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Zone 28 and 32:

a four country, two language
community of Rotarians in Ber-
muda, Canada, France and the
United States spanning six time
zones.

October 2020



Autumn is the season to find contentment at home by paying attention to what we already have -Unknown

Autumn has always been my favourite season. Every year the leaves seem to change overnight with their display of rich colour hues. The nights become shorter, the fields are harvested, and we give thanks for the food on our table. I want to wish all Canadians a Happy Thanksgiving this month. As we reflect on this year, we must be truly grateful for our health and our safety.

Fall is a reminder that despite the world we live in today, change is still happening, and life moves on. In fact, change is the one constant we will need to celebrate as we work our way through this unprecedented time of complexity.

The past six months of the pandemic have shown us that Rotary does not slow down during difficult times, in fact, Rotary becomes stronger.

September was a very busy month. Our District Governor line and their partners participated in online facilitated discussion each week for four weeks. Thank you for being flexible, thank you for being trailblazers. We know that each of our districts are in good hands and that each of you are the right leaders at the right time! Congratulations! A special thank you to the facilitators who led this new online format.

On September 23-25, the Zone team delivered a fabulous three-night Summit Series. Each segment had incredible speakers, inspirational messages, and key Rotary updates with a call to action on the final night from our Innovative Club Advocates. Incredibly, the registration to this Summit Series topped 2,000 participants! With an estimated average attendance each night of 800 (considering multiple viewers at the same location). That is incredible! What is most exciting is that we were able to attract Rotarians, Rotaractors and friends who have never attended a Zone Institute or have ever had a Rotary experience outside of their own club meeting. Thank you for attending and thank you for lighting the chat box up with your comments and questions. The Summit series is available now on the Zone 28/32 website. If you were unable to join us, [check it out!](#) If you were with us, [share it!](#)

And finally...THANK YOU. Thank you to the zone Summit Series team, led by PDG Marty Helman. Each of the team played a crucial role in the development and execution of the incredible, ground-breaking, program and I am in awe of your talents.

We will grow Rotary. The future is assured, and the future is bright. Thank you to every Rotarian for your leadership.

As we move into October, we celebrate World Polio Day, the achievement of the Africa region's certification as wild polio virus free, and the work we have left to do to keep our promise to the children of the world. I look forward to being with many of you during your celebrations and awareness campaigns.

Be well and Be safe!

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Through COVID, A Rotary Club That FITS You Was Created!

By Innovative Club Advocate Tracey Vavrek, Zone 28, IPDG D5370

Creating the Rotary Club of Northwest Spirit

THE INCEPTION:

After a particularly inspiring day at the annual 2019 District 5370 Conference, hosted in Grande Prairie AB, a small group of well seasoned Rotarians held a vibrant discussion in one of the hotel rooms, to explore their Rotary “Why.”

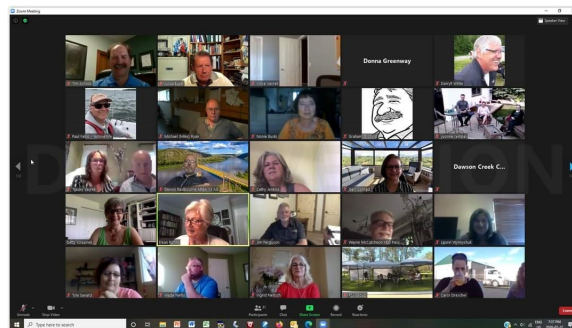
For many in the room, finding their “Why” was not the problem, but keeping that spark alive with the current culture had become the challenge. The members were concerned that their current clubs had a stagnant culture that did not want to grow, change with the times, explore new ways of doing things, or did not have a vision beyond always having done things this way.

This discussion led to exploring what kind of Rotary club would fit their needs and visions. The concept was of a Rotary club that was a passport to service, welcoming of diverse voices and experiences, provided a way to connect with each other and their communities, keep fees as low as possible, and thrive through service opportunities.

DURING COVID ISOLATION:

District 5370 Past District Governor Tim Schilds was the ringleader who worked diligently to get this club up and running in record time. After a month of meeting online, sending out invitations to new friends and family, the club officially chartered on June 25th, 2020 with 31 members. This could not have done this without the immense support from Pacific Northwest Rotary Passport club in District 5050 and Sean Hogan or the inspiration from Rotary International Past Vice President Dean Rohrs and DG Tracey Vavrek who encouraged them to make a Rotary experience that fit their lives.

TODAY: Welcome to the newly chartered Northwest Spirit Rotary Club in D5370! They are a full functioning Rotary club that offers a passport to serve with other Rotary clubs around the District and the world! Currently they have 33 members and growing. They have members in the Northwest Territories, central Edmonton area, Peace River Area, and northern Alberta. More than half of the members are under the age of 35, and new to Rotary and the other half have a little more seasoning. The result is an incredible vibrant energy and they are excited to be celebrating Rotary in a whole new way!



