



Rotary International Zones 24-32

Beyond Borders



• Bermuda • Canada • France • Russia • United States



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St. Pierre and Miquelon

Zone 32: Bermuda,
Northeastern United States
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Facebook: Rotary Zones 24 and 32
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<http://tinyurl.com/2016Institute>

June 2016

"This leg of the race is behind me I'm passing the baton!"

In September of 2012, Steve and I sat before 20 PDGs from Zone 32 and answered their questions and talked about the future. During that conversation I stated that, in addition to representing all of you on the Board of Directors, I would communicate with Rotarians in Zones 24 / 32 through a variety of forms, one being this monthly newsletter and others being Facebook and Twitter. I also stated that I would be accessible to Rotarians in both Zones, as well as around the world. And I closed that conversation by stating that I viewed Rotary; our clubs, our members, our Foundation, our projects, as a kaleidoscope; images made up of different shapes, sizes and colored stones. And just like an image produced by a kaleidoscope, our members, clubs and zones are unique and beautiful.

That image has been confirmed over and over again as I traveled throughout the world these last few years. As many of you know, President Ravi asked all directors to visit their respective districts. I had visited many districts before the request was made. When I went back and looked at my calendar I was able to compile the following data:

Over 65 district visits were completed between December 2012 and June 2016. These visits included meetings with leadership teams, Foundation and membership presentations, Million Dollar Dinner celebrations; 100th anniversaries of clubs and participating in various service projects;

Over 30 additional, individual clubs were visited; some where I spoke and some where I was just a visitor,

Attended 14 President-elect Training Seminars (PETS) and made presentations,

Communicated with Rotarians through 24 Beyond Border newsletter articles; 100's of Facebook posts; and emails and phone calls too numerous to count,

Convened two Zone Institutes and attended two others, one in Berlin, Germany and the other in Manila, Philippines,

Attended two Council on Legislations; 10 Board of Directors meetings, and dozens of committee meetings.

Yes, I was busy but now it's time to pass the baton on to Dean. Last year at this time I wrote about the final leg of the relay race. Regardless of the sport or the event the handoff is what's key to success. It's no different in Rotary – the handoff can be awkward and take up valuable time **OR** it can be smooth and cut valuable seconds from the final result. I believe that Dean and I are in the latter category. We have worked hard over the last year-and-a-half to make sure that the transition is smooth and flawless. We are both ready for our new roles and the race continues.

So, on Thursday, June 30th the *Be a Gift to the World* leg of the race will be complete and on Friday, July 1st I will hand the baton to Dean and the *Rotary Serving Humanity* leg of the race will begin. Many of you helped, supported and cheered Steve and me on during our race; **thank you so very very much!** It has been an honor and a privilege to represent you and to serve as your Director. Memories that we will cherish for the rest of our lives. And I promise we will continue to always *Share Rotary* by *Serving Humanity*.

— Julia

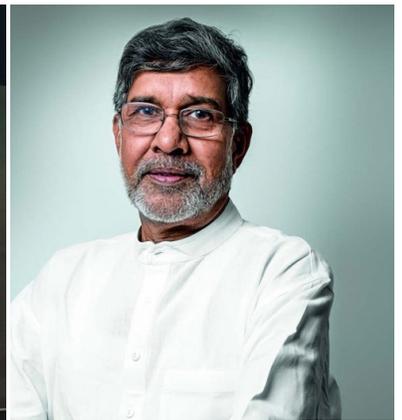
3000 Rotarians Participate in “Literacy and WASH in Schools” Conference in India

By Carolyn Johnson, Zone 32 Assistant Rotary Coordinator,

One of Rotary’s most promising gifts to the world is Rotarians’ commitment to basic education and literacy. The Presidential Conference on Literacy and WinS (Water Sanitation and Hygiene in Schools) in Kolkata, India was a celebration of promising practices and a call to action to provide quality education. A clear leverage point to enhance each of Rotary’s areas of focus -- education enables people to make informed decisions that improve health, access to clean water, development of communities, and peaceful relations with neighbors near and far.

adults who have access to education to speak out for the 100 million children who are exploited and deprived of their childhood freedom. He shares a powerful message and call to action for all Rotarians to become actively involved — and to involve our own children, Interactors and Rotaractors — in improving, not only schools, but the quality of education.

Rotary India has developed a broad, yet targeted approach to improving access to education. TEACH addresses five critical



The Literacy/WinS Conference welcomed nearly 3000 Rotarians, each with a vested interest in improving access and quality of education. The opening Literacy Hero Awards program honored six “ordinary people doing extraordinary things to promote literacy and make a difference in our communities.” The concept and implementation of the awards was simple and elegant!

