



"Change is never easy, and it often creates discord, but when people come together for the good of humanity and the Earth, we can accomplish great things."

-David Suzuki

February has been a really busy month for us all. The District Governors-elect returned home from the International Assembly charged and passionate for the year ahead. I have enjoyed the flurry of communications as new thoughts and goals were shared across the Districts. I sense a great willingness to embrace the changes needed to move Rotary in our two Zones forward, and sincerely hope that the Past Leaders of the Districts will support and encourage these new directions.

President Ian Riseley's Conference on Environmental Sustainability and Peace was held in Vancouver. This was hosted by both Zone 24 and Zone 25 and was a huge success. There were over 800 delegates including approximately 150 youth from all across North America. The speakers were phenomenal. Dr. David Suzuki opened the Conference on such a high note that one wondered how this could be sustained — but it just continued to surprise and impress. I know that I was only one of the 800-plus delegates who left knowing with absolute conviction that we are abusing this planet of ours in a way that will leave nothing for our children and their children if we do not bring about changes. Corporate greed is so insidious that it completely ignores the consequences. The positive is that there are many who understand what needs to be done to protect and regenerate our planet and who are working to stay our abuse. We in Rotary have an incredible opportunity to accept this challenge and again make a promise to the children of this world. A promise that that they will inherit a green and beautiful sustainable world.

Rhino and I are in Nepal as the President's Representatives to the District 3292 District Conference. It has been a wonderful experience. Nepal is a beautiful country with a passionate Rotary comprising 4400 Rotarians in 114 clubs including one club in Bhutan. There are 119 Rotaract Clubs and just as many Interact clubs. We have visited Kathmandu, Birgunj, Chitwan and Pokhara -- always to be greeted with flowers, garlands and prayer scarves. We are making memories and friends who will stay with us forever.

March lies ahead of us with all the PETS and District Assemblies. I wish you all great fellowship as you come together to set your goals and make your plans.

H. Dean Rohrs

RI Vice President 2017-18 RI Director 2016-18 Rotary Club of Langley Central, BC dean@cbrplus.com

Julia Phelps

TRF Trustee 2017-2020 Rotary Club of Amesbury, MA jphelps7930@comcast.net

Jeffry Cadorette

RI Director-elect 2018-20 Rotary Club of Media, PA jeffrycadorette@gmail.com

Zone 24: Canada, Alaska and parts of northern U.S., St. Pierre and Miquelon

Zone 32: Bermuda, Northeastern United States

www.rotaryzones24-32.org Facebook: Rotary Zones 24 and 32 http://greatideastoshare.com

March 2018

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Jeffry's Journey

Calling All Governor-elects!

So, you're back from International Assembly and the final official part of your training as you head toward July 1. If you were listening as I spoke on



that Monday in San Diego, you are head over heels into that "unspectacular preparation" that will lead to you, your district, your team, and your club's having "spectacular achievement"

I'm on that same journey with you. We will both be assuming new positions July 1.

There is a group of people who are going to be incredibly useful/helpful to both of us. The Zone Coordinator Team. The current team is listed to the left changes to that team as of July 1 will be listed in that issue.

The entire 2018-19 team gathered in Evanston in February for training. It was a remarkable weekend led by a very talented group of dedicated Coordinators and their assistants. We were joined by staff and Trustee Julia Phelps. (See photo) Now, they are coming to an event near you. (And if they're not, you need to make that happen!)

From the Rotary Coordinators (RCs) to the Rotary Public Image Coordinators (RPICs) to the Regional Rotary Foundation Coordinators (RRFCs).... keep breathing....to the Endowment/Major Gifts Advisers (E/MGAs), to the End Polio Now Coordinators (EPNCs) to the Assistant Rotary Coordinators (ARCs), this is a talented, knowledgeable and dedicated group of Rotarians.

I commend them to you highly and without reservation. They can help your clubs to be stronger, healthier, more vibrant, more successful. (Isn't that the job of you and your district team?) But, not if you don't use them. Reach out to them. They are a vital part of YOUR team. Why not bring one from each category into your region for a joint seminar on Foundation, public image, and membership? They are there for you to benefit from. They are there from your clubs to benefit from.

