

Beyond Borders

Rotary Zone 24 and 32

Bermuda Canada St. Pierre / Miquelon United States



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Zone 32: Bermuda,
Northeastern United States

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http://greatideastoshare.com

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Those who can, do. Those who can do more, volunteer.

—Author Unknown

Rotary is only as strong as its volunteers. Every day of my Rotary life, I say thank you to all those that give so very willingly of their time and talents. They do so just for the satisfaction of knowing that they have contributed to the organization and the communities they touch.

Although our planet has been here for millions of years – our universe billions — our life on earth is short. On our headstones will be the etching of when we were born and the date when we died. For example, 1960 – 2050.

What matters to me are not the two years carved in stone. What matters is the dash in-between those two dates. That represents to me the short time we have here on earth – the time we have to make a difference. Making a difference means many different things but, for Rotary volunteers, what is done during that dash is the heartbeat of Rotary.

When you donate money to The Rotary Foundation, the actual amount can be measured and recorded – but how do we measure the value of the time we give? Time is probably the most precious resource in our lives, yet we give it so generously and freely to Rotary. If we look at the dash, can we measure the hours in there? Can we put a real monetary value to time? Although money can be printed, time cannot, and once you give an hour of your time, it is gone forever. That hour you just gave so freely to Rotary as a volunteer can never be replicated or banked. Volunteer time is Rotary’s currency and can never be de-valued.

Every day, I am surrounded by volunteers who make our Zones as strong as they are. There are so many of you working quietly in the background without fanfare or asking for reward. Rotary in our Zones and elsewhere is what it is because of you. I wish I could list everyone that gives so freely of their time here in Zones 24 and 32, but Marty Helman – who is both the Editor of this Newsletter and one of the unsung hero volunteers – would never allow me to use all the space that would be needed!

In the words of William Shakespeare:

“I can no other answer make, but, thanks, and thanks, and thanks.”

“The world is hugged by the faithful arms of volunteers.” —Terri Guillemets

“Here’s to all volunteers, those dedicated people who believe in all work and no pay.”

—Robert Orben

Dean

Dean Rohrs Named RI Vice President

President-elect Ian Riseley has announced that he has selected our own Dean Rohrs to serve as Rotary International Vice President for the Rotary year 2017-18.

The announcement was made following the recent meeting of the RI Directors in San Diego.



Dean Rohrs is an owner and administrator at Rhide

Technologies Inc., which supplies soil stabilization products for road construction. Earlier in her professional career, she was a nurse in Cape Town, South Africa, working as part of Dr. Christiaan Barnard's heart transplant team.

From 1959 to 1990, she was active in the Red Cross in South Africa. She also has served on the board of the West End Seniors Network, and currently serves on the board of a girls' school in Malawi.

Dean Rohrs is currently serving her first year as a Rotary International Director. She has been a Rotarian since 1989 and has served as Rotary Coordinator, Regional Rotary Foundation Coordinator, and District Governor. She is a member of the Rotary Club of Langley Central, BC.

Dean is a Rotary Foundation Benefactor, Major Donor, and Bequest Society member. She and her husband, Reinhold, are Paul Harris Fellows.

The Rotary International Vice President is typically a Director in his/her second-year of service. The job is a one-year position. Currently, the position is held by Jennifer Jones, from the Rotary Club of Windsor-Roseland, ON.

Jeffrey's Journey

The Power of NOW

By the time the District Governors-elect read this, they will have returned from the International Assembly. We hope that the experience in San Diego was extraordinary for you. The most important part of your year as Governor is upon you. **Now.**

Anyone who has served in the office you are about to occupy beginning July 1 will tell you that the preparation you accomplish **now** is what will make your year as governor a more successful one. Anyone who has served in the office will also tell you they wish they hadn't waited until July 1 to really get their juices flowing. This time—the months leading up to July 1—is the most important part of your year as governor. The planning you accomplish **now**. The inspiration and encouragement you give to your incoming club presidents takes place **now**. The motivation and direction you give to your leadership team happens **now**.

For most of you, this will be your one chance to be District Governor. Club Rotarians thirst for leadership. Teach your club presidents how to quench that thirst. Do it by example. Quench your club president's thirst for leadership. Your PETS is a perfect place to start. Make it the best ever.

The District Governor-nominees who are reading this are thinking ... *Phew. I have another year before I really need to think about the journey ahead.* That would be a great big fat fib! Be a sponge **now**. Watch everything and note everything that is going on in your District. Make notes about areas that need attention. Assist the person ahead of you in the position (but don't get in their way and make their role harder!). Nurture the person behind you. Don't create silos around your different years; create avenues of communication, cooperation, and continuity. Work together, not against each other.

