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Zone 24: Canada, Alaska and parts of northern U.S., St. Pierre and Miquelon Zone 32: Bermuda, Northeastern United States

BOD Highlights



May 2019

Current events, upcoming events, and a challenge to play big.

For all of you who are traveling to Hamburg, Germany for the Rotary International Convention at the beginning of June, you're playing big. Our organizations largest event of the year, it allows you the opportunity to get a glimpse of the larger world of Rotary and the true internationality of our organization. Inspiration around every corner. Fellowship on steroids. If you haven't already, join all of your friends from Zones 24 and 32 plus our new friends from the 9 new districts who will be joining us and register for the Beyond Borders Dinner to be held on Sunday night, June 2nd. We look forward to welcoming you to Hamburg. Short on program and long on networking and fellowship, you don't want to miss this event. Click on the link below to register. (Huge shout out and thanks to Director-nominee Valarie Wafer for organiz-ing this opportunity for you.) See you there!

https://www.crsadmin.com/EventPortal/Registrations/PublicFill/EventPublicFill.aspx? evtid=7d790147-513b-4d41-89e0-58a72954c27f

Next up, the Zone 24/32 Conference in Niagara Falls in September. Under the leadership of General Chair PDG Nabil Oudeh, the planning team has been hard at work to provide you with another can't miss event. Past Directors, Past District Governors, Zone leadership folks, Club and District Rotarians, amazing Rotary staff people, outstanding speakers....all are welcome and all will gather to learn from each other and HAVE FUN. Go to our Zone 24/32 website for more details. Click on the link below to register. We promise you an event that will be worthy of your investment of time and resources. Play big. Win big. That only happens if you're there. https://portal.clubrunner.ca/50077/sitepage/2019-niagara-conference/registration-information

Forgive the baseball/sports metaphor, but someone once said, "You can't steal second base and keep your foot on first. Progress always involves risks. It's a great reminder that risk is a necessary part of life if you want to achieve anything great.

The 2019 Council on Legislation (COL) is now in the books. Thanks to each of the delegates from our Zones who were there and participated in this triennial event. Click on the link below to see a summary of some of the decisions that were made by the voting representatives there from every district in the Rotary world.

Innovation and change are necessary ingredients if our organization is to thrive, not just survive, and stay relevant in the decades to come. Our founder Paul Harris said "This is

a changing world; we must be prepared to change with it. The story of Rotary will have to be written again and again." Even more true today than it

was back then in the early days of Rotary when he said it. For many of the decisions that were made, the delegates chose progress over the status quo. They rewrote our story....again. They stole second.

https://www.rotary.org/en/highlights-2019-rotarycouncil-legislation

For all that you do in the final two months of this Rotary year and for the next one we are about to embark on, get your foot off first and steal second. Play big.



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Valarie's View from the Wings



By Valarie Wafer, Director-Nominee

As many of you are preparing to serve it becomes apparent that the journey begins long before we take office. It is a time of reflection, visioning and keeping our eyes and ears open to the changing direction of our amazing organization.

The Directors–Nominee had the opportunity to be observers at last month's Council on Legislation (COL) in Chicago. The timing of the 2019 COL in our journey to RID 2020 has offered us the chance to accelerate our international knowledge of the challenges and the vision that clubs and districts wish to address. In true legislative fashion, each enactment is presented by the proposing district(s) with the chance for healthy debate in support or against the enactment. This is where the true learning opportunities occur. It is fascinating to hear international

delegates and gain an understanding of cultural differences within Rotary worldwide. Through the assistance of our translators we are able to have conversations that we otherwise could not have in the hallways or the lunch table. Much of the Rotary world has similar concerns but culture can play politics very differently in some countries as was evident is some enactments brought forward. It is indeed a great opportunity for all participants to expand their international knowledge of Rotary.

Each of you should be congratulated for the amount of work, thought, and preparation that you provided for your COL representative. I can tell you that they served you well. Although COL 2019 was not as radical as 2016 many of the decisions will assist Rotary, our clubs and districts to move in the right direction – Forward! The COL 2019 addressed 117 enactments and a summary of the highlights is available on the rotary.org site.

The last three months have been busy with invitations to attend PETS, District Conferences, speaking engagements and site visits for conference/institute for 2020. Many thanks for the amazing hospitality and the opportunity to visit your communities and see how Rotary is the Inspiration to making our world a better place.

Next month we will gather in Hamburg and I look forward to seeing you all at our Beyond Borders event on June 2... it's not too late to sign up!