My message to all of them in Evanston was very clear. At the end of the next two Rotary years, my expectation is that Zones 24 & 32 will be leading the way in North America by having stemmed the tide in membership declines. The graph will no longer be heading in a downward direction. It will have flattened or will be heading up. Each of the Coordinator teams has a different area of expertise, but each can play a role and leverage their area for increasing membership. It will only happen if we work as a team. That team includes you and your Club Presidents.

There are two tools that to me are relative no-brainers for every single existing club which can help to make them more relevant, more vibrant, and more engaging. The Club Health Check and President-elect Barry Rassin's Presidential Citation. Easy breezy. The first helps a club to take stock of their current strengths and weaknesses and come up with a plan and the second shows you ways you can implement that plan. A roadmap, a blueprint for success. The Coordinator Team can help you.

Reversing the decline in our membership would be a spectacular achievement by you. You can do it. We can do it. The Team can do it. It all starts with the next few months of unspectacular preparation. Let us know how we can help.

—Jeffry Cadorette

jeffrycadorette@gmail.com

Peace and Conflict Resolution

Trustees to Expand Rotary Peace Center Program

By Marty Helman, Peace Major Gifts Initiative Vice Chair

For 15 years, Rotary has been committed to investing in Peace Scholars who are taking action to address the underlying causes of conflict including poverty, inequality, ethnic tension, lack of access to education, as well as unequal distribution of resources. Today, more than 1150 Rotary Peace Fellows are working as change agents for Peace across the globe.

But the world is changing – and becoming a more dangerous place. The Rotary Peace Centers are adapting as well. Over the past 18 months, a blue-ribbon committee has worked to assess our current offerings and develop a strategic plan to ensure that the Peace Centers will position Rotary as a recognized and global leader in peace development.



Our own Chris Offer (right) and Marty Helman serve as chair and vice chair of the Peace Major Gifts Initiative.

will complete an online preliminary course, a 10-week on-site residential course, and a field-based project, culminating in a final one-week-long residential session.

The Trustees' timeframe calls for the reinvigorated program to be operational by 2021, and the intention is that as many as four centers will offer the new program by 2030. These centers will be located where Peace is needed most: in Asia, the Middle East/North Africa, sub-Saharan Africa, and Latin America/ the Caribbean.

Everyone who donates to The Rotary Foundation are special people. But people who donate to Peace are an even more special subset. After all, water wells, literacy materials, even polio vaccine can be measured and quantified. Peace just is.

As a result, the Trustees have approved a restructuring of the Rotary Peace Centers Professional Development Certificate Program from the current three-month residential course in Bangkok, to a one-year program that emphasizes peace, development, social impact, and leadership. In the new program, fellows

Ready to Change the World?

The 2019 Rotary Peace Fellowship application is now available on the Rotary website. Advance peace around the world by publicizing this incredible opportunity!

Download the Rotary Peace Centers Program Guide for Rotarians for eligibility requirements and information on finding qualified candidates. Also read the District endorsement instructions.

Check out the application page for an overview of the process and links to useful documents such as the application guidelines and tips for improving your application.

Share our application video explaining the steps for completing the application. Follow us on the Rotary Peace Centers Facebook page, and share fellowship updates.

Applicants must apply to their districts by 31 May. Districts need to submit endorsed applications to The Rotary Foundation by 1 July.

The Trustees set an initial goal of \$95 million to fund the Peace Centers at the time the program was launched. As the program became more established, it was apparent the financials would need to increase as well. Accordingly, the Trustees increased the goal several times, most recently to \$150 million in gifts and commitments to be accrued by the end of Rotary year 2016-17. We reached the \$150-million mark six months early, and by the end of last Rotary year, gifts and commitments to the Peace Centers swelled to over \$154 million.

But this is no time to rest on our laurels. The Trustees have tasked the Major Gift Initiative to raise an additional \$75 million for Peace and Conflict Resolution. As of December 31, 2017, we had raised over \$158 million, meaning we have \$67 million to go. I can assure you that the Major Gifts Initiative will continue its work as long as it takes to fund our Peace initiatives. For Chair Chris Offer, for me, for everyone on the committee, it's not a committee assignment; it's a calling.

