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## **November 2020 Zone 28 & 32:**

two languages, four countries,  
six time zones, Rotarians in Ber-  
muda, Canada, France and the  
United States.

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*"We make a living by what we get, we make a life by what we give"- Winston Churchill*

I don't have to explain this quote to Rotarians, we live it everyday. We have found that secret recipe to life, the ingredients that make the loaf of bread that feeds our community.

My first year in Rotary I was asked to join a district committee; RADAR (Rotary Action for the Development of Aids Resources), founded by my very good friend Joanne Ashley. The mandate of this committee was to educate and raise awareness of the Aids pandemic and the tragic result of the orphans being raised by their grandmothers. One year later, I found myself in Kenya, at an orphanage for the children left behind, affected by this terrible disease. Rather than sadness or despair, I saw hope as they were receiving shelter, food and an education that would raise this generation to be all that they could be, just as we would hope for our own children. We were there to observe a district grant my current club had initiated to assist women in small business opportunities, but it was so much more. As a new Rotarian this was my first. My first time to Africa, my first time on a mission trip, a first time visiting international clubs and my first exposure to our Rotary Foundation.

I remember thinking...what is my role?

How will this change me?

And where do I go from here?

Those answers didn't come right away, in fact it may have been a few years later. I had a lot to learn in Rotary and how my experience may fit in. But the more I grew, the more the answers became evident.

My (our) role?

To give what we can to make a difference, my charity of choice is the Rotary Foundation and I choose to give monthly and direct my dollars to the Annual Fund. This choice is driven by that first exposure to the difference our Foundation can make in rural Kenya at an orphanage of children who will go on to be bankers, teachers, doctors and future leaders to drive their economy and strengthen the next generation.

How did this experience change me? It became clear that Rotary was the organization that I wanted to be involved with. It allowed me to develop a greater understanding of the world and give back in my own small way.

And where do I go from here? I am truly grateful for the opportunities I have had in my life and in Rotary, but as many have said before me, of all that I have received I could never return in my lifetime.

Thank you for making the Rotary Foundation your charity of choice, thank you for all you do and all that we will do. Please continue to support our Foundation and make a life by what we give.

Happy Thanksgiving to our American Friends. Be well, be safe, and let's be thankful!

## Calendar of Events

**November 12, 7:00 pm ET, 4:00 pm PT**—Director Dialogue

**February 1-11, 2021**—Virtual International Assembly

**June 12-16, 2021**— RI Convention, Taipei, Taiwan

**June 4-8, 2022** — RI Convention, Houston, Texas

**2023** — RI Convention, Melbourne, Australia

**2024** — RI Convention, Singapore (tentative)

**2025** — RI Convention, Calgary (tentative)

### Zone 24 & 32

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### Find the answers

Don't forget our electronic and social media communications tools for the Zone.

Website:

[www.rotaryzones28-32.org](http://www.rotaryzones28-32.org)

(Note new URL)

Facebook:

[Rotary Zones 28 and 32](https://www.facebook.com/RotaryZones28and32)

(Note new Facebook page)



## Looking Forward to Next Year

*By Marty Peak Helman, Zone Trainer 2020-21*

My hat's off and my absolute thanks to the incredible team who made this year's Zone Summit and GETS/GNATS training a virtual reality. We learned new communications technology as we planned the event, and we completed the tasks at hand while successfully reaching out to a multiple of the number of Rotarians who have ever turned out for a "traditional" Zone Institute. Even so, we miss getting together.

### Zone 28/32 Symposium 2021

And with that in mind, save the dates of September 23-25, 2021, for next year's Zone meetings. Programming will highlight the United Nations' Development Goal #8: Decent work and economic growth.

And what better venue to meet to discuss these issues than Detroit, a city once written off for its urban blight after the US auto industry hit hard times? Since the 2000s, Motor City is blossoming once again, with large-scale revitalizations, including the restoration of historic theatres and entertainment venues, high-rise renovations, new sports stadiums, and a riverfront revitalization project.



Detroit is an increasingly popular tourist destination, and it receives 19 million visitors per year. In 2015, Detroit was named a "City of Design" by UNESCO, the first U.S. city to receive that designation. Its hub airport also makes it easy and economical to reach. So set your ear buds to that Motown sound and stay tuned for more information as it becomes available from Symposium chair Drew Kessler.