They meet online with Zoom platform twice a month and expect their members to attend at least one online meeting a month and to volunteer their time to service in their own community. They are encouraged to work with a local Rotary club project or to get out there and create their own.

They have heard personal ‘classification’ talks (where you are asked to dish the dirt on yourself) and they utilize break out rooms to get together in smaller groups to get to know each other. The future, when they are all allowed out to play again, is to meet in person for club camping trips, fellowship opportunities or local and International service projects together four times a year.

Rotary is service, fellowship and friendship. Rotary needs to fit our lives. They are excited to grow this opportunity with Northwest Spirit Rotary, a new way to do Rotary, a new way to find your WHY!

Calendar of Events

February 7-11, 2021—

International Assembly, Orlando, Florida

June 12-16, 2021— RI Convention, Taipei, Taiwan

June 4-8, 2022 — RI Convention, Houston, Texas

2023 — RI Convention, Melbourne, Australia

2024 — RI Convention, Singapore (tentative)

2025 — RI Convention, Calgary (tentative)

Zone 24 & 32

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Find the answers

Don't forget our electronic and social media communications tools for the Zone.

Website:

www.rotaryzones28-32.org

(Note new URL)

Facebook:

[Rotary Zones 28 and 32](https://www.facebook.com/RotaryZones28and32)

(Note new Facebook page)



Looking Forward to Next Year

By Marty Peak Helman, Zone Trainer 2020-21

My hat's off and my absolute thanks to the incredible team who made this year's Zone Summit and GETS/GNATS training a virtual reality. We learned new communications technology as we planned the event, and we completed the tasks at hand while successfully reaching out to a multiple of the number of Rotarians who have ever turned out for a "traditional" Zone Institute. Even so, we miss getting together.

Zone 28/32 Symposium 2021

And with that in mind, save the dates of September 23-25, 2021, for next year's Zone meetings. Programming will highlight the United Nations' Development Goal #8: Decent work and economic growth.

And what better venue to meet to discuss these issues than Detroit, a city once written off for its urban blight after the US auto industry hit hard times? Since the 2000s, Motor City is blossoming once again, with large-scale revitalizations, including the restoration of historic theatres and entertainment venues, high-rise renovations, new sports stadiums, and a riverfront revitalization project.



Detroit is an increasingly popular tourist destination, and it receives 19 million visitors per year. In 2015, Detroit was named a "City of Design" by UNESCO, the first U.S. city to receive that designation. Its hub airport also makes it easy and economical to reach. So set your ear buds to that Motown sound and stay tuned for more information as it becomes available from Symposium chair Drew Kessler.

Director Dialogues 2020-21

Between now and then, Director Valarie will be hosting Zoom conversations the second Thursday evening of each month with high-level Rotary leaders. This series of conversations, which we are calling "Director Dialogues," will focus on a discussion of a top-level Rotary topic, followed by practical how-tos to aid you in bringing the knowledge gained back to your District or club.

We will kick off these sessions on Thursday, November 12, at 7:00 pm ET/4:00 pm PT, when Valarie will host Past RI President Ian Riseley to discuss Rotary's just-debuted seventh area of focus: The Environment. Invite all Rotarians and Rotaractors to join the conversation with Valarie and Past President Ian, live from Australia!



HAITI HANWASH PRESENTATION
BY PRIP BARRY RASSIN

WEDNESDAY OCTOBER 21,
2020

4:00PM PST / 7:00PM EST

ZOOM LINK:

Meeting ID: 826 4289 9116

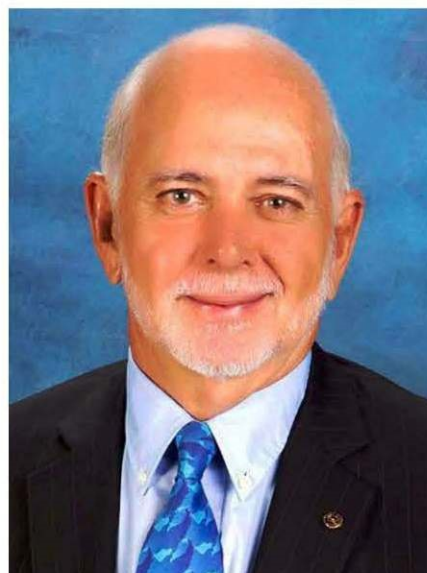
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Introduction by District 5060,
PDG Sherry Chamberlain, ARRFC Zone 28W

*"Our dream is to bring potable
water and good sanitation to the
entire country of Haiti.*

*Water is essential for good living
conditions and the people of Haiti
deserve to have it."*

— Barry Rassin
Rotary International President 2018-19
President and Chairman of Hanwash USA Inc.