The Peace Centers are the core of the Rotary's peace work, but other opportunities to explore peacebuilding include Peace projects in the Area of Focus, Peace symposia, and a Rotary Action Group for Peace. Rotary's partnership with the Institute for Economics and Peace is helping to identify and build on positive attributes of Peace. And, this year, we will have six Peacebuilding Conferences, culminating with one to be held in Toronto prior to the Convention.



Peace and Conflict Resolution

Environment and Peace

The Presidential Peacebuilding Conference on Environmental Sustainability was keynoted by author and commentator Dr. David Suzuki (right) and (from left, top to bottom), speakers included RI President Ian Riseley; Vice President Dean Rohrs; past Trustee, past Director and current member of the Rotary Peace Centers committee Bryn Styles; Trustee chair Paul Netzel, and conference chair PDG John Anderson. This event, held in Vancouver, is the first of six Peacebuiding Conferences that are scheduled to be held this year.









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Rotary

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By the Numbers

Case Count

Afghanistan: Two new cases of wild poliovirus type 1 (WPV1) have been reported in Kandahar province, with onset of paralysis early in January. The total number of WPV1 cases in Afghanistan in 2018 is now three.

Pakistan: The most recent case was reported in Balochistan province, with onset in November 2017.

Nigeria: The most recent case was reported in Borno in August 2016.

Lives Lost

Tragically, two healthcare workers have been killed in Quetta, Pakistan, this year. Sakina Bibi, 50, and her 20year-old daughter, Alizah, were giving immunization drops to children on January 18 when two gunmen riding on a motorcycle shot and killed them.

We praise their heroism and mourn their loss in the ongoing struggle to end polio.

Polio Plus

The Boston Plunge Party

By Carol Toomey, Zone 32 End Polio Now Coordinator

I hate the cold. And this winter has been particularly bad. So when I heard that the D-7930 (Boston district) Polar Plunge was going to happen for the eighth year in a row. I got curious. What kind of person jumps into freezing water when it is 19 degrees Fahrenheit?

The plunge is traditionally scheduled for a Saturday and the pledges raised go to polio. I have heard about the Polar Plunge but never attended. That's because it's always cold! But this year, I got in my car with my boots, fur hat, heavy gloves, long jacket, corduroy pants and vest and drove to Gloucester. It was 60 miles but it didn't seem like a long ride. After all, I wasn't going to get wet and it was warm in my car.

Bundled as I was, I parked my car in the designated parking lot and then took the short ride on the shuttle bus to the beach. A guy jumped on the shuttle bus as we started toward the event. He was a Rotarian and he stood at the front of the bus facing the passengers on the bus. He welcomed us and thanked us for supporting the event. He asked if any of us planned to jump in the water (there was one assent) and asked if anyone had any questions. I was no longer alone.

There were already a couple hundred people at the beach, either to participate or watch the event. While we were waiting, I walked around and started talking to the crowd. "Have you done this before?" "No, this is our first time," reported several young people. "Yes, this is my eighth year doing this." One couple was waiting with their 18-month-old little girl. She kept on running toward the water and her mother kept bring-ing her back. It made me think that this event was being held so that little girls and boys all over the world can run just like her. They will never get polio.



A thin layer of ice covered the beach. I pull my scarf to cover my face.

A voice came from the deck. I looked up. Governor Dave Gardner was thanking everyone for all they do to raise dollars for polio. "Please continue to tell the polio eradication story and ask for help from your families and friends!" Then the mayor spoke and then the event chair. It was time for the start and none too soon. I was cold.

Ten, nine, eight, seven, six, five, four, three, two, one, Go! Suddenly, scores of people were running

* District 7930 hosted 129 plungers and 1046 donors in 2018. Over the past eight years, a total of \$629,000 has been raised. With the Gates Foundation match, that's \$1,887,000 that has gone to the fight to end polio just from this annual Polar Plunge.

across the beach to the water. I started my phone's camera and before I got it going, the people were running back toward me. They are now wet. I get cold just looking at them. It's over. Blankets and robes are being rapped around the wet runners.

And another \$67,000 is raised for polio. *



Honor Your Peace Hero!

Do you know a Rotarian or Rotary organization that deserves plaudits for the international work it does?