### Director Dialogues 2020-21

Between now and then, Director Valarie will be hosting Zoom conversations the second Thursday evening of each month with high-level Rotary leaders. This series of conversations, which we are calling "Director Dialogues," will focus on a discussion of a top-level Rotary topic, followed by practical how-tos to aid you in bringing the knowledge gained back to your District or club.

We will kick off these sessions on Thursday, November 12, at 7:00 pm ET/4:00 pm PT, when Valarie will host Past RI President Ian Riseley to discuss Rotary's just-debuted seventh area of focus: The Environment. Invite all Rotarians and Rotaractors to join the conversation with Valarie and Past President Ian, live from Australia! [Click on this link to register.](#)

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*Rotarian Mike Pollard confers with  
volunteer Janie Griffin about the price  
of an item at the Rotary Barn sale.*



## Turn Your Fundraiser Into a Socially-Distanced Event

*By Marty Peak Helman, Zone 32 Innovative Club Associate*

It had been an annual Club tradition for almost 60 years: The Boothbay Harbor Rotary Club in District 7780, Maine, collects donated furniture, boats and cars, bric-a-brac, tools and books all year long and stores the stuff in a barn. Then, the first weekend in August, club members rent U-Hauls and use sweat equity to move the donations to the school playing field to sort and price it. The top 200 items are sold by a professional auctioneer in a live auction; everything else is sold tag-sale-style, and at the end of the morning the club typically nets over \$50,000. And then almost immediately, the collecting begins for the next year.

When COVID came last spring, the club stopped accepting donations. And by May, it was clear that the annual Auction and Flea Market could not take place. Club members feared for their ability to support the local food pantry, home heating oil fund and so much more at a time of intense economic hardship. But then, club members got to thinking: Why not turn the storage barn into a sales venue, with appropriate masks and social distancing? And so, tentatively at first, the Rotary Barn has been the scene of an ongoing fundraiser that takes place every Saturday morning and is averaging \$2000 to \$4000 in profit every week.

"We've always gotten calls for donations all year long," club president Irene Fowle explains. "But now, we tell our donors that we can't pick up until we sell enough to have space in the barn to take the new stuff." And because the donations are coming in more slowly, club members have a better opportunity to value and price the items.

"For example, we were donated two mid-century bureaus by a woman whose mother is moving into a nursing home," club member Mike Pollard said. "I sent pictures of them to a dealer whom I've met through the Auction, and we ended up selling them to her for \$200 apiece. "In the live auction, he explained, unless two bidders happened to be present who knew and appreciated this style furniture, they would have gone for a fraction of that price. Other specialty items have sold on Facebook Marketplace and other on-line venues.

The Boothbay Harbor Rotary Club was facing a universal problem: How can a club hold a fundraiser in the pandemic? How can a club make money when its traditional sponsors are facing economic hardship, and community members have little extra to share? The experience of the Boothbay Harbor Rotary Club holds lessons for the rest of us:

First, club members say, it's necessary to think beyond the logistics of the event itself to determine what makes your traditional fundraiser a success. Is it the spirit of community the event engenders, or the thrill of finding a bargain? Is it the excitement of the venue itself? Once the club decides what makes the event tick, then it can think about how to duplicate that feeling in a virtual world.

A sporting event that includes a shot-gun shot (golf tourney, 5K walk-run) can be rethought to take place at specified times over a two or three-week period.

A spectator sport (duck race, polar plunge) can be moved to Facebook Live or videoed and replayed on the club or district website.

A fundraising dinner can morph to take-out only, or maybe eat-in-your-car in a parking lot or town park, perhaps with piped-in music or other entertainment displayed on a big screen or building wall.

An indoor event can move to a larger venue; tickets can be sold for specific entry times, or the event can be re-run multiple times for smaller audiences.

If none of these ideas "fit," club members can think of new fundraising activities that by definition require social distancing: A road rally (where participants remain in their own car); a scavenger hunt (where participants move about in their own COVID "pod.").