HANWASH

Bringing the “Fourth Object of Rotary” to Life

College Student Creates Public Health Model in Zambia

By Bob Gravino, Rotary Club of Bath Sunrise, District 7780

Lonnie Hackett has been named the winner of the 2020 Rotary Zone 32 Donald MacRae Peace Award for his work as founder and president of Healthy Learners, a non-profit organization in Lusaka, Zambia, that works to deliver healthcare to vulnerable children.

While an underclassman at Bowdoin College in Brunswick, Maine, Lonnie received a fellowship to spend a summer teaching at a low-income school in Lusaka. After he arrived in Zambia, he realized that few of his students were able to take advantage of the learning opportunities at the school, because they were afflicted by malnutrition, infections and childhood diseases. Because more than 80 percent of Zambia’s children attend elementary school, Lonnie identified a simple solution to a complex problem: He recognized that if teachers were trained as front-line health workers, the schools could partner with government agencies to deliver health education and medical care where children spend most of their time--in school.



Lonnie returned to Maine, but in the next few months as he studied for graduation, he founded and became president of Healthy Kids/Brighter Future (renamed Healthy Learners in 2019). Lonnie graduated Phi Beta Kappa and Magna Cum Laude from Bowdoin College in 2014. He is also a National Truman Scholar, a College Football Hall of Fame National Scholar Athlete, and a two-time Rhodes Scholar finalist.

New England Rotarians have been significant supporters of Lonnie and the Healthy Learners project over the past six years. More than 55 Rotary Clubs in District 7780, neighboring D-7930 and beyond have invested in four Rotary Global Grants that support his work.

Additionally, Lonnie was working full-time in Zambia when, in 2017, he was the recipient of a Rotary Global Grant Scholarship sponsored by the Brunswick Rotary Club in District 7780. This helped him earn his Master’s Degree in Public Health Administration at Oxford University in the U.K.

In a remarkably short six years, Healthy Learners has expanded to over 100 elementary schools in Lusaka, providing improved medical care, vaccination coverage, vitamin supplements and health education to more than 105,000 students. There’s more: Lonnie has built a sustainable model of partnership between the Zambian Government and international NGOs. As a result, when the pandemic hit, the Zambian Departments of Health and Education reached out to Healthy Learners to organize community health via school-based care, and help find ways for students to return to school safely.

Still in his ’20s, Lonnie Hackett has already made a tremendous difference in the lives of the children of Zambia, and more important, he has created and built a public health model that can be implemented in other developing nations. And his life’s work has just begun: Keep an eye on this young professional – we will be hearing from him in the decades to come.



Rotary Coordinators and Membership Services

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Zone 32 Approach to Grow Rotary

By Zone 32 Rotary Coordinator, Melissa Ward

Last month the Zone 32 Rotary Coordinator team held a joint meeting with the district membership chairs across our zone. The topic was membership through service.

Several points were brought up:

Active clubs have an easier time in obtaining new members

Service helps Rotary clubs promote themselves

Active clubs have engaged members

Service projects allow Rotarians to invite friends and family to participate.

Service helps grow collaboration with other community service groups.

There is no doubt that with COVID-19, service projects are going through a metamorphosis. Clubs are rethinking how they operate not just from an administrative point, but from a fundraising and service perspective as well.

District 7950 is currently in the early lead for membership growth in the 20-21 Rotary Year. District Membership Chair Melissa Garlisi attributes her district's success with encouraging clubs to expand upon what they are already good at. As a District membership chair, she and her team talk to clubs about their strengths, building on their enthusiasm and expertise. Asking a club to do too much can feel overwhelming to the members. By helping a club build upon something that they are already doing, enjoying and successful at, is less intimidating and a more relaxing, easy lift.

Innovative Club Advocate Marty Helman shared that the Bath Sunrise Club in district 7780 was stuck at 13 members. The club decided that the in-person meetings were "getting in the way of service". So, they decided that one meeting a month would be a traditional, speaker meeting, one meeting a month is dedicated to club business, and the remaining two meetings a month are dedicated to service projects. Members are encouraged to go out and do whatever community service they wanted to do. The only rule is that members must wear their Rotary shirt while doing their community service. The projects could be as small as volunteering to read, or volunteering at the local food bank. As a result, the club doubled in size in a relatively short period of time.

District 7210 has "eliminated" the district conference and participates in a service symposium. An all hands on service project took pallets and turned them into pieces of furniture. Those furniture pieces were donated to shelters who either used them or sold them to raising fund for their organization.