Each of our Zones annually celebrates a person or organization for outstanding achievement consistent with the ideas expressed in the Fourth Objec tof Rotary: The advancement of international understanding, goodwill and peace through humanitarian activity or international significance.

Every Rotary club and District in Zones 24 and 32 is encouraged each year to submit one application for the Donald MacRae Peace Award. The awards will be announced and presented at the Zone Institute in Montreal next fall.

Candidates for the awards will have demonstrated the advancement of international goodwill, understanding and peace through peace-making efforts or humanitarian activity of international significance. The award is open to Rotarians and non-Rotarians, as well as to organizations, but the applicant must have a relationship with the club or District that is acting as nominator.

Complete details, a list of past recipients and application are available on the Zone website. Deadline for applications is June 15, 2018. Email the completed application to:

Zone 24 applications: PDG Joan Hayward; rhayward@sympatico.ca

Zone 32 applications: PDG Marty Helman; martyrotary@gmail.com

The award honors the contributions of Halifax Rotarian Donald MacRae who, at the International Convention in 1918, proposed that Rotary become an agent for the promotion of goodwill and peace among nations. This was the first time that an international vision of Rotary was publically expressed.

Foundation Facts

Surprises and Joys of Global Grant Scholars

By District 7040 Scholarship Chair Katie Burke

When we learned over six years ago that scholarships would henceforth be "Global Grants", D-7040 knew we had to shift our Rotarians' mindset from 'Ambassadorial Scholar' to the new model.

D-7040 is a two-country district. A clear definition of the GG scholarship had to be found: after all, the word "college" means something very different in Quebec, in Ontario and in New York State – is it an intermediate institution leading to further education or a community college that may or may not have an articulated agreement with a uni-

versity for credit transfer or a degree-granting institution? We settled on the "first year of a Master's degree" for our single scholarship as this was understood across the District!

Next, we tackled the criteria for the scholarship: We liked the aura of the Ambassadorial Scholarship – 'ambassador' has a nice ring to it and implies being a representative living away from 'home'. We determined that our scholar should be studying *outside* the District **AND** *outside* his/her home country. 'World Understanding and Peace' was at work.

One of the concerns in the previous selection process had been that the scholars were named more than one year ahead their study year. In its wisdom, the committee determined that the applicants had to be accepted into their program *before* the interviews with studies starting the following September. This meant that the applicant had to have a firm acceptance into a program of studies by the application deadline of April 15th; the District would then interview, select, and meet the TRF deadline — all for a September start.



Rotary Scholar Natalie Kauf received her master's at Cambridge University and is currently working in Kosovo.

Some said we were asking for too much but we were not disappointed: Our applicants have had international volunteer experience, high academics, broad experience, not to mention personality and sparkle. We conduct interviews over the Internet for candidates working or studying abroad. The real difficulty in the first year was finding a host club ... our first choice had an authorizer who was out of the country and out of contact and we subsequently learned that the club thought it was "qualified" without taking grant management training! We eventually found a wonderful club to host our scholar.

Through the years, financial adventures such as converting currencies from USD to CAD to British £, and getting a bank account in a foreign country without being a resident have proved challenging; vetting the scholar to ensure they legitimately have a home in our District and are not just a student studying in the District has been interesting. We finally settled on "home is where you go to be with your family for the holidays" as the litmus test for District residence!

Our five scholars so far have made us proud, completing their studies at the University of Sussex (UK), University of Lund (Sweden), University College London, Cambridge University, and London School of Economics (2 scholars!). Sometimes it has been a roller coaster process, but there are wonderful moments – our scholars have all been successful and we even got the word that one of our scholars completed the best application TRF had ever seen!

Foundation Facts

A VTT to Train, Sustain and Teach in Uganda

By Cherriney Kondor, District 7390 PR Co-Chair

Uganda posed both a challenge and a great opportunity for the members of the Vocational Training Team (VTT) lead by District 7390's PDG (and optometrist) Connie Spark of Rotary York East RC. The *opportunity* was to teach and expand the knowledge and skills of doctors and students at Entebbe Hospital in Nkuma, near Lake Victoria. The *challenge* was to meet the health needs of as many residents as possible during the 10day mission.