India was challenged to nominate individuals or grassroots organizations, not in the news, who are committed to improving literacy. The call came entirely through social media with the result of hundreds of nominations. Nominees were vetted and winners selected by a jury of prominent individuals -- with a people’s choice award decided by online voting.

And those honored? Nothing short of amazing: a tireless volunteer for children with disabilities, a woman who started an alternative school for the under-privileged, a woman who empowers girls, an organization which helps children of tribes, and a unique program to provide access to libraries. No groups had a connection with Rotary, but what an opportunity for model programs and future partnerships!

If the Literacy Heroes was just the opening, how could that be topped? Nobel Peace Prize Laureate Kailash Satyarthi, a tireless advocate for education as the catalyst for combatting child labor and exploitation, clearly and passionately illustrated the need to become advocates for quality education for all children. His initiative, *100 Million for 100 Million*, challenges youth and young

Left to right: District 7780’s Carolyn Johnson addresses the Conference; Senior Rotary Leaders demonstrate support for “100 Million for 100 Million”; and Nobel Laureate Kailash Satyarthi.

areas: Teacher training & support, E-learning, Adult literacy, Child development, and Happy Schools (safe, appropriate primary schools) Rotarians can use community assessments to determine needs and address them by systematically targeting these five areas that result in projects with greater impact, sustainability and long term improvement of communities.

The final component of the conference was to bring a greater awareness and involvement in WASH in Schools (WinS). Many water, sanitation or hygiene projects involve schools. WinS challenges how we approach these projects. In the words of Trustee Sushil Gupta, “we need out get out of building toilet blocks and into improving schools.”

The emphasis is to put in effective water and sanitation projects *and* include programs in the classrooms that result in behavioral change, change in hygiene practices that extend beyond the schools and result in healthy practices at home and throughout the community.

The Literacy and WinS Presidential Conference was a call to action: a challenge to become involved and invested in education, locally and internationally. Education is Rotary’s Gift to the world, a critical means to ensuring healthy, prosperous communities.

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Leadership

Confessions of a President's Rep

By Marty Peak Helman, Zone 24-32 Newsletter Editor

It's a time-honored tradition: Each year, each governor works hard to ensure that his/her District Conference best showcases Rotary to members of the District. The governor manages all the details of the Conference — except for the Saturday night keynoter, who each year is a President's Representative selected by the RI President.

In 2010-11, then-President Ray Klingensmith asked his governors to weigh in on this process by recommending several people they would like to be their President's Rep. That policy has been generally followed, and some — but by no means all — President's Reps now come from governors' shortlists.

This year, President Ravi Ravindran asked governors who expected fewer than 200 participants at their District Conference to opt out of having a President's Rep. President Ravi's thinking is that it is too expensive to continue to send President's Reps to small District Conferences. And in truth, the news was greeted positively by many of the governors affected. After all, historically, President's Reps selected for small Districts have not always been chosen for their public speaking acumen.

President Ravi went even further: He asked senior Rotary leaders for suggestions of Rotarians who had never previously served as President's Rep, and as a result, many "newbies" represented him at District Conferences this year. President Ravi made clear to these new reps that he would carefully monitor their performance — for the first time this year, reviews came not only from the host District Governor, but also from club Rotarians throughout the District, courtesy of a new online tool developed for the purpose.

I was one of the first-timers asked to represent President Ravi. He made clear to us that much was expected of us: We were to "inspire, lead by example, and deliver a fantastic Rotary message." Now that's a daunting assignment!

And so, with my husband Frank and a certain amount of trepidation, I found myself in Savannah, GA, last month, President's Rep to District 6910, and guest of Governor Alan Smith. It wasn't an easy assignment: Continually being "on" is exhausting. And District 6910 is intimidating and provided me with much to learn: The District is much larger and its members more generous in Foundation giving than my own small District (which had opted out of a President's Rep).

Gov. Alan had asked me to be prepared to speak from the podium five times. Some of those talks were fairly short, but even so, it takes considerable planning to deliver five distinct messages to the same audience over just a few days. In preparation, Frank carried a secret weapon: A portable printer to ensure that, as the weekend progressed and I learned more about the District, I would be able to update my talks to be most pertinent to my listeners and include examples based on what I had learned since my arrival.

District 6910 is one of the three Georgia districts that are hosting the International Convention in Atlanta next year. Thus as part of my assignment, Frank and I were fortunate to learn what is being planned for the Convention. And, it's always fun to talk with a new group of Rotarians. I worked hard to meet President Ravi's high expectations. Here's hoping I succeeded!



Centennial Resources

Rotary's new microsite dedicated to the Foundation Centennial is up and running—check it out at:

rotary.org/foundation100

Included are a myriad resources — project ideas that can energize your Club or District, promotional materials and centennial letterhead and templates. There are also several short videos plus Powerpoint presentations to help you tell the story of The Rotary Foundation doing good in the world.

