmonton West, District 5370 – ophthalmologist who has led service teams that provide eye care in Guatemala annually since 1998 - 2019 Zone 28 selectee.

**Emily Gould**, Rotary Club of Lebanon, NH, District 7850 – co-director of African Peace Partners, founding member of Mediators Beyond Borders - 2019 Zone 32 selectee.

**Nabil Oudeh**, Rotary Club of Ottawa, District 7040 - president and founder of Conflict Resolution International - 2020 Zone 28 selectee.

**Lonnie Hackett**, nominated by the Rotary Club of Brunswick, Maine, District 7780 – Global Grant Scholar, president and founder of Healthy Learners, Zambia - 2020 Zone 32 selectee.

### Applications

Available on the Zone Website <https://portal.clubrunner.ca/50077/sitepage/donald-macrae-award>

For the complete list of past recipients, go to the Zone website. While you are there, check out this year’s application. Doing the work to be eligible for the award is exceptional but filling out the application is easy! Deadline for receipt of applications is May 28, 2021, and they should be emailed to:

Zone 28 Applications: send to PDG Dan Doherty, [dohertyd@telus.net](mailto:dohertyd@telus.net)

Zone 32 Applications: send to PDG Helen Reisler, [Helenbreisler@aol.com](mailto:Helenbreisler@aol.com)



## **Rotary Public Image Coordinators**

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**Article By David F. Andrews  
Chair, District 7070 Public  
Image Committee**

## **Rotary International Connects Us**

Over 150 registered Rotarians from Canada, Russia, Germany, and India came together, virtually on April 19, 2021 as the Rotary Club of Oshawa, (in District 7070 in south central Ontario, Canada, just east of Toronto) and the Rotary Club of Moscow East East (in District 2223 in Russia), held their historic first joint Rotary club meeting, under the theme of Rotary Friendship and Joint Humanitarian Efforts. The smooth flow of the meeting was guided by an agenda that ensured that members from each of the two participating clubs had a chance to communicate directly with each other.

Rotary Club of Oshawa President Trish Best said, "Over 7000 km and several time zones separate us, but Rotary International connects us."

Each club wished the other a happy Anniversary. The Rotary Club of Oshawa enthusiastically enters its 101st year and the Rotary Club of Moscow East celebrates its 15th Anniversary.

The Rotary Club of Moscow East is composed of people who have returned from the east, Siberia, the gulags of the Soviet Union where they or their families had been exiled.

The Guest of Honour at this historic joint regular weekly club meeting of both clubs was Rotary International President Holger Knaack, live via Zoom from Germany. He applauded the meeting as an example of how the pandemic has opened up opportunities for members to adapt and evolve with new events, planning techniques and guest speakers from around the world.

Holger is the self-proclaimed Virtual President and expressed how the pandemic has given him the opportunity to meet more Rotarians from every corner of the planet that he would otherwise not been physically possible. He emphasized that opportunities through Rotary include those made possible through national and international committees, which enhance the overall membership experience.

Holger spoke about Rotary's ideals of service and he expressed his wish to widen that perspective to become a better speaker, event planner, writer and all the talents Rotarians utilize. He said that Russia needs Rotary and encouraged the Rotary Club of Moscow East members to encourage the development of clubs across the country.

The meeting's Guest Speaker was Rotary Foundation trustee Dean Rohrs, now living in Vancouver, Canada, and originally from South Africa. Dean is one of the first women to reach the Vice-Presidential level in Rotary International. She has helped to develop the ideas and programs of service clubs in countries around the world and was a student nurse on the team that performed the world's first successful heart transplant.

In the traditional Rotary Club meeting manner, there were select members of each club who spoke briefly about themselves and gave a perspective of membership in each club. Erin from Oshawa is a police officer and spoke about her Polar Bear 2021 fundraising initiative. Elena, an educator in Moscow, spoke about her passion for peace and quoted US President Eisenhower "when people lead, leaders will follow". Elena ended the meeting with an official toast, after Rotarians were asked to fill their glasses.

Fellowship is one of the central enjoyments of being a member of any Rotary club and this international joint club meeting had all the ingredients to celebrate and highlight a variety of people with everlasting service to Rotary.

Notable guests on the intercontinental meeting of the two Rotary clubs included: Wilf Wilkinson, Past Rotary International President and Past Chair of the Rotary Foundation; incoming Rotary International Vice President and current Rotary International Director Valarie Wafer; and Dr. Bob Scott from Cobourg, the Immediate Past Chair of the Rotary International Polio Plus Committee, Past Chair of the Rotary Foundation and Past Vice President of Rotary International.