Back in Boothbay Harbor: By mid-September the club had met and exceeded the highest net that it had ever made at the one-day event, and the club plans to continue Barn sales through Christmas. "This is so much better," Auction co-Chair Laurie Zimmerli said. "We're not hauling all that furniture to the schoolyard and back, and we're getting better prices. We're never going back to the old auction."



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## Helping DMCs Take a Coach Approach

*By Kevin Crosby, Doug Logan, Angela Carter, and Al Lutchin*

For years, we have seen ongoing membership decline across North America. While we do have scattered examples of growth, for the most part, the membership development strategies we've been using haven't been working. New approaches are required.

Before designing a 'training' program for District Membership Chairs (DMCs), Zone 28 Coordinator Bill Robson and a committee of Assistant Rotary Coordinators led by Doug Logan, conducted a survey of DMCs to better understand their issues and concerns. In addition to identifying specific membership development challenges, like helping clubs cope with the changes imposed by COVID-19, the survey revealed a strong desire from DMCs to connect and share with each other and a preference for shorter, more frequent, and issue-oriented shared-learning sessions. We recognize that DMCs have valuable experience and insights to share with each other, which we hope to leverage through an innovative series of shared-learning events throughout the year.

If you played any sport as a kid, you may remember a particular coach who helped you develop the skills you needed to play your position better. Or perhaps you had a mentor who helped guide you through a difficult time in your life. So, now, if you were a club membership chair, wouldn't it be nice to have someone who could help you sharpen your skills in your role?

Zone 28 Rotary Assistant Coordinator Kevin Crosby introduced the team to D7090 Membership Chair, Angela Carter, and D7090 Public Image Chair, Al Lutchin – both professional executive coaches – to help the DMCs across the zone take a "coach approach" to working with their club membership chairs. On October 7, the introductory session for DMCs was conducted on Zoom by Angela and Al. It was the first in a series of monthly "shared learning sessions" that will address key issues identified by DMCs.

So, what are some of the key features and benefits of a "coach approach" to supporting club membership chairs? It's an opportunity to build stronger relationships through engaging conversations that foster trust and respect. It is an innovative way to support your team from a listening perspective. This leads to asking questions that ultimately help the person think differently, talk through the situation and problem solve on their own. It moves us, as leaders, away from being directive, giving our opinion and advice, or feeling the need to solve another's problems.

Coaching brings out the best in us and creates a positive environment to grow and manage change more effectively. It can help drive member engagement, increases retention, assists with recruitment strategies, is attractive to a younger demographic, identifies issues before they become major problems, builds alliances, and generally creates a more energized and enthusiastic group. It fosters innovation and idea generation to build stronger clubs.

How many other leadership roles in Rotary might benefit from a "coach approach?"



## Rotaract Canada Leadership

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The question we must ask ourselves now is, how can we continue to elevate young people and recognize the immense value they bring to Rotary?

Explore this and other topics at Rotaract Canada's webinar: *Let's Act: Bridging Interact and Rotaract*, where I am excited to serve as a panelist. Visit [rotaractcanada.org/ACT](https://rotaractcanada.org/ACT) to learn more.

## A Journey Through Rotary: Ordinary Youth Doing Extraordinary Things

*By Rotaract Canada Chair of Volunteer Services Kamil Kanji, Rotaract Club of Vancouver*

Rotary changed my life. My journey, like many others began when I attended the Rotary Youth Leadership Awards (RYLA). Prior to my attendance, all I knew was that my high school teacher had asked me to attend this conference in the mountains. I was absolutely terrified, being an introvert at the time I was worried whether I would make any friends or if I were just wasting a weekend. I can confidently say that after attending, none of my presumptions held any merit. I had fallen in love with this organization. It sounds crazy, but I knew that based on the friends I had met and the immense ways that I had grown both personally and with my leadership skills, that I wanted to continue my involvement beyond just that one weekend. This is where my Rotarian mentor, Rick, suggested to me that I join Interact. He informed me that Rotary, Rotaract, and Interact were a collection of "ordinary people doing extraordinary things." I had no idea how much this one conversation would transform my life.

Once I joined Interact, I was floored by how incredible these young individuals were. Those who were my age were running their meetings independently, they were planning and executing events of all sizes and were leaving an impact that not even many adults could. I was witnessing these ordinary high school students accomplishing extraordinary things for no other reason than that they wanted to help support their communities and those in need.