The District Governors who are reading this are thinking ... *Phew. I've been through all of that. I'm more than halfway through my year. Soon I'll have those coveted initials of PDG after my name. I'm going to coast until June 30th and just kick this can down the road to that person following me.* That would be a great big fat fib! Bring this journey you've been on home strong. Don't leave anything on the table. The more you put into these final months, the stronger your clubs and District will be. That is what our organization needs right **now**. You can make a difference in the world. **Now.**

I write all of this for me as much as for you. I'm on the slippery slope between **now** and July 1, 2018. I need to prepare. I need to be a sponge. I need to assist Director Dean in any way I can while not getting in her way as she does her job. I need to take notes. I need to make plans. Oh my. I'll have to make a list.

I have a deal for you. If you all work hard, so will I. I'd never ask you to do anything I'm not willing to do myself. I have to go **now**. I have some thirst-quenching to plan.

—Jeffrey Cadorette, Zone 24-32 Director-nominee
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International Institute 2017

Rotary: Making a Difference

By Valarie Wafer, Zone 24 East

January marks the beginning of a new year with all the excitement and promise of great things to come. January also highlights one of Rotary International's most important events, the International Assembly in San Diego, California.

The experience of attending the International Assembly as a District Governor-elect is amazing. It's a chance to interact with classmates from over 530 international districts, sit down to lunch with senior Rotary leaders, and leave inspired and ready to provide the leadership in your district. It was one of my best Rotary experiences!

This year Mark and I were asked to return to the IA 2017 as training leaders. We were told by our predecessors it would be a challenging assignment but one of the best Rotary opportunities you can have. They were correct. The team was built over the summer with a closed Facebook page, webinars and monthly newsletters from the RI training staff. Our binders arrived in December, and the real work began with review and much preparation for the sessions we were to lead.

The first week was for the training leaders' sessions. In all, there were 39 trainers from around the world. The majority understood English but during our training we had interpreters to assist with the six other Rotary languages present. Our seminar trainers were Jessie Harman from Australia and our very own Gayle Knepper from Zone 24W. Jessie and Gayle took us through the material and were supportive each step of the way. Their energy and sense of Team was infectious and by the end of the week we had all learned many facilitation skills and had 38 new best friends!

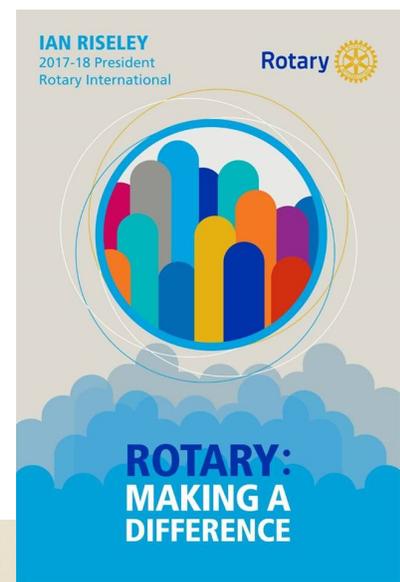
Week Two began by welcoming the District Governors-elect and the anticipation of RIPE Ian Riseley's theme for 2017-18, which is, of course, **Rotary: Making a Difference**. Not only is this a



great theme for the year but we continued to hear about the "difference" all week in the plenaries and in the breakout sessions. The Council on Legislation 2016 set the pace with more flexibility; the new public image message of **Rotary: People of Action** will serve us well as one consistent message, and RIPE Ian's introduction of Cultural Exchanges will enhance peace and understanding.

The Governor-elects left empowered and ready to take on their year. The transformation from the beginning of the week to the end with the DGEs was amazing. It was also an honour and a privilege to think of the role we played as trainers.

Mark and I returned home after two very full weeks a lot more tired than when we left but with a renewed energy for all that we do. It truly was the best Rotary experience!



The governors-elect meet for lunch with President-elect Ian Riseley at the International Institute.

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Foundation Facts

Dollars Up, Polio Cases Down And Other Trustee News

By Bryn Styles,
Rotary Foundation Trustee

While January is the start of a new year, in Rotary it marks the half-way point of the Rotary year. The break we get over the holidays gives us an opportunity to reflect on where we are and a chance to recharge as we move into the second half of the year.