Speaking of which ... You can purchase *Doing Good in the World*, the history of The Rotary Foundation written by District 7500 Governor David Forward, from the Rotary store:

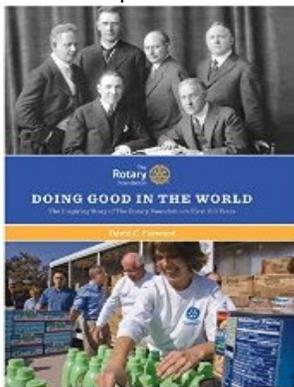
shop.rotary.org

And if you want Dave to autograph your copy, bring it with you when you come to the Zone Institute in Winnipeg and catch him in the hallways. I'm sure he can be persuaded.

Don't forget that President-elect John Germ and the Trustees have set an ambitious fundraising goal to raise \$300 million — including contributions to the Annual Endowment and Polio Plus — during the Centennial year. In order to reach this goal, many Districts throughout our two Zones are planning special Centennial fundraising campaigns and Million Dollar Dinners.

After all, as proved by the first gift to The Foundation — \$26.50 from the Rotary Club of Kansas City — it's remarkable what we can accomplish if we all pitch in to do our share! Just think: That \$26.50 has been followed by \$3 billion worth of humanitarian investment over the past 100 years.

We can expect to see \$26.50 — and multiples of \$26.50 — featured prominently in Rotary pricing next year. For example, early-bird registration for the Atlanta Convention will cost \$265.00 from May 29 to June 6 only. Don't miss out!



Rotary Foundation Centennial



A Radical Proposal—and a \$26.50 Solution

To commemorate the Centennial of The Rotary Foundation, look for excerpts from "Doing Good in the World," the history of The Rotary Foundation written by District 7500 Governor David Forward, to appear in this space on an ongoing basis. The following passage, from Chapter 1, page 5, tells the story of how then RI president Arch Klumph called for Rotary to start a charitable endowment.

With the Great War entering its horrific climax and the world grieving the millions of war dead and wounded, Arch Klumph opened the 1917 Atlanta convention by saying, "Never before was a convention so apparently handicapped ... as this one. ... Our conventions in the past have been most worthy and efficient, but at this gathering the opportunity is provided to serve not only Rotary in the building of its structure, but also to prepare for a service to our different nations now at war." Even then, Klumph focused his attention on the future, adding, "When the bugle shall sound for the last fallen soldier ... we will face our greatest opportunity by bringing into the folds of Rotary the flags of every civilized nation throughout the world."

Klumph sought to give Rotarians a bright spark in the darkened world by reintroducing the idea he had first floated in his last speech as president of his local Rotary club. As RI president, he had proposed the idea to Rotary's Board. Having failed to garner any support from that quarter, he shared his plan with the larger body of Rotarians:

We have called the attention of the organization this year to the possibility of a future endowment fund for Rotary. Carrying on, as we are, a miscellaneous community service, it seems eminently proper that we should accept endowments for the purpose of doing good in the world, in charitable, educational or other avenues of community service. ...

Although Rotary clubs had universally embraced the idea of service, their abilities had been limited by their currently available resources. There was no reserve fund, and the fact that Rotary had almost run out of money just three years earlier was fresh in Klumph's mind during his presidential year. Now, for the first time, the idea had been advanced for a permanent endowed fund that would both enable Rotary clubs to respond to charitable needs and provide financial stability to help the association through unexpected downturns in membership dues. Would Klumph's call result in a positive response or polite indifference?

It was closer to the latter.



Some clubs had a tradition of presenting the outgoing RI president with a gift in gratitude for his service to the organization. Within a month after Klumph's convention speech, the Rotary Club of Kansas City sent \$26.50 to Rotary headquarters, which they explained was the amount in excess of the cost of the gift they had purchased for President Klumph. The club asked that the contribution "be deposited to the Endowment Fund suggested by President Klumph." With that seedling gift, the Rotary Endowment Fund was born.

The analogy of a tiny acorn producing a mighty oak tree is apt, for that rather insignificant initial investment of \$26.50 would grow into a Foundation that has contributed billions of dollars to make the world a better place.



Calendar of Events

May 29-June 6, 2016 — Early registration costs \$265 for the Atlanta Convention during these eight days only. The dates of this special price run from the beginning of the Seoul Convention (May 29) to the birthday of Arch Klumph (June 6), the RI President who started The Rotary Foundation in 1917.

September 27-October 2, 2016 — Rotary Zone 24-32 Pre-Institute and Institute in Winnipeg, Manitoba. <http://tinyurl.com/2016Institute>.

Sunday, October 23, 2016 — TRF Centennial Celebration Concert and Dinner in Cleveland, Ohio, the hometown of Arch Klumph (see article at right). FMI: www.trf100.org.