My biggest takeaway from this time was the potential for greatness and constant change-making that young Rotarians possessed. During my time in Interact, my peers and I recognized the disconnect that existed within the Rotary family in our district and so we organized two separate events to bridge this gap. I was taken aback by the amazing success stories I heard at these events. Clubs organized bake sales to support rural communities in Uganda, fundraised to renovate the pediatric wing of their local hospital, and accumulated thousands of dollars to help support water, sanitation, and literacy projects in places like Malawi. What really stood out, however, was the minimal resources these clubs had available to them. Some were operating on less than 100 dollars/year and were still creating incredible impact beyond measure.

As I continued my journey, I had the opportunity to meet many more extraordinary young individuals and learn from them as they overcame prominent barriers.

I met Rotaractors who despite stark opposition advocated for the inclusion of Rotaract as an equal partner in service. I met youth and young adults who overcame systematic ageism and took lead roles on their district boards and committees. I met young female Rotaractors that powered through internalized sexism to execute their groundbreaking projects, and I met many youth who challenged the "we have always done it this way" mentality by hosting large-scale non-traditional events that opposed the status quo.



All in all my journey through Rotary has been an eye opening experience that has changed my life in more ways than I can count and it has allowed me to witness the incredible drive and passion of young people in our organization.

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## October is Economic and Community Development Month— an ideal opportunity to highlight a District 7080 project in Guatemala

By Bob Palmateer, RRFAC Zone 28

Located in Central America, Guatemala is home to an estimated 18 million people. The primary language is Spanish, but, once home to advanced Mayan civilizations, many Mayan languages are still spoken today. Agriculture is the largest industry in the country. Well over one half of the population live below the poverty line.

Safe Passage was founded in 1999 with the aim of helping children break the cycle of poverty through education, life skills and perseverance in the community. Throughout the years, the need for safer and more sustainable employment for the parents of the Safe Passage children became apparent to disrupt the cycle of poverty within the community. Creamos was founded as a social entrepreneurship initiative aimed to offer safe and dignified income-generating opportunities for the mothers of the children living around the Guatemala City garbage dump.

The Rotary Clubs of Oakville Trafalgar and Guatemala-Las-America collaborated on the Global Grant and Government of Canada Grant requesting funding to implement a Leadership Training Program and a Skill Development program for 151 women living in the community surrounding the Guatemala City garbage dump in association with Creamos. These women previously relied on risky employment activities, including scavenging through the garbage dump for recyclables and transactional sex, to make a living.

To disrupt this narrative, the project was designed to support these women in developing marketable leadership and job skills within a safe, sustainable working environment, contributing to both the immediate and long-term economic development of the community. This progressive model will allow for a significant expansion of the current vocational training program. By training peer leaders, the project will increase the organization's ability to move women off the waiting list and out of the garbage dump into income-generating activities. This project will increase the income of women in extreme poverty, provide work that will be more compatible with raising their families and will increase management skills, economic independence, and self-confidence.

At the outset of the program, 6 participants were selected for a 12-week Leadership Training Program based on a cumulation of their demonstrated need, identified goals, and leadership potential. Through the Leadership Training Program, graduates learned about management, conflict resolution, skill-building facilitation, quality control, and production efficiency. Upon graduation, these participants were invited to participate in five certificate modules facilitated by professional consultants in the focus areas of screen printing, textiles (complex accessories & home goods), t-shirt making, jewelry making, and 3B production skills (bracelets, baskets, bow ties). These programs were intended to take place during the first few months of 2020 but have been interrupted by the Covid-19 pandemic. Once they've completed the training modules, program participants will in-turn relay these skills to new program participants through the Community Training Program.



*"Much has happened since we funded the CREAMOS project. In short during my recent visit to CREAMOS I was amazed at the difference from Pre to Post grant funding status. To explain it I would say Pre Grant they were playing at sewing versus Post Grant they have moved into production mode."*

*"CREAMOS secured a contract for 1000 t-shirts for a private school. These will be a part of the school uniform. Participants are sewing the shirts and then silk screening these shirts with a school logo. The response from the school is that the quality is amazing."*





# Monroe County Head Start Recipient of Rotary Global Grant

By David Super, 570-872-6941, [dsuper80@yahoo.com](mailto:dsuper80@yahoo.com)

STROUDSBURG, PA (OCTOBER 22,2020) – The Monroe County Head Start program has been named the recipient of a Rotary International Global Grant to fund virtual classrooms for these Monroe County Pre-K children impacted by Covid-19. The \$33,750 grant will be used to ensure Kindergarten readiness of pre-school age children enrolled in Head Start who, because of school closures, have not received formal programming since the outbreak of the Pandemic in March.