PDG Spark put together an international medical team from the U.S., Brazil, and Denmark. The mission consisted of three parts: *Train, Sustain,* and *Teach: Train* doctors, *Sustain* the practices and enable them to *Teach* others. This concept is integral to the

VTT concept and will result in continued health care after the team has departed.

The mission provided treatment in vision care, dental procedures, women's health, and pediatrics, malaria prevention, as well as general health. Physicians on the team spent their mornings training local personnel to carry on the medical work after



In conjunction with the Association for Albinism, Dr. Robert McClenathan and his team treated many young people with albinism for low vision, skin conditions and other related issues. It is thought that body parts of albino Africans are good luck, and as a result, these people are often attacked.

Meanwhile, the nine-member dental team brought a full new operatory of equipment including a digital X-ray and autoclave,

thanks to the amazing generosity of the Dentsply Corporation.

"After each lecture we gave a live demonstration of the procedure that was taught and then supervised the students in the clinic practicing what they just learned," Dr. Dave Zelley said. "The students were highly enthusiastic and will fill the need for dental care professionals. It is much better to teach and in that way provide care to thousands of patients for decades to come."

One component of the Uganda mission was to disburse 12,000 malaria nets in remote villages. After a ferry ridge across Lake Victoria and a trip across red clay roads, the medical team found a comatose elderly woman

the team was gone. Meanwhile, local Rotarians and Rotaractors got the word out that free medical and vision services were available in the afternoons. And patients came by the thousands!

The vision team worked tirelessly to screen hundreds of patients and provide the correct vision care and glasses. Demand was strong; most locals have never seen an eye doctor nor had their vision tested.

and transported her back to Nkuma where she received the treatment she needed to recover from malaria, the leading cause of illness in this African region.

PDG Connie notes, "This \$140,000 mission will bear fruit for years in the future. The health care workers we trained will continue to practice their new techniques in this growing nation."

For a video overview on this inspiring mission please go to: <u>https://voutu.be/80KRdl4Fi1q</u>

Tactics to Improve Club Reporting

- Tell the story of how your District has used Foundation funds and share your vision for these funds in the future.
- Encourage Presidents-elect at prePETS and PETS to work with their club board to establish goals for their year as president.
- Set entering Foundation goals in Rotary Club Central as one of the eligibility criteria for District Grants and use of DDF.
- Teach incoming presidents how to use Rotary Club Central. Provide a work sheet with instructions on how to do this.
- Establish recognition for clubs that set and meet their goals.
- Set up a "goalsetting" computer workstations at PETS/District events with an instructor to assist in the process.
- Train Assistant Governors on the mechanics of goal entry and ask them to assist club leadership with entering their goals.
- Publish District-wide Rotary Club Central reports in District newsletters.
- Set SMART goals for increasing goal setting in Rotary Club Central.

Foundation Facts

Why Set Goals

On Rotary Club Central?

By Ron Smith, Zone 32 Rotary Foundation Coordinator

All Rotary Clubs and Districts are asked to set club goals on Rotary Club Central., but sometimes, the "why" has been left out of the "ask." When this happens, goal-setting can seem to be just one more irritating requirement requested of overworked Club leadership. In fact, the reasons for goal-setting can rebound positively on the club. Read on:

District and club leaders will be able to improve planning for future grant spending if they know the level and trend of giving in the District — and this is very possible when goals are carefully considered and entered..

Proactive goal setting also makes it possible for club leaders to develop a thoughtful fundraising plan that doesn't depend on year-end deadline pressure. Goal-setting in Rotary Club Central improves transparency and can better engage club members with the Rotary Foundation. And equipped with robust goal data, Rotary International and Rotary Foundation leaders can make forward-looking funding and program strategies based more heavily on actual club input.

The Challenge

To date, too many Rotarians have not been reporting their goals — and even fewer in a timely way. Indeed, reporting of Foundation goals in Rotary Club Central is below the 40 percent level at the half-way point each year. Club reporting then increases to 55-60 percent by the end of the Rotary year, which is too late to use Rotary Club Central or any of its reported goals for informing club members and for showing goal achievement.

Looking at worldwide goal-setting trends in Rotary, it is interesting to note that:

- Clubs that set and reported Foundation giving goals reached an average per capita giving of \$123, which is approximately 120 percent higher than clubs that did not report a goal.
- Roughly 30 percent of clubs that didn't set a goal were non-contributing clubs at the end of the Rotary year, while only eight percent of clubs that reported a goal were non-contributing clubs.