In the meantime remain energized by how we continue to shape our future!



Calendar of Events

May 31, 2019— An Evening with the RI Presidents, Grand Elysée Hamburg · Hamburg, Germany

June 1-5, 2019 — RI Convention, Hamburg, Germany

June 2, 2019—Beyond Borders Dinner, FC St. Pauli Millerntor-Stadion, Hamburg, Germany

September 19-21, 2019 — Zone 24-32 Conference, Niagara Falls, Ontario, Canada <u>Register here</u>

January 19-25, 2020 — International Assembly, San Diego, California

June 6-10, 2020 — RI Convention, Honolulu, Hawai.

June 12-16, 2021 — RI Convention, Taipei, Taiwan

June 4-8, 2022 — RI Convention, Houston, Texas

2023 — RI Convention, Melbourne, Australia

2024 — RI Convention, Singapore (tentative)

2025 — RI Convention, Calgary (tentative)

Find the answers

Don't forget our other electronic and social media communications tools for the Zone: Website:

www.rotaryzones24-32.org Facebook: Rotary Zones 24 and 32 Blog: http://greatideastoshare.com



Together, we see a world where people unite and take action to create lasting change — across the globe, in our communities, and in ourselves.

Rotary's Vision Statement

JOIN US September 17-18 and 19-21 in Niagara Falls, Ontario for a most amazing, enriching Zone Conference





If you have registered, thank you. Encourage other Rotarians to consider this great opportunity to learn, grow, and network. We want to see you there if you have been a leader in your club, district and zone, are about to take on a new leadership role, or aspire to be a future leader in your club, district and beyond. We need you ALL to join us from current zones 24 and 32, and our sister districts joining us from New York and Michigan.

There is something for everyone

- Training program for DGE's, DGN's and their partners on Tuesday and Wednesday.
- Committee chairs programs and DG program on Wednesday.
- On Thursday morning before the conference starts at noon, we will be holding three very important Round Tables led by senior Rotary leaders, exceptional facilitators with a wealth of knowledge and experience in all things Rotary. They will guide discussions to enhance collaboration and build on the wealth of experiences present among our leadership, past, present and future.

Those Rotarians who are not in the Governor stream but aspire to be leaders in our Rotary family and those who you, as a current leader, see a great potential in for becoming future Rotary leaders, need to be strongly encouraged and supported to join us at Zone Conference in Niagara Falls, Ontario this September.

Round Table Sessions on Thursday, September 19 between 9 AM and Noon

The first Round Table Session on Thursday morning will be for Aspiring Leaders to engage in discussion around Rotary's direction, ongoing engagement of future leaders, and to answer any burning questions participants may have. You can get answers from seasoned Rotary leaders who can give not only information, but advice, and the benefit of their experiences. Our plans are that all aspiring leaders will participate fully in our Zone Conference deliberations on Thursday, Friday and Saturday. This session will be co-facilitated by PRIVP (Past Rotary International Vice President) and incoming Trustee Jennifer Jones. Each District has been allocated a \$400 CDN scholarship specifically targeted for aspiring leaders to offset expenses. If you are interested contact your District Governor.

The second Round Table Session on Thursday morning will be with our Past District Governors to share wisdom and experiences and collaborate to support Rotary's future vision. This session will be co-facilitated by our International Director Jeffry Cadorette.

The third Round Table Session will include a gathering of all DGs, DGE's and DGN's in our zones. This will be a great opportunity to build and support continuity in our districts and zones. This session will be co-facilitated by our incoming Rotary Director Valarie Wafer.

Starting at noon on Thursday

All pre-conference sessions will culminate in an exceptional conference experience that will conclude midafternoon Saturday. Please take a moment to review <u>the program</u>. We have an exceptional line of speakers and facilitators. You will build friendships and partnerships for a life time. We look forward to seeing you at Niagara Falls for our Zone Conference Sept 17-18 and 19-21, 2019. <u>Register here now</u>.

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A Rotary Meeting Is Whatever You Want It Be

By Cecily Smith, RCMNYC, Zone 32 ARC 2019-20

Museums, hiking, movie festivals, tennis, live music, tango lessons and more. What do these all have in common? **They are Rotary meetings.**

Once a month, in addition to two formal meetings and at least one volunteer service project, Rotary Club of Metro NYC has a cultural or outdoor activ-

ity. Says President Elect Valissa Mayers, "Metro is not your typical club, and as such not all our meetings are conventional. We see *meetings* as any activity which builds fellowship. Our Fireside Fourth meetings are relaxed and entertaining, energetic and informative, fun-filled and member bonding."