As you are aware, the Trustees set a very ambitious goal for fundraising in the 2016-17 Rotary year. The comprehensive goal for all funds (Annual Giving, Polio, Endowment, etc.) is \$300 million. I am happy to let you know that Rotarians have risen

to the challenge. We have now contributed \$160 million. Thanks to Rotarians and Rotary clubs, we will reach our goal! Zones 24 & 32 can be very proud as we are well above our giving from last year. Please continue to recognize Our Foundation with your support. The other good news is that there is a substantial decrease in the number of non-giving clubs. I congratulate all of you who have worked hard in your Districts and clubs to educate Rotarians about the work of our Foundation.

You may also be aware that in honour of the 100th Anniversary of our Foundation AND the 150th Anniversary of Canada, we are planning an Arch Klumph Society Day in Evanston on 12 April. Canadian Rotarians were asked if they would like to join the Arch Klumph Society (which takes a life-time gift of US\$250,000 to The Foundation). The response was incredible. On AKS Day in April there will be 14 new Canadian inductees into the Arch Klumph Society – an indication of tremendous confidence in TRF.

There is also encouraging news about our old foe, polio. Although the numbers are not final, it appears there were a total of 37 new cases in 2016, a drop of 50 percent from the previous year. 2017 could be our first year without a case of polio!

Some of you are aware that in 2013, the Trustees gave Districts an opportunity to be permanently recognized at RI headquarters if they supported PolioPlus with a 20 percent allocation of DDF annually from that time forward until polio is certified as being eradicated. As we near the final stages of eradication, more districts would like to take advantage of that opportunity and have their names engraved at RI. Districts will now be given an opportunity to participate in this tremendous recognition by allocating DDF to capture what needs to be contributed. There will be more information coming indicating what amount is required by each District to fulfil the obligation over a two-year period.

And finally, remember to register for the Atlanta Convention celebrating 100 years of our Foundation. This is a golden opportunity to attend two International Conventions in our own backyards – Atlanta and Toronto!



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Polio Plus

Calgary West (also) Rides for Polio

By Pat Killoran, Zone 24 West End Polio Now Coordinator



For the past six years, Rotary D-5500 in Tucson, AZ, has become renowned for its Ride to End Polio Now named after its founder, Michael Harris. The Ride has achieved unprecedented fundraising success, this year raising over \$11 million including all matches. Rotary International Vice President and rider Jennifer Jones from Windsor, Ontario led the way with pledges of \$231,119 before matches.

But for us in northern climates, a bike ride in late November is not a warming thought! How then, could we participate and help this great ride support the Polio Eradication effort?



The Rotary Club of Calgary West, led by Governor Nominee Dan Doherty and Marlene, came up with the right answer to this winter's weather challenges. They took the ride indoors! Calgary West's Ride took place last November, and involved a partnership with HotShop, a yoga and spin studio in Calgary, which donated its facilities. The ride was attended by over 30 enthusiastic Rotarians and friends and successfully raised US\$18,671 before matches. As Dan Doherty said, "It is amazing how the event made the fight against polio become very real."

Funds were raised through pledges and contributions as well as a silent auction.

Calgary West's Ride was one of approximately 20 indoor rides that took place around the world. For the second year in a row, the organizing committee confirmed that The Rotary Club of Calgary West is the top "Indoor Ride" contributor. The club's name will be proudly displayed on the trophy which resides in a prominent place at Rotary International in Evanston.

And that's not all the good news. A matching donor topped off the effort and brought the total raised to US\$25,000 — which grew again to \$75,000 when fully matched by the Gates Foundation.

This is a great example of a Polio fundraising event that that can be "food for thought" for Districts and Clubs across Zones 24 and 32.

A Multilingual, Multinational Commitment to "End Polio Now"

The story begins in Mestre, a small village near Venice.

One morning in November 1934, a little boy of five years old, told his Mom that he was feeling weakness in his legs.

His Mom quickly asked one of her other children to run to the hospital and ask to speak with his aunt, who is a nurse.

With a horse that runs fast, the aunt's nurse arrived at her sister-in-law's house. The verdict is in: the little boy of five years old had the polio virus symptom.

The aunt informed her sister-in-law that a "revolutionary treatment" was created by an Australian nurse named Sister Elizabeth Kenny. She developed a clinical method and gained recognition in Australia. Sister Kenny advocated treating muscle spasms with hot packs and employed passive physiotherapy to re-educate affected muscles as soon as possible after the acute stage.

So, the nurse told to her sister-in-law to do this and added; "Do not forget to pray to God to save your son's life."

In 1954, 20 years after the polio's virus attack, the boy was 25 years old. He decided to go to America and make a new life. And even though he did not understand and speak English and French, but he was in good physical condition and had recovered without residual polio, so our Italian adopted Quebec.