Rotary District 6690 has a guide to increasing member engagement during the COVID-19 Pandemic. You can access that through this link: <https://rotary6690.org/maintaining-engagement/>

(continued on next page)

Service Projects

Assistant Rotary Coordinator Karin Gaffney, who facilitated the discussion also provided the group with several resources. One that that I found particularly helpful is the in-meeting service projects. These can be done virtually or in person.

SERVICE JOBS appropriate for In-Club Service Projects:

These are jobs that can be set up quickly and achieved in a short time, usually no longer than 1 ½ hours:

Job	Partner	What do volunteers do?	Materials required	Cost
Seasonal decorations (valentine's day, 4 th of July, Thanksgiving, etc.)	Assisted living facility, senior housing	Create items to brighten up the living spaces of disadvantaged people	Craft items	Low-moderate
Other crafts, such as party favors, materials for school projects,	Hospitals, veterans' hospitals, schools, others	Raw materials, sometimes sewing machine or other machines, craft items	Depends on craft	Low-moderate
Card writing	Senior facility, hospital, veterans' org	Write notes of encouragement, possibly decorate envelopes	Cards and pens and markers	low
Comfort kits for a cause	Red Cross, Kits for Kids, local human services group	Assemble items into bags to give to people who are facing disasters and hard times.	Personal hygiene items, new socks, toys, first aid, snacks	Moderate-high
Book preparation for donations	Schools, literacy agencies	Place Rotary placards in books; pack books for distribution or shipping	Books, labels, etc.	Low-moderate
Backpacks for needy	Schools	Assemble items in backpacks to be donated to needy school children.	Backpacks, school supplies	Moderate-high
Letter Writing / Holiday Cards	Troops / elderly / veterans	Write letters of encouragement and thanks.	Cards, pens, markers (must be left open for inspection)	Low



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PRIORITY ONE	DEVELOP RESOURCES FOR THRIVING ROTARACT CLUBS AND DISTRICTS
PRIORITY TWO	BUILD AND MAINTAIN CONNECTIONS
PRIORITY THREE	INCREASE ROTARACT VISIBILITY AND AWARENESS
PRIORITY FOUR	GROW ROTARACT ACROSS OUR REGION
PRIORITY FIVE	ENGAGE WITH MEMBERSHIP ON ROTARY INTERNATIONAL POLICY

How Data-Driven Decisions Increased Our Club's Impact

By John Le, Administrative Director, Queen's Rotaract, District 7040

Queen's Rotaract Club is a diverse district 7040 university-based-club located in the heart of vibrant Kingston, Ontario. When I entered the club in 2018, most of the members were graduating. At the beginning of 2019, we had 4 executive members and 4 members. Now, our executive team of 9 is filled, and we have over 20 other members.

When so many of the members graduated in 2019, our club had to recruit new members. As with many university clubs, members are easy to attract, but hard to retain. We decided to look through attendance from previous years and compare it with our calendar. Unsurprisingly, attendance was highest at the beginning of the year, and lowest during exam season. After a thorough examination, we noticed spikes coming from our hands-on initiatives. Correlation isn't causation, but it was a starting point. We organized more hands-on opportunities, which attracted and retained many members.

We used data-driven decision making. The idea may sound intimidating, but it simply means making impactful decisions based on collected data rather than intuition. Without data, decisions can be clouded by false assumptions and biases that may not only do no good but severe harm. Despite this, many important decisions are still based on intuition instead of concrete data. I hope the next example show many otherwise.

We started a yearly Hygiene Drive in 2018 by setting up booths around Kingston to collect hygiene products for homeless shelters with Kingston Rotary. We kept detailed records of every booth and collected products, which proved useful when we completely took over the initiative the following year. As we had less resource, we needed a new plan. We could either spread our volunteers across various booths or focus on a single location. Our intuition was that spreading volunteers around could get more donations, but the data said otherwise.



Looking back on our previous attempt, our east end location contributed to over 50% of the outcome, significantly more than others. From the data, we estimated that not only would spreading volunteers around cause more burnouts, but it might also generate a worse result. We finally decided to focus our efforts on a single booth at our most successful location. Our decision proved to be correct, as we managed to reach the same result as previous years in only 4 hours with only 6 volunteers (3x less).

Through data-driven decision making, our club optimized our limited resources to generate the optimal outcome. This can be taken even further. When starting a new initiative, the only thing certain is uncertainty. Using data, clubs determine the best approach to take or check if the initiative is even feasible. An idea might sound great, but without support or interest from others, it is not likely to succeed. By collecting data, potentially through a carefully crafted survey, clubs can determine the community's interest and make a corresponding decision.



When using data, there is nothing to lose, but plenty to gain. It's not hard to start, simply take a careful look through what you already have and build upon it.