RCMNYC was chartered 17 years ago by Rotaractors who hit 30 and wanted a Rotary experience that reflected their diversity, need for schedule flexibility, and need for an affordable way to be a Rotarian. It was part of a pilot



program that allowed Rotary clubs to only meet twice a month encouraging young professionals to join. RI ended the program in 2014 (before the 2016 COL changes on meeting frequency). With two dinner meetings each month with fantastic speakers - why now double the cost and speaker

search efforts? Instead, the club decided their volunteer service counted as a meeting, and that their social activities did too!

Members ALL get to step up and share an activity they love. It's ok if this month the Fireside Fourth isn't for you - because there will be something totally different next month! Nico played tennis in Central Park, Kelly invit-

ed to a nature documentary film festival, Sabina arranged a Friday night museum meetup, Dean invited to hear his friend conduct a symphony. Stefan, who has hosted everything from a Stock Exchange closing bell visit to a Bryant Park accordion festival, notes that "it is ideal for recent or



prospective members to get to know our club." It's also been an amazing experience for international Rotarians who come for a Rotary meeting while in NYC.

For clubs who still have weekly breakfast, lunch or dinner meetings, why not try something different? Keep three of those meetings and make the fourth a social activity. It's allows members to really connect, prospects to get to know Rotary while having fun, and it's an easy way to show all members their ideas matter. Wherever you're located, there is something of historic, outdoor, cultural, culinary interest to share - make it a Rotary meeting!

If you're ever in Manhattan, join RCMNYC at their next Fireside Fourth outing - <u>www.rotarymetronyc.org</u>

Rotary Means Business Fellowship: Value Added to Rotary Districts

By PDG Alden Cunningham, District 7390 RMBF Chapter # 4 Chair and RMBF Director



Rotary Means Business Fellowship (RMBF) is a collaboration of business people honoring the roots of our global organization by supporting each other in business. RMBF is organized to help Rotarians increase their business opportunities, and in so doing expand the good work Rotary does worldwide.

RMBF has over 70 Chapters throughout the world. If your district does not already have a RMBF Chapter, find the Champion who can build a Chapter. Here is why RMBF is important. RMBF helps build stronger businesses, communities, club members, Rotary Foundation, clubs and ultimately a stronger Rotary International. The value-added supports membership development, retention and adds to the fun and fellowship of Rotary.

RMBF can help you form a Chapter in your district. Here are some of the resources you can use to get started: the RMBF website at <u>www.rotarymeansbusiness.org</u>, the Detailed Guide on forming local chapters, and assistance from RMBF Chairperson and Directors Mark Burchill at <u>Chair@rotarymeansbusiness.org</u>, Alden Cunningham at <u>amccjc2@gmail.com</u> for forming a district centered model of RMBF (see the RMB link on the District 7390 website <u>www.rotary7390.org</u> for more details and the district RMB Governing Document on the RMB link's Pics & Docs Page), Nick Constantino at <u>nick@nickconstantino.com</u>, and Bill Fishman at <u>lwf7471@gmail.com</u>.

Let's spread RMBF to every Rotary District in the world and put the business component back into Rotary along with Service and good Fellowship.

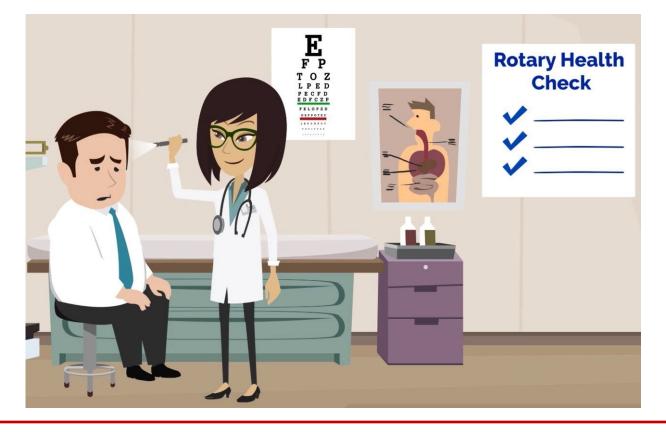
Membership Video

By Lawrence Furbish, ARC, Zone 32

Do you know what your members think about your club? Perhaps it's time for the Club Health Check.

https://app.vyond.com/videos/353b2b67-0b59-42ad-b357-93337934fd70

You can now find all membership videos from previous months at http://tinyurl.com/MembershipVideos



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South African, Canadian Rotary clubs partner to improve the future for students with disabilities

By Nelson Scott, Chair, Communication and Public Image D5370

Through its fundraising efforts, including obtaining a Global Grant from The Rotary Foundation, the Rotary Club of Edmonton Strathcona raised more than \$60,000 to support vocational training for students with disabilities in South Africa, whose future can be dire.