Sunday, October 23, 2016 — World Polio Day.

Saturday, November 12, 2016 — Rotary-UN Day.

January 15-21, 2017 — International Assembly, San Diego, CA.

Thursday, February 23, 2017 — World Peace and Understanding Day.

February 23-24, 2017 — Mid-Atlantic PETS, Valley Forge Casino Resorts, King of Prussia, PA.

February 24-26, 2017 — Pacific Northwest PETS, Doubletree Hotel, Seattle, WA.

March 9-11, 2017 — Northeast PETS, Sheraton Hotel and Convention Center, Framingham, MA.

Saturday, April 1, 2017 — Peace Symposium, Chapel Hill, NC.

June 10-14, 2017 — RI Convention, Atlanta, GA.

October 16-22, 2017 — 2017 Zone Institute, Hartford, CT. **SAVE THE DATE!**

January 14-20, 2018 — International Assembly, San Diego, CA.

June 24-27, 2018 — RI Convention, Toronto.

June 1-5, 2019 — RI Convention, Hamburg, Germany.

Upcoming Events



Celebrate Arch Klumph in Cleveland!

By Past RI Director T.D. Griley

Two very special events are in the works to celebrate the life and legacy of Arch C. Klumph, father of The Rotary Foundation on this, its 100th anniversary.

Join District 6639 and Rotary leadership for a private concert by the world-renowned Cleveland Orchestra at Severance Hall in Cleveland, Arch Klumph's hometown, on Sunday, October 23. What goes around, comes around: Back in 1939, Arch Klumph helped coordinate the Orchestra's participation in the opening session of the 1939 Rotary International Convention, held that year in Cleveland.

After the concert, Rotary International President John Germ and Rotary Foundation Chair Kalyan Banerjee will keynote a celebratory dinner. The dinner will recognize all those who have made new donations and commitments to The Rotary Foundation on its 100th anniversary.



Arch Klumph, flutist, and the Cleveland Orchestra today.



The weekend celebration will also include an Induction Ceremony for new Arch C. Klumph Society members who wish to be inducted during these festivities.

Arch Klumph, born in 1869, was a self-made man who had to leave school and work to help support his family from the age of 12. When he was 18 he landed a job as office boy of the Cuyahoga Lumber Company in Cleveland, and he subsequently worked his way up to president, general manager and owner of the company.

He joined the Cleveland Rotary Club in 1911, and he served as club president in 1913. In 1914 he was elected a member of the International Board of Directors (promotion came more quickly in those days, when Rotary was young!), and in 1916-17 he served as the sixth President of Rotary International. It was Arch Klumph's vision that led to the formation of The Rotary Foundation. He was one of The Foundation's first Trustees, and served as chair from 1928 to 1934.

He died in 1951. He had lived to see his vision grow into remarkable reality.

Throughout his life, Arch Klumph exhibited a great love of music. He was an accomplished musician, composer and early promoter to bring professional music to Cleveland. He co-chartered and managed the Cleveland Symphony Orchestra, and he played flute in the orchestra for 14 years. He said, "My heart is in music and my head in business. I wish my heart could have controlled my life."

For more information on the October 23 events planned to celebrate the life and legacy of Arch C. Klumph, go to www.trf100.org.

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Leadership

Rotarians Respond to Alberta Fires

By Jackie Hobal, Zone 24 West Rotary Coordinator

It's been a horrific time in Northern Alberta seeing a beautiful community decimated by "The Beast," a wildfire that is still out of control and threatening British Columbia and Saskatchewan borders. More than 90,000 residents have been evacuated from Fort McMurray. Many Rotarians have lost their homes; thankfully there have been only two casualties as a result of fleeing the fire.

It was just five years this month that fire devastated the City of Slave Lake and the memory of the floods in High River and Calgary are fresh. So are the strategies for providing support.



Message to Rotarians from 5370 Governor Tim Schilts

I am sure that you are all trying to figure out how you can best assist our friends in Fort McMurray. This afternoon I had a conversation with Rotary leaders from the community. They are overwhelmed with the outpouring of support they have received from throughout the Rotary world and wanted me to express their gratitude.

In the short term, most of their needs are being taken care of by The Red Cross and similar emergency response organizations. The biggest need will be in the medium- to long-term once residents are back in their homes. That's where Rotary comes in! What we do best is help through projects and donations once needs are determined. I promised all Rotarians from Fort McMurray that Rotary will be there to help them as long as it takes. That is where we need your support.

Cash donations may be made through the Rotary District 5370 Charitable Foundation "Fort McMurray Fire Relief Fund". Donations are eligible for a Canadian tax-deductible receipt and will be disbursed in accordance with the wishes of an advisory committee made up of Fort McMurray residents (including Rotarians).