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Rotary District 7870 \$340,848.00 COVID-19 Global Grant Project Has Touched over Million People in New Hampshire and Vermont, US

PDG Venu Rao, D7870, ARRFC Zone 32

Rotarians are volunteers. They come from various walks of life. They excel in their own professions. They come together as Rotarians and bring their time, talent and treasure to help their fellow human beings who are a little less fortunate than they are and those could be across the street locally or across the oceans globally. Basically Rotarians are volunteers who come together to do good in the world.

True to that Rotary ideal, Rotary District 7870 (southern NH and southern VT), Since 2014 has collaborated with sixteen different countries to participate in 34 global grant projects worth over \$3.2 million with following life altering impacts on more than million men, women and children in the following areas of focus:

Disease prevention and	138,160 men, women & children are benefitting every
Water and sanitation	Providing Clean potable water to 103,400 men, women & children every year and also providing sanitation training
Maternal and child health	1000 mothers/yr. and 8820 children/yr. are benefitting
Basic education and literacy	30,500 students/yr. are benefitting, 400 teachers/yr. are being trained and adult literacy for 500 per year
Economic & community development	Through microfinancing 62 families have become self-supporting. Program is continuing to benefit more families

With CORONA Pandemic, the Rotary Foundation has encouraged the Rotarians to attend to food shortages, medical equipment and personal protection equipment (PPE) needs of their communities.

Under the leadership of DG Steve Puderbaugh (DGE at that time), PDG Tony Gilmore, DGN Randell Barclay and Stewardship Chair Dianne Barclay, it is truly historic that Rotarians from 35 out of the 59 clubs in the District have participated in three COVID Global Grant Projects and contributed \$114,000.00. The District 7870 contributed \$70,000.00 DDF. District 7850 (Northern VT, Northern NH and part of Canada) has also contributed \$15,000.00 DDF. The Rotary Foundation match is \$141,848.00. This resulted in an award of three global grant projects with total worth of \$340,848.00. District 7870 is also awarded an additional \$25,000.00 Disaster Relief Grant.

The total food banks need was \$75,159.00 both in New Hampshire and Vermont. Because of the COVID global grant requirement that the request for food in each global grant cannot exceed 30% of the grant or \$30,000.00, whichever is higher, the District made three distinct COVID global grant proposals to accommodate the need for the food banks requirements in both the States.

\$340,848.00, the combined value of three COVID global grant projects, supports \$75,159.00 for NH and VT Food Banks and \$259,152.00 for COVID related medical equipment and PPEs. NH and VT Food Banks, in turn, support Food Bank needs of twenty-one towns in NH and VT. Beside PPE, some of the clubs' donations are toward first responders commercial disinfecting equipment for ambulances, infecting mitigation equipment for a non-profit dental clinic, non-perishable emergency rations for a police department - and that is just a sampling of the donation recipients.

We, as Rotarians have every reason to feel proud about supporting our communities and, at the same time, realizing the Rotary Foundation's power of leveraging Rotary dollars. The number of people, directly and indirectly, positively affected from these three grants is in the neighborhood of one million.

Exploring Ways to Make a Major Impact to The Rotary Foundation? Consider Polio!

By Marilyn Bedell, E/MGA Zone 32

The World Health Organization (WHO) on 25 August 2020 announced that the transmission of wild poliovirus has officially been stopped in 47 countries in the Africa region.

This milestone made me reflect on a receipt found in my father's desk in 2009. As my husband, Ron, cleaned out my Rotarian father's desk for the final time, he found a receipt from 1988 for a donation to PolioPlus, the year Rotary made a commitment to eradicate polio worldwide. It wasn't a large contribution, but it played a part in keeping our *promise to the children of the world* to eliminate polio. I think my father knew that this donation would contribute to all the milestones we have achieved in our efforts to help eradicate polio. The fact that he kept this receipt reminded me that he felt giving to this cause was important, and that he was helping to make history.



Many gifts large and small have contributed to reaching this milestone. I read about Sir Emeka Offor, Rotary Club of Abuja Ministers Hill, Nigeria. He announced his million-dollar gift in 2014 at the Rotary Convention in Sydney. At that time, he became Africa's largest donor to Rotary.

Offor shared the following, "When I give to The Rotary Foundation, I know it's supporting wonderful efforts like PolioPlus, which has helped to protect 2.5 billion children from the ravages of polio. At times, the progress is slow, but it is my deepest hope that

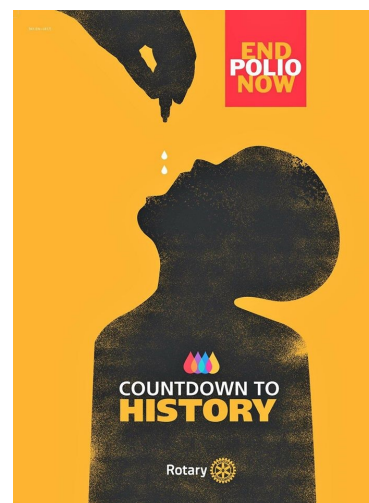
we can inspire all Nigerians to work together to bring about the final, permanent, and irreversible eradication of polio."