"Learning a vocational skill to be able to function in society becomes a case of life or death for these students, in many cases," says Rotarian Carin Jansen van Vuuren. "There is a very limited social safety net for young adults with disabilities in South Africa."



After raising more than \$20,000, including donations from other Rotary clubs in Northern Alberta, the Edmonton Strathcona club partnered with the Rotary Club of Pretoria, South Africa, to obtain a grant of US\$32,400 (C\$42,000) from The Rotary Foundation.

Other clubs that supported this project include Drayton Valley, Edmonton South, Nisku Leduc, Sherwood Park, St. Albert and Stony Plain. Additional money came from a Go-FundMe campaign and a contribution from the Rotary Club of Pretoria.

The money is going to New Hope School in Pretoria, one of the largest schools for students with special needs in South Africa. Its enrolment of 410 includes students from preschool to high school with cerebral palsy, permanent physical disabilities, metabolic disorders or syndromes, traumatic brain injuries and other conditions that cause learning difficulties.

Carin grew up in Pretoria, where her father was president of the Rotary Club of Pretoria and later, District Governor for Rotary District 9400. She moved to Canada 28 years ago but makes regular visits back to South Africa.

For the past five years, Rotarians and others from the Edmonton area have accompanied Carin and her husband Stephan, a past president of the Edmonton Strathcona club, on these visits.

While in South Africa and Zambia, they have had opportunities to meet local Rotarians and to visit New Hope School. During previous school visits, donations from the Rotary Club of Edmonton Strathcona were presented.

"Last year, Patrick Gibson, who is the Foundation chair for our club, was with us. When he came back, he said we needed to apply for a Rotary grant," Carin says. "That started the process to raise funds for New Hope School."

Carin say that the main objective of the project is to ensure that the students, especially young women, have a way to support themselves as adults. "These programs will be implemented through a new sewing room and a hair salon room."

Both programs will be self-sustaining. Students in the beauty salon will provide services such as manicures and pedicures. The sewing machines will be used to



make tablecloths and placemats to sell. Funds raised will also allow New Hope School to install a safe playground for children with disabilities, expand the physical education program and help accommodate students in the school's hostel.

"Some of these students come from other cities and even other countries in Africa, so they are away from their families," Carin says. "At this stage, they are only housed Monday to Friday and these kids need to be shipped out somewhere else on the weekend. This will allow the school to have these kids full time."

Two for Two

Two Rotaract Presidents - two Rhodes Scholars!

By Susan Fischer, chair of New Generations for the Sackville Rotary club, D7810

The Rotaract Club of Mount Allison University has an impressive reputation for academic success. Colin Robertson, Club president for the 2015/16 and 2016/2017 years was awarded a prestigious Rhodes scholarship in 2018. Following closely behind, this year's Rotaract president, Katherine Reiss, has been awarded a Rhodes Scholarship in 2019.

Valued at more than \$100,000, the Rhodes Scholarship is one of the oldest and most prestigious in the world, covering the cost of postgraduate studies at the University of Oxford in the U.K. There are only 11 students from across Canada selected to receive the award.

Both club presidents have long exposure to Rotary. Colin notes "I attended my first Rotary meeting when I was three years old," he laughs. "I'm actually a fourthgeneration Sackville Rotary Club member." Colin's great grandfather was a charter member of the Sackville club which was also attended by Colin's grandfather. His mother is still a member of the Sackville club.

Katherine first became involved in the organization in high school as a volunteer with Interact, helping to run local events and fund raise for various causes such as Free the Children. Katherine remarks "I was fortunate to attend Rotary's Adventures in Canadian Citizenship Program (Ottawa) while in high school. I remember thinking how inspiring it was to meet like-minded youth from across the country who were also passionate about initiating change and helping others," she says. Katherine was a guest speaker at the Rotary District Conference for New Brunswick and Northern Maine (District 7810), held in Bathurst, and attended the international convention in Toronto in 2018.