In 1956, two years after his arrival in Quebec, our Italian met a woman from Quebec who did not speak or understand either Italian and English. In 1958, after two years of "good company," the couple decided to get married. From this marriage, four boys were born.

BUT WHY is Rotarian Dino Marzaro so devoted to end polio Now? Why has he participated to 11 Immunization trips since 2006?

SIMPLY because he believes that all children should receive the polio's vaccine and all parents should have happy children with a good health.

Because he thanks God for helping the little Italian boy "kill the polio" inside his body.

AND BECAUSE that little Italian boy is my father.

— Dino Marzaro, ARC



L'histoire débute à Mestre, un village situé près de Venise.

Un matin de novembre 1934, un petit garçon âgé de 5 ans, informe sa maman qu'il ressent des faiblesses à ses jambes.

Sa mère demande rapidement à l'un de ses autres enfants de courir à l'hôpital et de demander à parler à sa tante qui est l'une des infirmières de l'hôpital de Mestre.

Très rapidement et à cheval, la tante infirmière, arrive à la résidence de sa belle-sœur. Le verdict tombe, le gamin de 5 ans a les symptômes du virus de la polio.

La tante infirmière l'informe d'un "traitement miraculeux" utilisé par une infirmière Australienne nommée Soeur Elizabeth Kenny.

Il s'agit d'appliquer des compresses chaudes sur les jambes et d'articuler celles-ci tel que de la physiothérapie. Et, il faut "prier Dieu" afin que la polio ne ravage pas le corps du gamin.

En 1954, soit vingt années après l'incident de l'attaque du virus de la polio, notre gamin, maintenant âgé de 25 ans; décide de quitter l'Italie pour immigrer en Amérique.

Sans parler ni l'anglais et ni le français, mais "en parfaite condition physique" et aucune séquelle du virus de la polio; notre Italien adopte le Québec.

En 1956, soit 2 ans après son arrivée à Québec, notre jeune Italien rencontre une Québécoise qui ne parle ni italien et ni anglais..

En 1958, après 2 ans de fréquentation, le couple décide de se marier. De cette union, naîtront 4 garçons

MAIS, POURQUOI Rotarien Dino Marzaro se dévoue-t-il activement à l'éradication de la polio? A-t-il participé à 11 voyages de vaccination contre la polio au

Togo (2006), Bangladesh (2007), Nigéria(2008, 2015, 2016), Mali (2011), Tchad (2011, 2013), le Pakistan (2012), Indes (2007, 2015).

TOUT SIMPLEMENT POUR:

Permettre à tous les enfants de vivre en santé et aux parents d'avoir des enfants heureux et en bonne santé

REMERCIER Dieu pour avoir aidé à la guérison du petit gamin italien car: Ce gamin, c'est mon père.

— Dino Marzaro, ARC

The Peace Goal

Once again, Rotarians prove they are overachievers.

Several years ago, The Rotary Foundation Trustees set a goal to raise a \$150-million dedicated endowment to fund the Peace Centers, and they gave the Major Gifts Initiative Committee until the end of Rotary year 2016-17 to meet that goal.

Late last December, chair Jerry Meigs announced that that financial goal had been met a full six months early!

But Committee members are not resting on their laurels. Last summer, foreseeing that they were well on their way to this milestone, the Committee set for itself a new, "soft goal" to raise \$165 million by the end of the current Rotary year. So they still have work to do.

The Rotarians who support the Rotary Peace Centers are committed individuals. The total number of donors to date is less than 5000.



Separately — not part of the \$150 (now \$165) million Peace Center endowment goal — the Trustees have asked each District to earmark \$25,000 in District Designated funds annually to the Rotary Peace Centers.

Many of our Districts have indeed given generously to the Peace Centers in the past. But perhaps because of TRF Centennial hoopla, End-Polio-Now excitement, or just plain donor exhaustion, a look at the data show that DDF donations to the Peace Centers have fallen sharply in recent years (see table at right).

Meanwhile, many of our Districts have stockpiles of DDF. Not using the contributions is absolutely NOT what the money was donated for. And of course, it's hard to imagine a better investment than to donate to our Rotary Peace Centers. Need I say more?