Make cheques payable to: "Rotary District 5370 Charitable Foundation" and include the annotation: "Fort McMurray Fire Relief Fund." Mail to: Rotary District 5370 Charitable Foundation, c/o Rotary District 5370 Office, 16030 – 104 Ave. NW, Edmonton AB T5P 0S3

Donations may also be made via credit card using ATB Cares. ATB matches donations with an additional 15 percent. Here's the link to ensure your donation flows through to the District 5370 Fort McMurray Fire Relief fund:

<https://atbcares.com/bcart/add/cause/124-889886024RR0001>



Have You Registered for the 2016 Zone Institute?

The Winnipeg Zone Institute is almost sold out. In fact, one of the hotels IS sold out! Register now and join us!

- Tour the new and inspirational Museum of Human Rights.
- Meet Nobel Peace Prize winner, Dr. Oscar Arias, human rights activists Mpho Tutu and Cindy Blackstock, and Rotary International President John Germ, among many others.
- Learn and be inspired with a Young Rotary Leaders Forum, and training for current, past and future District leaders.

For more information and to register, go to www.zoneinstitute.net. See you in Winnipeg this September!

District 5370 Organizes its First Youth Summit



Over 200 Rotaractors, Interactors and friends participated in District 5370's first Youth Summit in April. They came to hear RI President Ravi Ravindran, Director Julia Phelps and incoming Director Dean Rohrs, and to generate lots and lots of excitement! The event was organized by Tamara Larson, president of the Rotary club of Edmonton Whyte Avenue, and it was chaired by 5370 Governor Tim Schilds.

Membership Change – 2013 to 2015

District	July 1, 2013	July 1, 2014	2015-16				Cumulative Total	
			July 1 2015	May 16 2016	# Change	% Change	# Change	% Change
					Jul 1 2015 to May 16 2016		Jul 1 2013 to May 16 2016	
2225	469	501	446	481	35	7.85%	12	2.56%
5010	1734	1726	1686	1778	92	5.46%	44	2.54%
5040	1514	1477	1432	1478	46	3.21%	-36	-2.38%
5050	2604	2635	2565	2539	74	2.88%	35	1.34%
5060	2662	2582	2653	2783	130	4.90%	121	4.55%
5360	2038	1983	1946	1930	-16	-0.82%	-108	-5.30%
5370	2265	2247	2266	2265	-1	-0.04%	0	0.00%
5550	1584	1513	1495	1509	14	0.94%	-75	-4.73%
Total Zone 24W	14,870	14,664	14,489	14,863	374	2.58%	-7	-0.05%
6330	1957	1827	1800	1803	3	0.17%	-154	-7.87%
7010	1554	1556	1553	1584	31	2.00%	30	1.93%
7040	1964	1915	1886	1929	43	2.28%	-35	-1.78%
7070	2026	2006	2015	2057	42	2.08%	31	1.53%
7080	1761	1704	1700	1716	16	0.94%	-45	-2.56%
7090	2403	2411	2323	2330	7	0.30%	-73	-3.04%
7790 ①	1761	1745	1745	1767	22	1.26%	6	0.34%
7810	1200	1180	1192	1151	-41	-3.44%	-49	-4.08%
7820	1591	1557	1573	1650	77	4.90%	59	3.71%
Total Zone 24E	16,217	15,901	15,787	15,987	200	4.90%	-230	-1.42%
7210	1693	1643	1646	1664	18	1.09%	-29	-1.71%
7230	1404	1376	1283	1304	21	1.64%	-100	-7.12%
7255	1799	1826	1853	1876	23	1.24%	77	4.28%
7390	2344	2335	2338	2256	18	0.77%	12	0.51%
7410	1078	1059	1115	1170	55	4.93%	92	8.53%
7430	1837	1768	1755	1771	16	0.91%	-66	-3.59%
7450	1502	1508	1485	1516	31	2.09%	14	0.93%
7470	1223	1177	1196	1194	-2	-0.17%	-29	-2.37%
7490	1267	1270	1244	1242	-2	-0.16%	-25	-1.97%
7500	1194	1158	1145	1179	34	2.97%	-15	-1.26%
7510	1108	1096	1038	1052	14	1.35%	-56	-5.05%
7640	1160	1125	1095	1106	11	1.00%	-54	-4.66%
7780	1641	1613	1636	1668	32	1.96%	27	1.65%
7850 ①	1664	1536	1476	1494	18	1.22%	-170	-10.22%
7870	2181	2118	2126	2183	57	2.68%	2	0.09%
7890	2227	2155	2098	2144	46	2.19%	-83	-3.73%
7910	1493	1575	1498	1494	-4	-0.27%	1	0.07%
7930	1913	1955	1948	1909	-39	-2.00%	-4	-0.21%
7950	2357	2315	2263	2287	24	1.06%	-70	-2.97%
7980	2369	2209	2218	2204	-14	-0.63%	-165	-6.96%
Total Zone 32	33,454	32,817	32,456	32,813	357	1.10%	-641	-1.92%
Total 24 & 32	64,541	63,382	62,732	63,663	931	1.48%	-878	-1.36%

① Reflects transfer of one club from 7850 to 7790, effective 1 July 2015. Data based on official RI reports on dates indicated.