It is my hope that Sir Emeka Offor was doing a happy dance on 25 August 2020, as we got closer to our goal of worldwide eradication of polio.

But our work has not ended. We have many challenges ahead as we continue to support eradication efforts in Afghanistan and Pakistan.

"We have the wild poliovirus cornered in the smallest geographic area in history, and now there are just two countries that continue to report cases of the wild virus," said Michael K. McGovern, chair of Rotary's International PolioPlus Committee. "As we work with our partners to apply innovative new strategies to reach more children, and embrace lessons learned thus far, Rotary is doubling down on our commitment to end polio for good. I'm optimistic that the end of polio is within our grasp, but we must remain vigilant in rallying global political and *financial support* as we push towards a polio-free world."

Gifts large and small will bring us to the finish line. If seeing polio finally eradicated will fulfill a personal commitment while inspiring others, like Rotarian Emeka, consider a major gift of \$10,000 or more to help in our *countdown to history*.



Report for July-August Giving for Zones 28 & 32

Zone 20/21	District	Members Current Fiscal Year	Members Last Fiscal Year	# of Clubs	# of Clubs w/goal	% of Clubs w/ goal	District Goal Current Year	Annual Fund YTD	Annual Fund LYTD	YTD % Change	Annual Fund Per Capita YTD	Annual Fund Per Capita LYTD	Annual Fund Per Capita LFY	Total Giving YTD
28	5010	1,546	1,653	38	21	55.3%	\$152,100	\$19,163	\$24,861	-22.9%	\$12.40	\$15.04	\$166.01	\$86,172
28	5040	1,287	1,384	50	37	74.0%	\$120,926	\$17,169	\$36,052	-52.4%	\$13.34	\$26.05	\$169.70	\$24,438
28	5050	2,389	2,477	57	27	47.4%	\$167,415	\$62,389	\$65,262	-4.4%	\$26.12	\$26.35	\$143.89	\$79,235
28	5060	2,460	2,575	58	30	51.7%	\$207,709	\$36,103	\$33,537	7.7%	\$14.68	\$13.02	\$134.97	\$48,410
28	5360	1,631	1,749	46	11	23.9%	\$688,603	\$23,826	\$24,205	-1.6%	\$14.61	\$13.84	\$520.16	\$61,314
28	5370	1,869	2,059	61	51	83.6%	\$196,734	\$32,752	\$34,993	-6.4%	\$17.52	\$16.99	\$133.39	\$41,879
28	5550	1,220	1,307	46	7	15.2%	\$18,135	\$5,653	\$8,438	-33.0%	\$4.63	\$6.46	\$97.82	\$8,535
28	6290	2,621	2,698	58	23	39.7%	\$115,000	\$12,662	\$22,225	-43.0%	\$4.83	\$8.24	\$113.47	\$24,327
28	6310	1,350	1,355	32	24	75.0%	\$131,005	\$15,486	\$15,278	1.4%	\$11.47	\$11.28	\$111.57	\$27,121
28	6330	1,628	1,664	56	27	48.2%	\$80,147	\$25,422	\$25,302	0.5%	\$15.62	\$15.21	\$134.46	\$46,600
28	6360	2,226	2,351	53	42	79.2%	\$139,775	\$13,379	\$10,239	30.7%	\$6.01	\$4.36	\$74.26	\$17,252
28	6380	1,561	1,600	50	6	12.0%	\$15,018	\$15,644	\$12,177	28.5%	\$10.02	\$7.61	\$80.45	\$50,545
28	6400	1,517	1,591	52	49	94.2%	\$276,100	\$32,606	\$36,194	-9.9%	\$21.49	\$22.75	\$176.18	\$73,587
28	7010	1,423	1,462	40	21	52.5%	\$106,567	\$25,513	\$12,373	106.2%	\$17.93	\$8.46	\$27.38	\$52,704
28	7040	1,611	1,701	65	15	23.1%	\$29,214	\$11,843	\$13,163	-10.0%	\$7.35	\$7.74	\$81.02	\$30,239
28	7070	1,872	1,926	55	23	41.8%	\$53,332	\$24,756	\$26,110	-5.2%	\$13.22	\$13.56	\$151.15	\$28,084
28	7080	1,452	1,521	48	9	18.8%	\$49,836	\$27,724	\$21,431	29.4%	\$19.09	\$14.09	\$123.47	\$52,966
28	7090	1,960	2,083	66	26	39.4%	\$88,551	\$14,357	\$10,414	37.9%	\$7.33	\$5.00	\$109.10	\$21,156
28	7790	1,550	1,641	49	10	20.4%	\$49,143	\$17,199	\$20,061	-14.3%	\$11.10	\$12.22	\$72.14	\$18,208
28	7810	976	1,012	40	24	60.0%	\$54,205	\$13,077	\$8,174	60.0%	\$13.40	\$8.08	\$77.15	\$16,066
28	7820	1,392	1,469	45	6	13.3%	\$26,839	\$13,974	\$13,206	5.8%	\$10.04	\$8.99	\$70.36	\$51,074
Total	21	35,541	37,278	1065	489	45.9%	\$2,766,355	\$460,697	\$473,695	-2.7%	\$12.96	\$12.71	\$137.35	\$859,913