The current District Governors from Russia and Canada proudly attended - Ildus Yanysev from District 2223 in Russia and Mark Chipman from District 7070 in Ontario, Canada.

## Endowment / Major Gift

### Advisor Team

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### Rotary Support Staff

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### End Polio Now Coordinator Team

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### Rotary Support Staff

Clare Monroe,  
Senior Coordinator PolioPlus  
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# \$45.00

*By Zone 32 EPNC John G. Kramb, Motorcycling Rotarian*

“My biggest fear in life is to be average”. --M. Night Shyamalan, American film maker and actor.

\$45.00

That is all the Rotary asks an individual Rotarian to donate each year to PolioPlus.

\$45.00

Just think about it. We can eradicate a disease that has been around for thousands of years. You and me, together.

But it's an endeavor that takes money. Duh.

World-wide efforts to vaccinate children, monitor the environment, and educate on the dangers of Polio include:

- The efforts of thousands of people.
- The purchase of the actual vaccine itself.
- Transporting the vaccine to the children.
- Ensuring that the vaccine is stored at the proper temperature.
- The services of people to monitor the environment, mainly sewage, to check for the presence of the Polio virus.

As a Rotarian, you have an opportunity to make a difference in the lives of people in your community, and in the world, and to eradicate a debilitating disease. This would make you far above average. All for just \$45.00. Plus, that amount will be matched by the Gates Foundation two to one, making your donation worth \$135. Try to get THAT rate of return anywhere else.

Here is a fact that most Rotarians don't know. When a district transfers some of its district designated funds (DDF) to the PolioPlus fund, the World Fund will match that amount dollar for dollar. Then, the Gates Foundation will match that total two to one. That means that a transfer of \$10,000 in DDF to PolioPlus is worth \$60,000!

Has your district transferred any DDF to PolioPlus?

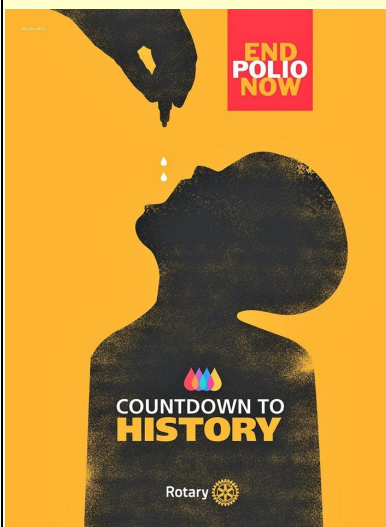
TRF's goal is to raise a total of \$50,000,000 for PolioPlus each year. That is the amount that the Gates Foundation will match. But it is up to us, and our district leaders.

We are Rotarians. We do the extraordinary. We will eradicate Polio in our lifetime.

Please go to [endpolio.org](http://endpolio.org) and make your donation today. And find out if your district has transferred DDF to PolioPlus. In the end, it will be beneficial to all of us.

Polio – Bad.

Rotary – Good.



# It's Done!

By Jeffry Cadorette, Rotary International Director, 2018-2020  
Chair, RI Communications Committee, 2020-2023  
Advisor, Shaping Rotary's Future Committee  
Board of Directors, ShelterBox USA



There was one, final, trailing obligation from my two years on the Rotary International Board of Directors. This was it. In the 2019-20 Rotary year the Drop to Zero Challenge was rolled out. If the Rotarians and Districts from Zones 28/32 increased their year-on-year cash giving to PolioPlus by 5%, I would jump out of an airplane. They did not increase by 5%. They overachieved and increased by 15%. (Thank you!) The jump was scheduled to occur at the end of the last Rotary year coupled with a year -end event in D-7210. That event and the jump were cancelled due to the pandemic. With calendar challenges, continuing pandemic issues, and challenging logistics, it was not reasonable to try and recreate the event from last year. Having already completed the liability forms and mandatory videos at Skydive The Ranch in Gardiner, NY, I decided to jump there rather than around Philadelphia. May 22, D-7210 DG Tony Marmo accompanied me and I fulfilled my pledge to our two zones. It was an AMAZING experience. Leaving an airplane from more than two miles above ground is exhilarating. Thank you to our two Rotary Zones and to all of those involved in the successful execution of the Drop to Zero Challenge. The beneficiaries are the children of the world. ([Click here to see the photo gallery and the video](#)).