Rotary International is a service organization created over 110 years ago to bring together business and professional leaders to further humanitarian service, fight disease, provide clean water and sanitation, promote peace and support education around the world. The goal of its 1.2 million members and 35,000 clubs is to see a world where people unite and take action to solve real problems to create lasting change.

David Super, spokesperson for the Stroudsburg Rotary, lead sponsor of the grant application, said, “A coalition of our Monroe County Rotary Clubs joined together to address the problems Head Start is facing because of Covid-19. Most in-person programs have been shuttered because of the outbreak. As a result, these Monroe County Pre-K children who live in poverty have not received the in-person education necessary to demonstrate by school district Kindergarten assessments, a high readiness for educational success.” He continues, “We met with Tim Lee, the Executive Director of Pocono Services for Families and Children (PSFC), which administrators our County Head Start Program, to find out how this gap could be bridged, and came up with this solution and the funding necessary to get it launched.”

What is unique to this type of Global Grant is they are not normally awarded within the United States. Super continues, “We partnered with a Canadian Rotary chapter to apply for this International Program. Traditionally, our monies raised for international projects helps in countries around the world. Given the significant impact the Pandemic has had in Monroe County, we opted to fund a program within our County.”

The Virtual Classrooms program will engage children through on-line learning using laptops loaded with specially designed software that focuses on skills necessary to enter Kindergarten. There is currently no outlet for children not yet enrolled in public schools to access this type of service. In addition to the children, virtual classroom learning will also include adult programming on health education, parental skill developments, Bridges Out of Poverty curriculum, and computer skills. Through Head Start and Global Grant funding, everything families will need to learn remotely and receive basic education and literacy will be provided.

PSFC is a non-profit organization that advocates on behalf of economically challenged Monroe County families by being a responsive, thriving organization that leads the charge for training and advocacy. Their goal is to collectively improve the future for children, families and communities.

Super concludes, “We are in the process of securing the equipment for this new program and expect to impact 75 families in need in Monroe County. The launch of this new ongoing initiative will continue to help families with pre-school children access the equipment they need to advance their literacy and prepare them for school. Thanks to an International Rotary Grant, PSFC will manage the equipment and programming to create a sustainable learning opportunity for Monroe County families and is a shining example of how our organization not only impacts lives internationally but also here in our community.”

For program information and assistance with participation, residents can call Monroe County Head Start at 570-421-2676 or go to their website at [psfc.org](http://psfc.org).



# Rotary Million Mask Distribution, District 7870

*By PDG Venu Rao D7870, ARRFC Zone 32*

In the early morning hours of October 1, 2020, a cargo ship carrying million face masks arrived at the Port of Boston. Over the course of the next 14 days, those masks are delivered to first responders, healthcare providers, and front-line workers in cities, towns, and villages from Boston to Maine, from Massachusetts to Connecticut. The story of this effort is one of service and leadership. It's a story about answering the call, working together, and saving lives. It is the story, in short, of Rotary.

The ship-full of Personal Protection Equipment (PPE) is the culmination of a project launched by Rotary District 7980, Rotarian Ted Rossi, and the Rossi Family Foundation. Various Rotary Districts and Rotary Clubs participated to make this project a success. This tells the grass-roots story of how a Rotary Districts and Zone responded to a crisis, rallied its resources, put boots-on-the-ground, and brought disparate and far-flung communities together to spread goodwill and, most importantly, save lives.

The project clearly demonstrates that Rotarians are true to their mission and that the Rotarians create lasting change across the globe, in our communities, and in ourselves. With Rotary Mission as our guide, we engaged each Rotary Club in this project to guarantee that each and every PPE they receive is delivered to community based first- responders and essential workers so that they can continue to provide safe protective equipment and related materials to their employees and associates.