Zone 20/21	District	Members Current Fiscal Year	Members Last Fiscal Year	# of Clubs	# of Clubs w/goal	% of Clubs w/ goal	District Goal Current Year	Annual Fund YTD	Annual Fund LYTD	YTD % Change	Annual Fund Per Capita YTD	Annual Fund Per Capita LYTD	Annual Fund Per Capita LFY	Total Giving YTD
32	7120	2,219	2,265	66	22	33.3%	\$78,800	\$22,634	\$18,732	20.8%	\$10.20	\$8.27	\$106.11	\$30,011
32	7150	1,042	1,084	41	14	34.1%	\$32,500	\$8,416	\$7,383	14.0%	\$8.08	\$6.81	\$76.42	\$12,069
32	7170	1,236	1,300	44	44	100.0%	\$91,350	\$9,405	\$16,858	-44.2%	\$7.61	\$12.97	\$70.06	\$36,351
32	7190	1,028	1,072	39	31	79.5%	\$77,550	\$10,942	\$8,761	24.9%	\$10.64	\$8.17	\$94.23	\$12,166
32	7210	1,522	1,548	55	27	49.1%	\$79,440	\$12,419	\$17,126	-27.5%	\$8.16	\$11.06	\$107.22	\$13,308
32	7230	1,093	1,140	44	15	34.1%	\$28,555	\$14,139	\$13,481	4.9%	\$12.94	\$11.83	\$123.01	\$35,143
32	7255	1,522	1,605	68	7	10.3%	\$11,505	\$11,334	\$25,265	-55.1%	\$7.45	\$15.74	\$127.10	\$34,727
32	7390	2,169	2,278	42	7	16.7%	\$97,600	\$59,215	\$72,152	-17.9%	\$27.30	\$31.67	\$135.14	\$73,192
32	7410	1,083	1,078	42	3	7.1%	\$17,850	\$8,744	\$5,930	47.5%	\$8.07	\$5.50	\$78.28	\$12,154
32	7430	1,821	1,784	46	35	76.1%	\$150,860	\$34,916	\$35,875	-2.7%	\$19.17	\$20.11	\$139.52	\$48,481
32	7450	1,283	1,310	51	12	23.5%	\$45,400	\$13,534	\$12,437	8.8%	\$10.55	\$9.49	\$146.57	\$20,364
32	7475	1,986	2,002	82	28	34.1%	\$61,835	\$10,210	\$29,424	-65.3%	\$5.14	\$14.70	\$133.65	\$453,434
32	7490	1,118	1,185	49	5	10.2%	\$11,600	\$7,668	\$10,912	-29.7%	\$6.86	\$9.21	\$51.36	\$58,518
32	7505	1,994	2,076	74	30	40.5%	\$57,700	\$17,473	\$12,365	41.3%	\$8.76	\$5.96	\$84.44	\$85,846
32	7780	1,527	1,611	41	36	87.8%	\$132,800	\$29,559	\$31,838	-7.2%	\$19.36	\$19.76	\$143.96	\$75,643
32	7850	1,223	1,272	41	4	9.8%	\$13,500	\$8,204	\$6,672	23.0%	\$6.71	\$5.25	\$99.44	\$13,404
32	7870	1,868	1,933	58	11	19.0%	\$28,500	\$14,577	\$11,246	29.6%	\$7.80	\$5.82	\$61.00	\$137,084
32	7890	1,765	1,902	56	35	62.5%	\$103,110	\$11,093	\$10,890	1.9%	\$6.28	\$5.73	\$89.76	\$31,298
32	7910	1,232	1,270	49	23	46.9%	\$65,700	\$18,946	\$7,951	138.3%	\$15.38	\$6.26	\$69.56	\$21,734
32	7930	1,660	1,753	47	21	44.7%	\$63,650	\$25,642	\$18,634	37.6%	\$15.45	\$10.63	\$156.42	\$31,184
32	7950	1,963	2,034	65	29	44.6%	\$69,880	\$20,522	\$18,536	10.7%	\$10.45	\$9.11	\$75.43	\$28,708
32	7980	1,946	2,022	57	37	64.9%	\$167,104	\$21,068	\$28,634	-26.4%	\$10.83	\$14.16	\$152.75	\$78,200
Total	22	34,300	35,524	1157	476	41.1%	\$1,486,789	\$390,658	\$421,102	-7.2%	\$11.39	\$11.85	\$107.93	\$1,343,018