Located in Sackville, New Brunswick, Canada (District 7810), the Mount Allison Club was chartered in 2007 and sponsored by the Rotary Club of Sackville, New Brunswick.

One of the projects the Mt. Allison club has underway is the weekly after-school program at Dorchester School. Dorchester is a small under-served rural school 15 km from the university campus. Robertson notes "Dorchester is where we've done the most work over the past year. Even though it's just a few minutes away, the distance can make a real difference in getting student volunteers," The program is hugely successful with a waiting list of Dorchester school students.

The Rotaract club works with their partner Rotary club for the Dictionary4Life project. Illustrated dictionaries are provided to every Grade 3 student in the Sackville and Dorchester area.

As past presidents of the Mount Allison Rotaract Club, Katherine, Colin and Elise Vaillancourt were recognized as Paul Harris fellows on March 21st at a joint meeting of the Sackville Rotary Club and the Mt. Allison Rotaract Club.

Similar to the Rotary 4 Way test, selection of Rhodes Scholars is based on four guiding criteria's: literary and scholastic attainments (academic excellence); energy to use one's talents to the full (as demonstrated by mastery in areas such as sports, music, debate, dance, theatre, and artistic pursuits, particularly where teamwork is involved); truth, courage, devotion to duty, sympathy for and protection of the weak, kindliness, unselfishness and fellowship; moral force of character and instincts to lead, and to take an interest in one's fellow beings.



L-R University President. Dr. Jean-Paul Boudreau, Elise Vaillancourt, Colin Robertson and Katherine Reiss

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Zone 24 stair racer heading to Zone 32 to race up the Empire State Building for Polio

By Linda Robertson , End Polio Now Coordinator, Zone 24 West



Clive Burke, Edmonton Alberta was thrilled when he recently received notice that he had been selected in the lottery to race up to the top of the Empire State Building. The race takes place on May 14th, 2019 starting at 8:00 pm. Here is the link to the event: http://bit.ly/runupforpolio

This is the world's first and most famous tower race and challenges racers from around the world to race up 86 flights. Clive said, "this is the chance of a lifetime. Racers apply year after year and never get chosen to compete".

The entire climb is capped at 225 participants by athletes from several countries. The elite heat is determined by official rankings and everyone else is invited through lottery.

The official charity of the Run-Up is the Challenged Athletes Foundation which helps people with physical challenges lead active and healthy lifestyles. Clive though asked if he could run for polio and organizers said "YES". It is fitting for someone to represent polio in an event that emphasises physical challenges. Without Rotary's eradication efforts since 1988, 17.4 million people who are currently healthy would have been paralyzed by polio.

Since learning about the efforts of Rotary to eradicate polio from his partner Ingrid Neitsch, the 2018-19 Governor of District 5370, he has started seeking ways of using his entrance in races as a way of raising profile and funds for polio. Clive participated in the 2018 Ride to End Polio in Tucson and plans to wear the same shirt in the Run-Up to the top of Empire State Building.

Within a week of asking how he could help raise money for polio, a Rotarian with special social media and IT skills set up an online donation and a social media campaign. As soon as it was posted donations started to arrive. The Edmonton Northeast Rotary Club will receive the donations and will follow up with donors to ensure all Rotarians or clubs receive appropriate Rotary recognition. When matched with the Bill and Melinda Gates Foundation everyone in District 5370 hopes that it will bring us closer to Rotary's 2019 fund raising goals.

The opportunity to tell Rotary's story about polio eradication is equally as important as the money that will be raised. Already the Edmonton Journal has a story about Clive and his upcoming trip to New York. A subsequent story is promised after the event that will contain more details about the history of polio and why eradication is so critical.

This isn't the first time that Burke has raised money for a good cause. He rode through the Rocky Mountains for Kids with Cancer and did a race that included climbing stairs in 5 Edmonton towers to support prostate cancer. He is a very competitive international cyclist. He represented Canada in 2017 at the International Cycling Unions Championship in Albi France and in 2018 and later this summer is competing in the European Masters in Torino, Italy.

India – Canada Rotary Friendship Exchange, February 2019

Reflections of a new Rotarian - Margaret Shibley – D7040 Passport Club, Rotarian since December 2018

Frankly, I need a book not the limited space of an article to get across the overwhelming impact of this journey – colour, sound, aroma, emotions, animals, plants, people, buildings, philosophy, politics, problem solving, and more – all within the embrace of a passionate and joyful community of Rotarians.