What's the Difference?

The Rotary Foundation offers two signature scholarships for international study at the graduate level.

Rotary Peace Fellows

Rotary selects up to 100 individuals to receive academic fellowships at one of our Peace Centers fully funded by The Rotary Foundation. These fellowships cover tuition and fees, room and board, round-trip transportation, and all internship and field-study expenses. Two types of peace fellowships are available.

MASTER'S DEGREE: Rotary offers up to 50 master's degree fellowships in fields related to peace and conflict prevention/resolution. Programs last 15 to 24 months and require a practical internship of two to three months during the academic break.

PROFESSIONAL DEVELOPMENT CERTIFICATE: Rotary offers up to 50 fellowships for experienced professionals already working in peace-related fields who want to enhance their professional skills via a three-month certificate program at Chulalongkorn University in Thailand.

Global Grant Scholars

Global Grants may be used to support scholarships for graduate students studying abroad in one of the six areas of focus. Scholarships range from one to four years and may include an entire degree program. Global Grant scholarships are funded using cash and/or District Designated Funds, matched by the World Fund. The Global Grant budget must total at least \$30,000, but a scholarship may be a component of a larger grant application — for example, a scholarship plus a humanitarian project.

Prospective scholars must show proof of admission to the chosen university before the grant will be approved.

All Global Grant projects, including scholarships, are sponsored by a club or district in the host (study) country and a club or district outside of the host country.

Foundation Facts

A Global Grants Scholar at Work in Afghanistan and Myanmar

By Colin Gershon, Zone 32 Assistant Rotary Foundation Coordinator

It was 2011 and Shoshana Clark Stewart was in Afghanistan overseeing the work of the Turquoise Mountain Foundation, an organization founded by Prince Charles and Afghan President Hamid Karzai to revive Kabul and its economy, in part by training Afghans in traditional crafts. The former teacher had joined the group as a volunteer at its founding in 2006 and quickly risen to become its head, supervising 500 Afghan and international staff. Shoshana had drive and smarts — a degree in astrophysics, no less — but she felt she needed greater management skills to strengthen and expand Turquoise Mountain.

Enter Rotary.

Shoshana was awarded a Rotary Global Grant Scholarship (economic and community development), enabling her to obtain a MBA from the London Business School in 2013. She was sponsored by the Rotary Club of New Haven, CT, in District 7980 (where her parents live) and the London e-Club.

She said at the time: "Business School will enable me to learn best practices and methods of the private sector and reflect systematically on my own experiences and successes to scale-up the reach of Turquoise Mountain."

Under Shoshana's leadership, Turquoise Mountain has employed thousands of Afghans to restore and transform the historic center of Kabul's old city, Murad Khane, into a vibrant gem of beauty and activity where once it lay buried in trash. There is now full water, sanitation and electricity in the district, a primary school for 200 girls and boys and a modern family health center that serves 25,000 people. In 2013, Turquoise Mountain won a UNESCO Asian Heritage Award of Distinction.

Recently, Turquoise Mountain's Afghan artisans are getting attention in Washington, DC: Shoshana arranged for the work of her carpet weavers, jewelers, calligraphers and carpenters to be displayed at the Freer and Sackler Galleries of the Smithsonian.



The show, which will run to the end of January 2017, has been hugely successful, breaking museum records for attendance and changing public perception of Afghanistan. Visitors can touch the craftwork and talk with artisans from Kabul who are on hand in the galleries three days a week. The craftsmen demonstrate woodcarving, jewelry making, calligraphy and ceramics, participate in panels on traditional crafts and cultural industries, and lead workshops for the public.

Turquoise Mountain also finds itself in demand elsewhere. Daw Aung San Suu Kyi, effectively the head of Myanmar's government, has facilitated a partnership between Turquoise Mountain and the U.S.-based Suu Foundation with similar goals: to revive Myanmar's craft industry and preserve Yangon's historic downtown. That work is already underway. In April, Turquoise Mountain finished its first historic restoration of a building in Yangon. About 250 people were trained on the project, working with technical specialists in brickwork, lime plastering, decorative plaster restoration, architectural woodwork, and roofing.

Today Shoshana is based in the United Kingdom, but she continues to spend time in Afghanistan and Myanmar supervising Turquoise Mountain programs. A Paul Harris Fellow, she is a frequent speaker at Rotary gatherings.

For more information on Turquoise Mountain, go to www.turquoisemountain.org.