—Marty Helman, Rotary Peace Centers/Major Gifts Initiative

Rotary Peace Centers

DDF Donations to the Peace Centers

District	2013-14 DDF	2014-15 DDF	2015-16 DDF	2016-17 DDF YTD	Total DDF Giving since 2002-03
5010	\$50,000		\$25,000	\$25,000	\$160,000
5040					0
5050					60,000
5060					150,000
5360	25,000				82,000
5370					0
5550					29,500
6330	5,000				90,000
7010	20,000	20,000	20,000		60,000
7040					5,000
7070					50,000
7080					95,000
7090					251,500
7790	10,000				80,000
7810					1,000
7820					23,000
Total Zone 24	\$105,000	\$20,000	\$45,000	\$25,000	\$1,137,000
7210	\$5,000	\$10,000			47,500
7230	2,500				27,763
7255 ①					90,500
7390		10,000			110,000
7410					4,482
7430					15,000
7450					72,000
7470					203,500
7490					5,000
7500					38,639
7510	5,000				20,000
7640	14,000				65,000
7780			12,340		159,840
7850					2,000
7870					70,000
7890					57,000
7910					11,000
7930					169,205
7950					6,000
7980					45,000
Total Zone 32	\$26,500	\$20,000	\$12,340	\$0	\$1,219,429
Total 24/32	\$131,500	\$40,000	\$57,340	\$25,000	\$2,356,429

① Includes predecessor Districts 7250 and 7260.

Figures shown include RPC Endowed Funds.

Figures are unaudited and are separate from TRF's financial statements.

Conflict Resolution

Grassroots Peacemaking: Now More Timely Than Ever!

By Matts Ingemanson,
Grassroots Peacemaking Chair and co-founder

I became interested in Rotary Grassroots Peacemaking when I learned that Rotarians played an important role in resolving a dispute between Argentina and Chile. Past Rotary International President Luis Vicente Giay from Argentina was involved in this effort. Luis also contributed to a Rotarian assisted conflict resolution between the Turkish and the Greek population in Cyprus.

In 2014, Luis and I agreed to start Rotary Grassroots Peacemaking with the purpose to support Rotarians and Rotary organizations that pursue grassroots peacemaking.

Rotary history teaches us that great Rotary projects have started at the grassroots level and spread across the rest of Rotary around the world. PolioPlus is an example of this. I see the same pattern with Rotarian involvement in peacemaking efforts, going back all the way to 1945, when Rotary was integral to helping establish the U.N.

In the past, wars were win-lose propositions, where the winner takes all and the loser loses everything. The game of war is now very different. It has become a game, where all parties lose. Modern wars also have a tendency to become never ending. America's wars in Afghanistan and Iraq have lasted longer than any other wars in U.S. history.

Peace and prosperity create win-win situations where people make money and build prosperity.

The suggested Rotary Grassroots Peacemaking way to achieve peace is for the conflicting parties to agree on sequential steps: Philosophy, Vision, Mission, Action. Here's how it works:



A Rotary Grassroots Peacemaking meeting was held at the Rotary Club of Metro New York City last December. The group discussed possible local peacemaking projects in addition to international projects. A Rotaract member from Holland and a couple of young potential Rotarians were also present. Afterward, the young people said that they wanted to join Rotary to make a difference.



The Rotary Club of New York and Grassroots Peacemaking hosted a breakfast meeting with Gholam Ali Khoshroo, Ambassador and Permanent Representative of the Islamic Republic of Iran to the United Nations. Here, His Excellency (left) shares a private moment with Matts Ingemanson, co-founder of Grassroots Peacemaking.

Philosophy: War and destruction is a game where all parties lose. Peace and prosperity is a game where all parties win.

Vision: Rotarians promotes peace and prosperity on a win-win basis. Rotarians know their local areas. Rotarians on each side of the conflict know each other and share the same values. They use their relationships with each other to promote the win-win philosophy of peace and prosperity between conflicting parties.

Mission: The conflicting parties develop a mission to support this vision. Rotarians on both sides use their contacts to influence leaders of their countries. They will also create grassroots peacemaking projects between the people in conflicting areas, with advice and support of Rotarians from around the world.

Action: The conflicting parties act to implement this mission with the support from Rotarians locally and around the world. Rotarians will also generate support by the United Nations, many NGOs and many different countries in the world.

In many conflicts, the parties fail to agree on a common *Philosophy* and *Vision* with the result that each side pursues their own *Mission* and *Actions*, which usually result in an escalating of the conflict. The longer the conflict lasts, the parties become more and more bitter and hateful.