In the space of 12 very full days we adapted to a new climate and significantly offset time zone; saw 14 projects; attended 7 meetings; enjoyed 8 formal dinners, innumerable lunches, and breakfasts with attentive hosts hovering to see what your reaction was to this morning's new dish; and spent 4 days exploring temples and cities in Southern India.

Between the 5 Rotary Clubs whose meetings we joined, the many other Rotarians who hosted or came to meet us, as well as the people involved in delivering or benefitting from the projects we visited, we met more extraordinary people than I can possibly remember. I am relieved not to the one responsible for thankyou notes!

We saw projects

Medical and hospital services

Rotary helps to provide a full range of services in Chennai from

basic community services (a rehab facility in the middle of an ashram, Margaret Sydney community hospital), to services that had not been available in India (bone bank, pediatric heart surgery), to world-class science research and teaching facilities. Several of the projects we visited are international models of efficiency as well (Aravind Eye Hospital, Sooriya Pediatric Heart institute). The Bone Bank provides bone allografts rather than metal prosthesis in



one-time-only procedures at 1/5th the cost and considerably less pain for the patient.

Transportation seriously affects accessibility for much of the Indian population. As well as services provided at the primary facility, most had staffed outreach buses to surrounding communities, where doctors and nurses provide local attention or retrieve patients who need more specialized care. For example, Margaret Sydney Hospital's 40 volunteer doctors see 100 patients/ day at the hospital and 5000 outpatients a month.

Education

Effective projects educate, whether formally or informally. The Vexcel School for autistic children provides specialized curriculum in a very specialized environment. The Heartfullness Meditation Centre in the heart of the city and a Community Radio Station in a fishing village on edge of Bay of Bengal serve community needs.



tucked into a small room in a large office building belonging to a local Rotarian, trains, places, and supports young programmers in their first jobs to ensure their employability continues. A boarding school, Kannankottai Boys Town, is full of enthusiastic youngsters from the nearby village who will be taken as far as they want to go with their educations.

Water and sanitation

In both Kannakottai and Pandur villages,



to inaugurate new facilities, we were met with smiles, gorgeous labourintensive floral displays, enthusiastic local music, and impeccably groomed people in their best clothes. I never did figure out how they did that,



given the homes they lived in.

We saw Rotary Clubs

With other international partners, other local clubs and members of the 1929 Clubs, we joined the 90th Anniversary celebrations of the Rotary Club of Madras.

We saw temples and people





We saw joy, kindness, community, generosity, poverty, need – and people working to meet the need.

We found community with people whose core philosophy was to help others.

We came, we saw, and we were conquered.

Computer Programming for Visually Disabled is



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May is Youth Service Month



I AM ROTARY campaign

By Carrie Jones, RPIC Zone 24 East

We all know that Rotarians are people of action, exchanging ideas and taking action. That's not just true about our service projects. It's also true about our public image.

Public Image ideas and telling stories can spread from one club, to another, to an entire district. This was the case with the Bar Harbor (MDI) Rotary Club's I AM ROTARY campaign, which became a District 7790 initiative thanks to DG Marcel Noel and soon to be con-

tinued by DGE Suzanne Uhl-Melanson and the social media initiative





put faces to Rotarians, allowing their neighbors, friends and co-workers to see who are the Rotarians in their communities, allowing clubs to take the mystery out of Rotary, making Rotary more friendly and accessible.



Juergen Weiland, public image chair of the Rotary Club of Moncton West & Riverview would love for his club's End Polio Now billboard campaign to spread in a similar way, across his district and then the zone.



"For several years, the Rotary Club of Moncton West & Riverview has promoted the End Polio Now campaign at the Crowne Plaza Hotel in Moncton with a Gobo display," Weiland said. "In addition, last year a fellow Rotarian offered his billboard for a week to also place the same slide with the image rotation."

Digital outdoor advertising isn't available in many rural locations, but when it is available, the locations are usually at high-traffic area where there is a high likelihood of a lot of people seeing your promotion. Other advantages include, not having to print posters, flexibility about timing. It's usually conducive to brief promotions and campaigns. Plus, digital campaigns are large. They're hard to miss.

Weiland wants to promote the idea of using digital billboards beyond his club and town, and has already priced costs of Billboard rentals in Nova Scotia and New Brunswick. For more information, contact Juergen via email mailto: juergen@greatermonctonrealty.ca