Plight of Women in Afghanistan Leads to Peace Studies in Thailand

By Susan Hartley, Rotary Peace Fellow, Chulalongkorn University

In October of 2015 I received the exciting news that I was successful in my application to be a Rotary Peace Fellow and participate in the three-month program in Peace building and Conflict Studies at Chulalongkorn University in Bangkok, Thailand.

In January, I joined Class 20 of the Rotary Peace Certificate Program, which celebrated its tenth year this past fall. Upon completion, I became one of the growing network of alumni peace builders in Rotary and look forward to an ongoing relationship with Rotarians and Alumni worldwide.

Over the past six years I have divided my time between volunteer work with Canadian Women for Women in Afghanistan (CW4WAfghan) and my professional career as a Clinical Psychologist.

My principal interests, as reflected in my volunteer and professional work, are human rights, gender equality and empowerment, education, solution-focused and interest-based negotiation, and conflict resolution. Rotarians across Canada have taken an interest in CW4WAfghan and I was encouraged in my application by Rotarians from the Rotary Club of Charlottetown Royalty, and by District 7820 leadership.

The passion I have for the work of CW4WAfghan is nurtured by my interactions with Afghan educators and Afghan women who are risking their lives to fight on the front-lines for basic human rights such as access to education, literacy, and healthcare. These rights, once obtained, empower women to have a voice as Afghanistan moves toward peace.

The knowledge, skills and credibility I developed in the Rotary Peace Centers' Professional Development Certificate Program will allow me to be more directly involved in the work we are doing on the ground, at the



grassroots level, in Afghanistan. At Chula, I focused my project-based work on developing tools for teaching conflict resolution skills and gender free instruction strategies for early education classrooms in Afghanistan.

The Chula experience provided for a number of field trip opportunities to places including refugee camps that are home to 100,000 refugees, as well as an uncounted number of migrant workers. Along with this human tragedy comes human trafficking and smuggling issues.

Walking by the Mae Lo refugee camp, I felt a range of emotions. I felt disturbed by the vast field of roof tops running up the base of the mountain behind me and the stories of the humanity they sheltered, yet strangely impressed by the beauty of those same rooftops. I was awed by the natural beauty of the forest and mountains,

I also felt shame. Shame — heavy shame related to walking by, observing, being at a distance, never able to fully and genuinely appreciate the place of another human being who by virtue of geography and birth lacks the basic rights of freedom of movement, freedom of choice, identity, human agency, self-determination, and more. And yet within these fences is hope, hope for action.

My goals are based on my belief and observation that education can change attitudes and behaviour in the individual, the family, and the local and global community and my belief that literacy and education for all are essential to the empowerment of women and their access to basic human rights and equality. More generally, that literacy and education are foundations of peace building.

These are the stories that I will tell to increase the power of public engagement. Thank you, Rotary, for this great opportunity!



Polio Super-Heroes

How do you tell the story of the Global Polio Eradication Initiative in a way that's fun for kids? That was the challenge that four Rotary staffers – Brad Cowan, Kate Benzschawel, Stuart Cleland and Chris Brown (who Zone 24-32 readers know from his time in Club and District Support) — faced in the summer of 2015.

They needed an angle that would cover the major aspects of the Global Polio Initiative's work. As compelling as the story is, they wanted to share it in a way that would draw in children.

It's always useful to read *The Rotarian* magazine! Kate spotted the article, "Polio Partners" in the September issue, and suggested the team base a comic on the four pillars of the eradication effort – virus hunters, strategists, advocates, and immunizers. "They could be super-heroes," said someone. "And they protect kids," said another. "They're the Agents of GPEI!" added a third.

That's how it started. Soon, Stuart and Chris had written a script. Chris, whose non-Rotary alter ego is the artist 360°, began creating characters and experimenting with color and style as a paneled comic. Brad converted Chris's work into a motion-comic, spending hours along with Kate tweaking frames, adding music and sound effects, and incorporating notes from the Polio-Plus team.

The result – The Agents of Polio Eradication. We hope you enjoy it. And [share it with your friends!](#)



Polio Plus

Polio – Bivalent vs Trivalent Vaccines

By Pat Killoran, Zone 24 West End Polio Now Coordinator

As part of the End Polio Now strategy, last April The World Health Organization transitioned from trivalent Oral Polio Vaccine (OPV) to bivalent OPV.

What does this mean ... and what are the implications?

There are 3 types of polio virus (known as 1, 2, and 3). The trivalent vaccine being used for some time now was designed to address all three types of polio. However, Type 2 wild poliovirus has been eradicated with no cases being detected globally since 1999. Despite the high degree of effectiveness, in the past two years the Type 2 component in this vaccine has been responsible for 98 polio cases that developed from the vaccine itself (circulating polio vaccine cases). Many of these cases were the result of vaccination campaigns in non-endemic countries.