For Rotary District 7870, Past District Governor Nancy Russell and Assistant Governor Geoffrey Souther coordinated the efforts to distribute masks both in New Hampshire and Vermont. On October 6, a caravan of Rotarians from District 7980 and a box-truck carrying the load of masks travelled to the Manor Fire Station, in Concord, NH and to White River Junction Rotary, VT. Rotary District 7870 has received about a quarter million masks.

DG Steve Puderbaugh presided over the distribution event of the masks in Concord, NH. Representatives of Boys and Girls Club and the YMCA were introduced by the Concord Rotary Club

president, Tim Britain. Lori Shibinette, New Hampshire Health Commissioner, PDG Jack Solomon, and Epping Fire Chief Joe Lombardo also addressed the importance of this project to the 50+ Rotarians who came to collect the masks for their respective communities.

PDG Nancy Russell orchestrated the distribution of the masks in White River Junction, Vermont. PDG Louisa Tripp was the Master of Ceremonies and Senator Alison Clarkson, Congressman, Kevin Christie, Dr. Rudy Fedrizzi, Director Public Health Services, Superintendent Tom Debalsi, Fire Chief Scott Cooney, and DG Steve Puderbaugh participated in the event.

The following Rotary Clubs in District 7870 received the masks to be distributed to the local community first responders, health workers, and schools.

## New Hampshire (Twenty-Nine NH Rotary Clubs)

Concord, Derry, Derry Village, Gilford, Goffstown, Henniker, Hollis-Brookline, Hopkinton, Hudson-Litchfield, Jaffrey-Ridge, Keene, Keen Elm City, Laconia, Lake Region, Londonderry, Manchester, Meredith, Merrimack, Milford, Monadnock, Nashua, Nashua West, New London, Newport, Peterborough, Raymond Area, Souhegan Valley, Suncook Valley, and Tilton-Northfield.



## Vermont (Twenty-Two Vermont Rotary Clubs)

Bellows Falls, Bennington, Bennington Cat, Bethel, Brattleboro, Brattleboro Sunrise, Chester, Deerfield Valley, Fair Haven, Killington-Pico, Ludlow, Manchester, Poultney, Rutland, Rutland South, Springfield, Wallingford, Wantastiquet, Rutland West, White River Junction, Windsor, Woodstock





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## Why Facebook Won't Show Your YouTube Video

By Michael Angelo Caruso, Zone 28E Public Image Coordinator

Video marketing is one of the most effective ways to get the word out to Rotarians, but it's also the most difficult.

As with most art forms, it helps to know what you're doing in terms of online marketing.

People have been asking about the term "throttling," an important concept to understand if you want people to see your Facebook (FB) posts.

FB is in the "attention business" so it doesn't want you to leave their platform for other sites such as YouTube (YT).

No social media platform wants to be known for *not* letting you post YT links, so they allow it and then *throttle* your post.

If you have 2,500 Facebook friends, for example, FB might show your YT video link it to only 25. You'll see the posted link in your Timeline and think that all your connections are seeing it, too, but this is not the case.

The workaround is to natively upload the source video directly to Facebook and then re-share that (FB) link whenever posting on Facebook.

Uploading to both platforms is like having your cake and eating it, too, providing you drive traffic to both URLs.

Join the *Get the Word Out Now* Facebook group to learn more strategies like this one and of course, we'll see you in the Zones 28 and 32 Facebook group, too.

Good luck with all your marketing and public image efforts!



## Get the Word Out

**Grow Your Club,  
Raise Money,  
Get Attention**

## Endowment / Major Gift

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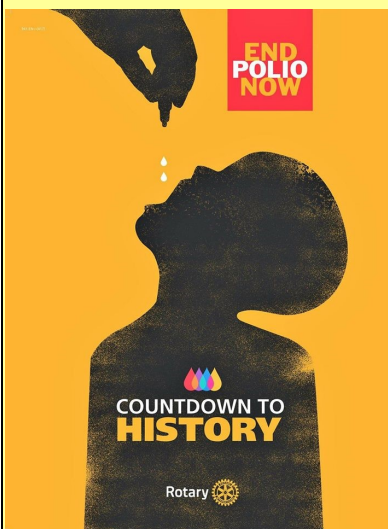
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# END POLIO NOW TULIP CAMPAIGN