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Adversity is an Opportunity for Creativity

Adversity is an opportunity for creativity – it forces one to dig deeper and discover something new about oneself”

Paul T. P. Wong, Psychologist and Professor

For many of us, ‘Rotary as usual’ has become ‘Rotary as unusual’ recently, in light of the Coronavirus.

COVID-19 is having a significant effect on our need to create exciting and creative out-of-the-box events that are still able to actively engage our members.... despite not being there in person.

So, what if your event has already been cancelled? What if your city or country has enforced a travel ban, and you're stuck at home and banished from the office and from personal meetings? Keeping your people close is now more important than ever. So how do you continue to deliver compelling communications and purposeful content to encourage conversation and collaboration in your Rotary communities and within your area as a whole? THIS IS A MEMBERSHIP OPPORTUNITY, if I've ever seen one, and we need to take advantage of it!

There's more to life than Zoom.

Look, no offense to Zoom, but we're getting exhausted with this treadmill of green screens and virtual events. Why? Because they're mostly one-way. Instead, why not transform your virtual meetings into live interactive broadcasts via multiple channels and MAKE THEM PUBLIC? The key is to dial up your comms to create a two-way digital dialogue. *Try this using a tool called Restream.io where you can broadcast your events on multiple platforms like YouTube and Facebook simultaneously.*

Bring it home

Check out this super cool idea from District 7730. Virtual interactive cooking classes!

When life is unusual, try unusual tactics to engage and excite Rotarians

Working at home can be lonely – most remote workers will miss the daily contact and conversations with their colleagues. Finding ways to surprise them with a fresh idea for connecting to each other can actually make Rotary a bigger part of peoples' lives. Be brave and try something new like the Zone Summit in Zone 33/34 with their Zone Parking Chair Promotion! It's caught on like wildfire! *Here's how it worked:* Take a photo of you in your chair and post it online using #rotaryparkingchair. It will be on the summitofchampions.org website. And the best, most creative image could win a prize!

Need more creative ideas for events? Contact the Zone 28W Public Image team! Michelle O'Brien, Rosie Roppel, and Marjolein Lloyd.



ROTARY CLUB OF DISTRICT 7730 PASSPORT PRESENTS
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WITH AWARD WINNING CHEFS

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WITH TRADITIONAL CINNAMON
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CHEF MICHELLE MOMMA ROCK
MOMMA ROCK DESSERTS AND
T'CEAUX BOYS
FOOD TRUCK OWNER



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Polio: Bad Rotary: Good

By John G. Kramb, Region 39 End Polio Now Coordinator.

I can't make it any simpler than that. Rotary has been instrumental in stopping Polio in the world. It is our single largest humanitarian project, involving ALL Rotarians.

We helped eliminate it in the Philippines.

We helped eliminate it in North America.

We helped eliminate it in South America.

And Europe.

And Australia.

And India.

And Southeast Asia

And now, Africa!

But the reported number of cases of Polio in Afghanistan and Pakistan are rising again. For two reasons. One, influencers in those two countries think that we are trying to sterilize their daughters. Not true.

Second, the infrastructure that has been so very effective in eliminating Polio in so many parts of the world, the infrastructure that helped stop other pandemics such as Ebola, is now being used to combat COVID-19. Health teams are monitoring and educating in Afghanistan and Pakistan and other places.

So, for now, Polio vaccinations have taken a back seat. Until we get this COVID crisis under control

So, we still need to fund PolioPlus.

Districts which pledge 20% of their District Designated Funds to PolioPlus will have that amount matched by the Foundation. And that total will be matched by the Bill and Melinda Gates Foundation.

Let me see. Three extra dollars go to PolioPlus for every dollar that a district pledges DDF. Someone help me out here. Is that a good deal?

And when an individual Rotarian donates to PolioPlus, the Bill and Melinda Gates Foundation matches that amount two to one.

Once COVID-19 is gone, we can continue to vaccinate against Polio.

Polio: bad.

Rotary: good.



WORLD POLIO DAY
IS 24 OCTOBER endpolio.org | [#endpolio](https://twitter.com/endpolio)