Rotary Grassroots Peacemaking is a group of like-minded Rotarians and non-Rotarians who believe that peace can be built through these four steps. We sponsor opportunities to meet with seminal thinkers and discuss critical issues. It is our hope to develop grassroots groups for peacemaking in different parts of the world. Peacemaking can take advantage of formal and informal networks of people in Rotary, the United Nations and the Holy See. We have started to see interest for Grassroots Peacemaking in areas around the world, including Zimbabwe, Israel, Lebanon, Palestine, Taiwan, Russia, Ukraine and Mexico. Want to get involved? Join us on Facebook or email me directly: mi@leadership-by-Rotary.org

Days of Tranquility

The concept of halting a war in favor of something even more important goes back to ancient Greece, when wars were stopped so that the Olympic Games might take place.

We are all familiar with the stories of the “Christmas Truce,” the unofficial ceasefires that took place in the trenches along the Western Front of World War I at Christmastime in 1914.

In our own time, the United Nations has brokered “Days of Tranquility” to immunize children from disease. When the primary health care system is destroyed, populations are on the move and food supply is inadequate, children and women living in countries are at risk. Days of Tranquility offer the opportunity to deliver important preventative care in such circumstances. In fact, in many countries, Days of Tranquility may be the only way of protecting the health of high-risk children.

The first Day of Tranquility specifically planned for polio eradication took place in El Salvador in 1985. A three-day truce was brokered in the civil war to permit the vaccination campaign to take place. The event was repeated annually as long as the war continued.

Since then, Days of Tranquility have taken place in Afghanistan, the Democratic Republic of Congo, El Salvador, Lebanon, the Philippines, Sierra Leone, Sri Lanka, Sudan, Tajikistan, Uganda and the former Yugoslavia.

Once brokered, the health officials do more than deliver polio vaccine: They take the opportunity to also deliver Vitamin A, measles vaccine and other health interventions as appropriate.

—Marty Helman, Newsletter Editor



Foundation Centennial



Stopping War to Conduct Peace

Excerpts from “Doing Good in the World,” the history of The Rotary Foundation written by District Governor Dave Forward, are appearing in this space on an ongoing basis to help celebrate the Centennial of The Rotary Foundation.

This month’s excerpt, from page 131 and following, tells how the United Nations brokered “Days of Tranquility” in the world’s hotspots to allow polio immunizers to do their work and safeguard the health of children.

One of the greatest challenges [to polio immunization] was not geographic, but political. Many of the polio-endemic regions were located in combat zones. As nonpolitical, nonsectarian organizations, Rotary and its partners were able to demonstrate the value of immunization from all sides of these conflicts and frequently supported “Days of Tranquility.” On such negotiated occasions, combatants actually laid down their arms for a few days to al-

low an NID to take place — many times even helping with the mobilization.

[In the late ‘90s,] after nearly 20 years of civil war, Afghanistan had one of the highest child mortality rates in the world — and one of the lowest child immunization rates. Then The Rotary Foundation and its partners stepped in. Rotary provided \$200,000 to buy vaccine, and WHO and UNICEF met with every tribal and faction leader in the country to convince them of the urgent need to immunize the children living in the conflict areas.

They unanimously agreed to six Days of Tranquility in what UN workers called “peace for immunization.” Similarly, UN Secretary-General Kofi Annan helped to negotiate Days of Tranquility in the war-ravaged Democratic Republic of Congo. Once again, the combatants put down their guns, and Rotary and its partners immunized tens of millions of children — boosting the child immunization rate to 95 percent. ...

Then another challenge arose. In 1996, routine polio immunizations in Nigeria and other African countries were anything but routine. Competing health priorities and lack of funding hampered many governments from putting polio eradication high on their agendas. The drive for a polio-free Africa need a strong, well-respected champion.

RI President Herb Brown flew to South Africa to plead to that country’s president, Nelson Mandela, the most influential man on the continent. “President Mandela was so gracious and listened as we described the problem,” Brown recalls. “I told him only he had the influence to persuade African countries to intensify immunization efforts.”

“Absolutely!” Mandela declared. “Let’s do it right now.” With that, he called an immediate press conference and, with Brown at his side, told the gathered TV, radio and press reporters, “I am asking right now that the president of every country in Africa open their doors to allow Rotary UNICEF and WHO to make Africa polio-free.”

It Never Hurts to Ask

Luck happens when you reach out and grab it.

When George Bowden contacted Rotary International Headquarters last December 2016, he was surprised to learn that RI President John Germ would be visiting the Pacific Northwest in early January. Would a stop in Everett, WA, fit Mr. Germ's schedule?

It was, after all, the Rotary Club of Everett's 100th Anniversary Year.



The tactic worked. Traveling from the District 5040 and 5050 Million Dollar Dinner in British Columbia to the Rotary Foundation Centennial Dinner in Seattle, President John Germ would pass right through Everett.