The Benefit

Our community and the world benefits when goals are mutually agreed to, set, reported and measured, enabling their attainment to be recognized and celebrated.



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Trust Us, We Love Everyone.

That's Why We Made the 2018 Montreal Zones 24&32 Conference Different.





September 18-22, 2018

Open to All Rotarians. It's more fun. It's more affordable. Plus, service events that you can be a part of...It's new & innovative! We suggest that you sponsor a young leader. For only \$275 you can change a future. Register today for yourself, and fund a future leader. #changetheirtomorrow https://portal.clubrunner.ca/50077/sitepa ge/2018-montreal-conference

Rotary



Rotary International

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One Rotary Center

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> 1560 Sherman Avenue Evanston, IL 60201 847-866-3021

Rotary Action Groups

Be a WASRAG Ambassador

By Ginny Ryan, WASRAG Ambassadors Corps Coordinator

The Water and Sanitation Rotarian Action Group (WASRAG) has convened a corps of WASRAG Ambassadors, a group of highly knowledgeable WASRAG members devoted to helping build better clubs and projects. Their job is to provide a bridge between their home district and the Rotary world with regard to issues of water and sanitation. WASRAG also has convened an international corps of professionals who can provide technical assistance as water projects are being designed. These Ambassadors work with clubs to provide support and information and to link them to the resources they need, including those within the professional corps.

What do Ambassadors do in their home district?

A WASRAG Ambassador can help find partners for local WASH (water, sanitation and hygiene) projects; answer questions about developing and submitting a grant; facilitate translation of material into the local language if necessary; help Rotarians remain updated on happenings in the world of clean water; provide speakers for clubs and district meetings.



How can Ambassadors in international districts help?

Ambassadors located in districts where you want to do a project can be invaluable for facilitating international partnerships. if you want needs assessment data for your grant, the local Ambassador will know where you can find the most recent, comprehensive and reliable data. If you need advice regarding local concerns and resources, the WASRAG ambassador can guide and support you as you move forward. They can advise you as you wish, and provide contacts and introductions that otherwise would be difficult to establish.

How can I find an Ambassador?

The size of the Corps is increasing monthly. The members of the Corps are identified on the WASRAG webpage, www.WASRAG.org.

Would you like to be a WASRAG Ambassador?

Ambassadors must be Rotarians, members of WASRAG and have a passion for WASH programs. They are appointed by WASRAG for a term of three years, with the option of a second term. They are requested to submit an annual report of their activities and achievements each year. There is an annual meeting of Ambassadors held at the Rotary International Convention.

To learn more about becoming an Ambassador, go to www.wasrag.org.

Public Image

Tell Rotary's Story as "People of Action"

By Laura Spear, Zone 32 Assistant Rotary Public Image Coordinator

Every club and District can tell its story as "People of Action" in your respective communities. All you need is a good photo! Everything else is available for you on rotary.org to create your own ads — customized to the work your club or District is doing — for social media or print advertising.

Stories about fundraisers, contributions, or international service are an integral part of what we do, but they're not necessarily People of Action stories. The People of Action campaign is designed to help better inform our local communities about Rotary and the work we do for the places we call home. To let the rest of the world know who we are, doesn't it make sense to let our neighbors know first?

A People of Action story connects with people—by showing the positive impact Rotary Clubs have on our communities. The best way to do this is by incorporating certain elements effectively into your story, including:

- A clear focus on a Rotary project in your local community.
- A description of how you or your club identified a challenge.
- An explanation of how club members and others in your community found a solution to the problem.
- A depiction of how your club saw that project through to completion, whether it's in the works, ongoing, or completed.