The trivalent Oral Polio Vaccine (OPV) contains a live but weakened virus, which in very rare cases can genetically revert to an active form of virus (circulating vaccine-derived poliovirus, or cVDPV) and, in even rarer cases, can cause paralysis (vaccine-associated paralytic polio, VAPP).

Since there is no longer any circulating Type 2 wild poliovirus, the risks associated with the Type 2 component of the Oral Polio Vaccine now outweigh the benefits as follows:

- ◆ The Type 2 component of the oral vaccine causes around 40 percent of vaccine associated paralytic cases and over 90 percent of circulating vaccine cases.
- ◆ The Type 2 component of the oral vaccine interferes with immune response to types 1 and 3.

To fully eradicate polio, we need to eliminate vaccine-derived polioviruses by gradually phasing out oral vaccines entirely. This began in April with the removal of the Type 2 component of the oral vaccine.

The switch in vaccines has been a globally synchronized event that involved every health worker, in every facility, in every country using oral vaccine. All countries — and all health facilities — were required to stop using trivalent vaccine, and any remaining trivalent stock must be destroyed so as not to put neighboring communities at risk of a circulating trivalent vaccine outbreak. This is a real milestone on the road to polio eradication.

What are the key messages for Rotarians related to this change?

The general public may not be aware that there are 3 types of polio viruses and therefore may not ask about it. However, Rotarians need to be ready to reassure any questioners that the bivalent oral vaccine simply replaces the trivalent vaccine. It follows the same immunization schedule and has the same attributes for administration as the trivalent vaccine.

Besides the active bivalent polio vaccine (drops), there is an inactivated polio vaccine (IPV) which is administered by injection and will help to protect children against poliovirus types 1, 2, and 3 and will also help boost protection against paralytic polio caused by the Type 2 poliovirus. The IPV is compatible and safe either with the new bivalent vaccine or, if administered following the bivalent vaccine, offers additional protection against types 1 and 3.



A Community Venture Showcases a Social Business

By Tom Wilk, Past President of the Cochrane Rotary Club, District 5360

What happens when innovative thinkers brainstorm ways to build their communities? Great partnerships that create lasting value for everyone involved.

In 1992, two vibrant, active service clubs in Cochrane decided to work together to build such an alliance. Members of the Rotary Club of Cochrane (in District 5360) and the Cochrane Lions Club saw the potential in a small local campground by the Bow River. Owned by and located within the Town of Cochrane, a growing community 20 minutes West of Calgary, the campground would be developed in such a way as to create a “win-win-win” for the town, the community, and the projects supported by the service clubs involved.

Initial discussions resulted in an agreement whereby Lions and Rotary would enter into a 10-year-lease with the Town of Cochrane, the goal being to develop the campground and distribute the proceeds via a capital re-investment program. The Town granted lease of the land to the newly formed alliance at no cost.

Through the first few years, the modest proceeds helped fund various community projects which included renovating the local swimming pool and library, and creation of new community walking paths. The Bow RiversEdge Campground Society (BRECS) was formed and discussions about further expansion of the campground business ensued. The estimated cost? Over \$2.3 million. The Town of Cochrane provisionally agreed to extend the lease of the land for a further 10 years.

Taking on a financial obligation of that size was a new and overwhelming experience for the members of Cochrane Rotary and Lions. Each club pledged to raise \$250,000 and construction of the expanded facility began in 2003.

Despite everyone’s best efforts, the Campground faced a funding shortfall several months into the new agreement. Help came in the form of a grant from the Alberta 2005 Centennial Initiative as well as a bank loan, private donations, an investor program and hundreds of hours of sweat equity — lots of sweat equity — shared by volunteers to help landscape, pave, build picnic tables and construct the playground. Their hard work paved the way to success.

In May of 2005, the brand-new Bow RiversEdge Campground held its ceremonial Grand Opening. It featured 143 camping

sites each with power, water, sewer and a fire-pit, 24 hour on-site management, showers, handicap accessible laundry and washroom facilities, biking and walking paths and a playground and horse-shoe pit. Two of the roadways that interconnect the camping stalls are named after the founding clubs – Cochrane Rotary Drive and Lions Lane.

During the first eight months of operation, the new Bow RiversEdge Campground netted \$100,000, which was funneled right back into the community in support of numerous projects. This figure has steadily increased each year, and recent years have seen revenues

close to double this amount. All of this provides a significant source of revenue for the service projects of Lions and Rotary along with the community support to the Town.

The volunteers that formed the Bow RiversEdge Campground Society have created a positive and lasting legacy for the Town of Cochrane and its visitors. It’s a shining example of a not-for-profit business created by visionaries with a common interest of giving back to the communities in which they live, in the most effective way possible.