Atlantic Canada D7820 and D7810 have joined together in an END POLIO NOW TULIP CAMPAIGN. They are to become the new district 7815 in 2022 and this is one of the first opportunities for them to work together and get to know each other

Rotary and Veseys Seeds have partnered for this special project. This is the brainchild of Rotarian Pam Harrison who took up Rotarian John Barrett's offer from Veseys Seeds in Charlottetown, Prince Edward Island, to bring in End Polio Now Tulip bulbs last year. With all the matching including some DDF from D7810 they raised \$10,000. Being an ambitious lady and a Polio Champion, she challenged D7820 and the Global Passport club from D6330 to join them this year



The orders were taken in July and sold out after two weeks. Veseys seeds managed to procure more bulbs for us and by July 20 we had to close the project at 2054 boxes. Approximately \$15 from every box sold is going to the Rotary Polio Fund. As an incentive, Rotarian Pam sewed 74 Rotary tulip masks and sent them to the 'Super Sellers', any club member selling over 10 boxes. She sent out 74.

The Club team leaders collected the money that went to a single bank account with a treasurer in Amherst. In September, the bulbs arrived in bulk in Charlottetown PE. Veseys and a group of people boxed and then shipped the bulbs to the clubs in Newfoundland, Nova Scotia, and Prince Edward Island. Once completed, the shipping expenses and cost of bulbs were deducted, and it left \$15.00 per box CAD to go to polio



By World Polio Day all those bulbs will be planted. In all it will have raised \$32,000 for polio with a few donations

The two Districts also gave a total of \$13,000 DDF so with Rotary maths, the DDF 1:1 and Gates Foundation Match matched 2:1 came to **\$174,000**

Thank you all

Pam [pam.v.harrison@gmail.com](mailto:pam.v.harrison@gmail.com) would like to open this project up to more districts across Canada. Veseys cannot send bulbs over the border but perhaps an American seed distributor could do what Veseys has done.

WORLD POLIO DAY Link to program <https://www.youtube.com/watch?v=Rp5Cg1I4OeE&feature=youtu.be>

*Trina Clarke from the Amherst Rotary Club was a super seller. Can you see the smile in her eyes? She sold 21 of the 33 boxes of tulips. She is last year's president, so she is well connected.*



Here are some stories from the tulip project:

### *River Herbert School Graduation*

*Greetings, a great day for planting. Joy Gray and I planted 175 bulbs this morning to celebrate the 13 graduates who missed a real graduation due to Coronavirus. We planted a tulip for every year they were in school. That took 7 boxes = 175 bulbs. (13 graduates X 13 years of education = 169).*

*In the 50's several students suffered from polio, in fact the village doctor, Dr Cochranes's only son had polio. Dr Cochranes was the driving force behind the River Hebert Rural High school, 1st rural high school in Nova Scotia. (Both the doctor's children became teachers.)*



*This is the connection between the tulips, the school, and the global pandemics.*

*Pam Harrison and The Rotary Global Passport Club will be planting an End Polio Now Garden at the NS Tourist Bureau at the Nova Scotia New Brunswick Border.*



*Catherine Philips with St John's East Rotary Club are creating an End Polio Now Tulip Bed of 750 bulbs at Government House in St John's, NL. It took 30 boxes of tulips*

*Sydney Sunrise Rotary Club, Nova Scotia sold 146 boxes*



### *Corner Brook NL 142 boxes Olaf*

*Olaf from the Corner Brook Rotary Club in Western Newfoundland said the Rotary-themed masks that you sent me to reward our "super sellers" arrived today, and I shall indeed try to get a group photo of our champions, all wearing their mask, as soon as possible. Alas, you sent us 4 masks but we have in fact 6 super sellers: me (sold 43 boxes), Kathleen Snow (sold 28), Jackie Chow (sold 21), Elaine Huxter (sold 14), Marjorie Hannon (sold 11) and Lorraine Gosse (sold 10). We're very proud of how well our club did in selling tulips.*



### *Rotary Club of Kentville Planting*



*Rotary club of Sussex, New Brunswick planted tulips with the Rotary mask.*