Customizable toolkits are available! Go to the rotary.org Brand Center, then click on the "Learn More" button on the Brand Center home page: <u>https://brandcenter.rotary.org/en-GB</u>

PEOPLE OF ACTION

Use these resources to increase public understanding of Rotary and drive engagement within your community. Use the ads that Rotary has provided ... or create your own using photos of your club members. Go to: https:// brandcenter.rotary.org/en-GB/Materials/People-of-Action

END POLIO NOW

Eradicating a disease is a big job and we need your help. Use these resources to help Rotary advocate, fundraise, and educate communities on the need to end polio now. Go to: https://www.endpolio.org/resource-center

ROTARY GLOBAL REWARDS

Use this kit to encourage other Rotarians to explore Rotary Global Rewards to find discounts and special offers, along with opportunities to give back to Rotary. Go to: https://my.rotary.org/en/document/rotary-global-rewards-promotional-kit

Telling our Rotary story helps the world to better understand who Rotarians are: People of Action, driven by a desire to strengthen communities, mobilize problem solvers, and find solutions to the tough challenges affecting people around the world. Check out the People of Action materials in the Brand Center. Questions? Email <u>pr@rotary.org</u>.

Editor's note: Excited by the possibilities, I created the People of Action ads at right using photos of members of my own club. If I can do it, you can too!



ENDHUNGE





Calendar of Events

February-March, 2018 — PETS planning season. (*Note: Full schedule published in October newsletter, p. 14.*)

Saturday, March 17—Presidential Peacebuilding Conference on Economic and Community Development, Sydney. http://rippc2018.com.au/

Saturday, April 28—Presidential Peacebuilding Conference on Maternal and Child Health, Taranto, Italy. www.rotaryitalia.it/ presidentialconference/

Saturday, June 2 — Presidential Peacebuilding Conference on Basic Education and Literacy, Chicago, IL. www.rotaryliteracy.org/

Friday, June 15—Deadline for submitting applications for Donald MacRae Peace Awards. *See article page 6.*

June 22-23, 2018 — Rotary Peacebuilding Summit, Toronto. http:// www.riconvention.org/en/toronto/ rotary-peacebuilding-summit

June 23-27, 2018 — RI Convention, Toronto. www.riconvention.org.

Sunday, June 24 — Beyond Borders Dinner, Hockey Hall of Fame, <u>http://</u> tinyurl.com/beyondborders2018

September 18-22, 2018 — Zone Conference 2018, Montreal.

January 12-19, 2019 — International Assembly, San Diego, California.

June 1-5, 2019 — RI Convention, Hamburg, Germany.

Sept. 19-21, 2019 — Zone 24-32 Conference, place TBA. SAVE THE DATE!

January 19-25, 2020 — International Assembly, San Diego, California.

June 6-10, 2020 — RI Convention, Honolulu, Hawaii.

June 12-16, 2021 — RI Convention, Taipei, Taiwan.

June 4-8, 2022 — RI Convention, Houston, Texas.

2023 — RI Convention TBA.

2024 — RI Convention, Singapore

Rotary Events

RI Convention 2018:

Don't Forget Your Rotaractors!

We often talk about Rotaract Clubs as a breeding ground for future Rotarians. Here's a sure-fire way to help Rotaractors develop a life-long devotion to Rotary: Bring or send them to the RI Convention in Toronto! They *will* get hooked on Rotary, if they weren't already. Encourage them to attend the Rotaract Preconvention conference on Friday and Saturday (June 22 & 23), just prior to the opening of the RI Convention. The cost is \$100 and details are available at <u>http://www.riconvention.org/en/toronto/rotaract-preconvention</u>.

Rotaractors can attend the full RI Convention at a greatly reduced registration fee of only \$100 until March 31 or \$130 after March 31. The guests of Rotaractors can register for the same low fee.

Your Rotary club might even want to invest in the future by sponsoring local Rotaractors to attend the convention. A Rotaractor who attends the convention is certain to find *Inspiration Around Every Corner!* Your community will be the beneficiary.



Canadian Landmine Project Continues

The project to remove landmines in Cambodia and to help those persons who have been injured as a result of those deadly devices continues. Every day in that country explosive ordnance disposal teams are at work and local humanitarian groups partially funded by the Canadian Landmine Foundation are working to help both the old and the young who have been victimized..

Several Clubs from across our country have come forward to support the campaign but we still remain short of our \$90,000 goal to find an explosive ordnance disposal team for a full year. I would ask those Clubs across our country to consider a donation to this project which will recognize the humanitarian work of both our country Canada and its Rotary Clubs. For more information, please visit canadianlandmine.org/rotary.