Less than a month was available to plan the event, but the Everett Rotary Club found a location and attracted 160 Rotarians from across the region, and on January 10, one century and one month after the Everett Club's initial meeting, Rotary International President John addressed the club.

In his talk, President John saluted the club for its local and international efforts, and, with wit and good humor, highlighted the positive impact Rotary has had and will have in the world.

He concluded his visit by recognizing eight Everett Rotarians for their Paul Harris contributions to the Rotary Foundation which, like the Everett Club, celebrates its Centennial this year.

Public Image

Everett Rotary Shares a Century of Service

by Walt Greenwood, Public Relations Chair, Everett Rotary Club

The members of the Rotary Club of Everett, WA (District 5050) are celebrating their 100th Anniversary, and using the centennial as an opportunity to tell their Rotary stories.

On Dec. 15, 1916, business leaders met to form a Rotary Club. Tacoma Rotary (Club No. 8), and Seattle Rotary (Club No. 4) sent members to help organize the Everett club. Those organizers could never have dreamed what would happen in the years to come!

In the century since, Everett Rotary has built a powerful record of service. It sponsored



six clubs, which in turn sponsored five more. Club members have included state governors, U.S. Senators and congressional representatives, as well as local business leaders.

Recent service projects include Rotary Park in Lowell; the children's spray feature in Forest Park; and the "Next Generation" Project supporting Everett students. All-in-all, the club has given more than \$3.5 million in scholarships.

In 1987, club members joined Rotary's global PolioPlus effort, giving more than \$150,000 in that first year alone. Members have donated more than \$1.1 million to The Rotary Foundation. The club is currently helping people in the Dominican Republic build gardens to grow produce to eat and sell.

Everett Rotarians have great stories, and began planning a year ago to showcase those stories throughout the community in several phases:

At a youth event in September, the club committed \$100,000 to Everett High School during a ice cream social in an auditorium filled with students. This became a page 1 story in the local *Daily Herald*. In December, the club celebrated Founders Day with 240 Rotarians and guests, including representatives from the Tacoma and Seattle Rotary clubs, Congressman Rick Larson and other dignitaries. The event created a very favorable editorial on the day of the event, followed the next day with a news story.

RI President John Germ visited the club on January 10, and the year's celebration will culminate with another event on March 13—the date the Club received its Charter.

Each event has been promoted—and the club's history celebrated—through both traditional and social media. Members are using the centennial to share their stories and to invite guests to join in the celebration and learn more about the history and the ongoing service to humanity of Everett's three Rotary clubs.

Calendar of Events

Thursday, February 23, 2017 — World Peace and Understanding Day.

February 23-24, 2017 — Mid-Atlantic PETS, Valley Forge Casino Resorts, King of Prussia, PA. www.mapets.org

February 24-26, 2017 — Pacific Northwest PETS, Doubletree Hotel, Seattle, WA. www.pnwpets.org

March 1, 2017 — Register for the 2017 Zone Institute in Hartford by this date to take advantage of early bird pricing: <http://bit.ly/2017zone>.

March 3-4, 2017 — Multi-District PETS for 7070, 7080, 7090, Toronto. bacarmichael@gmail.com

March 9-11, 2017 — Northeast PETS, Sheraton Hotel and Convention Center, Framingham, MA.

March 24-26, 2017 — Mid-Northeast PETS, Hanover Marriott, Whippany, NJ. www.petsmidnortheast.org

Other District PETS dates available online: www.rotaryzones24-32.org

Saturday, April 1, 2017 — Duke/UNC Peace Symposium, Chapel Hill, NC.

Wednesday, April 12, 2017 — AKS Canada Day, Evanston, IL. FMI: <https://sway.com/X8ccz3Dw76akpVNO>

Wednesday, April 26, 2017 — District 7980 Centennial Celebration, New Haven, CT, Omni Hotel. FMI: Colin Gershon, CMG@gershonmail.net

Monday, May 15, 2017—Deadline for applications for 2017 Donald MacRae Peace Award. See Zone website for details and application form.

Sunday, June 11, 2017 — Beyond Borders Dinner, Atlanta Aquarium. Register: <http://tinyurl.com/BBD2017>.

June 10-14, 2017 — 2017 Rotary International Convention, Atlanta, GA. FMI: www.riconvention.org.

October 16-22, 2017 — Zone Institute, Hartford, CT.

January 14-20, 2018 — International Assembly, San Diego, CA.

Rotary Events

Reservations for Beyond Borders Dinner Moving Quickly

Don't miss a terrific way to kick off the 2017 Rotary International Convention in Atlanta, Georgia.

