

ROTARY INTERNATIONAL CONVENTION



CONNECT WITH KOREA – TOUCH THE WORLD

SEOUL, KOREA
28 MAY-1 JUNE 2016

Register
early and
save!



www.riconvention.org

Dear fellow Rotarians,

Welcome to Seoul, the site of the 107th Rotary International Convention. Celebrate with us the joy of bringing the work of Rotary into our communities to *Be a Gift to the World*.

The convention is a great way to experience what it truly means to be a part of Rotary. You will not only be inspired by fascinating speakers and productive breakout sessions, but also have an excellent opportunity to meet fellow Rotarians from around the world. You will experience *firsthand* the vibrant city of Seoul, as well as exchange ideas, build your skill set, and have fun. The House of Friendship also provides a space where you can connect with different cultures and clubs.

As a city with a long, rich history and the latest amenities, Seoul is the ideal location for a Rotary convention and a delightful travel destination to explore. It is both the capital and largest metropolis in Korea as well as home to an expansive number of parks, museums, shopping centers, and restaurants that showcase Korea's rich culinary tradition.

Stop by any street vendor throughout the city to try traditional snacks like *tteokbokki*, *gimbap*, or Korean barbeque. Visit the now-famous Gangnam district, made popular by K-pop recording artist Psy. Explore COEX Mall, one of the largest underground shopping malls in Asia, filled with everything from trinkets to high-tech devices. Visit Dongdaemun Market, open 24 hours a day, for a wide variety of goods, including silks and fabrics.

While the convention will offer its own social activities and events, be sure to visit Lotte World Adventure, an entertainment complex that is home to the world's second-largest indoor theme park and an outdoor amusement park. Both feature family-friendly stage shows and attractions. Shopping malls, movie theaters, and the Korean Folk Museum can be found a short monorail ride away, making it a wonderful family vacation experience.

Before becoming president of Rotary International, I had the pleasure to attend 25 Rotary conventions. Each convention has its own flavor and has always been an enriching experience. I took advantage of the ability to meet and get to know my fellow Rotarians. I recall having conversations with club members from all over the world, on the buses and trains, in the House of Friendship, and in the main meeting halls. These are folks who I otherwise never would have had the chance to meet. In fact, while in Seoul, I will look forward to meeting you as well.

Vanathy and I invite you to join us and your fellow Rotarians as we see the sights, discover what it's like to be a citizen of the world, and learn how we can continue to *Be a Gift to the World*.

Sincerely,



K.R. Ravindran
Rotary International President, 2015-16



SEOUL – EXPERIENCE THE HOSPITALITY OF A WORLD-CLASS CITY

Seoul boasts a proud history of more than 600 years as the capital of Korea. Officially called Seoul Special City, this magnificent metropolis is the largest in the country with a population of over 10 million. Seoul beckons with enchanting culture and warm, friendly people, blending a historic past with a thriving global center. K-pop, the popular Korean music sensation, attracts fans from around the world. Seoul also hosted many international events, such as the 1988 Summer Olympics, 2002 FIFA World Cup, and the 2010 G20 Seoul summit.

These are just a few of the reasons Seoul remains one of the world's most popular tourist destinations. Visitors from China, Japan, and Thailand voted Seoul the No. 1 travel destination from

2009 to 2011. In 2014, Seoul hosted more than 12 million international visitors and was ranked among the top 10 most visited cities in the world. A highly connected city where technology reigns supreme, Seoul is home to global leaders Samsung, LG, and Hyundai-Kia.

Why Seoul?

Seoul is a destination of contrasts, from high-energy to tranquil, from centuries-old architecture to contemporary skyscrapers, from haute cuisine to street food. Within the city are five UNESCO World Heritage sites that showcase Seoul's vibrant past. Come to Seoul and discover a culture that is truly in harmony with nature... and the world.



May brings glorious weather and traditional festivities

Throughout the month, Seoul is just bursting with bright, vivid colors and fragrant blossoms. Join in Korea Family Month and other celebrations. A perfect climate with balmy breezes makes spring a wonderful time to visit.

Five colors of Korea – O-BANG

The brilliant ribbons of blue, red, yellow, white, and black on these pages celebrate the rich harmony between Korea's five traditional colors...and represent Seoul's wish to sincerely welcome all Rotarians from across the globe.





Friendly, warm people await you

The city's high-tech buses and trains make it easy to get around to all of the convention sites as well as tour on your own. Visitors will find a safe environment, with people eager to help you enjoy the best the city has to offer. Free Wi-Fi at the convention venue lets you stay connected.

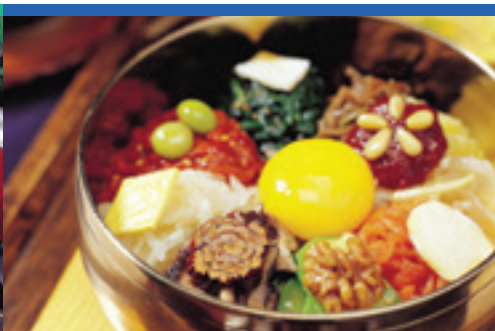
Must see – Must do

- See the five Royal Palaces – Beauty and majesty in a centuries-old capital
- Visit Gwanghwamun Square – Centerpiece of this cultural and historic district
- Stop by Insa-dong – Traditional tea houses, distinctive arts and crafts shops, and popular food carts
- Take in panoramic views at N Seoul Tower – Symbol of modern Seoul
- Experience the dynamic, pulsating nightlife
- Shop at Myeong-dong and Gangnam – The bustling shopping and

entertainment centers of old and new downtown

- Try Korean traditional fare – *Bibimbap* (rice mixed with a medley of seasoned vegetables), *galbi* (Korean barbeque), and *makgeolli* (rice wine)
- Find bargains at Dongdaemun Market – All-night shopping
- Enjoy a Korean drumming performance
- Stroll along the Cheong-gye-cheon Riverside Park
- Walk through Korean Folk Village – Travel back in time at this faithfully recreated life complex

From royal palaces to lotus ponds to bustling markets...a vibrant world awaits you!





CONNECT WITH KOREA – TOUCH THE WORLD

Convention is for ALL Rotarians

The annual convention offers so many different opportunities, there is something for everyone. Whether you've just joined Rotary or you're a longtime member, the Rotary Convention will inspire and connect you to a warm, positive, life-enriching experience.

Create memorable experiences as you build relationships

The 2016 convention is your opportunity to meet Rotarians from around the globe, talk with them, and exchange ideas. Discover new ways of doing things. Connect with old friends and make new ones. Travel with local Rotarians as well as other club members and become immersed in new cultures. Participate in a meaningful, hands-on service project that makes a positive impact in the community. Come away more committed and energized than ever to *Be a Gift to the World*.

Advance your personal and professional development

The Rotary Convention offers a well-integrated program of learning, sharing, and taking action.

- Hear from world-renowned speakers and top leaders in our organization

- Keep current on Rotary's latest initiatives in general sessions
- Build your communication, leadership, and project management capabilities in breakout sessions available in Chinese, Japanese, Korean, and English
- Come away with powerful new leadership skills to benefit your club

It all adds up a broader perspective on Rotary and your important role in making the world a better place.

PROGRAM HIGHLIGHTS

Pre- and post-convention events

Before the convention officially begins, there are a variety of dynamic programs, including the Young Leaders Summit, Rotaract Preconvention, and World Water Summit.

Convention activities

The Rotary Convention in Seoul is destined to be an experience like no

other. The cultural treasures of Korea, coupled with the latest technology, create an environment of collaboration and connection.

In addition to the high-energy sessions and exchanges, these are just some of the extraordinary activities you can anticipate:

- Sing and dance at the Rotary Family Talent Contest
- Connect with your sister club at a special event
- Participate in a hands-on service project

Have a great time at Host Committee events

As honored guests of Korean Rotarians, you'll feel at home throughout your stay. The Host Organization Committee is planning a series of unforgettable programs and activities, making you feel like an integral part of the global community. Watch musical and cultural performances and be enriched with the colorful pageantry. Tour Korea with local Rotarians. Stay at a temple and relieve the stress of travel. Choose from a range of health screenings and acupuncture therapies. Take advantage of your opportunity to share this once-in-a-lifetime experience.

Join us

Reserve your spot today for Rotary Convention 2016 in Seoul, Korea. Register early and save.



REGISTER EARLY AND SAVE!

Take advantage of preconvention rates and save now. But hurry, the deadline for early registration is 15 December.

Register online

Registering online is your easiest and most convenient option. All Rotary members, Rotaractors, and Rotary club/district employees are eligible to use our online system. Register today at www.riconvention.org.

Deadlines

	Deadline	Fee (USD)	
		Rotarians	Rotaractors
First preregistration	15 December 2015	\$310	\$70
Second preregistration	31 March 2016	\$375	\$100
Online and onsite registration	After 31 March 2016 until the convention closes	\$440	\$130
Cancellation	30 April 2016		

"I am really thrilled that the next RI Convention will be held in Seoul in 2016, the year of the monkey. This event will both inspire and challenge me. I also look forward to having fun and sharing good times with fellow Rotarians from all over the world. Rotary is all about service and lifelong friendship, and I expect to make new international friends in the spirit of building goodwill and peace in this world."
— Saeho David Chang, President, Rotary Club of Seoul, Korea

"My first convention was in Sydney, where I grew up, so attending was less about the location and more about meeting people from all over the world. My days started off on the trains dedicated for Rotary. People happily chatted away and strangers became at the very least 'mates' for the rest of the convention. I met a woman from Mexico who was hoping to meet someone from Nyngan, where her husband had been a Rotary Youth Exchange student. It's a small town in the center of New South Wales, so I wasn't sure if she would find anyone. But on the last night of the convention, her wish came true — one of the guest speakers grew up there!"
— Margaret Lesjak, Rotary Club of Broken Hill South, New South Wales, Australia

What Rotarians are saying about past conventions

"Participating in a Rotary International Convention is a world-class opportunity to make new friends from all over the world, visit new places, hear amazing speakers, and enjoy fabulous entertainment. Members who attend the convention return with a broader understanding of Rotary's work around the world, a renewed enthusiasm for their own participation in Rotary projects, and a deeper appreciation for the work of our Rotary Foundation. I've attended five conventions and can't wait to get to another one."
— Bob Lankin, Past District 7450 Governor Pennsylvania, USA

"I joined Rotary in 1987, but I sincerely believe I became a true Rotarian after attending my first convention in Nice (France) in 1995. It was a magical moment during which the word international took on its full meaning. In Nice, Rotary truly became mine — a new family, some new friends, a new dimension."
— Yaovi Tigoé, Past District 9150 Governor Libreville, Gabon

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