On Sunday, June 11, Zones 24 & 32 will hold their annual Beyond Borders Dinner at the spectacular Georgia Aquarium, within walking distance of the RI Convention site. A wonderful dinner will be provided by the catering company of world-famous chef, Wolfgang Puck. It will all be mouth-watering great!

Reservations have been coming in at a rapid pace and we are already at close to 70 percent of capacity. So don't wait too long to reserve your spot! Tickets for the dinner are US\$75 per person until April 1, and then go up to \$99 per person. Please note that Aquarium admission is extra. Register online at <http://tinyurl.com/BBD2017>.



Why You Should Register NOW for Institute 2017!

Have you registered yet for the 2017 Zone Institute in Hartford, CT, October 18-2?

If you register before March 1, or have already registered either at the Winnipeg Institute or online, then you will be entered into a drawing to sit with our incoming RI President Ian Riseley at one of the meals during the institute. What a great way to get to know our leader for 2017-18!



One of our most exciting speakers will be Dr. Bernd Wollshager, who grew up in Nazi Germany, son of a highly decorated Nazi officer and tank commander. Bernd will describe his journey to peace. Bernd converted to Judaism, emigrated to Israel where he served in the Israeli Defense Forces as a medical officer. He later moved to Florida where he is a family physician specializing in addiction medicine. Bernd is producing a documentary on Jewish-Arab Coexistence in Israel. He has received numerous awards for his work as a physician, scholar, author and peace activist.

Remember, rates go up March 1, so register now at <http://portal.clubrunner.ca/50077/SitePage/2017-hartford-institute-zones-24-32>.

Les jeunes générations donnent l'exemple !

Le Club Rotaract de Québec, solidement implanté

— Guy Bissonnette, assistant coordonnateur image public, Zone 24

Depuis quelques années, le Club Rotaract de Québec connaît un développement soutenu grâce à l'implication et au dynamisme de tous ses membres. Provenant de secteurs professionnels variés, les rotaractiens du Club de Québec multiplient non seulement leurs actions dans leur communauté mais ils agissent également en support auprès des clubs Rotary de la région de Québec. Le résultat ? Une notoriété et une reconnaissance qui augmentent rapidement au fil des mois et qui a pour conséquence un membership en forte progression.

Voici un bref aperçu des nombreuses activités menées par cette bande sympathique au cours de la dernière année.

Octobre 2015 et 2016 - Action directe : Les membres du Club Rotaract de Québec ont participé à « La course pour la vie » de la Fondation du cancer du sein qui a permis d'amasser près de 1 500 \$ pour cette cause.

Décembre 2015 - Action directe : Participation bénévole à l'Opération Nez Rouge de Québec qui a généré des revenus de 400 \$ au Club Rotaract et qui ont été remis à l'Armée du Salut.

Printemps 2016 - Action de soutien : En support au Club Rotary de Québec, les rotaractiens ont collaboré à la préparation du matériel d'information du programme Médic Action qui a pour objectif la transmission d'informations sur la santé des personnes âgées auprès des services d'urgence dans la région de Québec

Août 2016 - Action directe : Organisation de la première édition du Tournoi de golf Rotaract qui a rassemblé plus de quarante golfeurs et dont les profits de 900 \$ ont été versés au Grand Village.

Octobre 2016 - Action de soutien : Les membres du Club Rotaract ont prêté mains fortes au Club Rotary de Québec Est lors de sa principale activité-bénéfice annuelle qui a récolté 110 200 \$.

Novembre 2016 - Action de soutien : Les membres du Club Rotaract se sont à nouveau impliqués dans l'activité-bénéfice d'un Club Rotary, celui de Québec et tous les efforts combinés ont permis d'amasser 132 000 \$ pour le Grand Village.

Novembre 2016 - Action directe : Organisé au bénéfice de « Dystrophie musculaire Canada », le tournoi de hockey « Hockey don » du Club Rotaract de Québec a vu la participation de 5 équipes de hockey, a reçu la visite d'un ancien joueur étoile de la ligue nationale de Hockey, Igor Larionov, et a amassé 1 400 \$ en don.

L'année 2016 aura été une année fertile en accomplissements pour le Club Rotaract de Québec. Le dynamisme de ses membres, leur disponibilité et leur générosité devient une source d'inspiration pour l'ensemble des clubs Rotary de la région de Québec. Nous, les Rotariens de la région de Québec, pouvons être fiers du travail accompli par cette jeune génération, non seulement en raison des résultats obtenus par leurs actions au cours de l'année mais également grâce à la motivation qu'elle nous inspire.

